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> ADMISSION PROSPECTUS 2022



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#### **Admission Office**

#### XLRI Jamshedpur

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The prospectus may also be downloaded from https://xlri.edu/admission-prospectus/





# From the Director's Desk

XLRI has the unique distinction of being modern India's oldest business school; it was founded in 1949 by Jesuit Fr Quinn Enright, SJ, much before IIMs. He together with other lesuit companions, worked diligently to build it. Thanks to the tireless efforts of the dedicated faculty. committed staff and loyal alumni over the last 70 years, today XLRI is ranked among the top business schools in the country and Asia.

What differentiates XLRI from other business schools?

I would like to mention four important hallmarks of Jesuit education which have guided XLRI in its successful journey and we will continue to place a strong emphasis on them.

The first one is 'Excellence' (the first word you see on the Logo); it is the translation of the Latin word 'Magis'. In fact, the word 'Excellence' does not fully convey the true meaning of 'Magis';- it is to strive continuously for the best, without getting easily satisfied and without becoming complacent with our achievements.

Along with Excellence, another word found on the Logo which describes the ethos of XLRI is Integrity. You cannot achieve excellence, long-term success without integrity and ethics. Excellence and Ethics are important elements of XLRI's DNA and they should also become part of the DNA of all of you, who pass through the portals of XLRI. These should be the important distinguishing factors of an XLRI alumni. This cannot be achieved by us, the faculty alone; it cannot be taught in the class room. We can help you to develop these attitudes, values and beliefs that form a managers' world view and a professional identity. We can show you the direction; but, you need to take responsibility to learn, to grow and to become responsible, committed and competent leaders.

The third aspect relates to 'Whole-person growth in all quotients' - growth of an individual across intellectual, social, emotional and spiritual levels; and the fourth hallmark being 'social consciousness - to be sensitive to the needs of the less privileged around us. Our curriculum includes a compulsory course in Business Ethics and activities such as rural visits to help inculcate a sense of social responsibility, marked with compassion for the downtrodden and the needy.

Rooted in Excellence and Integrity, XLRI is setting up world-class campuses in Jhajjar (Near Delhi), Navi Mumbai



and Amravati in Andhra Pradesh. With this strategic expansion the institute looks forward to inspiring more young minds and creating more responsible business leaders.

All our management-centric programmes are taught by renowned faculty members who are committed to delivering the curriculum effectively. Our flagship PGDM programmes - BM, HRM, GMP and Fellow Program - are regularly revised to enable students to meet transformational business challenges and expectations of the business world.

The MDP and outreach programmes have helped thousands of junior, mid-level and senior executives across the country to update their knowledge base and skill-sets and help climb up the corporate career ladder.

So, come explore excellence and be inspired at XLRI.

God bless you!

Fr. Paul Fernandes, S.J. Director

> Excellence and Ethics are important elements of XLRI's DNA and they should also become part of the DNA of all of you, who pass through the portals of XLRI. These should be the important distinguishing factors of an XLRI alumni. This cannot be achieved by us, the faculty alone; it cannot be taught in the class room. We can help you to develop these attitudes, values and beliefs that form a managers' world view and a professional identity. We can show you the direction; but, you need to take responsibility to learn, to grow and to become responsible, committed and competent leaders.

# **Our Vision,** Mission

& Values,

# Vision

To be an institution of excellence nurturing responsible global leaders for the greater common good and a sustainable future.

# **Mission**

To disseminate knowledge in management through a portfolio of educational programs and publications.

To extend frontiers of knowledge through relevant and contextual research.

**To nurture** and society.

# Values

Inspired by the Jesuit spirit of 'Magis', XLRI will be guided by the following values:





**Passion for** 

Conduct

Integrity and Trust **Excellence** 



responsive ethical leaders sensitive to the environment

To encourage critical thinking and continuous improvement.

To inculcate a culture of innovation and entrepreneurship.





Inclusiveness and Tolerance







In 1949, Fr Quinn Enright, S.J. with the help of the then General Manager of TISCO NJ Haley, formed a core committee comprising Michael John (union leader), MD Madan, Dr. Sukhatme, and GV Apte and started operating from the Boulevard Hotel in Bistupur.

1958

In 1958, the first batch of XLRI graduated from the premises of Loyola School.





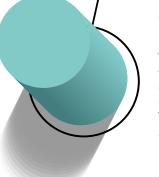


# 1959

In 1959, Fr. Enright left for the US handing over the charge of construction of the campus to Fr. EH McGrath.

# 1956

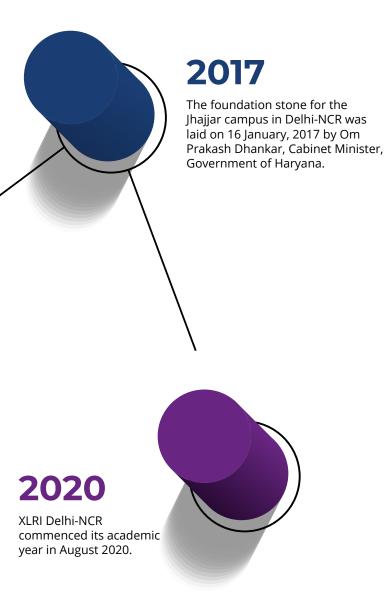
On 8 December, 1956, the ground breaking ceremony for the present XLRI Campus was held. In 1956, the classes shifted to a room in Loyola School and a two-year day programme commenced here leading to a post-graduate diploma in Industry Relations.



# 2015

The contiguous extension of the existing XLRI, Jamshedpur campus was inaugurated by Cyrus Mistry, the then Chairman, Tata Sons, on 17 November, 2015.

In 1962, the present XLRI heritage campus was inaugurated.



# The Genesis and journey

XLRI was founded in 1949 by Fr. Quinn Enright, S.J. in the Steel City of Jamshedpur. Fr. Enright visualized XLRI to be a partner in the liberation and development journey of the independent India with a vision of "renewing the face of the earth". Fr. Bill Tome joined hands with him to bring that vision to fruition. Both, together with the other Jesuit companions, worked tirelessly towards translating the Vision "Renewing the face of the earth" into action.

#### Heritage

Over the years XLRI has developed its own distinct identity. Established in 1949, XLRI is the oldest management school in India. The hallmark of this identity is, not to walk on the beaten path, but to strike new routes: not to benchmark. but to be benchmarked: to be second to none, but to be the first to respond to the <u>needs of the</u> people and the nation; taking up tasks that are bold, but necessary, that which nobody has hitherto taken up. This enterprising and pioneering spirit can be witnessed throughout the history of XLRI.

XLRI has always had and maintains a global outlook. We were the first among management schools in India Keeping true to its vision, XLRI strives to offer a management-centric education which is not just leading to a degree, but one that inspires future business leaders to respond to the unmet needs of the society



to internationalise our academic programmes. Renowned personalities, distinguished industrialists, academicians and stewards of Jamshedpur Jesuit Society have been part of the institute as Board of Governors, leaders and administrators, teachers and guides. True to its vision, XLRI strives to offer an education which just does not culminate in a mere degree, but one that inspires future business leaders to respond to the unmet needs of the society.

A key characteristic that sets apart XLRI students from other management schools is MAGIS - a quest for the best, never to settle down for mediocrity and always aspire to excel. They relentlessly strive for more, for something better than the best. Instead of wishing circumstances to change and become different, MAGIS-driven persons either make them happen or make t he most of them; instead of waiting for golden opportunities, they turn all that they touch into gold.

XLRI, one of the best management schools in India, at its inception, started several management-centric courses for trade unions. In 1953, a two-year, day programme in Industrial Relations and Welfare was started, which was later re-christened as Human Resource Management. Since then, XLRI has added many management-centred academic programmes to its portfolio and has expanded its infrastructure to meet the growing demand of students and establish itself as a premier management school in India. A three-year, evening programme in Business Management was started in 1965, and in 1968 a two-year full-time programme in Business Management was launched.

Over the years, XLRI has launched quite a few short and long-term programmes for working executives to help upgrade their management-centric knowledgebase and become more competent business leaders.

#### XI Journey Over 72 Years

The XL journey that began with the Vision of a few Jesuit fathers has nurtured many business leaders, industrialists and changemakers in its course of translating dreams into reality. As we look back, we are reminded of the undeterred pursuit of the founding fathers to bring change in society and the nation at large.

# **Campus** Infrastructure

# Sir Jehangir Ghandy Library

Sir Jehangir Ghandy Library came into existence in 1949, soon after the institute was established. It was named after late Sir Jehangir Ghandy, the first Chairman of the Board of Governors of XLRI in February 1972. It is housed on the ground floor of a spacious and centrally air-conditioned building overlooking the administrative block. The library strives to cater to the information needs of students, research scholars, staff, and faculty members of the institute. It is the heart of the Institute and holds an extensive collection of literature predominantly related to all functional areas of management and its allied subjects. It continuously strives to develop a comprehensive collection with well-formulated collection development strategy of print as well as electronic resources useful for teaching, learning, research, and reference purposes.

**69,650** books

**24,400** eBooks

**15** News Papers

# 90

Print Magazines & Journals

**34,600** eMagazines & eJournals

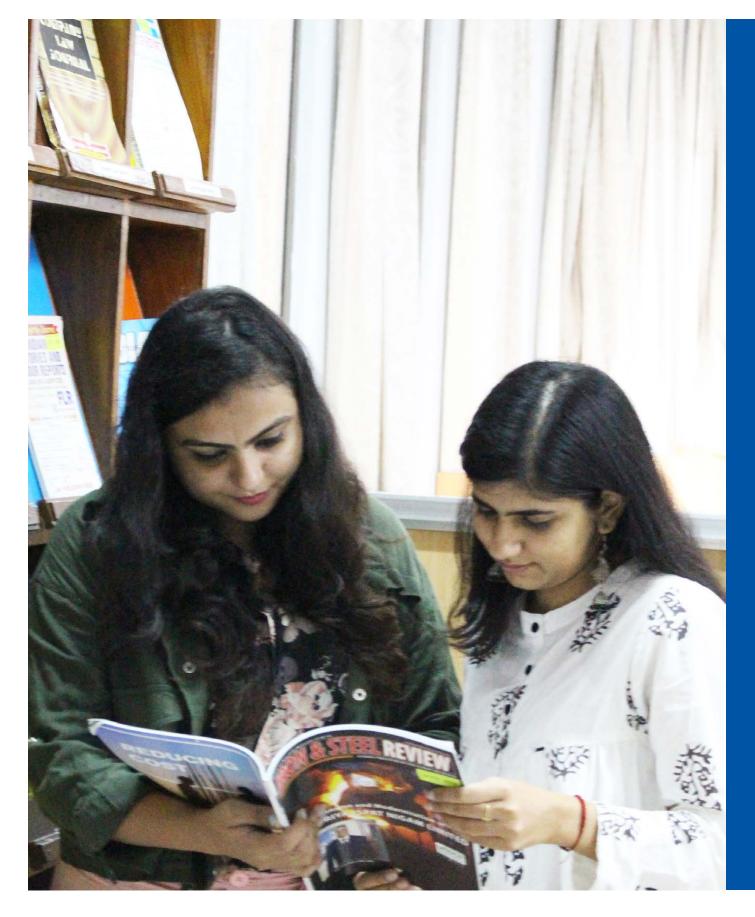
**16,810** Back Volumes of Print Journals

**42** Electronic Resources

**14,200** PG & Doctoral dissertations

The library houses a veritable collection of 69,650 Books, 24,400 eBooks, 15 News Papers, 90 Print Magazines & Journals, 34,600 eMagazines & eJournals, 16,810 Back Volumes of Print Journals, 42 Electronic Resources and 14,200 PG & Doctoral dissertations.

Also, a separate section for the publications of the Alumni and Faculty members. The library is fully



automated with Liberty (Library Management System from SoftLink Asia) and integrated with the latest technologies including Hybrid - RFID & EM System (from 3M & Bibliotheca) which allows up to Self-Check-In/Out of library items by the users, without the assistance of a library staff member.

The Knowledge Portal (Both Onsite & Offsite) of the library enables, search and access the entire Electronic Resources. A to Z Listing of the eJournals and eBooks helps to directly reach your favourite ones. Online Public Access Catalogue (Both Onsite & Offsite) helps in searching and locating the required physical books in the library. Also, the library user can see the books issued in their name, the due date, overdue charges, reserve /recommend new books using this! The library is subscribing electronic resources like Academic Search Premier, APA PsycArticles, Business Source Ultimate, ProQuest One Business, Emerald Insight, INFORMS PubsOnline, IGATE, ISTOR, Oxford, SAGE Online, Elsevier (Science Direct), SpringerLink, Taylor & Francis Online, Wiley Online covering almost 24,700 full-text e-Magazines/Journals and eBook Central, Business Management and Economics Collection, and Sage Handbooks covering around 24,310 eBooks The portal also covers other industrial databases like ACE Mutual fund, AIR InfoTech, BankingRules, Bloomberg, CAPITALINE, CMIE-CapEx, CMIE- Economic Outlook, CMIE-Industry Outlook, CMIE-ProwessDX, CMIE-ProwessIO, CMIE-States of India, CRISIL Research, EPW Research Foundation, Euromonitor, Gartner Research, India Business Insight, Indiastat, ISI Emerging Markets (EMIS), Report Junction and Statista. Library also subscribes to Grammarly premium, which provides online writing assistance avoiding grammar mistakes. Also, subscribes to Feedback Studio [leading anti-plagiarism tool from Turnitin] for checking the academic and research outputs.

The library works for 21 and a half hours every day including Sundays throughout the year, leaving 2 and half hours for daily housekeeping (6.00 AM to 8.30 AM) and barring the institute holidays only. It facilitates specialised information services like new arrivals, document delivery services, research assistance services, curriculum support, online information services, reference and referral services, documentation service, current contents alerts, bibliographic service, reprographic services, and user orientation & training besides its usual services. Also, registered with National Digital Library (NDL) and Indian Research Information System (IRINS). 10

# **Academic Block**

The academic building has airconditioned lecture halls, an examination hall, computer centre and syndicate rooms, all connected to the campus-wide network.

# Classrooms

There are 22 state-of-the-art classrooms with multimedia presentation support. The seating arrangement is amphitheatre style and each lecture hall has a capacity for 70. These classrooms also support closed-circuit recording and playback of lecture sessions. The seven syndicate rooms are multipurpose areas for other academic exercises. In addition to this the new academic complex is equipped with latest servers and workstations to facilitate the learning process.

# **Information &** Communication **Technology Facilities**

Information technology is unarguably the defning force of this millennium, and XLRI is poised to break new ground by being the most e-enabled business school in India. The initial focus of being technology friendly has now resulted in a virtual food of e-initiatives. The Wi-Fi enabled campus, and other infrastructure facilities, supplemented with new courses, workshops, seminars, and live projects empower students to integrate technology solutions to workplace challenges.

The computing resources at XLRI include latest servers with VMWare and workstations, a state-of-theart campus network and leased line of 1.5 GBPS raw bandwidth WAN connectivity. There are high-

ready Ethernet network in the campus to support the institute's local area network

XLRI has 10 gigabits

end servers, which host the XLRI intranet services, library database, and SNTP server, Oracle, SAS, SPSS, DB2, and other software. Apart from value-added learning of different packages, users have access to databases and electronic journals.

XLRI provides web-hosted SAP solution for hands-on ERP through University Alliance programme. XLRI has 10 gigabits ready Ethernet network in the campus to support the institute's local area network. Every student is equipped with a laptop and has round-the-clock access to intranet as well as the internet. Every hostel room has a dedicated LAN connection on the Institute's network, and wireless network is also enabled to provide

round the clock access to resources on the internet. Entire academic activities such as e-Bulletin, discussion forum, grades, feedback, leave application, course outline, electives, handouts, and class schedule are made available online to the faculty, students, and the administration.

Apart from the individual nodes, more than 500 units of workstations/ laptops, scanners, laser printers, close circuit surveillance camera, multimedia projectors, and digital camera are available to meet the teaching needs of faculty.

The video conferencing facility through ISDN lines and IP connectivity are available for pre-placement interviews and pre-placement talks by MNCs/ Corporate and for interactive lectures and dialogue sessions.



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# Computer Centre

The Computer Centre houses labs equipped with:

ervers for various ons	150 Dell personal computers with access to the internet and other online resources.	Printing, Photocopy and scanning facility
ted helpdesk or software dware for users.	High speed Wi-Fi connectivity	

Further XLRI has a Behavioral Research Lab supported by state-of-theart hardware to enable HD audio-video conferencing. A dedicated server client set up with application software is available to help researchers with their creation of powerful computerized experiment and analysis with multimedia capabilities.

# **Student Residences**

#### A) BM /HRM / FPM

There are Five blocks with more than 780 rooms. All rooms are equipped with required facilities for a comfortable stay such as water filters, coolers and common rooms. Each hostel room has access points linking to the Local Area Network and has 24-hour WiFi internet accessibility. The institute provides separate residences for Men and Women on campus.

There are three Messes which are managed by the student's body (Infracom), that serve delicious meals to all students. The students of XLRI come from various parts of India. In order to experience different states and communities' cultures and tastes, students have formed Regional Committees to organise traditional Dinners and Cultural events.

#### B) PGDM (GENERAL MANAGEMENT )

The institute has excellent residential facilities for PGDM students. The PGDM Residential complex has both self-contained AC single rooms as well as family accommodation. Students may avail either a single-room or a family accommodation according to their preference. These rooms have access points linking to the Local Area Network and have 24-hour WiFi internet accessibility. There are a total of 151 rooms with attached bathrooms. One-third of them are double bedded rooms and a Kitchenette for students with families. They are in Block A and B. The single-bedded rooms are available in Blocks C & D. These residences are well-equipped with facilities such as water filters, coolers and common rooms. There is one Mess that is exclusively operational for PGDM Students, which is managed by the student's body (Infracom)

# **Learning Centre**

The new learning centre is meticulously designed to create spaces that support learning and encourage lively discussions. There are 15 classrooms, each with a capacity for 75, and six syndicate rooms (50-60 seaters each). A seater computer lab is fitted with latest servers and workstations to facilitate the learning process. Keeping in context the growing intake of outstanding students the new learning centre has two large classrooms (150-seater each) and two small classrooms (60-seater each).

# **Auditoriums**

The campus has three fully-equipped auditoriums. Two of these auditoriums have a seating capacity of about 150 each. These auditoriums play host to internal student events, guest lectures and seminars, and the famed XLRI Student General Body Meetings. The Tata Auditorium, the biggest of the three, has a capacity of about 1,500, and is known in music circles to have one of the finest acoustic systems in the region. The Tata Auditorium hosts all major events ranging from Annual Convocation, Ethics Oration and Ensemble. It has played host to a huge number of performances by eminent personalities from India and abroad.







# **Medical Facilities**

We have an infirmary equipped with all basic amenities including five beds to attend students who may require special medical attention. Three doctors visit us, one in the morning and two in the evening. Medical assistance is also available to us at the multidisciplinary Tata Main Hospital, which is just 3 km away from the campus.



# **Sports Facilities**

A sound mind in a sound body is what XLRI aims to fulfill through its management education. Sporting facilities available for students include grass football field, futsal, pool table, tennis court, basketball courts and beach-volleyball court of international standard. SC Sarkar Gymnasium has state-of- the-art facilities for indoor badminton and equipment for workouts and exercises.

In addition to the facilities on campus, students have access to swimming pools, squash courts and synthetic athletics track - all in proximity from the campus - through affiliations with local sports authorities.



# **International Centre**

The towering, six-floor international centre includes four offces, 65-seater classrooms, 96 rooms with attached washrooms and eight suites. Comfortable dining facility, relaxing lounges and upfront reception desk are few of the noticeable amenities at the international centre.



# XLRI Delhi-NCR

XLRI | Delhi-NCR campus is located in Jhajjar District, at Aurangpur, which is 25 km from Gurugram and is centrally connected to the main districts like Delhi, Gurgaon, and Rewari. The foundation stone for the XLRI I Delhi-NCR campus in Jhajjar District was laid on 16 January 2017. Shri Om Prakash Dhankar, Cabinet minister, Government of Haryana unveiled the plaque of the foundation stone, and Rev. Anil Couto, Archbishop of Delhi, blessed the foundation stone.

The new state-of-the-art campus is spread over an area of 36 acres, has been designed to promote an eco-friendly living experience and to foster climate consciousness. The orientation of the campus buildings have been planned using detailed sun studies and applying concepts of solar-passive architecture. The areas that receive harsher sunlight have a second skin in the form of ventilated cladding. The new campus has earned a Gold-level Green Building Certification, and it has been designed using IGBC guidelines to be able to earn a platinum rating from IGBC in the future.



# **CAMPUS DESIGN**

- The campus has been designed to promote eco-friendly transport and living.
- The orientation of the buildings have been planned using detailed sun studies and use of concepts of solar passive architecture.
- Many of the areas that receive harsher sunlight have a second skin in the form of ventilated cladding.

# **BUILDING SYSTEMS**

Buildings and surroundings are developed using IGBC Guidelines and meet the criteria of green buildings:

- Site planning
- Building envelope design
- HVAC- Heating Ventilation and Air Conditioning, lighting, electrical, and water heating
- Integration of renewable energy sources
- Water and waste management
- Selection of ecologically sustainable materials
- Indoor environment quality (Maintains indoor thermal and visual comfort and air quality)

# LANDSCAPE SYSTEM

- The landscape is divided into two distinct types to promote formal and informal interactions.
- Formal landscape to interact with and enhance utility of adjacent building.
- Formal landscape to have specific utility features like O.A.T., spill-out, canteen seating, meeting areas etc.
- Informal landscape to act as buffers between buildings and other functions and be easy to maintain.

# - Programmes -

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MTA ANDITORIUM - XLRI

Over the years XLRI has added many more executive and certificate programmes to meet the growing demands of the sector. It has expanded its infrastructure to facilitate student requirements and promote a healthy learning environment. Its virtual interactive programmes and executive programmes have a wide range of . applicants from varied educational and professional backgrounds.



# **Full-Time Residential** Programmes

- PGDM HRM Two-year Postgraduate Programme in Human Resource Management
- PGDM BM Two-year Postgraduate Programme in Business Management
- PGDM BM (XLRI | Delhi-NCR) Two-year Postgraduate Programme in Business Management
- Executive PGDM (General) 15-month General Management Programme
- FPM 4-year Fellow Programme in Management

# **Virtual Interactive** Learning (VIL)

- **PGCBM** Postgraduate Certificate in Business Management
- PGCHRM Postgraduate Certificate in Human Resource Management.
- **PGCBA** Postgraduate Certificate in Business Analytics
- PGCSLM Postgraduate Certificate in Senior Leadership Management
- **PGCF** Postgraduate Certificate in Finance
- EDAMP- Executive Diploma in Advanced Management Program

# **Part-Time Programmes For Working Executives**

- BM (Part-time) Blended Mode - Three-year Programme for Working Executives
- Exec-FPM - Executive Fellow Programme in Management

#### Programmes Corporate fered Programmes

- Management Development Programmes
- eMDP
- In-Company Training Programmes
- Consultancy Services
- **Certificate Programmes**
- EDHRM
- Executive Diploma in Human Resource Management spread over 16 months

# Selection Criteria

A candidate may apply for multiple programmes. Those who apply for multiple programmes may be called for multiple interviews and/or group discussions. The selection criteria for different programmes may differ depending on the nature of the programme. XAT written test will have multiple components and you need to maximise your performance in each of these components. In its pursuit of academic excellence, XLRI actively encourages the students from diverse backgrounds. While preparing the short-listed candidates for the interview, in addition to XAT performance, we may factor in academic background and the relevant work experience. Besides performance in the personal interviews (and/or group discussions), we also consider XAT performance, relevant work experience, academic background, extracurricular activities while preparing the final list.

# Admission **Procedure**

#### Academic Programmes offered at XLRI

#### PGDM 02 Two year full time post-graduate programme year 1. PGDM Business Management (BM) BM- Jamshedpur BM - Delhi-NCR 2. PGDM Human Resource Management (HRM) **Executive PGDM (General)** 15 month experienced executives leading to **FPM** 04 Four year Fellow Programme in vear Management Applicants are responsible for ensuring that their application is complete and all the information provided in connection with their application is authentic and accurate. XAT score can be downloaded from the website. No hard copy of the score card will be sent.

Names of the shortlisted candidates for the interview will be posted on www.xlri.ac.in

# Important **Dates**

The last date for the online registration for XAT

The last date for the online registration for XLRI programmes November 30, 2021

# **XAT & XLRI** REGISTRATION

XAT 2022 will be conducted online, You can apply to both XLRI and XAT from a single registration.

#### Visit:

www.xatonline.in www.xlri.ac.in

#### **Payment details**

#### **Through XAT**

#### Indian candidate:

₹1,800/- and ₹300/- each for every additional programme of XLRI (without late fee)

₹2100/- and ₹500/-

each for every additional programme of XLRI (with late fee)

#### **Through GMAT**

#### Indian candidate:

₹2500/-(only for GMP)

#### **NRI and Foreign** candidate:

₹5000/-(For one or more programme(s))

#### **General Information**

- Candidates may apply for more than one programme
- Shortlisted candidates for Interview in BM and HR programme is based only on XAT scores
- NRI candidates, however, may choose GMAT
- GMP candidates may apply either through XAT or GMAT

#### Sunday, January 2, 2022

XAT will be held on Sunday, January 2, 2022 in 81 cities across India for BM, HR, Ex-PGDM(General) and FPM



# Management **(BM)** & **PGDM** in Human Resource Management (HRM)

The two-year full-time Postgraduate Programme in Business Management (BM) / Human Resource Management (HRM) prepares a student for a career in industry and services.

The courses are designed to develop and enhance

- The analytical, problem solving and decision-making abilities,
- The awareness of the socio-economic environment, and
- The personality with socially desirable values and attitudes

The BM Programme equips the students with an integrated approach to management function and managerial

- skills. The programme also provides an opportunity to concentrate in one or two of the functional areas (viz. Economics, Finance, Information Systems, Marketing, Production, **Operations & Decision Sciences and** Strategic Management).
- To fulfill the requirement of area(s) of concentration, a student is required to do at least five electives in that area.
- The HRM Programme facilitates learning in concepts, techniques and practices in the management of human resources in addition to exposing the student to different functional areas of management to enhance the effectiveness.
- Since the HRM programme is a specialized programme in itself, there are no separate Areas for Concentration.
- The BM Programme: The total minimum credits for BM program is 105 and a maximum of 114 credits is permissible. The 9 extra credits or 3 extra courses could be anything that students want to study as electives.

· The HRM Programme: The total minimum credits for HRM program is 108 and a maximum of 114 credits is permissible. The 6 extra credits or 2 extra courses could be anything that students want to study as electives.

## Eligibility

For BM and HRM programmes, students who have completed three years of Bachelors degree or equivalent in any discipline, recognized by a University or Deemed University, are eligible to apply. Those completing their final examination by June 10, 2022 may also apply.

#### **Orientation Programme**

An orientation programme will be conducted during June 2022. The objective of the programme is to

(a) introduce the new members of the XL family to the culture and working ethos of this Institute.

(b) to help the students identify their profile, and areas for self-development.

(c) help the freshers for their successful stay at XLRI.

#### Academic Programme

The academic programme consists of six Terms each 10-12 weeks, spread over two years for the BM and HRM programmes.

During the first year of the Business Management Programme, students learn basic concepts in the areas of Finance and Accounting, Human Resource Management, Marketing, Organizational Behaviour, Systems, Production and Quantitative Techniques.

These core courses help students appreciate the interdependency of the various functional areas and integrate them while addressing problems in the business context.

During the second year, students can pursue elective courses dealing with the functional areas of their interest.

During the first year of the Human Resource Management Programme, students are given exposure to the courses directly related to HRM such as Labour Law, Industrial Relations, Organizational Behaviour and Human Resource Development, with a package of courses in basic subjects as well as other functional areas of management. Students are also given exposure to the socioeconomic environment, ethical and legal frameworks within which business operates in India.

During the second year, students can pursue elective courses, in the areas of Human Resource Management, Organisational Behaviour, General Management, Information Systems and Strategic Management.

#### **Team Building & Village Exposure Programme**

A three-day team building programme is compulsory for the students. The objective of the programme is to develop leadership and teamwork through adventure activities. The programme includes overnight camping and other outdoor activities.

A village exposure programme is also mandatory for the students. The students are expected to stay in the

villages. They would be expected to study some of the practices and issues relating to rural India.

## **Summer Project**

At the end of the first year, all students of the BM and HRM programmes are required to undertake a project in an organization as an integral part of the curriculum. Students work on live assignments for various organizations which gives the students an opportunity to sharpen their knowledge and skills, develop better appreciation of the practical problems of business organizations in general and the management in particular. The Summer Projects help the students plan their professional career in the light of the practical experience gained during the eight to ten-week period.

## **Academic Evaluation** System

The Institute's evaluation system is designed to continually assess the students' performance in relation to the required standards of academic achievement. Apart from examinations, a student's performance is assessed on the basis of class participation, preparation of periodic assignments, mid-term tests and surprise quizzes. The Institute expects a minimum standard for promotion to the second year and for the award of the Diploma. Failure to meet the minimum standards of performance at any time would require a student to discontinue from the programme.

## The Pedagogy

The pedagogy followed in all the Programmes at the Institute include:

- work
- Case Study

Classroom Lectures and Group

Project Work and Assignments

- Term Papers and Industrial Visits
- Simulation Games, Role Play and Audio Visuals
- Seminar Presentations and workshops

#### **Electives**

During the second year of the twoyear programme, the students take up optional (elective) courses. The list of elective courses is given under the section, Core and Elective Courses. However, floating of any given elective course is dependent on the market requirement, minimum number of registrations and other related factors. Emphasis during the electives is laid on application of knowledge and case discussions. During the electives' students may also require to undertake research studies in their field of interest and specialization as Dissertation / Project Work.

#### Convocation

Annual convocation for the award of Diplomas is held at the end of the academic year. At the convocation the awards for excellence in academic performance are also given to those students who excel in their studies. The tentative list is given below. The final list of medals to be awarded would be announced at the beginning of the second year.

#### Fees

Fees and other charges payable for two year PGDM Business Management and Human Resource Management will be approximately...

#### **₹11.80 Lakh p.a.**

\* Fees and other charges are subject to revision and will be communicated before admission

66 CREDITS Core Courses

# PGDM(HRM)

1. Accounting For Management

- 2. Fundamentals of Human Resource Management\*
- 3. Fundamentals of Industrial Relations
- 4. Fundamentals of Labour Laws\*
- 5. Human Resource Planning - 2 credits
- 6. Managerial Economics
- 7. Management Information Systems – 1 credit
- 8. OB I: Individual Behaviour in Organization
- 9. Quantitative Techniques for Human Resource Management

#### TERM 3 22 credits TERM 1 21 credits TERM 2 23 credits

- . Employment Relations Law: Law of Industrial Relations
- 2. Managerial Communication 3. Managerial Ethics - 2 credits
- 4. Macroeconomic Theory and Policy
- 5. O B II: Group Behaviour in Organization
- 6. Performance Management
- and Appraisal
- 7. Production Management
- 8. Wage Determination and Administration
- 5. Marketing Management

Change

7. Social Research Methods

51 11

11 11

III III

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10 10

- 32. Employee Empowerment\*
- 33. Emotional Intelligence and Managerial Effectiveness
- 34. Enterprise Resource Planning
- 35. Entrepreneurship and New Ventures
- Entrepreneurship Planning and Development: 36 with special reference to Tech-Entrepreneurs and Professionals
- 37. Ethics of Business Turnaround Management
- 38. Executive Compensation
- **Experimental Economics for Managers** 39.
- 40. Financial Considerations in Managing HR
- Gales of Creative Destruction Managing Innovation 41.
- Game Theory for Managers 42.
- 43. Global Business Turnaround Management : Transformation
- 44. Grievance Resolution\*
- 45. HR Audit\*
- 46. HR Issues in Mergers and Acquisitions
- 47. HR Tools & Techniques\*
- 48. Human Resource Information Systems
- 49. Human Resource Management in Service Sector
- 50. I S Strategy

51.

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54.

- Indian Philosophy and Leadership Excellence Industrial Economics and Competitive Strategies Industrial Jurisprudence
- Information Security and Risk Management 55. Intellectual Property Rights
- 56. International Business Economics
- International Human Resource Management 57.
- 58. International Relations and Management
- 59. Introduction to Social Entrepreneurship
- 60. Labour Law Applications
- 61. 61. Leadership, Influence and Power
- Leading Digital Transformation 62.
- Machine Learning for Business Analytics 63.
- 64. Management of Creativity
- 65. Management of Relationships
- 66. Managerial Competencies and Career Development
- 67. Managerial Counseling
- 68. Managing Diversity in the Workplace

**TERM 4.5.6** 

CREDITS

1. Advanced Environmental

Management and Green Marketing Advanced Manpower Planning 2. Elective Courses

4

- 3. Applied Econometrics for HRM
- Analysis for Managerial Decision Making
- Applied Quantum Innovations
- 5 6. Assertiveness Training
- Balanced Score Card 7
- **Basic Econometrics of HR** 8.
- Behavioral Strategy & Decision-Making 9
- Blockchain Application for Managers\* 10.
- **Building Learning Organisations** 11.
- 12. **Business and Data Communications** Networks
- 13. Business Modeling Through System Dynamics
- 14. Business Networking\*
- 15. Collective Bargaining and Negotiation Process

- 16. Competition and Globalisation 17. Communicating Critical Decision
- 18. Consulting to Management
- 19. Contract Law for HR Managers\*

20. Corporate Image Building

- 21. Corporate Sustainability in Practice
- 22. Cross-Cultural Management
- 23. Cyber Law
- 24. Data Structures
- 25. DBMS with Oracle
- 26. 26. Decision Support Systems
- 27. Designing Organisations for **Uncertain Environment**
- 28. Development Economics
- Digital Product Management: Concept to 29. Commercialization
- Economics of Human Resources 30.
- 31. Economics of Information and Network Industries

- 69. Managing Energy Businesses
- 70. Managing Private-Public Partnerships
- 71. Managing Redundancy
- 72. Managing Strategic Transformation
- 73. Marketing Decisions for HR
- 74. Measuring HR\*
- Money Banking and Finance 75.
- **Object-Oriented Programming** 76.
- 77. Occupational Testing
- **Operations Research for HRM** 78.
- 79. Organisational Change and Development
- Participative Management\* 80.
- 81. Personal Effectiveness and Self-Leadership
- 82. Personal Growth Lab
- 83. Political Behavior & Impression Management in Organizations
- Principles of Labour Administration 84.
- Public Policy and Business Strategy 85.
- 86. **Resource Based Strategy**
- Role of HR in Knowledge Management 87.
- 88. Selection\*
- Social Banking and Microfnance 89.
- Social Finance Impact Investing & Insurance 90.
- Social Legislation for Indian Managers 91.
- 92. Software Project Management
- 93. Strategic Communication
- 94 Strategic Human Resource Management
- 95. Strategic Leadership and Governance
- Strategies for the Bottom of the Pyramid\* 96.
- 97. Strategies of Co-operation
- 98. Stress Management
- Sustainable Human Resource Management 2 credits 99.
- 100. Taxation of Salaries\*
- 101. The Ethics of Artifcial Intelligence and Human Enhancement - Implications for Management Practitioners\*
- 102. Total Quality Management
- 103. Training and Development
- 104. Transactional Analysis
- 105. Zen and the Executive Mind

63 CREDITS Core Courses

42

CREDITS

Elective Courses

# PGdm (BM)

. OB-I: Individual and Group Behaviour in Organization

- 2. Management Accounting I
- 3. Managerial Communication
- 4. Managerial Economics
- 5. Operations Management
- 6. Principles of Marketing
- 7. Quantitative Techniques I

#### TERM 1 21 credits TERM 2 22 credits TERM 3 20 credits

#### 1. Financial Management – I

- 2. Introduction to Sustainable **Development & Corporate** Sustainability - 2 credits
- 3. Management Accounting-II
- 4. Managerial Ethics 2 credits
- 5. Management Information Systems
- 6. Marketing Planning and Implementation
- 7. Macroeconomic Theory and
- 8. Quantitative Techniques II

Policy

- 1. Business Law 2 credits
- 2. OB-II: Organizational Structure, Design and Change
- 3. Business Research Methods - 2 credits
- 4. Financial Management II
- 5. Human Resource Management - 2 credits
- 6. Operations Research 2 credits
- 7. Operations Management
- 8. Strategic Management

# **TERM 4.5.6**

#### **Economics**

- 1. Applied Econometrics for Managers
- 2. Demand and Business Forecasting
- 3. Development Economics
- **Economics of Human Resources**
- 5. Economics of Information and Network Industries
- Entrepreneurship and New Ventures 6.
- 7. Experimental Economics for Managers
- 8. Firms, Markets and Global Dynamics
- 9. Game Theory for Managers
- 10. Industrial Economics and Competitive Strategies
- 11. International Business Economics
- 12. Managing Private-Public Partnerships
- 13. Money Banking and Finance
- 14. Social Banking and Microfinance
- 15. Time Series Analysis\*

#### Finance

- 1. Advanced Financial Modeling using R
- 2. Behavioural Finance\*
- **Business Analysis and Valuation** 3.
- 4. Capital Expenditure Planning and Control
- **Commodities Derivatives Market** 5.
- 6. Corporate Taxation

- Debt Markets and their Derivatives
- Earnings Management: Detection and Control 8.
- 9. Financial Analysis, Planning and Control
- 10. Financial Considerations & GST for Sales Function\*
- 11. Financial Decision Making Under Information Asymmetries\*
- 12. Financial Markets
- 13. Financial Modeling Using Excel
- 14. Financial Risk Management
- 15. Financial Technical Analysis and Introduction to Global Intermarket Analysis\*
- 16. Fundamental Analysis\*
- 17. Indian Accounting Standards
- 18. International Business Economics
- 19. International Financial Management
- 20. Issues in Empirical Finance
- 21. Management of Banking
- 22. Mergers, Acquisition and Corporate Restructuring
- 23. Options and Futures
- 24. Risk Management and Insurance
- 25. Security Analysis and Portfolio Management
- 26. Social Finance Impact Investing & Insurance
- 27. Structured Finance
- 28. Venture Capital and Private Equity\*

#### **Information Systems**

- 1. Blockchain Application for Managers\*
- 2. Business and Data Communications
- Networks Business Modeling Through System 3 Dynamics
- 4. Business Modeling using Spread Sheets
- 5. Cyber Law

9.

- 6 Data Structures
- DBMS with Oracle 7
- Decision Support Systems 8.
  - Digital Product Management: Concept to Commercialization
- 10. Enterprise Resource Planning
- 11. IS Strategy
- 12. Information Security and Risk Managemer
- 13. Intellectual Property Rights
- 14. Leading Digital Transformation
- 15. Machine Learning for Business Analytics
- 16. Managing Business Process Outsourcing
- 17. Object-Oriented Programming
- 18. Software Project Management

## Marketing

- 1. Advertising and Sales Promotion

Marketing Analytics - Storytelling with

- 2. Business-to-Business Marketing
- Competition and Globalisation 3

International Marketing

Marketing and Society

10. Marketing Engineering\*

12. Marketing in Practice

16. Marketing Research

17. Pricing Management

20. Retail Management

22. Services Marketing

13. Marketing Law

Marketing Decision Models

11. Marketing in Emerging Countries\*

14. Marketing Metrics for Marketing

15. Marketing Performance Assessment

18. Product and Brand Management

21. Sales and Distribution Management

19. Qualitative Market Research\*

23. Sports and Tourism Marketing

\* means Half-Credit Course

Performance Evaluation\*

Internet Marketing

Consumer Behaviour 4

5.

6.

8.

9.

Data

24. Strategic Marketing

3.

4.

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7.

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2.

3.

4.

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7.

9.

Excellence\*

14. I S Strategy

Practice

#### **Production**, Operations & **Decision Sciences**

- 1. Advanced Inventory Control
- 2. Advanced Operations Research
  - Demand and Business Forecasting
  - Digital Product Management: Concept to Commercialization
- 5. Electronics Business and Markets
  - Enterprise Resource Planning
  - Logistics and Supply Chain Managemen
  - Materials Management
- 9. Production Planning and Control
- 10. Project Management
- 11. Service Operations Management
- 12. Supply Chain Analytics
- 13. Technology Management
- 14. Theory of Constraints
- 15. Total Quality Management

#### Strategic Management

- 1. Advanced Environmental Management and Green Marketing
  - Applied Quantum Innovations
  - Balanced Score Card
  - Building Learning Organisations
  - **Business Models of Organisational**
- 6. Business Networking\*
  - Competition and Globalisation
- 8. Contemporary Business Practices
  - Corporate Sustainability in Practice
- 10. Designing Organisations for Uncertain Environment
- 11. Entrepreneurship and New Ventures 12. Entrepreneurship Planning and Development: with special reference to **Tech-Entrepreneurs and Professionals** 13. Global Business Turnaround
  - Management : Transformation
- 15. International Relations and Management 16. Introduction to Management Consulting
- 17. Introduction to Social Entrepreneurship
- 18. Managing Energy Businesses
- 19. Gales of Creative Destruction -Managing Innovation
- 20. Managing Private-Public Partnerships
- 21. Managing Strategic Transformation

- 22. Mergers, Acquisition and Corporate Restructuring
- 23. Public Policy and Business Strategy
- 24. Resource Based Strategy
- 25. Strategic Game Theory for Managers
- 26. Strategic Leadership and Governance
- 27. Strategic Marketing
- 28. Strategies for the Bottom of the Pyramid\*
- 29. Strategies of Co-operation
- 30. Technology Management

#### **Courses from other Functional Areas**

- 1. Analysis for Managerial Decision Making
- 2. Analysis of Sports and Sportspersons
- 3. Assertiveness Training
- 4. Balanced Score Card
- Behavioral Strategy & Decision-Making 5.
- Building Learning Organisations 6.
- 7. Communicating Critical Decision
- Consulting to Management 8.
- 9. Corporate Governance
- 10. Corporate Image Building
- 11. Cross-Cultural Management
- 12. Decision Making for Effective Leadership
- 13. Designing Organisations for Uncertain Environment
- 14. Emotional Intelligence and Managerial Effectiveness
- 15. Ethics of Business Turnaround Management
- 16. Indian Philosophy and Leadership Excellence
- 17. Leadership, Influence and Power
- 18. Management of Creativity
- 19. Management of Relationships
- 20. Personal Effectiveness and Leadership
- 21. Personal Growth Lab
- 22. Political Behavior & Impression Management in Organizations
- 23. Strategic Communication
- 24. Stress Management
- 25. The Ethics of Artificial Intelligence and Human Enhancement – Implications for Management Practitioners\*
- 26. Transactional Analysis
- 27. Zen and the Executive Mind

# International Student Exchange Programme

International Student Exchange Programme (ISEP) International Student Exchange Programme (ISEP) aims to partner with the best educational institutes across the globe with the objective of providing a platform for students to experience an international environment while studying, travelling and socialising with students and faculty from all over the world. ISEP facilitates flow of ideas between academic institutions which in turn provides each school with better understanding of the methods and programmes of the partnering school while enhancing knowledge and skills of students and faculty members alike. Students participating in the programme seek to broaden their academic and cultural experiences. The experience contributes immensely to building of management perspective and poise in the global scenario. Visiting students add to the diversity of Knowledge and Culture at the Institute and enhances the effectiveness of its pedagogy.

We have active international collaborations with over 25 universities world-wide. These collaborations allow for student exchange, faculty exchange and also joint research opportunities that helps in cultural diversification and international exposure of our students, faculty and fellow programme scholars.

SI. No.	Partner	Seat	Country	
1	A B Freeman School of Business Tulane University http://www.freeman.tulane.edu/		US	Tulane University FREEMAN SCHOOL OF BUSINESS
2	ALBA Graduate Business School www.alba.edu.gr	3	Greece	ALBA Graduate Business School
3	Asian Institute of Management www.aim.edu	2	Manila	🛞 ASIAN INSTITUTE OF MANAGEMH
4	Aston Business School Birmingham, UK http://www.abs.aston.ac.uk/newweb/	4	UK	ASTON Business School
5	Audencia Nantes School of Management http://www.audencia.com/index.php?id=en	8	France	
6	Carlson school of Management (University of Minnesota) csweb@umn.edu	2	US	CARLSON ICERCIL OF MANAGEMENT UNIVERSITY OF MINNESOTA
7	EM Lyon Business School http://www.em-lyon.com/english/corporate/index.aspx	6	France	EVEN BUSINESS SCHOOL
8	ESADE www.esade.edu	1	Spain	ESADE Business School

SI. No.	Partner	Seat	Country	
9	Fordham University https://www.fordham.edu/		US	
10	Grenoble Ecole de Management http://www.grenoble-em.com/accueil.aspx	2	France	GRENOBLE ECONTRACTION Workshowski
11	IESEG School of Management http://www.ieseginternational.com/	8	France	
12	International Association of Jesuit Universities (IAJU)			of JESUIT UNIVERSITIES
13	KEDGE Business school https://student.kedge.edu/	16	France	KEDGE BUSINESS SCHOOL
14	Latrobe University http://www.latrobe.edu.au	2	Australia	
15	Macquarie University www.mq.edu.au		Australia	
16	Malardalen University http://www.mdh.se/	2	Sweden	MÄLARDALEN UNIVERSITY SWEDEN
17	Malaysia Institute for Supply Chain Innovation https://www.misi.edu.my/		Malaysia	MISSI SUPPLY CHAIN INNOVATION
18	NEOMA Business School https://www.neoma-bs.com/en/	4	France	
19	School of Business and Economics, Loughborough University https://www.lboro.ac.uk/departments/sbe/	2	UK	Loughborough
20	School of Business, Loyola University of Chicago http://www.luc.edu/		US	LOYOLA UNIVERSITY CHICAGO Prepring people to teal ensueddawy llws
21	SolBridge International School of Business, Daejeon https://www.solbridge.ac.kr/	3	South Korea	SOLBRIDGE International School of Business
22	Tongji University Web:Tongji.edu.cn	2	China	
23	Universiteit Antwerpen Management School, Belgium www.uams.be	3	Belgium	6
24	University of Gdansk http://www.ug.gda.pl/en/?lang=en		Poland	UNIFICIAL
25	University of Münster http://www.marketing-centrum.de/ifm	4	Germany	¥
26	Weatherhead School of Management (Case Western Reserve University) weatherhead@case.edu	2	US	WEATHERHEAD SCHOOL OF MANAGEMENT CASE WESTERN RESERVE UNIVERSITY
27	West Virginia University		US	West Virginia Universit



Knowledge and continuous learning is the mainstay amongst the best organizations of today. In order to satisfy this thirst for knowledge and to become a learning organization, XLRI has evolved a ffteen months consolidated programme in general management with the objectives of providing the practicing managers a substantial exposure to theoretical foundations in management as well as to provide them a holistic perspective of business in such a way that they are not only equipped with tools and techniques to perform their task effectively but also to shoulder greater responsibilities in the future as they move up the hierarchy. The Institute awards the Executive PGDM (General) to the participants who successfully complete all the requirements of this programme.

#### Eligibilty

Candidates applying for Executive PGDM (General) must hold a minimum of three years Bachelor's Degree from a recognized University in India/ abroad in any discipline, be employed in a full-time job, must have at least fve years of relevant managerial experience as on March 31, 2020 in an organization of repute in the public, private or non-governmental sector after completing graduation.

#### Curriculum

The AICTE recognized 15-month programme currently consists of Core and Optional/Elective courses specially designed for fast track executives with work experience. They provide the essentials of management education with the fexibility of individual exploration in their chosen area of interest. The entire programme spans for about 780 minimum and 880 maximum contact hours in class. The programme encourages, supports and provides enough scope to the participants for self study. The programme starts with induction for initiating the participants with XLRI's culture and refreshing the fundamentals for better appreciation of the courses to follow.

Thereafter the participants undergo the core courses as building blocks essential for management education. Currently the core courses are categorized into seven major areas, Finance, Marketing, Production, Operations and Decision Sciences, Information Systems, Human Resource Management, Organizational Behaviour, Economics and Strategic Management, providing not only the essentials of management but also the core functional skills. The core course curriculum also includes Soft Skills workshop, Industry Interfaces and Integrated courses. Successful completion of the core courses paves the way for the elective courses, chosen by the participants, helping them to further their areas of interest. Our effort has always been to provide a wide range of electives with a cutting edge focus in areas of relevance in grooming tomorrow's business leaders. These are organized into six functional areas of Finance, Marketing, Production, Operations and Decision science, Human Resource Management, Information Systems, Economics and Strategic Management. Students are allowed to choose electives from a list of offered electives. A minimum number of participants should opt for a specific elective to be offered. The programme and the courses, both core and optional, are continuously restructured to make them contemporary to the

## **Field-Based Training**

changing scenario in management education.

It is compulsory for all students to undergo threemonth feld based training after completing the 12-months campus component. Majority of GMP students would join different companies after completing the academic requirements. During the frst three months in those companies, the students are required to do a project work and obtain a satisfactory certifcate from the company. Rest of the students are allowed to fulfll the requirements by undergoing a project work under the guidance of a faculty mentor. A student will be eligible for the diploma only after obtaining the successful completion certificate of the three-month field based training.

#### Academic Evaluation System

The Institute's evaluation system is designed to continually assess the students' performance in relation to the required standards of academic achievement. Apart from examinations, a student's performance is assessed on the basis of class participation, preparation of periodic assignments, mid-term tests and guizzes. As specifed in the manual of Policies, the Institute expects a minimum standard for the award of the Diploma.

#### Term I

	17 Credits
Marketing Management-I	3
Managerial Communication-I	3
Managerial Economics	2.5
Managing Human Behaviour at	2
Work (OB-I)	
Quantitative Techniques for	2
Managerial Decisions-I	
Legal Environment of Business	2.5
Management Accounting-I	2

#### Term II

	16.5 Credits
Marketing Management-II	2
Macroeconomic Theory and Policy	2.5
Financial Management-I	2
Human Resource Management	2
Management Accounting-II	2
Managing Human Behaviour at	2
Work (OB-II)	
Competitive Strategy	2
Quantitative Techniques for	2
Managerial Decisions-II	

#### Term III

	17.5 Credits
Operations Research	2
Managerial Ethics	2
MIS: Technical and Social	3
Perspectives (Includes	
Spreadsheet Modeling)	
Corporate Strategy and Strategy	3
Implementation	
Managerial Communication-II	1.5
Industrial Relations	2
Production and Operations	2
Management-I	
Financial Management-II	2

#### Term IV

	11.5 Credits
Production and Operations	2
Management-II	
Digital transformation	1.5
Introduction to Sustainable	2
Development & Corporate	
Sustainability	

#### Term V

	8 Credits
Electives	8
Term VI	
	6 Credits
Electives	6

#### **Elective Courses**

- Advanced Corporate Finance • Advertising & Integrated Brand Communications
- Applied Econometrics For Business • Balance Score Card [2 Credit]
- Big Data Analytics
- Business Analysis & Valuation
- Business Intelligence And Data Mining Business Modeling Using Spreadsheets Business Models For Organizational Excellence
- Business To Business Marketing
- Capital Expenditure, Planning & Control Communicating Critical Decisions [2 Credit]
- Competition And Globalisation
- Competitive Strategies For Oligopolistic
- Markets- Theoretical Underpinnings In
- Industrial Organization
- Consumer Analytics
- Consumer Behaviour
- Corporate Tax Management
- Decision Making for Effective
- Leadership [2 Credit]
- Demand Forecasting
- E-Business Strategy
- Economics Of International Trade
- Economics Of The Currency Market And
- Open Economy Macroeconomics
- Employee Empowerment And
- Participative Management
- Entrepreneurship And New Ventures • Executive Development Tools And
- Techniques
- Experiential Workshop On Selling & Negotiation Tactics
- Financial Considerations & GST for Sales Function [1.5 Credit]
- Financial Modeling Using Excel
- Financial Risk Management
- Foundations Of Management
- **Consulting Practice**
- Fundamentals Of Development
- Economics
- Game Theory And Its Business
- Applications
- HR Analytics
- HR Issues In M&A
- Infrastructure Management Through
- Public Private Partnerships
- International Management
- Internet Marketing
- Introducing Operations Strategy

- Introducing Supply Chain Analytics
- Introduction To Enterprise Resource Planning
- Investments
- IS Strategy
- Legal Aspects of Marketing
- Managing Competencies And
- Performance In Organizations
- Managing Corporate Reputation
- Managing Energy Businesses [2 Credit]
- Managing Service Operations
- Managing Strategic Transformations [2 Credit1
- Marketing Analytics
- Marketing In Emerging Countries
- Marketing Research
- Marketing Strategy & Implementation
- Mergers, Acquisitions & Corporate Restructuring
- Money And Banking
- Operations Planning And Control
- Operations Simulation [2 Credit]
- Performance Management And Appraisal
- Product & Brand Management
- Project Planning And Control
- Public Policy and Business Strategy [2 Credit]
- Quality Management
- Resource Based Strategy
- Retail Management
- Sales & Distribution Management
- Services Marketing
- Social Banking And Inclusive Finance
- Social Mobile Analytics And Cloud The **Emerging Business Accelerator**
- Software Project Management
- Strategic Cost Management
- Strategic HRM
- Strategies For The Bottom of the Pyramid
- Strategies Of Co-Operation
- Structured Finance
- Supply Chain Management
- Systems Dynamics
- Theory Of Constraints for Operations
- Thriving In Political Environment (With Integrity & Ethics)
- Tools and Techniques for Executive Development
- Transformation For Sustainable Superior Performance
- International Financial Management
- Managing Innovation



Fees and other charges payable for 15 months PGDM (General Management) will be approximately



# Fellow Programme in Management

#### **Fellow Programme in** Management (FPM)

The Fellow Programme in Management (FPM) is a doctoral Programme of XLRI, Jamshedpur. The FPM is a full-time, residential programme that trains prospective scholars to become highly skilled and innovative researchers, management thinkers and teachers in various aspects of management. It primarily aims at preparing students for careers as faculty members at premier academic institutions.

## Course Structure

The FPM requires four years of residential study, which proceeds in two stages. In the first stage, the selected candidate needs to meet the course requirements over a two-year period. During this stage, the student is given appropriate exposure to the basic discipline of management, thus preparing him/her for the thesis work in the next stage.

The course work that will be undertaken by the student in the first year will be from among those courses that are offered to the PGP students, and in the second year will include specially designed doctoral and advanced courses. On successful completion of the course work, the student has to appear for and pass the comprehensive qualifying examination (CQE) before proceeding with the thesis work.

The thesis stage is of two years. The student will select a thesis topic from among the specialization areas:

- Economics
- Finance
- General Management
- Information Systems
- Marketing
- Production, Operations and Decision Sciences
- Organizational Behaviour
- Human Resource Management
- Strategic Management

#### **Basic eligibility**

The basic eligibility to apply for admission to the FPM is either:

A) BE / B. Tech. degree or its equivalent with at least 60% marks (50% for SC/ST candidates) obtained after after completing higher secondary education (10+2) or equivalent, and followed by at least 2 years of relevant work experience

B) Bachelors degree / equivalent of minimum three vears duration with at least 60% marks (50% for SC/ST candidates) after completing higher secondary education (10+2) or equivalent, and followed by post graduation (MBA/Master's degree in any discipline) from a university or a centre of higher learning in India / abroad with at least 55% marks (50% for SC/ST candidates).

C) an Integrated Master's degree of four / five years in any discipline, with at least 55% marks (50% for SC/ ST candidates), obtained after completing higher secondary education (10+2) or equivalent or

D) Professional qualification like CA, ICWA or CS with at least 55% marks (50% for SC/ST candidates)

Candidates who have the above mentioned basic eligibility can apply for admission to the FPM through any ONE of the following three routes:

#### **ROUTE - 1 (XAT 2022)**

• Appear in the Xavier Aptitude Test (XAT) to be conducted all over India on January 2, 2022.

#### **ROUTE - 2 (UGC-JRF/NET; GMAT/GRE/GATE**

• Appear in UGC-JRF/NET or GMAT or GRE or GATE conducted in current year (2021-22) and submit the scores obtained.

#### ROUTE - 3 (MBA/PGDM)

 Have a two-year full time PGDM / MBA or equivalent, from XLRI, any of the IIMs, FMS Delhi, MDI Gurgaon, XIM Bhubaneswar, IRMA, SP Jain, School of Management of an IIT, TISS or ISI with a CQPI of at least 6.00/8.00 or equivalent.

Applications obtained through any of the three routes mentioned above will be subject to a meritbased short-listing by XLRI. Shortlisted candidates will be required to appear for a personal interview at XLRI, Jamshedpur for final selection.

The student is expected to identify relevant and interesting research questions in consultation with a thesis advisor, and work under the supervision of the Thesis Advisory Committee (TAC). On successful completion of all the requirements of the FPM. a student will be awarded the title "Fellow in Management" of the XLRI.

#### Fellowship

FPM students are awarded a fellowship of Rs. 25,000/- per month during 1st and 2nd years and Rs. 30,000/- per month during the next two years. No fees (admission, tuition, course material, computer, or library) will be charged from FPM students. Fellowship will be paid only to the fulltime residential students, and for a maximum period of four years. From the third year, a FPM student can also work as a 'Research and Teaching Assistant' (RTA), for which Rs. 30,000/- per course will be paid.

A fellow student is entitled to a contingency grant of Rs. 25, 000/- per annum for four years and a grant of Rs. 20,000/- for data collection during the third year.

## **Conferences and** International

#### Exposure

The institute provides support for attending national and international conferences after successful completion of the comprehensive qualifying examination (CQE). A fellow student can be reimbursed related expenses up to Rs. 2,00,000/- subject to meeting necessary criteria laid out by the institute.

## **Executive Fellow Programme in** Management (EXEC-FPM)

**Executive Fellow Programme** in Management (Exec.FPM) is a nonresidential Doctoral Programme that has been designed to cater to the scholarly needs of working executives / managers / faculty members / researchers.

The objective of the programme is to develop prospective scholars for careers not only in management research and teaching but also in management practice, consulting, training and development.

#### **Eligibility and Admission Process** Applicants for Exec. FPM should :

- have an MBA / Post Graduate will be given preference.
- job.
- 2021.

Candidates who are less than 50 years of age shall get a preference.

Last date of applying for FPM november 30, 2021 [Same as XAT]

Last Date for Applying to EXEC FPM: December 31, 2021

Diploma in Management (PGDM) or equivalent or GMP/PGPX or One Year fulltime residential programme in Management (with 60% marks), Candidates from Premier B-Schools

• be currently employed in a full-time

 have at least 5 years of full-time executive/managerial/ teaching/ research experience as on March 31, For application process & details, kindly visit acad.xlri.ac.in/admission

Short listed candidates will be required to appear for a personal interview at XLRI, Jamshedpur for the selection process.

#### **Course Structure**

There will be four campus visits of 20 days' each during the first two years after which they are required to plan for 3 visits of 7 to 10 days in the campus which is mandatory. The dates for the classroom courses in the first two years will be intimated by the FPM office in the time of admission. These visits are normally to finish the course work, Seminar and Comprehensive Examination, or defend the Thesis Proposal, make Research Progress Seminar and defend the final thesis. The doctoral scholars are encouraged to spend more time with the academic community at XLRI.

#### Duration

The students need to complete their course work within 4 years of admission. If the student fails to complete it within 4 years, he/she need to re-register with a fee Rs. 1,00,000/-. The maximum time taken for the programme is 8 years or 3 years from the completion of course work whichever is later.

On successful completion of all the requirements of the Programme, a student will be awarded the title 'Fellow in Management of XLRI'.

The programme will commence in June 2021.



#### Fees

The fees and other charges payable for the Executive Fellow Programme in Management (EFPM) is

**₹9,50,000/-** Lakh

plus applicable service tax. Boarding, lodging and other expenses incurred during stay in campus will be charged separately.

# BM [Part-time]-**Blended Mode** - Three - year Programme for Working



This programme is for working executive and entrepreneurs, and culminates in a Postgraduate Diploma in Management. The part-time programme will be offered in a blended mode. The programme imparts the rigour of a full-time programme through 900 hours of classroom interaction, but spread over three academic years to accommodate the time constraint of a working executive or an entrepreneur. It allows working executives and entrepreneurs, who are willing to stretch out a bit, to acquire the highest quality management education while continuing with their current work.

The Three-year AICTE approved Weekend Post-graduate Diploma program is uniquely designed and structured to enable working executives and business owners to develop the requisite managerial and business skills and competence for a managerial/ownership role. While participating in the programme, the participants get opportunities of applying the conceptual insights of classroom to their work on a regular basis. With the rich opportunities for interaction with renowned faculty, peers, and industry experts, the program allows students many opportunities to apply the conceptual insights gained in the classroom to their respective workplace on a day-to-day basis.

The students also get multiple opportunities to share their work/marketplace experiences thereby enriching classroom learning and fostering meaningful, value-added discussions among peers. In addition to the application opportunities provided in individual courses, the two feld work based projects provide ample scope to apply the knowledge gained during the program to reallife business settings and decisions. The classes are conducted in the weekends.

#### Objective

The programme has been designed with the objectives of:

- · Imparting the highest quality of management education to the participants
- Developing a general management perspective of the participants To achieve these objectives, the programme has been designed for:
- Application of classroom learning in workplace and special projects
- Peer learning through sharing of experiences in an academic setting
- Addressing some general needs of participants for balancing work and education, while scheduling classes and terms

#### **Target Audience**

The programme is intended for individuals in their early or mid-career who:

- do not want a break in their job for learning
- are willing to put in some extra effort and manage their time effciently to gain the highest quality management education

- are willing to improve work through learning and improve learning through work experience
- can manage the logistics of attending classes

#### Eligibility

The applicants of the three-year weekend programme in Postgraduate Diploma in Management from 2020-23 should have the following eligibility:

A bachelor's degree or equivalent in any discipline obtained after a minimum of three years of education after completion of higher secondary education (10 + 2) or equivalent.

The bachelor's degree should be from any of the universities incorporated by an Act of the Central or State Legislature in India or other educational institutions established by the Act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent gualifcation from an institution approved by AICTE. Nonfulflment of these conditions will automatically result in cancellation of admission.

#### **Work Experience**

Applicant should have completed their bachelor's degree and have two years of work experience in supervisory/ executive role in organisations as on 31 May 2021.

#### Curriculum

This programme follows a curriculum similar to that of the full-time Business Management Programme. The complete curriculum is divided into nine terms in three years. The frst two years comprising of six terms covering the compulsory core courses. In the third year, comprising three terms, the candidates have to choose two areas of concentration. In addition to the courses candidates have to take up an industry project and participate in experience sharing module, which facilitates peer learning.

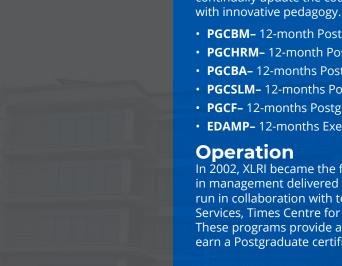
#### Fees

Fee for three-year, weekend Postgraduate Diploma in Business Management is

## ₹4 Lakh p.a.

\* Fees and other charges are subject to revision and will be communicated before admission

# Virtual Interactive Learning (VIL)



#### The programmes offered are:

PGCBM - Postgraduate Certificate in **Business Management** 

PGCHRM - Postgraduate Certificate in Human Resource Management.

PGCBA - Postgraduate Certificate in **Business Analytics** 

PGCSLM - Postgraduate Certificate in Senior Leadership Management

PGCF- Postgraduate Certificate in Finance

**EDAMP-** Executive Diploma in Advanced Management Program

#### **New Initiatives**

We have recently launched a new HR program, i.e. PGCHCL - Postgraduate Certificate in Human Capital Leadership for which the admission process has opened up

The Campus Component and the Graduation Ceremony are an integral part of the Postgraduate Certificate Programmes.

- Campus, Jamshedpur.

#### Interactive Learning Approach

XLRI started its Virtual Interactive Learning Programs to be at the forefront of technology developments in education by using technology to cater to a wider range of audience, enhancing the reach of brand XLRI. In pursuance of its objective to 'Up-Skill Corporate India' through the dissemination of quality management education. XLRI offers World Class management programs and delivers it most effectively with the best use of the latest technologies. At XLRI, it is a tradition to continually update the course content, review the course designs, and experiment

- PGCBM- 12-month Postgraduate Certificate in Business Management
- PGCHRM- 12-month Postgraduate Certificate in Human Resource Management
- **PGCBA-** 12-months Postgraduate Certificate in Business Analytics
- PGCSLM- 12-months Postgraduate Certificate in Senior Leadership Management • PGCF- 12-months Postgraduate Certificate in Finance
- EDAMP- 12-months Executive Diploma in Advanced Management Program

In 2002, XLRI became the first B-school to provide a portfolio of certificate courses in management delivered through virtual classrooms. At present the VIL Programs run in collaboration with technical partners; Talent edge, Unified Collaboration Services, Times Centre for Learning Limited and Eruditus Executive Education. These programs provide an opportunity to the working professionals to study and earn a Postgraduate certificate or Executive Diploma.

• Students get an opportunity to visit the XLRI campus for five or ten days depending on the program for face to face intensive learning. interactions and networking.

 On successful completion of the program, eligible students are awarded "Postgraduate Certificate in HRM/BM/BA/SLM/F or Executive Diploma in Advanced Management for Seniors Mangers" during the Graduation Ceremony held at XLRI

The candidates are bestowed with the prestigious XLRI alumni status.

For further details, please visit:

Vil website- https://vil.xlri.ac.in/

#### **USP of XLRI VIL**

#### Programmes

- High-Quality Management Education from a premier B-school.
- Enables working professionals to acquire new skills and enhance their knowledge in their respective domains without taking a career break.
- Offers a blended advantage of faceto-face interaction and distance Learning.
- Classes mostly scheduled during evenings/weekends to minimize disruption to the students' in their professional commitments.
- Study centres in the country include most of the metros and smaller cities.





# Executive Diploma in Human Resource Management

#### Introduction

The objective of this program is to provide unique learning experience for the working executives to enhance their professional knowledge and skills that are essential to play the HR role effectively within the dynamic and fast-growing corporate world. The program effectively bridges the gap between hardcore industry experiences with conceptual inputs and application skills.

The program is of 16 months duration spread across six terms. The Course is uniquely designed to impart conceptual clarity and application competencies to the working professionals with relevant experience so that they develop strategic orientation towards HR.

#### **Eligibility and Requirements**

Working professionals in HR sector

- Bachelors Degree (minimum three years of full time study) from a recognized university in any discipline
- The candidates should have minimum 5 years of full-time work experience in managerial position after graduation

#### **Selection Process**

• It is a profle-based selection wherein personal interviews, academic and professional record and SOP is taken into consideration

# Management Development Programmes (MDP)

XLRI has been a pioneer in developing and offering short duration Management Development Programmes (MDPs) with a four decade enviable standing in the committee of B-schools in India. These MDPs are designed keeping in view the ever changing demands of business/professional executives. The programme content of even the standard MDPs is constantly reviewed and changes made therein on a continuous basis. The objective of the MDPs is to help improve management systems and practices in India and other countries in South Asian Region by providing relevant training to the executives of different sectors of the economy operating at different levels in the organizational hierarchy. The participants are equipped with the latest tools, techniques and skills spanning different streams of management such as General Management, Human Resources, Organizational Behaviour, Marketing, Finance, Operations Management, Information Systems, Strategic Management and Industrial Relations.

A majority of these programmes are held in the Jamshedpur campus of XLRI, while a few of them are held at prominent cities in the country. The programmes conducted at XLRI are residential. The participants are housed in a modern complex of comfortable air-conditioned twin-sharing rooms at the XLRI Guest House located in the campus. The XLRI Guest House has facilities to accommodate approximately 200 executives with a separate kitchen, lounge and dining facilities. The calm, serene, academic ambience of the campus and its lush green surroundings are highly conducive to study, reflect and learn. Round-theclock internet facility is available on campus network based on Gigabit Ethernet structured cabling through high-speed bandwidth. The air-conditioned computer lab with internet connections provide opportunities for the participants to stay connected not only with their near and dear, but also with the business world at large.

#### Programme Objectives

- To provide an opportunity to the participants to earn a professional qualifcation in HR
- To provide the participants with an in-depth understanding of various concepts in HR
- To get tuned to the latest developments and best practices in HR
- To prepare the participants to head the HR function in the operating divisions
- To develop a repository of HR experts who can lead change in the organization

#### Programme Pedagogy

The above stated objectives will be attained through:

 An intensive program useful from a corporate management view point

- 50 days of intensive learning at XLRI campus through 5 visits
- Project-based courses
- Lecture series
- Case methods
- Group work
- AssignmentsDissertation

#### **Programme Content**

- Fundamentals of Human Resource
   Management
- Fundamentals of Industrial Relations
   and Labour Laws
- Individual and Group Behavior in Organization
- Managerial Economics and Finance
- Research Methodology and Statistics
- Training and Development
- Executive Compensation
- Managerial Counseling
- Organizational Structure and Design
- Competency Based HRM

- Recruitment and Selection
- Strategic Human Resource
   Management
- Human Resource Planning
- Organizational Change and Development
- Performance Management
- Dissertation

(Exact titles & the details of the courses will be given at the beginning of the Programme)

#### **Duration**

The programme is of 16 months duration with six terms. The programme comprises of 15 compulsory courses spread over the frst fve terms and the sixth term is exclusively devoted to action research based project.

#### In-Company Training Programmes

XLRI accepts requests from organizations for conducting customized training programmes for their executives at different levels, and offers unique programmes to suit the business and developmental needs of client organizations. Standard Modules from regular MDPs are also combined and adapted, wherever necessary, to suit the requirements of client organizations.

The duration of these programmes ranges from two days to one month depending upon the variety, magnitude and complexity of topics covered. While some of these are conducted at the institute, there are also many held in the premises of the client organizations. More than 100 Incompany Training Programmes were conducted during the year 2017-18, covering various topics from different Functional Areas, and over 2500 Executives from different Corporate Houses participated in these Programmes in India and Abroad.

# **Consultancy Services**

XLRI provides consultancy services to public and private sector organizations and international bodies. Consultancy services cover a wide range - from preparation of feasibility reports and project appraisals to Tax Planning, Managing Personal Problems, Human Resource Planning, HR Policy, Organisational Restructuring, Organizational Development Interventions, Market Researches and Development of Effective Marketing



Strategies. Over the years, XLRI has worked extensively with a wide variety of clients, including multinational companies, private and public sector companies, growth stage companies. Our expertise and innovative business strategies have helped businesses and eliminate ineffciencies, grow membership bases, create new products, and much more. We are committed to, looking further, and providing unparalleled value for our clients.

# e-MDP

The short duration Management Development Programmes on virtual platform are popularly known as e-MDPs. Programmes offer various sector-specifc and contemporary courses in management disciplines delivered via Direct to Desktop (D2D) mode. The wide range of e-MDPs in varied domains is well recognized by individuals and corporates.

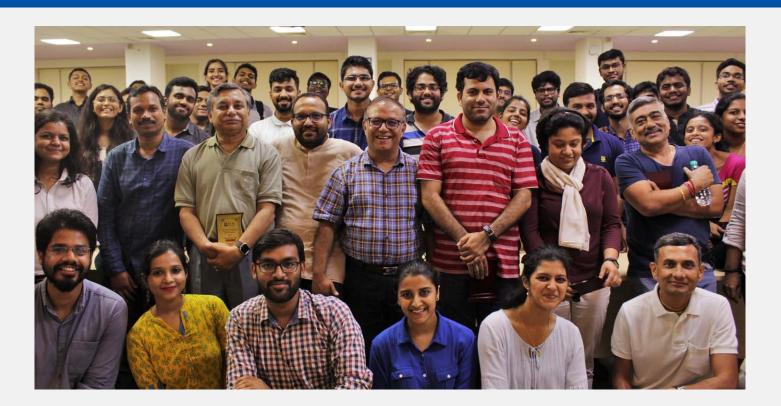
The participants are awarded a certifcate of completion/participation upon successful completion of the programme.

The e-MDPs are conducted by XLRI. Some of the technical partners are as follows:

Tech Mahindra, Talent edge, TSW Executive Education, VC NOW, ERUDITUS Executive Education.

Some of the more popular e-MDP programmes on this platform are:

- Advance Financial Management
- Basic Leadership Skill
- Business Transformation Strategy
- Executive Certifcate Program in Business Analytics for Senior Manager
- Executive Development Program in HRM (EDPHRM) jointly with SHRM
- Executive Programme in Data Science using Python, R& Excel
- Labour Laws for Managers
- Leadership and Change Management
- Leading Teams for Synergy
- People analytics
- Project Management for Senior Professionals
- Strategic Performance Management
- Strategic Thinking
- Talent Management
- Think critically, decide swiftly, and communicate effectively



# Medals for Academic Excellence

HRM

ΒM

**XLRI Medal :** Best All-round Student in Memory of Parineet Reddy [Sponsored by Reddys]

**XLRI Medal :** Best All-round Woman Student in memory of Geeta Saxena [Sponsored by Madhukar Shukla] **XLRI Medal :** Highest CQPI – BM in Memory of Ram Awtar Chachra [Sponsored by Krishna Lal Chachra]

**XLRI Medal:** Outstanding FPM Student In Memory of K V K Raju [Sponsored by Nagarjuna Foundation]

**XLRI Medal** : Highest CQPI – HRM in Memory of John P D'Costa [Sponsored by Ronald D'Costa] **XLRI Medal :** Highest CQPI – GMP in Memory of R S Pande [Sponsored by K G Pande]

#### List of Scholarships

Some scholarships are available to students based on their performance and/or need. Need based scholarships are also available to students belonging to economically disadvantaged families. List of scholarship awarded last year are given below:

Name of the Scholarship	Programme	Туре	No.	Amount of each Scholarshi (₹)
Aditya Birla Scholarship	HRM-II, BM-II	Merit and selection as per the company	Two	1,75,000 / Year
HRM-I, BM-I		criteria	Two	1,75,0007 Tear
Capital First Scholarship	HRM-I, BM-I	Selection as per the company criteria	Eight	1,00,000
	GMP	Selection as per the company chiena	One	1,00,000
Mirae Asset Foundation Scholarship	HRM-I, BM-I	Merit-cum-Need	Two	5,00,000 / Year
OP Jindal Engineering & Management	HRM-II, BM-II	Merit-cum-Online Test and Interview	One	1,50,000
T Thomas	HRM-II, BM-II	Selection as per the company criteria	One	1,00,000
Pirojsha Godrej	HRM-I, BM-I	Merit-cum-Need	One	25,000
Joseph M Sciortino [for ST Students]	HRM-II, BM-II	Will be distributed equally among the applicants	-	25,000
Geeta Saxena Memorial	HRM-II, BM-II	Stipulated criteria by the Donor	One	20,000
Kalyan Ganguly XEF Scholarship	BM-II	Merit-cum-Need	One	1,00,000
Naveen Jain & Distinguished Alumni Award	HRM-II, M-II	Merit-cum-Need	One	20,000
Vasantha Sankaran Scholarship	BM-II	Stipulated criteria by the Donor	One	1,00,000
XLRI Diamond Jubilee [Seniors]	HRM-II, BM-II	Merit-cum-Need	Two	2nd Year Tuition Fees upto 2,85,000
XLRI Diamond Jubilee [Juniors]	HRM-I, BM-I	Merit-cum-Need	Two	1st Year Tuition Fees Upto 2,55,000
Alumni Scholarship	HRM-II, BM-II	Merit-cum-Need	Four Each	1,50,000
Alumni Scholarship	GMP	Merit-cum-Need	Two	1,50,000

XLRI Medal : Second Highest CQPI -

**XLRI Medal :** Highest CQPI – Business Management [Evening] [Sponsored by Jagans]

XLRI Medal for Social Initiatives [Sponsored by State Bank of India]

XLRI Medal : Second Highest CQPI -

[Sponsored by Janardhan Pyda]



Research provides a major interface with the wider academic and business world. It provides new theoretical frameworks that enable re-assessment and refinement of current practices and thinking. Ground-breaking interdisciplinary research by the faculty and doctoral students feeds directly into an enhanced learning environment at the Institute and indirectly to a wider audience of practicing managers and teachers of management. It strengthens teaching efforts of faculty by reflecting the frontiers of knowledge in different management domains. By integrating current developments of business environment with fundamentals of subjects, the students develop a holistic perspective of business and the challenges lying before them. The diversity and depth of research and publication activity undertaken at XLRI in last five years is evident from the report.

#### Туре

Articles in journals (International) Articles in journals (National) Books **Book Chapters** Cases / Notes Working Papers/Seminars Papers Presented at Conferences (International Papers Presented at Conferences (National)

	2016-17	2017-18	2018-19	2019-20	2020-20
	57	55	62	53	65
	11	10	8	7	0
	4	4	2	7	5
	5	3	6	2	3
	22	27	4	4	3
	53	53	44	34	35
)	47	32	32	27	5
	35	18	20	6	5





# Campus Life at



Life at XL is a vibrant blend of class lectures, study sessions, management fests and competitive sports meets. But what makes XLRI different is its unique culture and a closely-knit student community that paves the way for friendships and comradeship.

Despite the academic rigour and competition that a student faces, XL harbours an environment of warmth and togetherness. A fresher within no time becomes a part of the student fraternity. This unique phenomenon called the XL culture builds a hectic yet heady concoction of work and play. As all programmes are residential, the seniors and juniors share an amicable relation. It is hence no surprise that XLRI has the most extensive alumni network among all Indian B-schools. The institute makes consistent and conscious efforts to emphasise on the significance of team work, be it through group projects, assignments, student committees or multiple competitions and sports activities that are held in campus. This environment of collaboration and cooperation has been carefully nurtured over the years which makes XLers excellent team players and leaders in every organisation that they become a part of.

One of the key distinguishing factors of XLRI is its emphasis on ethics and social responsibility, which are instilled in the DNA of the institute. The institute is

highly regarded in the corporate world for its efforts to create competent and responsible business leaders. Built into the curriculum are novel concepts like the Village Exposure Programme that helps develop social awareness in students. The institute also provides guidance to students who want to become social entrepreneurs.

Life at XL is brimming with multiple experiences; from conferences, guest lectures, seminars and workshops where a student is exposed to diverse views and opinions of the greatest minds in the world of business to committee activities where a student learns management lessons beyond academics. Multiple annual events in the institute like the annual management, cultural and sports fest Ensemble-Valhalla, the marketing extravaganza MAXI fair, the HR conclave, and the age old XL-IIMC sports meet are striking examples of how life at XL is not merely limited to academics but

provides a holistic experience to the students.

A student irrespective of his/her stream, will never fall short of opportunities to explore their interests. Innovation is religion at XL and a little initiative can take you a long way. The formal and informal committees at XLRI take full advantage of this freedom and involve the XLers in numerous activities that allows them to experiment and explore new management avenues.

# Student Activities & Societies on Campus





















XLRI aims at the overall development of its students and encourages them to hone their extracurricular skills along with academics. All activities on campus are organised and managed by the students through various committees. The Student Affairs Council (SAC) is the apex body representing the student's body of XLRI. There are different student committees on campus that deal with various functional areas of management as well as personality development.

- STUDENT AFFAIRS COUNCIL (SAC) is the apex body and the representative council of the students of XLRI. SAC consists of a General Secretary at the helm and four elected representatives from the senior batch. It is the policymaking body, and the interface between the students and the administration. SAC directs and governs all activities that happen on campus and strives for continuous betterment of academic content, student life and activities on campus.
- PLACEMENT COMMITTEE is solely responsible for the Summer and Final Placements for all students in XLRI. This 12-member committee liaison with corporates to maintain industry relationships and ensure the best possible placements for all students. They are also responsible for conducting engagement activities such as pre-placement talks, corporate competitions and leadership talks to improve the student-company connect. The team is supported by various other committees to ensure that the placement process is smooth and hassle free.
- ACADEMIC COMMITTEE acts as the bridge between the students and the faculty. It comprises a Secretary and two Class Representatives (CRs) from each section. They are elected by the students of each section and are thus accountable to them. Sole objective of AcadCom is to serve as a central coordinator working for the beneft of the students, faculty and administration.
- ENSEMBLE VALHALLA is the annual management, cultural and sports festival of XLRI. The Ensemble Valhalla Core Team ('EVCT') is responsible for conducting the same. The team conducts one of the largest festivals amongst B-Schools in India. The senior team is 14 people strong along with the 6 secretaries of extra-curricular committees on the campus, who together form the core-team. With participation from all the top IIMs across India, EV has been able to garner a great repute for itself as well as a brand name for XLRI across B-Schools in the country. While we aim to make a mark nationally, EV also takes

up initiatives to give back to the local communities in Jamshedpur.

- ALUMINI COMMITTEE endeavours to connect and engage with alumni of XLRI and build lifelong and mutually benefcial relationship with them. The committee Organizes Summer Alumni Meets, Alumni Homecoming, Silver Jubilee and other reunions.
- AXIOM (Association at XLRI for Industrial and Operations Management) is a society that aims to extend and integrate knowledge that contributes to the improved understanding and practice of operations, analytics and supply-chain management. AXIOM strives to accomplish this through guest lectures, workshops, competitions, live projects, plant tours and affliation with international organizations.
- CII-YI (CII Young Indians) chapter at XLRI is established in collaboration with Yi (Young Indians), which) is an integral part of CII (Confederation of Indian Industry). The Yi net at XLRI is an initiative to empower the students to work towards the development of education, employability, environment, youth affairs and health sectors.
- CRUX (Consulting and Research Undertaking at XLRI) aims to develop consultancy skills, to nurture research initiatives, and to undertake activities for promotion of consulting as a career. The committee initiatives are also focused towards branding XLRI as a recruitment destination for top consulting frms.
- DRACULA (Dramatics and Cultural Association of XLRI) is where students let their creative instincts take over. Dance Sagas, debates, theatrical productions, street plays, quizzing leagues and literary pursuits ...this is where it all happens. The house of DRACULA welcomes all artists with open fangs.
- ENTREPRENEURSHIP CELL of XLRI works to create a culture of entrepreneurship for all the stakeholders of the institute students, alumni and faculty. The group of students along with its advisory board, comprising faculty members and eminent guests, strives to inculcate and nurture the spirit of entrepreneurship.
- EXTERNAL LINKAGES fondly known as ExLink, was founded in 1999 to mark XLRI's golden Jubilee celebrations and as a step ahead in the journey of branding XLRI. ExLink is a student run committee with a team of diverse individuals who work constantly year-round with other committees on campus and adeptly handle the various branding channels and platforms for promoting XLRI. ExLink is the committee entrusted with building the brand and handling media management of XLRI Jamshedpur. ExLink is also responsible for handling XLRI's admissions, in order to ensure a smooth onboarding process for the incoming batch of students every year.
- **FINAX (The Finance Association at XLRI)** is a committee of enthusiasts who have a fair for Finance and related felds. The members have either already ventured into the world of fnance or are looking forward to do so. The committee

with all its potential strives to promote fnance related activities and careers for the students of XLRI. It is one of the oldest committees at XLRI and caters to the students having interest in the fnance domain.

- FIRE@X (The Forum for Industrial Relations at XLRI) as the name suggests is the committee for promotion of industrial relations at XLRI. It aims to inculcate a dialogue amongst the student community about key aspects of Employee Relations/ Industrial Relations. It helps the students foray into the dynamic world of industrial disputes, resolutions, bargaining and agreements. It is a frontrunner in keeping the Labour Law and IR culture alive at XLRI, something which the institute's roots are steeped in and that remains, till date, its distinguishing factor.
- INFRACOM The Infrastructure committee (INFRACOM) acts as an interface between the student body and the administration to look after the maintenance of students' hostels and messes including designing the daily food menu. It drafts new proposals for the approval from administration as and when the need arises from the student residential areas and liaise with the administration to negotiate with the mess contractors and handle student mess accounts.
- THE INTERNATIONAL STUDENT EXCHANGE PROGRAM is the student body representation of the International Student Exchange Program of XLRI. The committee is responsible for creating and managing partnerships with foreign universities. It also facilitates the entire application process of the outgoing XLRI students. It maintains collaboration with the student exchange committees of other IIMs to procure best deals for XLRI students for insurance, visa, travel cards etc.
- MAXI (The Marketing Association of XLRI) is the oldest committee on campus as well as the oldest co-curricular committee in the country. Established forty-seven years ago, in 1971, MAXI's mandate has been simple – to popularize the feld of Marketing at XLRI and ensure that fun and creativity are an integral part of the entire process. All events conducted by MAXI are designed to give students a deep, working insight into what Marketing is really about. This is achieved through a plethora of competitive events, leadership talks and interactions, conferences and of course, the world renowned MAXI Fair. With an active presence on social media platforms, MAXI manages to reach out to marketing enthusiasts everywhere.
- SAPPHIRE (Students' Association for the Promotion of Personnel Management, Human Resources and Industrial Relations) established in 1989, stands tall with its three-decade old legacy as the foremost student body for Human Resources at XLRI. Aiming to integrate the experiences of practitioners with the theoretical knowledge of academicians, SAPPHIRE organizes a consortium of events ranging from inter B school HR simulations to its fagship event, The Annual National HR Conference. The committee aims to provide a stellar platform for debating and discussing state-of-the-art

HR practices with Industry stalwarts and endeavours to uphold the legacy of Human Resource Development at XLRI.

- SIGMA (Social Initiative Group for Managerial Assistance) creates a platform to network with NGOs, corporate governance cells and government departments for the purpose of community capacity building. The main aim of this student body is to help NGOs formulate effective fund- raising strategies, develop new programmes, curtail expenses and perform better.
- SPICMACAY (The Society for Promotion of Indian Classical Music and Culture among Youth) is a prominent non-proft voluntary organization spread across educational institutions around the globe. With an objective to facilitate the exchange of traditional Indian values and to generate awareness amongst the youth about rich Indian cultural traditions, the XLRI Chapter constantly endeavours to introduce traditional Indian culture and Classical art forms to the youth of our institute with the hope that the wealth of knowledge and beauty that it encompasses would add further meaning to our lives.
- SOCRATES (Society for the Rapid Assimilation of Technology and Systems at XLRI) is the IT committee on campus. It provides a thrust to the systems area of academics, while also ensuring that the IT infrastructure of the campus is up to the mark. It organizes various workshops and seminars to keep students abreast of the latest developments in systems and technology. From the college app to committee websites, all is developed and managed by this group.
- SPORTSCOM (Sports Committee) provides students with opportunities to relieve the stress of academic rigour and focus on personal development. It interfaces with SAC and the administration and is responsible for developing and maintaining the sports infrastructure on campus that includes gym, tennis, basketball, volleyball courts, football feld, cricket pitches, etc.
- XLANC (XLRI Adventure & Nature Club) organizes various adventure activities and emphasizes the responsibility of future managers towards the environment and community. These activities help students move out of their comfort zone and experience and learn new things. Some of the events organized are trekking, wall-climbing, water-rafting, go-karting, horse-riding, archery, rifeshooting, obstacle races, eco-friendly activities and termbreak trips. XLANC is credited with making XLRI the frst Indian B-school to encourage experiential learning in the form of a leadership expedition to Mt. Everest base camp.
- Informal Committees and Interest Groups ensure that life in XLRI is nothing short of a lifetime experience. While committees like Samarthya and Toastmasters ensure you do what you love, groups like PIXL and Bodhi Tree help keep your passion alive. Also, to ensure this is a home away from home, we have regional committees to make sure that no festival passes without celebrations knocking at your door.



XLRI by May 2021 has created a strong alumni base of 18,000 spread all over the globe. The institute keeps in touch with its alumni through major events that it organizes throughout the year. "Homecoming" the annual flagship alumni event is held every year in the first week of December and the highlight of XLRI Annual Homecoming is the "Distinguished Alumnus Awards Ceremony. The alumni who completed 25 years after graduation celebrate their Silver Jubilee held at XLRI campus a week after the Alumni Homecoming. The third major event is the alumni meets that takes place during May in all the major cities of India, i.e. Delhi, Hyderabad, Kolkata, Pune, Chennai, Bangalore, Mumbai and few selected Cities like Dubai, Singapore, San Francisco, Every year nearly 2000+ alumni participate in the summer meets, unfortunately the summer meets

this year was called off due to the 2nd wave of Covid19 pandemic and consequent lock down.

Despite the pandemic the alumni kept in touch through the XL social media groups and Alumni Portal which has become a center for alumni interaction. A Virtual Summer Meet was held by the Alumni committee with Music, Entertainment and Standup comedy to enthrall the alumni.

The alumni portal also provides the following services: Availing online course transcripts, duplicate certificates and letter for reference. Alumni can make online request for teaching at XLRI and job Posting and the Mentoring Program etc. All Alumni can register in the portal by logging onto: alumni.xlri.ac.in. An important initiative of the Alumni office is to facilitate Alumni reconnect with the Institute so that they can play a significant role in its growth and development.

#### **XLERs: Who's who**

#### INDIA

- Abraham Chacko (75BMD) Former Executive Director Federal Bank
- B Muthuraman (75BME) Former Vice Chairman of Tata Sons &Former Chairman of XLRI
- KC Sood (75BME) **Managing Director Predominant Engineers &** Contractors Pvt. Ltd.
- Sanjiv Bhasin (77BMD) Founder, Director at Radian Finserv **Private Limited** Former CEO at AfrAsia Bank Limited
- Mario Lobo (77PMIR) MD & Managing Partner Ray & Berndtson, Personnel Search Services Pvt. Ltd.
- Ranaveer Sinha (78BMD) Senior Advisor Tata Hitachi Construction Machinery Co. Ltd.
- Bijou Kurien (81BMD) Chairman & Independent Director Retailers Association of India - (RAI),

- N Krishna Kumar (81BMD) **Executive Chairman** Mind Tree Consulting
- Aguil Busrai (72PMIR) Chief Executive Officer at Aguil Busrai Consulting
- Prabhakar Jain (81BMD) **CEO** International Business at Pidilite Industries
- Sandeep Bakshi (81BMD) MD &CEO, ICICI Bank
- R Rama Krishnan (82BMD) Vice Chairman, Jt. Managing **Director & Group CEO** Polycab Group
- Zarir Langrana (82BMD) President -Global Chemical Limited Tata Chemicals Ltd.
- NS Rajan (83BMD) Group CHRO, Group CMO CEO, IDFC Foundation IDFC Bank
- Chandramouli Venkatesan (91BM) Former Managing Director at Mondelez India Foods Private Limited India
- Arun Dey (83BMD) Chief Executive - Automotive Reliance Retail Ltd.

- Mervyn Raphael (83PMIR) Managing Director People Business Consulting
- Vineet Nayar (85BMD) Former CEO of HCL Technologies & Founder, Sampark Foundation
- PS Jaya Kumar (86BMD) CEO & Managing Director, Bank of Baroda
- Madhukar Kamath (BMD-76) Chairman Emeritus, Mentor Chairman at DDB Mudra Group
- Sanjeev Kapur (BMD-98) Chief Marketing Officer (Asia Pacific incl.Japan) MetLife
- Jamshed Daboo (86BMD) MD at Trent Hypermarket Ltd –Star Bazaar- A Tata & Tesco Enterprise
- Ankur Gupta (IAS) (88BM) **Director General Higher Education**, Haryana
- S.V. Nathan (PMIR-83) Partner & Chief Talent Officer at Deloitte India
- Ajay Kaul (89BMD) Former CEO Domino's Pizza (India)

- Amar Babu (89BMD) Vice President & COO, Asia Pacific at Lenova
- Shankar Narayanan (89BMD) Managing Director Carlyle Group (India)
- Rajiv Burman (89PMIR) Head of Human Resources APAC at IT. India
- Sanjay Bhandarkar (90BMD) Senior Advisor at Rothschild India
- Anurag Behar (92BMD) Vice Chancellor Azim Premji Foundation
- Ashish Rajpal (92BMD) Founder at XSEED Education iDiscoveri
- CVL Srinivas (93BMD) **CEO South Asia** GroupM
- Sadashiv Nayak (93BMD) **Buisness Head-Big Bazaar** Future Group India
- Gopal Nagpal (94PMIR) Partner **Ernst & Young**
- Rekha Menon (PMIR-81) Chairman and Senior Managing Director, Accenture

#### **Abroad** [Corporate]

- Sandeep Kataria Global CEO of Bata Lausanne, Switzerland
- Rakesh Kapoor (82BMD) Former CEO Reckitt Benckiser, UK
- Matangi Gowrishanka (79PMIR) Global Head of Capability Development British Petroleum, Singapore
- Jose Parayanken (80 BME) Chairman and MD Mozambique Holdings Pvt. Ltd. Maputo, Mozambique
- Anup Kuruvilla (81BM) C Founder at 1Crowd Former Founder of Smart
- KP Naidu (81PMIR) Co-Founder, SVP - Product Delivery & **Engineering at Stealth Startup** San Francisco Bay Area

- V Narayanan (83BM) Sales Singapore
- Jaspal Bindra (84BMD) Executive Chairman Centrum Group
- Iacob R Robbins (84PMIR) Singapore
- Leena Nair (92PMIR) Chief HR Officer Unilever; London
- Dubai

## Abroad [Academics]

- Avijit Ghosh (74BMD) & Professor of Business Administration
- Dr. Raghu Garud (80BMD) University
- Gerard Tellis (77BMD) California, USA
- Rohet Tolani Distinguished H.J. Heinz II Professor of Information Systems Carnegie Mellon University
- Akshay R Rao (80BMD) Marketing
- Hayagreeva Rao (80PMIR) Professor of Organizational of Business, USA

Director | Distribution & Supplies

Hewlett-Packard Asia Pacific Pvt. Ltd.

Chief Executive Officer at Emeterra

 Johnson Alexander (PMIR-81) Human Resources at Universiade Consultancy and Services Company

Dean of College of Business University of Illinois, USA

Research Director, Farrell Center for Corporate Innovation and Entrepreneurship, Pennsylvania State

Professor at University of Southern

 Kannan Srinivasan (80BMD) Professor in International Business Management, Marketing and

Chair, General Mills Professor of

Carlson School of Management University of Minnesota, USA

Behaviour, stanford Graduate School

- Sarosh Kuruvilla (81PMIR) Professor of Industrial Relations & Labour Law Cornell University Graduate School Ithaca, New York, USA
- Neeraj Dawar (87BMD) Nabisco Professor of Marketing Richard Ivey School of Business, University of Western Ontario Canada
- Girish Punj (BMD-74) Marketing Educator, Trainer, Consultant, Marketing Analytics, Predictive Modeling, Big Data, Text Mining, Data Science Hartford, Connecticut Area

#### **GMP**

- Sunil Kumar Nandamudi (2006) Head, Sustainability at Royal Bank of Scotland, Asia Region and CEO at RBS Foundation India
- Girish Hukkeri (2008) Founder & CEO, Embryo Fund
- Vineet Choudharv(2008) Head of Sales – Distribution & **Distribution Segment at Arcelor** Mittal, Dubai
- Dipankar Sengupta (2003) Head of Sales & Strategy (Telecoms) -Global ADM at Ericsson London, United Kingdom
- Kumara Guru DNV (2005) Director -External Relations and Human Resources at Indian School of Business

#### **Development Sector**

- Gargi Banerjee (88PMIR) Founder & Director at Pragya Gurgaon-India
- Ashraf Patel (90PMIR) Founder, Pravah & Winner of Ashoka Fellowship 1995. New Delhi
- Mahesh Yagnaraman (BM-88) Co-Founder & MD First Energy Private Ltd., Pune | Maharashtra, India
- Kumar Ankit (BMD-2011) Co-founder Nature Mitra Tech Solutions Pvt. Ltd.

# **Placements - PGDM** BM & HRM)

# 01

#### Placement Process

XLRI has always been successful in fulfilling the dreams of young aspiring managers by placing them in their dream companies. Placements in the institute are conducted under the aegis of the Placement Committees, which is essentially a student representative body guided by the Placement Chairperson, and faculty committee. The committee does yeoman's service by acting as an interface between companies and students on campus, in pursuance of this endeavor. different placement programmes are conducted.

# Summer Internship

 $\mathbf{02}$ 

Process (SIP) The Summer Internship is an integral part of the two-year BM, HRM curriculum, taking place after the end of the first year and exposing the student to real-world corporate problems and aiding them in gaining valuable experience. This 8-week internship is a mandatory requirement and gives an opportunity to the student to explore the industry they would want to build a career in while combining classroom experience with an industrial perspective. Despite of covid 19 Pandemic, XLRI successfully placed the largest ever class of BM, HRM batch of 2020-22 across both XLRI Jamshedpur and XLRI NCR campuses. The first ever virtual placement season at XLRI saw the participation from nearly 126 recruiters. The top recruiters in terms of the number of offer made were Amazon. BCG, Accenture strategy, Citibank, ITC and Aditya Birla Group.

# $\mathbf{03}$

## Lateral Recruitment

#### Process

The Lateral **Recruitment Process** (LRP) is designed for students who have prior work experience and hence would like an opportunity to enter the corporate at mid-level managerial positions. Companies from various domains such as consulting, finance, technology, general management, and HR have been participating in this process year after year.

## Campus Recruitment

(04)

#### Process This Campus

Recruitment process (CRP) takes place at the end of the 2nd years with an impressive set of recruiters participating in search for the best talent for the different roles. Over the years, placements have gone from strength to strength in XLRI, and despite varying market conditions, the best roles available in the country are offered to students every year. XLRI successfully achieved the 100% placement for the batch of 2019-21.

Around 108 companies participated in the online placement process of the final year batch of BM and HRM students. Boston Consulting Group, Bain and Co, Price water house Coopers, Accenture Strategy, Amazon, ITC, PayTM made the highest number of offers among the regular recruiters. Placement assistance is primarily extended to all non-sponsored students and to students on study leave provided a noobjection certificate is given by the employers.

# **A Cross-Section of** Recruiters

<ul> <li>HSB</li> <li>IBM</li> <li>ICIC</li> <li>IDFC</li> <li>IHA</li> <li>Info</li> <li>ITC</li> <li>ICB</li> <li>K</li> <li>Jind</li> <li>Wor</li> <li>Johr</li> </ul>
<ul> <li>ICIC</li> <li>IDFC</li> <li>IHA</li> <li>Info</li> <li>ITC</li> <li>ICB</li> <li>JCB</li> <li>k</li> <li>Jind</li> <li>y</li> <li>Johr</li> </ul>
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a · IHA ht · Info · ITC e · JCB k · Jind y · Wor · Johr
nt · Info • ITC e · JCB k · Jind y · Wor • Johr
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• Kori
'oung • Kota
Group • KPN
• L&T
• Lars
• Lod
• Mał
Electric • Mar
nith • Mar
• Mar • Mck
• Mar
• Mar • Mck
• Mar • Mck • Mck • Mec
• Mar • Mck • Mec • Mec • Mer • Met • MH
• Mar • Mck • Mec • Mec • Mer • Met
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- HSBC BM CICI DFC HAT
- nfosys
- indal Steel Works
- ohnson &
- ohnson
- P Morgan-
- Chase ubilant
- Foodworks
- Kearney
- Kornferry
- Kotak Mahindra
- KPMG
- L&T Infotech
- Larsen & Toubro
- Lodha Group
- Mahindra Group
- Marico
- Mars Maruti
- McKinsey Media.net
- Mercer
- Metro Cash
- MH Alshaya
- Microland
- Microsoft
- Mondelez
- Myntra Nestle
- NIIF

- Ola
- ONGC
- OYO
- Paytm
- Pharmeasy
- Philips
- PhonePe
- Pidilite
- Polestar
- Positive Moves
- Power
- Finance
- Corporation
- Pricewaterhouse
- Coopers
- Procter & Gamble
- Publicis
- Sapient
- PWC
- Ramco
- RBS
- Reckitt
- Benckiser
- RECL
- Reliance
- Industries
- Royal Bank of
- Scotland
- RP Goenka
- Group
- RPSG
- Rupeek
- Samsung
- Electronics
- Samsung R&D

- SBI Cards
- Shannonside
- Capital
- Shell
- Standard Chartered
- Star India
- Sun Pharma
- Administrative Services
- Tata AIA
- Tata Consultancy Services Tata Sky
- Tata Steel
- Tech Mahindra
- Thoucentric Consulting
- Tolaram Group
- Trident
- Uber
- Udaan
- ValueLabs
- Varroc
- Vector Consulting
- Vedanta
- Virtusa Polaris
- Vodafone Idea l imited
- Welspun India Limited Whirlpool
- Wipro
- WNS
- Xiaomi
- Yes Bank

- Tata

# **Placements-Executive PGDM (General)**

# **Placement** Process

The Executive Postgraduate Diploma in Management (formerly known as General Management programme) of XLRI is India's oldest MBA program meant for students having prior work experience. It is XLRI's flagship 15-month full-time residential program for professionals with good academic credentials and rich industry experience of 5+ years. The students are admitted through highly competitive scores in XAT/GMAT/GRE, rigorous profile evaluation and interview process. The ExPGDM programme is among the top 5 ranked management programs in India accredited by AACSB, AICTE and AMBA. The academic curriculum is designed in such a manner so as to prepare the candidates for future leadership roles in various functions. The academic rigour and the peer-learning helps candidates get exposed to various facets of Management.

Those students who have organization sponsorship or are on sabbatical (even with Leave with/without pay) are not eligible to participate in the placement process. Placement assistance is extended to all eligible candidates provided they submit the relieving letter obtained from their last employer. Such assistance may also be provided to candidates who are on study leave/sabbatical etc provided they submit a no objection letter obtained from their existing employer.

Some of our recruiters include Accenture, Microsoft, Publicis Sapient, IBM, Axis Bank, Barclays, Genpact, Hashedin Deloitte, ADP, Sutherland, CGI, Infosys Consulting, Infosys DCG, Cognizant, Mindtree, Tech Mahindra, OYO, Exide Life Insurance, Tata Elxsi, Virtusa, TCS, LTI, Vikram Solar, Medica Group, Dhanuka Agritech Limited, Tata Hitachi, Tata Communications, Flip Carbon, Thermofisher and many more.

# **Our Recruiters**

♦ IBM

ICICI Bank

Incture

Infosys

KPMG

◆ LTI

LoudCloud

MAQ Software

Medica Group

Microsoft

Mindtree

Moglix

Mphasis

Mu Sigma

Nihilent

Novartis

MAQ Software

Medica Group

Microsoft

Mindtree

NIIT

OYO

◆ LTI

Muthoot Finance

Consulting

ICICI Prudential

Life Insurance

- Accenture
- Accolite Digital
- ADP Adventz
- Afcons
- Amazon
- Arzoo
- Atos | Syntel
- Axis Bank
- Bandhan Bank
- Barclays
- Blue Yonder
- BYIU'S
- Cerner
- ◆ CGI
- Cognizant
- Credit Suisse
- Daimler
- Dell Deloitte
- Dhanuka
- Agritech
- eClerx
- Envestnet Yodlee
- Exide Life
- Insurance
- EXL Analytics
- Fidelity
- Flip Carbon • Gallup
- Geekom
- Genpact
- Goldman Sachs
- Hashedin
- ♦ HCL Hexaware

#### ♦ NIIT Novartis

- Publicis Sapient
- Schindler • Solitaire
- Sub-K
- Sutherland
- Takshashila
- Consulting • TATA AIG
- ♦ TATA
- Communications ◆ TATA
- Consultancy Services
- TATA Elxsi
- TATA Hitachi
- TATA Steel Downstream

- Scientific
- Thriveni Group
- Tiger Analytics
- Trident Group
- VLCC
- Xoriant
- Moglix Mphasis
- Mu Sigma
- Muthoot Finance

# ZS Associates

- Nihilent

# **Centres of Excellence** at XLRI

#### **Centre for Human Resource Development (CH RD)**

 The centre for HRD undertakes research, conducts training programs and organizes conferences to support the knowledge creation and dissemination in the area of Human Resource Management. CHRD has pioneered a number of initiatives such as housing of the first secretariat of National HRD Network, starting the NHRD Newsletter, conducting HRD conferences, etc.

#### **Centre for Financial** Market

- The Financial Market Centre (FMC) at XLRI is devoted to research, training and consulting needs of the Indian fnancial services industry.
- The research agenda of the centre focuses on the broad areas of fnancial markets such as equity market, derivative markets, market microstructure issues, securities market regulations and investment banking.

#### **Centre for Logistics** and Supply Chain Management

 The Centre for Logistics and Supply Chain Management in XLRI was set up to cater the growing challenges in logistics/ supply chain management.

#### The centre provides leadership for evolving logistics/supply chain profession through development, dissemination and advancement of logistics and supply chain knowledge.

#### **Fr Arrupe Centre** for Ecology and Sustainability (FACES)

 Fr Arrupe Centre for Ecology and Sustainability (FACES) is a multidisciplinary centre at XLRI, Jamshedpur, which aims to promote research, policies, practices, and dialogue which have an impact on holistic and sustainable development of society and enterprises.

#### **XLRI JRD Tata** Foundation in **Business Ethics**

• XLRI, in association with a few select Tata Group Companies, established in 1991 the IRD Tata Foundation in Business Ethics, to espouse their long-standing commitment and contribution to business ethics in India. The foundation seeks to address itself by publicly affrming the urgent need for upholding ethics in all spheres of business and the need to bring about a suitably favourable culture in which it can thrive. JRD Tata, himself a role model par excellence, delivered

## Products Limited Team Pumpkin

- Tech Mahindra ThermoFisher

- Trantor
- TresVista
- Vikram Solar
- Virtusa

 ITC Limited • JPMorgan Chase ISW

L&T Construction

the frst oration in 1991 and was known throughout his life to proclaim and live one challenge: "Ask not just what is legal, but go beyond, and ask, is it the right thing to do?"

Part of this foundation is the JRD Tata Chair in Business Ethics at XLRI for the advancement of research in this feld.

#### **Centre for Peace and Justice**

- Inspired by the Jesuit spirit of Magis, the Centre for Peace and Justice was established at XLRI in 2019 to promote peace and harmony amongst fellow human beings, without discrimination of any kind as enshrined in various International Conventions and Covenants and the Constitution of India.
- The Centre collaborates with state and non-state stakeholders having similar objectives and values to set up and support academic programmes, advocacy, research centres and training for the advancement of education and knowledge in the feld of peace studies, justice, confict resolution and communal harmony, thereby aiming to achieve the greater common good.

#### **XCEED**

XCEED is the centre of development of entrepreneurship at XLRI. It has been set up to provide support to alumni and students of XLRI who wish to start a venture of their own. Its overall objective is to promote a culture of entrepreneurship and innovation in the XLRI community. While it is primarily based in the NCR campus, there is a centre at Jamshedpur campus too.

#### **XCEED** provides the following services to entrepreneurs

- Flexible co-working space
- Meeting rooms enabled with Hi-speed internet and video conferencing facilities
- Online credits and services from partners like Amazon Web Services, Hubspot, Digital Ocean, etc.
- Mentor network Access to business service providers

# Faculty Profiles

XLRI has professionally qualifed and experienced permanent faculty drawn from various streams of management disciplines. A balanced mix of academicians, researchers and professionals from public and private sectors and public systems with rich research and managerial experience contributes to the institute's academic excellence and character. Part-time and visiting faculty also contribute in enriching the quality of core courses and electives offered to students. The faculty members are grouped under the following nine areas:



Behavior Operations and **Decision Sciences** 

Strategic Management ECONOMICS

Dr. Abdul Ouadir Ph.D. (ISI); MA (JNU)

Dr. Amal Dass M, S.J. Ph.D. (Gandhigram Rural Institute) M.Phil. (Gandhigram Rural Institute)

Dr. Arundhati Sarkar Bose Ph.D. (JNU); MA (JNU)

Dr. Purna Chandra Padhan Ph.D. (Central Univ., Hyderabad); MA (Sambalpur Univ.)

Dr. Santanu Gupta Ph.D. (Indira Gandhi Institute of Development Research, Mumbai); MA (INU)

Dr. Sumit Sarkar Ph.D. (JNU); MA (JNU)

Dr. Vishwa Ballabh Ph.D. (Indian Agricultural Research Institute, New Delhi); M.Sc. (Govind Ballabh Pant University of Agriculture & Technology)

#### FINANCE

Dr. A Kanagaraj Ph.D. (Pondicherry Univ.); M.Com (Pondicherry Univ.)

Dr. Debarati Basu FPM (IIM Calcutta); PGDM (IMI Delhi); CA (ICAI)

Dr. Gourav Vallabh Ph.D. (Univ. of Rajasthan); M.Com (Univ. of Rajasthan)

Dr. H K Pradhan Ph.D. (Univ. of Pune); M.Phil. (Univ. of Pune); MA (Utkal Univ.)

Dr. N Sivasankaran Ph.D. (Bharathiar Univ.): MBA (Bharathiar Univ.)

**Dr. Pitabas Mohanty** FPM (IIM Bangalore); MA (Utkal Univ.)

Prof. Prantik Ray Ph.D. (Pursuing from Netaji Subhas Open Univ.); MA (Jadavpur Univ.)

Dr. Raiesh Kr Sinha Ph.D. (IIM Bangalore); PGD-ABM (IIM Lucknow); M.Tech. (IIT Kharagpur)

Prof. Sabyasachi Sengupta CA (ICAI); Cost Accountant (ICWAI); C.S. (ICSI)

Dr. Santoshkumar Sangem CA (ICAI); CFA (ICFAI); FPM (IIM Calcutta) Dr. Trilochan Tripathy Ph.D. (Utkal Univ.); MA (Utkal Univ.)

# GENERAL MANAGEMENT

Fr. Donald D'Silva, S.J. Ph.D. (Madras University) MA (Madras University)

Dr K S Casimir, S.J. Ph.D. (NIT, Warangal) PGCTE (University of Hyderabad)

Dr. Paramjyot Singh Ph.D. (Utkal Univ.); LLM (Utkal Univ.)

Fr. Paul Fernandes, S.J. MA (Eco), MA (Ethics), KU Leuven, Belgium, PGDM (XLRI), Ph.D. (Germany)

Fr. Peter Francis, S.J. MA (Univ. of Madras); PGDTE (CIEFL Hyderabad); MA (Ealing College, London)

Dr. Rahul Shukla Ph.D. (Univ. of Lucknow); MA (Univ. of Lucknow)

Dr. Rajeev Roy Ph.D. (Utkal Univ.); LLB (Univ. Law College Bhubaneswar); PGDM (IIM, Ahmedabad)

Prof. Sunil Sarangi Ph.D. (Pursuing from IIT(ISM) Dhanbad): MBA (Bharati Vidvapeeth. Pune Univ.)

## HRM

Dr. Anita Sarkar FPM (IIM Ahmedabad): MBA (Univ. of Calcutta)

Dr. Jatinder Kumar Jha FPM (IIM Ahmedabad); MBA (Punjab Technical Univ.)

Dr. Joseph Jerome (Emeritus Professor) Ph.D. (Univ. of Madras) MA (Loyola College, Chennai)

Dr. KR Shyam Sundar Ph.D. (Univ. of Mumbai); MA (Univ. of Madras)

Dr. L Gurunathan FPM (IIM Ahmedabad); MBA (Bharathiar Univ.)

Dr. M G Jomon FPM (XLRI-AHRD); PGDCA (Loyola College, Vijayawada)

Dr. M Srimannarayana Ph.D. (Utkal Univ.); MA (Andhra Univ.)

Dr. P K Padhi Ph.D. (Berhampur Univ.)

Dr. Santanu Sarkar Ph.D. (Univ. of Indore); MA (Univ. of Indore)

Dr. Pingali Venugopal Dr. Soumendra N Bagchi FPM (IIM Ahmedabad); PGDM FPM (IIM Ahmedabad): BE (Univ. (IIM Ahmedabad) of Delhi)

**Dr. Tina Stephen** Ph.D. (Cochin Univ. of Sc. and Tech.): LLM (Cochin Univ. of Sc. and Tech.)

## INFORMATION SYSTEM

Fr. Abraham Amal Raj S.J. MS Computational Sciences pursuing PhD in CS

Ashis K Pani Ph.D. (IIT Kharagpur); M.Tech. (IIT Madras)

Dr. Rajeev Sharma FPM (IIM Bangalore); MBA (Devi Ahilya Univ., Indore)

## MARKETING

Dr. Arpita Srivastava FPM (MDI Gurgaon): MBA (MDI Gurgaon)

FPM (IIM Ahmedabad); MBA (Barkatullah Vishwavidyalaya, Bhopal)

M.Com (Univ. of Madras)

Dr. Debasis Pradhan FPM (XIM Bhubaneswar): PGDRM (XIM Bhubaneswar)

> Dr. R K Premarajan Ph.D. (IIT Mumbai); MA (Calicut Univ.)

FPM (IIM Bangalore); PGDM (Symbiosis Institute, Pune): MLL&LW (Symbiosis Law College, Pune)

FPM (XLRI): PGDRM (XIM Bhubaneswar)

Dr. Madhukar Shukla Ph.D. (IIT Kanpur); MA (Lucknow Univ.)

Dr. Basant Purohit

Dr. D Israel Ph.D. (Pondicherry Univ.);

OB

of Delhi)

Dr. Gloryson R B Chalil

Dr. Kumar Alok

Dr. Manish Singhal FPM (IIM Calcutta); PGDM (XIM Bhubaneswar)

> Fr Nelson A D'Silva, S.J. FPM (XLRI); MA (Univ. of Madras)

**Dr. Rahul Sheel** FPM (IIM Ahmedabad); MA (Jamia Millia)

Dr. Giridhar Ramachandran	Dr. Shreyashi Chakraborty
Ph.D. (IIT Madras); MS (Univ.	FPM (IIM Calcutta); PGDM
of Maryland); MBA (Univ. of	(Institute of Management
Madras)	Technology, Nagpur)

Fr. S George, S.J. Dr. Himadri Roy Chaudhuri Ph.D. (Univ. of Madras); PGD(PM&IR) (XLRI)

Ph.D. (Utkal Univ.); PGDM (XIM

Ph.D. (Calcutta Univ.); MBA

Dr. Narasimhan Rajkumar

Dr. Ravi Shekhar Kumar

Ph.D. (Berhampur Univ.);

**Dr. Sanjeev Varshney** 

Dr. Smitu Malhotra

Ph.D. (IIT Kharagpur); MA (Univ.

(Banaras Hindu Univ.)

Dr. Sanjay Patro

PGDRM (IRMA)

Univ., Gwalior)

FPM (IIM Lucknow): B.Tech.

(Jadavpur Univ.)

Bhubaneswar)

## **PRODUCTION. OPERATIONS & DECISION** SCIENCES (PODS)

Dr. Abhishek Chakraborty FPM (MDI, Gurgaon): MBA (liwaii FPM (IIM Calcutta); M.Sc. (Univ. of Calcutta)

> Dr. Ajith Kumar Ph.D. (IIT Madras); M.Tech. (IIT Kanpur)

Dr. Alok Raj Ph.D. (IIM Lucknow) B.Sc. (Engineering)

Dr. Amitava Mukherjee Ph.D. (Univ. of Calcutta); M.Sc (Univ. of Calcutta)

Dr. Apratim Guha Ph.D. (Univ. of California Berkeley); MA (Univ. of California, Berkeley); M.Stat (ISI)

Dr. Bijaya K Mangaraj Ph.D. (IIT Kharagpur); M.Sc. (IIT Kharagpur)

**Dr. Dipankar Bose** Ph.D. (IIM Calcutta); BE (Jadavpur Univ.)

Dr. Pritha Guha Ph.D. (Univ. of Birmingham); M.Sc (National Univ. of Singapore); M.Sc (IIT Kanpur)

Prof. Rajiv Misra M.S. (Industrial - State Univ. of New York, Buffalo, USA)

Dr. Shounak Basak Ph.D. (IIM Calcutta); M.Tech. (IIT Guwahati)

Dr. Supriya Kumar De Ph.D. (IIT Kharagpur); M.Sc. (IIT Kharagpur)

Dr. T A S Vijayaraghavan FPM (IIM Bangalore); M.Stat (ISI)

## **STRATEGIC** MANAGEMENT

Dr. Apalak Khatua Ph.D. (IIM Calcutta); B.Arch. (Bengal Engg. College Shibpur)

Dr. Arindam Mondal Ph.D. (IIM Calcutta)

Dr. Indrajit Mukherjee FPM (IIM Calcutta); PGDBM (IIM Calcutta B Tech (IIT Kharagpur)

Dr. Kalyan Bhaskar FPM (IIM Ahmedabad): B.Tech. (Maulana Azad National Instt. of Tech.)

Dr. Manoj Thomas FPM (IRMA); PGDRM (IRMA); M.Phil. (Centre for Eco. & Social Studies, Hyderabad)

Dr. Munish Thakur FPM (IIM Calcutta); MBA (Devi Ahilya Univ., Indore)

Dr. Saurav Snehvrat Ph.D. (IIM Ranchi); MBA (Univ. of Michigan, USA); B.Tech (NIT Rourkela)

Dr. Tata L Raghu Ram Ph.D. (Saurashtra Univ.); M.Sc (Bhopal Univ.)

# List of Visiting Faculty

Dr. Ameet Kumar Banerjee Associate Professor Xavier Institute of Management Bhubaneswar

Dr. Aradhana Gandhi Associate Professor -Marketing and Retail Symbiosis Centre for Management & HRD Pune

Mr. Atanu Ghosh Founder Salt n Soap Kolkata

Mr Basudev Prakash Basu Consultant Kolkata

Dr. Bhaskar Bhowmick Professor Rajendra Mishra School of Engineering Entrepreneurship

Mr. Chandradeep Mitra Advisor & Mentor IIM Calcutta Innovation Park Kolkata

Mr. Dheeraj Juneeja Founder Catch A Cloud New Delhi

Dr. E M Rao **Ex-Faculty** Xavier School of Management Jamshedpur

Mr. Goutam Mukherjee Proprietor Creative Information Systems Kolkata

Mr. Jaydip Sen Professor & Head, **Computing and Analytics** NSHM College of Management and Technology Kolkata

Mr. John George Chiramel Consultant Kerala

Dr. K. Rajeshwari School of Engineering Entrepreneurship Kharagpur

Dr. Kavitha Ranganathan Associate Professor [Finance and Strategy] T A Pai Management Institute [TAPMI] Manipal

Dr. MJ Xavier Professor and Chairperson – MDC Loyola Institute of Business Administration [LIBA] Chennai

**Dr. Manimay Ghosh** Professor Xavier Institute of Management Bhubaneswar

Mr. Munish Sudan Senior Manager, IP Cell, R&D and SS Tata Steel Jamshedpur

Dr. Pallab Bandyopadhyay Consultant Bangalore

Dr. Pranabesh Ray FPM (IIM Ahmedabad): PGDPM & IR (XLRI)

Dr. Prantosh Banerjee Consultant - Analytics-based Strategy Domain Pune

Dr. Rachana Baid Adjunct Associate Professor National Institute of Securities Markets Navi Mumbai

Dr. K. Rajeshwari Consultant Chennai

Dr. Ramesh Behl Director IMI, Bhubaneswar Bhubaneswar

**Dr. Richard Dehner** Sibbernsen Retired Executive Vice President AT&T Illinois, USA

Dr. Rohit Kapoor Associate Professor Indian Institute of Management Indore

**Dr. Sharad Sarin Ex-Faculty** Xavier School of Management

lamshedpur

**Dr. Shounak Roy** Chowdhury President Banyan Foundation

Delhi

Dr. Subrat Sarangi Assistant Professor MICA Ahmedbad, Gujarat

Dr. Suchismita Tarafdar Assistant Professor Shiv Nadar University Greater Noida

Mr. Sudipto Sarkar Chief Quality Assurance, Flat Products Tata Steel Jamshedpur

Dr. Suryanarayan Gopalakrishnan lyer **Digital HR & Analytics** Strategy & Execution Aditya Birla Group Mumbai

**Mr. Tarun Pratap Singh** Strategic Business Partner Catch A Cloud New Delhi

Independent Consultant Bangalore

Prof. V N Bhattacharya

# **XLRi Leadership &** Administration

		<b>Fr Paul Fe</b> Dir
		<b>shis K Pani</b> [Academics]
<b>Dr. Smitu Malhotra</b>		<b>Dr. Debas</b>
Associate Dean - Student Affairs		Associate Dean - E
<b>Dr. Ajith Kumar J</b>		<b>Dr. Triloch</b>
Associate Dean - FPM & Research		Associate Dean - MLS
<b>Dr. Madhukar Shukla</b>		<b>Dr. Pingali</b>
Chairperson, Alumni Relations		Chairperson, Inte
<b>Dr A Kanagraj</b>		<b>Dr. Raj</b>
Chairperson, Placement [BM,		Co Chair, Place
HRM and Ex-PGDM (GMP)]		and Ex-PG
		Academic A AREA
<b>Dr. Rahul Shukla</b>		Dr. Pitaba
Area Chair (General Management)		Area Chai
<b>Dr. Rajiv Misra</b>		<b>Dr. D</b>
Area Chair (PODS)		Area Chair
<b>Dr. P C Padhan</b>		<b>Dr. Rajee</b>
Area Chair (Economics)		Area Chai



# **Board of Governors**



#### Chairman **T V Narendran CEO & Managing Director** Tata Steel Ltd.



Secretarv Ashis K Pani Dean [Academics] Jamshedpur

Jaspal Bindra

Centrum Group Mumbai

Chairman

Ajay Kaul

Pvt Ltd

Director

Kolkata

Singapore

Senior Director

**Everstone Capital Asia** 

Sumit Mazumder

Chairman & Managing



Vice Chairman Paul Fernandes, S.J. Director Jamshedpur

Jamshedpur

#### **MEMBERS**

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**Rajive Kaul** Chairman NICCO Engineering

Services Ltd.

Kolkata

Bangalore

Past President - Cll

**Rekha M Menon** 

Chairman & Senior

Managing Director

Accenture Services Pvt. Ltd.



Delhi

Jose Parayanken Chairman Mozambique Holdings, Maputo

Mozambique

Treasurer

Finance]

Jamshedpur

President

Mumbai

President

XLRI

Donald D'Silva, S.J.

Arun de Souza, S.J.

Bombay Jesuit Society

Soosai Mani, S.J.

Delhi Jesuit Society

Dean [Administration &

**Ranaveer Sinha** President XLRI Alumni Association Jamshedpur

S George, S.J. (Permanent Invitee) Director XLRI, Delhi-NCR Delhi



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#### FLIGHTS

#### TRAINS

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TIL Limited &
Former President - CII
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N S Rajan CEO IDFC Foundation **IDFC Bank** Mumbai



Antony Uvari, S.J. Vice Chancellor Xavier University Bhubaneswar



Chairperson of the Centre for Logistics &



Business Development, Aditya Birla Management Corpn Pvt Ltd, Mumbai T A S Vijayaraghavan Professor of PODS &

Supply Chain Mgmt.

XLRI, Jamshedpur

D Shiva kumar **Group Executive President** Corporate Strategy &



# Reaching **XLRI**

The Railway Station at Jamshedpur is known as Tatanagar and is

connected by Trains from Alleppy, Bangalore, Bhubaneswar, Chennai, Delhi, Guwahati, Kolkata (Howrah), Mumbai, Patna and Pune. The nearest airports to reach Jamshedpur are in Kolkata and Ranchi. The Journey will take approximately 3.5 hours to 4 hours to reach Jamshedpur from Kolkata by train and 2.5 hours to 3 hours from Ranchi by road.

For details about train and fight schedules, you may visit the following websites:

Air India: http://www.airindia.in Indigo Airlines: https://www.goindigo.in

GoAir: https://www.goair.in

SpiceJet: https://book.spicejet.com

XLRI Campus is about 7 kms from the Tatanagar Railway Station and can safely be reached by auto - rickshaws or taxis round -the -clock at a reasonable charge of Rs. 120/- and Rs. 200/- respectively (approximate rates). XLRI is located near the Jubliee Park in the Circuit House Area (East). The campus has two gates — one opens to the Marine Drive and the other to CH Area (E). XLRI campus can be approached from either of the gates.

Indian Railways: http://www.indianrail.gov.in/ cgi\_bin/inet\_accavl\_



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