



IMS GHAZIABAD

INFORMATION BROCHURE 2021-23
PGDM



Business Education Alliance



Accredited by NAAC
with 'A' Grade



Accredited by AIU



Global Accreditation from ASIC, UK

ACCREDITATION SERVICE
for
INTERNATIONAL SCHOOLS,
COLLEGES & UNIVERSITIES



Accredited by AICTE



Accredited by NBA

BUILDING LEADERS OF TOMORROW...



**IMS
2021**

Our Vision

To become a premier institute and a leader of global repute in developing quality management & technology professionals through high quality teaching, training and research.

Our Mission

To cultivate socially responsible business leaders by fostering in them a growth mindset, a global perspective, contemporary business knowledge, skills and attitude to ensure a progressive outlook and focus on sustainable business models.

- To develop the institution into a world class center for Management, Information Technology & Data Analytics and other emerging allied areas.
- To promote excellence by encouraging high-quality research, impactful teaching and meaningful contribution to knowledge-creation in a variety of disciplines so that the budding managers realize their full potential and contribute to the development of the society.
- To create amongst our students an understanding of and regard for human values, national heritage & culture and a keen sense of right and wrong.
- To impart professionalism in thought and practice.

Core Values

Socially Sensitive Business Leadership | Global Outlook | Entrepreneurial Skills
Growth Mindset | Mindfulness | Authenticity | Sustainability

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Governing Council

Shri Naresh Agarwal

Chairman
Former M.P. Rajya Sabha
IMS Society

Shri Pramod Agarwal

Member- Executive Council
IMS Society

Shri Ramesh Chaudhary

General Secretary
IMS Society

Shri Sanjay Agarwal

Treasurer
IMS Society

Shri Nitin Agarwal

Member – Executive Council
IMS Society

Shri Rakesh Chharia

Member - Executive Council
IMS Society

Shri Apurve Goel

Member - Executive Council,
IMS Society

Shri Shankar Aggarwal; IAS (Retd.)

Former Secretary,
Govt. of India

Shri B.B.L. Madhukar

Former CMD MMTC Ltd.
Director General, BRICS CCI

Prof. D.K. Banwet

Former Professor of Emeritus, IIT, Delhi
Former Vice Chancellor, University of
Engineering and Management, Kolkata

Prof. R.K. Khandal

Former Vice Chancellor AKTU, Lucknow,
President R & D and Business Development
India Gycols Ltd, Delhi

Prof. Sanjeev Mittal

School of Management Studies
Guru Gobind Singh IP University
Dwarka, Delhi

Prof. Madhu Vij

Faculty of Management Studies
University of Delhi

Shri Dinesh Jain

President-Legal & Corporate Affairs
UFlex Ltd., Noida

Shri Mahesh Munjal

MD, Majestic Auto Ltd.
Noida, Uttar Pradesh

Prof. A.S. Chawla

Vice Chancellor
Regional Institute of Management & Tech.,
Mandi Govindgarh

Shri Manoj K. Sethi

Sr. Vice President
Finance & Corporate Affairs, HR and IT
Subros Limited, Delhi

Prof. J.L. Gupta

Former Principal – Shriram College
Former Vice Chancellor, Bilaspur, University
Former Professor, MDI Gurgaon

Shri Shivendra Tomar

Former MD, CEO, IIDL and General Manager,
IFCI Limited, Delhi

Shri Srijan Pal Singh

CEO, Dr. A.P.J. Abdul Kalam Center
Former Advisor to Dr. A.P.J. Abdul Kalam
New Delhi

Regional Officer

AICTE – NRO Kanpur, Uttar Pradesh
Nominee – AICTE

Jt. Director – Technical Education

Western Region UP, Daurala, Meerut
(ominee State Govt. of UP)

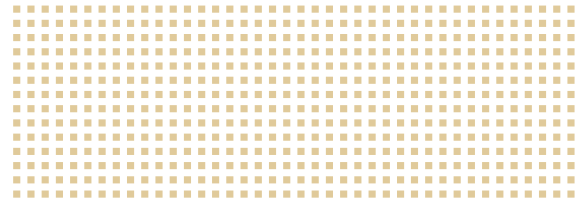
Prof. K.A. Mishra (Retd.)

Dept. of Electrical Engg. Dept.
HBTI, Kanpur

Dr. Urvashi Makkar

Director, IMS Ghaziabad

Executive Council



Shri Naresh Agarwal
Chairman
(Former M.P., Rajya Sabha)



Shri Pramod Agarwal
Executive Council Member
Industrialist



Shri Sanjay Agarwal
Treasurer
Industrialist



Shri Rakesh Chharia
Executive Council Member
Industrialist



Shri Apurve Goel
Executive Council Member
Industrialist



Shri Vidur Chharia
Executive Council Member
Industrialist



Shri Rajiv Chaudhary
Executive Council Member
Industrialist



Shri Ramesh Chaudhary
General Secretary
Industrialist



Shri Nitin Agarwal
Executive Council Member
Former Minister of State
(Independent Charge) MSME
Export Promotion
U.P. Govt.



Smt. Anshu Gupta
Joint Secretary
Philanthropist



Smt. Garima Aggarwal
Executive Council Member
Philanthropist



Shri Sudhir Shukla
Executive Council Member
Senior Journalist



Shri Ashok Chaturvedi
Executive Council Member
Industrialist

Academic Advisory Council

Prof. Brij Mohan

Professor- Social Work Louisiana,
State University USA

Prof. Ajay Pandit

Ex. Prof. Faculty of Management
Studies (FMS)
University of Delhi, Delhi

Prof. Debi Singh Saini

Former Professor HR & OB MDI,
Gurgaon
Professor Emeritus IIM Ranchi

Eric Charles Henri Dorion

Professor, UFSM, Porto Alegre,
Rio Grande do Sul, Brazil

Prof. Madhu Vij

Faculty of Management Studies
University of Delhi

Dr. Ka Lin

Professor and Head
Dept. of Social Security and, Risk
Management
Zhejiang University, Hangzhou, China

Mr. Ashish Patel

IT Leader, Digital Transformation &
Data Science
Morgan Franklin Consulting,
Washington, U.S.A

Dr. Djamchid ASSADI

Professor, Group Esc Dijon Bourgogne
France

Prof. Vinay K Nangia

Professor Emeritus, Netaji Subhas
University of Technology
Former Professor, IIT Roorkee

Dr. Suman Sharma

Principal, Lady Shri Ram College for
women, University of Delhi,
New Delhi

Dr. Elisante ole Gabriel

Coordinator, Consultancy Services in
EDC Faculty of Commerce
Mzumbe University Mzumbe, Africa

Shri UdaySahay (IPS Retd.)

Noted Author, Media Expert
MD, SAUV Communication

Prof. Sanjeev Mittal

School Of Management Studies
Guru Gobind Singh IP University
Dwarka, Delhi

Dr. Bindu Gupta

Professor, IMT Ghaziabad

Dr. V. Shunmugam

Former Head, Research MCX Ltd.
Mumbai

Shri. Sushil Aggarwal

Chairman & MD
AVRO India Pvt. Ltd., Ghaziabad

Dr. Santosh Rangnekar

Professor, Department of
Management Studies, IIT Roorkee

Mr. Praveen Mittal

Joint Director, FICCI, New Delhi

Mr. Satya Upadhyaya

Vice President, Citi Bank, Australia

Mr. Sushant Dube

Executive Vice President
Sify Technologies Limited

Dr. Lovneesh Chanana

Vice President-Digital Government
Asis Pacific & Japanl SAP

Dr. Satish Kumar

Associate Professor & Head
Department of Management Studies
MNIT, Jaipur

Mr. Avneet Gupta

Associate Director, IBM, Bangalore

Mr. Naveen Tandon

Head-Policy & Research
Apple

Shri Aakashdeep Chakravarti(IPos)

Former Secretary, NCLT, Delhi

Shree Arvind Pachauri

CHRO, Uttam Sucrotech International
Pvt. Ltd. Noida

Mr. Punit Mehrotra

Senior Vice President,
HSBC, Mumbai

Mr. Ashwin Soni

COO, Onsite Dygnostics

Dr. Jatinder Bir Singh

Principal, SGGGS College of Commerce
University of Delhi, New Delhi

Shree Rajeev Mishra

Business Head – Retail, Gopaljee
Ananda Food Products, Noida

Prof. Sachin Malhotra

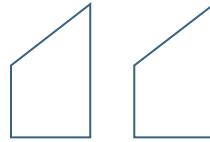
Dean MCA, IMS Ghaziabad

Prof. Tapan K. Nayak

Dean Academics, IMS Ghaziabad

Prof. (Dr.) Urvashi Makkar

Director, IMS Ghaziabad,
Member Secretary



Aristotle once said that “Educating the mind without educating the heart is not education”. Therefore, at IMS Ghaziabad, academic excellence with character and personality development is our ultimate goal. In this age of cut-throat business, settling for average is not an option and hence, we bring the best designed academic structures, including practical learning and online sessions with industry experts that prepare students for the job market in a wholesome manner.

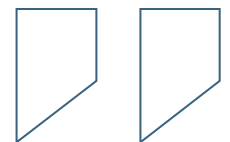
Our institute provides the best infrastructure to make sure that students don't miss out on any aspect of learning. At the same time, we also understand that an educational institute is not just about bricks, mortar, and concrete, but about building character, enriching minds, and enriching experiences. In order to achieve these goals, we focus on encouragement, enthusiasm and affection, rather than criticism, fear and punishment.

IMS is also proud of its faculty which includes a battery of the country's finest academicians with profound experience in their respective sectors. We leverage all smart tools of pedagogy and our teachers deploy the most out-of-the-box and engaging methods to help our students learn anything and everything that helps them reach glory. We educate our students to maximize their innate potential along with positive social behavior, thus developing them as global citizens. The pursuit of perfection is never-ending and at IMS, our students are prepared for nothing less than perfection.

I write to you all at an unprecedented time when the outbreak of the novel Coronavirus has changed our lives and raised questions amongst students regarding the post-pandemic world. However, we are already nearing the end of the tunnel and so, I call upon all the students to not lose hope and believe in their dreams. It is time for you all to begin a new epoch in your lives and the IMS management assures its support in your journey by taking you from 'good' to 'excellent'.

Enroll in our distinctive courses today and give wings to your dreams. May you all become the shining lights of our world!

Shri Naresh Agarwal
Chairman

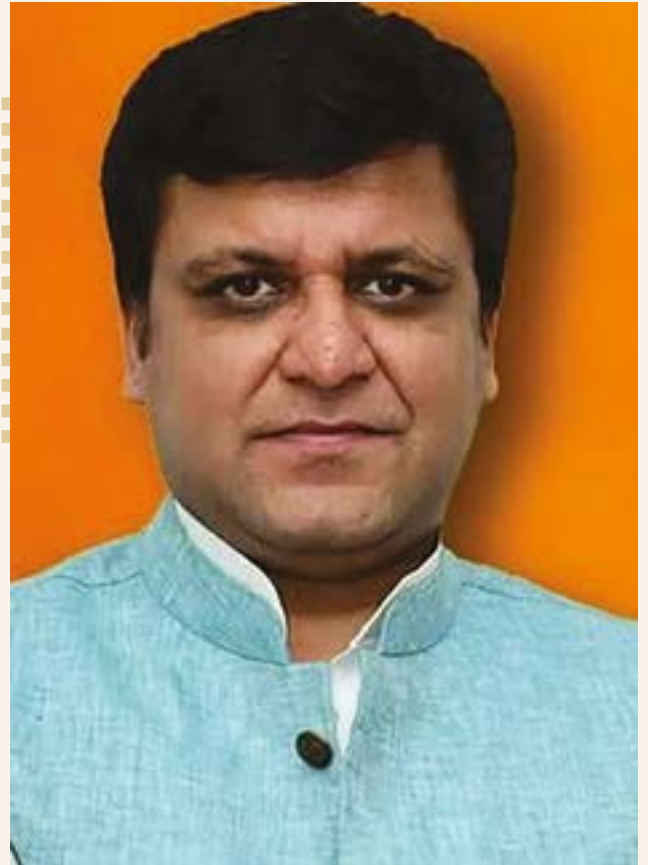


“Leadership and learning are indispensable to each other”

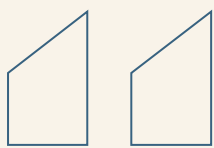
— John F. Kennedy

MESSAGE FROM THE CHAIRMAN





MESSAGE FROM THE MANAGING TRUSTEE



I decline to accept the end of man... I believe that man will not merely endure; he will prevail — these immortal lines were famously said by William Faulkner in his Nobel acceptance speech back in 1950 but never have these words assumed more significance than today.

Besides the afflictions inflicted upon the world, the outbreak of Covid-19 also brought unprecedented and uncertain times for the young generation. But we all have emerged more resilient from this dreadful pandemic and look forward to greener pastures. To this end, IMS Ghaziabad offers various postgraduate programmes — all carefully curated to nurture young minds and help them achieve excellence.

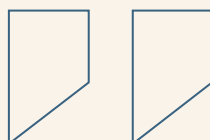
Our institute also has a battery of highly qualified, experienced, and dedicated faculty who devote their time not only to teaching but also for the overall development of students. The doors of our faculty members are always open for any student who seeks help. Further, stalwarts from all walks of life are invited to deliver guest lectures to help augment a student's preparation beyond syllabus.

The infrastructure of the institute has been developed in keeping with global standards to provide the most conducive learning environment for students. The extra-curricular events we organize help in improving communication skills and critical thinking abilities of students while giving them an opportunity to hone their talents.

So, enroll in our courses today and steer yourself towards hope and success. Before concluding, I hail you all for surviving annushorribilis and emerging stronger.

Wish you all a very Happy New Year and I hope to see you at the institute soon!

Shri Nitin Agarwal
Managing Trustee



*“An investment in knowledge pays
the best interest.”*

— Benjamin Franklin



“Dream is not what you see in sleep, is the thing which doesn't let you sleep.”

— A.P.J. Abdul Kalam



With the splendid inheritance of 31 years in management education, IMS Ghaziabad has been aiming to edify and nurture budding managers and transforms them into responsible citizens and the leaders of corporate. IMS Ghaziabad is committed to excellence in management education, research, and training; the use of contemporary participant-centric pedagogies and teaching methods, and establishing a presence in the emerging segments of management education. The Institute is perspicacious and has contrived a culture that values collegiality and synergy, with open doors at all levels.

IMS Ghaziabad today has attained a unique distinction & a decidedly reputable place amongst the best professional educational institutions. IMS Ghaziabad is accredited globally by ASIC, the U.K, NAAC (National Assessment and Accreditation Council) Accredited with 'A' Grade and is a proud member of the AACSB Business Education Alliance and has signed MoU with MCX (India's Largest commodity derivatives exchange), BRICS CCI School of Analysis, CSC Academy, IBM, Northern Illinois University, Fort Hays State University, Fredericton University of Canada, and Jamia Hamdard, Delhi. The Institute is amongst the Top 10 best B-Schools in North India as per the latest MBA and B-School Rankings. It has been ranked as 14th Top B-School in All India, 6th Top Private Institutes in All India, and 6th in North India by Times B-School Survey 2020 published in The Times of India, February 2020.

The two years full-time Post-graduate Program in Management (PGDM) is approved by the All India Council of Technical Education (AICTE, Ministry of HRD, Government of India) and has been granted equivalence to MBA by AIU (Association of Indian Universities). Further, in its pursuit of achieving the international level of excellence, IMS is accredited by NBA and NAAC which is a testimony to the quality of educational experience offered to future managers.

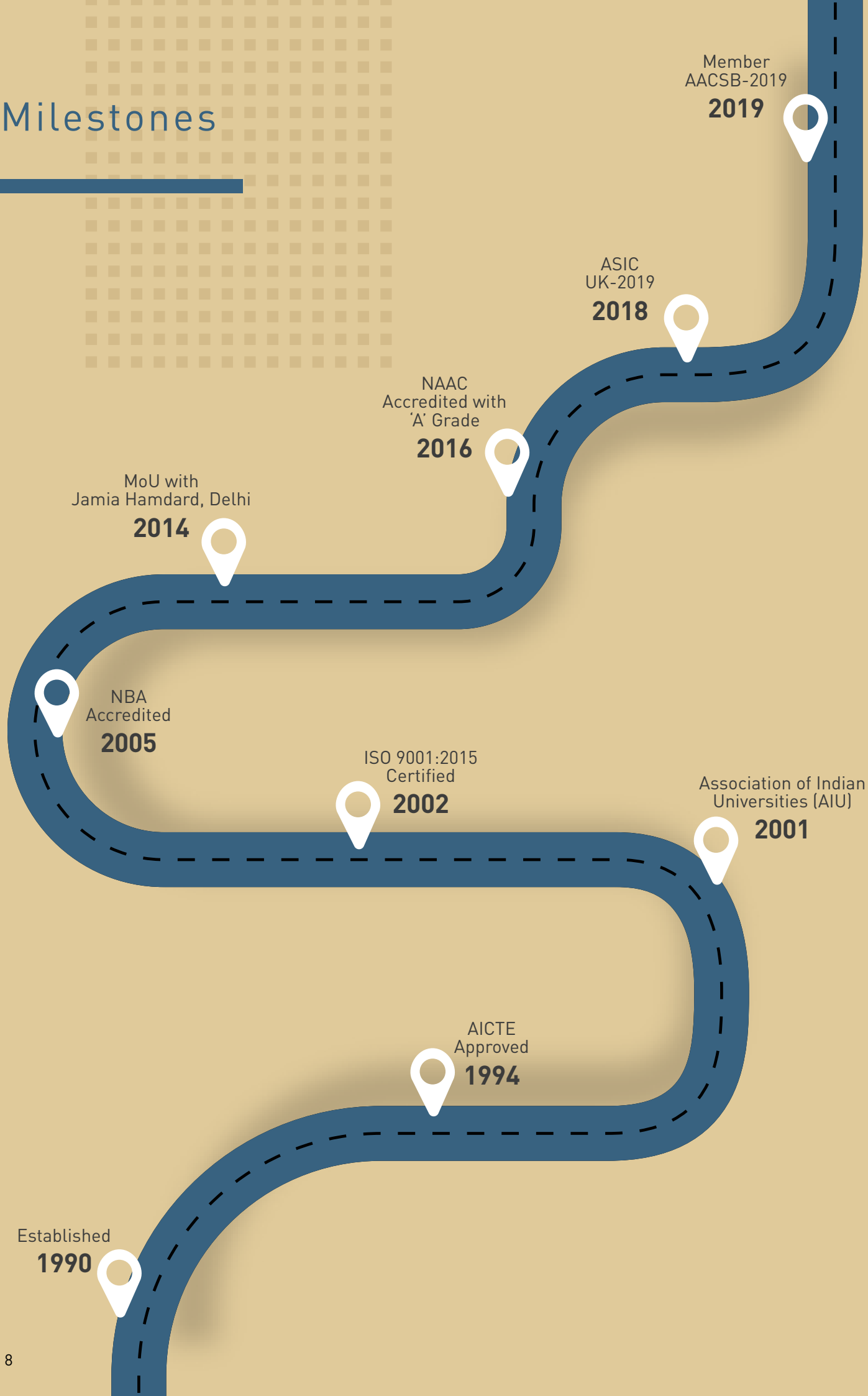
On the cornerstone of our credence, we will continue to elevate as a premier institute and a leader of global repute. We invite you to explore your journey as a future leader at IMS Ghaziabad with a belief to impart quality education and value that stays with you through out.

Dr. Urvashi Makkar
Director



MESSAGE FROM THE DIRECTOR

Milestones



IMS: Legacy of more than 30 years

IMS Ghaziabad is a 31 years old flagship institute of IMS Society Ghaziabad and one of the oldest B School in North India which is accredited by NAAC (National Assessment and Accreditation Council) with A Grade. IMS Ghaziabad is among the Top 10 best MBA Institutes in North India as per latest MBA and B-School Rankings. It has been awarded as the "Best Campus for Industry Oriented Management Education in India / Asia Pacific November 2019" by ASSOCHAM, it has been ranked as 6th in North India and 14th in India by Times of India B School Survey 2020, 2nd Best Private B-School in U.P and 10th Top B-School of Super Excellence by CSR-GHRDC Survey November 2019, 8th Top Private B-School in North Zone, The Week, November 2020 and 'A2' by Business Standard, B School December, 2020.

IMS Ghaziabad offers full time PGDM Programme which has been awarded the MBA equivalent status by the Association of Indian Universities (AIU) and AICTE (Ministry of Education, Govt. of India). The National Board of Accreditation (NBA) has also granted accreditation to the PGDM programme of our institute. We are also accredited by ASIC-UK and are a member of AACSB-USA, the most prestigious accreditation body in the world. Currently IMS Ghaziabad offers PGDM and M.C.A

courses. IMS Ghaziabad has been consistently adjudged one of Delhi NCR TOP 10 B-Schools in the category of Placements, Industry Interaction, Faculty and International Exposure.

IMS Ghaziabad has been consistently reinventing management education with the objective of creating global leaders who can navigate the ever-changing business landscape. The curriculum is constantly updated to meet the dynamic needs of industry and academia. This provides an opportunity to continuously engage in innovating curricula by envisaging current and emerging challenges and opportunities in the business environment.

IMS Ghaziabad feels honored to be associated with 6000+ Alumni base that are well established at the reputed positions in Top MNC; at the level of MD, Director, Chief Executive Officer (CEO), General Manager and more. We also cherish the strong associations with our renowned galaxy of Recruiters and are proudly accomplishing excellent Placements. IMS Ghaziabad is located in the heart of city and within 5 Km radius from Bus Stand, Railway Station and Metro Station of Ghaziabad.



TIMES B-SCHOOL SURVEY 2020

Ranked IMS Ghaziabad among Top Business Schools of India in 2020

14
INDIA

6
PRIVATE INSTITUTE INDIA

6
NORTH ZONE

15th in India
5th in North Zone
2019

18th in India
4th in North Zone
2018

26th in India
8th in North Zone
2017

28th in India
8th in North Zone
2016

RANKING 2019-2020

8th

Top B-School Delhi, NCR
& 11th Top B-School in
North Zone

November 2020



BEST

Campus for Industry Oriented
Management Education in
India/Asia Pacific

January, 2019



A2

Category in Top
B-Schools

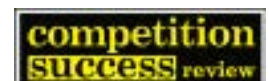
Business School Special
December 2019



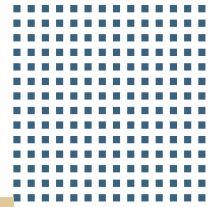
2nd

Top Private B-School in
Uttar Pradesh & 10th
Top B-School of Super
Excellence in All India

GHRDC B-School Survey
November 2019



Campus Life



“IMS-Ghaziabad is different from many other B-schools in true camaraderie that exists among faculties and students who are involved in all activities of the institute despite rigorous academic environment.”

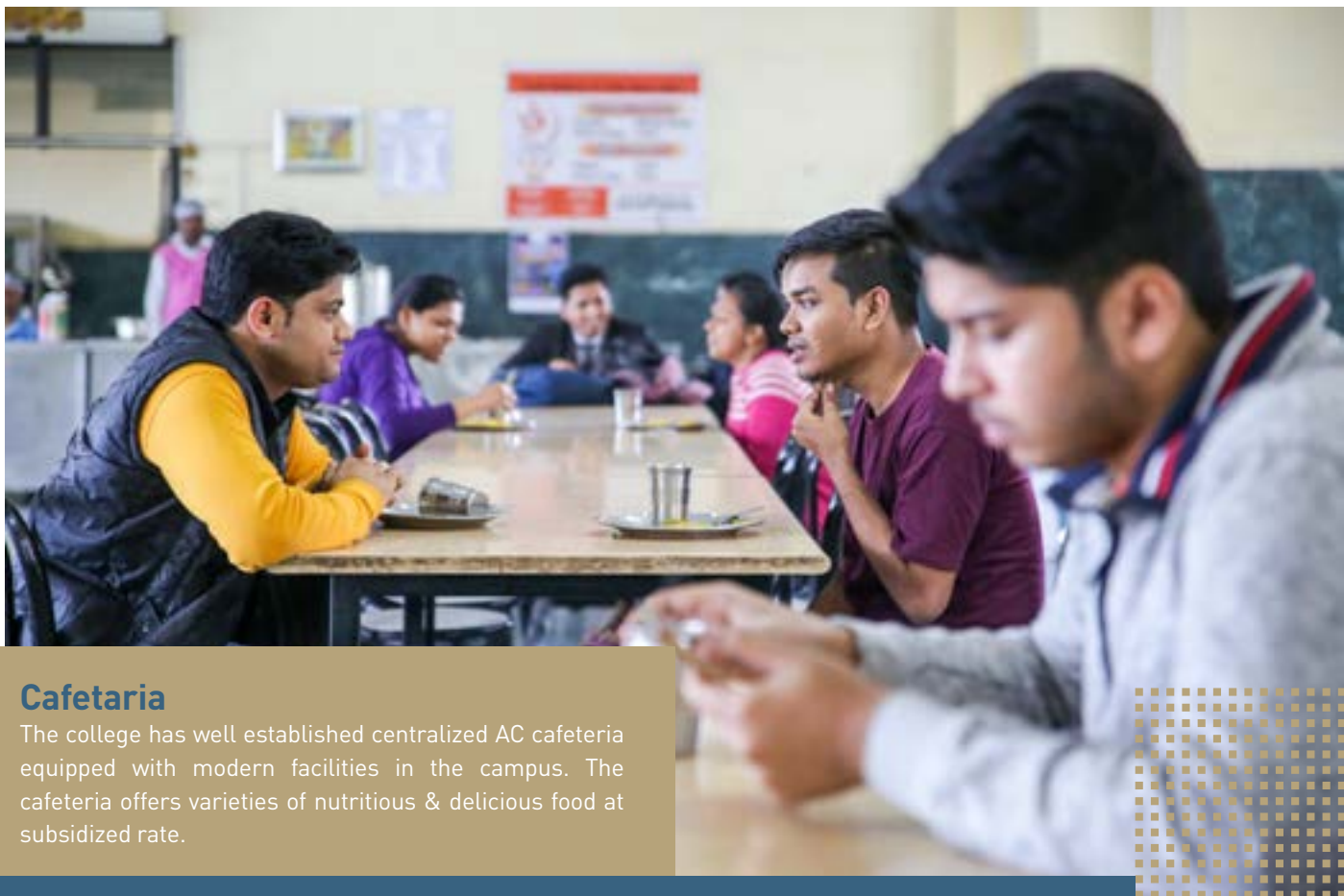


IT Resource Centre

IMS Ghaziabad campus is well equipped with multiple computer Labs having state of the art computing facilities consisting of 500 PC nodes/laptops and advanced servers like Lenovo SR550 Server-Intel Xeon Gold 6130 (16 Core), IBM Servers etc. It includes ‘All-in- One’ computers having i5- 8th generation processors with enabled video conferencing facility. All labs are also incorporated with an audio-visual system for live practical demonstration. For the use of students, the Computer Centre consists of eight labs.

Students are facilitated by dedicated internet leased line connectivity of 180 Mbps (on fiber optics) in the campus as well as hostel. The campus network is protected by advanced AnexGATE Firewall 500USG, which can cater up to 2000 clients. The entire system is supported by uninterrupted power supply through power backup.

The computer wide network optical fiber backbone and structured cabling provides intranet as well as internet connectivity to all computers/laptops, located in academic block, faculty block, administrative block, MDP room and Hostel with fully enabled Wi-Fi facility.



Cafeteria

The college has well established centralized AC cafeteria equipped with modern facilities in the campus. The cafeteria offers varieties of nutritious & delicious food at subsidized rate.

Sports

The institute provides various outdoor and indoor sports facilities to students to encourage them to relax and rejuvenate after a grueling schedule of academics. Various indoor and outdoor sports include badminton, volleyball, football, cricket ground, table tennis, chess etc.

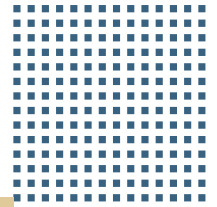
Banking Facilities

The students are provided with banking facilities in the campus itself. A full-fledged branch of Oriental Bank of Commerce (now Punjab National Bank) is placed to facilitate all types of banking transaction and easy loan facilities for students, faculty and staff.



IMS Group Of Institutions

Genesis & Metamorphosis



IMS Ghaziabad was established in 1990 by some creative thinkers and cerebrals to impart value-based education in a thought provoking and novel milieu, favorable for the overall development of its students.

Ever since its commencement the group has promoted entrepreneurship, new ideas and technological innovations among its students to make them the future leaders of the professional world. What started as a nascent dream in the year 1990 became a distinct reality within two decades of its foundation, equipped with state of the art infrastructure and modern technology. Imparting education in the areas of Management Sciences, Information Technology, Engineering Journalism and Bio-Sciences; IMS Ghaziabad has attained a matchless and a decidedly reputable place amongst the best professional education institutions in India over the past 31 years. Located strategically in the NCR in the heart of an active corporate community, IMS Ghaziabad Group delivers the real-world experience one needs to succeed in today's competitive global marketplace.

Our motto is 'Value addition in professional education'. Enlightening young minds towards a 'Journey of Excellence' is a part of our DNA at IMS Ghaziabad.

The real learning occurs outside the four walls of the classroom. By confining to text books a student may acquire knowledge but not skills. And this is what we have adopted as the guiding philosophy of the higher, professional education at IMS Ghaziabad. We have inducted well-heeled corporate czars

as well as alumni along with distinguished academicians in our academic advisory council to suggest changes in the education system. Be it infrastructure, learning resources or pedagogy IMS Ghaziabad has always been at the forefront in change.

The faculty interaction with the corporate world in the form of Research and Consultancy, Management Development Programmes and Conferences has become an important enabler for designing and imparting learner-centric value-based education. IMS Ghaziabad has consistently updated the basket of specializations being offered to keep in synchronization with the changing business needs. The core values of the IMS Group include the belief in the individual as the primary vehicle for initiative. The IMS Group aims at attracting diversity and providing it with an environment where it can flourish. The group promotes a culture of openness and change, where merit is the only criteria coexisting with teamwork.

IMS Group includes:

- IMS Ghaziabad
- IMS Engineering College, Dasna, Ghaziabad
- IMS Ghaziabad (University Courses Campus, Adhyatmic Nagar Campus, Ghaziabad)

Together the IMS Group of Institutions has produced over 30000+ distinguished alumni who are serving the Nation in different capacities.



Campus - I

IMS Ghaziabad (Lal Kuan Campus)



IMS Ghaziabad is a 31 years old flagship institute of IMS Society Ghaziabad and one of the oldest B-School in North India which is accredited with 'A' Grade by NAAC (National Assessment and Accreditation Council). IMS Ghaziabad is amongst Top 10 best B-Schools in North India as per latest MBA and B School Rankings.

IMS Ghaziabad offers full time PGDM & MCA Programme. PGDM Programme is approved by AICTE, accredited by NBA and has been awarded the MBA equivalent status by the Association of Indian Universities (AIU) & AICTE. MCA (Master of Computer Applications) Programme is approved by AICTE and affiliated to Dr. A.P.J.A.K.T.U, Lucknow

We cherish the strong associations with our renowned galaxy of recruiters and are proudly accomplishing a continuous record of 100% Placement. We are offering one of the record placements in PGDM (Equivalent to MBA) and MCA across Delhi NCR & the entire north India.

Campus - II

IMS Ghaziabad (University Courses Campus) Adhyatmic Nagar Campus, Ghaziabad



The IMS UCC was established in 2009 and offers undergraduate programmes affiliated from CCS University, Meerut. Courses of study leading to Bachelor's degrees are Mass Communication, Biotechnology and the courses of study leading to Masters Degree are offered in Microbiology and International Business. It has consistently produced University toppers which speaks volume about the quality of education imparted by its erudite faculty. The Institute is ISO 9001:2008 certified institute.

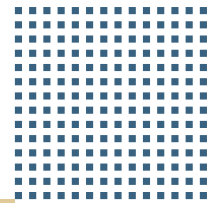
Campus - III

IMS Engineering College Dasna, Ghaziabad

The IMSEC was established in 2002 and offers technical expertise in the field of B. Tech, M. Tech, MCA & MBA. It is a TCS, NAAC accredited and ISO 9001:2008 certified institute. It IMSEC'ians have consistently bagged top ranks in UPTU B.Tech examinations. IMS Engineering College, an endeavour of IMS Society, wants its students to become perfect adventurers, confident technical experts and determined path-finder in 21st century corporate global scenario.



PGDM



Post Graduate Diploma In Management Two Years / Full time (32nd Batch)

(Approved by AICTE, accredited by NBA & MBA equivalence status by AIU)

PGDM Programme

The two years Post Graduate Diploma in Management is designed to prepare students for careers in industry, across functional areas. The program equips students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future. The PGDM (Flagship Programme of IMS Ghaziabad) is approved by AICTE, Ministry of Education, Government of India. It is accredited by NBA (National Board of Accreditation) and granted MBA equivalent status by AICTE as well as AIU (Association of Indian Universities).

The students of this course can opt for dual specialization in the areas of Marketing Management, Finance & Banking, Human Resource Marketing Management, Financial Management, Human Resource Management, Operations Management, Information Technology and International Business as per their choice and career aspiration. PGDM is a highly professional program designed to integrate current management theory and practice the main emphasis is on all-round holistic development of students.



The alumni of this illustrious 31 years old programme are occupying veritable positions in reputed organizations across the globe which speaks volumes about the academic quality of the program.

The basic thrust is to comprehend the independent nature of organizational dynamics and its managerial implications; acquire conceptual and analytical abilities required for appropriate decision making and effective implementation. The rigorous course curriculum in PGDM is fundamentally aimed at enhancing the skill sets of the young graduates to enable them to become harbingers of change. The institute leverages its close linkages with the industry to assess emerging needs and factor them on to its programmes.

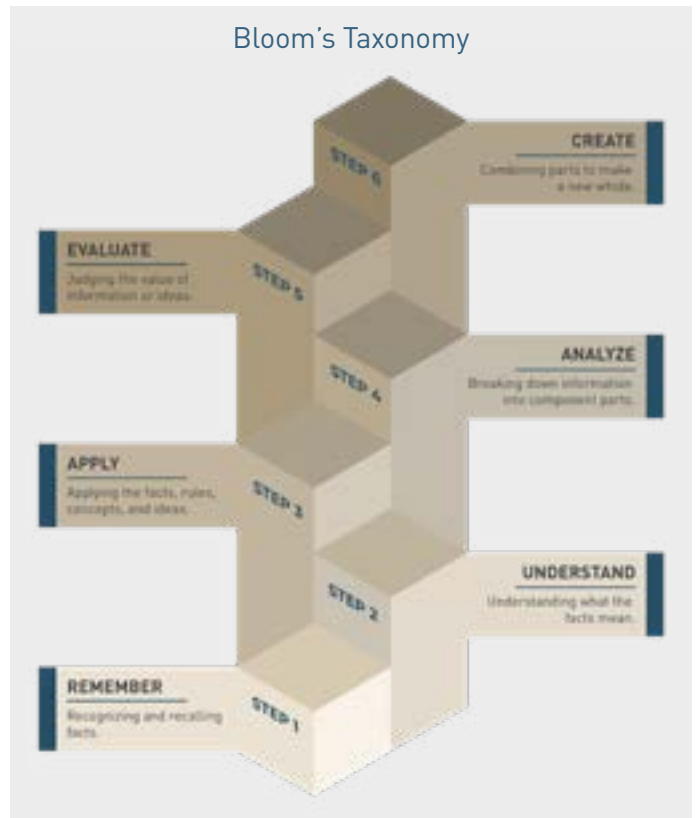
SPECIALIZATIONS OFFERED

- Marketing Management
- Financial Management
- Human Resource Management
- Operations Management
- Information Technology
- International Business

Pedagogy

Faculty at IMS Ghaziabad is an esteemed group of scholars and practitioners. They combine real-world and academic knowledge of management problems to augment theoretical inputs. Teaching methodology includes case studies, group discussions, team presentations, field study, seminars, simulations, role plays and independent works etc. Faculty members choose the method most appropriate to the subject and their individual styles. There is special emphasis in inviting industry experts for making business education more relevant and contemporary. Teaching of each subject is carried out as per detailed teaching plan designed in accordance with the syllabus.

We follow Bloom's Taxonomy to impart/assess learning on a variety of cognitive levels. It is a set of three hierarchical models used to classify educational learning objectives into levels of complexity and specificity. We focus on top three levels of learning that is - Analyze, Evaluate and Create (cognitive learning) rather the old school teaching methodology which focuses on remember, understand and apply (rote learning). This helps the budding managers to think outside the box and enables them to take initiatives whilst applying the studied content. The evaluation is based on continuous internal assessment and end term examination. We also emphasise on social issues that builds the character of the students and prepare them to become responsible citizens.



Program Structure of PGDM

The Course of the PGDM Programme follows a well designed course structure. This program is spread over six terms, each comprising of 11-12 weeks. During the first year (First three terms) all students pursue the foundation courses across core area of Management, which enables them to build a firm foundation of management concepts and skills across all key disciplines.

At the end of first three terms of the programme all students are required to undergo compulsory Summer Internship for 6-8 weeks in Industry, based on their own areas of interest. In Final year (last three terms) all students specialize in area of their choice from any two areas of the offered disciplines (as part of Dual Specialization).

Program Duration

The course for the PGDM programme is spread over two years comprising of six trimesters focuses on developing business leaders who are value-driven, can bring change and work effectively in functionally and culturally diverse teams across the globe. The emphasis is on critical thinking and analytical reasoning. The innovative and industry relevant curriculum emphasizes on academic rigor, intellectual curiosity, project-based and experiential learning. Learning extends beyond the four boundaries of the class room as live projects, discussions, presentations and co-curricular activities organized round the clock characterizes the learning process.

The PGDM program has been offered with the following objectives:

- To build awareness about the socio-economic environment, both domestic & international and its implications for businesses.
- To create socially responsible and globally competitive management graduates who can effectively contribute to inclusive growth of the society.
- To hone analytical and problem solving skills using modern day managerial tools to enhance decision making capabilities.
- To impart state-of-art skills and knowledge in functional areas of management with the objective of preparing students for cross functional positions in Industry.
- To develop the students personality integrated with strong values and positive attitude so as to be receptive to societal concerns and ethical conduct.

CURRICULUM

FIRST YEAR

TERM 1

Organizational Behaviour-I
Marketing Management – I
Accounting for Managers
Quantitative Techniques for Business Decision-I
Managerial Economics
Computer Application for Business
Personal & Professional Skills Program – I
(Managerial Communication)

TERM 2

Organizational Behavior-II
Marketing Management – II
Cost & Management Accounting
Quantitative Techniques for Business Decision-II
Business Environment & Policy
Financial Management-I
Personal & Professional Skills Program – II
(Self-Awareness & Industry Interface)

TERM 3

Human Resource Management
Consumer Behavior
Financial Management –II
Legal Aspects of Business
Research Applications in Business
Operations Management
Strategic Management
Personal & Professional Skills Programme – III
(Transition from SIP to PPO)

SECOND YEAR

TERM 4

Management of Change Innovation and Technology
Personal & Professional Skills Programme-IV (Goal Setting and Employability Skills)
Summer project
6 Electives (Three each from two areas of specialization)
(6*3 Credit each)

TERM 5

Business Ethics & Corporate Governance
Personal & Professional Skills Programme-V
(Presentation & Placement Skills)
4 Electives (Two each from two areas of specialization)
(4*3 Credit each)
Dissertation (Progress Report)

TERM 6

Personal and Professional Skill Programme-VI
(Campus to Corporate)
Dissertation (Final Submission & Presentation)

“As I have said, the first thing is to be honest with yourself. You can never have an impact on society if you have not changed yourself... Great peacemakers are all people of integrity, of honesty, but humility.”

Nelson Mandela



ELECTIVES

- Every student has to opt for a total of 10 elective subjects, (Five each from the two elective groups as part of dual specialization). This choice has to be exercised during the third term, before proceeding for Summer Internship.
- The student has to opt for the five subjects from each group in the following combination: 3 subjects in IV Term 2 subjects in V Term.
- The choice once exercised cannot be changed.
- The Institute may withdraw/change some groups subjects on administrative grounds.
- A particular subject/group will be offered only if the minimum numbers of candidates opting for it are 15% of the total strength of the batch.

MARKETING MANAGEMENT

Integrated Marketing Communication
Sales & Distribution Management
Marketing Research
Digital & Social Media Marketing
Retail Management
Product & Brand Management
Customer Relationship Management
Marketing of Services
E-Tailing
B2B Marketing

FINANCIAL MANAGEMENT

Management of Financial Services
Security Analysis & Portfolio Management
Mergers, Acquisitions and Corporate Restructuring
Financial Modelling and Valuation using Spreadsheet
International Financial Management
Derivatives and Risk Management
Financial Planning and Wealth Management
Financial Econometrics
Fixed Income Securities
Commercial Bank Management

HUMAN RESOURCE MANAGEMENT

Human Resource Planning
Managing Employee Relations
Performance Management & Competency Mapping
Organizational Change & Development
Learning and Development
Compensation & Reward Management
Labor and Employment Laws
Strategic Human Resource Management
HR Analytics
Global Human Resource Management

OPERATIONS MANAGEMENT

Supply Chain & Logistics Management
Total Quality Management & Six Sigma Methodology
Operations Strategy
Enterprise Resource Planning
Services Operations Management
Project Management
Sourcing Management
Lean Manufacturing
Sales Operations Planning
Supply Chain Analytics

INFORMATION TECHNOLOGY

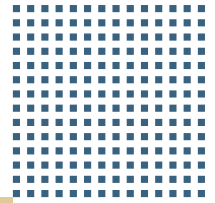
E-business
Software Project Management
Data Warehousing & Big Data for business Intelligence
Managing Business on Cloud
I.T Strategy
Decision Support System for Business Intelligence
Information Security Management
Business Transformations using AI, IoT & Machine Learning
Introduction to Data Science Using Python
Introduction to Data Mining

INTERNATIONAL BUSINESS

International Business Environment
Global Logistics Management
WTO & Intellectual Property Rights
International Trade Laws
International Trade Procedures & Documentation
Export Thrust Product & Market
New Emerging RTAs
Global Business Strategy
International Business Negotiation
Cross Cultural Management

SCHOLARSHIP POLICY

PGDM BATCH (2021-23)



To improve academic quality and inculcate the urge for excellence, the scholarships are offered to PGDM Program students on the basis of merit.

I. SCHOLARSHIP ON THE BASIS OF QUALIFYING EXAMS

In our constant endeavor to encourage qualitative students, below are the qualifying exams score to determine scholarship:

	Marks in qualifying Exam	Scholarship for the 1st Year
A	CAT Score >80 percentile	20% of the tuition fee
	CAT Score between 70-80 percentile	10% of the tuition fee
B	CMAT Score > 80percentile	20% of the tuition fee
	CMAT Score Between 70 & 80 percentile	10% of the tuition fee
C	MAT Score >90percentile	20% of the tuition fee
	MAT Score between 80 & 90 percentile	10% of the tuition fee

II. SCHOLARSHIP ON THE BASIS OF ACADEMIC BACKGROUND

Eligible students from any of the below mentioned graduation courses would be receiving scholarship only for First Year of PGDM Program per below mentioned criterion:

A) B. Tech/BE/B. Arch

- i) Marks > 70% throughout Academics (10th, 12th & Graduation) – 20% of the Tuition Fee of 1st year
- ii) Marks 60% - 70% throughout Academics (10th, 12th & Graduation) - 10% of the Tuition Fee of 1st year

B) Chartered Accountant/ Cost Accountants/ Company Secretary

- i) Marks > 70% throughout Academics (10th, 12th & Graduation) – 20% of the Tuition Fee of 1st year
- ii) Marks 60% - 70% throughout Academics (10th, 12th & Graduation) - 10% of the Tuition Fee of 1st year

C) Other Degree Courses

- i) Marks > 75% throughout Academics (10th, 12th & Graduation) – 20% of the Tuition Fee of 1st year
- ii) Marks 65% -75% throughout Academics (10th, 12th & Graduation) - 10% of the Tuition Fee of 1st year

III. SPECIAL SCHOLARSHIP FOR THE STUDENTS OF SISTER GROUP INSTITUTIONS

Students from IMS Engineering College & IMS UC Campus, Adhyatmik Nagar will be given a special scholarship of 10% of the tuition fees of 1st year over and above the aforesaid scholarship.

IV. SPECIAL SCHOLARSHIP FOR THE STUDENTS OF FOLLOWING UNIVERSITIES

Students from the following universities will be given a special scholarship of 10% of the tuition fees of 1st year over and above the aforesaid scholarship:

- (1) Delhi University
- (2) JawaharLal Nehru University
- (3) Jamia Millia Islamia

V. DEFENSE PERSONNEL DEPENDENT SCHOLARSHIP

- ∅ The candidates belonging to the defense family will be awarded with the scholarship of 10% of the tuition fee for the first year of PGDM.

VI. Scholarship on the basis of Merit

- ∅ Gold and Silver Medals are also awarded to students who stand First and Second in aggregate scoring of PGDM Program along with cash award of Rs 50,000/- & Rs 25,000/- respectively.

VII. SIBLING SCHOLARSHIP

Waiver of 20% of the tuition fees of first year only.

- ∅ The scholarship will be available to real siblings for PGDM only.
- ∅ The scholarship will be given after the submission of an affidavit by the parents with some legal document endorsing the sibling relationship along with photo id of parents.

VIII. OTHER CATEGORIES

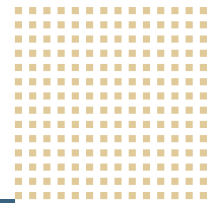
- Children of Faculty & Staff Members of IMS Group of Institutions – 10% of the Tuition Fee of 1st year (Note-The concerned faculty and staff members must have served the Institution for at least 2 years).
- Children of Alumni of IMS Group of Institutions - 10% of the Tuition Fee of 1st year.

GUIDELINES

- Scholarship on the basis of Academic background mentioned under Point II (A) & (C), and Special scholarship for the students of the respective universities mentioned under point IV, will be applicable for FULL TIME courses only. This will not be applicable for point II (B).
- If any student is eligible for more than one category of scholarship the maximum scholarship will be 30% of the tuition fees of first year.
- These scholarships are only for the First Year of PGDM Program.
- The Scholarships are purely at the discretion of the Management.



Executive Ph.D Programme



IMS Ghaziabad in Association with Jamia Hamdard University, Delhi has started PhD program in Management. The Ph.D. Degree to be granted from Jamia Hamdard, Deemed to be University (JHU), declared to be Institute of Eminence (IoE) by MHRD, Govt. of India .The Phd program is jointly supervised from experienced faculty members of IMS and JHU .



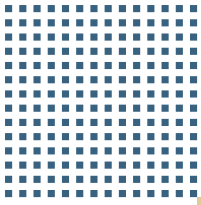
The Ph.D scholars will have access to rich Library Resources of IMS Ghaziabad like CMIE- ProwessIQ, ACE Equity, ACE MF, Thomson Reuters EIKON, CRISIL etc. and over 44000 Books and 5513 Journals and Digital journal Databases like Emerald, J Gate, EBSCO etc. The Scholars will also have facility to use resources of Jamia Hamdard University.



*Education is the movement
from darkness to light.*

Allan Bloom

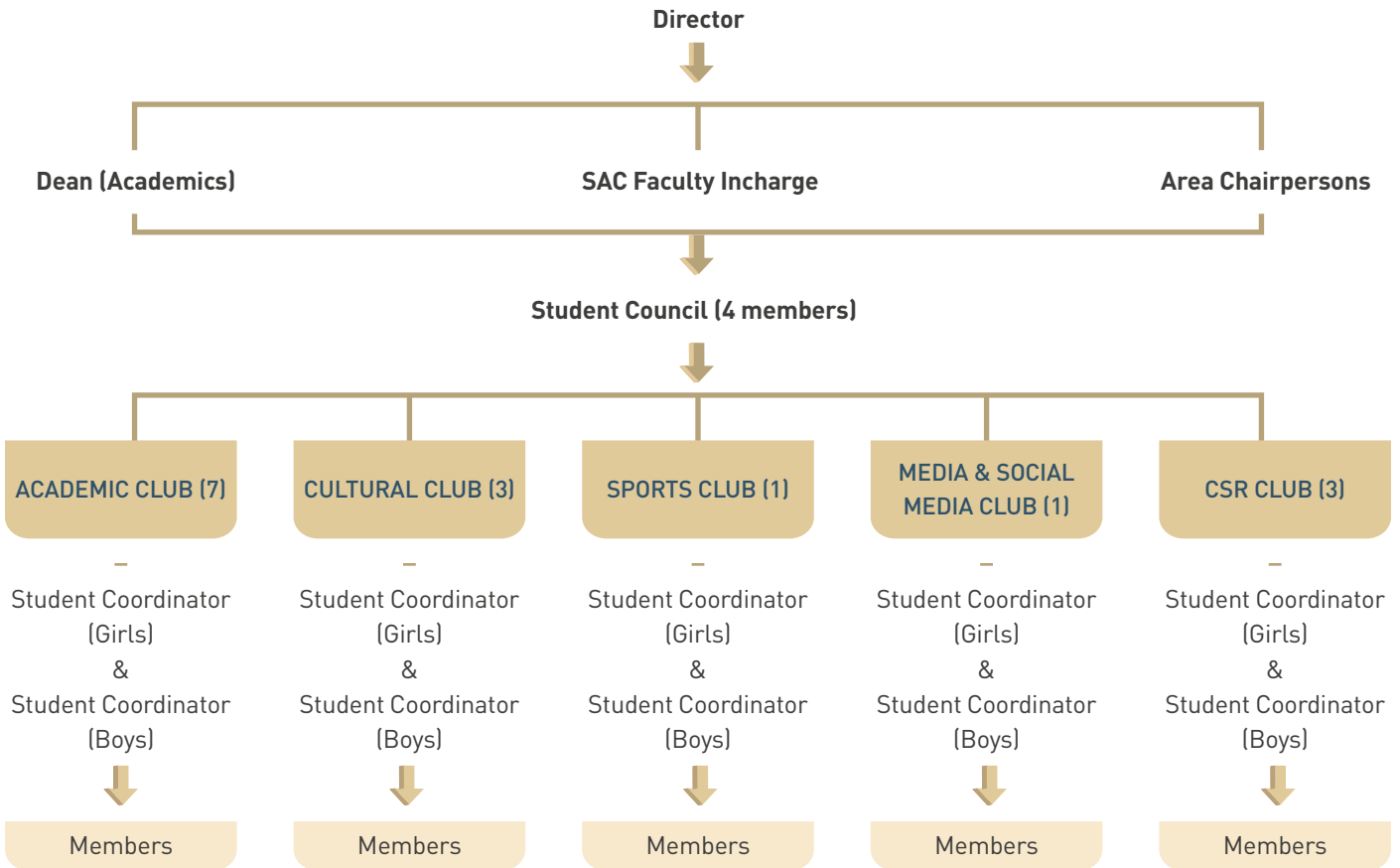




Student Activity Council

Student Activity Council is conducted by students and supervised by adults. The purpose of the student activity council is to give students an opportunity to develop leadership by organizing and carrying out institute activities and service projects. Students can share ideas, interests and concerns with the institute wide community.

Students Activity Council Hierarchy Chart



Academic Clubs (7)

FINACLE
Finance Club

MARKWIZ
Marketing Club

AAYAM
Operations Club

SAKSHAM
HR Club

TRADE SPARKS
IB Club

ZERO BUG
IT Club

AAROHAN
PPSP Club

Cultural Clubs (3)

PRATHAM CLUB
Cultural Club

FILM CLUB

LITERATURE CLUB

Sports Club (1)

SPARDHA
Sports Club

Media & Social Media Club (1)

SMART TEAM
Social Media And Related Techies

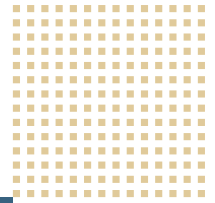
CSR Clubs (3)

UBA CLUB
Unnat Bharat Abhiyaan

EBSB CLUB
Ek Bharat Shreshtha Bharat

IIE CLUB
Innovation, Incubation & Entrepreneurship Club

Evaluation Parameters



1. EXAMINATION & EVALUATION

- 1.1 Conduct of End-Term examinations:
End-Term examinations shall be conducted by the Controller of Examination through the Examination Department.
- 1.2 Scheme of Marks:
Each paper shall have 100 Marks. The examination and evaluation comprises of two components, viz.
 - 1.2.1 End-Term written examination: 50 Marks
 - 1.2.2 Continuous evaluation: 50 Marks
- 1.3 Continuous Evaluation:
The continuous evaluation shall comprise of following components:
 - 1.3.1 Mid Term Examination: 25 Marks (Online on ERP)
 - 1.3.2 Group Discussions/Assignments, Team Based Projects, Presentations and Attendance: 25 Marks

2. GRADING SYSTEM & POLICY

- 2.1 The evaluation of performance of students is assessed in terms of grades linked to percentile obtained in different courses of a term.
- 2.2 The performance of the students will be evaluated in terms of two indices: i.e. Term Grade Point Average (TGPA) and Cumulative Grade Point Average (CGPA).
- 2.3 The grading shall be on 10 points scale as mentioned in table below:

GRADE	EQUIVALENT POINT
A+	10
A	9
A-	8
B+	7
B	6
B-	5
C+	4
C	3
C-	2
D	1
F	0

3. CONDUCT OF EXAMINATIONS

- 3.1 The Institute attaches great importance to integrity, honesty and discipline in all spheres of activity by the students.
- 3.2 The students must maintain honesty and integrity in classrooms, examinations, home assignments and all other aspects of academic work.
- 3.3 For unfair practice(s), strict action will be taken. The Institute reserves the right to take any disciplinary action against the student found indulging in any kind of malpractice(s) during the examinations, which may lead to expulsion from the Institute.

4. MINIMUM ACADEMIC REQUIREMENT FOR AWARD OF DIPLOMA

- A student shall be awarded diploma provided:
 - 4.1 He/She should have secured minimum CGPA (combined 1st & 2nd Year) of 6 and minimum TGPA of 5 in each term of both years.
 - 4.2 He/She should have minimum C+ Grade in all the subjects.

5. AWARD OF MEDALS

Gold & Silver Medal shall be awarded to meritorious students (Best academic performance) who will clear all required credentials/papers for PGDM in first attempt.

6. AWARD OF DIPLOMA

A student shall be eligible for the award of PGDM Diploma subject to:
He/she has undergone the course of studies, completed the Summer Internship/Dissertation specified in the curriculum of his/her programme within the stipulated time and secured the minimum credits prescribed for award of the Diploma.





Value Added Certification Programmes*

The Value Added Certification Programmes aids to supplement the curriculum to make students better prepared to meet industry demands as well as develop their own interests and aptitudes. Professionals and industry experts help students stand apart from the rest in the job market by adding further value to their resume. Such programmes add to skills enhancement, promote self-belief, and personality development to ace the placement readiness of the students.

1. Advanced MS-Office Certifications
2. Placement Readiness Enhancement Programme (PREP)
3. Digital and Social Media Marketing by MSME
4. Yellow Belt Six Sigma Certification by MSME
5. Financial Markets, Product and Planning by MSME
6. Google Analytics by MSME
7. Certification by GHRDC
8. Certification on CMIE's Prowess
9. SPSS certification
10. Green Belt certification by MSME

1. Advanced MS-Office Certifications - The certification enables you to achieve the end result quickly. Besides making your office work easy and practical, Microsoft certification also opens up more excellent career prospects for you. You can vouch for challenging management and analytical roles with your MS credential.

2. Placement Readiness Enhancement Programme (PREP)- To provide extensive exposure from the eye of the experts from Industry, it creates awareness about the personality dimensions. It changes the view to become positive, groom yourself and be apt at the business etiquettes to be ready for a global career. Several sessions on Résumé Writing, Group Discussions, Interview Skills and Personal Interviews are conducted for enhancing the placement potential.

3. Digital and Social Media Marketing by MSME - With the objective of core competency generation and enhancement of Employability Quotient amongst the students, this certification course provides the participants with learning opportunities for implementation of Digital Tools at various Social Media platforms, to create their own blogs, Facebook page, generation of traffic (Google AdWords) and various means to earn revenue through digital marketing.

4. Yellow Belt Six Sigma Certification by MSME - This certification is aimed for those who are new to the world of Six Sigma and needs to develop foundational knowledge. It helps the management aspirants to gain an elementary understanding of the quality framework and guides them in implementing small scale projects, support in the process improvement initiatives. It helps to improve the business acumen and analytical skills of the professionals.

5. Financial Markets, Product and Planning by MSME - Certification on Financial Market, Products and Planning provides hands on experience about various constituents of the financial market like, equity market, debt market, derivatives market etc. On the other side this certification will also give exposure to various financial products available in the market with their features and taxability. Towards end it will also enable students to use these products in financial planning .

6. Google Analytics by MSME - This course provides a quantitative approach to understanding and harnessing tools like online advertising and social media to meet business objectives, Live experience of analyzing responses with statistical software, launching of dummy display ads, creating optimization of websites through Google Adwords are some of the key features of the programme. At the same time, it lays strong conceptual understanding to use analytics for business decisions and predictions.

7. Certification by GHRDC - This certification by Global Human Resources Development Centre (GHRDC) ensures engagement and involvement of all the students collectively through interactive role plays, case studies and simulation games and extempore. It includes the Modules such as Ice Breaking, Hopes & Fears as New Students, Effective Communication - A Tool for Personality Development, What Corporate World Expects etc.

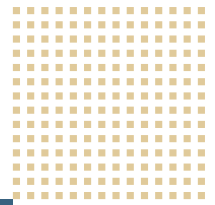
8. Certification on CMIE's Prowess - As Prowess offers a rich time-series of over two decades of the financial performance of public companies in India, the certification helps to analyze and assess companies' data for intensive research. The detailed disclosures in India and CMIE's meticulous processes of organizing and standardizing this data also makes Prowess an attractive source to empirically test research ideas.

9. SPSS Certification - This statistical software helps to solve business and research problems by means of ad hoc analysis, hypothesis testing, geospatial analysis and predictive analytics. This data can be used for market research, surveys, data mining, etc. The results obtained aids to easily understand the demand for a product in the market, and change the strategy accordingly.

10. Green Belt Certification by MSME - This course covers the application aspects of Six Sigma in both core (R&D, Operations, Supply Chain, Sales and Marketing) and support functions (HR, Finance, Admin and Maintenance). The Green Belt certified professionals help to remove barriers, build right focus and gain momentum to ensure timely execution of projects.

* Maximum five certifications will be given to students out of the above mentioned buquets of certification programmes.

Admission Procedure



PROGRAMME	DURATION	APPROVAL/ACCREDITATIONS/RECOGNITION	INTAKE
PGDM (Post Graduate Diploma in Management)	2 years (Full Time)	AICTE NAAC 'A' Grade NBA Accredited Equivalent to MBA by AIU	360 Seats

ELIGIBILITY CRITERIA FOR THE PGDM 2021-23

Candidates applying for admission to the PGDM programme must have a minimum of three year Bachelor's degree with 50% marks or equivalent in any discipline recognized by the UGC/ AICTE are eligible to apply for admission to the PGDM programmes.

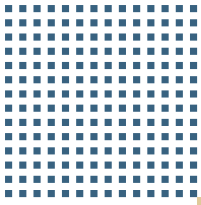
Candidates appearing in the final year of Bachelor's degree examinations are eligible to apply for admission, provided that they should fulfill the eligibility criteria when their results are declared, and which must be submitted to the IMS Academic Cell before 30th November 2021.

Candidates are required to submit valid CAT/MAT/CMAT/ATMA/XAT/GMAT score at the time of admission.

Refund of fees as per AICTE Norms

The GD/PI process shall be conducted after the qualifying examination results. The candidate must register online on the IMS Ghaziabad website for consideration for GD/PI process. The final selection list will be uploaded on institute website as per AICTE norms . Candidates found eligible for admission in PGDM programme shall also be informed in person by the admission cell of the institute.





Fees & Other Charges

ACADEMIC FEES PGDM (Batch- 2021-23)

1. The total fee of the PGDM program is Rs. 7,95,000.
2. For your convenience, fee payments are divided into installments payable on the following dates:

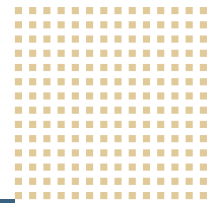
S. NO	DATE OF PAYMENT	YEAR	AMOUNT	
FIRST YEAR FEE				
1.	Within 20 days of GD/PI	1st Year	Rs. 65,000/-	Registration Fees
2.	3 months of GD/PI or 15th July, 2021 whichever is earlier	1st Year	Rs. 1,10,000/-	
3.	15th Oct, 2021	1st Year	Rs. 1,10,000/-	
4.	15th Jan, 2022	1st Year	Rs. 1,10,000/-	Rs. 3,95,000/-
SECOND YEAR FEE				
1.	15th June, 2022	2nd Year	Rs. 1,35,000/-	
2.	15th Oct, 2022	2nd Year	Rs. 1,35,000/-	
3.	15th Jan, 2023	2nd Year	Rs. 1,30,000/-	Rs. 4,00,000/-

3. The payment can be done through online transfer/ Demand Draft / Pay order drawn on any nationalized bank in favor of "IMS Ghaziabad" payable at "Delhi".
4. The bank details for online remittance are as follows:

NAME OF BENEFICIARY	INSTITUTE OF MANAGEMENT STUDIES
Address	C 238, Bulandshahar Road Industrial Area, Lal Quan, Ghaziabad 201009
A/C No	5146-10100-00010
Bank Name	Punjab National Bank
Bank Branch Address	IMS, Lal Quan, Ghaziabad
Bank Code	514610
MICR Code	110024640
IFSC Code (RTGC/NEFT)	PUNB0514610

6. In case of online transfer, a copy of the remittance advice must be mailed to admission@imgzb.ac.in
7. The above mentioned fees are subject to change without any prior notice at the discretion of management

Placements



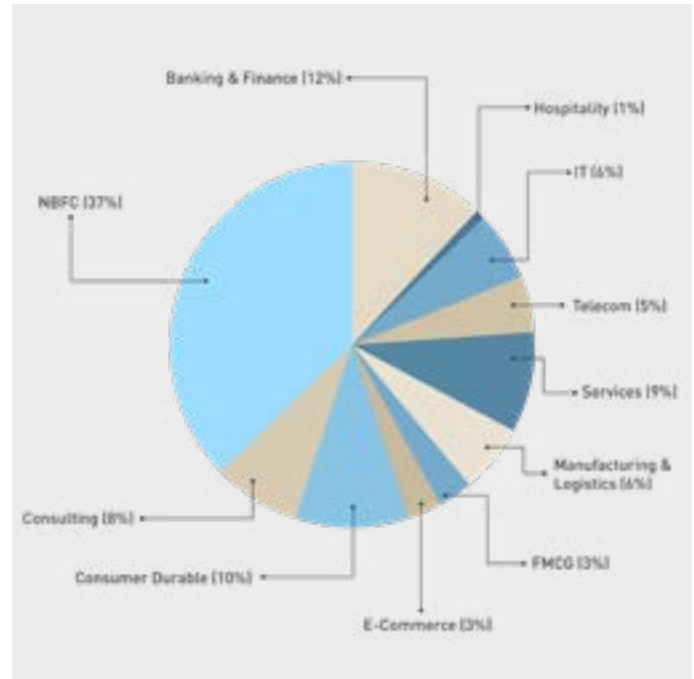
PLACEMENT REPORT PGDM BATCH (2018-20)

The legacy brand Institute, IMS Ghaziabad (Estd. 1990) in line with its legacy of building leaders for tomorrow has reported great news in final placement of the PGDM 2018-20 batch.

Following are the key Placement 2020 highlights:

- Highest Domestic Salary @ CTC 12 LPA
- Highest International Salary offered is Rs. 16.69 LPA
- Average package of Top 50 students is above Rs.9 LPA.
- Average Salary for the PGDM 2018-20 batch recorded so far is Rs.6 LPA

Having raised its benchmark, IMS Ghaziabad continues to receive profiles from various domains such as Consulting, Banking, Finance, FMCG, Consumer Durables, Automobile, Manufacturing, Insurance, IT, Telecom, Retail, Logistics, Media, E-commerce, etc. Some prominent recruiters who hired the PGDM 2018- 20 Students are Deloitte, Ernst & Young, Federal Bank, ITC, Mondelez, Godrej, Amul, Saint Gobain, ITC, Ameriprise Financial, Protiviti, Wipro, Kuehne Nagel, ICICI Group, Berger Paints Bajaj Finserv, S&P Global Market Intelligence, IDFC First Bank Bank and many more. Team IMS Ghaziabad has thus bucked the trend of the slowdown of the economy as over 131 companies with over 322 offers have visited the campus till the time of filing this report.



Placement Report PGDM Batch 2018-20

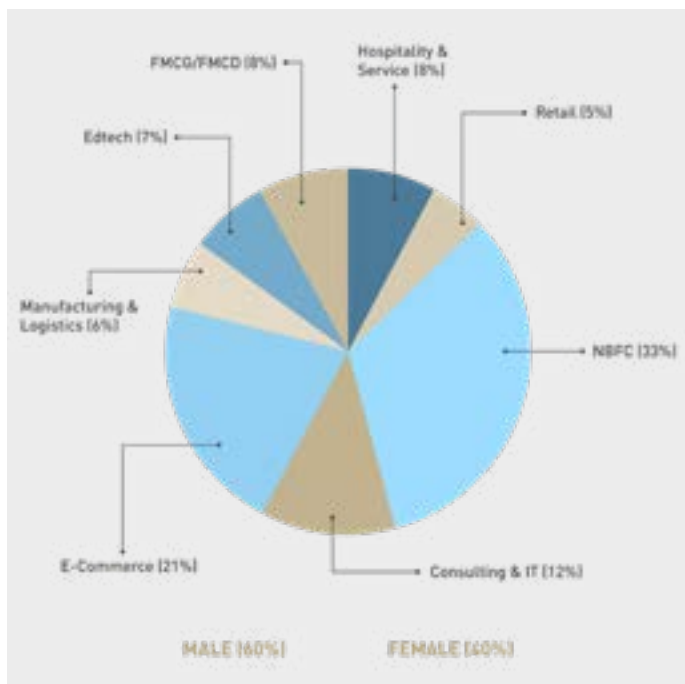


Placement Highlights For Batch 2018-20

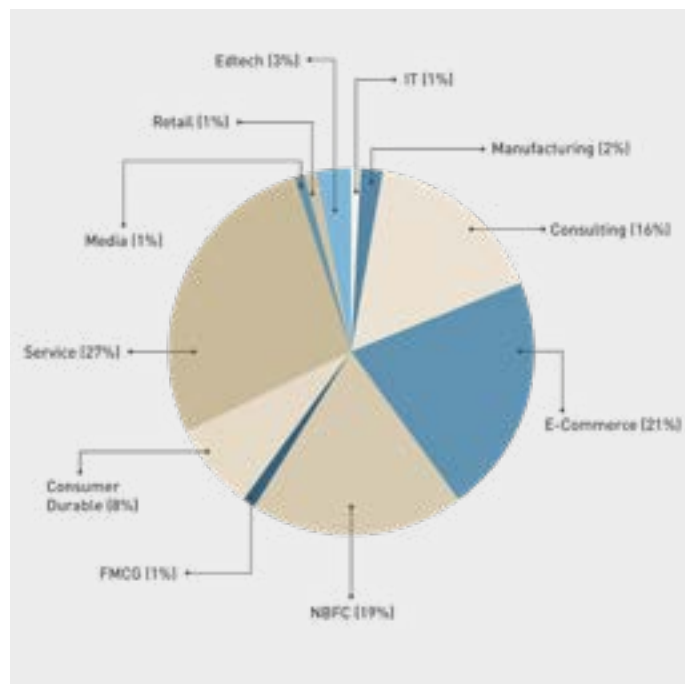
131 Companies visited campus	332 job offers	Average CTC: 9 LPA of top 50 students	Average CTC: 6 LPA for the batch	23 Double offers	Highest international placements @16.69 LPA	Highest domestic CTC @12 LPA
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FEW OF OUR PROMINENT RECRUITERS (2018-20)

- Indicaa Group Limited
- Square Yards
- Byju's (Think & Learn Pvt. Limited)
- Federal Bank
- Protiviti (A Global Consulting Firm)
- Coffee Day Beverages
- Aditya Birla Fashion & Retail Ltd. (Madura)
- Home First Finance Company (Hffc)
- Godrej & Boyce Mfg. Company Limited
- Aditya Birlas Sunlife (Amc) Limited
- Mcnroe Consumer Products Pvt. Limited
- S&P Global Market Inteligence
- Bausch & Lomb
- Eygbs India Pvt. Limited (E&Y)
- Spandana Sphoorthy Financial Limited
- Delsk Group
- Oyo Rooms
- Blackstone (Thought Focus Information technologies)
- Naukri.com (Info Edge India Limited)
- Kotak Securities Limited
- Nucleus Software Exports Limited
- Nestle India Limited
- Bajaj Housing Finance Limited
- Bharti Airtel Limited
- Jaro Education
- ICICI Bank Limited
- ICICI Securities Ltd
- HDFC Asset Management Company Limited
- GCMF Limited (Amul)
- Saint Gobain India Pvt. Limited
- Berger Paints India Limited
- Flipkart India Pvt. Limited (Ekart)
- ICICI Prudential Life Insurance Co. Limited
- HDFC Bank Limited
- Kurlon
- Aristotle Consultancy
- Kotak Life (Kotak Mahindra Life Insurance Co. Ltd.)
- Future Group (Big Bazaar)
- Regalo Kitchens Pvt. Limited
- Ceasefire Industries Limited
- Televisory India Pvt. Limited
- Bajaj Finserve
- Infoedge India Limited
- Franchiseindia.com
- Kotak Mahindra Bank Limited
- Lenskart
- Lybrate
- Marico
- Colgate Palmolive
- Hyundai Motors
- Tata Capital
- Ameriprise Financial
- Moody's Analytics
- Future Group
- Amazon.com
- Deutsche Bank
- Citi Bank
- Newgen Software



Sector Wise PGDM Placement 2018-20



Summer Internship PGDM 2019-2021

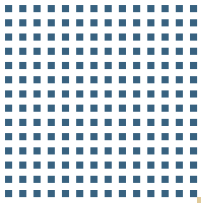
“EDUCATION IS NOT THE LEARNING OF FACTS,
BUT THE TRAINING OF THE MIND TO THINK.”

- Albert Einstein

Institute of Management Studies
Ghaziabad

Welcome You





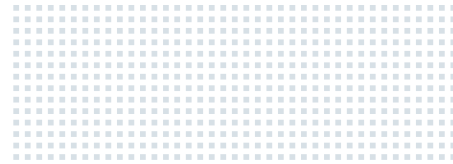
International Linkages

At IMS Ghaziabad international linkages has been identified as the key differentiator in increasingly globalized world, where student careers are progressing into international. Year by year, more and more students at IMS Ghaziabad international are getting placed in global companies at overseas locations.

IMS, Ghaziabad has active international linkages with more than 25 entities abroad including Universities, companies, research centers and others in areas of students training, students exchange, faculty exchange, joint research, joint seminars and conferences, faculty development programme. IMS Ghaziabad has collaborative agreements with some of the best universities in the world, including Northern Illinois University, USA, University of Fredericton, Canada, Fort Hays State University, USA and is in the process of forging meaningful ties with many other global universities. IMS

Ghaziabad has international industry linkages with companies operating overseas in countries like Dubai, China, Singapore, Iran and Turkey.

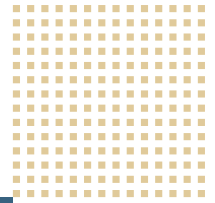
Due to such linkages some of our students have undergone 2 months industry training abroad for the summer internship programs. Students visited industries in Singapore and other locations. The students from IMS Ghaziabad can attend one term in any of our foreign partner institute and credit will be recognized by IMS Ghaziabad. All expenses for such exchange programme are borne by the student.



Signs MoU With



Corporate Linkages



A collaboration between academia and industries is crucial for latest skills development; Innovation and Technology development, and the promotion of entrepreneurship. The collaboration between industry and the academic world has always been an important initiative at IMS Ghaziabad.

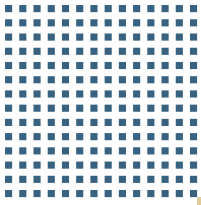
The main benefits of this two way cooperation are the access to the latest industry knowledge, research results and innovative new methodologies, skills being adopted and desired by industry. It is a mutually beneficial approach in the sense that the companies offer business insights, latest industry trends and the students along with faculty members contribute through research and innovative ideas.

The need for strong corporate linkages at IMS Ghaziabad emanates from our strong belief in making our students industry ready. With so much of competition around, it is extremely important that the students are able to align their skills and training with the industry requirement. It is in this context that IMS Ghaziabad has institutional memberships with industry bodies like – CII, New Delhi, BRICS chamber of commerce, PHD Chamber of Commerce and Industry, New Delhi, DMA, AIMA, CGER, EPSI, GMA, National HRD Network, Hyderabad, Indian Society for Technical Education, Global Institute of Flexible Management and have MOUs signed with WASME and others. It is also in process of signing MOUs with many other industry bodies.

In addition, IMS Ghaziabad is regularly attending and organizing events which promote corporate linkages. These events include industry talks with students, guest lectures, industry – faculty interactions, training programme for working executives and others.

IMS, Ghaziabad has been also associated with companies like Adani Group, MCX (India's Largest Community Exchange) Coca Cola etc, for organizing industry visits, port visits and industry orientation tours to different locations in India and abroad. In recent years our students have visited Mundra, Gujrat at Adani Ports and Adani companies on orientation cum exposure tours sponsored by Adani Foundation. Similarly students also visited several industries in Singapore and other locations.





Corporate Interface

CORPORATE RESOURCE CENTRE

The corporate resource center plays a vital role in bringing the industry and academia close to each other by providing career counseling, need based education and organization support. It has the task to organize in –campus interviews for student placement and training and also organizes corporate guest lectures and industry interaction. CRC acts as an interface between the students, faculty and the corporate world to initiate continuous interaction with the industry, sharing industry experiences, and understanding the needs of the corporate world. CRC has been regularly inviting heads of leading Indian Companies to the campus, who share their insights into the latest issues concerning the economy to stimulate and enhance the intellectual Climate at IMS. CRC is involved in organizing Industrial visits and Live projects.



INDUSTRIAL VISITS

To provide on the job experience along with a feel of joy and perpetuity, IMS Ghaziabad organizes industrial visits in different industries. Industry visits are an integral facet of IMS learning model. The variants of deeply institutionalized practice enable the students to gain a deeper understanding of classroom teaching and gain practical exposure in real time. Industrial visits provide the opportunity to students to meet company officials and staff at common place and gather all possible information regarding the functioning of their organization.

Companies Visited

- Mother Dairy
- Coca-Cola
- Bisleri
- Yakult
- Anmol Biscuits

LIVE PROJECTS

Live projects have been an important part of the learning pedagogy at IMS Ghaziabad. The objective of live projects is to expose the student to hands-on practices of the management theories that they learn in the class rooms. Live projects play a vital role in enhancing the overall skill set of students with respect to improving their employability skills to match the industry expectations.

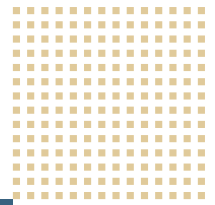
IMS Ghaziabad has been providing live project opportunities to students in different companies on various roles. We are thankful to organizations who have been providing such practical learning experience to our students in addition to summer and winter internships.

Companies List:

- Bajaj Finserv
- Blue star
- Bombay Shaving Company
- Future Retail
- Whirlpool Corporation
- Colgate Palmolive
- Future Value Retail Limited - Big Bazaar
- Inland World Logistics
- Fino Payments Bank Ltd.
- HealthCare at Home India Pvt. Ltd.



Research, Innovation & Entrepreneurship @ IMS Ghaziabad



JOURNAL OF IMS GROUP

The Journal of IMS Group is a bi-annual refereed Journal published by Institute of Management Studies, Ghaziabad, a globally acclaimed institution of higher excellence for past 31 years, was established in 1990 with a vision to provide quality management education. The Journal of IMS Group is a testimony to our commitment to provide an excellent knowledge sharing platform, dedicated to develop, promote and coordinate theory, research, and practice in the areas of management and information technology, in both Indian as well as the global context.

Since its maiden issue in 2004, the aim of Journal of IMS Group is to publish empirical and conceptually sound articles and papers, which have the potential to enrich the existing management education, theory and practice. The empirical papers and book reviews are published that deal with research on contemporary issues covering the fields of General Management, Corporate Strategy, Policy and Governance, Finance, Marketing OB & HR, Manufacturing, Information Technology and other related areas of Economics and Social Sciences including macro as well as micro perspectives. The Journal brings together the experience and expertise of academicians, researchers and corporate professionals, with an intended objective of knowledge transmission and corporate upliftment in the long run.



Caption at left side bottom - Mr. Amarjit Chopra, Past President ICAI and Former Chairman, NACAS

CENTER OF EXCELLENCE IN E-GOVERNANCE

The center shall work for undertaking research work in the area of E-Governance, E-Payment, Information Technology and related areas in association with Capital and state government along with IBM and other academic partner.

CENTER FOR RESEARCH ON MANAGING INSOLVENCY AND BANKRUPTCY (CROMIB)

Center for Research on Managing Insolvency and Bankruptcy (CROMIB) was inaugurated by Mr. Amarjit Chopra, Past President ICAI and Former Chairman, NACAS on May 13, 2019. It is the first Strategic Research Unit (SRU) of the institute.

The CROMIB will spearhead advance research on all issues related to Insolvency and Bankruptcy in India. It will seek to actively liaise with all stakeholders like IBBI, NCLT, NCLAT, MCA, Banks, Firms and other statutory bodies.

In due course of time, course of time, CROMIB will come to be acknowledged as a leading contributor to the intellectual capital on policy issues related to Insolvency and Bankruptcy.

CENTER OF EXCELLENCE IN CAPITAL MARKET RESEARCH

The Center is being setup in coordination with top stock commodity exchanges of India and will be powered by Thomson Reuters Eikon database along with CRSIL, CMIE Prowess and ACE Knowledge portal terminal. The purpose is to undertake cutting edge research in the area of capital market micro structure, derivatives and risk management in financial/ Capital Market.



INCUBATION CELL

IMS Incubation Cell (IMSIC) is a humble effort by the institute for nurturing and supervising innovation and entrepreneurship at IMS Ghaziabad. It works in coordination with IIC, IMS to encourage entrepreneurship, startups, patents and successful commercialization of innovative ideas which can emerge from all corners at IMS Ghaziabad. With a vision of practical incubation through association with bodies like CII, Ph.D Chambers, Delhi, ASSOCHAM, DNA, CGER, EPSI, GMA, National HRD Network, Hyderabad, Multi Commodity Exchange (MCX) and many others, incubation cell at IMS, Ghaziabad has also been instrumental in encouraging entrepreneurship and flexible systems of management at all levels. IMSIC will leverage these experiences and give entrepreneurship a stronger push as well as serve to coordinate, support and promote innovation-driven activities at the institute. IMSIC seeks to nurture business ideas, technology and knowledge based ventures through start-up proposals by providing the necessary support to help future entrepreneurs survive in the competitive market and reach a stage where they can scale-up their ventures further. The IMSIC aims to build and share resources including space and infrastructure, access to business support services, mentoring, training programmes to enhance the skills of future entrepreneurs and with seed funds. In addition IMSIC also helps and support initiatives by faculty members at IMS, to seek seed funding for their innovative research ideas through national & overseas association and sources. These ideas are expected to bring forth new technologies and business models as foundation for new startups and business ventures. Incubatee ventures are expected to emerge from cutting edge research at the academic departments at IMS, venture activities of students and IMS alumni, as well as the extensive industry network available with IMS Ghaziabad.

INSTITUTION INNOVATION COUNCIL (IIC)

Institution Innovation Council was established as per the MHRD, Government of India norms to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes.

In line with the mandate of IIC, IMS Ghaziabad has made annual plan of activities and events to be conducted under the aegis of IIC, which will encourage and bring forth innovative ideas, research, patents, solutions and technologies which are expected to help society and industry to deal with the unique problems they may be facing in different spheres of their life and work. IMS Ghaziabad also plans to schedule field visits of students and faculty members to explore such problems and challenges among society and industry which require innovative business, management and technological solutions. Eventually IMS Ghaziabad also plans to conduct competitive events where innovative ideas and solutions will be evaluated and awarded.

The award winning ideas will also be shared with the MHRD Innovation Cell (MIC) which works alongside AICTE, to consider the merits of these few selected innovative ideas along with the similar ideas sent by other institutions and universities. IIC aims to involve all stakeholder at IMS Ghaziabad in national innovation mission, promoted by Govt. of India.

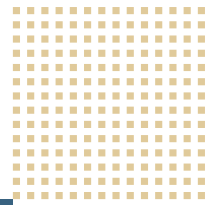
Activities related to the Institution Innovation Council:

- IIC developed the entrepreneurial ecosystem at IMS with the several objectives as Idea generation and validation, prototype creation and transition to an established incubator. 12 business ideas were proposed by our students under the incubation center at IMS.

IIC Organized the following workshops:

- Design thinking workshop
- Story telling workshop
- Innovation Day celebration on the occasion of birthday anniversary of Dr. APJ Abdul Kalam.
- Inspirational visits of PGDM students to highly innovative industrial unit in Singapore.
- Field visits of students to different villages of Ghaziabad
- Business Plan Competition
- Faculty members and Students participation in one day workshop on Family Business and Entrepreneurship
- Faculty members and Students participation in Entrepreneurship Development Program organized by MHRD Innovation Cell, Govt. of India.

Our Treasure : Alumni & Alumni Association



Alumni are one of the strongest pillars of IMS Ghaziabad. Creating an engaged, supportive alumni network is important to an institution's success and for this IMS keep its alumni informed about the progress of the institute. IMS Ghaziabad has a rich alumni ensemble of more than six thousand alumni base and has produced Corporate Leaders, Entrepreneurs, Artists and Managers in its legacy of 31 years.

The alumni of our institute have found and will keep on finding positions in institutions of National & International repute and the association being a platform for mutual awareness among all. IMS Ghaziabad Alumni Association (IMSGAA) is dedicated to support alumni and help them connected with Alma mater. It provides a platform involving students, faculty, alumni to promote student's endeavour in creating conducive environment which enables skill development for global sustenance. It brings all the illustrious members and their collective wealth of knowledge and experience together on a single platform. This shared excellence is a big contribution to the budding managers, institute and the society as a whole. With this vision Director, IMS Ghaziabad initiated for "Registered Alumni Association (IMSGAA)" of IMS Ghaziabad and formation of different "Alumni Chapters" at different geographic location.

The objective of this Center of Excellence IMSGAA is to bring alumni and students working together and meanwhile

students getting mentorship, counseling, work experience and research opportunities. To facilitate our Alumni to relive cherished moments spent in the Institute an "Alumni Lounge" is established. Under the patronage of the Director, IMS Ghaziabad Alumni Talk Series was organized. This initiative provides an exciting platform for regular interaction between the students and the eminent alumni of IMS, facilitated by guest lectures and workshops. Mega Alumni Meet is flagship annual event for alumni interaction marked by homecoming, celebrations, felicitations and unparalleled joy of communion with the Alma Mater. All students shall contribute a nominal sum of Rs 2000/- towards IMSGAA as part of registration.

Our alumni are currently associated with various prestigious international and national corporate houses such as AT&T Communication Services Private ltd., IBM, Deloitte, Amazon. com, Buoy Group, Total Oil Lubricants, Redington, Abbot Healthcare, Onsite Diagnostic Services, Citibank , Ernst and Young, S&P Capital IQ, Axis Bank, HDFC Bank, Kotak Mahindra Bank, Kotak Life Insurance, IndusInd Bank, GE Grail Research, Bank of America, XL Dynamics, Capital, ICICI Securities, ITC, Crisil, Onicra, Copal Partners, Ameriprise, Amul, Nestle, Asian Paints , Berger Paints, Britannia, Hindware, Unicharm, Balaji Telefilms, Pantaloons, Daffodil Software, Heinz India, Ceasefire, Tata Teleservices, Lens cart, Flip cart, Varun Logistics and many more.



Alumni Speak



INDU CHOPRA

Director, Indus Creation, USA

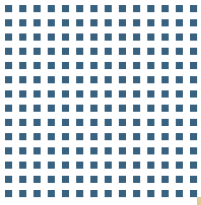
It gives immense pleasure to know that IMS Ghaziabad has created a legacy in past three decades. I convey my best wishes to the Institute and IMS family.



PUNIT MEHROTRA

Sr. Vice President, HSBC Bank, Mumbai

It's a pleasure to see the Institute grow to greater heights. Hope to see IMSians on top of the corporate world. All the Best!!



Alumni Speak

**ATEET GAUR**

CEO, Trinity Golf India

I am glad that I studied at IMS. I am thankful to the Faculty members for all support and guidance in planning my career path. It has been an amazing journey since then. Thanks again for the knowledge, support and industry exposure. Proud to be an IMSian.

**RAJEEV AGNIHOTRI**

General Manager, Pawan Hans, Noida

Institute of Management Studies, Ghaziabad is a premier institute of North India which acts as a catalyst to the student's career. The Institute's curriculum and teaching standards is at par with the industry requirement and moulds students to become industry ready professionals.

**DEBASHISH DAS**

Founder CEO Elenchus HR Solutions

In my case IMS has been the lever which helped me to shape and get professional inputs way back in 1997. At a time when Indian Corporate was still evolving to best practices IMS curriculum, discipline and faculty quality ensured that we were never outdated and always at par with the best.

**PRAVEEN K. MITTAL**

Sr. Director, FICCI

IMS is indeed a great place to study and make your career and life. I owe it all to this institution and the faculties who taught us.

Best wishes!!

**SATYA UPADHYAYA**

Vice President, Citibank Australia

I feel honored and privileged to have been part of Institute of Management Studies (IMS) Ghaziabad - Business School. It is always a pleasure to stay connected with your Alma Matar.

**PEEYUSH DAYAL MATHUR**

Vice President- Risk Control Sumitomo Mitsui Banking Corp

Alumni Talk Series is a wonderful initiative of the Institute towards the current students and giving them the view of the corporate culture and industry sceneries from the eye of Alumni. My best wishes for the students to gain as much as they can from these sessions.

**GAURAV DATTA**

Assistant Vice President, SBI Card

Thanks to all the faculty who helped me become what I am today. Keep up the good work and all the best to team IMS.

**SHRUTI RAINA**

General Manager, TDI

I owe my success to IMS Ghaziabad as it has laid down the basic foundation of what I am today and gave me the confidence to pursue my career with zeal and vigor.



PRANAY DIXIT

Actor at Film & TV Industry

I have spent my golden years of life at IMS especially in hostel. IMS has given me the highest degree of qualification which makes me stand apart among the world as a very qualified actor. The confidence which I gained from the stage of IMS is still helping me since 13 years to perform in front of the camera and entertaining the world. Getting placed in a reputed Bank from IMS will always remain my biggest achievement of life. The E-cell at IMS Ghaziabad laid down the basic foundation of what I am today and gave me the confidence to pursue my entrepreneurial journey. I owe this success to IMS Ghaziabad.

Wishing IMS Ghaziabad the very best and look forward to more business and corporate leaders from the upcoming batches.



SHUBHAM TYAGI

Founder, Fooracles

Being a part of IMS is something I'll cherish my entire life. Enrolling in the PGDM programme was one of the best investments I made. The exposure at the institute is tremendous. With my personal experience I can vouch on the fact that IMS grooms you into an exceptional person both on the personal and professional front. IMS has always been a keen advocate of pushing its students to believe in themselves and be great leaders. It has always encouraged budding entrepreneurs like me to follow our instincts and never stop dreaming.

DISTINGUISHED ALUMNI AWARD

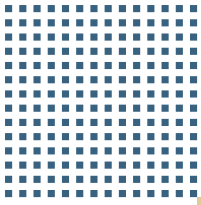
Institute of Management Studies, Ghaziabad organized its Convocation-2019, for the PGDM Batch 2017-19, on October 20, 2019. Former Governor of Chhattisgarh State, Shri Shekhar Dutt (SM, IAS, 1969) was the Chief Guest. Many renowned academicians and doyens from industry had also graced the occasion. The Chief Guest honoured three distinguished alumnus of IMS Ghaziabad for their exceptional services to the corporate. The recipients of "Distinguished Alumnus Awards" were given to Mr. Rajiv Agnihotri (Batch 1990-92), Joint General Manager-Commercial, Pawan Hans; Mr. Punit Mehrotra (Batch 1992-94), Sr. Vice President, HSBC; and Mr. Vikas Gupta (Batch 1993-95), Managing Director- Talent, Deloitte.



ALUMNI TALK SERIES

IMS Ghaziabad is putting constant efforts in enriching the students with knowledge and experience. Taking the legacy forward, IMS Ghaziabad invited its prestigious and esteemed alumni in subsequent series of Alumni Talk Series.

The first speaker Mr. Abhinav Gaur, Senior Manager-HR, Zenatix Solutions highlighted corporate expectations from the young managers and talked about how consistency and perseverance plays an important role to sustain in the corporate world. The next speaker Ms. Shruti Raina, GM-Marketing, Neelkanth Town Planner Pvt. Ltd gave the students how business/corporate communication and personality grooming plays vital role in the corporate as different corporate use different business languages and he has also emphasized that it is necessary for the employee to understand and practice the acronyms of different corporate concepts.



Dignitaries @IMS Ghaziabad

Details of Guest Lectures 2019-20

Dr. Ishan Ranjan

Vice President
OzAsia Solutions, IBM Ecosystem

Dr. Hemlata

Area Chair-Business Analytics
IMT Ghaziabad

Mr. Shekhar Dutt (IAS Retired)

Former Governor, Chhattisgarh

Ms. Rakhee Bakshi

Chief Editor, Her World

Mr. Anil Swarup (IAS Retired)

Former Chairman
Nexus of Good

Mr. K. K. Mahajan

Retired Engineer & Sr. Consultant -PCRA
Ministry of Commerce

Mr. Karan Kapoor

Dy. Manager
National Stock Exchange

Ms. Mekhla Sinha

Executive Director, GHRDC

Mr. Vinit Singh Kaler

Trainer, MCX Mumbai

Mr. Amandeep Singh Sehra

General Manager
Carpediem, Hongkong

Mr. Ravi Khandelwal

Former ED & Legal Advisor
CONCOR India Ltd.

Mr. Grijesh Sharma

Convener
BRICS Chamber of Commerce & Industry

Mr. Manek Narang

AGM-Corporate Finance
CARE Ratings

Prof. Ramesh C Gaur

Dean, IGNC
Head Kalanidhi Division

Dr. Paola Martani

Faculty, KOC University
Canada

Mr Sundeep Bahl

Senior Project Manager
UnitedHealth Group
(MCA Alumni 2001-04 batch)

Mr. Debashis Das

Founder & CEO
ElenchusHR Consulting
(PGDM Alumni 1994-1997 Batch)

Ms. Shivani Gupta

President-Elect
PMI, South Florida, USA
(PGDM Alumni 2008-2010 Batch)

Mr. Binayak Chaudhary

Chief Manager
SBI Institute of Learning and
Development, Dehradun

Mr. Rajesh Badhwar

Chief Transformation Officer
Bliss Ocean
(PGDM Alumni 1996-1998 Batch)

Dr. Amit Kumar Singh

Associate Professor
Department of Commerce
Delhi School of Economics, DU

Mr. Rishikesh Patankar

Chief Op. Officer
CSC e-Governance Services Pvt. Ltd.

Mr. Anil Chopra

Director
Bajaj Capital Limited

Mr. Amit Chauhan

Senior Manager
Bajaj Capital Limited
(PGDM Alumni 2009-2011)

Dr. Ruchi Gupta

Assitant professor
Shaheed Bhagat Singh College, DU

Mr. Vineet Dwivedi

Founder, CEO
HireSure.ai

Mr. Sanjay Verma

Dy. Director
National Cooperatives Union of India

Dr. Ashima Soni

Former Faculty
Monash University
Australia

Mr. Ajay Ohri

Data Scientist
Publicis Sapient

Prof. U Dinesh Kumar

Professor
IIM Bangalore

Mr. Deepak Sharma

Co-Founder & COO RecogX.AI
Adjunct Faculty Data Science
IIM Lucknow

Mr. Gaurav Budhiraja

Lead Business Consultant -Analytics
Tech Mahindra

Prof. H.S. Yadav

Director
NERIST, Nirjula, Itanagar, AP

Prof. S. G. Deshmukh

Professor- ME
IIT Delhi

Mr. MA Mateen

Former Vice President (F & A)
Berger Pants India Ltd.

Mr. Pranay Dixit

Corporate Professional
Television & Theater Personality
(PGDM Alumni 2005-2007 Batch)

Mr. Manish Walia

Director -Engineering
Audax Labs, Noida

Mr. Sharad Agarwal

Senior Manager - Quality
Capgemini, Las Vegas, Nevada

Mr. Jyoti Prakash

Vice President (Investment)
Fund Manager (Large Cap &
Balanced) Aegon Life, Mumbai

Prof. R K Dubey

Former CMD
Canara Bank

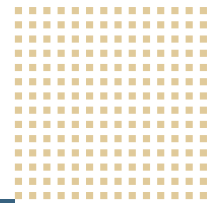
Mr. Harmeet Singh

Co-Founder
India Stem Alliance

Mr. Raj Kapoor

Co-Founder
India Stem Alliance

IMS Library & Learning Resources



IMS library is one of the most updated library in the country. It boasts of a highly rich collection of printed as well as electronic resources that include e-books from McGraw Hill and World Library, print journals, online databases, e-journals, reports, case studies, conference proceeding, training manuals etc. The fully air-conditioned Library has a highly selective collection of over 44000 books from approximately 10000 titles, subscription of more than 150 national and international print journals of repute and 5000 e-journals in the area of management and information technology.

The library, in its quest for excellence, has also subscribed to cases from premier publications such as Harvard Business Cases & ET Prime. The students have 24 * 7 accesses to resources from online databases such as Thomson Reuters, CRISIL, J-GATE, EBSCO full text, CMIE Prowess, CMIE Economic Outlook, EMERALD full text, ACE Equity, ACE MF desktop application, ACE knowledge portal. A fully air-conditional digital lab has also been set up in the hostel where the students can have access to all the databases.



Digital Resources : At a Glance

CASE COLLECTIONS

Harvard Business Publishing for Education
<https://hbsp.harvard.edu/cases/>

ET Prime
www.etprime.com

E-JOURNAL DATABASES

EBSCO Business Sources Elite
<https://search.ebscohost.com>

J-Gate Management Science
<https://www.jgateplus.com>

EMERALD-Full Text
www.emerald.com/insight

Taylor & Francis
<https://www.tandfonline.com/>

ASCE
<https://ascelibrary.org/>

ASME
<https://asmedigitalcollection.asme.org/>

DOAJ
<https://doaj.org/>

Science Direct
<https://www.sciencedirect.com/>

Springer
<https://link.springer.com/>

JSTOR
<https://www.jstor.org/>

IEEE
<https://ieeexplore.ieee.org/Xplore/home.jsp>

COMPANY, INDUSTRY & FINANCIAL DATABASES

CRISIL Industry Research
<https://www.crisilresearch.com/>

ACE Knowledge Portal
<https://www.acekp.in/>

CMIE-Prowess
<https://prowessiq.cmie.com/>

CMIE-Economic Outlook
<https://economicoutlook.cmie.com/>

Money Control
<https://www.moneycontrol.com/>

TERMINALS

Thomson Reuters
<https://eikon.thomsonreuters.com/index.html>

ACE MF Desktop Application
<https://www.accordfintech.com/ace-mutual-fund>

ACE Equity
<https://www.accordfintech.com/ace-equity>

E-BOOK DATABASES

McGraw Hill E-Books
<http://mcgrawhilleducation.pdn.ipublishcentral.com>

World E-Book
<http://Community.eBookLibrary.org/?AffiliateKey=WEL-InsManStuGha>

National Digital Library of India
<https://ndl.iitkgp.ac.in/>

Taylor & Francis
<https://www.taylorfrancis.com/>

DOAB
<https://www.doabooks.org/>

TOOLS FOR RESEARCH (To Check Plagiarism)

URKUND
<https://www.orkund.com/>

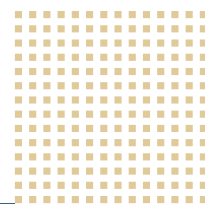
OTHER RESOURCES

DELNET
www.delnet.in/

ECONBIZ
<https://www.econbiz.de/>



IMS Hostel



HOME AWAY FROM HOME!

We, at IMS GHAZIABAD, are providing a “High Standard Accommodation” through our newly set up Hostels - Dhruv & Rohini, for our boy and girl students respectively, which are well equipped with modern amenities keeping in mind the holistic approach required for the overall development and well being of our students. The hostels are constructed in a lush green and spacious environment, with a capacity of 460 students (260 boys and 200 girls). The hostels are provided with world class amenities.



HOSTEL HIGHLIGHTS

- Wi-Fi Campus with centralized AC rooms.
- Modern Gyms for girls and boys.
- Yoga and meditation classes within the campus on regular basis.
- Modern Kitchen set-up strictly adhering to the high standards of hygiene.
- Centralized Dining Area equipped with HDTVs.
- Huge sports ground with ample of outdoor sports facilities like Football, Badminton, Basketball & Volleyball.
- Utility Room on each floor of both the hostels which includes Induction Plate, Washing machine, Water cooler & ironing service.
- Centralized RO system for water purification.
- Two high quality operational lifts in each hostel.
- CCTV coverage round the clock for the safety and security of the students.
- Guests house facility for outstation parents and guests.
- Digital library facility.
- General provision store.
- Medical Insurance cover for each student.
- Round the clock Medical Facilities with ambulance in the premises.
- ATM facility within the vicinity of the hostel.
- Round the clock power back up in each hostel.
- Access to library facility for all students in the hostel.
- Bio-Metric attendance system for safety & security of the students.
- Television lounges with cable connectivity available in each block.

The hostel also provides a scope of discussions over coffee tables at the "Cafe" with perfect aura and aroma. There is round the clock transport facility through a fleet of coaches plying between the hostel and the institute for comfortable conveyance. The transport facility is available to the student for placement and corporate interaction activities also.

Hostel Charges

Two Seater AC Room
Rs.1,35,000/-p.a
(Including Mess Charges)

Security Deposit

Rs. 5000/-
(Refundable)



DIGITAL LIBRARY

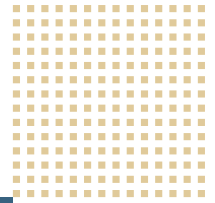
IMS Ghaziabad is one of the few campuses in the country to boast fully digital library of its hostels for all the residents. The digital library also has the databases such as Thomson Reuters, Crisil Research, CMIE-Prowess, CMIE-Economic Outlook, EBSCO Business Source Elite, J-GATE, Harvard Business Publishing Education, Mcgraw Hill E-Book, World E-Book Library, National Digital Library of India, Delnet, ET Prime, Emerald Full Text, ACE Equity & also over 300 books, periodical & magazines that can be accessed from anywhere.



MEDICAL FACILITIES



Social Interface



IMS Ghaziabad firmly believes in nurturing humane values in its stakeholders and so it gives utmost priority to “Social Interface”. Through “Social Interface Series”, students, faculty members and staff of IMS Ghaziabad, show their responsibility towards society at large and imbibe positive values. It also comes under “Corporate Social Responsibility (CSR)”, which Government of India (GOI), promotes religiously among corporate, public sector units (PSU), academic institutions etc.

Some of the initiatives undertaken recently by IMS Ghaziabad in the recent past includes- organizing Blood Donation Camp in association with Ghaziabad Rotary Club; Tree Plantation in the campus; Organizing Marathon with a specific theme like “Green Ghaziabad, Clean Ghaziabad”, “Run for Harmony & Peace”; Blanket distribution to homeless people and destitute during winter season in Ghaziabad city; besides undertaking Cleanliness drive inside the campus.



IMS Ghaziabad also fosters ‘secular values’ among IMSians by observing traditional festivals, like Holi, Deepavali, Mata ki Chowki, food distribution during Hanuman Jayanti, and many more. In order to instill ‘patriotism and national pride’ among its students, celebrations of Republic Day, Independence Day and Gandhi Jayanti is observed by hoisting the national flag and cultural extravaganza.

Recently, under the “Unnat Bharat Abhiyan” programme of the Government of India, students visited nearby villages for survey and collection of data related to beneficiaries of Government programmes launched in the country. Finally, students are also sensitized about the issue of “Work Stress” and health related problems and subsequently how to control them through different sessions on “Spirituality , Meditation and Yoga”.





SWACHTA PAKHWADA

To support the initiative taken by our "Oath Taking Ceremony", IMS Ghaziabad organized SWACHTA PAKHWADA from 4th-19th September, 2019. It is an occasion to pledge the support of the higher educational Institution for spreading the message of cleanliness not only among the students but also in the surrounding areas.

COMMUNAL HARMONY CAMPAIGN

IMS Ghaziabad organized an "Oath Taking Ceremony" on November 22, 2019 for spreading the awareness about "Communal Harmony Campaign Week" from 19-25 November, 2019. The focus was on communal harmony which needs to be sensitized among the citizens as maintaining peace and harmony is the first step toward building a strong nation.



REPUBLIC DAY CELEBRATIONS

IMS Ghaziabad celebrated 71st Republic Day to honor the date on which the great Constitution of India came into effect.

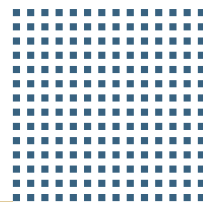


SPICMACAY

On our continuous Journey of Cultural Extravaganza, IMS Ghaziabad organized an event in the campus on January 16, 2020 under the lecture demonstration series of SPIC MACAY. Eminent personality - Padma Bhushan Dr Uma Sharma, renowned exponent of Kathak enthralled the audience by her dynamic performance through lecture demonstration. She commenced with the thanking note to the Institute and Spic Macay society.

INDEPENDENCE DAY CELEBRATIONS

IMS Ghaziabad celebrated 73rd Independence Day to pay tribute to all the martyrs and remember the glory of Independence Day with great pride. The flag hoisting ceremony was conducted with National Anthem being recited by each and every soul present in the vicinity.



ACADEMIC EVENTS

INTERNATIONAL CONFERENCE ON “MARKETING IN THE DIGITAL WORLD- IMPACT ON THE INDIAN ECONOMY”

It was held on Saturday, 7th December, 2019 in the academic collaboration with the University of Fredericton, Canada. The hon'ble Chief Guest of this prestigious conference was Mr. Don Roy, The President, University of Fredericton, Canada.



INTERNATIONAL CONFERENCE ON “TRANSFORMING HR IN THE DIGITAL ERA- PROSPECTS AND IMPLICIT ISSUES”

It was held on Saturday, 11th January, 2020. The hon'ble Chief Guest of this prestigious conference was Brigadier Bhuvangiri Chandrasekhar, Chief Post Master General, Telangana Circle while the Keynote speaker was Prof. Debi Singh Saini, Professor Emeritus, IIM, Ranchi.

NATIONAL CONFERENCE ON “EMERGING PERESPPECTIVES OF FINANCE”

It was held at IMS, Ghaziabad on Saturday, February 29, 2020. The hon'ble Chief Guest of this prestigious conference was Sh. Mahesh Munjal, Chairman & Managing Director, Majestic Auto Ltd. while the Keynote speaker was Prof. H.P. Mathur, Allahabad Bank Chair Professor at FMS, BHU. The conference outcome and recommendations provided insightful directions for effective policies, plans and strategies in the near future for banking, finance, economic and business practices across the globe.



INTERNATIONAL CONFERENCE ON “INDUSTRY 4.0: CURRENT PERSPECTIVES AND FUTURE DIRECTIONS”

It was organized on Friday and Saturday, 6 & 7 March 2020 by IMS Ghaziabad jointly with Global Institute of Flexible Systems Management. The Chief Guest of this prestigious conference was Prof. R.P. Mohanty Former Vice-Chancellor, SOA (Deemed to be University), Prof. PremVrat, Pro Chancellor, North Cap University was the Guest Of Honour, while the Keynote speakers were Shri Srijan Pal Singh CEO, Dr. A.P.J. Abdul Kalam Centre Former Advisor to Dr. APJ Abdul Kalam and Prof. Christian Hicks from New Castle University Business School, UK.

This conference highlighted the impact of transition to Fourth Industrial Revolution on Infrastructure, Ecosystem, Efficiency and Competitiveness of industrial operation. During the panel discussion the experts roofed impact of IOT and artificial intelligence on value chain support and optimization along with operational challenges of Industry 4.0 on certain industries which are emerging into smart operations in terms of monitoring and controlling data.



INTERNATIONAL CONFERENCE ON “EMERGING TRENDS IN INFORMATION TECHNOLOGY AND DATA SCIENCE”

It was organized by IMS Ghaziabad in association with PHDCCI & IETE New Delhi, July 4, 2020. Stalwarts from industry and academia graced the conference with their esteemed presence and made it a huge success. The conference emphasized on the usage of technology, machine learning, and big data and focused on the hybrid model. It was stated that enormous online presence and India’s talent pool in Silicon Valley surely makes us “Aatmanirbhar” in the domain.

Mr. K.K. Agarwal, Chairman, NBA was the chief Guest for the day and in his address he insisted on using technology as a tool and not a subject to make us acquainted to it. Mr. Rahul Kumar Gupta, Senior Director, Technology, Publicis Sapient, spoke as the distinguished speaker for the day and briefed everyone on cloud computing and block chain technology. Mr Naveen Dachuri, Co Founder & CTO, Yulu focused on research and its importance in current scenario.

Expert & Session Moderator was Mr. Rishikesh Patankar, Chief Operating Officer Education, Skill Development & CSC Academy; Expert Prof Sanjiva Shankar Dubey, Professor BIMTECH; Expert Deepak Sharma, Co Founder & COO, RecogX.AI and Adjunct Faculty, IIM Lucknow; Expert: Ashok Bhatt, Emulation R&D Director, Synopsys also shared their views on contemporary topics. The ceremony wrapped up with a valedictory session with Prof S G Deshmukh, Mechanical Department, IIT Delhi as Chief Guest; Prof. S L Kapoor, Elected Member of the Governing Council of IETE, Delhi and Dr Sujeet Sharma, Associate Professor, IIM Trichy as Guest of Honor.

INDUCTION PROGRAMME

PGDM INDUCTION PROGRAMME 2019

An extensive one week Induction Programme for its 30th PGDM (2019-21) batch was organized from July 07-13, 2019 at Institute of Management Studies, Ghaziabad. The Induction Programme witnessed a gathering of more than 400 people including the new entrants, their proud parents, and faculty & staff members.

The programme was epitomized with the Guru Mantras delivered by eminent Chief Guest of the day Sh. Amitabh Rajan (IAS), Chairman, Reserve Bank of India Services board, Govt. of India by guiding students to be updated with the global NEWS in terms of trade, finance, economics which will provide new horizons to their future. The renowned Guests of Honour- Mr. Navjit Gill, Director, SoftBank Group, Mr. Kamalendu Bali, Senior Director, Concentrix, Gurugram shared their rich experience with the budding managers.



AAROHAN 2020 - PGDM INDUCTION PROGRAMME

Institute of Management Studies, Ghaziabad proudly launched its 31st Batch of Post Graduate Diploma in Management (PGDM 2020-22) on August 17, 2020 with a grand two day Induction Programme 'Aarohan-2020' marked with the theme 'Corporate Expectations from Young Managers'. The prestigious AIU/NBA accredited PGDM programme attracts students from all over the country. The Inaugural Ceremony commenced with the impassioned Welcome Address by the Director, IMS, Ghaziabad, Prof. Tapan Kumar Nayak, who ignited the energy and enthusiasm of PGDM entrants by mentioning the strengths of India, the upcoming opportunities and the commitment of IMS, Ghaziabad of delivering the best to its students so that they soar high on the glittering pathway of a global career.

The Chief Guest of the Inaugural Ceremony was Shri BBL Madhukar, Former CMD, MMTC Limited, Director General, BRICS Chamber of Commerce, who advised the budding managers to endow themselves with the best of skills, prudence and a lot of confidence to meet the challenges and opportunities in future.

The second session of the day began with the Keynote Address delivered by Mr. Chetan Sharma, the renowned journalist & the Founder of EdumateTV. He talked about the expectations from the new generation business managers and made them aware of the upcoming challenges and opportunities. The third session of the day started with the Special Talk on 'Online Etiquettes' by Ms. Sunanda Banerjee, Founder-CO Emerge, who guided the new students about their online appearance and its significance. The first day of the Induction Programme got more special with the two motivational sessions by the successful alumni of IMS, Ghaziabad who are on top leadership positions in the corporate.

VAATAYAAN

IMS Ghaziabad organized an inter-institute Summer Internship Project (SIP) Presentation Competition “Vaataayan – 2019” for Graduate and Post Graduate Management students on September 25, 2019. The objective of the competition was to provide a platform for discussion on high-quality summer internship reports in management areas of Finance, Human Resource, International Business, Marketing and Operations Management.



DR. A.P.J. ABDUL KALAM NATIONAL DEBATE COMPETITION

The first edition of Bharat Ratna Dr. A.P.J. Abdul Kalam National Debate Competition organized by Institute of Management Studies (IMS), Ghaziabad. Over 300 students registered from all across the country including the University of Delhi, Jamia Millia Islamia, Aligarh Muslim University, Bennett University and many other reputed institutions.



CONVOCATION 2019

IMS GHAZIABAD CONFERS DIPLOMAS TO GRADUATES IN CONVOCATION 2019

Institute of Management Studies, Ghaziabad organized its Convocation-2019, for the PGDM Batch 2017-19, on October 20, 2019. Former Governor of Chhattisgarh State, Shri ShekharDutt (SM, IAS, 1969) was the Chief Guest. Many renowned academicians and doyens from industry had also graced the occasion. Total 307 successful graduates were conferred Post Graduate Diploma in Management.



MELANGE 2019

Melange-19, An Inter Institute Annual B-School Fest of IMS, Ghaziabad was organized on December 17-18, 2019, it provided a common platform to the students all over the country to display their creativity, talent and enthusiasm. This year our annual festival included various activities and events in the categories of Strategia, Ad-Mad show, Equity Trading Game, International Investment Game, Fashion Show, Music, Dance, Photography, Collage making and many others. The combination of different games and activities in this unique event was a fun filled rejuvenation for all the participants.



SPARDHA - 2020

IMS Ghaziabad organized annual sports event SPARDHA 2020 for all the students on the February 12, 2020. The aim was to develop sporting spirit, rejuvenate and display their physical expertise and get an opportunity to organise such event.

SEMINARS

Seminar on **“Financial Literacy & Its Role in Employability”** held on August 23, 2019 by NSE Academy.

Special Seminar on **“Commodity Awareness Programme”** held on September 10, 2019 by Expert from MCX Mumbai.

Special Seminar on **“Container Corporation (CONCOR) & India”** on October 23, 2019 by Mr. Ravi Khandelwal, Former Executive Director and presently Legal Advisor to CONCOR India Ltd.

Special Seminar on **“Energy Management, Environment & Sustainable Use of Natural Resources”**, August 21, 2019 Under the auspices of “Special Seminar Series 2019 by Mr. K. K. Mahajan.

Special Seminar on **“Research Based Academic Learnings”** on November 21, 2019 by Mr. Ravi Khandelwal, Former Executive Director and presently Legal Advisor to CONCOR India Ltd.

WORKSHOPS

Workshop on “Case study Analysis”

In its constant Endeavour to provide holistic development and exposure to its students IMS Ghaziabad organized one day workshop on “Case study Analysis “on August 09, 2019.

The workshop was conducted by the academic fraternity of IMS Ghaziabad who holds array of experience and expertise in their respective areas. The case study based on Finance and Accounting was conducted by Dr. Neeraj Sanghi, Area Chairperson-Finance followed by a case on HR by Dr. Anita Singh, Area Chairperson-HR.

“Meditation” Workshop

IMS Ghaziabad has organized a One day workshop of “Meditation” for the students of PGDM batch (2018-2020) & (2019-2021). The Workshop witnessed the presence of the expert speakers, BK Sister Sonia (Life Skills Trainer), BK Sister Monica, BK Sister Lalita. The primary goal of the session was to give exposure to and understanding of how practicing Meditation can bring a transformative effect and can lead to a new understanding of life.

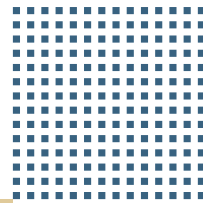
Workshop on “Human Values and Professional Ethics”

IMS Ghaziabad has organized a One day workshop of “Human Values and Professional Ethics” for the students of PGDM batch (2018-2020) & (2019-2021) on February 18, 2020. Expert Speaker Mr. B. N. Pandey, Prof. and Prof. Tapan Kumar Nayak highlighted the corruption prevalent in the Indian society and advised students to avoid stepping on other’s feet. Expert Speaker introduced the students to the Holistic Development and Role of Education in Life and its application in solving the problems of life. The primary goal of the session was to give the exposure and understanding of how values give worthiness and respect to life.

Workshop on “Nalanda E-Consortium - Digital Databases”

It was inaugurated by Prof. Virendra Pathak, Director, UP Institute of Design with a welcome address by Prof. Tapan Kumar Nayak, Ph.D., Director IMS Ghaziabad.

Faculty @ IMS Ghaziabad



Faculty at IMS Ghaziabad is an eclectic blend of scholars and professionals from Industry. They belong to either of the six functional areas namely Marketing, Finance, Human Resource Management, Operations & Supply Chain Management, Information Technology and International Business.

We have over 50 highly qualified scholars and professionals who have over 1000 years of cumulative experience. Our faculty members regularly publish in ABDC & scopus indexed journals and have authored several books published by reputed publishers. The area wise details of the faculty are:



Makkar, Urvashi

Director

Ph.D, EPHRM - IIM Calcutta

MBA, PGDCA, B.Sc (Physics)

Over 23 years of Teaching and Research Experience in the area of Marketing

ECONOMICS, IB & GEN. MGT.

Nayak, Tapan Kumar

Dean Academics

Ph.D. Economics (IIT Roorkee)

MA & M.Phil Economics

(Hyderabad Central University), UGC-NET

Over 18 years of Teaching and Research

Experience in the areas of Economics

Sabharwal, Karan

Assistant Professor

PGDIB, M.Sc (Behavioral Economics), MA

(Economics), UGC NET (Economics), Ph.D (P)

Over 7 years of Teaching experience

Vig, Shinu

Assistant Professor CS

M.Com, LLB, UGC-NET, Ph.D (P).

Over 10 years of Academics and

Corporate Experience

MARKETING MANAGEMENT

A team of well qualified and highly acclaimed professionals is the source of inspiration for all the students of marketing area at IMS, PGDM Program. This area is one of the most loved and served area among the students, and therefore we own a constant endeavor to create the best of the skills and knowledge required in marketing professionals. We, the team marketing believe complete stewardship towards our students. The courses we thought under marketing domain covers all most all essential parameters of student's learning, be it brand or digital or contemporary analytics and research in marketing. Our rich format of industry interaction and students ownership of specialized club of marketing named "Markwizz", completes a 360-degree learning approach in the marketing area.

Tripathi, Abhinav Priyadarshi

Associate Professor & Area Chairperson

Marketing

Ph.D, MBA, MA, UGC-NET

Over 15 years of Experience

Singh, Surabhi

Associate Professor

Ph.D M.com, MCA, PGDBA, ADIM, CMA

(Certification in Marketing Analytic), CIG

(Certification in Guidance)

Over 17 years of Experience

Sharma, Mayank

Assistant Professor

Ph.D, PGD-IPR, UGC-NET, PGDM

Over 9 Years of experience

Srivastava, Govind Nath

Assistant Professor

Ph.D, MBA

Over 13 years of experience in

Corporate & Academics



OPERATIONS

Operations department commits a blend of classroom teaching and practical application through Simulation Games, Case Study, Quiz, Group Discussions, Live Projects, Industry Visits and Conferences in all its courses. To invite active participation from students, operations department has its own club 'AAYAM'. The club strives to develop professional stint amongst its students and gain insight on understanding practical applications of Operations activities. It has been organizing various activities such as Business Haat, Technopreneur, Reminiscence, Manage your inventory and Technovision in past. Green belt certification and Inventory Simulation game are being recently introduced to nurture and enhance their knowledge in the area of operations. As documentation, data handling and presentation is the need of every existing business, Microsoft Office Training and Certification is conducted to provide more chances of employment in all domains.

Students also go for Live Projects where they work on real industry projects, analyze the industry workings and contribute to it. This gives them an opportunity to enhance their knowledge, skills and experience special seminars, lectures on service quality, data analytics, supply chain and lean management are also organized on regular basis. Apart from this the department also organizes conferences, symposiums, management development programme and many more such events from time to time.

Jain, Sunayana

Associate Professor & Area Chairperson- Operations

Ph.D, M.Com, MCA, PGDCA
Over 18 years of experience

Gupta, Divya

Associate Professor

Ph.D, M.Sc, CSIR-UGC-NET
Over 10 years of experience

Chitkara, Saloni

Assistant Professor

M.Phil (Maths), MA (Maths), Advance Diploma in Management from AIMA
Over 10 years of experience

FINANCE

Faculty of Finance has been established for creating opportunities for students, academicians and corporate partners to work together for synergic developments in quality teaching, training, research and counseling in the domain of Finance and Accounting. IMS Ghaziabad, in line with these broad categories, has recently equipped its Digital Library and Labs with Thomson Reuters (Eikon), CRISIL Database and CMIE's Prowess IQ etc. Faculty of Finance, for this academic year, has not only revised its courses thoroughly but introduced some more specializations also for students to cater ever changing corporate requirements. Institute has recently signed a MOU with MCX for value sharing in the area of commodity market. Faculty of finance introduced innovative pedagogical developments such as including Tally (Accounting ERP solution), extensive use of spreadsheets & databases and video clip discussions in relevant courses to name a few. Faculty of Finance conducted various MDPs, FDPs, seminars, workshops, certification courses in collaboration with ICICI Direct (Center for Financial Learning), NSE, MCX, BSE, NMA, GMA, CRISIL, Thomson Reuters, CMIE and many more.

Agarwal, Pankaj Kumar

Professor & Dean (Research)

Ph. D., MBA, CFA, CAIIB, NCMP, UGC-NET, FELLOW (XLRI)

Over 21 years of experience in academics, research and industry

Sanghi, Neeraj

Professor & Associate Dean Administration

Accounts & infrastructure, Area, Chairperson - Finance, Ph.D (Commerce), M.Com, PGDBM, ICWA (CMA).

Over 22 years of experience in academics, research and industry

Kumar, Mayank

Associate Professor & Associate Dean-Ranking

Ph.D, MBA-FINANCE, DBF, UGC-NET, NCFM

Over 14 years of experience in industry & academics

Dawar, Gaurav

Assistant Professor

MBA, UGC - NET, PH.D. (P)

Over 9 year of Industry and academics experience

Goel, Ankit

Assistant Professor

Ph.D (Finance), PGDM, M.Com, NCMP, UGC NET JRF (Comm.), UGC NET (Mgmt)
Over 9 Years of Research & Academics experience.

Kaushik, Nikhil

Assistant Professor

MBA, UGC-NET, FPM (S)

Over 3 year Industry, 2 year Academics & 2 year research Experience

HUMAN RESOURCE MANAGEMENT

Post Graduate Diploma in Management Program at IMS Ghaziabad offers unique opportunities to acquire marketable skills in the management of analysis, teams, and projects.

Our students learn how to use HRM systems to design business solutions and build a committed, talented workforce within a flexible and effective organization.

Singh, Anita

Professor & Area Chair-HR

Ph.D, EPHRM (IIM Calcutta), PMIR, PGDM, M.A.

Over 22 Years of Teaching and Corporate Experience

Agarwal, Richa N.

Associate Professor

Ph.D, PGDM, MA

Over 15 years of experience in academics and research

Rai, Anjali

Assistant Professor

Ph.D, MBA

Over 9 years of experience in academics & research

INFORMATION TECHNOLOGY

Any organization that aims to survive and prosper, in this competitive and global environment, will adopt IT tools & application in order to run its business smoothly. Recently figures have shown that even small organizations have been turning into growing numbers by using various IT technologies. The main objective in setting up of "Center for Excellence" in the area of IT is to offer a common platform for researchers, academicians, corporate and students to share their thoughts, experiences and offer simple cost-effective solutions to industrial problems.

The centre works hand-in-hand with students, faculty & industry to bridge the academia industry gap. It leads to holistic development of the students in the area of IT and focuses on quality dissemination of technological innovations through conferences, workshops, projects and seminars. The centre supports and nurtures students activities and career management initiatives through IT Club, E-magazines and more. The centre organizes various IT events like Technotsav, Codeathon, Hackathons etc to bring technological awareness to students and how to use information & knowledge for solving complex business problems. The centre serves a competency delivery centre to address the current challenges in teaching and learning process and facilitate technology based learning into the course curriculum. In addition the centre focuses on research, analyze current trends in the industry and ensure that the student & faculty embraces technological advancements to stay ahead of the curve that drive business transformation and better return on investment.

Malhotra, Sachin

Professor & Dean- MCA

Ph.D, M.Tech (C.S), M.Phil (C.S), B.E (C.S.E)

Over 17 years of experience

Dwivedi, Nripendra

Professor & Associate Dean (IT & Research)

Ph.D, NPTEL (Gold Medalist-IITK), M.Phil, M.Tech (CS) (Gold Medalist), MCA

Over 18 years of experience

Sharma, Sheelesh Kumar

Professor & Associate Dean- Examinations

Ph.D, M.Phil, M.Tech (CS), MCA, NPTEL (Gold Medalist- IITK)

Over 18 years of teaching and 6 years of industrial experience

Jain, Rajanish Kumar

Associate Professor

M.Tech (I.T), MCA, Ph.D (Pursuing)

Over 18 years of experience.

Kumar, Vimal

Associate Professor

M.Tech(CSE), MCA, Ph.D(Pursuing)

Over 15 Years of Experience.

Agarwal, Manisha

Associate Professor

Ph.D, MA (Mathematics)

Over 18 years of experience

Agarwal, Smita

Associate Professor

MIT (DU), B.Sc (Hons.) (DU), Ph.D

Over 18 years of experience

Vashistha, Avneesh

Assistant Professor

M.Tech (CSE), MIT, PGDBM, Ph.D (Pursuing)

Over 16 Years of Experience.

Agarwal, Pankaj

Assistant Professor

M.Tech, B.Tech, GATE, UGC-NET

Over 15 years of experience.

Rastogi, Nitin

Assistant Professor

M.Tech, B.Tech, Ph.D (Pursuing)

Over 17 Years of Experience

Bharadwaj, Ahimsa

Assistant Professor

M.Tech (CS), BE (CS), Ph.D (Pursuing)

Over 13 years of experience

Sirohi, Preeti

Assistant Professor

M.Tech, M.Sc (IT), PGDCA, Ph.D. (P)

Over 14 years of Teaching experience

Sharma, Aravendra Kumar

Assistant Professor

M. Tech, GATE, UGC-NET

Over 7 year of experience

PERSONAL & PROFESSIONAL SKILLS PROGRAMME

PPSP Area at IMS focuses on inculcating personal and professional skills in the management students. It mainly includes Soft Skills with strong emphasis on Communication Skills, Inter-personal Skills, Presentation Skills, Employability Skills, Personal Grooming and Business Etiquettes. The students are also imparted important lessons and trainings on Ethics, Morality, Stress Management and Anger Management. 'Aarohan' – the PPSP Club ensures the overall development and vast exposure of PGDM students. The club regularly organizes various events and competitions like National Level Debate Competition, Skit Competition and extempores.

Dwivedi, Gopal Krishna

Associate Professor & Area Chairperson (PPSP)

Ph.D (English), MA (English), Gold Medal from IIT Kanpur

Over 16 years of Experience

Mishra, Anchal

Associate Professor

Ph.D (P), M.A. (English),

Over 12.5 years of experience

Anand, Prachi

Assistant Professor

MMC, ISTD certified, MMC, PGD-HRM, PGD-PR, PG- UES, Ph.D (P)

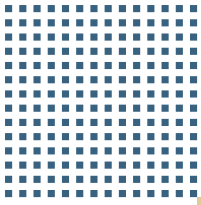
Over 14 years of experience in Corporate & Academics

Sherwani, Khushboo

Assistant Professor

MBA, MA, B.A

Over 6 years of experience in academics



Staff @ IMS Ghaziabad

REGISTRAR OFFICE

Singh, S.P.
Registrar

Rawat, Sundar Singh
Senior Executive

ACADEMIC OFFICE

Singh, Bijendra
Program officer

Jain, Rajeev
Result officer

Kumar, Rajesh
Program Assistant

ADMISSION DEPARTMENT

Oberoi, Sai
Manager

Singh, Raminder
Assistant Head Admission

Datta, Rashmi BrijBhushan
Manager

Khati, Kanika
Assistant Manager

Joshi, Bhawna
Assistant Manager

Rai, Som Shankar
Assistant Manager

Chaudhary, Kusum
Counsellor

ADMINISTRATION, ACCOUNT AND HR

Giri, Prem Chandra
Senior Manager, Admin

Singh, Lalit
Manager, Admin

Tyagi, Shweta
Manager

Sharma, Vipin
Manager, HR

Tyagi, Pramod Kumar
Manager, Accounts

Kumar, Pradeep
Accountant

Pandey, Devender
Sr. Hostel Warden

Jabee, Nikhat
Girls Warden

LIBRARY

Singh, Mahipal
Librarian

TRAINING AND PLACEMENT

Sharma, Charu
Head, Corporate Relation Cell

Sharma, Tushar
Assistant Dean Placement, MCA

Iqbal, Asjad
Senior Manager

Saraswat, Ghanendra
Manager

Ali, Mirza Iffat
Manager

Manchanda, Gaurav
Assistant Manager

IT DEPARTMENT

Kumar, Sumit
Manager

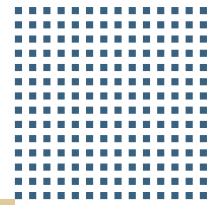
Mishra, Ajay
Senior Executive

Dev, Dutt Kumar
System Executive

Giri, Mukesh
System Executive

Kumar, Amit
System Executive

Kumar, Chittar
System Executive



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Singh, A

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Singh, S

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Singh, Surabhi. (2018). Consumer Attitude towards Reliance Jio in India, AIMS-15th International Conference, IMT Ghaziabad, January 6-8.

Srivastava, G

Srivastava, G. N., & Dash, M. K. (2019). Train specific services and commuter satisfaction of Delhi Metro: an empirical analysis. International Journal of Business Excellence, 17(2), 154-170.(Listed in ABDC)

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Srivastava, G.N. and Purohit, H. (2019). Measuring the effectiveness of ticketing services in public transportation . International Journal of services and operation management (Accepted, DOI: 10.1504/IJSOM.2020.10024993).Listed in ABDC

Srivastava, G.N. (2019) . Measuring the effectiveness of first service encounter in public transportation : An empirical investigation. International Journal of Business innovation and Research (Listed in ABDC, Accepted)

Tripathi, A P

Tripathi, A., Tripathi A.P., &Chatuvedi, K., R., (2018). Assessing the influence of intrinsic motivation on academic performance: a study of management teachers. Journal of Social Sciences and Humanities , 26 (3), 1455-1470. (Scopus Indexed)

Tripathi A.P., Tripathi, A., (2019). Impact of demographic factors on academic performance of management teachers. Purusharths: Journal of Management, Ethics& Spirituality, 12 (2), 95-106. (Scopus Indexed)

Tripathi, A., Tripathi A.P., (2018). Analyzing the association of intrinsic factors of motivation and academic performance of teachers. Purusharths: Journal of Management, Ethics& Spirituality, 11 (1), 50-58. (Scopus Indexed)

Katiyar, N.,TripathiA.P.,(2019).Impact of social media conversations on consumer's online purchase intentions. International Journal of Business & Globalization, (Scopus Indexed)

Katiyar, N., Tripathi A.P., (2019).Impact of website attributes on online apparel purchase intention. International Journal for Research in Engineering Application & Management, 12 (04), 583-589

Arora, S., Tripathi A.P.,(2019). Impact of gender roles, mentoring and family support on career advancement of women in IT sector. International Journal for Advance and Innovative Research, 6(02), 48-56

Vig, S

Vig, S. (2019). Insolvency Reforms in India: Policy and Economic Implications. The Journal of Contemporary Issues in Business and Government, 25(1), 14-29.

Vig, S., &Datta, M. (2018). Corporate governance and value creation: a study of selected Indian companies. International Journal of Indian Culture and Business Management, 17(3), 259-282.

Vig, S., &Datta, M. (2018). Reviewing and revisiting the use of corporate governance indices. International Journal of Corporate Governance, 9(3), 227-241.

Projects

Name	Designation	Title	Amount (Rs.)	Year	Awarding Agency
Kaushik, N.	Assistant Professor	Validation of Computation of MCX iCOMDEX Indices	50000	2019-20	MCX
Mishra,A.K.	Associate Professor	Problems and Prospects of Rural Women Entrepreneurship in the Hill Districts of Uttarakhand: A Behavioural Study	25000	2019-20	IMS Ghaziabad
Singh, S.	Associate Professor	An Empirical Study on the Impact of Neuromarketing in Online Retailing'	100000	2019	AIM-Sheth Foundation
Mahajan, T.	Professor	Study of Driving Factors of Entrepreneurship Intention Among Students of Selected Universities of North India	500000	2018	ICSSR
Agarwal,R.N.	Associate Professor	A study on factors influencing adoption of cashless methods among small merchants in East Delhi	25000	2017	IMS Ghaziabad

Publication in International and National Conferences

Mishra,A.

Associate Professor

Paper presented in the 'International Conference on TRANSFORMING HR IN THE DIGITAL ERA: PROSPECTS AND IMPLICIT ISSUES (INCTHR- 2020)' on January 11, 2020 at IMS Ghaziabad. The title of the paper is 'Role and contribution of Digital Language Lab in Learning Macro Skills of English Language'.

Paper presented in the 'International Conference on TRANSFORMING HR IN THE DIGITAL ERA: PROSPECTS AND IMPLICIT ISSUES (INCTHR- 2020)' on January 11, 2020 at IMS Ghaziabad. The title of the paper is 'Factors affecting learning English through digital lab as a second language in a multicultural perspective'.

Tripathi, A.P.

Associate Professor

Participated and presented a research paper on "Achieving & Maintaining excellence in organizations : The role of Strategic leadership" (ISBN No: 978 – 81-937914 -0-0) during international conference held at IIMT of I.P University (30th Aug,2018)

Singh, A.

Professor

Presented paper titled, 'Neuro-Genetic Underpinning in Managerial Decisions' in the International Conference on Transforming HR in the Digital Era: Prospects and Implicit Issues (INCTHR2020) held on January 11, 2020, IMS Ghaziabad.

Presented paper titled, 'Role of Extraversion in Relationship between Student Engagement and Work Values among Millennials', in the International Conference on Transforming HR in the Digital Era: Prospects and Implicit Issues (INCTHR2020) held on January 11, 2020, IMS Ghaziabad.

Presented paper titled, 'Ethical Stances in Indian Management Culture,' in the National Conference on RashtraNirmanmaiShaikshnikSansthan ka Yogdaan :BhabhishyavadiDrishtikon held in January ,2020 at Babshaheb Bhimrao Ambedkar University, Lucknow.

Presented paper titled , 'Employee Concerns and AI – An Investigation', in the International Conference on Emergence of Artificial Intelligence and Internet of Things; Challenges and Opportunities for Business, Society and Education, held in September 20, 2019 at Indian Habitat Center, N.Delhi

Paper titled, 'Factors of Job Satisfaction Affecting Employees Commitment in IT Company', presented at 1st International Conference on Corporate Governance :Issues, Challenges& Changing Paradigms held on September 7-8, 2019 India International Centre, Max Muller Marg, Lodhi Estate, New Delhi 110003, India.

Paper titled, 'The Mediating Effect of Employee Engagement Practices: An Evidence Based Research', presented in the International Conference of Evidence Based Management (ICEBM-2019) at BITS Pillani, February 2019.

Paper titled, 'Role of Training and Development on Work Proficiency: Employee Perspective,' presented in International Conference on Management and Information System (ICMIS-18) at Bangkok, Thailand, September 2018.

Paper titled, 'Communication Skills in Management Education-A Student Perspective' presented in the National Conference Perspectives and Approaches for developing Employable Skills at New Delhi, September 2018.

Goel, A.

Assistant Professor

Goel, A. (2019). Financial Literacy among working Young in Urban India, Strategies for Sustainable competitive advantage in a Global Era, Gwalior, 9th March 2019.

Garg P. &Goel, A. (2019). The effect of human resource practices on employee loyalty, DayalBagh Educational Institute, Agra, 6th September 2018.

Goel, A. (2019). Demonetization: a short term challenge and long term edge to uplift indian economy, 70th All India Accounting Conference held at Mohan Lal Sukhadiya University, Udaipur, 19th November 2017.

Goel, A. (2019). Cashless Future: a way towards leading Indian Economy to upliftment (A journey from money demonetization to money digitization), 70th All India Commerce Conference held at IIS University, Jaipur, 12-14th October 2017.

Agarwal,R.N.

Associate Professor

Agarwal, R.(2020). A Paradigm Shift in Indian Market: A study on adoption of cashless methods Among Indian merchants" presented in International conference on "Embracing the Transformative Times: International Conference on Digitalization of Management and Social Sciences." Jaypee Institute of Management, Noida. India.

Jain,S.

Associate Professor

Vikas Singhal, Sunayana Jain, S.K. Gupta and Shivani Dubey, Steganography a robust tool for protecting Intellectual Property of Business Partners in Corpaorate Environment, International Conference on Industry 4.0: Current Perspectives and Future Directions, March 06-07,2020

Singh, S.*Associate Professor-Mktg.*

Singh, Surabhi. (2020). Technology Impact and Its Infrastructure in different Territories, International Conference, IMS Ghaziabad & IIT Delhi, March 6-7, 2020.

Singh, Surabhi. Abidi, Naseem. (2018). Sustainable Marketing in Emerging Markets, ICSM-2018, IIM Kashipur, May 25-27.

Singh, Surabhi. (2018). Consumer Attitude towards Reliance Jio in India, AIMS-15th International Conference, IMT Ghaziabad, January 6-8.

Patra, T.*Assistant Professor*

Presented a paper on "Recent Effects of Foreign Direct Investment on Indian Economy" in the 'National Conference on Emerging Perspectives of Finance and Changing Economic Scenario, held on 29th February, 2020 at Institute of Management Studies, Ghaziabad.

Dawar, G.*Assistant Professor*

Dawar, G., Singh, S. (2019) Do effective corporate giving leads to sustainability. International Conference on Marketing in Digital World Impact on Indian Economy (MDWIE-2019). IMS Ghaziabad.

Dawar, G., Singh, S. (2018) A Critical Analysis of Corporate Social Responsibility: A Developing Country Perspective. Third International Conference on Facets of Business Excellence – FOBE 2018. IMT Ghaziabad.

Dawar, G., Singh, S. (2018) Perspectives of Corporate Social Responsibility in Technical Education: A Study of Developing Country. International Conference on Business, Economics and Sustainable Development (ICBESD 2018). TERI School of Advanced Studies.

Sabharwal, K.*Assistant Professor*

Sabharwal, Karan (2018, January). Digitalisation and Status of IT Sector in India. Paper presented at IX International Conference -2018 "Sashaktikaran", "Empowering to create smart future through E-governance and Digitization" organized by Bhartiya Vidhyapeeth Institute of Management and Research, New Delhi.

Sabharwal, Karan (2018, February). Does FDI Cause Economic Growth? Evidence from Panel Data Analysis of MINT Economies.

Paper presented at 18th International Business Summit & Research Conference of Asia – INBUSH ERA WORLD SUMMIT 2018 organized by Amity University, Noida.

Kaushik, N.*Assistant Professor*

Kumar, S., & Kaushik, N. (2019). Does Earnings Management affect Firm Value & Dividend Policy, presented at Emergence of New Business Practices for Growth, Competitiveness & Innovation, Institute of Management, Gwalior, MP.

Nayak, T.K.*Dean Academics*

National Conference on Emerging Perspectives of Finance and Changing Economic Scenario, Institute of Management Studies, Ghaziabad, India, February 29, 2020 (With Dr. Tophan Patra, Assistant Professor, IMS Ghaziabad).

Chitkara, S.*Assistant Professor*

"Impact Of Return Policies Offered By Etailers On The Buying Behaviour Of The Consumers" International conference on Industry 4.0: current perspectives and future Directions held at IMS Ghaziabad. march 6-7'2020

"Consumer Buying behavior in Digital age-A literature Review." Seminar Unboxing Today's consumer in Global and Digital age. at Jaypee Institute of Information Technology, Noida (2018)

Kapoor, S.*Assistant Professor*

Transfer Learning for anger and stress recognition, Track Schedule of the International Conference on Industry 4.0: Current Perspectives and Future Directions, IMS Ghaziabad, 2019

Vig, S.*Assistant Professor*

Vig, S., & Datta, M. (2019, January). Failure of Corporate Governance or Business Ethics? The Case of ICICI Bank. Presented at International Conference on Business Economics and Sustainable Development of TERI School of Advanced Studies, New Delhi, India.

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Singh, A.S.*Professor*

Singh Lata, Singh Anita, (2018), 'Workplace discipline for an employee's resilience at Indian bank', published in Emerging Market Case Study, Vol. 8, No 3, Emerald Publishing Limited

Agarwal, P.K.*Professor*

Agarwal, P K, Aggarwal, S (2019) "Book-built IPO of Punjab National Bank Housing Finance Company Limited", International Journal of Monetary Economics and Finance 12(6)

Agarwal, R.N.*Associate Professor*

Agarwal, R. and Tuteja, S. (2018), "Paytm's wallet business: on a growth trajectory or suicide mission?", The CASE Journal, Vol. 14 No. 1, pp. 112-138. <https://doi.org/10.1108/TCJ-07-2017-0063>

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Singh, Surabhi, Arora, Ashish. (2019). Sustainability issues in freshfruggies: hyperlocal fruits and vegetables delivery model, Emerald Emerging Market Case Studies, ISSN: 2045-0621, September. (Scopus Indexed) <https://www.emerald.com/insight/content/doi/10.1108/EEMCS-10-2018-0222/full/html.1>.

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Chitkara, S.*Assistant Professor*

Financial Planning at Terreco India Ltd The Case -Centre Case no 118-0026-1(2019)

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Singh,S.

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Singh, Surabhi. (2019). Research Methodology and its Applications in Management, Adhyayan Publisher, ISBN-978-93-88804-12-7.(Weblink- https://www.amazon.in/Research-Methodology-its-Applications-Management-9789388804127/dp/r_1_1?qid=1556687489&refinements=p_27%3ASurabhi+Singh&s=books&sr=1-1), April. The book review link -<https://www.igi-global.com/29%26ptid%3D229874%26ctid%3D17%26t%3DRResearch%20Methodology%20and%20its%20Applications%20in%20Management&isxn=null>.

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Dwivedi,G.K.

Associate Professor and Area Chair - PPSP

Dwivedi, Gopal Krishna (2020). Published an edited book on HR and Communication titled as 'Architecting HR Transformation: Digitalization into Action' (ISBN 978-93-89657-38-8), Bharti Publications, New Delhi. (2020).

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Singh,A.

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Singh Anita and. Shukla Timira (2019) Employee Concerns and AI – An Investigation, Emergence of Artificial Intelligence and Internet of Things; Challenges and Opportunities for Business, Society and Education, September 2019,pg 44-49,ISBN 978-93-88237-82-6 ,Excel India Publishers.

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Shukla Timira ,Singh Anita (2018) 'Communication Skills in Management Education- A Student Perspective published in Employable Skill Development in New India- Benchmarks & Best Practices and Perspective & Approaches ,Editor Dr. Timira Shukla &Nitin Saxena,: Excel Publishing Limited ,ISBN 978938-8237000),August 2018.

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Paul, Justin., Singh, Surabhi., Srivastava, Archana.(2018). Social entrepreneurship in a Globalized World. In Justin Paul (4th Ed.) Business Environment-Text and Cases. Mc Graw Hill, ISBN-13: 978-9353162498, https://www.amazon.in/BUSINESS-ENVIRONMENT-PAUL-ebook/dp/B07VH9SD7C?tag=googinhydr18418-21&tag=googinkenshoo-21&ascsubtag=_k_CjwKCAjw1_uFzDw1nxAv43W6PqH8pPdGj_90Fpe1dRM1Ddwct2BoChyAQAvD_BwE_k_&gclid=CjwKCAjw1_uFzDw1nxAv43W6PqH8pPdGj_90Fpe1dRM1Ddwct2BoChyAQAvD_BwE, October.

2. Singh, Surabhi., Kumar, Amol., Singh, Ajay. (2018). Prospect of Rural Tourism in India with a Special Reference to Madhya Pradesh Region, Proceedings in National Seminar of Institute of Hotel Management, Catering Technology, and Applied Nutrition, ISBN- 978-81-8204-100-4.

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Dawar,G

Assistant Professor

Dawar, G., & Singh, S., (2018). A Critical Analysis of Corporate Social Responsibility: A Developing Country Perspective. In Facets of Business Excellence in IT, pp. 216-233. Bloomsbury Publishing PLC.

Sabharwal,K.

Assistant Professor

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Sharma, M.

Assistant Professor Marketing

Sharma. M (2019), 'Requisites and Provocations for admissions in B Schools', In Shalini Kalia &Lubna Nafees (Eds). New Age Admissions Strategies in Business Schools, (pp. 112-134), Hershey, USA: IGI Global Publications.

Vig,S.

Assistant Professor

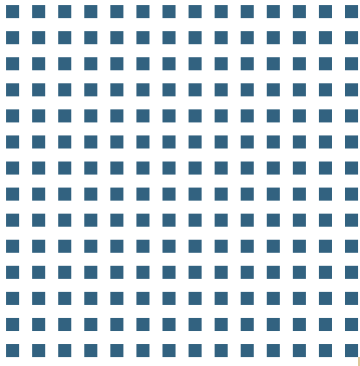
Vig, S., &Datta, M. (2020). Corporate Governance Role of the Board Committees in India. In Corporate Governance Models and Applications in Developing Economies (pp. 50-62). IGI Global.

Vig, S., &Datta, M. (2020). Failure of Corporate Governance or Business Ethics: The Case of ICICI Bank. Business, Economics And Sustainable Development, (pp. 109). Bloomsbury

Agarwal,R.N.

Associate Professor HR

Agarwal , R. (2020) ."Cultural factors and Disruptions in the 21st century: Disruptions Changing Business Scenario and performance," published in "Cultural Factors and Performance in 21st Century Businesses", 2020, IGI Global Publications, USA.



Academic & Administrative Designations

Director	Prof. (Dr.) Urvashi Makkar
----------	----------------------------

Dean Academics	Prof. Tapan Kr. Nayak
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OTHER AREAS

Dean-MCA	Dr. Sachin Malhotra
Alumni Affairs In-Charge	Dr. Anita Singh
Research Promotion Team	Dr. Mayank Kumar
	Dr. Govind Nath Srivastava Mr. Mayank Sharma
MDP/FDP In-Charge	Dr. Abhinav P. Tripathi
Accreditations & Ranking In-Charge	Dr. Mayank Kumar
IT Infrastructure In-Charge	Dr. Sheelesh K. Sharma
Library In-Charge	Dr. NeerajSanghi
Hostel In-Charge	Mr. Rajanish Jain

AREA CHAIRPERSONS

Area Chairperson - Finance	Prof. Neeraj Sanghi
Area Chairperson - HRM	Prof. Anita Singh
Area Chairperson - Marketing	Dr. Abhinav Priyadarshi Tripathi
Area Chairperson - Operations	Dr. Sunayana Jain
Area Chairperson - PPSP	Dr. Gopal Krishna Dwivedi
Area Chairperson - IT	Prof. Sachin Malhotra
In-Charge (PGDM Big Data)	Prof. Nripendra Dwivedi

CONFLUENCE

Editor	Dr. Sunayana Jain
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GRIEVANCE REDRESSAL

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Dean - MCA	Prof. Sachin Malhotra
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Member	Dr. Smita Agarwal

HOSTEL MANAGING COMMITTEE

Director	Prof. (Dr.) Urvashi Makkar
Dean - Academics	Prof Tapan Kr. Nayak
Dean - MCA	Prof. Sachin Malhotra
Hostel-In-Charge	Mr. Rajanish Jain
Associate Professor - Operations	Dr. Sunayana Jain
Assistant Professor -Finance	Dr. Ankit Goel
Assistant Prof. - Corporate Law	Ms. Shinu Vig
Assistant Professor - Economics	Dr. Tophan Patra
Assistant Professor - Marketing	Dr. G.N. Srivastava
Assistant Professor - IT	Ms. Ahimsa Bharadwaj
Registrar	Mr. S.P. Singh
Chief Warden	Mr. Devendra Pandey
Sr. Hostel Warden - Girls Hostel	Ms. Nikhat Jabee
Warden - Girls Hostel	Ms. Anita Johri
Warden - Boys Hostel	Mr. Umesh Pathak

MENTORING COMMITTEE

Coordinator - 2nd Year	Ms. Anchal Mishra
Coordinator - 1st Year	Dr. Gopal K. Dwivedi

OTHER POSITIONS

Registrar	Mr. S. P. Singh
Controller of Examination	Prof. Anita Singh
Webmaster	Prof. Sachin Malhotra
Librarian	Mr. Mahipal Singh
Assistant Head Admission	Mr. Raminder Singh
Manager-Placements (MCA)	Mr. Tushar Sharma
Sr. Manager-Admin	Mr. Prem Giri
Accounts Officer	Mr. Pramod Tyagi
HR Manager	Mr. Vipin Sharma
Programme Officer	Mr. Bijendra Singh

SC/ST CELL

Convener Dr. Nripendra Dwivedi <i>nripendra.dwivedi@imsgzb.ac.in (9818194997)</i>	Member Mr. Vimal Kumar <i>vimal.kumar@imsgzb.ac.in (8447868376)</i>
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