

R.A. Podar Institute of Management

Faculty of Management Studies
University of Rajasthan
JAIPUR



Placement Brochure
2015-17

Contents

- About RAPIM
 - Director's message
 - Courses
 - Admission Process
 - Clubs and Committees
 - Faculty
 - Illustrious Alumni
 - Industry Partners
 - Placement Process
 - Batch Profile
 - Team IIC
- 

About RAPIM

R. A. Podar Institute of Management stands out as an epitome of learning in the capital of Rajasthan with special emphasis on research and consultancy. Incorporated in the year 1974, as the 6th Business School of the country, RAPIM is a state government owned constituent department of University of Rajasthan. It provides the ideal environment which is conducive not only to learning, but also functions as a knowledge hub, where a student is groomed to be an asset.

The Institute was ranked amongst the Top-10 University Departments all over the country by the Outlook survey of 2006. RAPIM has also been awarded the highest, 'A' accreditation by NAAC in the year 2014. More recently, the Institute has been awarded the "University Potential for Excellence" status by the University Grants Commission, Ministry of Human Resource Development, Government of India.

Every year, we look forward to nurture the talent of about one hundred and twenty students groomed for the industry. They are specialized in the areas of Marketing, Finance, Human Resource and Rural Development.

R.A.P.I.M equips the students with the skill, knowledge and analytical mindset required to identify opportunities and build businesses, to meet the challenges of the dynamic global environment.

Director's Message

The Indian economy is all set to grow at a decent rate, perhaps the highest in the global economy. It augurs well for the students as we foresee emerging opportunities in terms of job market and entrepreneurship. RAPIM is all set to grab and capitalize these opportunities.

The Institute has embarked ambitious programs with enriching curriculum and co-curriculum. Programs include all round development of the students enabling them to be excellent managers and moreover, responsible citizens.

In terms of academic pursuits apart from our highly qualified faculty, eminent scholars and real time experts have been interacting and mentoring students for building up competence by deliberations, discussions and participation.

I take privilege to invite your prestigious organisation to our institute. We look forward for a long term association with you in terms of placements, internships, live projects, research and guest lectures.

I assure you skilled, hard working, competent and talented professionals.



Prof. Rajesh Kothari
Dean and Director

Courses

RAPIM was established to develop world class professionals with a high degree of proficiency and commitment to take up challenges of the dynamic and competitive business environment. The curriculum is designed and updated regularly to stimulate the students into creative and innovative initiatives.

MBA and MBA (Services Management)

The Institute offers MBA and MBA (Services Management) programs for students with a rich blend of diverse backgrounds and skillsets. It contains 24 core subjects. Students have the option to opt for Dual Specializations from the areas among Marketing, Finance, Human Resource Management and Rural Development.

MBA-Executive Course

It is a two year evening program that focuses to enhance the professional knowledge and competence of in-service managers across industries. The course has proved to be a boon to promising executives looking for career enhancement, both in the private and the public sectors.

PhD

RAPIM also offers Doctoral program. Admission to this program is through MPAT examination conducted by University of Rajasthan.

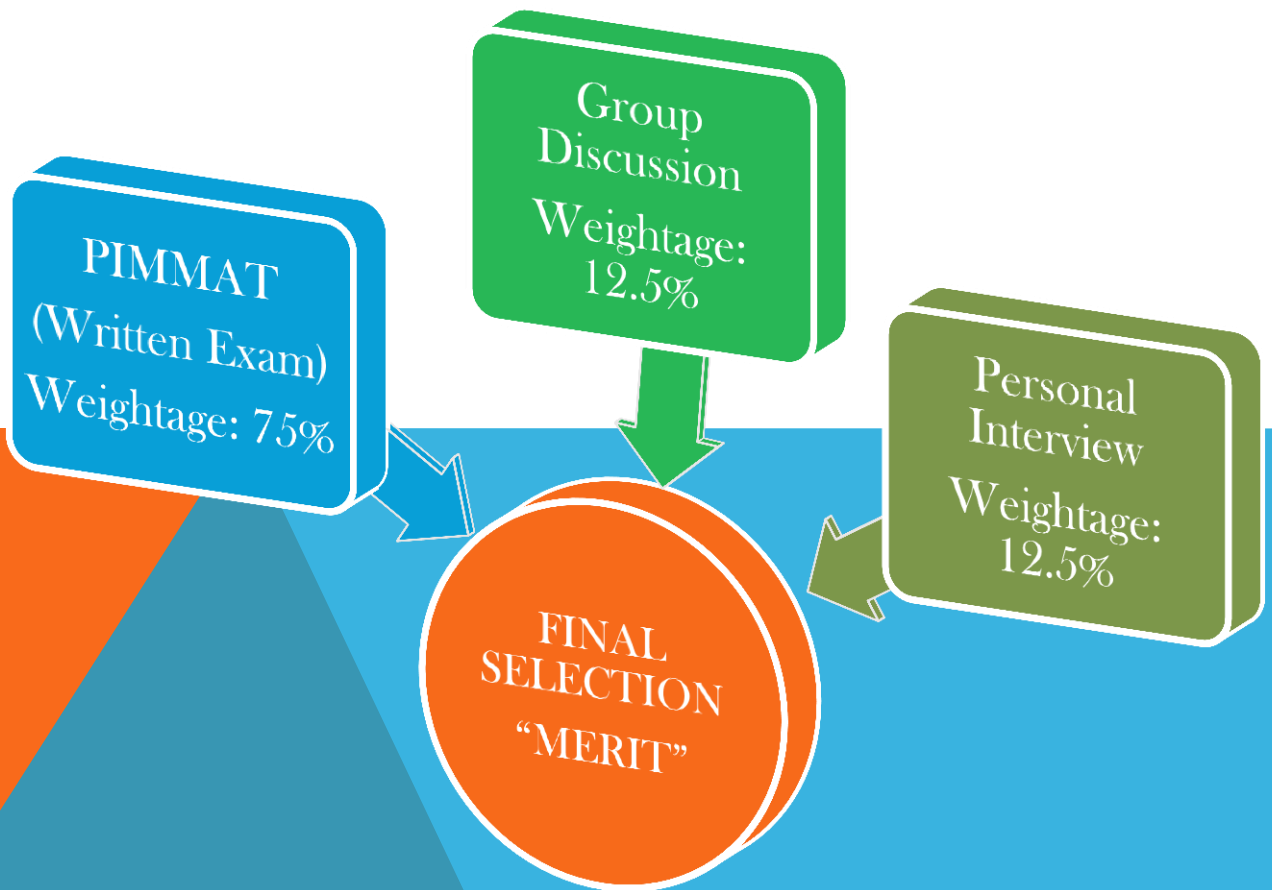
Admission Process

Eligibility

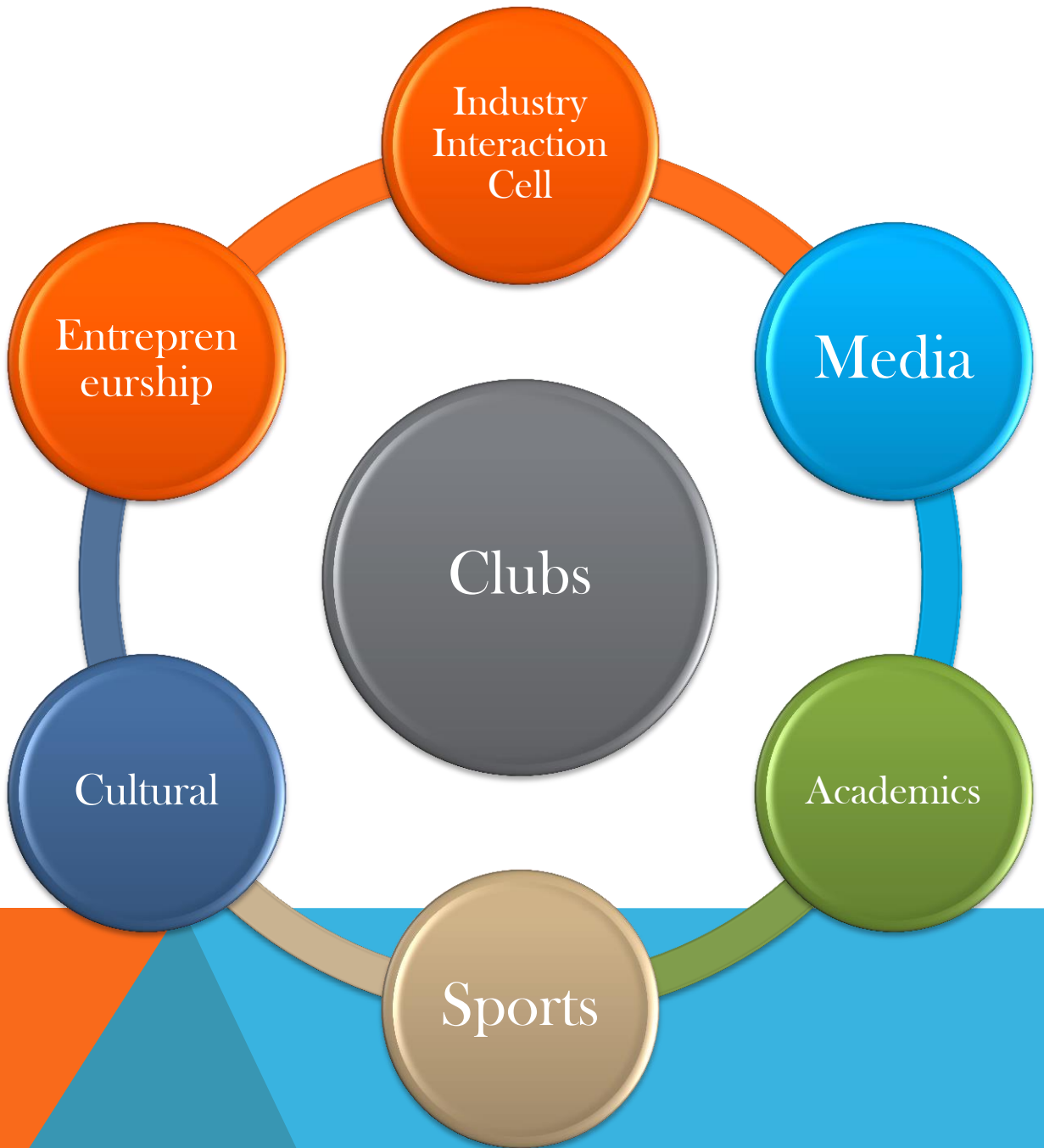
Our students are graduates from different disciplines with a minimum of 50% for general category and 45% for SC/ST/OBC/SBC.

Selection Process

The selections are made on the basis of merit in a well structured series of evaluation of knowledge, IQ and analytical skills of the students.



Clubs



Faculty

Permanent Faculty

| | |
|----------------------|---|
| Prof. Rajesh Kothari | Dean and Director Specialization Area: Finance Experience: More than three decade |
| Prof. Gitika Kapoor | Professor Specialization Area: Strategy and OB Experience: More than three decade |
| Prof. Harsh Dwivedi | Professor Specialization Area: HR Experience: More than three decade |
| Mr. Bhavya Soni | Assistant Professor Specialization Area: Entrepreneurship and Marketing Experience: Three Years |
| Ms. Shikha Nainawat | Assistant Professor Specialization Area: Marketing and CSR Experience: Three Years |

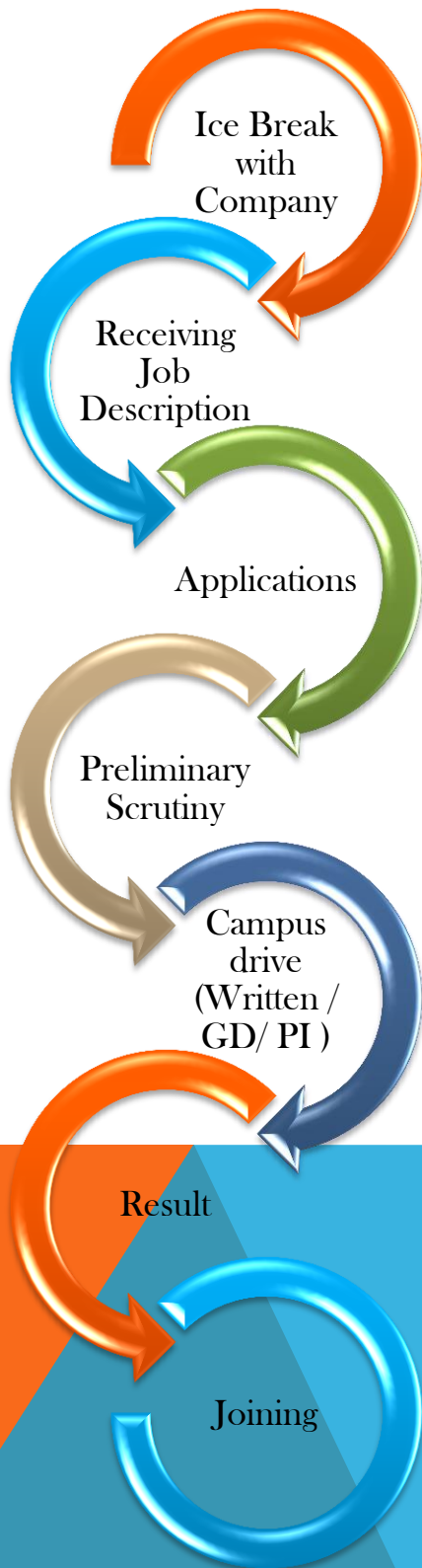
Visiting Faculty

| | | |
|----------------------|-----------------------|--|
| Prof. HC Chopra | Prof. HN Agarwal | Prof. Rajul Bhargava |
| Prof. RS Khandelwal | Prof. CS Barla | Prof. Rakesh Singhal |
| Prof. PD Sharma | Dr. Arvind Kalia | Dr. Abhinav Sharma |
| Dr. Satish Kumar | Dr. Gunjan Soni | Dr. Srinivas Rao Janga |
| Dr. Supriya Singhal | Dr. Sameer Mathur | Dr. Saket Mathur |
| Dr. Ananyya Bhargava | Dr. Shruti Khandelwal | Dr. Sonal Jain |
| Mr. Akshat Rao | Ms. Nitisha Sharma | Mr. Akul Bhargava |
| Mr. Nitish Kumar | Ms. Nupur Virendra | Many more from the Academia and Industry |

Industry Partners



Placement Process



We would break the ice and introduce ourselves to the company through mails and telephonic conversations.

We look forward for a response from the organization about the job descriptions they shall recruit for.

We shall share the job description with the students and interested students shall apply. We will collect their CVs and share them with company.

The company shall scrutinize the applicants on their level.

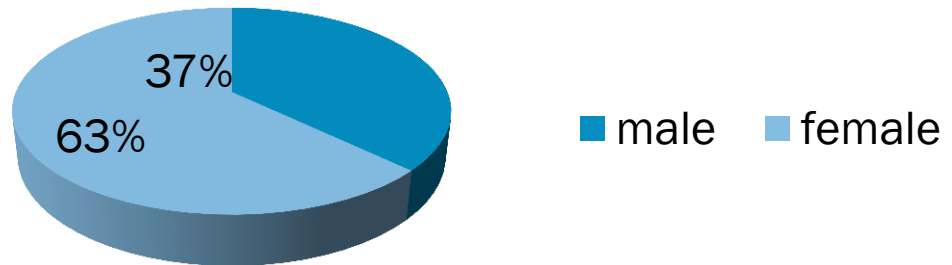
The organization shall conduct a campus drive on a mutually convenient date.

The results of the selection process shall be declared. Offer letter signed by the candidates.

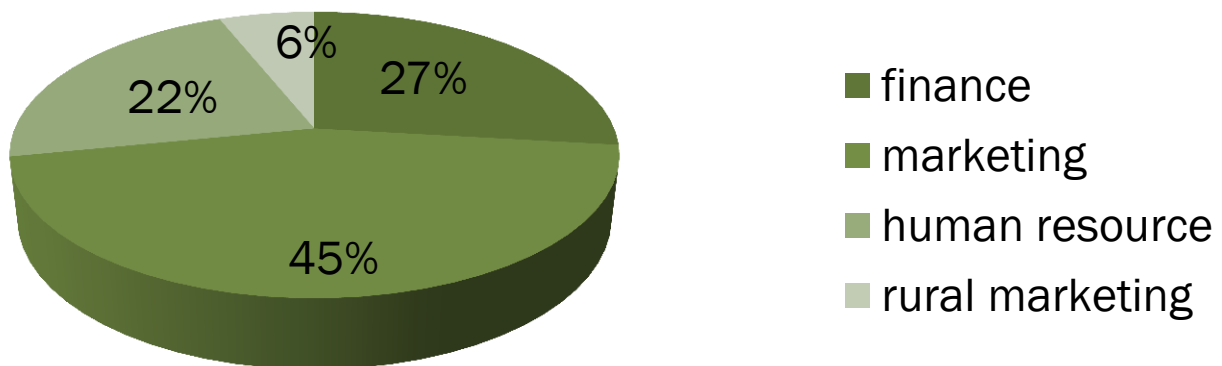
The students shall join the organization from 1st June, 2017.

Batch Profile

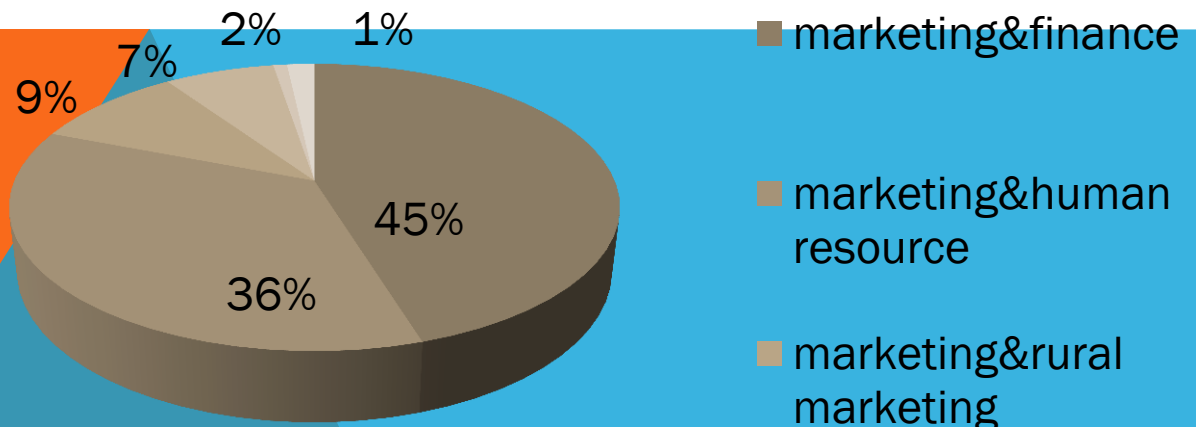
Gender Ratio



Streams Offered





Specialization Area



Batch Profile

MBA

| | | | |
|---|---|---|--|
|  | <p>Aditi Sharma</p> <p>Graduation B.Com</p> <p>Specialization Marketing Finance</p> <p>Internship Gionee</p> |  | <p>Akhil Dangayach</p> <p>Graduation B.com</p> <p>Specialization Marketing rural marketing</p> <p>Internship Venus foot arts ltd</p> |
|  | <p>Aman Yadav</p> <p>Graduation B.com</p> <p>Specialization Marketing Finance</p> <p>Internship RCDF</p> |  | <p>Amit Swami</p> <p>Graduation B.com</p> <p>Specialization Marketing Finance</p> <p>Internship Venus Foot arts Ltd</p> |
|  | <p>Amrita Goswami</p> <p>Graduation B.Com</p> <p>Specialization Marketing Finance</p> <p>Internship Gravita India Ltd</p> |  | <p>Animesh Sethi</p> <p>Graduation B.B.A</p> <p>Specialization Marketing Finance</p> <p>Internship Jain Apparels</p> |



Anjali Singh

Graduation
B.com

Specialization
**Marketing
HR**

Internship
Videocon



Anubhav Nigam

Graduation
B.tech

Specialization
**Marketing
Rural
Development**

Internship
**Mahindra first
choice wheelers**



Arpit Joshi

Graduation
B.tech

Specialization
**Marketing
Finance**

Internship
Shree Cement



Bharat Jajra

Graduation
B.tech

Specialization
**Marketing
Finance**

Internship
Shree cement ltd.



Bhuvan Todia

Graduation
B.com

Specialization
**Marketing
Finance**

Internship
RCDF









Charu Gupta

Graduation
B.tech

Specialization
**Marketing
Finance**

Internship
**The Oberoi
Udaivilas**

| | | | |
|---|---|---|--|
|  | <p>Deepika Meena</p> <p>Graduation B.Tech</p> <p>Specialization Marketing HR</p> <p>Internship SDMH</p> |  | <p>Deepraj Sisodiya</p> <p>Graduation b.tech</p> <p>Specialization Marketing Rural Development</p> <p>Internship Dunes Harley Davidson</p> |
|  | <p>Dushyant Raj Singh Chundawat</p> <p>Graduation B.B.A</p> <p>Specialization Marketing Finance</p> <p>Internship Tijaria polypipes limited</p> |  | <p>Gunjan Shekhawat</p> <p>Graduation B.B.A</p> <p>Specialization Marketing HR</p> <p>Internship Sarovar Portico, Jaipur</p> |
|  | <p>Himanshu Jhalani</p> <p>Graduation B.com</p> <p>Specialization Marketing Finance</p> <p>Internship Dewberry web logic Pvt. Ltd</p> |  | <p>Himanshu Singh Pal</p> <p>Graduation B.com</p> <p>Specialization Marketing Finance</p> <p>Internship HDFC AMC LTD</p> |



**Khushboo
Parihar**

Graduation
B.Com

Specialization
**Marketing
HR**

Internship
Rambagh Palace



Khushboo Soni

Graduation
B.com

Specialization
**Marketing
Finance**

Internship
**Swadesh
Foundation,
Mumbai**



Laxmi Mewal

Graduation
B.sc

Specialization
**Marketing
Finance**

Internship
AU Financiers



Medha Gupta

Graduation
B.tech

Specialization
**Marketing
Finance**

Internship
**Dabur India
Limited**



Meenakshi Singh

Graduation
B.tech

Specialization
**Marketing
HR**

Internship
**NIIL Infrastructure
Pvt. Ltd.**



Monica Parish

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
IDBI Bank



Nikhil Mathur

Graduation
B.Tech

Specialization
**Marketing
HR**

Internship
RCDF



Nikhil Srivatava

Graduation
B.tech

Specialization
**Marketing
HR**

Internship
**Dunes Harley-
Davidson**



Nishant Pareek

Graduation
B.Com

Specialization
**Finance
Rural development**

Internship
**Dewberry web
logic Pvt. Ltd**



Parag Jain

Graduation
B.tech

Specialization
**Marketing
HR**

Internship
Mahindra Finance



Pooja Joshi

Graduation
B.tech

Specialization
**Marketing
Finance**

Internship
**Punjab National
Bank**



Prachi Bindal

Graduation
B.com

Specialization
**Marketing
Finance**

Internship
**EHCC
HOSPITAL**



**Pradyumn
Sharma**

**Graduation
B.com**

**Specialization
Marketing
Finance**

**Internship
SBI Mutual Fund**



Preeti Agarwal

**Graduation
B.tech**

**Specialization
Marketing
HR**

**Internship
National Bearing
Corporation
(NBC)**



**Priyanka
Choudhary**

**Graduation
B.com**

**Specialization
Marketing
Finance**

**Internship
SBI Mutual Fund**



Priyanka Sharma

**Graduation
B.com**

**Specialization
Marketing
Finance**

**Internship
AU Financiers**



Priyanshu Babal

**Graduation
B.sc**

**Specialization
Marketing
Finance**

**Internship
Mangalam
Cements**

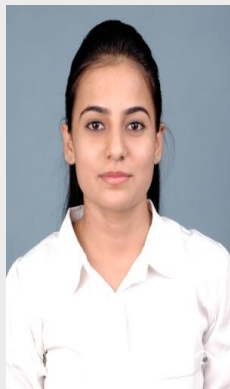


Rajni Sharma

**Graduation
B.Com**

**Specialization
Marketing
Finance**

**Internship
HDFC Ltd**



Rajshree Khowal

Graduation
B.B.A.

Specialization
**Marketing
HR**

Internship
**Shree Cement
Limited, jaipur**



Rakesh Kumar

Graduation
B.com

Specialization
**Marketing
Finance**

Internship
**Mangalam cement
Ltd.**



Ram Agrawal

Graduation
B.B.A

Specialization
**Marketing
Finance**

Internship
Axis Securities



Ranjana Nagar

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
Bank of Baroda



Renu Sharma

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
Bank of Baroda



Ritika Mathur

Graduation
B.B.A

Specialization
**Marketing
HR**

Internship
**Shree cement
limited, Jaipur**



Rohit Meena

Graduation
B.C.A

Specialization
**Marketing
Rural
Development**

Internship
RCDF



**Rubina Bano
Khan**

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
Jaipur Rugs



Sakshi Jain

Graduation
B.com

Specialization
**Marketing
Finance**

Internship
Axis Bank



**Saloni
Choudhary**

Graduation
B.tech

Specialization
**Marketing
HR**

Internship
Axis bank



Saloni Jain

Graduation
B.A. Eco Honours

Specialization
**Marketing
HR**

Internship
**Tata Consultancy
Services, Mumbai**



Sandeep Gothwal

Graduation
B.A

Specialization
**Marketing
HR**

Internship
**Rajasthan Co-
operative Dairy
Federation
Limited**

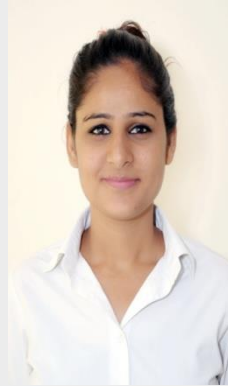


Saurabh Mittal

Graduation
B.tech

Specialization
**Marketing
Finance**

Internship
Exide insurance



Sweta Meena

Graduation
B.Com

Specialization
**HR
Rural
Development**

Internship
FCI



Shrishti Gulati

Graduation
B.tech

Specialization
**Marketing
HR**

Internship
HDFC sales pvt ltd



Shweta Sharma

Graduation
B.com

Specialization
**Marketing
Finance**

Internship
**Vaibhav Global
limited**



Smriti Chopra

Graduation
b.Tech

Specialization
**HR
Rural
Development**

Internship
FCI



Soumya Sharma







Graduation
B.Com

Specialization
**Marketing
HR**

Internship
**Dewberry Web
Logic Pvt. Ltd.**

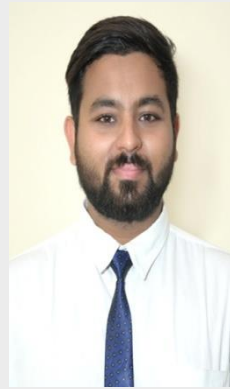
| | | | |
|--|--|--|---|
|  | <p>Subhash Sanwariya</p> <p>Graduation B.Com</p> <p>Specialization Marketing Rural Development</p> <p>Internship Canara Bank</p> |  | <p>Suman Coudhary</p> <p>Graduation B.tech</p> <p>Specialization Marketing HR</p> <p>Internship HDFC Sales Pvt Ltd.</p> |
|  | <p>Vinita Mishra</p> <p>Graduation B.Com</p> <p>Specialization Finance HR</p> <p>Internship ITC Rajputana</p> |  | <p>Yogesh Tiwari</p> <p>Graduation b.Tech</p> <p>Specialization Marketing Finance</p> <p>Internship Gionee</p> |

MBA (Service Management)

| | | | |
|---|--|---|---|
|  | <p>Aakanksha tiwari</p> <p>Graduation B.Com</p> <p>Specialization Marketing HR</p> <p>Internship Reliance Jio infocom ltd.</p> |  | <p>Aamna Asghar</p> <p>Graduation B.B.A.</p> <p>Specialization Marketing HR</p> <p>Internship Taj Rambagh Palace</p> |
|  | <p>Aarzo Godara</p> <p>Graduation BBA</p> <p>Specialization Marketing Rural Development</p> <p>Internship Iconic WTP Jaipur</p> |  | <p>Aayushi Goyal</p> <p>Graduation B.Com (hons.)</p> <p>Specialization Marketing HR</p> <p>Internship Dileep industries</p> |
|  | <p>Abhimanyu Bhatia</p> <p>Graduation B.Com</p> <p>Specialization Marketing Finance</p> <p>Internship Gravita India ltd.</p> |  | <p>Abhinav Gaur</p> <p>Graduation B.Sc</p> <p>Specialization Marketing HR</p> <p>Internship Reliance Jio infocom ltd.</p> |



Ajay Verma
Graduation
BCA
Specialization
Marketing
HR
Internship
Raj. Cooperative
Dairy Fed.



Ankit Jain
Graduation
B.tech
Specialization
Marketing
HR
Internship
RTDC



Ankit Khanduja
Graduation
B.Com
Specialization
Marketing
Finance
Internship
CARDEKHO.CO
M(GIRNAR
SOFTWARE PVT
LIMITED)









Ankita Gupta
Graduation
B.Com
Specialization
Finance
Marketing
Internship
banwari & company



Ankita Jain
Graduation
B.Com
Specialization
Finance
HR
Internship
AU FINANCIERS
INDIA LTD



Ankita Maheshwari
Graduation
B.Com
Specialization
Marketing
Finance
Internship
HDFC BANK
New Saganer Road
Branch Jaipur

| | | | |
|---|---|---|--|
|  | <p>Apeksha Jain</p> <p>Graduation B.Com</p> <p>Specialization Marketing Finance</p> <p>Internship Thomas Cook(India) Ltd.</p> |  | <p>Apurva Sharma</p> <p>Graduation BA</p> <p>Specialization Marketing HR</p> <p>Internship Itc Rajputana hotel</p> |
|  | <p>Arpit Mehta</p> <p>Graduation B.Com</p> <p>Specialization Marketing Finance</p> <p>Internship Birla Cement Works</p> |  | <p>Asha Bishnoi</p> <p>Graduation B.tech</p> <p>Specialization Marketing HR</p> <p>Internship Indian oil corporation limited</p> |
|  | <p>Ashima Mahajan</p> <p>Graduation B.Com</p> <p>Specialization Marketing HR</p> <p>Internship BHEL</p> |  | <p>Bhavana Pareek</p> <p>Graduation M.Com BBA</p> <p>Specialization Marketing HR</p> <p>Internship Reliance Jio</p> |



**Brij Mohan
Choudhary**

Graduation
B.tech

Specialization
Marketing
Rural Development

Internship
Venus Foot arts Ltd



Deeksha Sharma

Graduation
B.Com

Specialization
Marketing
Finance

Internship
RIICO



Deepak Jain

Graduation
B.Com

Specialization
Finance

Internship
Samsung



Dilip Chouhan

Graduation
B.Com

Specialization
Marketing
HR

Internship
Raj. Coperative
Dairy Fed.



Harshdeep Kaur

Graduation
B.Com

Specialization
Finance
HR

Internship
Trust marketing
Gionee









Jyoti Bisht

Graduation
B.Com

Specialization
Marketing
Finance

Internship
Sistema Shyam
Tele Services

| | | | |
|---|--|---|---|
|  | <p>Jyoti Chandoliya</p> <p>Graduation B.Com</p> <p>Specialization Marketing HR</p> <p>Internship Indian oil corporation lmt</p> |  | <p>Kalpana Rajpurohit</p> <p>Graduation B.Com</p> <p>Specialization Marketing HR</p> <p>Internship Dewberry Web logic Pvt. Ltd.</p> |
|  | <p>Kriti Bohara</p> <p>Graduation B.Com (hons.)</p> <p>Specialization Marketing Finance</p> <p>Internship Bank of Baroda (Mid Corporate Branch) , jaipur</p> |  | <p>Mahindra Saini</p> <p>Graduation B.com</p> <p>Specialization Marketing Finance</p> <p>Internship shikshawale.com</p> |
|  | <p>Megha Agrawal</p> <p>Graduation B.Com</p> <p>Specialization Marketing Finance</p> <p>Internship Hero Motorcorp</p> |  | <p>Neha Agarwal</p> <p>Graduation B.Com (hons.)</p> <p>Specialization Marketing, Finance</p> <p>Internship RIICO</p> |

| | | | |
|---|---|---|--|
|  | <p>Neha Khandelwal</p> <p>Graduation B.Com</p> <p>Specialization Finance HR</p> <p>Internship LIC HFL, Vaishali Nagar, Jaipur</p> |  | <p>Nihit Khandelwal</p> <p>Graduation BBA</p> <p>Specialization Marketing Rural Development</p> <p>Internship RTDC</p> |
|  | <p>Nikhil Maheshwari</p> <p>Graduation B.Com</p> <p>Specialization Marketing Rural Development</p> <p>Internship Dunes-Harley Davidson</p> |  | <p>Nikita Meel</p> <p>Graduation B.Com (hons.)</p> <p>Specialization Marketing HR</p> <p>Internship Oyo Rooms</p> |
|  | <p>Parminder Singh</p> <p>Graduation BBA</p> <p>Specialization Marketing HR</p> <p>Internship SRIGANGANAGAR ZILA DUGDH UTPADAK SAHKARI SANGH LTD.,(GANGMUL)</p> |  | <p>Payal Singla</p> <p>Graduation B.Com</p> <p>Specialization Finance HR</p> <p>Internship KRBL LIMITED</p> |



Pragma Jain

Graduation
B.Com

Specialization
**Marketing
HR**

Internship
**EHCC
HOSPITAL**



**Praneeta
Choudhary**

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
**Adarsh cooperative
bank**



Prasanna Bagrodia

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
**Adarsh co-
operative bank
LTD.**



Purvi Jain

Graduation
.Bcom (hons.)

Specialization
**Marketing
Finance**

Internship
**Reliance Jio
InfoComm Ltd.**



Rajat Khot

Graduation
B.B.A.

Specialization
**Marketing
Rural Development**

Internship
Iceburg foods ltd



**Ravindra Singh
Shekhawat**

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
**Gravita India
Limited**



**Rishabh
Shrivastava**

Graduation
B.Com

Specialization
**Marketing
HR**

Internship
HPCL



Rishi Mahecha

Graduation
BBA

Specialization
**Marketing
HR**

Internship
Ansar Properties



Ritika Singh

Graduation
B.Com

Specialization
**Marketing
HR**

Internship
Gravita India Ltd



Riya Jain

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
**Pan India Internet
Pvt Ltd**



Saksham Sharma

Graduation
BBA

Specialization
**Marketing
Rural
Development**

Internship
RTDC



Saloni Maheshwari

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
Bank of Baroda

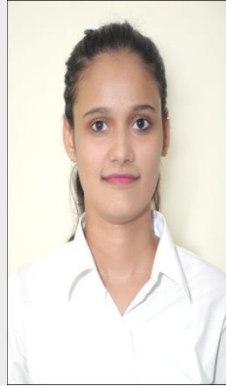


Sana Usmani

Graduation
B.sc

Specialization
**Marketing
HR**

Internship
Cocoon hospital



Sapna Pemawat

Graduation
B.Tech

Specialization
**Marketing
HR**

Internship
**Hindustan zinc
limited**



Shaiphali Sharma

Graduation
B.Com

Specialization
**Finance
HR**

Internship
Reliance Retail



Shipra Sharma

Graduation
BBA

Specialization
**Marketing
Finance**

Internship
My Diet



Shruti Sharma

Graduation
B.Com

Specialization
**Finance
HR**

Internship
**INDIAN OIL
CORPORATION
LIMITED**



Srishti Shekhawat

Graduation
BBA

Specialization
**Marketing
HR**

Internship
**Hotel sarovar
portico**



**Sugandha
Bhatnagar**

Graduation
BSc

Specialization
**Marketing
HR**

Internship
RTDC, Jaipur



Tanya Mishra

Graduation
B.Com

Specialization
Marketing, Finance

Internship
**Reliance jio
infocom ltd**



Tejeta Varshney

Graduation
BBA

Specialization
**Marketing
HR**

Internship
Hotel Marriott



Tulika Taran

Graduation
B.Com

Specialization
**Finance
HR**

Internship
**LIC HFL, Vaishali
Nagar, Jaipur**



Vinita Sharma

Graduation
B.Com

Specialization
**Marketing
Finance**

Internship
Bank of Baroda

Industry Interaction Cell Team

Faculty Coordinator

Mr. Bhavya Soni
Assistant Professor
8740896451

Team IIC

Abhijeet Singh Shekhawat
Aklank Jain
Amrita Goswami
Arpit Joshi
Deepraj Sisodiya
Nihit Khandelwal
Nikhil Maheshwari
Preeti Agarwal
Ritika Singh
Rohini Sharma

Contact Us

8740896451
Placement.rapim@gmail.com

R.A. Podar Institute of Management
Faculty of Management Studies
University of Rajasthan
Gandhi Circle
Jawahar Lal Nehru Marg
Jaipur - 302004
Rajasthan