



DR. VERGHESE
KURIEN
CENTENARY

Institute of Rural Management Anand

Advancing Pro-Social Change



ADMISSIONS PROSPECTUS

PGDM (RM) | 2022-24

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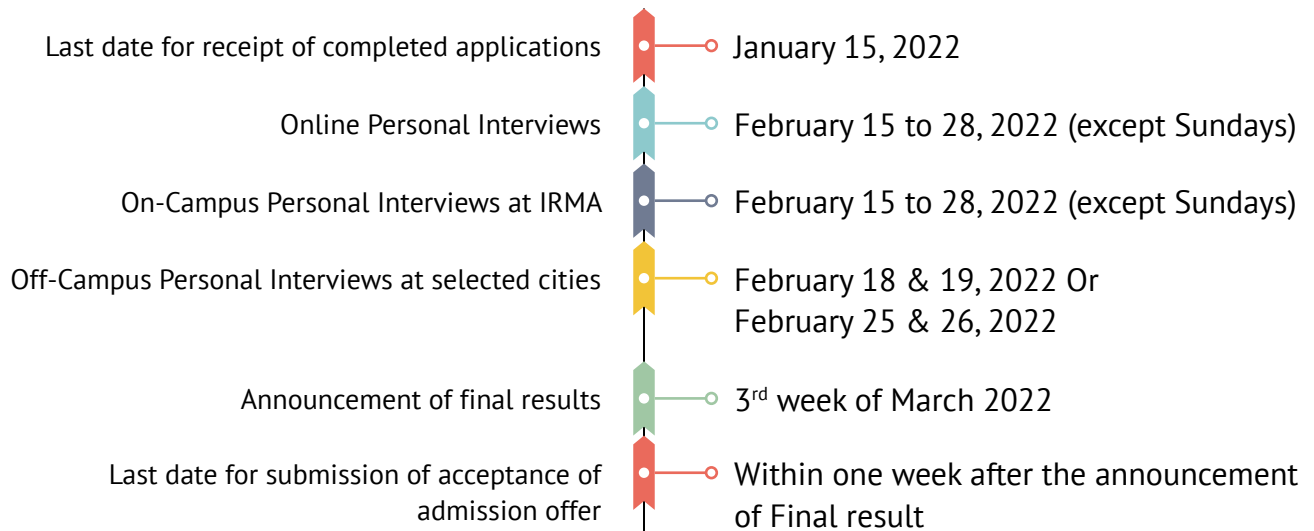
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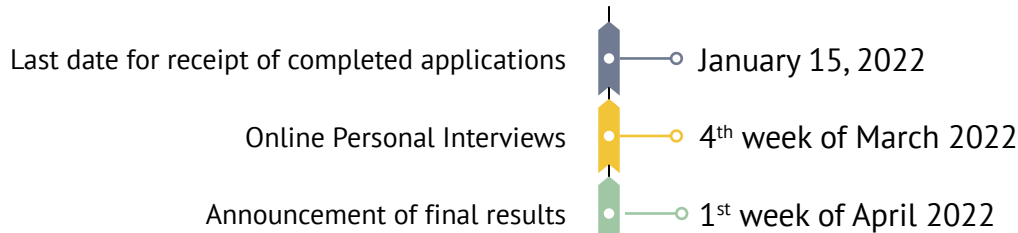
Financial
Assistance at
IRMA

ADMISSIONS CALENDAR 2022, PGDM (RM) 2022 – 24*

For Indian Nationals



For NRIs



Feel free to contact for any query:

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www.irma.ac.in | E-mail: admis@irma.ac.in

Phone No.: 02692 – 221659 / 221940 | WhatsApp: 9316796591

Note: Most of your queries are already answered in the FAQ Section on IRMA website (<https://www.irma.ac.in>). Please refer to FAQ before sending a query.

Disclaimers:

- Candidates should note that mere fulfillment of minimum eligibility criteria does not guarantee consideration for shortlisting of the next admissions stage.
- IIMs and XLRI have no role either in the selection process or in the conduct of academic programmes at IRMA.

Jurisdiction:

The entire admissions process at the Institute shall be subject to the Jurisdiction of the Courts of Anand.

**The dates are indicative; IRMA reserves full rights to bring changes.*

OUR FOUNDER

India needs to show an honest face, a kind face, a human face ... What you need is good management with farmer power. Good management gives this power the right direction and thrust. Nothing can stop the farmers then.



PADMA VIBHUSHAN

DR. VERGHESE KURIEN
(1921-2012)



Institute with a Distinct Identity

Since its establishment in December 1979, IRMA has come a long way. IRMA has emerged as a premier center for learning, training, and research in the field of rural management. While thousands of business schools in India strive to prepare managers for mainstream business enterprises only a few institutions, IRMA being a pioneer among them, have continued to serve “under-managed” rural organizations using both business and development approaches. IRMA has expanded its outreach to a diverse set of organizations keen to contribute to the script of rural India’s transformational story.

While operating within its core philosophy, IRMA has striven to promote partnership between rural farm and non-farm producers and committed professional managers as the basis for sustainable rural transformation. Achievements of IRMA are reflected in its distinct identity and work that IRMA’s founders, collaborators, faculty, alumni, and students are proud of. IRMA’s PGDM (RM) has been approved by the AICTE and recognized as equivalent to a Master’s degree by AIU. NBA Accreditation has strengthened IRMA’s pursuit for excellence in management education.



IRMA’s Mission and Objectives

IRMA’s mission is to promote sustainable, eco-friendly and equitable socio-economic development of rural people through professional management. The core of IRMA’s operating philosophy is to build and sustain a partnership between rural people and committed professional managers. Through this, IRMA strives to contribute to the processes of promoting sustainable development and social justice in India’s rural society. IRMA strives to achieve this mission by

- educating a new breed of professional rural managers having appropriate values and ethos

to help rural organizations and institutions in professionalising their management and empower rural people through self-sustaining processes;

- training policy makers, directors, general managers, and those in charge of specific managerial functions in such enterprises and projects;
- building new rural management knowledge and theories through action-oriented and problem-solving research and consultancy; and
- influencing public policies through policy-oriented research and consultancy.

MESSAGE FROM CHAIRMAN



Institute of Rural Management Anand (IRMA) welcomes young aspirants to join its flagship programme: two year Post Graduate Diploma in Management (Rural Management) - PGDM (RM) which is designed as an experience-based learning programme through committed and dedicated rural management professionals who are champion change-makers making an immense contribution in creating rural wealth.

IRMA was set up by the visionary leader Dr. Verghese Kurien, more popularly known as the milkman of India, in 1979 to fulfill the mission of developing a cadre of professional managers who would serve not only producer institutions but also other development organizations that would help in all round development of our rural areas. The unique and intensive pedagogy that combines classroom segments with fieldwork ensures that graduates of the PGDM (RM) are well versed with the issues that face rural India today and are ready to make a difference to it tomorrow.

IRMA's graduates have become leaders and are performing critical roles in their organizations and their contributions have helped millions of our farmers and rural households in myriad ways.

As we celebrate Dr. Verghese Kurien's birth centenary in 2021, IRMA stands tall among all the institutions he created as it continues to nurture talent with the vision to serve the underserved population of the country.

I take pride in inviting you to the PGDM (RM) programme at IRMA and be a part of the journey towards rural transformation.

Shri Dilip Rath
Chairman, IRMA

DIRECTOR SPEAKS



The best way to find yourself is to lose yourself in the service of others.

- Mahatma Gandhi

It was this simple maxim by the Father of the Nation that drove Dr. Verghese Kurien to create the Institute of Rural Management Anand (IRMA), a management institute unlike any other. He envisioned IRMA as a place that would leverage the intellectual and emotional strengths of its participants and groom them into rural managers, ready to serve the nation.

Over 41 years, IRMA has pioneered quality education in rural management. The core tenets of academic excellence, integrity and creativity that IRMA has fostered over four decades have led it to become an institute of higher learning and a management school with a heart. Its focus on developing its graduates into rural managers with a deep understanding of society and empathy for the underserved segments of the society.

Through its flagship program, the Post Graduate Diploma in Management (Rural Management) – or the PGDM (RM), IRMA has not only germinated the concept of quality education in rural management and development, but actively fostered it.

The PGDM (RM) is a course with a unique curriculum. It offers high quality courses through its classroom terms, and distinct segments that focus on experiential learning through the innovative Village Fieldwork Segment (VFS) and the Summer Internship Segment (SIS). Approved by reputed accreditation bodies, the PGDM (RM) has the distinct reputation of equipping the participants with a vast array of knowledge and skills so that they can address myriad dynamic and ever-changing socio-economic challenges. The rich alumni base of 3500 change-makers, comprised of leaders in industry, government, education and non-profit organizations in India and abroad are testament to the strength of the PGDM (RM) programme.

As we transition into a post-pandemic society, an Institution like IRMA has found new relevance for its mission and vision of serving rural India with organizations – both national and international – reflected in the institute's perfect placements record.

I invite you to become a part of this unique journey that is prepared for forward-thinking rural management professionals today who can create a better world tomorrow.

Dr. Umakant Dash

Director, IRMA

ACCREDITATIONS AND RECOGNITIONS



IRMA's PGDM (RM) is recognised as a Master's degree in Rural Management by the Association of Indian Universities (AIU) and is also approved by the All India Council for Technical Education (AICTE).



IRMA is accredited by NAAC



IRMA's Post Graduate Diploma in Management (Rural Management) is accredited by National Board of Accreditation (NBA).

RANKING



India's Best B-Schools Survey - The Week Magazine (2021)



India's Best B-Schools Survey (Private) West Zone - The Week Magazine (2021)



'A' Grade - T.I.M.E Best B-School (2021)



Careers 360 (2020)



Times Best B-School Survey (2021)



Business Today Private B-School Survey (2020)



Annual MBA Universe Rankings (2021)



GOVERNANCE AT IRMA

IRMA Board of Governors

Shri Dilip Rath

Chairman, Institute of Rural Management Anand,
Anand

Shri Meenesh Shah

Executive Director, National Dairy Development
Board, Anand

Shri Nagendra Nath Sinha

Secretary, Department of Rural Development,
Ministry of Rural Development, Government of
India, New Delhi

Smt. Sonal Mishra

Commissioner & Secretary, Rural Development
Department, Government of Gujarat, Gandhinagar

Shri Sangram R Chaudhary

I/c. Managing Director
Banaskantha District Co-op Milk Producers' Union
Ltd., Palanpur

Shri Shiv Shanker Singh

Chief Executive Officer, Gramin Vikas Trust, Noida

Shri Amit Vyas

Managing Director, Kaira District Co-operative Milk
Producers' Union Ltd., Anand

Dr. Pankaj Chandra

Vice-Chancellor, Ahmedabad University,
Ahmedabad

Prof. M H Suryanarayana

Professor (Retd.), Indira Gandhi Institute of
Development Research (IGIDR), Mumbai

Dr. Devi Singh

Former Vice-Chancellor, FLAME University, Pune,
Former Director, IIM Lucknow

Dr. R S Sodhi

Managing Director, Gujarat Co-op. Milk Marketing
Federation Ltd., Anand

Shri K C Supekar

Managing Director, National Co-operative Dairy
Federation of India Ltd., Anand

Dr. Shambu Prasad Chebrolu

Professor, Institute of Rural Management Anand, Anand

Dr. Satyendra C Pandey

Assistant Professor, Institute of Rural Management
Anand, Anand

Ms. Meenu Vadera

Executive Director, Azad Foundation, New Delhi

Shri Srinivasan B

President-Chairman's Office, Reliance Industries
Limited, Mumbai

Dr. Umakant Dash

Director and Member Secretary
Institute of Rural Management Anand, Anand



IRMA FACULTY

Faculty at IRMA is renowned in the field of rural management with extraordinary teachers and dedicated mentors. They recognize teaching as an emancipating and unifying activity. They are transformative in approach with a focus on sustainability and equity. Each faculty member, irrespective of his or her domain of expertise, continuously strives to nurture empathy, creativity, excellence, and integrity in the students of IRMA.

Individually as well as collectively, IRMA's faculty is known for its strong research collaboration with national and international institutions of repute in the areas of food security, technology in agriculture, poverty, financial inclusion, natural resources, climate change, local governance, corporate social responsibility, leadership etc.

Director

Umakant Dash

Ph. D. | IIT Kanpur

Faculty Members

Aashish Argade

Fellow | IIM, Ahmedabad

Abhinav Rajverma

Ph. D. | IIT Kharagpur

Anand Venkatesh

Ph. D. | Mumbai University

Asmita H. Vyas

M.Com. | LLB | FCA

H. S. Shylendra

Ph. D. | ISEC Bangalore

Harekrishna Misra

Ph. D. | Utkal University

Hippu Salk Kristle Nathan

Ph.D. | IGDR, Mumbai

Indranil De

Ph. D. | JNU, New Delhi

Jimut Chakrabarty

Ph. D. | IIM, Kozhikode

Kushal A. Anjaria

Ph. D. | DIAT - DRDO, Pune

Madhavi Mehta

Fellow | XLRI-AHRD

Paresh J. Bhatt

M.Com. | LLB (Hons) | FCMA

Pramod K. Singh

Ph. D. | JNU, New Delhi

PKV Kishan

Fellow | IIM, Ahmedabad

Prashant Nair

Ph. D. | IIM, Kozhikode

Pratik Modi

Fellow | IRMA

Preeti Priya

Ph. D. | SPU, Gujarat

Rajeev A

Ph. D. | IIM Kozhikode

Ruchi Mishra

Fellow | NITIE, Mumbai

Rakesh Arrawatia

Ph. D. | IIT Kharagpur

Saswata Narayan Biswas

Ph. D. | Allahabad University

Sumod SD

Ph. D. | IIM, Kozhikode

Sudhir Kumar Sinha

PGDRM, XISS, Ranchi and LEAD Fellowship, LEAD International

Satyendra Pandey

Fellow | XIMB

Shambu Prasad Chebrolu

Ph. D. | IIT Delhi

Shyam Singh

Ph. D. | ISEC Bangalore

Sushanta Kumar Sarma

Fellow | IRMA

Suva Kanta Mohanty

Ph. D. | University of Reading, UK

Uday Shankar Saha

Ph.D. | IARI, New Delhi

Vivek Pandey

Ph. D. | Michigan State University, USA

Adjunct Faculty

Prof. Hitesh V. Bhatt

MS | Georgia Tech, Atlanta, USA

Prof. L. K. Vaswani

Ph.D. | HAU, Hissar

Shri. R. Ramaseshan

Former MD & CEO, NCDEX



Industry Endowments

- RBI Chair Professor
- NABARD Chair Professor
- GCMMF Dr. Verghese Kurien Research Chair Professor



Centers of Excellence

- Center for Sustainable Livelihoods
- Center for Rural Infrastructure & Corporate Social Responsibility
- Center for Social Entrepreneurship & Enterprises
- Center for Public Policy & Governance
- Center for Rural-Urban Dynamics
- Verghese Kurien Center of Excellence



RBI Endowment Unit



Areas

- Economics
- Finance Accounting Costing
- Strategic Management
- IT & Systems
- Marketing
- OB & HR
- Production Operations Management & QT
- Social Sciences



ISEED

Incubator for Social Enterprises and Entrepreneurs for Development



Grameen Gyan Kosh



INFRASTRUCTURE

Sprawled across a 60-acre verdant stretch, IRMA's fully residential campus boasts state-of-the-art infrastructure, fully computerized facilities, an excellent library, 24-hour internet connectivity, and modern teaching aids among other things. The general store and an AMUL Parlour purveying snacks and other products till late at night cater to the daily requirements of residents. IRMA's dispensary has a doctor visiting on all working days besides a full-time resident nurse who is contactable during emergencies.

IRMA's students are required to stay in hostels, which are spread across 14 blocks comprising single furnished rooms. Each floor has a furnished common reading room, which is also used for receiving guests.



LIBRARY

The Library is housed in a spacious three-storied building. It supports the teaching and research programmes of the Institute. The present collection includes 44727 books, 120 CD-ROMS, 919 microfiche and microfilms, 2897 MTS reports, 1073 OTS reports, 3680 Fieldwork reports, 676 DIS reports, and 169 SIS reports. In addition to this, the Library is subscribing to 123 periodicals, 15800+ e-Journals, 13000+ eBooks and six online databases, including newspapers and popular magazines during the year during. The Library is fully automated and offers services of photocopying, scanning, reference, inter-library-loan, and bibliographical search assistance to the users. It is equipped with facilities such as Koha OPAC (Online Public Access Catalogue) and EzProxy (Off-Campus) remote access software.



60 acre verdant stretch



14 blocks comprising single furnished rooms



13000+ eBooks



123 journals and periodicals



24 hour internet connectivity



15800+ e-Journals



44727 books



400 seat auditorium (air-conditioned)

IT FACILITIES

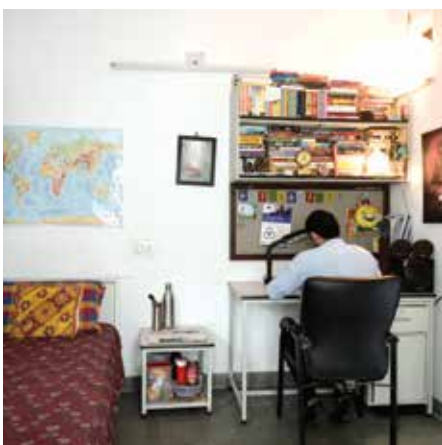
As per IRMA's policy, IT centre believes in providing contemporary and agile services to its community including students. The centre manages an intranet by deploying high-end computing devices and networks with multi-layered security apparatus to facilitate secured access to the users on campus and while on the move. The institute also has forayed into mobile compliant services as well. While on campus the users have value-added services with Wi-Fi network interface which works seamlessly with intranet



through single-sign-on services. The institute has consciously invested in its digital infrastructure to facilitate intranet services, internet services with adequate bandwidth (currently 450mbps and annually grows) and failover services. Special attention is given to the students on campus with assured 1:1 bandwidth for internet access with subnets. The students also enjoy special services related to network printers on demand which are remotely controlled and administered. In addition, students also enjoy the facility of four well-equipped computer laboratories on campus. The website of IRMA has graduated to be a portal with micro websites to cater to various diverse requirements. The current portal is capable of handling all the desired services which are secured. Special attention is given to each students as well as group activities of the students related to their academic programmes. The website also is mobile complaint. The digital infrastructure at IRMA is continuously updated and as per the institute's policy the students' computer committees constantly engage with the IT centre with continuous feedback for providing quality service on demand.

OTHER FACILITIES

The Indoor Sports Complex and gymnasium cater to fitness and sports' enthusiasts. There are also facilities for sports like football, cricket, badminton, and table tennis. The air-conditioned 400-seat auditorium has an excellent audiovisual projection system ideal for lectures, presentations, and variety programmes.



POST GRADUATE DIPLOMA IN MANAGEMENT (RURAL MANAGEMENT)

PGDM (RM) is a two-year fully residential programme leading to a Post Graduate Diploma in Management (Rural Management).

The curriculum of our two-year fully-residential program in rural management includes courses on marketing, finance, development, operations, organization design and systems in the rural context. It is designed with an emphasis on experiential learning through two internship segments, which provides four months of on-field learning. Areas of focus include cooperatives, dairying, agribusiness, rural finance, microfinance, rural marketing, development consulting and public policy, development project execution, social change interventions, big data, operations and analytics.

Diversity in Classrooms PGDM (RM) Batch of 2021 - 2023

Gender Diversity



179
Male



73
Female

Work Experience



Educational Background



ACADEMIC CALENDAR FOR PGDM (RM) (2022 - 2024)

First Academic Year (2022 - 2023)

	Activity	Starting Date	Ending Date	Weeks
1	Bridge Course	Friday, June 24, 2022	Thursday, June 30, 2022	1 Week
2	Induction and Orientation	Friday, July 01, 2022	Sunday, July 10, 2022	1 Week
3	Classroom Segment, Term I	Monday, July 11, 2022	Sunday, September 25, 2022	11 Weeks
4	VFS Preparation and PRA Field Training	Monday, September 26, 2022	Sunday, October 02, 2022	1 Week
5	Village Fieldwork Segment (VFS)	Monday, October 03, 2022	Sunday, November 20, 2022	7 Weeks
6	VFS Presentation (Including Vacation)	Monday, November 21, 2022	Sunday, November 27, 2022	1 Week
7	Classroom Segment, Term II (Including One Week of SIS Interview)	Monday, November 28, 2022	Sunday, February 19, 2023	11 + 1 Weeks
8	Vacation	Monday, February 20, 2023	Sunday, February 26, 2023	1 Week
9	Classroom Segment, Term III	Monday, February 27, 2023	Sunday, May 14, 2023	11 Weeks

Second Academic Year (2023 - 24)

10	Summer Internship Segment (SIS)	Monday, May 15, 2023	Sunday, July 23, 2023	9+1 Weeks
11	Classroom Segment, Term IV	Monday, July 24, 2023	Sunday, October 08, 2023	11 Weeks
12	Classroom Segment, Term V (Including One Week of Placements)	Monday, October 09, 2023	Sunday, January 07, 2024	12 + 1 Weeks
13	Classroom Segment, Term VI	Monday, January 08, 2024	Sunday, March 31, 2024	12 Weeks

Notes:

- Induction will include four days of village stay.
- Summer Internship Segment (SIS) includes one-week for presentation post SIS.
- The dates are indicative; to be firmed up closer to the date off session starting.

CURRICULUM DESIGN*

Classroom Segments

The classroom segment in the PGDM (RM) curriculum has six terms comprising of 96 credit points. The courses in the first year cover the basics of rural management and development. Term I and Term II comprise of core courses, which are compulsory for all PGDM (RM) students. Courses from Term III to Term VI are a combination of core and elective courses. To ensure that students do not miss out on relevant courses, there are four obligatory elective courses of 6 credits in Term III and each student has to choose 3.0 credits from that. The Obligatory Electives are such

as Project Management, Investment & Risk Management, Public Policy Analysis and Advanced Business Analytics. The courses in Term I and Term II cover foundation and contextual courses in rural management while Term III to Term VI includes various functional areas and development-focused courses.

Besides core courses, students also take up compulsory value-added credit courses during Term I and Term II, such as Community-oriented Research Methods, Participatory Rural Appraisal (PRA), Gender and Development Lab, and Spreadsheet Modeling.

Students are required to choose total 31.5 credits (6 credits in Term - III, 7.5 credits in Term – IV, 9 credits in Term – V and Term – VI both the terms) worth of electives in Term III to Term VI as per the details given below.

There are eight groups under which electives are offered at IRMA. These groups are:

- (i) Social Science,
- (ii) Finance Accounting Costing,
- (iii) Marketing,
- (iv) OB & HR,
- (v) IT & Systems,
- (vi) Strategic Management,
- (vii) Economics,
- (viii) POM & QT.

First Year			
Term I (22.5 Credits)	Village Fieldwork Segment (8 Credits)	Term II (18.0 Credits)	Term III (15.0 Credits)
Financial Accounting (3 Credits)		Financial Management (3 Credits)	Human Resource Management (3 Credits)
Individual & Group Behaviour (3 Credits)		Marketing Management (3 Credits)	Marketing Research & Analytics (3 Credits)
Microeconomics (3 Credits)		Macroeconomics (3 Credits)	Management Information Systems (3 Credits)
Business Statistics & Analytics (3 Credits)		Organisational Structure and Design (1.5 Credits)	Elective Courses (6 Credits)
Rural Society & Polity (3 Credits)		Operations Management (3 Credits)	
Managerial Analysis & Communication (1.5 Credits)		Operations Research (1.5 Credits)	
Rural Livelihood Systems (1.5 Credits)		Development Theories (1.5 Credits)	
Community-oriented Research Methods [#] (1.5 Credits)		Spreadsheet Modeling [#] (1.5 Credits)	
Participatory Rural Appraisal [#] (PRA) (1.5 Credits)			
Gender and Development Lab [#] (1.5 Credits)			

[#] Value-added Credit Course

* details provided are indicative and may change

Second Year			
Summer Internship Segment (8 Credits)	Term IV (15 Credits)	Term V (13.5 Credits)	Term VI (12 Credits)
	Strategic Management (3 Credits)	Services Marketing (1.5 Credits)	Legal Environment of Business (1.5 Credits)
	Cost and Management Accounting (1.5 Credits)	Rural Development (1.5 Credits)	Values and Ethics in Management (1.5 Credits)
	Collective Action and Cooperation (3 Credits)	Managing Collective Enterprises (1.5 Credits)	Elective Courses (9 Credits)
	Elective Courses (7.5 Credits)	Elective Courses (9 Credits)	

Elective Courses

Elective courses are offered in Term – III to Term – VI with core courses. Students are required to choose 6 credits in Term – III, 7.5 credits in Term – IV, 9 credits in Term – V and Term – VI both the terms. Students are required to choose total 31.5 credits worth of electives in Term III to Term VI.

Electives courses, usually, are acknowledged for providing specific skills or a stream of knowledge that builds on the fundamentals of a particular discipline. Many elective courses also respond to contemporary issues and problems in the related disciplines.

List of elective courses that were offered over the past years:

- Agri Input Marketing
- Agriculture and Food Processing for Rural Prosperity
- Agriculture Value Chain and Finance
- Applied Econometrics for Rural Management
- B2B Sales
- Brand Management
- Commercial Banking and Risk Management
- Communication for Development and Social Change
- Consumer Behaviour
- Corporate Social Responsibility
- Dairy Development
- Data Envelopment Analysis (DEA) for Benchmarking
- Data Mining and Business Analytics (with R)
- Development Administration
- Development Administration and Current Social Sector Tools
- Development Practice, A Perspective
- Digital Strategy and Digital Transformation
- Dual Purpose Organizations and Social Enterprises
- E- Business for Rural Enterprises
- Econometrics Methods for Impact Evaluation and Development Consulting
- Emotional Intelligence, Purpose and Happiness
- Energy for Sustainable Development
- Entrepreneurship and Farmer Producer Organisations
- Enterprise Resource Planning
- Entrepreneurship
- Essentials of Business Negotiation
- Essentials of Life Management
- Expert Systems and Decision Support System
- Financial and Commodity Derivatives
- Financial Modeling For Equity Valuation And Portfolio
- Financial Statements Analysis and Advanced Accounting
- Fixed Income Securities
- Foreign Trade and Agribusiness
- Geopolitics & Business
- Goods and Services Tax
- ICT for Development
- Impact Evaluation
- Income Tax
- International Business
- International Trade
- Introduction to Game Theory
- Knowledge Management
- Machine Learning for Managers
- Management Control Systems
- Management of Change: Strategies for Individual, Group and Organization Effectiveness
- Manager’s Guide to Career Management
- Managing Collective Enterprises
- Managing Not-for-Profit Organisations
- Managing through Emotional Intelligence

- Marketing Channel Management
- Measuring Development
- Mobile Marketing
- Modelling in Supply Chain Analytics
- Monitoring and Evaluation for Development Interventions
- Operations and Supply Chain
- Panorama of Digital Marketing
- Poverty, Poor and Microfinance
- Poverty: Approaches for its Measurement and Reduction
- Project Management
- Promoting Rural Enterprises and Entrepreneurship: MSME Clustering Approach with Value Chain
- Public Policy Analysis
- Rural Finance
- Sales and Distribution Management
- Security Analysis and Portfolio Management
- Service Marketing
- Social Cost Benefit Analysis
- Social Entrepreneurship and Enterprise Management
- Strategic Alliance
- Strategy Implementation
- Supply Chain Management
- Sustainable Finance and Agribusiness
- Sustainable Marketing

Notes:

- Elective courses may vary depending on the need of participants and recommendation of the Academic Council.
- Each student is required to take total 31.5 credits (6 credits in Term - III, 7.5 credits in Term - IV, 9 credits in Term - V and Term - VI both the term of elective courses).
- A 3.0 credit course is equivalent to 20 classroom contact sessions of 90 minutes each; it requires the students to put in 80-90 hours of work outside the classroom. A 1.5 credit course will involve 10 contact sessions of 90 minutes' duration and about 45 hours of preparatory work.

Village Fieldwork Segment (VFS)

The Village Fieldwork Segment (VFS) is an essential and a very distinct segment of the PGDM (RM) programme, which is the flagship academic activity of the Institute of Rural Management, Anand. The VFS unlocks substantial value in terms of experiential learning of rural life for the participants. It also provides a firsthand exposure of challenges and prospects in rural hinterlands of our country. Moreover, this fieldwork segment gives them an opportunity to get involved in practical activities of the host organization.

Duration of the fieldwork segment is approximately nine weeks and is

worth eight credits. It is held after the first term of the classroom segment. The VFS term comprises three components: (i) Exploratory Study of the Village (ESV), (ii) Theme Paper, (iii) Rural Action Component (RAC). The ESV is designed in such a way to get the requisite exposure to the participants towards rural demography, society, economy, polity, and culture. The participants get opportunity to study the local resources, institutions, governance, and other aspects of human development and sustainability. The TP is a theme-based study which the participants need to figure out themselves while in the village and it must be related to one of the key challenges in the village. The RAC is a small action-oriented component assigned and mentored by the local host organization.

The duration of preparatory to VFS is approximately one week during which participants undergo intensive training in Participatory Rural Appraisal (PRA) techniques and detailed orientation programme by the experienced faculty and alumni on understanding village, its institutions, development programmes, and governance, and making inroads to rural lives, and practical knowhows of fieldwork, etc. The duration of actual



stay in the village is approximately seven weeks during which participants undertake the three components: ESV, Theme paper, and RAC. The participants are divided into small groups of two to three members and sent to rural areas in different parts of the country. Each group is attached to a local host organization. Members of the group stay in pre-identified villages and interact directly with the villagers. IRMA faculty members interact closely with participants at all stages of the fieldwork segment. The participants make a presentation and/or submit a report of their

RAC before returning to IRMA. After reaching IRMA, the participants work on their field reports and within a week deliver presentations of their fieldwork to a panel of faculty members at IRMA. The participants submit a detailed VFS report having three sections corresponding to the three components. Though these three sections have interconnections, they are written in such a way they can be evaluated independently. The evaluation of VFS is based on the report as well as two presentations – (i) at the local host organization on RAC and (ii) at IRMA on ESV and Theme paper.



Summer Internship Segment (SIS)

The duration of the Summer Internship Segment (SIS) is ten weeks, and the segment is worth eight credits. It is held after the third term of the classroom segment and at the beginning of the programme's second year. The SIS term comprises three components:

- (i) Evaluation by the Faculty Guide,
- (ii) Presentation of the SIS report, and
- (iii) Evaluation by the host organisation.

The Summer Internship Segment (SIS) exposes participants to the functioning of organisations and

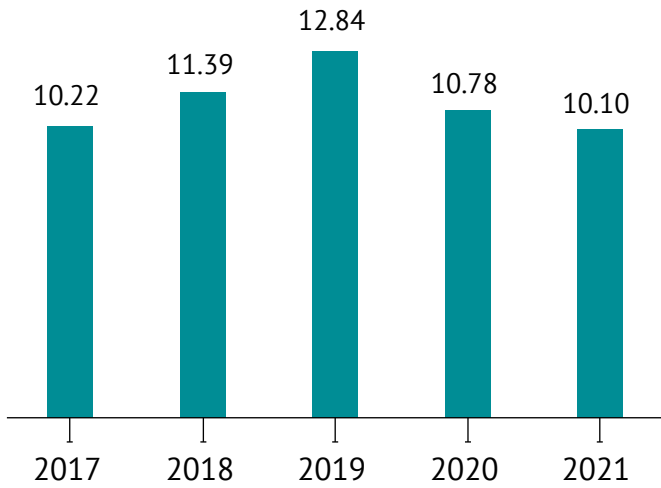
allows them to apply, test, and polish skills acquired in the classroom.

The participants develop practical skills and gain a realistic idea of the managerial functions of organisations. The SIS helps participants develop critical abilities required on the job: working effectively with others, thinking and acting positively, learning to manage people, and improving written and oral communication skills. The internship opportunity also likely helps participants bag pre-placement offers.

PLACEMENTS*



Compensation Summary of Last 5 Years



Excellent Placement Record since its inception in 1979.

Average Salary (Rs. Lakh / Annum)



* It may be noted that IRMA's placement facility is not open to NRI students.

SOCIAL ENTREPRENEUR

At IRMA Rural Management is not only about the management of Rural enterprises but also as IRMANs have created, it is managing several social enterprises that have helped in the transformation of Rural India. Proudly sharing here a few names from 200+ alumni who have proved this straight by structuring their businesses for the empowerment and development of the rural sector

Anita Ratnam

Samvada
Founder & Executive Director
PRM 1981-83

Rajesh Kapoor

Cohesion Foundation Trust
CEO
PRM 1981-83

Meenu Vadera

Azad Foundation and Sakha Cabs
PRM 1985-87

Lakshma Reddy Baireddy

Society for Promotion of Rural
Education and Development (SPRED)
President
PRM 1985-87

Amit Gupta

Callidus Social Enterprises Pvt. Ltd.
Co-founder
PRM 1986-88

Vishwaraja Gyawali

Socialtours, Socialtreks, Ethical
Travel Portal & Karma Coffee
Founder
PRM 1991-93

Tapas Kumar Mandal

BongoBhog
Founder & Managing Partner
PRM 1992-94

Hemant Gaur

Siddhivinayak Agri Processing Pvt. Ltd.
Founder & Managing Director
PRM 1992-94

Anant Kumar & Priya Anant

Life Circle Health Service Pvt. Ltd.
CEO, MD & Director
PRM 1995-97

Shubhankar Sengupta

Aashiyaan Housing & Development
Finance Ltd.
CEO & MD
PRM 1995-97

Puneet Gupta

Kaleidofin Pvt. Ltd.
Co-Founder and Executive Director
PRM 1999-01

Nivedita Mummadi

Dirty Feet
Founder
PRM 2001-03

Arindam Dasgupta

Tamul Plates Marketing Pvt. Ltd.
Co-founder & CEO
PRM 2002-04

Richie Agarwal

RA Consulting
Founder & Principal Consultant
PRM 2005-07

Varun Rattan Singh

Development Logics
Director
PRM 2005-07

Mayank Midha

GARV Toilets
Managing Partner and Founder
PRM 2007-09

Daphne Albuquerque

Triton International
Founder
PRM 2012-14

Akshata Kari

Pixuate
Co-founder
PRM 2012-14



EXTRA-CURRICULAR ACTIVITIES

A wide range of facilities for pursuing extra-curricular activities are provided through the Student Activity Center. In addition, IRMA has facilities for sports like football, cricket, badminton, basketball, snooker and table tennis, in addition to a fully equipped gymnasium. The air-conditioned 400-seat auditorium has an excellent audiovisual projection system, which is used regularly by the student community and by IRMA for holding a variety of programmes.



TEDxIRMA

TEDxIRMA shares the same passion and vision as TED: communicating ideas in an inspirational way. It aims to develop a consortium of high-powered ideas across disciplines and technologies to inspire people to think and take action to help create a better future. TEDxIRMA was organized in 2016 and 2018.

GODREJ LOUD

Godrej LOUD is a platform for first year participants to help them live out their biggest dreams. Every year, Godrej visits IRMA campus, with participants submitting their dreams to the LOUD competition. Over the years, the endeavor has yielded not only dream fulfilment but also internship opportunities and beyond.



SPIC-MACAY

There are several concerts and recitals organized by eminent artists every year under SPIC-MACAY.

MILAAP & ANAND RUN

Milaap is the annual alumni fest which gives an opportunity for the alumni to cherish their memories of the campus while interacting with the present batch participants. Anand Run, the annual marathon, is organized to spread a social message in partnership with a local not-for-profit organization. Both the events are organized by the participants of the first year of PGDM (RM).



TERRA FIRMA

Terra Firma, the annual student magazine describing life at IRMA, is popular among not only participants but also alumni and the larger IRMA community.

IRMA CLUB

While IRMA extends support for extra-curricular activities, the initiative for organizing these events mainly comes from the participants. The IRMA Staff Club organizes various cultural programmes, entertainment and sports activities, and film shows. All PGDM (RM) participants are associate members of the IRMA Staff Club.

CLUBS & ACTIVITIES AT IRMA

IRMA participants are engaged in a plethora of co-curricular and extra-curricular activities throughout the year. They undertake these activities through student-led clubs and initiatives. Some of the said clubs are:



Arthasya - The Finance Club

Arthasya, an initiative of the PGDM (RM) 36 participants, was set up in 2016 to understand the practical aspects of classroom learning pertaining to finance.



Nishadya - The Marketing Club

Nishadya started its activities in April 2015. It has been envisioned as a facilitator for building a strategic link between industry and the participants. As a club, it attracts some of the brightest minds interested in exploring the ever-changing dynamics of marketing.



Abhyudaya - The Development Club

Abhyudaya, as the name suggests, refers to prosperity and the club, as initiated by the participants of PGDM (RM) 37 (2016-18), aims to encourage our understanding of the various development interventions and the impacts of these interventions on the livelihoods of people.



IRMA Social Entrepreneurship Cell - iSEC

The social entrepreneurship cell, founded by PGDM (RM) 33 participants, was launched with the intention of inculcating sense of entrepreneurship aligned with the mission of the institute.



Jigyasa - The Quiz Club

Jigyasa conducts quizzes with a wide range of topics. The club has a strong alumnus connect with a social media group involved in trivia sharing.

Reflexion - The Photography Club

In a bid to capture the beautiful moments spent at IRMA, the photography club was founded by PGDM (RM) 34 on Dr. Kurien's birth anniversary. The purpose of the club is also to enhance the photography skills of its members through mutual learning and experience sharing.



IRMA Natya Manch (INAM) - Drama Club

IRMA Natya Manch (INAM) is an initiative taken up by participants of PGDM (RM) 37. It was set up with the aim of creating art in the form of theatre that astonishes the mind, challenges the heart, and delights the senses and simultaneously helps IRMANs to develop thoughtfulness towards society.



Jaivik - Organic Farming Club

Started as a modest project by PGDM (RM) 33, Jaivik is now a full-fledged hub of entrepreneurial activity. Every year, participants grow organic vegetables in campus and sell them to residents in and around IRMA's campus. Every input required in organic farming is prepared by the student community.



STUDENT ACHIEVEMENTS

IRMA encourages its PGDM (RM) students to participate in competitive events of national and international repute. Faculty members mentor the students in developing their ideas for these competitions. Some recent accolades are;

July 2020 - June 2021



IRMA participants win case study competition by NIAM

Praneet Garg
Rohankumar Makwana



IRMA participants declared First Runners-up in National Agri B-Plan competition by IABM, Bikaner

Abhilasha Patra
Abhishek Betal
Piyush Mahapatra
Sourav Sarkar



IRMA participants win competition by NAARM

Lava Kaushik
Praneet Garg
Simran Simmi



IRMA participants declared First Runners-up in B-Plan competition by SIIB

Ayush Singh
Ishant Shakya
Surabhi Singh



IRMA participants win strategy case study competition by IIM Ahmedabad

Ardhra Prakash
Aswathy M.P.
Neha Nair
Parvathy. G



IRMA participant wins a competition by IIFM

Kanupriya Sheopuri



IRMA participants win case study competition and live project by Rupeezen

Neha Singh
Rishabh Desai
Shivalli Arun
Siddesh Patil
Somya Shree



IRMA participant wins a competition by SRCC

Shubhayan M



IRMA participants declared First Runners-up in case study competition by MANAGE

Bhavya Desai
Vanila Mehta



IRMA participants win second runner-up position in B-plan competition by MANAGE

Rajitha Tammineni
Vedika Abhay Nafde
Veluru Prasannakumar Reddy



IRMA participants win case study competition by FORE School of Management

Ishita
Satyajit Prasad
Shreya Chauhan



IRMA participants win a CSR case study competition by GIM

Ardhra Prakash
Neha Nair
Rishi Chand Singh Bedi
Shashank Rakesh



IRMA participants secure first position in a competition by ISB, Hyderabad

Arunava Sanyal
Nivedha Rajarathinam
Palwinder Singh
Soudip Khan



IRMA participants win case study competition by IIM Ahmedabad

Abhilasha Patra
Piyush Mahapatra
Saloni Sharma



IRMA participants win strategy competition by IIM Ahmedabad

Himanshu Udhwani
Piyush Mahapatra
Satyajit Prasad
Shreya Chauhan



IRMA participants declared national finalists of TATA Steel-a-thon

Avineesh Arora
Piyush Mahapatra
Sourav Sarkar



IRMA participant wins Stock Market Simulation Competition by BITS Pilani

Udaya Prakash R



IRMA participant wins National-level Essay Competition

Shubhayan M



IRMA participants win an ad film-making contest by IIM Kashipur

Akash Keshri
Puneeth Prakash Saunshi
Tulika Agarwal



IRMA participants adjudged First Runners-up in competition by IIM Indore

Mario Aswanth Shanju
Saloni Sharma



IRMA participants win competition by FMS - Institute of Rural Management Jaipur

Arun Kumar P
Indu S
M Gowri



IRMA participants win competition by NMIMS

Parth Panchal
Rushi Makwana
Saurabh Jariwala



IRMA participants win case study competition by XIMB

Mukul Goyal
Ramanand PP
Vignesh CS



IRMA participant declared First Runner-up in article writing competition by IMI, New Delhi

Shubhayan M



IRMA participants declared First Runners-up in competition by IIM Ranchi and SBI Foundation

Divya Goel
Prachi Shukla
Rashi Rathi
Sinjini Guha



IRMA participants win competition by IIT Kharagpur

Harsh Bhatt
Malathi N
Rahul Raj S



IRMA participants win Finopoly by IIM Indore

Astha Maheshwari
Divyangna
Hemant Yadav



IRMA participants declared First Runners-up in sustainability quiz competition by IIM Bangalore

Binaya Behera
Nitish Khade
Rushi Makwana



IRMA participants win 'Unwraponomy' by Amity Business School

Shreya Mishra
Yogesh Sinkar



IRMA participants win Plastic Waste Champion Competition

Shreya Mishra
Yash Manek



IRMA participants declared first runners-up at TVS Credit E.P.I.C. Strategy Challenge

Archit
Himanshu Udhvani
Rajat Tripathi



IRMA participants declared First Runners-up in Social Parliamentary Debate by NMIMS

Komal Ajitkumar Jain
Srishti Singh



IRMA participants win B-Plan competition by VJIM, Hyderabad

Abhishek Betal
Diya Mitra
Richa Mishra



IRMA participants adjudged National Finalists in a competition by IIM Lucknow

Bhu Ratn Priya Tripathi
Priyank Shaileshkumar Joshi
Ruchi Sharma



IRMA participants receive Special Jury Award in a competition by V-Guard

Nandu Krishnan U
Veenapriyalakshmi V



IRMA participants win business proposal competition by Government of Bihar

Indupriya Tullimilli
Munish Tiwari

CONVOCATION 2021

The Chief Guest for 2021 Convocation Ceremony



Whenever the context of IRMA comes up, it is difficult to overlook its founder, the late Dr. Kurien. I am aware of his vision, his efforts, and his goodwill towards the rural space and farmers. It resulted in the success of Operation Flood, pushing India to the forefront of milk production. This Institute is a testimony to his journey.



- Chief Guest Shri Narendra Singh Tomar
Minister of Agriculture & Farmers' Welfare, Rural Development, Panchayati Raj and Food Processing Industries, Government of India.



IRMA has emerged as a unique and remarkable institution of higher learning. I am both happy and proud that IRMA's participants opt to work in the rural sector, helping to uplift the vulnerable strata of society.



- Guest of Honour Dr. G.R. Chintala
Chairman, NABARD



ADMISSIONS PROCESS 2022 - 24

The total number of seats available for PGDM (RM) 2022 - 24 is 240. Up to 5% of the intake is allocated for the admissions to NRI students.

IRMA follows the statutory reservation policy of Government of India.

IRMA Admission Online Portal provides complete instructions to facilitate your online application. Please visit the link.

<https://www.irma.ac.in/programmes/pgdrm-post-graduate-diploma-in-rural-management/admissions/admission-notice>

Admissions Process for Indian Nationals



Eligibility

- A Graduate from any discipline, with a minimum of 15 years of education and 50% or above (45% or above for SC/ST/PwD*) aggregate marks or equivalent CGPA at the graduation level is eligible to apply for IRMA's PGDM (RM) program.
- The percentage of aggregate marks is to be calculated as per the practice followed by the concerned university or institution. If the university/institution does not have a scheme for converting CGPA into equivalent marks, IRMA will establish the equivalence by dividing obtained CGPA with the maximum possible CGPA and multiplying the resultant with 100.
- Candidates in the final year of the bachelor's degree may also apply if they would furnish evidence of meeting the minimum eligibility criteria by September 2022.
- Final year candidates should have appeared in all the examinations (including viva) of their graduation before the time of commencement of the PGDM (RM) 2022 - 24 programme (July 01, 2022). The candidates failing to meet the minimum eligibility criteria will be asked to withdraw from the programme. The Fees paid by such candidates will be forfeited unless IRMA fills their vacant seats through new admissions.

Application Fee for Indian Nationals (Non-refundable)

General, General (EWS) & OBC	Rs.2,000/-
SC/ST/PwD*	Rs.1,000/-

Candidates belonging to the BPL category will be exempted from paying application fees. However, they are required to upload scanned copy of their BPL certificate in the format prescribed by IRMA.

**Persons with Disabilities*

Selection Process for Indian Nationals

Stage I: Short-listing based on CAT/XAT Scores

- Candidates will be short listed based on their CAT 2021 / XAT 2022 scores (whichever is higher).

(Students will be informed on the shortlist decision through email / SMS to their registered email address and phone number)

Stage II: Interview Process

The stage II of IRMA admissions process consists of Written Ability Test (WAT), and Personal Interview (PI).

Written Ability Test (WAT)

A shortlist of candidates will be called for the next round of selection, where they will have to appear for a Written Ability Test (paper-pen based written test of 30 minutes) on the day of their Personal Interview immediately after the briefing of the Admissions Chair. Candidate will need to write about 200/300 words on a given topic and upload the scanned copy using his / her login credentials on IRMA website. It is designed to evaluate a candidate's rural aptitude as well as written communication skills.

Personal Interview (PI)

Candidates shortlisted for interviews will be assessed on their managerial abilities, communication skills, and suitability for the Institute's program. In view of the fact that the PGDM (RM) caters to a very specific clientele; namely organisations contributing to broad-based rural development in India, the candidate's attitude towards rural management is of particular importance.

Personal Interview will be conducted in **OFFLINE** and **ONLINE** mode. Candidate will be given an option for selecting mode of Personal Interview.

Offline Personal Interview will be conducted on the following five centers':

1. Anand
2. Bangalore
3. Delhi
4. Guwahati
5. Kolkata

Final Selection Criteria for Indian Nationals

The following criteria will be used for the final selection of candidates:

- **CAT 2021 / XAT 2022 Percentiles (35%)**
- **Personal Interviews (PI) (35%)**
- **Written Ability Test (5%)**
- **Academic Performance (5%)**
(10th Std.: 1.5%, 12th Std.: 1.5% and Graduation: 2%)
- **Gender Diversity (3.5%)**
(Female and Transgender: 3.5%, Male: 0)
- **Regional Diversity (5%)**
 1. If a candidate can provide a valid proof of having passed their 10th/12th Std from a school located in an aspirational district, they will get 2 marks in their final score.
 2. North Eastern State residents will receive 3 marks provided they submit a valid domicile certificate.
- **Sports Diversity (1.5%)**
Candidates with a government certificate of their participation in sports at different levels will receive marks corresponding to the level of participation.
- **Academic Diversity (2%)**
Candidates from any discipline other than Engineering discipline will get the benefit of Academic Diversity.
- **Academic Pedigree (3%)**
The institutions/universities will be decided based on government rankings – NIRF 2021 Ranking (Engineering, Dental, Pharmacy, Law, Medicine and other Colleges) and ICAR ranking 2019 for Agricultural Universities.
- **Work Experience (5%)**
 1. Only full-time and paid employment will be considered.
 2. Experience in months as of September 30, 2021 will receive marks as mentioned in below table:

Experience in Month	Score (Maximum - 5 Marks)
<=6	0
7 to 12	1
13 to 18	2
19 to 24	3
25 to 30	4
31 to 36	5
37 to 42	4
43 to 48	3
49 to 54	2
55 to 60	1
>60	0



**IRMA reserves the right to change and/or cancel any Personal Interview centre.*

Admissions Process for NRI Candidates

Eligibility

- A Graduate from any discipline, with a minimum of 15 years of education and 50% or above (45% or above for SC/ST/PwD*) aggregate marks or equivalent CGPA at the graduation level is eligible to apply for IRMA's PGDM (RM) program.
- The percentage of aggregate marks is to be calculated as per the practice followed by the concerned university or institution. If the university/institution does not have a scheme for converting CGPA into equivalent marks, IRMA will establish the equivalence by dividing obtained CGPA with the maximum possible CGPA and multiplying the resultant with 100.
- Candidates in the final year of the bachelor's degree may also apply if they would furnish evidence of meeting the minimum eligibility criteria by September 2022.
- Final year candidates should have appeared in all the examinations (including viva) of their graduation before the time of commencement of the PGDM (RM) 2022 - 24 programme (July 01, 2022). The candidates failing to meet the minimum eligibility criteria will be asked to withdraw from the programme. The Fees paid by such candidates will be forfeited unless IRMA fills their vacant seats through new admissions.

Application Fee for NRI Candidates (Non-refundable)

Application Fee for NRI candidates:
Rs. 3000/-.

Selection Process for NRI Candidate

Candidates will be shortlisted for an Online Personal Interview (OPI) based on their GMAT (taken on or after January 2017) / CAT2021 OR XAT2022 scores for PGDM (RM) 2022 - 24.



**Online Personal Interview (OPI) will be conducted during
3rd week of April 2022.**

Final selection will be done based on GMAT scores (taken on or after January 2017) / CAT2021 OR XAT2022 scores and OPI score. The marks obtained in the GMAT (taken on or after January 2017) / CAT2021 OR XAT2022 test and the marks obtained in OPI will be reduced to the equivalent marks of 60 and 40 respectively. An overall merit list will be prepared based on the total marks obtained out of these 100 marks.



FEES STRUCTURE OF PGDM (RM) 2022 - 24

For Indian Nationals



Tuition Fee : Rs. 11,74,990/- for two years

Other Services & Charges and Deposits : Rs. 3,42,110/- for two years

For Non-Resident Indian(s) (NRI) Students



Tuition Fee : US\$ 31390 for two years

Deposits and Other Charges : Rs. 1,17,100/- for two years

Notes:

- There may be upward revision of the tuition fee, service fee and other charges.
- Boarding and personal expenses will be over and above the mentioned fee.
- Currently average monthly expenses of the mess is around Rs. 4,500/-.
- You are also required to pay Rs. 3,000/- towards Participants Activity Fund in the IRMA Participant Mess at the time of joining.
- Rs. 4500/- will be charged towards Convocation Fee and Convocation Dress charges separately during the last classroom term. There may be upward revision on account of the actual cost going up.

Refund Rules of PGDM (RM) 2022 - 24[#]

If IRMA receives information from the applicant about his / her withdrawal from the programme before the Induction Programme starts, then ONLY Rs. 1000/- will be deducted (as per AICTE rule) from the fee paid by the applicant.

IRMA Refund Rules of PGDM (RM) (2022 - 24) will be applicable if the participant withdraws after joining the Induction Programme.



The Institute has its own Dispensary in the campus. A doctor is visiting Dispensary on all working days on scheduled time. A full time nurse also works in the Dispensary and she is available in the Dispensary during working hours on all working days. She is also staying in the campus, so she can be contacted for any emergency requirements. IRMA is also taking Group Health Insurance of Rs.1,00,000/- for each PGDM (RM) participants from any Insurance Company. Any other medical expenses have to be borne by the student.

[#] may be changed as per the AICTE rules.

FINANCIAL ASSISTANCE AT IRMA*

IRMA Scholarship

20 merit-based scholarships worth Rs. 1.17 crore for the students of Post Graduate Diploma in Management (Rural Management). Out of the 20 scholarships, 10 would be awarded to general pool and 10 would be awarded exclusively to female candidates.

The scholarship amount will be up to 50% of the tuition fee. The scholarship in the first year will be based on the overall selection merit of IRMA's admissions process, and in the second year will be awarded based on the academic performance, i.e., the CGPA of the first year at IRMA.

Mirae Asset Foundation (MAF) Scholarship

MAF provide 4 scholarships in a year. 2 Scholarship shall be awarded for the 2nd year students and 2 scholarship shall be awarded to the 1st year students. Scholarship amount is Rs. 5 lakhs per students per year. The scholarship amount will be evaluated every year and will be decided at the beginning of the year.

SC Scholarships

This scholarship covers the entire cost of education of SC students are available at IRMA. The Ministry of Social Justice and Empowerment, Government of India (www.socialjustice.nic.in) has allocated 4 scholarships to IRMA for SC students. The scholarship covers tuition fees, non-refundable charges, lodging and boarding expenses, cost of books, stationery, and a personal computer.

ST Scholarships

A full scholarship is allocated for ST students by the Ministry of Tribal Affairs, Government of India (www.tribal.nic.in). The amount of the scholarship covers tuition fees, boarding and lodging expenses, book grant, and a one-time grant for the purchase of a personal computer.

IDFC First Bank MBA Scholarship

Providing financial assistance to meritorious students from economically weaker sections of society who are keen on pursuing an MBA degree or its equivalent from one of India's reputed institutions. Selected students are getting scholarship of Rs. 1,00,000/- (per annum) to pursue their MBA or equivalent studies at selected Indian Business School. Institute of Rural Management Anand is one of the selected Institutes for IDFC First Bank MBA Scholarship.

Tuition Fee Waiver (TFW) Scheme

The Tuition Fee Waiver Scheme, as per the AICTE rules, is available at IRMA.

Educational Loans

Educational loans are available from various banks to candidates enrolling at IRMA.

National Academic Depository (NAD)

It is mandatory for all students to register on National Academic Depository (www.nad.gov.in) before joining IRMA, if selected.

About National Academic Depository (NAD)

The vision of National Academic Depository (NAD) is born out of an initiative to provide an online store house of all academic awards. National Academic Depository (NAD) is a 24X7 online store house of all academic awards viz. certificates, diplomas, degrees, mark-sheets etc. duly digitised and lodged by academic institutions / boards / eligibility assessment bodies. NAD not only ensures easy access to and retrieval of an academic award but also validates and guarantees its authenticity and safe storage.

RAGGING – ZERO TOLERANCE

- Ragging is totally banned at IRMA and anyone found guilty of ragging and / or abetting ragging is liable to be punished.
- IRMA has Zero tolerance for sexual harassment and is committed to keep the campus safe.

Anti-Ragging helpline No. of IRMA: 97263 64188

- Grievance Redressal Committee is established in IRMA and Ombudsman is also appointed by the AICTE for the purpose of redressal of grievance of the students, parents and others.

* Subject to Change



Institute of Rural Management Anand Advancing Pro-Social Change

In case of any query, please contact :

Mr. Janak R. Brahmbhatt, Manager (Academics)

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