

Postgraduate Diploma in Management (PGDM)

2 Year Full Time | AICTE Approved Program

Specializations

• Marketing • Finance • Business Analytics • Human Resource • Systems • Operations







CA Sunil G. Karve Hon. Chairman, Governing Board, Kohinoor Education Trust

"Industry 4.0 is challenging the way we function, understand, and solve problems, we at Kohinoor Business School and Kohinoor Management School are continuously adapting to the changing business scenario and have aligned our curriculum with the changes in demand of the corporate world as per Industry 4.0".



Dr. Sandeep SawantDirector, Kohinoor Management School

"India is at the edge of digital edge". We at Kohinoor Business School and Kohinoor Management School involve students in the industry research projects, Social projects, nurture their entrepreneurial skills and keep them abreast with new technologies like Web 3.0, data analytics which are relevant to remain agile in today's VUCA world".

A pioneer in the field of education since 1961, the Kohinoor Group has built a formidable reputation for itself in two niche educational segments: Technical and Vocational Education. Over the last five decades, besides education. the Kohinoor Group has established itself as a front runner in the area of hospitality, real estate and the power sector as well.

The Kohinoor Education Trust is synonymous with world class education. Constant innovation ensures that teaching methods are a step ahead of the rest. The syllabus is also continuously updated to stay relevant to changing trends. All this, to ensure that students get the best education - one that will help them get the edge in this fiercely competitive world.

The Kohinoor Education Trust (KET) consists of the following:

- Kohinoor Business School (KBS)
- Kohinoor Management School (KMS)
- Kohinoor International School (KIS)
- Kohinoor Blossoms (KB)

KET ADVISORY BOARD



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Former Vice Chancellor - University
of Mumbai



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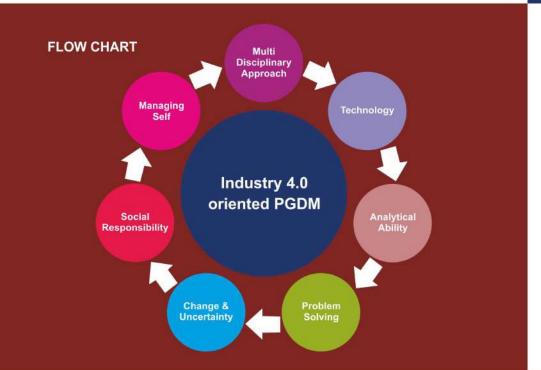
Senior Resident Fellow - Mumbai School of Economics and Public Policy, University of Mumbai

Prof. Abhay Pethe

At KMS, we bridge the gap between classroom wisdom and business realities, to prepare students for industry. Great emphasis is laid on imparting a global perspective to students, by teaching them to manage situations of economic, institutional and cultural differences across conutries. This gives them a holistic view of business, which is invaluable in today's world.

ADVANTAGE PGDM

- Industry 4.0 oriented PGDM
- Techno-managerial Skills
- Strong Industry Academic Interface
- Industry Immersion Project
- Rural Immersion
- Strong Network of Alumni
- 'Dayitva' Social Initiatives
- State-of-the-art Smart Classroom



TWO YEAR FULL TIME PGDM PROGRAM - AICTE APPROVED

The KMS PGDM program is designed keeping in mind the holistic path of learning. An innovative and module based pedagogy develops the analytical capabilities of students. It also brings out their intrinsic ability to relate to social issues and act on them.

The PGDM program has six trimesters with eight weeks of summer internship along with six specializations:

- Marketing
- Finance
- Business Analytics
- Human Resource
- Systems
- Operations



Industry 4.0 Oriented Programme Architecture

Experiential Learning

Trimester	Industry Project	NEN	Dayitva	Value Added Initiatives
Trim II: Positioning in the competitive Trim III: Decision Tools ← Application of Learning		Foundation: Opportunity Discovery Techniques Lean Methodology Value Canvas Prototyping Minimum Viable Product (MVP)	Community Projects on: • Hygiene • Sanitation • Healthcare Focus on 17 Sustainable Development Goals of UN	Workshop: Personal Growth Leadership Development Emotional Intelligence Business Intelligence Cyber Security Cloud Computing Metaverse
Trim V: Customization	Domain Project with MSME Capstone Project	Advance: • Pivoting Needs • Sales, Finance & People Mapping • Sources of Funds • Investor Pitch • Venture Sustainability	Project with Corporates on Sustainability	Certification: Design Thinking* Digital Marketing* Marketing Analytics* Capital Markets* Fintech & Digital Payment* Python & R* People Analytics*

SUPPORT FOR LEARNING

Provides adequate reference materials, reference books, online and offline journals, newspapers and other forms of knowledge based materials which can be referred to by students for their intellectual pursuit and personal growth.





Kohinoor Management School



Top Emerging Institute in Mumbai



Kohinoor Business School

- KBS is elated to be ranked 5th Top Private Institutes in Mumbai by Times B-School Survey 2023
- Ranked 7th among Top Private B-Schools in Mumbai by Times B-School Survey 2022
- Ranked Top 10th B-Schools in Mumbai by Times B-School Survey 2017













CAREER SUPPORT

Final Placements:



ADMISSION PROCEDURE

Eligibility

- · As perAICTE guidelines.
- Graduates in any discipline with 50% marks (45% in case of reserved category) recognized by the AICTE, UGC, AIU are eligible for the program.
- Candidates appearing for the final year Bachelors or equivalent Degree examination are also eligible to apply, provided they complete all the requirements of the qualifying examination.

Selection Criteria

- The candidates shall be short listed on the basis of the overall rank computed taking into account of the following components and their weightage:
- Score in the Common Admission Test (MAH-CET, CMAT, CAT, GMAT, XAT, MAT, ATMA)
- Score for academic performance in X Std., XII Std., Under Graduate Degree/ Post Graduate Degree
- Group Discussion / Personal Interview
- Sports, Extra-Curricular activities, Academic diversity and Gender diversity

Application Process

- Application Forms can be obtained from the Admission Office in Mumbai against a fee of ₹1250/- to be tendered online or by cash.
- · To apply online click http://apply.kms.ac.in

Kohinoor Management School

(ISO 9001:2015 Certified Institute)

Admission Office

Kohinoor Education Complex, Kohinoor City, Kirol Road, Off LBS Marg, Vidyavihar/Kurla (W), Mumbai - 400070. Tel: 022-67887777/00 | Email: contact@kohinoor.edu.in

