



**RP - Sanjiv Goenka  
Group**

Growing Legacies



**INTERNATIONAL MANAGEMENT INSTITUTE  
KOLKATA**



# Admission Bulletin

## PGDM Batch 2023-25



**EFMD  
GLOBAL**

# RANKING OF IMI KOLKATA



59<sup>TH</sup>

In Management Category of  
NIRF Ranking Framework 2022, Ministry of Education  
Government of India

**BW BUSINESSWORLD**

**BUSINESSWORLD**

Ranked 70 in Top B-schools — Overall ranking, PAN India

Ranked 51 in Top B-schools — Private ranking

Ranked 1 in Top B-schools — Regionwise Private – East



**MBA Universe.com  
Rankings 2022**

Ranked 42 Complete List of Top B-schools in India

**Outlook**

**Icare: Business School  
Ranking 2022**

Ranked 15 among private MBA institutions (All India ranking)

Ranked 4 among private business schools in East Zone

Ranked 10 among private standalone institutions (All India)



**Global Impact  
Ranking**

Ranked 9 in overall Ranked in A1 Band (Rank 1 - 10), PAN India.

Ranked 1 in India for SDG 3 (Good Health and Well-being)

# Vision

To be a globally recognized center of Excellence in Management Education.



# Mission

To produce socially sensitive, globally aware, values driven individuals capable of providing leadership.



To conduct research for knowledge creation and dissemination.

## Board of Governors



**Dr. Sanjiv Goenka**

Chairman, RP-Sanjiv Goenka Group  
& IMI Board of Governors



**Shri V.C. Agrawal**

President – Corporate HR,  
RP-Sanjiv Goenka Group



**Shri P.K. Khaitan**

Senior Advocate & Senior Partner,  
Khaitan & Co.



**Shri Shashwat Goenka**

President,  
Spencer's Retail Limited



**Shri Sunil Mitra**

Former Revenue & Finance  
Secretary to Govt. of India



**Shri Rajendra K Jha**

President – Corporate,  
RP-Sanjiv Goenka Group



**Shri Subhasis Mitra**

Executive Director & Company Secretary,  
RP-Sanjiv Goenka Group



**Shri Sunil Bhandari**

Executive Director – Corporate Finance,  
RP-Sanjiv Goenka Group



**Prof. Mohua Banerjee**

Director, International Management  
Institute Kolkata



**Dr. Himadri Das**

Director General,  
International Management Institute



**DR. PRADIP K. BHAUMIK**

Professor Emeritus, International  
Management Institute New Delhi



**Dr. Tirthankar Nag**

Professor & Dean – Research &  
International Relations,  
International Management Institute Kolkata



**Dr. Gobinda Roy**

Assistant Professor, International  
Management Institute Kolkata



# Message from the Director

## Dr. Mohua Banerjee

It gives me immense pleasure to welcome you to the admission process of International Management Institute Kolkata which is one of the three Chapters of IMI, India's first corporate-sponsored Business School. The information presented here is only a part of our continuing effort to serve various stakeholders such as students, staff, alumni, and our constituents in the business community.

The founders of IMI have built IMI Kolkata with a clear objective to promote significant opportunities to learn, grow and most importantly, develop and hone multiple skills across various disciplines of management. At IMI-K, we innovate and encourage our students to achieve.

We believe that learning should be an enjoyable process that allows students to develop their goals and aspirations, and provides them with the constant support and the required study ambiance to achieve those targets. Our academic and research collaboration with a number of business schools and universities abroad reveals an important dimension of our international focus. In a span of seven years, our graduates have shown evidence of becoming world citizens. They also nurture respect and a sense of achievement. They are our greatest ambassadors!

The disruption due to the pandemic conditions has affected firms widely. It is important for managers and other stakeholders to recognize the characteristics and patterns of disruptions, as undesirable outcomes may be caused if such patterns are not identified and understood. Countermeasures to the risk of disruptions have a cost. Any form of disruption may impose the greatest risk to a firm's value. It is believed that with access to such knowledge and technological advances, managers may be able to assess a firm's investment opportunities appropriately to mitigate the most material risks. IMI-k's academic objectives are mostly in light of preparing our students to face up to the many disruptions we often observe in business.

IMI-Kolkata's full-time faculty members are continuously working on the creation of new knowledge. The aim has been to contribute new insights to the national and international academic communities on one side and to provide innovative content for teaching on the other side. With this perspective, the institute constantly endeavours to upgrade its intellectual capital and the know-how and skill levels of its faculty team.

Thank you for visiting our website and we look forward to welcoming you into the IMI Kolkata experience as we continuously position ourselves to help our stakeholders achieve their potential.



# Message from the Chairperson Admissions

## Dr. Avinash K Shrivastava

International Management Institute Kolkata (IMI-K) reflects our vision of being a globally recognised centre of excellence in management education and believes in creating highly ethical global leaders who are socially sensitive that would be conducive to the growth of the economy. Turning the dreams of our visionary leader Late Shri R. P. Goenka into a reality, IMI-K, an RP- Sanjiv Goenka Group initiative, aims at shaping brilliant minds by equipping them with the skill sets necessary to lead national and global organisations. Our flagship PGDM (Post Graduate Diploma in Management) Programme is approved by AICTE, accredited by NBA and recognized as MBA degree equivalence by AIU.

IMI Kolkata has been consistently ranked among the top seventy-five business schools in the country as per the National Institutional Ranking Framework (NIRF) developed by the Ministry of Human Resource Development, Government of India.

IMI Kolkata offers a great combination of world-class teaching/learning infrastructure, highly experienced faculty members, and a student-centric approach that would develop you as a self-driven, highly confident individual with an integrated value system. We ensure your journey at IMI Kolkata is exciting and a wonderful experience for life.

The way of doing business is braced for a paradigm shift post-COVID situation and in response to that, the industry has started demanding next-generation managers/leaders. We have carefully designed the curriculum with emphasis on experiential learning to inculcate critical thinking, analytical and problem-solving ability along with technological/digital orientation that will prepare you to face complex challenges in the real business world. We have made the PGDM programme industry-oriented through summer internships, live projects, seminars/guest lectures etc. to ensure that the students are more than adequately equipped and empowered with knowledge and skillsets to attain leadership positions and add value to their organisations.

Fellowship Programme in Management (FPM) is the doctoral level Programme of IMI Kolkata. It remains the preferred choice for students aspiring to pursue a career in Management at institutions of higher learning such as business schools/universities as well as in consulting firms, think tanks and leading corporates in India. Our scholars investigate a wide range of highly specialized topics in the overall gamut of management disciplines. We invite you to consider our FPM Programme and would be happy to discuss your academic interests if you have the inclination and commitment to undertake rigorous training in the frontiers of management and subsequently pursue an academic or corporate career with a focus on research.

All our management-centric Programmes are taught by renowned faculty members who are committed to delivering the curriculum effectively.

We, at IMI Kolkata, look forward to welcoming you.



## About IMI Kolkata

About IMI Kolkata Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored Business School. The IMI Kolkata campus, founded by RP - Sanjiv Goenka Group, was established in 2010 to enable bright young minds gain access to the world class management-pedagogy. Since then, IMI Kolkata is an ever changing, ever evolving institute which has established itself consistently among the top five percent business schools in India.

Being located strategically in the heart of Kolkata, IMI-Kolkata enjoys very strong industry linkage. The institute embarks up on its world-class infrastructure, highly experienced faculty members, experiential based learning approach and industry focussed curriculum which act as the pillars of success. The international linkage of the institute has grown over the years and spans across business schools/universities in North America, Europe and Asia.

The institute not only offers a scholarly and professional ambience, but also a fulfilling campus life necessary for an all-round development of the students. Thus, IMI Kolkata has been instrumental in shaping the lives of students and serving as a perfect stepping stone for the corporate careers of bright young minds. We are committed towards building next generation leaders who are socially responsible and ready to take up complex challenges in the world of business.

Once you step into IMI Kolkata, there is no turning back. You have a whole new world waiting for you to make your own.

# Faculty



**Anees Ahmad**  
Marketing



**Arghya Ray**  
Management Information System Analytics  
and Quantitative Techniques



**Arunava Bandyopadhyay**  
Finance



**Avinash K Shrivastava**  
Management Information System Analytics  
and Quantitative Techniques



**Boudhayan Ganguly**  
Management Information System Analytics  
and Quantitative Techniques



**Chanchal Chatterjee**  
Finance



**Gobinda Roy**  
Marketing



**Kishalay Adhikari**  
Marketing



**M. Jeevananthan**  
Finance



**Mohua Banerjee**  
Marketing



**Prof. Kalyan Sengupta**  
Management Information System Analytics  
and Quantitative Techniques



**Rachana Chattopadhyay**  
Organizational Behaviour &  
Human Resources



**Rahul Kapoor**  
Assistant Professor - Entrepreneurship



**Rajashri Chatterjee**  
Finance



**Rituparna Basu**  
Marketing



**Rohit Singh**  
Operations and Supply  
Chain Management



**Roma Puri**  
Organizational Behaviour &  
Human Resources



**Ruchi Sharma**  
Management Information System Analytics  
and Quantitative Techniques



**Sachin Modgil**  
Operations and Supply  
Chain Management



**Sahana Roy Chowdhury**  
Economics



**Sonakshi Gupta**  
Organizational Behaviour &  
Human Resource Management



**Soni Agrawal**  
Organizational Behaviour &  
Human Resources



**Surendra Poddar**  
Finance



**Tinu Jain**  
Marketing



**Tirthankar Nag**  
Strategy, Innovation and  
Entrepreneurship

# Admission Procedure



**Qualifying Exams**  
CAT/XAT/GMAT/CMAT

**Fill up the  
Application Form**



**Writing Ability Test &  
Personal Interview**



**Selected Candidates will  
Receive the Interview  
Call Letter**



**Selected Candidates will  
Receive the offer Letter**

**Admission Fee Payment**





## Qualifying Exams

### CAT/XAT/GMAT/CMAT

#### CAT

Admission to the Programme is through the Common Admission Test (CAT) conducted by the Indian Institutes of Management at different centres all over the country. CAT 2022 would be held on November 27, 2022. (Refer to the CAT Bulletin for further details). IMI Kolkata will consider current year's CAT score only.

#### XAT

Candidates who have appeared for XAT 2023 are eligible to apply. The XAT is usually conducted on the first Sunday of January every year. IMI Kolkata will consider current year's XAT score only.

#### GMAT

Indian residents, Foreign students, PIO and NRI - sponsored candidates are also eligible and are required to take the Graduate Management Aptitude Test (GMAT), taken not earlier than January 2019 and not later than April 2023, and submit such scores while applying to IMI Kolkata.

#### CMAT

CMAT Candidates appeared for CMAT exam held in the & 2023 may apply for the programme.

## Call Letter

- IMI Kolkata will shortlist candidates on the basis of information provided in the application form, CAT scores (sectional and overall) or GMAT/XAT/CMAT score, marks in class X and XII, graduation and work experience. Only shortlisted candidates will be called for the final stage of the selection process.
- Applicants should note that mere fulfilment of minimum eligibility criteria may not ensure consideration for short listing by IMI Kolkata. IMI Kolkata will not entertain any correspondence on this subject and decisions of the IMI Kolkata Admissions Committee will be final in all matters.

## Writing Ability Test & Personal Interview

- Essay Writing and Personal Interview will constitute the components of the final stage of the selection process. The IMI Kolkata Admissions Committee reserves the right to modify these components while communicating the same to the applicants during the personal interview. Interview.
- The objective is to identify and assess the candidate's potential for a managerial career.
- Interviews will be held during February/March 2023 (tentative).

## Application Form

- Application Form can be downloaded from the website.
- An applicant desirous of applying only to the PGDM Programme at IMI Kolkata will be required to pay Rs. 1000/-.
- Applicant should complete the online application form and submit the same along with the admission application fee which is non-refundable.

## Offer Letter

- Admission Offer will be based on a composite score arrived after the assessment has been made during the various stages of the selection process, defined above. The result will be emailed to the selected candidates. Offer letter will be emailed to the mailing address provided in the application form.

# Fee Structure

Successful candidates, who have been offered admission, will be required to pay the 1st installment of fee, within two weeks of the date of offer, failing which the offer shall stand lapsed and admission will be offered to the next candidate on the waiting list, without any further intimation. IMI Kolkata will not accept any responsibility for non-receipt of any communication which is sent to the candidate's address and email ID provided in the Application Form.

**IMI Kolkata offers scholarships up to 100% to the selected students based on academic performance and financial considerations.**

## Fees Structure for PGDM (2023 – 25)

Particulars	1st Year (In Rs.)	2nd Year (In Rs.)	Total Fees (In Rs.)
Tuition Fee	4,90,000	4,90,000	9,80,000
Reading Material	49,000	49,000	98,000
Library Fee	30,700	30,700	61,400
Computer Fee	16,500	16,500	33,000
Life Membership of Alumni Association	4,000	4,000	8,000
Boarding Charges* (Twin sharing Non-AC)	54,500	54,500	1,09,000
Lodging Charges	63,000	63,000	1,26,000
Student Welfare (includes medical cover/Insurance)	12,300	12,300	24,600
Security Deposit	10,000	-	10,000
<b>Total</b>	<b>7,30,000</b>	<b>7,20,000</b>	<b>14,50,000</b>

**Total Course Fee (1st Year + 2nd Year) including Boarding & Lodging: Rs. 14,50,000**

### Schedule of Payments:

Installment	Amount (Rs.)	Payable
Installment - I	2,55,000	At the time of admission
Installment - II	2,37,500	by October 15, 2023
Installment - III	2,37,500	by January 15, 2024
Installment - IV	2,51,667	by June 30, 2024
Installment - V	2,34,167	by October 15, 2024
Installment - VI	2,34,166	by January 15, 2025

*Room upgradation	Room charges 1st year (in Rs.) -	Room charges 2nd year (in Rs.)	Total charges for 2 year (in Rs.)
Executive room (Single occupancy)	1,75,000	1,75,000	3,50,000
Twin sharing (AC)	1,00,000	1,00,000	2,00,000
Twin sharing (AC) in Academic Block	80,000	80,000	1,60,000
Single AC	1,46,000	1,46,000	2,92,000
Single room Non-AC	1,10,000	1,10,000	2,20,000
Twin sharing Non-AC	54,500	54,500	1,09,000

**Note: IMI Kolkata reserves the right to enhance fees and other charges at any point of time during the Academic Year. Due notice would be given, while making such changes.**

# Fee for Foreign Candidates and PIO (IN US\$)

## Fee for Foreign Nationals (IN US \$) – 2 years

Nature of cost Category All Figures in US Dollars	Total
Tuition Fee	17290
Text/Reading Material	2500
Student Welfare (Includes medical cover/Insurance)	600
Library Fee	1500
Life Membership of Alumni Association	200
Computer Fee	500
Security Deposit (Refundable subject to obtaining clearance of all dues and damage to the Institute properties/Assets)	200
<b>Programme Fee Total</b>	<b>22790</b>

## Hostel and Mess charges (for 2 years) in USD

Nature of cost category	Total
Food Cost	2180
Accommodation Cost	4717
<b>Total costs</b>	<b>6897</b>



# Partnered Banks for Education Loan



Mr. Avik Banerjee - 9073056884  
Mr. Rakesh Roshan Kapoor - 9674713350  
State Bank of India, Alipore Branch, 24/1/1,  
Alipore Road, Kolkata- 700027  
sbi.00004@sbi.co.in



Mr. Avishek Das - 8334997012  
Canara Bank, Circle office, 21 Camac Street,  
Kolkata- 700016  
mkcokol@canarabank.com



Mr. Sumit Saha - 8017750405  
Mr. Kaushik Dutta - 7679330092  
ASC- Kolkata, 1, Shakespear Sarani, Fourth Floor,  
A.C. Market, Kolkata- 700071  
Sumit1.Saha@axisbank.com



Mr. Sunil Singh - 9874494069  
6A,Shakespeare Sarani, 1st floor  
Bharatiya Bhasha Parishad Building.  
Kolkata -700017.  
sunilsingh@hdfccredila.com

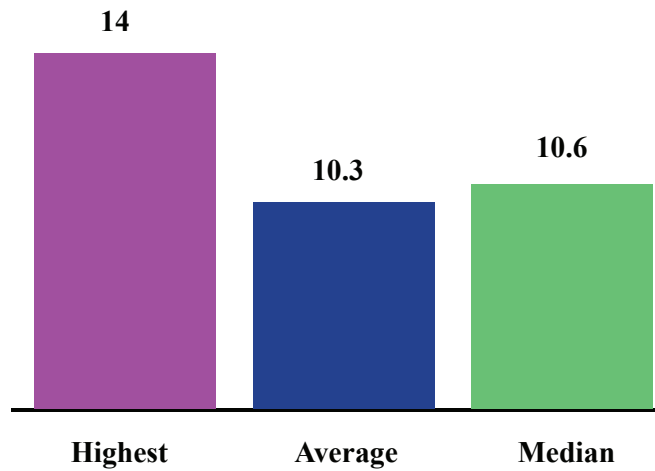


Mr. Ankush Shaw - 7010477021  
HDFC Bank Ltd. Gillander House, 8, N S Road,  
block - A, 1st Floor, Kolkata- 700001  
ankush.shaw@hdfcbank.com

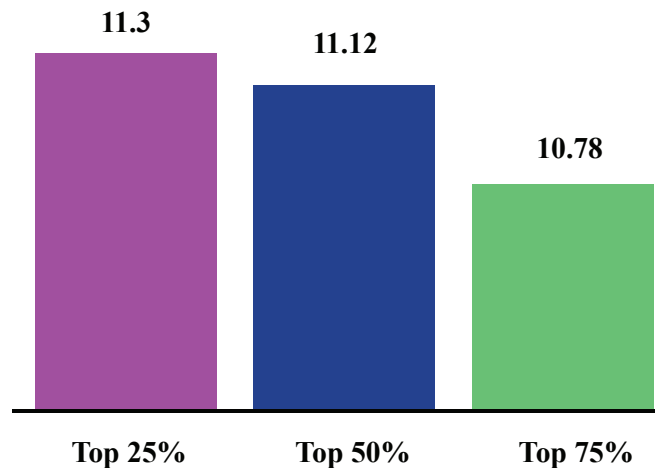


Mr. Sandeep Laha - 8820456900  
Bank of Baroda, Specialized Mortgage Store,  
1/1 Camac Street, (1st Floor), Kolkata- 700016  
elsc.kolkata@bankofbaroda.co.in

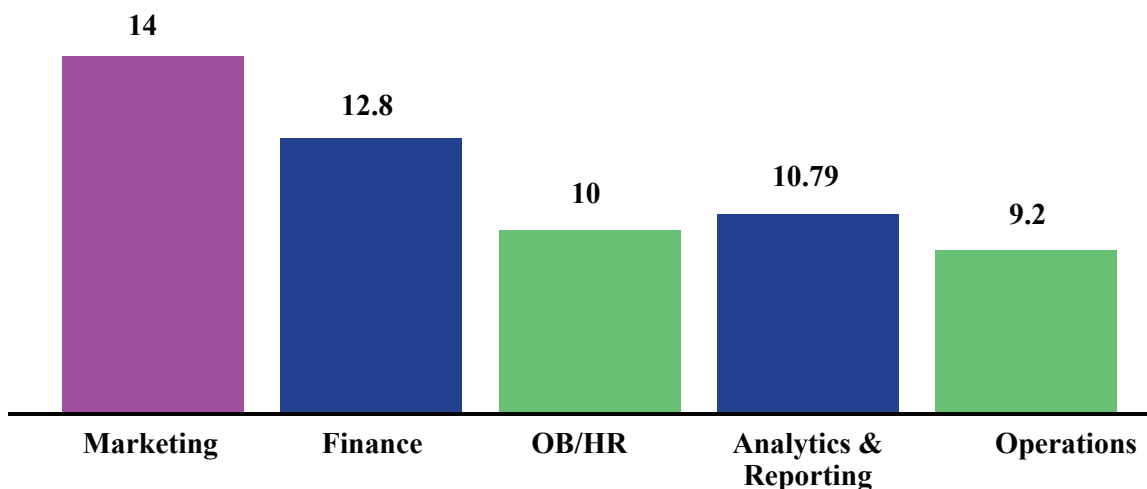
## Overall Placement Statistics (In Lacs)



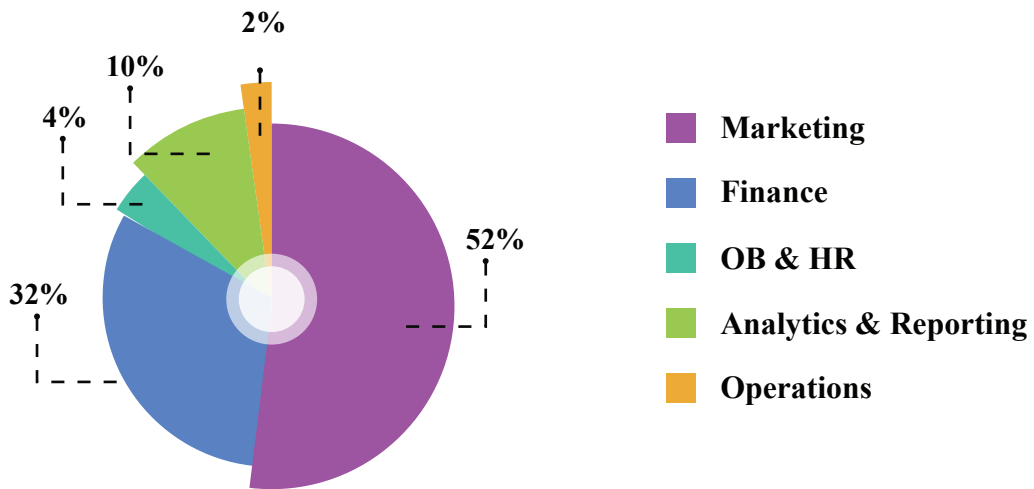
## Placement Statistics (In Lacs)



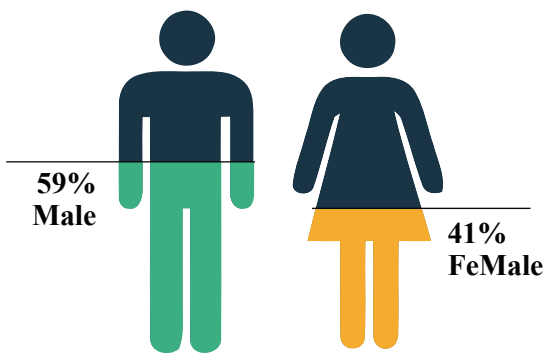
## Specialization Wise Highest Package(In LPA)



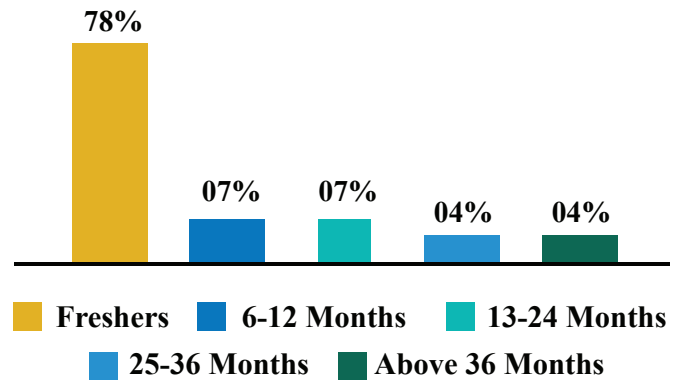
# Batch Statistics



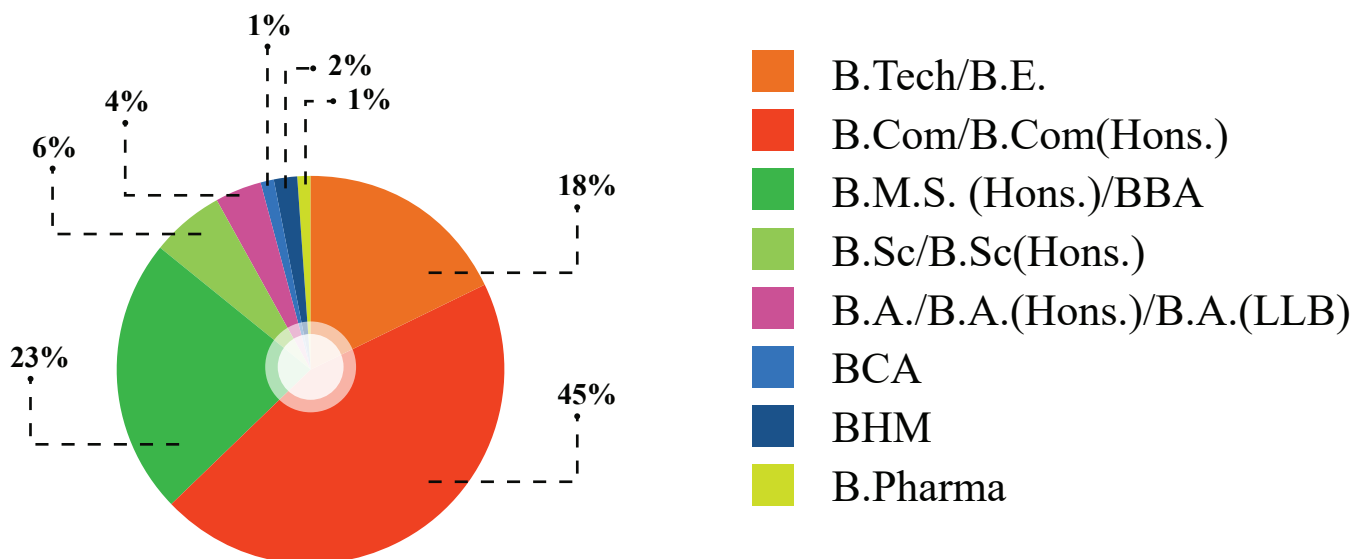
## Gender Ratio



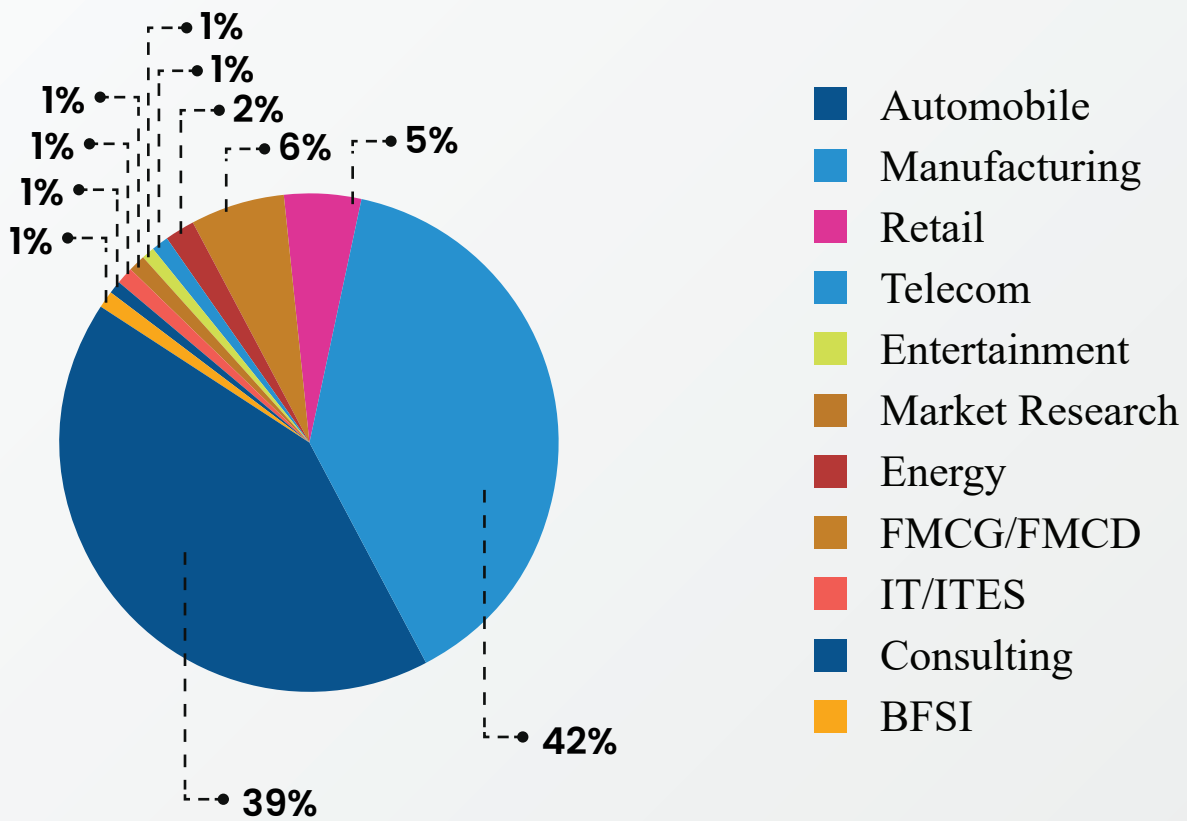
## Work Experience



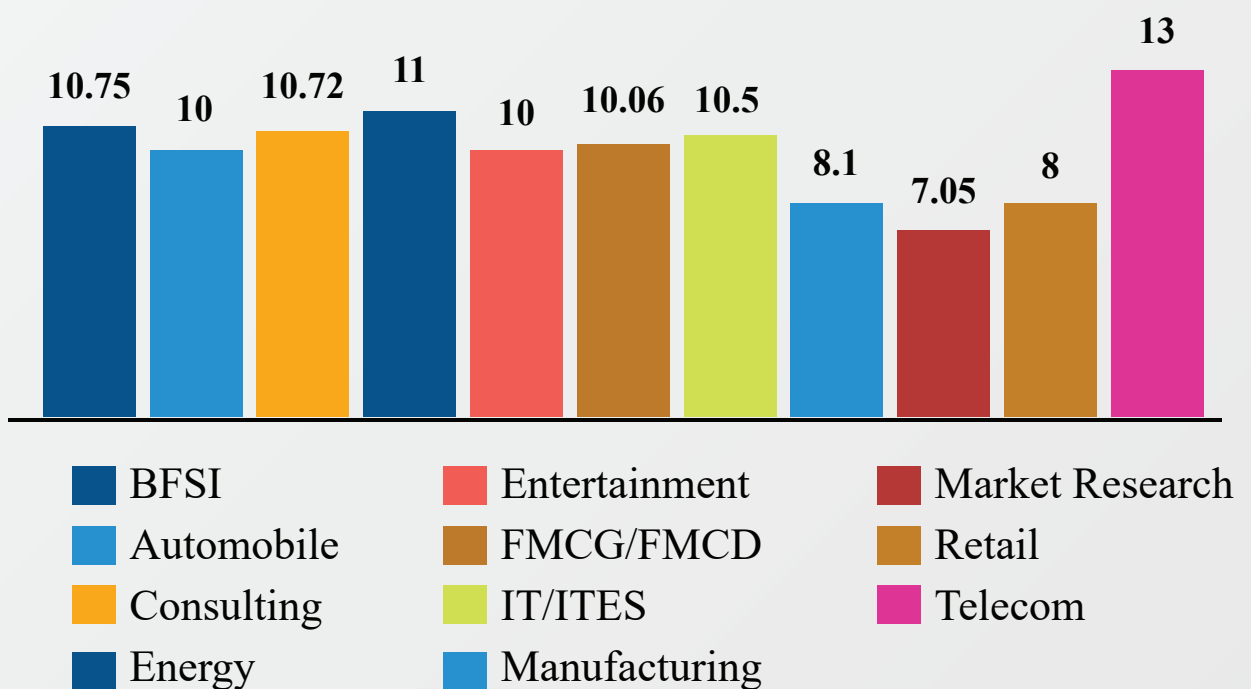
## Segregation of Students as per Graduation Status



# Sector Wise Recruitments



# Sector Wise Average Package(In LPA)



# Major Corporate Partners

**amazon**

**ATOMBERG**  
TECHNOLOGIES

**CENTURYPLY**

**Deloitte.**

**EVALUERVE**  
POWERED BY MIND-MACHINE

**FEDERAL BANK**  
YOUR PERFECT BANKING PARTNER

**firstsource**

**digit**

**Dr Lal PathLabs**  
India's leading and most reputed diagnostic chain

**EY**

**Gartner**

**Grant Thornton**

**HDFC BANK**  
We understand your world

**HDFC Life**  
Sar utha ke jayo!

**HSBC**

**ICICI Bank**

**ICICI PRUDENTIAL**  
ASSET MANAGEMENT

**ICICI PRUDENTIAL**  
LIFE INSURANCE

**ICICI Securities**

**IDFC FIRST Bank**

**IFFCO**

पूर्णतः सहकारी स्वामित्व  
Wholly owned by Cooperatives

**JSW**

**JOCKEY**

**KANTAR**

**KPMG**

**LINC PENS**  
Encouraging Literacy

**MARS WRIGLEY**

**marico**

**mi xiaomi**

**Mitel**

**Phillips Carbon Black Limited**

**pwc**

**Reliance**  
Industries Limited

**RBL BANK**

**spencer's**  
Makes fine living affordable

**TATA AIG**  
INSURANCE  
WITH YOU ALWAYS

**TATA CAPITAL**  
Count on us

**TATA PLAY**

**TresVista**  
Catalyzing Your Impact

**Tech Mahindra**

**tcs** | **TATA CONSULTANCY SERVICES**

**Trinamix**

**TOO YUMM!**  
ARTING ART HOUSE

**wipro**

**VE COMMERCIAL VEHICLES**  
A VOLVO GROUP AND EICHER MOTORS JOINT VENTURE



# Corporate Interface

Inaugural Ceremony of Converse19



Chief Revenue Officer RateGain



Chief Design Officer & Head School of Design thinking, Intellect Design Arena



Director - Business Development (Solutions & Consulting)  
Senior Director, TCG Business Solutions  
Chief of Marketing, Angel Broking  
Head of Innovation, Titan Industries  
Board Member, Times Group



CHRO and Director on Board Pernod Ricard India



Managing Director (Sales), CISCO



Plant Head, Anand I-Power Limited  
GM – Warehousing and Distribution Parekh Integrated Services Pvt. Ltd.  
DGM, Hindustan Petroleum Corporation Limited  
Founder and CEO, Reflexive Supply Chain Solutions  
AGM – Operations, Ashok Leyland  
Head – Supply Chain and Strategy, Uber



Director- Application Innovation Business Group, Microsoft (India)

CEO- Zee Entertainment Enterprises Ltd. For Sub Saharan Africa And Indian Ocean Islands



# Corporate Interface

AVP- Human Resource  
Taco Bell India

Assistant Director - Human Resources  
Renaissance Bengaluru Race Course  
Hotel



Founder, Finlatics

Principal - Investments,  
Motilal Oswal Private Equity

Dean - School Of Business  
Kaziranga University



CEO, Indywise

Founder, PACNXT Solutions

Managing Director Kolkata Ventures

Vice President, Paytm

Director, Never Grow Up



Marketing Head - Dairy,  
Britannia Industries Limited

Co-Founder, AdmitKard



Analytics Advisor, Accenture

Managing Director, Gold Star Jewellery

Head of Marketing : Cloud, Data &  
Analytics, AI, Cybersecurity,  
Blockchain, Tech Mahindra

CEO, Simplicity Communications



Global Client Partner  
Tata Consultancy Services



Partner, S R Batliboi & Co.  
LLP, Chartered Accountants

Consultant, Macro-finance Group At  
The National Institute Of Public Finance  
And Policy (Nipfp), New Delhi

Chief General Manager, Department Of  
Economic Analysis And Research (Dear),  
Nabard, Mumbai



CEO (Domestic Textiles &  
Thai Acrylic Fibre),  
Aditya Birla Group



# Guest & Visitors @IMI KOLKATA

GUEST LECTURE



**MR. ANINDYA CHATTERJEE**  
SR. MACHINE LEARNING ENGINEER,  
SIEMENS TECHNOLOGY AND SERVICES PRIVATE LIMITED

“Data visualization varies with different sets of data.”

“The Digital Transformation”.



**Mr. Dhaval Thanki**  
VP - Asia Pacific, ME & Africa, LogiNext Inc.

GUEST LECTURE  
IMI-K IS PROUD TO WELCOME OUR  
GUEST FOR THE DAY



**Mr. Subhomoy Sengupta**  
Senior Vice President & Global Head of SAP Small & Midsized Businesses

IMI KOLKATA IS PROUD TO WELCOME



**MR. AARYAN KRISHNA**  
KEY ACCOUNT MANAGER,  
DR. OETKER INDIA (FUN FOODS)

GUEST LECTURE

ON

**23<sup>RD</sup> JULY**  
2021

TOPIC: E-COMMERCE AND FMCG

3:00 PM TO 4:00 PM

“key skill-sets required to succeed in a corporate career journey”



**MR. JOHN MATHEW SEBASTIAN**  
HEAD OF TALENT ACQUISITION & EMPLOYEE EXPERIENCE,  
V-GUARD INDUSTRIES LTD

“The various aspects of Marketing Research and Benchmarking”



**Mr. Sudipta Chakraborty**  
Assistant Manager - Benchmarking, KPMG Global Services who delivered a guest lecture on the topic

# Guest & Visitors @IMI KOLKATA

GUEST LECTURE



**MR. PRASENJIT SENGUPTA**  
PROJECT MANAGER INDIA,  
BOP INNOVATION CENTRE

Gender diversity, digital inclusion, innovation, financial inclusion and sustainability are our 5 main areas of focus right now.

GUEST LECTURE



**MR. MANAN DUGGAL**  
BUSINESS HEAD AT  
JOHN JACOBS EYEWEAR,  
LENSKART

Stay focused on your key goal, don't try to do too many things at a time.

IMI KOLKATA WAS PROUD TO WELCOME

GUEST LECTURE




**Mr. AMIT ROY**  
Vice President and Head of Consumer and Marketing Insights (West Africa),  
Olam Nigeria

Be empathetic, promote hope and trust in branding. Be innovative, act creative, solve problems.

IMI KOLKATA WAS PROUD TO WELCOME

GUEST LECTURE




**Mr. Siddharth Rajhans**  
Principal Policy Officer,  
United Nations,  
New York

Whenever the product or a service is free, the consumer is not the consumer, the consumer is the product.

Distinguished Lecture Series 2021 at IMI Kolkata  
Internal Quality Assurance Cell (IQAC)  
in collaboration with Corporate Relations organizes

Lecture on  
**Careers in Corporate Banking - Understanding Different Functions of Corporate Banks**

January 15, 2021, Friday | 6:30 p.m. IST




**Mr. Kaustav Ray**  
Executive Director  
Global Banking  
Standard Chartered Bank (Singapore)

Distinguished Lecture Series 2021 at IMI Kolkata  
Internal Quality Assurance Cell (IQAC)  
in collaboration with Corporate Relations organizes

Lecture on  
**Impact of COVID 19 on Global Energy Sector**

January 7, 2021, Thursday | 5.30 p.m. IST



**Dr. Sudeshna Ghosh Banerjee**  
(PhD in Public Policy from the University of Northern Carolina at Chapel Hill)  
Practice Manager, Global Energy Practice  
The World Bank

# Student Exchange Program & International Linkages

IMI Kolkata has active collaborations with institutes/universities of repute on the global front. Knowledge sharing is of utmost importance in this dynamic world and collaborative research assists in addressing and solving regional and global issues. The partnerships encompass areas of mutual benefit and interest in terms of research projects, joint conferences/seminars/workshops, joint publications, consultancy projects, and exchange Programme for students and faculty members.



# PGDM - Programme Structure

## Core Courses

Managerial Communication

Quantitative Techniques I

Financial Reporting & Analysis

Information Technology for Decision Making

Managerial Economics

Operations Management Core I

Organizational Behavior I

Data Pre-processing and Visualization

Operations Management Core II

Quantitative Techniques II

Financial Management Core

Macro-Economic Theory & Policy

Entrepreneurship and Innovation

Strategic Management

Marketing Management Core

Organizational Behaviour II

Cost & Management Accounting

Indian Economic Policy

Human Resources Management

Management Information Systems

Research Methodology for Management

Corporate Social Responsibility & Sustainability Development

Legal Aspects of Business

New Venture Development I

Local Business Revival I

New Venture Development II

Local Business Revival II

# PGDM - Programme Structure

## Core Elective

Marketing Core Elective

Advance Financial Management Core Elective

Corporate Strategy Core Elective

Analytics Core Elective

Supply Chain Management Core Elective



# IMI-Kolkata Infrastructure

**Building**



**Classroom**



**Table Tennis**



**Computer Lab**



**Auditorium**



**Lobby**



**Library**



**Red Circle**





# Hostel Facility

IMI Kolkata boasts of its state-of-the-art infrastructure. The campus building is separated into an academic block and a residential block. Developed and designed by Abin Design Studio, the decorative pattern of the building is inspired by nature. There are single occupancy fully furnished hostel rooms for the students within the campus for both boys and girls along with mess facility available adjacent to the hostel. There is a common room for indoor games and the students also have access to the gymnasium. The entire campus is Wi-fi enabled with LAN connectivity thereby providing access to the internet to both the academic as well as the residential block.



# Events



**TEDxIMIKolkataLive**



**Confero 9.0**



**Promoting Entrepreneurial Mindset in Students.**



**CXO Symposium 3.0**



**8th Annual Convocation**



**HR Symposium 2.0.**

# Life at IMIK





**INTERNATIONAL MANAGEMENT INSTITUTE  
KOLKATA**

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