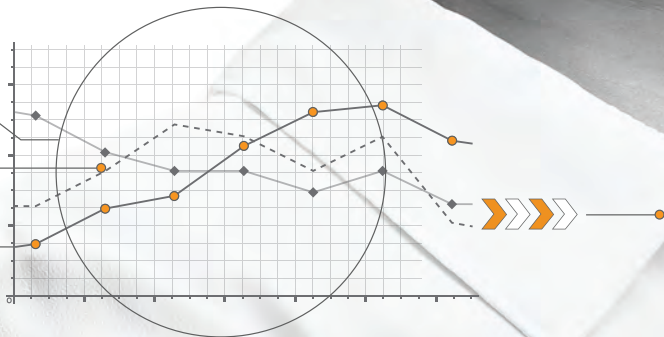


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**GO A DEGREE HIGHER WITH OUR
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BECOME A SPECIALIST.

Shikha Swarup - Senior Business Analyst (Air Asia), Batch: 2014-16

THE ADDRESS WHERE MINDS ARE ENLIGHTENED

UPES is a UGC recognised, multi-disciplinary university, with a sprawling 44-acre campus in the safe and scenic environs of Dehradun. It offers unique and specialised undergraduate and postgraduate programmes. At UPES, students are offered world-class academic infrastructure, multimedia-enabled classrooms, modern research labs, large expanse of sports fields all around the campus, food courts, hostels and other facilities for curricular and extracurricular activities. With industry-alignment and emphasis on holistic development, UPES graduates have been the preferred choice for employers, reflected in its superior track record of over 90% placements year on year. Thus, the university develops and hones future leaders for diverse high-growth sectors, both in India and overseas.

ENGINEERING | COMPUTER SCIENCE | DESIGN | BUSINESS | LAW
HEALTH SCIENCES | MODERN MEDIA



THE UPES EDGE



RANKINGS

- Ranked no.1 private MBA institute in Uttarakhand and among top 15 in North India*
- NIRF rank 56



LEARNING +

- AI and ML experience
- Design Thinking powered by IBM
- Access to free 3800+ global courses on Coursera



FACULTY

- UPES School of Business have 90+ faculty members (60+ faculty are Ph.D.) from reputed universities.



ACCREDITATION

- MBA Oil and Gas Management and MBA Logistics and Supply Chain Management are IACBE accredited.



GLOBAL EXPOSURE

- Free 4-week study abroad programme
- 50% scholarship for PG programmes in academic partner institutes in UK, Europe, USA, and Canada



and many more.



INDUSTRY-ALLIANCES

- Courses co-developed and co-delivered by industry partners
- School of Business has tie-ups with Aerotech Support Services, BSE, IBM and many more



ALUMNI ADVANTAGE

- Placement support for 5 years after graduation
- Incubation, funding, and workspace support
- 35% scholarship for post-graduation at academic partner institutes abroad



INDUSTRY EXPERTS ON THE ADVISORY BOARD

Mr. Kamal Bali
President & Managing Director, Volvo Group, India

Mr. Aniruddha Khakale
Group Director HR, Emerson Process Management

Mr. Maharana Ray
Vice President, Probiking, Bajaj Auto Ltd.

Mr. Sachin Singla
Associate Director & Head Analytics & Mobile Marketing, Make My Trip

Ms. Prajakta Kanaglekar
Sr. Director HR, Flipkart

STRATEGIZE TO SUCCEED

Organisations today require managers who possess pragmatic decision-making abilities and skills to comprehend and analyse large amounts of information and develop sound business strategies. At UPES School of Business, students are groomed to excel in highly-competitive business sectors such as the tech and finance industry, amongst others. They are trained to become strong team players and eventually global managers who are well-versed with business concepts.

UPES School of Business collaborates extensively with industry experts to implement the most up-to-date curriculum and provides an ecosystem that promotes entrepreneurial development and best practices in the industry.

The School of Business infrastructure comprises modern instructional facilities, exhaustive online resources and much more to create a modern learning environment.

PROGRAMMES OFFERED

BBA

- Foreign Trade
- Aviation Management
- Oil and Gas Marketing
- Logistics Management
- Tourism and Hospitality Management
- Auto Marketing
- Digital Marketing
- Analytics and Big Data
- Family Business and Entrepreneurship
- Financial Analysis and Services
- BBA (Human Resource / Marketing / Operations Management)

BA

- BA (Hons.) Economics
- BA (Hons.) Economics (Energy Economics)
- BA (Public Policy and Administration)

B.Com. (Hons.)

- B.Com. (Hons.)
- B.Com. (Hons.) Banking, Management and Insurance
- B.Com. (Hons.) Taxation

B.Sc.

- B.Sc. (Actuarial Science)

MBA

- Aviation Management
- Logistics and Supply Chain Management
- Agri Business Management
- International Business
- Power Management
- Oil and Gas Management
- Business Analytics*
in academic collaboration with IBM
- Digital Business
- Energy Trading
- Family Business and Entrepreneurship
- Banking, Financial Services and Insurance
- MBA (Human Resource / Marketing / Finance / Operations Management)

MA

- MA Economics
- MA Economics (Energy Economics)

LIFE @ UPES

The ecosystem at UPES provides holistic development that goes beyond books. We provide the right balance of academics and fun. Because it is necessary students are prepared for everything when they step out of the university.



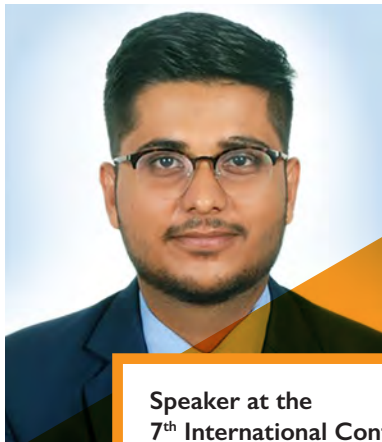
Guest lecture by Dr. Esuna Dugarova

Dr. Esuna Dugarova a renowned Policy Specialist at UNDP, New York offered our attendees insights on new methods and techniques in data collection.



Paper presentation at Oxford Brookes University, UK

Dr. Vinay Kandpal had the honour of presenting his unique paper which discussed the role of SHGs and MFIs in the rural ecosystem.



Speaker at the 7th International Conference on Sustainable Development

Mr. Dibyajyoti Dash from the 2018-2020 batch was selected as a speaker at an international conference organised by Columbia University, New York.



Varied hues of Uurja

Uurja, the annual university fest, draws students from colleges and universities across the country. It gives students a platform to engage and connect and show varied aspects of their personality.



India Ahead

Education Ahead in association with India Ahead News organised 'Budget 2020 YOUNG MINDS'. Hosted by UPES on February 13th, 2020, industry experts and students discussed the hits and misses of Budget 2020.

SPICEJET AIRLINES DHL SUPPLY CHAIN INDIA PVT. LTD.
 NIPPON PAINT DELOITTE ADANI PORTS & SEZ BIG BOY TOYZ
 LAVA INTERNATIONAL LTD. AMAZON WAREHOUSING
 INDIGO AIRLINES RELIANCE RETAIL
 TWO RIVERS HARLEY-DAVIDSON
 GMR DIAL MUTHOOT FINANCE INTEGRON
 POLICY BAZAAR INTERGLOBE TECHNOLOGIES
 MAHINDRA & MAHINDRA PAYTM DHFL PRAMERICA
 JUBILANT LIFE SCIENCES SUPREME INDUSTRIES
 ADITYA BIRLA FEDEX CHAITANYA INSTRUMENTS
 MORDOR INTELLIGENCE URBAN TALKIES
 GLOBAL DATA NAVIGATOR VISA GLOBAL LOGISTICS LTD.
 EMAAR MGF LAND LIMITED L&T TECH SERVICES
 HCL TECHNOLOGIES LIMITED MOUNT MERU GROUP, TANZANIA
 FLIPKART AMAZON TECHNIP INDIA LIMITED TOTAL OIL
 RELIANCE INDUSTRIES LIMITED WIPRO LTD.
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KNOWLEDGE ACRES: Kandoli via Prem Nagar, Dehradun-248 007 (Uttarakhand), India

*Placement statistics refer to the number of students who have opted for and are eligible for placements.

**Applicable on complete tuition fees. For eligibility, selection process and programme offerings, refer T&C on www.upes.ac.in