



YEARS OF ACADEMIC EXCELLENCE

By Vivekananda Institute of Professional Studies TC

#### Providing Quality Management Education & Foundation for Life Transformation













To emerge as one of the aspiring business schools in the country providing quality management education and foundation for life transformation.



#### **MISSION**

- To provide relevant and contemporary knowledge and skills for career building across sectors in the society.
- To provide an enabling and learning environment with the right blend of values and transformation skills.
- To equip students with an entrepreneurial, innovative, and global mindset, relevant across functions, industries, and different sections of society.
- To sensitize students of the challenges to the globe-social, environmental, ethical dimensions and to prepare them for creating sustainability on earth.



Amonast the Top **B-Schools** in Delhi Source: CSR-GHRDC **B School Ranking** 



In outstanding B-Schools of Excellence Source: CSR-GHRDC B School Ranking



Amonast the top **MBA Institutions** Delhi-NCR Source: OUTLOOK -ICAREINDIA MBA Rankings



Ranked In India's **Best Business** Schools 2022 Source: The Fortune India-CMS Research

Ranking

#### **CORE VALUE**

Core values of Delhi School of Business, VIPS-TC (DSB) are:

Excellence
 Service
 Empathy.

We supplement these universal core values with specific business-related values:

Integrity
 Diversity
 Creativity
 Social
 Responsibility
 Ethics

#### **VALUE PROPOSITION**

Delhi School of Business offers a unique Value Proposition to the PGDM aspirants who wish to build their careers in business management and aspire to join reputed organizations. Through its unique Outcome-based and integrated curriculum, oriented towards skill development to meet the practical needs of the industry and delivered by the top faculty (including former IIM Professors and faculty trained from IIMs and other reputed Universities/Institutes), Delhi School of Business (DSB), offers the art and craft of business education which blends together entrepreneurial mind-set, international outlook, innovation, creativity, social responsibility, and ethics. The DSB PGDM program has provided the students with a unique opportunity to attend Professional Skill Enhancement Programs on Creativity, Innovation and Critical Thinking at IIM. Ahmedabad and Strategies for Emerging Managers at IIM. Bangalore. The PGDM program also includes international exposure in collaboration with the world-renowned National University of Singapore (NUS), Munich Business School (Germany) and Asian Institute of Technology, Thailand. The distinctively differentiated PGDM programme, with its extensive industry connection, provides an opportunity to the students in undertaking internships and final job placements in the reputed organizations.

#### **DSB Collaboration with Harvard Business Publishing Education** for Providing Certifications





The education and philosophy of the institutions ensure that students learn to live up to high standards of moral integrity and responsible citizenship













Swami <u> Iitatmananda Ji</u>

Maharaj





Faculty Members

Alumni Network



### **VIPS LEGACY**

Dr. S.C. Vats founded Vivekananda Institute of Professional Studies (VIPS), as an amalgamation of his mission with that of Swami Jitatmanandaji, an eminent educationist, management expert, find author of books "Modern Physics and Vedanta" and "Holistic Science". Swamiji's inspiration played a key role in the life of Dr. S.C. Vats, who has imbibed the spirit of Swami Vivekananda in his life and career. This spirit of service to mankind manifested itself in the foundation of a Society, STRENGTH India Educational Society. The acronym reflected the founding philosophy and objective of Dr. S.C. Vats - 'Society for Total Revival of National Glory and True Heritage'.

VIPS was established in the year 2000 in affiliation with Guru Gobind Singh Indraprastha University (GGSIP) with a focused mission of imparting quality education. VIPS initially offered only two programmes, Bachelor in Information Systems, along with an integrated 5-year course in Law. VIPS has since grown enormously both in repute, and stature, and has been consistently ranked as one of the most prestigious and sought after institution under GGSIP. With more than 16 programmes, state of art colossal infrastructure in the heart of Delhi, 7500 students, 270 Faculty Members, 50,000 Alumni and over 300 Corporate Partners, VIPS has earned tremendous adulation and admiration from both academic and corporate world.

Over the decade, VIPS has experienced remarkable growth in number of courses offered, and students' intake. As an evolving exercise, VIPS has innovated in teaching-learning methodologies and enriched the academic pedagogy with extensive student-faculty-corporate interface. This innovativeness is the reflected in excellent performance of VIPS students, who have consistently made it to the University Merit List and received Gold Medals every year.

Among the graduate schools of study, Vivekananda Law School (VSLLS), Vivekananda School of Journalism and Mass Communication (VSJMC), Vivekananda School of Information Technology (VSIT) and Vivekananda School of Business Studies (VSBS), Vivekananda School of English Studies (VSES) & Vivekananda School Economics (VSE), Vivekananda School of Engineering & Technology (VSE&T) have emerged as the premium choice for students and corporates, because of the strong values imbibed in students besides deep professionalism. VIPS has imbibed the Principles of Swami Vivekananda in letter and spirit - Man Making, Character Building and Nation Building. The education and philosophy of the institution ensures that students learn to live up to high standards of moral integrity and responsible citizenship.

VIPS has created an unparalleled legacy in the field of Higher Education with a NAAC Grade of A++ in Jan 2023. This stands as a testimony to the impeccable track record of Academic Performance of students in GGSIPU exams. Students of VIPS receive Gold Medals in almost every discipline every year in the common University exams. Alumni of VIPS are placed with top MNCs of the world including Mc Kinsey and the Big 4.

# TAKE CHARGE OF YOUR POTENTIAL— NOW!

The world today is much more than just being fast paced. It is ever-evolving, competitive and highly unpredictable! There is so much happening around us and yet growth belongs to those who are equipped to make a difference. While each one is driven by a unique vigour, it is the right blend of knowledge, aptitude and commitment that helps you unravel the dynamism within.

Are you ready to make a difference with your perspectives? Inspire conversations? Integrate opportunities with innovation?

You are welcome to a platform that fosters continuous learning and an open mindset. Swami Vivekananda once said, "Education is the manifestation of the perfection already present in man." To you, we offer this opportunity to learn, develop and grow holistically — beyond merely acquiring knowledge. Arise to your true potential and make the world a better place.



DR. S. C. VATS

#### Chairman -

Vivekananda Institute of Professional Studies

Trustee - National Book Trust, India

Member – Board of Governor of IIM Raipur Board of Management, Symbiosis International University Former Member of Legislative Assembly, Shakur Basti

# AN ECOSYSTEM OF CONTINUOUS LEARNING

The evolving landscape of management education has necessitated a shift in understanding of the concept of learning. Learning involves continuous and constant unlearning and relearning and thus the minds must be trained to constantly relearn and evolve. Human minds have the potential to create possibilities out of exceedingly difficult situations, provided they are equipped with the right attitude, required aptitude and willingness to perform.

Understanding human drives that foster higher performance is the ultimate skill needed for managers in today's workplacee-emotional Intelligence equipped with empathy, patience and a sense of service helps leaders prevail over their workforce. Development of creative and innovative minds with an ability to think critically and out of the box is the essence of efficacious management education.

Delhi School of Business strives to impart an optimal blend of perfection and innovative imperfection just fit to foster the conventional technical learning amalgamated with the creative and ingenious thinking ability. Students are a part of a learning ecosystem where learning is a continuous process inside and outside the classrooms.

Alfred North Whitehead once observed that "the second handedness of the learned world is the secret of its mediocrity." The students at Delhi School of Business are trained to learn from their own first-hand experience supplemented with the theoretical facets of learning.

We, at Delhi School of Business Strive to create well-educated managers, implementing management education in their real lives, continuously learning, to achieve the citadels of glory and success.



PROF. (DR.) INDIRA BHARDWAJ
MBA, Ph.D, AMU
Director – Delhi School of Business
indira.bhardwaj@dsb.edu.in | director@dsb.edu.in

# LED BY VISIONARIES

The board of management at DSB is spearheaded by some of the most dynamic leaders and accomplished academicians. Together they manage the school's efficient governance by strategizing plans, setting policies and ensuring their effective implementation.



# GOVERNING COUNCIL Internal Members

Secretary Mr. Naresh Aggrarwal Vice-Chairman Mr. Suneet Vats Vice-Chairman Mr. Krishan Aggarwal Chairman Dr. S.C. Vats Vice-Chairman Mr. Ajay Bindal Vice-Chairman Mr. Vineet Vats

#### O Dr. Amita Dev Vice Chancello

Vice Chancellor Indira Gandhi Delhi Technical University for Women, Delhi

O Mr. Anil Sardana

MD & CEO at Adani Transmission Ltd. MD - Adani Power Ltd. Chairman - Adani Electricity, Mumbai

Ms. Anuradha Amos
 Principal
 St. Thomas School, Mandir Marg

O Dr. Kavita Sharma

President South Asian University, Delhi

O Mr. Kewal Handa

Chairman of the Board Union Bank of India

 Mr. Naveen N.D. Gupta
 President ICAI and Chairman of ICAI- ARF

Mr. Praveer SinhaCEO & Managing Director Tata Power

O Shri Shyam Bang

Director Jubilant Life Sciences Ltd.

O Prof. (Dr.) D.P. Goyal

Director & Professor Information Systems, IIM Shillong

O Prof. (Dr.) Indira Bhardwaj Director, DSB

O Prof. (Dr.) Rattan Sharma Professor Emeritus, DSB

O Prof. (Dr.) Neerja Arora Professor, DSB

Others - Nominees as per rule

# External Members

## A STIMULATING AND DISTINCT PEDAGOGY

Learning at DSB is facilitated by Multiple Participative Pedagogies. It incorporates a variety of techniques and tools where the student learns how to learn and understand by doing in a deeply engaging and student centric environment. DSB offers a unique ecosystem where learning is a process of constant unlearning and relearning.

## **OUTCOME BASED EDUCATION (OBE)**

The outcome-based approach to course design at Delhi School of Business is intended to make the education processes completely skill based and fully student centric. The teaching pedagogy is based on the specification of what the student would be expected to achieve by the end of the program/course.

The PGDM Programme has clearly defined **Program Outcomes** which have been carefully drafted to ensure that they include subject-specific skills and generic skills, including transferable global skills and competencies.

**Course Outcomes (COs)** are specific to the learning for a given course of study. They not only serve the purpose of designing the course, they also form the basis of assessment. Every question in an assessment is mapped to Outcomes. After every assessment, the performance of an individual student and the entire class is assessed on Course Outcomes. The outcome-based approach has been developed in conjunction with credit-based modular frameworks in which each course carries a specified number of credits, awarded on its successful completion. In order to achieve the desired qualification, the student must accumulate a minimum number of credits and grades. Learning Pedagogy includes class discussions, case-based learning, problem based learning, simulations, project and role plays. Summer Training, Industrial Visits and Capstone Projects are some of the other methods used by the institute for enhancing the skills and competencies of the students.

Case Based Learning: Case is generally a decision problem of an organization where actual data and information is given. Students are required to identify issues and problems and analyze the given information; solve the problem and make a recommendation. There is high level of involvement of the students in the class discussions which evokes critical thinking & creative thinking.

**Problem-Based Learning:** It is a real-world problem that is unstructured or semi-structured, unlike a case where information is already available. Students take the responsibility of identify the problem, getting the required information and design solutions to the problems based on theoretical concepts discussed in class. Teachers become facilitators/mentors of the students.

**Project Based Learning** requires students to work on a complex problem/question for an extended period of time. Allow all-round ability testing with potential for sampling wide range of practical, analytical and interpretative skills, wider application of knowledge, understanding and skills to real/simulated situations, and provide a measure of time management. Group projects can provide a measure of teamwork skills and leadership. Capstone and Summer Internship projects are undertaken along with Projects for specific courses.

**Role Play / Simulation:** Students take the roles of different business professionals in a business situation. Students are evaluated based on the quality of their participation. This component imparts the skills and trains students to face real business situations. Some examples of the use of role plays at Delhi School of Business include subjects like Business Communication and Negotiation.

Within the framework of Outcome-based Education, assessment components are tied to outcomes targeted and the learning methods listed above. Apart from the written exams, class discussions, presentations and MCQs are some of the assessment methods used to help sustain students' interest and engagement with the course. Faculty may use assessment methods beyond the ones mentioned above as per the learning requirements of the students for the course.

## **PGDM - GENERAL** (Core & Elective Courses) **Program Outcomes (P0)**

After the completion of the program, students will be able to:

- 1. Understand application of management theories in business decision making.
- 2. Demonstrate analytical and critical thinking abilities for business solutions.
- 3. Demonstrate leadership, innovativeness and creative thinking while working individually and in groups
- Integrate ethics in decision making for achieving organizational goals.
- 5. Practice sustainability in formulating business solutions

#### **Curriculum Structure Total Credits - 120**

A Core Courses & **Elective Courses** (98 Credits)

Ability Enhancement Courses (9 Credits)

C Interdisciplinary Courses: Workshop Mode (3 credits)

Orientation Workshops

MOOC: **Open Electives** (4 Credits)

Summer Internship Project: (3 Credits)

Capstone Project: (3 credits)

Workshops on Thinking Skills

#### **CORE COURSES:-**

#### Term I

- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management
- Organizational Behaviour
- Spreadsheets for Business Application
- Essentials of Business Communication-1
- Placement Training

#### Term II

- Cost & Management Analysis
- **Economic Environment & Policy**
- **Operation Management**
- Marketing Management 2
- **Quantitative Techniques**
- Writing Ability (Essentials of Business Communication - 2)
- Placement Training

#### Term III

- **Business Research Methods**
- Financial Management
- **Human Resource Management**
- Sales Management
- Strategic Management
- Sustainability and Business
- Legal Aspects of Business
- **Negotiation Skills**
- **Placement Training**

#### **Term IV**

- International Business
- Business Research Methods-2
- Entrepreneurship & Family Business
- Financial Elective Preparatory
- Summer Internship Project
- Area 1 Elective 1
- Area 1 Elective 2
- Area 2 Elective 1

- Area 2 Elective 2
- General Awareness and Corporate Affairs
- **Placement Training**

#### Term V

- Corporate Governance and Corporate Social Responsibility
- Area 1 Elective 3
- Area 1 Elective 4
- Area 2 Elective 3
- Area 2 Elective 4
- **Placement Training**

#### Term VI

- Capstone Project
- Area 1 Elective 5
- Area 1 Elective 6
- Area 2 Elective 5
- Area 2 Elective 6
- **Placement Training**

### **SPECIALIZATIONS - List of Electives**

#### **BUSINESS ANALYTICS**

- Al Applications for Managers
- Social Media Analytics
- Research Tool and Data Visualization
- E-Commerce
- Cloud Computing for Business
- Analytics using Excel & R
- Financial Analytics
- Marketing Analytics
- MIS and ERP

#### **FINANCE:**

- Investment and Portfolio Management
- Valuation, Mergers and Acquisitions
- Financial Derivatives and Risk Management
- Corporate Banking and Credit Analysis
- Corporate Finance Modelling
- Financial Technology (FINTECH)
- International Financial Management
- New Venture, Infrastructure and Project Financing
- Financial Services Marketing- Banking, Insurance & Asset Management

# ENTREPRENEURSHIP

- Entrepreneurship and New Venture Creation
- Managing Family Business
- Social Entrepreneurship
- O Business Plan Development

#### MARKETING MANAGEMENT

- Consumer Behaviour
- O Consumer Experience Management
- O Digital Marketing
- Brand Management
- Integrated Marketing Communication
- Retail Management
- Business Marketing
- Services Marketing
- Marketing Research

#### **HUMAN RESOURCE MANAGEMENT**

- Strategic HRM
- Organisational Development & Implementation
- Cross Cultural Management & IHRM
- HR Analytics
- HR in Services Sector
- O Labour Legislation and Industrial Relations
- Leadership and Change Management
- Mentoring, Coaching and Counselling
- Performance and Training Management
- Talent Acquisition, Engagement and Compensation
   Management
- Dehavioral Issues in Family Business
- Legal aspects of Entrepreneurship
- Venture Capital and Private Equity

# OPERATION & SUPPLY CHAIN MANAGEMENT

- Operations Analytics
- O Supply Chain Management
- Logistics Management
- Project Management
- Materials Management
- O Total Quality Management and Six Sigma
- Operations Research
- Industry 5.0 for Operational Excellence
- Supply Chain Analytics

#### INTERNATIONAL BUSINESS

- Export-Import Management& Int Bus. Law, IPR, Contracts
- International Marketing
- Global Business Strategy
- Cross Cultural Management & IHRM
- International Financial Management
- International Business Negotiation
- O Global Leadership for Ind 4.0
- O Global Institutions & Policies
- O Big Data in Global Economics



#### **PGDM - FINTECH**

#### **Program Outcomes (P0)**

#### After the completion of PGDM-Fintech Program, the students will be able to

- 1. Analyse the financial markets using theoretical concepts of finance and economics
- 2. Apply techniques of business research to analyse financial securities and portfolios and assess their risk and return
- 3. Evaluate the need for data analytics techniques as a tool for risk management
- 4. Assess the use and impact of Artificial Intelligence on delivery of financial services and development of financial products
- 5. Analyse the role of Machine Learning in the growth of financial products and services

- 6. Estimate the role of Blockchain and Sandboxes in the expansion of financial services and markets
- 7. Evaluate the complexities of Cryptocurrency valuation and analyse their future
- Decipher the risks of Digital transactions and laws available for investor and customer protection
- 9. Evaluate the status and future growth of Insure Tech, Investment Tech, Wealth Tech, Lending Tech and Reg Tech
- 10. Examine the future of FinTech SaaS Software as a Service
- 11. Analyse the emergence of Neo Banking in India

#### **Curriculum Structure Total Credits - 130**

Two Year PGDM Programme with Six Trimester

Core Courses (108 Credits)

B Ability
Enhancement
Courses
(9 Credits)

C Interdisciplinary Courses: Workshop Mode (3 credits) MOOC: (4 Credits) Summer
Internship Project:
(3 Credits)

Capstone Project: (3 credits)

#### Term I

- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management
- Organizational Behaviour
- Spreadsheets for Business Application
- Essentials of Business Communication-1
- Placement Training

#### Term II

- Cost & Management Analysis
- Economic Environment & Policy
- E-Commerce
- Financial Management
- Business Statistics
- Services Marketing
- Placement Training

#### Term III

- International Business
- Business Research Methods
- Legal Aspects and Cyber Laws of Business
- Bank Tech: Community, Corporate & Investment Banking
- Entrepreneurial Finance
- Cloud Computing for Business
- Cyber Security Technology & Applications
- Placement Training

#### Term IV

- Digital Marketing
- Analytics using Excel & R
- Artificial Intelligence Applications for Manager
- Investment and Portfolio Management
- Valuation, Mergers and Acquisitions
- Summer Internship Project
- Placement Training

#### Term V

- Research Tool and Data Visualization
- Fin tech Alternative Lending and Payments
- Financial Derivatives and Risk Management
- · Corporate Banking and Credit Analysis
- Global Institutions & Policies
- Fin Tech Innovation using ML and IoT
- General Awareness & Corporate Affairs
- Placement Training

#### **Term VI**

- Blockchain for Business
- Corporate Financial Modelling
- International Finance
- Trading Systems & Algorithmic Trading
- Cryptocurrencies & Smart Contracts
- Capstone Project
- Placement Training



#### FINANCE & ANALYTICS LAB

Analytics is pervasive in all domains and is needed to take informed decisions in organizations. Students are to draw insights from big data and the use of artificial intelligence and machine learning in real-world scenarios using case studies and datasets. Software tools such as Python, Tableau, R and SQL are taught.

To train students on **technical analysis** they are provided opportunity for **Mock trading & financial modeling** using live data. They get an exposure to real time market data which helps them to take investment decisions in real time with dummy money. Students analyse trends of capital markets, track live corporate news and assess the impact of data on market prices of securities of various asset classes.

#### **ENTREPRENEURSHIP LAB**

A place where students and aspiring entrepreneurs come together to explore new business ideas, develop their skills, and gain real-world experiences through hands-on projects and mentorship opportunities.

E-lab provides student with innovative business ideas are mentored & trained to nurture their ideas in order to evolve them as a business plan. They are trained to create proposals and elevator pitch for their product ideas. Design thinking courses help students ideate clearly to design and build product based on customer experience & feedback. Besides mentoring students are provided technology assistance from technology departments on campus. An incubation cell is soon expected on DSB Campus.



## **# HOLISTIC LEARNING**

At the workplace, apart from subject knowledge and skills, students are expected to come up with innovative solutions and exhibit rational thinking in their decision-making. In order to promote holistic learning and broaden the perspective of the students, regular workshops are conducted on the following topics-

Creative Thinking

- Critical Thinking
- Design Thinking

Managing Time & Destressing Technique

- Universal Values / Ethics
- Self Awareness
- Life skills at workplace
- Indian Philosophy & Management Principles



# PRE-PLACEMENT ASSESSMENT AND TRAINING

(Assessment will define training)

**Individual Student Profiling & Assessment (Year-I)** 

#### PHASE-1

Individual Awareness & Training

**Total Training Hours** 

30 Hours Combined Session for all Students together Individual Assessment of Personality through Psychometric Analysis

**Total Training Hours** 

2 Hours per student 2 Session of 1 Hour each

Resume Writing Workshop (Conducted Individually)

- Combined Session
- Individual Session for all resume

Industry Awareness

**Total Training Hours** 

5 Sessions with 6 Speakers each

Job Profile Awareness

**Total Training Hours** 

4 Hours 2 Sessions with 5 Speakers each

Training on LinkedIn Profile Development

- For All Students

#### Individual Student Training (Year-II)

#### PHASE-2

# Mock GD Conducted (In Group of 10)

GD I (with Recording) → 20 Min Screening → 25 Min Feedback & Training → 20 Min GD II → 20 Min

## Aptitude & Reasoning Training Conducted Section Wise

- Trainer
- 4 Day Training
- 12 Hours Training

### Mock PI (Conducted Individually) Personalised Interview 1 hour 30 min

PI I (with Recording) → 20 Min
Screening → 25 Min
Feedback & Training → 20 Min
PI II → 20 Min

## **PRE-PLACEMENT TRAINING SESSION**

Placement training plays a major role in shaping up the career goals of students. Potential recruiters look for subject knowledge, good communication skills, rational thinking, decision making skills, thinking out-of- the-box, professionalism and a strong work ethic.

Our students are given intensive Placement Training by faculty members and external experts. Sessions include workshops on Aptitude Testing, Resume Building, LinkedIn Profile Building, Critical Thinking, Creative Thinking and Video Resume Building. Apart from these, there are specially curated sessions with Alumni to understand the work culture and subject knowledge sessions mentored by Faculty to prepare the students for the upcoming interviews.











### **FACULTY PROFILE**

The expertise and experience of every DSB faculty member is directed towards your uncompromised progress. They are at the cutting-edge of wisdom and their appetite for innovation lets them do that they do the best–unleash your potential.



PROF. INDIRA BHARDWAJ Director - DSB, Delhi | Ph.D (AMU), MBA Former Knowledge Manager - Forbes EduMetry Ltd., FDP-IIMI



PROF. SOURINDRA BHATTACHARJEE FPM, IIM Ahmedabad Former Associate Professor, IIM-L



PROF. MEGHNA CHABRA
PhD.
Design Thinking- Stanford University
Graduate School of Business



PROF. RATTAN SHARMA Ph.D (Delhi University) Former Professor, IIM Lucknow, MDI, ASCI, SPJIMR



PROF. NEERJA ARORA PhD., PGDM, IIM Calcutta PWC, Ballarpur Industries Ltd., IBM



PROF. CHANDAN THAKUR PhD, MBA Faculty- IMT Nagpur, ISBM Pune



PROF. ASHOK BHATTACHARYA PGPM (XLRI) Former Vice-President, HR-General Electric Former VP (HR), HCL Technologies



PROF. GAURAV SARIN EFPM, IIM Lucknow Former DGM, Alcatel Lucent



PROF. ANURAG BANERJEE
PhD (SXC, University of Calcutta)
M.Phil (University of Calcutta)
Academic Associate IIM Visakhapatnam,
IIM Calcutta



PROF. SHOMA MUKHERJI EFPM (MDI (GURGAON) MIM (Thunderbird, USA) Former HR Head - Exxon Mobil



PROF. ATUL SINGH CHAUHAN BE (BIT Mesra) and Ph.D. (XIMB - XUB) Former TCS Associate



PROF. SYED ABDULLAH ASHRAF FPM IIM Ranchi, B.Tech



PROF. RASHMI SHARMA Ph.D., MBA Prof. - LBSIM, Delhi



PROF. SANJAY CHAUDHARY MBA (AIT-Thailand), MS (IS) (SUNY, USA) GM - Ericsson

# **Corporate Leaders on DSB Campus**



Mr. N.R. Narayana Murthy, Founder Infosys



Mr. Suresh Narayanan, Chairman and Managing, Director, Nestlé India



Mr. Anil Kumar Sardana CEO. MD Tata Power



Mr. Kewal Handa Ex-CMD, Pfizer



**Mr. Deepak Deodar** Region GM, GE Power



Mr. Milind Patil Senior Director, Global Supply Management Philips Lumileds Inc, USA



Mr. Chandrashekhar Kakal Former COO, L&T Infotech



**Prof. S. Sadagopan**Founder of IIITB



Mr. Rajat Mukherji Chief Corporate Affairs Officer, Idea Cellular



Mr. Akhil Bansal Former CEO KPMG



Mr. Dilip Cherian
Founder Perfect Relations
Communications Consultant,
Political Campaign Advisor,
Journal



Mr. Amit Garg Head Digital Media HT HT India's Executive Director of Digital



Mr. Rajeev Bhadauria Director Group - HR, Jindal Steel



Mr. Sunil Goel, MD Global Hunt



Mr. Harsh Juneja VP. Tata Teleservices Ltd.



Mr. SK Roongta
Former Chairman of
Steel Authority of
India Pvt. Ltd.



Mr. JP Rai DG, NSDA



Prof. Shyam Bang Chairman, National Accreditation Board for Certification Bodies



Mr. Atulit Saxena COO-Brands, Future brands Ltd.



Mr. S.N. Bhaduri
Director, lintegral Media
Solution Pvt. Ltd.



**Mr. Vivek Gaur** CEO, YepMe.com

#### **Eminent Social Leaders at DSB**



Mr. Arun Jaitely, Hon'ble Minister for Finance and Corporate Affairs, Govt. of India



PVSM, AVSM, B.S. Dhanoa Air Chief Marshal



**Col. Rajyavardhan S. Rathore** The Minister of State for Youth Affairs & Sports (IC) & Information & Broadcasting



Mr. Rajat Sharma
Indian journalist & Chairman and
Editor-in-chief of India TV

## **International Faculty**



Prof Shyam Sunder James L Franks Professor Yale University.



Prof SP Kothari Gordon Y. Billard Professor Sloan School of Management, MIT



Prof Jyoti Gupta Professor, ESCP Europe



Prof Vikram Khanna William W. Cook Professor University of Michigan Law School



Prof. David Victor
Eastern Michigan
University, USA



Prof. Joe Thomas
Professor of Public Health &
National Course Convenor
Institute of Health and Management
Melbourne, Australia



Prof. Peter Cardon Marshall School of Business, USA



Prof. Kimberley Barker
Professor- College of
Business, University of
Eastern Michigen



Prof Sabiha Mumtaz Faculty (OB & HR) University of Wollongong in Dubai



Prof Sanjay Singh Assistant Professor, School of Business, Maynooth University, Ireland



Dr Sailesh Rao Founder & Executive Director, Climate Healers, Phoenix, AZ



Prof Sushil Sharma Associate Provost, Texas A&M at Texarakana US



Mr Arun Mamgai Red Hat, USA



Ms Elsa Barron
Program Assistant,
The Center for Climate and
Security (CCS)

## **Corporate Guest Speakers**

Mr. N. R. Narayana Murthy

Mr. Anil Sardana

Mr. B.K. Batra

Mr. Kewal Handa

Mr. Deepak Doegar

Mr. JP Rai

Mr. Chandrashekar Kakal

Mr. Atulit Saxena

Mr. Beni Kinha

Mr. Manu Dogra

Mr. Nitin Bhat

Mr. Beni Kinha

Mr. Milind Patil

Dr. Shashank Ojha

Mr. Raghav Mittal

Mr. Sunil Goel

Mr. Rajeev Bhadauria

Mr. Ananda Sen Gupta

Mr. H.P. Kanoria

Mr. Ashish Gupta

Mr. Ashish Kumar

Dr. Maninder Singh Khalsa

Mr. Vikrant Bhatnagar

Mr. Harsh Juneja

Mr. Sushant Vats

Mr. Ankit Prasad & Mr. Wasim

Mr. Ramesh Srinivasan

Mr. Surja Mehar

Mr. S.N. Bhaduri

Mr. Shovik Roy

Mr. Naresh Kumar Sharma

Mr. Mohan Varghese

Mr. Amit Garg

Mr. Manish Jain

Mr. Mukul Sharma

Ms. Neelam Dhaka

Mr. Pavan Aggarwal

Mr. Awadesh Nagar

Mr. Chandrasekhar Singh

Mr. Biplob Bose

Mr. Anuj Joshi

Founder, Infosys

CEO, MD Tata Power

Deputy MD, IDBI Bank

Ex-CMD, Pfizer

Region GM, GE Power Generation-South Asia

DG. National Skill Development Agency, GOI

COO. L&T Infotech

COO. Future Group

Director & Chief 'Deelz' Officer, Dinghy Retails

Director, P&D. Net Carrots.com

COO, Genpact

Director, Dinghy Retails Pvt. Ltd.- "Skydeelz"

Senior Director, Philips Lumileds Inc., USA

Senior Specialist & Head, ICT GP, World Bank

Founder, Rethinkindia

CEO & MD. Global Hunt

Director Group HR, Jindal Steel & Power Limited

CIO, United Technology

Ex-MD. SREILtd.

MD. Gold Souk Group

VP. HCL Avitas Ltd

VP-HR. VIOM Networks

VP-HR, Bharti Airtel Ltd.

VP-Reg. Head Tata Tele Services

Consultant-HR, HAL

Founders, Touch Talent Pvt. Ltd.

Sr. Director-Sales, Oracle Corporation

Business Head, Mawana Foods Ltd.

Former Country Manager, Thomson Reuters

Former CEO-Elephant Design

GM-Auto & Spare Parts, Maruti Suzuki Pvt Ltd.

Former VP. TATA AIG

Business Head, Digital Media-HT

Director, Johnson & Johnson

Solutions Architect, Nokia Solution Network

AGM-HR, JCB INDIA

GM-Finance, McCain Foods

CFO, VIL Limited

Sr. Manager, IDBI Federal Life

GM-HR, Simon India Ltd.

Dev Mgr-ISVs, Amazon Seller Services Pvt. Ltd.

Mr. Brijesh Kapil Business Head-GCHD, Ranbaxy Labroratories Ltd.

Mr. Rahul Aggarwal Partner, Cerule Consulting

Mr. BS Channi MD. Alchemist HR Solution

Mr. Shubham Basu Business Head-Business Simulation, AIMA Ms. Sonal Kapoor Regional HR-Head, Metro Cash & Carry

Mr. Anupam Sengupta CEO, Elephant Sound Sense

Mr. Arif Durrani MD, Vital Group

Mr. Jaipreet Singh Founder, Level 4 Consutants

Mr. Varun Harnal National Training Manager, HILTI India

Ms. Neha Madan Asstt Manager, HILTI India

Trainer, My Memory Zone Mr. Anant Khasibhatla

Mr. Prabhu Aggarwal Chief Learning Officer, Jindal Steel & Power Ltd.

Mr. S.K.Puri Ex-AGM, OBC Bank

National Head-HR. 94.3 MvFM Mr. Pankai Ahlawat

Mr. Amit Mathur Head BD. Samsung Electronics

Mr. Aditya Agarwal VP-BD, CIBIL

MR. Rajan Prasad Sr Enterprise App. Architect, United Health Group Mr. Naresh Kumar Sharma GM-Auto & Spare Parts, Maruti Suzuki Pvt. Ltd.

Mr. Rajendra Sud VP-New Initiatives, Max Life Insurance Cdr. SS Kumar

Chief Strategist, Multiplex Capital Ltd. Ms. Neelam Dhaka AGM-HR, JCB INDIA Mr. Pradyumna Pandey Chief GM (HR), JK Tyres

Dy ED (HR), Dalmia Cement (Bharat) Ltd. Mr. M L Chakraborty

Mr. Abhay Kapoor AVP-HR. ESCORT

Mr. Anmol Singh Garewal Div Mgr-ER, ITC Welcome group

Mr. Arghya Sen Director HR. GE India MS. Nalina Suresh **EVP. DHR International** 

Mr. Rati Ram Founder, BTW Ms. Manjari Upadhyaya VP. Cadburys

Mr. Amarieet Chopra Chairman, NACAS Mr. Ranvir Bhandari COO, ITC Hotels

Mr. Anil Sharma Vice President (HR) ITC Hotels Mr. Awadesh Krishna Managing Director Nomura

Ms. Shalini Pillai Head HR KPMG (TC)

Mr. Shantanu Kodesia Director Operations, Sunlife Financials Mr. Kamal P S Chawla Vice President (HR), EX Services (TC)

Ms. Jayati Ghosh GM. Process EIL Dr. Babu Lal GM. HRDI BHEL

Mr. Gaurav

Mr. Hameed Jung HR Head, GE Alsthom Mr. Praneet Sahai Founder, Posterguy.in

Mr. Sukant Director, Raghunandan Money

Head, BLK Hospital

### **Academician from Premier Institutions**

Director, IIM Shillong

Professor, IIM Ahemedabad

Prof S Manikutty

Prof M. R. Dixit : Professor, IIM Ahemedabad

Prof D.P. Goyal

Prof. Neharika Vohra : Professor, IIM-Ahmedabad

**Prof. Sunil Maheshwari**: Professor, IIM-Ahmedabad

Prof Shailesh Rastogi : MMS, MNIIT Allahabad

Prof. Ruhani Ali : Professor, Universiti Sains Malaysia, Malaysia

Dr. Boopen Seetanah : Associate Professor, University of Mauritius

Dr. Jay S Matadeen : Professor, University of Mauritius

**Dr. Duminda Kuruppuarachchi**: Professor, University of Sri Jayewardenepura

Prof. Shekhar Chaudhuri

**Prof. Terry Parrish** 

Dr. Valson Thampu

**Prof. Justin Paul** 

Prof. Debi S Saini

Prof. TV Rao

**Prof. Punam Sahgal** 

Dr. Gireesh Tripathi

Former Director, IIM Calcutta

: President, ICE Academy, UK

: Principal, St. Stephen College

: Author

Professor, MDI Gurgaon

: Former Professor IIM-A , Chairman, TVRLS, Founder &

President NHRDN

: Professor, IIM Lucknow

: Ph.D., IIT Delhi













## **CURRICULUM ENRICHMENT USING INPUTS FROM INDUSTRY EXPERTS** List of Industry Experts involved in Curriculum Development

#### **Academic Year 2022-23**

Mr Sunny Kichloo Mr Jenendra Anand Mr Vipin Arora

Mr Gaurav Singhal Mr Nitin Amberdar Ms Manya Girdhar Mr Sagar Sanyal Mr Aditya Agrawal

Sr. VP-LKP Securities CEO - Baxy Group VP- Relationship Mangement- Indusind Bank CEO-Blue Digital AVP-Bajaj Capital

VP (Corporate Banking)-HSBC Bank Director-Zoom Insurance Pvt Ltd Sr. VP & Head Client Services and Transunion Experience-Cibil Ltd

Mr Rajiv Khatri Mr Ashish Bhalla

Mr Debargha Deb Mr Deepak Behl Mr Sumit Pandit

Mr Sandeep Pruthi Mr Abhishek Singh Mr Ashish Jain Mr Gyan Abhishek VP - Genpact Head Campus Relations-HCL Technologies National Manager Sales-HR, Dabur Director HR, Park Hotels

Head IT Process, Sterilite Technologies AVP, Analytics and Insights-American Express National Operation Manager-Inbound-Britannia

Deputy Director General - FIEO

Head International Buisness- Mersk Logistics

Mr Venketsharan Head Sales-Nestle

Munish Davessar Head International Buisness- GMR Group Mr Sunil Babbar Head-DA and Ops - EY India

Mr Deepak Choudhary CEO- Audi (Delhi West) Mr Rajiv Sharma Head MT & Ecom Vertical-ITC

Mr Nishant Bhaskar Head MT-Moglix Mr Venkatsharan G Head Sales - Nestle Mr Ashok Kumar Head IT- Wipro **Prof SS Dubey** Professor-BIMTECH Prof Siddharth Verma Professor-IMI, Delhi

#### Academic Year 2021-22

Mr. Aditya Agarwal

Sr. VP & Head Partnerships, Transunion Cibil Limited.

Prof. Himanshu Manglik Founder and President WALNUTCAP-

Consulting

Mr. Om Prakash Hisaria Senior Vice-President, Indirect Taxation &

Trade Policy, Reliance Ind. Ltd.

Ms Shalu Manan Ms. Somva Arora

Dr. Subrat Kumar Prof. Anup Kumar

Mr. Jugesh Chander

VP HR Transformation, Genpact,

Sales Head-APAC. Everest. CEO, People Labs Pvt. Ltd. IMT, Nagpur - IT & Systems

Ex-Banker, Syndicate Bank - Finance

Prof. P.K. Jain

Prof. Sameer Anand Mr. Shiv Kumar

Dr. V. P. Singh

Hon. Professor, IIT Delhi - Finance Delhi University - Data Analytics Ex-CMD. SBJJ - Finance

Executive Director (Retd.), RJ Corp - HR

#### **Academic Year 2020-21**

Mr. Nitin Nambardar Mr. Abid Murshid

Mr. Faisal Ahmed Mr. Faisal Sajjad

Mr. Aditya Agarwal

Associate VP, Bajaj Capital Head Inside Sales- India, Paypal India

MD. IRIS Worldwide

Head Marketing and Strategy

Videocon Industries

CIBILm VP & Head BD

Mr. Pawan Agarwal Mr. Enjla Jalil

Ms. Nagina Sawhney

Ms. Rafat Jahan Mr. Ashish Goel

Mr. Aditya Paranjape

CFO. Swatch Group

Associate Dir, Acuity (Moody's) Div Head SME Lending, Edelwise Services

North Head, JM Financials GM & Bus Head, M

Co founder, ELDP Retail, Head Strategy Ebay

Mr. Neerai Walia

Mr. Trupti Vasudeva Mr. Hameed Jung

Mr. Mrityunjay Rohit Ms. Shakun Khanna

Mr. Farhan Khan

CFO Mont BLANC

Dir Corp Comm & PR Acti Media P.L.

Head Talent Mgt.Baxter India Lead Talent Acquisition, Amazon

HCM Head APAC, Oracle Sr. VP IT. Radico Khaitan

# PGDM (General) & PGDM (Fintech) Admission Process:

#### **Eligibility Criteria**

- 1. Minimum three years Bachelor's degree or equivalent in any discipline with minimum 50% marks in aggregate
- 2. A National Level Entrance Test Score valid for the year including CAT 2022/XAT 2023/MAT 2022 (Sept'22 onwards)/ CMAT 2023 /NMAT 2022

#### **Application Submission Process**

- 1. Application Forms can be filled out online & offline.
- 2. The Applicant must complete the Online Application Form for which details are available on the Institute's Website.
- 3. Application Forms may also be obtained from the campus in person.

#### **Selection Process**

Candidates satisfying the eligibility criteria will be short-listed for further process.

Short-listed candidates will be called for Group Discussion and Personal Interview on campus.

Candidates with relevant work experience will be considered with additional weightage in the selection process.

A merit list of candidates will be prepared based on the cumulative score of criteria including Entrance Test score, Group Discussion, Personal Interview, Academic Profile and Work Experience.

The weightage for each criterion will be decided by the Admission Committee.



# RESEARCH AT DSB International Conference Corporate Finance, Governance and Sustainability 21st - 23rd October 2016

Delhi School of Business organized its first International Conference on Corporate Finance, Governance and Sustainability from 21st-23rd October 2016. The conference was chaired by the Director General of Delhi School of Business. **Prof. I.M. Pandey.** It was co-chaired by Prof. Ruhani Ali of University of Science Malaysia and **Prof. Jyoti Gupta** of ESCP, Europe as it was in partnership with University Sains Malaysia, including **Prof. Shyam Sunder** from Yale University, **Prof. S.P. Kothari** from MIT Sloan School of Management -USA, **Mr. Milind Patil,** Senior Director - Philips Lumiled Inc., USA, **Prof. Vikramaditya Khanna** of Michigan Law School and **Mr. Shashank Ohja o**f World Bank. **Prof. Kothari** of MIT delivered the inaugural address.

Delhi School of Business also hosted over 60 eminent speakers during the three-day conference, who shared their experiences across a spectrum of topics, not only with DSB students, but also with over 70 management students from University of Jayewardene, Srilanka who participated in the conference.

The purpose of the conference was to promote realistically useful research on the way organizations and the capital markets were reacting to the demand of sustainable strategies of doing business. The core emphasis was on applied theory and empirical research, where the speakers were especially interested in promoting rigorous empirical work using robust econometric methods and careful data analysis. The conference also emphasized on the importance of governance in the field of finance as a major role player in balancing the profitability and sustainability of organizations.



# **Students Exchange Programme**Sri Jyewardenepura University Sri Lanka



The postgraduate students of the MSc in Applied Finance Graduate Program participated in the international conference and workshop conducted by the Delhi School of Business (DSB) in India from 20th October to 25th October 2016. This is their first overseas study tour accompanied by Program Coordinator Dr. Wasantha Perera and Prof. Y.K. Weerakoon Banda.



# Global Advances in Business & Communication XIth Trans Continental Conference Strategising for Global Connect

#### 11th - 13th July 2019

The International Conference in Global Advances in Business and Communication (GABC) aimed to bring together experts and practitioners from academics, industry and government to consider ongoing scholarly activities and business practices which shape and are shaped by the intersection of cultural factors and global business. The 11th GABC conference was hosted by Delhi School of Business in New Delhi, India. The co-sponsors were Eastern Michigan University, Universiteit Antwerpen and Universiti Teknologi Malaysia GABC has affiliate status with the Association of Business Communication since inception.





# INTERNATIONAL ACADEMIC COLLABORATIONS















# **ACADEMIC COLLABORATIONS WITH PREMIER INSTITUTIONS**

Innovation, Creativity and Critical Thinking: Multiple Perspective on Teaching. Learning and Executing at IIM Ahmedabad & IIM Bangalore

Learning at Delhi School of Business is participative where many professional development programmes are organized for and attended together by both faculty members and students. One such programme - Innovation, Creativity and Critical Thinking: Multiple Perspective on Teaching, Learning and Executing - was specifically conceptualized and organized by the world-renowned Indian Institute of Management Ahmedabad (IIMA) in April 2016, June 2017 and at IIM Bangalore (IIMB) in Nov 2018 for faculty and students. The participants of these programmes got a unique opportunity to explore innovative ideas of learning and teaching management under the guidance of the reputed faculty of IIM. The pedagogy used in the programme included case discussion, group discussion, mental exercises, simulation, brainstorming sessions etc. The selection of participants for these programmes are based on the criteria of merit.

This year the students are visiting IIM Shillong for a certificate Programme on Design Thinking in April 2023.



भारतीय प्रबंध संस्थान बेंगलूर INDIAN INSTITUTE OF MANAGEMENT BANGALORF









भारतीय प्रबंध संस्थान अहमदाबाद INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD



DSB Students in IIM Ahmedabad \*IIMA for AY 2016

# CORPORATE MEMBERSHIPS OF DSB

























## PANEL DISCUSSIONS: CAREER OPPORTUNITIES AND TRENDS

DSB regularly invites corporate professionals from various domains of Marketing, Finance, Operations, HR and Analytics for Conclaves and Panel Discussions. The objective is to expose the students to career opportunities and trends in these domains. The students also learn about the corporate culture and get an opportunity to interact with working professionals.

**PANEL DISCUSSIONS: 2022** 











## HR CONCLAVES AT @ DSB CAMPUS











# CONCLAVES- MARKETING, ANALYTICS & IT, CORPORATE GOVERNANCE, CORPORATE SOCIAL RESPONSIBILITY, LUXURY AND RETAIL









A Panel Discussion on

#### **Corporate Social Responsibility: An Industry Perspective**

20th December, 2022 | 11 AM-1:00 PM



Corporate Social Responsibility Conclave





Luxury and Retail Conclave





Analytics & IT Conclave

## **Live Projects**





#### **Snap Shot of Placements (Class of 2022)**







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**FINANCIAL** 

**SERVICES** 

**25% BANKING AND** HOSPITALITY/ SERVICE

## Our Prominent Recruiters

























































# Our Prominent Recruiters

#### **GET NOTICED BY THOSE WHO MATTER**

Recruitment at DSB encompasses a wide-range of opportunities. Every year, some of the most reputed names in the industry come and hire students on campus at DSB.



































































































# LED BY STUDENTS FOR THE STUDENTS STUDENT AFFAIRS COUNCIL

The Student Affairs Council has a total of 9 clubs and it organizes student led and student driven extra-curricular events and activities throughout the year. Numerous intra and inter-college level events are organized by all the clubs for yours overall holistic development. During the past years including the lockdown, the various events organized saw participation from institutions like IIMJammu, BIMTECH, CIPS, IIT-Goa, IIM-Kashipur, IIM-Ranchi, etc. Our students secured top positions at events organized by IIM-Kozhikode, BIMTECH, LBSIM, IMI-Delhi, ISB, and Jaipuria Institute of Management to name a few.











For those who know or want to know all about people.

For those who want to become the masters of numbers and statistics.

If you are a natural at the art of making your voice heard, this club is for you.

For the business minds who can lead the future.

The group that brings people together to learn and have some fun.



Helping and caring for the underprivileged.



Who like to keep in touch with the alumni of DSB and organize interactions for everybody.



The group of masters of calculations and problem solving.

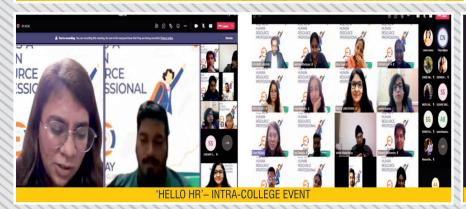


The voice of the Student Affairs Council who spreads the word of all activities.

# STUDENTS CLUBS ACTIVITY















# Infrastructure



# A CAMPUS WITH UNPARALLELED OPPORTUNITIES AND FACILITIES

Spread across a sprawling campus in the heart of Delhi, DSB facilities are wide-ranging and advanced.

We provide you with a Unique

Analytics & Finance Lab, Entrepreneurship Lab,

Meditation Room, Executive Classroom, Modern Library, World Class Auditorium & Multipurpose Vivekananda Hall

An extraordinary experience of learning and mentoring from Faculty who have been trained and have taught at IIMs / IITs and who bring their distinguishing and distinctive Corporate Experience in the Classrooms.







# Library

DSB has a modern, well-stocked library with a seating capacity of 200 students

A large collection of books, updated with all the latest editions E-library with a large number of relevant digital books, periodicals and journals on all aspects of Business Studies.

#### **Database in Library**

- Ebscohost Login
- O Delnet

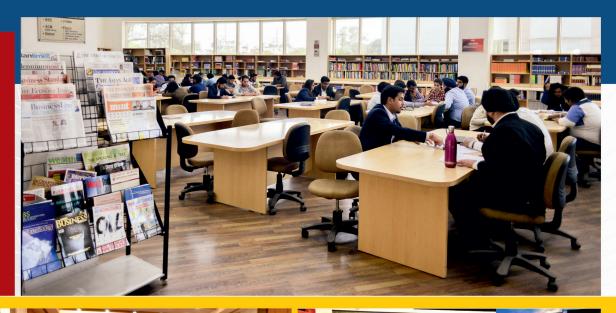
O IEEE

Library

J-Gate

ProQuest

Capitaline













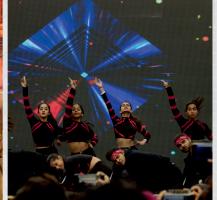


# LIFE@

# ON CAMPUS IS THE BEST PLACE TO BE

Life @ DSB is pulsating with energy and enthusiasm towards the holistic development of students. The vibrant campus life brings together insightful seminars, cultural fiestas and community initiatives that give students the scope to engage and lead exciting activities. With industry visits, fun club events and entrepreneurship competitions. Students get an unparalleled range of activities for the development of their personalities.

















# SPORTS@DSB















# DSB Alumni TOGETHER. STRONGER. FORWARD.

Alumni Meet-Milan an annual event held on campus.



















# **Alumni Interaction**

We consider Alumni our strength and important stakeholders of the DSB ecosystem. Some of our Alumni have reached stellar heights in their professional career. We hold regular interactions with Alumni - an opportunity for them to visit their Alma Mater and interact with the faculty and current students of DSB.

Alumni have mentored students for specific job roles and have enriched the placements of current batches.









# Convocation An annual Meet









# **Parents Meet**

Parents are an important stakeholder of the institution. Parent Interaction sessions are organised regularly. They get an opportunity to share their feedback and get updated on the progress of their wards. The institution enjoys mutually enriching relationship with parents and all their suggestions are incorporated in the curriculum content, delivery & Pedagogy.





# International Immersions















Outer Ring RD, AU Block, Pitampura, Delhi - 110034

+91 9354505182 | +91 84485 89526

admission@dsb.edu.in | www.dsb.edu.in