

SHAPING
**FUTURE
LEADERS**



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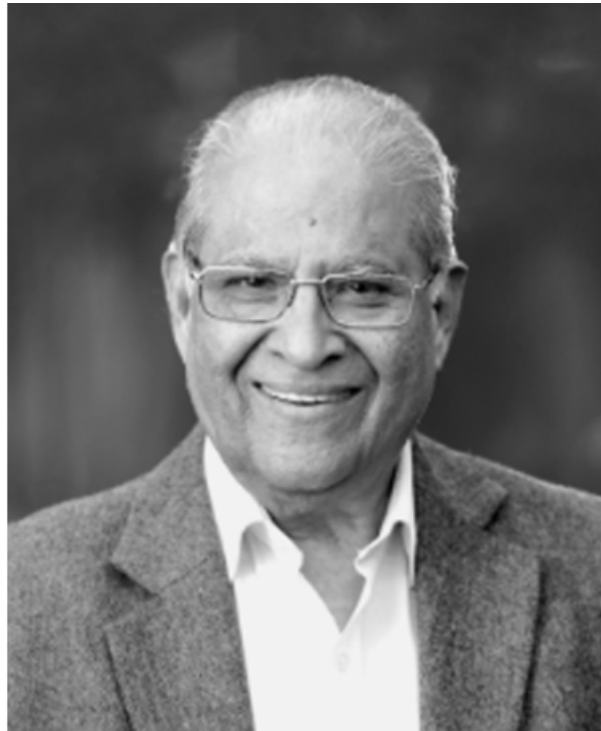
XIME
CHENNAI

Xavier Institute of Management
& Entrepreneurship

Plot No : CP 2A, SIPCOT Industrial Area,
Tambaram - Walajahbad Highway, Oragadam, Chennai,
Kancheepuram District, Tamil Nadu, India. Pin Code - 602 105.
Landmark : Opposite to Renault - Nissan Car Manufacturing Private Limited
Tel : 044 - 67179400. admissionchennai@xime.org

**PGDM
PROGRAMME
BULLETIN**

MESSAGE FROM THE FOUNDING DIRECTOR



As XIME prepares itself to welcome its next batch of students to the Post Graduate Diploma in Management (PGDM), I am delighted to share with you the pleasure, that are an institution with campuses in the three major cities of South India - Bengaluru, Chennai and Kochi.

Founded on a strong value system that focuses on merit, integrity and ethics, XIME takes pride in being an acclaimed center of excellence in business education. XIME provides its students a comprehensive learning opportunity in the contemporary business environment, inculcating in them strong business fundamentals and managerial competencies. Sensibility to societal issues is promoted through a structured project on 'Socially Useful and Productive Activity'. Towards all-round development, our student clubs provide a platform to hone their latent strengths and talents. Activities of these clubs have helped XIME in generating a winning streak for itself in numerous inter-collegiate and other competitive events.

While students diversity is a distinguishing factor, the institute has been able to attract a highly talented faculty group who are products of leading B-schools inside and outside the country or who have taught in B-schools of international repute like Harvard and INSEAD.



MESSAGE FROM THE CHAIRMAN

A very warm welcome from XIME Chennai

We are as a country living in very interesting times. After our industries having shown immense pliability and resilience to the impact of the Covid-19 pandemic which brought in unprecedented changes in the business world and society, a new India is unfolding. Our country is set to grow fast and is poised to be a major economy in the coming decade.

India's startup ecosystem has also grown immensely in the past decade and is expected to grow further. Numerous foreign companies are setting up their facilities in India on account of various Government initiatives like Make in India and Digital India which focuses on three core components: The creation of digital infrastructure, delivering services digitally and increasing digital literacy.

Of late advances in artificial intelligence, Digitization & Automation, Machine learning, and IOT has been impacting and influencing the business world and has revolutionized almost every sector. These changes are disruptive and are tremendously influencing the fabric of the societies, lives of individuals and the operations and business models of many organizations.

Indian management is evolving as the economy enters the digital age. It is imminent now that Management thinking, and practices must adapt to new business technologies and learn to organize and operate in new ways. To bridge the gap between management education and the industry, the ways of learning and practicing management needs to be changed and the young Indian managers must learn to work with new business technologies, processes and structures.

Today, Industry and organizations, are desperately in need of managers who can apply data and machine intelligence to strategy and decision making and learn to take decisions under a volatile, uncertain, complex and ambiguous environment.

XIME management has recognized and understood the new business world and habituated at this time of tumultuous transformation. We are quickly gearing up to the challenges as well as the opportunities which come with it to prepare our students for running digitized and digitally transformed organizations. We do this by retaining the core concept and content as the same and at the same time keeping it contemporary to meet industry challenges. Our strategy is to select certain key tasks such as offering a mélange of core and elective courses, continuously upgrading curriculum, offering specialized programs, adapting innovative pedagogy & delivery systems like online and blended teaching and learning, introducing experiential learning and simulation-based learning.

Our institute's focus since inception has always remained on quality of teaching and learning. All these innovations and changes stoke and push us to be extremely relevant and enriching.

I whole heartedly invite all of you to come over and experience it at XIME, Chennai.

Thank You.



**Padma Bhushan
Shri. B. Muthuraman**

Chairman, XIME Chennai
Former Vice Chairman, TATA Steel

XIME has found itself in credible position through the assessment of various rating agencies. It has constant and vibrant industry interaction and thereby continuously enhancing the curriculum and multi model teaching aiming at world class learning outcomes. Its partnership with several international organizations and institutions has given the Institute tremendous impetus to global orientation.

In sum, our aim at XIME is to develop managers who by dint of their capability and quality of character can respond in a creative and wholesome way to the diverse opportunities and challenges of the world of business and industry.

Join XIME and benefit from a stimulating environment for the development of your personal and professional potential.

Prof. J. Philip
Chairman, XIME - Bangalore
Former Director, IIM - Bangalore



Two-year Post Graduate Diploma in Management

- Flagship programme of XIME.
- AICTE approved two-year, full-time, residential programme.
- Annual intake of 120 students at Chennai.
- Trimester system.
- Foundation courses in management covered in the first year.
- Electives, core courses, environmental and integrative courses covered in the second year.
- Live Project opportunity with multinational companies.
- SIP - Summer Internship Programme aimed at providing industrial experience to students.
- SUPA - Socially Useful and Productive Activity is a mandatory internship to help students understand management issues of NGOs and provides exposure for appreciation of social issues.
- International Educational Tour

Highlights of the Curriculum

- Curriculum is reviewed and updated at regular intervals in consultation with industry leaders, alumni, students and faculty.
- Starts with a bridge course titled 'Learning Circle' to induct the new students to the field of management.
- Enables global outlook and promotes spirit of Entrepreneurship.
- Inculcates human values and societal orientation.
- **Develops soft skills, leadership skills, written and oral communication skills.**
- Exposure to a foreign language (German / French / Spanish / Chinese).
- On the Job' training through two-month industry internship.
- Students are covered under a Group Medi-claim Policy (Rs. 2 lacs cover), and students and any earning parent are covered under a Group Personal Accident Policy (Rs. 5 Lacs cover for each insured member).

FIRST YEAR					
TERM 1	Credits	TERM 2	Credits	TERM 3	Credits
Financial Analysis & Reporting	3	Cost & Management Accounting	2	Corporate Finance	3
Managerial Economics	3	Macroeconomics	3	Business Analytics	3
Organisational Behaviour I	3	Organisational Behaviour II	3	Human Resource Management	3
Effective Written Communication	2	Presentation Skills	2	Managerial Effectiveness	3
Marketing I	3	Marketing II	3	Contemporary Business Environment II	2
Quantitative Techniques I	3	Research Methodology	2	CSR, Environmental Issues and Sustainability	2
Business, Government & Society	2	Contemporary Business Environment I	2	Operations Management	3
Learning Circle	2	Quantitative Techniques II	2	Foreign language	Non credit
Decision Support Tools	2	Technology Trends	2	Research Project (contd.)	1
TOTAL	23	TOTAL	21	TOTAL	20

Socially Useful & Productive Activity - 3 weeks, International Study Tour - 2 weeks: 4 Credits

SECOND YEAR					
TERM 4	Credits	TERM 5	Credits	TERM 6	Credits
Business Strategy	3	International Business	2	Cross Cultural Management	2
Entrepreneurship	2	Business Ethics	2	Leadership in Action	2
Business Law	2	Liberal Arts Course – 4 Options	2	Business Simulation	2
Liberal Arts Course – 4 Options	2	Electives-5x2	10	Electives-5x2	10
Electives-5x2	10				
TOTAL	19	TOTAL	16	TOTAL	16

115	9	124
Total Class Credits		
Summer Project + SUPA / International Study Tour		
Grand Total		
Duration of each session - 70 minutes		



SPECIALIZATIONS

- Specializations in Marketing, Finance, Human Resource, Operations, IT and Analytics and General Management.
- Fifteen electives to be chosen from the specialization subject areas.
- Provision for major and minor specializations.
- Minimum Six electives from a discipline to be chosen to qualify as a specialization.

ELECTIVES

Marketing

- Marketing Research
- Fundamentals of Service Marketing
- Business To Business
- Consumer Behaviour
- Sales & Distribution Management
- Product & Brand Management
- Retail Management
- Advertising and Sales promotion
- Digital Marketing
- Technology Marketing
- CRM and Marketing Metrics
- Marketing of Financial Services
- Strategic Pricing

Finance

- Merchant & Investment Banking
- Venture Capital & Private Equity
- Fixed Income Securities
- International Finance
- Taxation
- Financial Derivatives
- Investment Analysis & Portfolio Management
- Strategic Management Accounting
- Indian Banking and Financial System
- Enterprise Risk Management & Insurance
- Strategic Finance for Value Creation
- Mergers, Acquisitions & Restructuring
- Financial Modelling
- Behavioral Finance
- Corporate Valuation
- Corporate and Retail Banking
- Wealth Management
- Econometrics

EXCLUSIVE TRAINING & CERTIFICATION



Upskill Your Analytics Skills Through R, Phthon, SQL, SPSS, Tableau and Excel



ELECTIVES

Human Resources

- Compensation Management
- Training and Development
- Talent Management
- Competency Based Management
- Knowledge Management
- Performance Management
- Organisational Development
- Industrial Relations and Labour Laws
- Creativity and Innovation
- Personal Growth Lab

Operations

- Supply Chain Management
- Strategic Operations and Innovation Management
- Lean and Six Sigma
- Project Management
- Enterprise Resource Planning
- Materials Management
- Production Planning & Control
- Total Quality Management
- Design Thinking

IT & Analytics

- Enterprise Resource Planning (ERP)
- Database Management, Data warehousing, and Business Intelligence,
- Business Analytics using Excel /R/Python
- Introduction to Big Data and Big Data Analytics, with Tools
- Application of BA in Functional areas
- Data Mining
- Cloud Computing, IOT, and Artificial Intelligence
- IT Project Management
- IT Strategy
- Agile Methodology
- Information Systems for Managers

General Management

- Global Markets and National Policies
- Design Thinking
- Management of Healthcare
- New Venture Creation
- Family Business Management
- Leading Non-Profit Organisation and Social Enterprises
- Changing facets of Indian Management - Precepts & Practice



XIME Chennai

XIME was established in 1991. It is strategically situated at SIPCOT (State Industries Promotion Corporation of Tamil Nadu) Industrial Area in Oragadam, near to Chennai which is the largest industrial and commercial centre in south India and a major cultural, economic and education centre. The City is known as "Detroit of India" for its automobile industry.

XIME has made its entry into Tamil Nadu with three decades of high quality professional experience in Bangalore and a strong brand image. It is anchored on the same basic tenets of XIME Bangalore covering the following activities:

- AICTE approved PGDM programme with a high global orientation.
- Entrepreneurship Development Programmes.
- Management & Leadership Development Programmes.
- Research & Consultancy

PGDM Programme Highlights

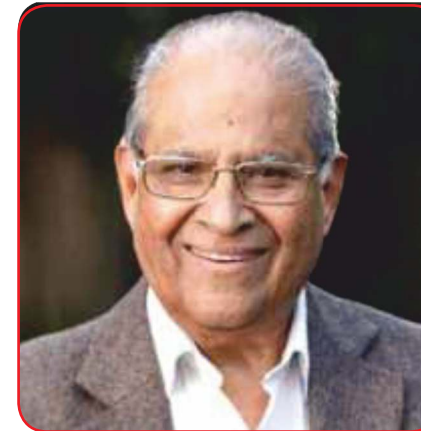
- AICTE approved two-year, full-time, residential programme
- Admissions purely on merit
- Fully residential programme with state of the art class rooms, well stocked library, Wi-Fi enabled campus, separate air conditioned hostels for boys and girls, gym, sports facilities, college bus etc.
- Live Project opportunity with multinational companies.
- SUPA - Socially Useful and Productive Activity is a mandatory.
- Internship to help students understand management issues of NGOs and provides excellent exposure for appreciation of social issues.
- Winter internship program at Audencia, France and GDUFs, China.
- Opportunity to do international summer internship at the renowned Nagoya University, Japan.
- Diversity - has students from 23-25 states; girls form almost 50 percent across batches



THE
INSTITUTE

SHAPING
FUTURE
LEADERS

KEY RESOURCE PERSONS



PROF. J. PHILIP
Principal Founder, XIME &
Chairman, XIME Bangalore



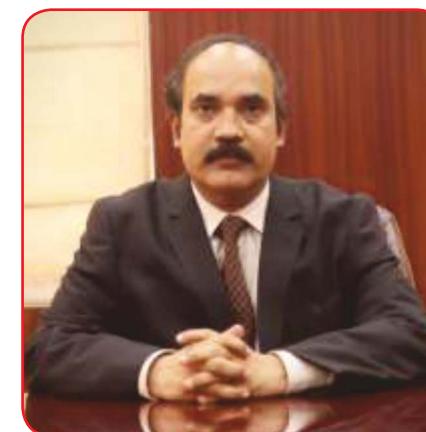
**Padma Bhushan
Shri. B. Muthuraman**
Chairman, XIME Chennai
Former Vice Chairman, TATA Steel



DR. P. DAVID JAWAHAR
Director
MBA, PhD



Mr. SURESHKUMAR. S
Dean (Academics)
B.Tech (IITM), PGDM (IIMA)



DR. RAVI VEERARAGHAVAN
Dean (External Relations)
B.Com, ACS, FMCA

Permanent Faculty

DR. P. DAVID JAWAHAR
MBA, PhD

MR. V. SURESH KUMAR
B.Tech (IITM), PGDM (IIMA)

DR. RAVI VEERARAGHAVAN
B.Com, ACS, FMCA

DR. DAMODHARAN VARADARAJAN
PhD, AICMA, ACCA, CMA

DR. SURESH NANDA KUMAR
MCA, MBA, PhD

DR. S. KUMARAPERUMAL
BE, MBA, PhD

MR. DURGA PRASAD RAO
M.Com, MBA (AIM), PhD

DR. S. GAYATHRI
BE, MBA, PhD

DR. S. PREMALATHA
Msc (App.Psy), MBA, PGDHCA, MPhil,
PhD, EEP IIM(B)

MR. MATHEW PAUL VIZHALIL
BE(Hons), PGCPM -IIM Kozhikode,
MBA- BITS Pilani.

MR. S. CHANDRASEKAR
B.Tech, MS, CFA, PGDBM

MR. A.S. RAJARAJAN
PGDM

MR. MATHA RAJESH
B.Sc (Stat), MBA, UGC-NET, (PhD)

XIME
CHENNAI



CELEBRATION




**Shaping Future Leaders
CHENNAI**



100 % PLACEMENTS



LIVE PROJECTS



PLAYGROUND



GYM



WOMEN'S HOSTEL



MEN'S HOSTEL



INTERNATIONAL EXPOSURE



INTERACTIVE LEARNING



CONFERENCES



IT FACILITIES



MANAGEMENT DEVELOPMENT PROGRAMME



CASE METHOD PEDAGOGY

2022-24 ADMISSION INFORMATION

Eligibility Criteria

- Bachelor's Degree in any discipline from a recognised university with a minimum aggregate of 50% marks for all subjects taken together.
- Candidates who are appearing for their final year examination and are awaiting their results may also apply. Such candidates are required to produce proof of passing the degree examination with the minimum required marks of 50%, latest by - September 10, 2022.
- Applicants who have un-cleared backlog papers in graduation, are not eligible to apply.

Entrance Test

- Any student with a valid score card at the time of application can apply the PGDM.
- XAT / CAT / CMAT / MAT / ATMA / GMAT / TANCET

For admission related queries Contact :

Ms. Bharti Palkar - +91 73050 56224
Mr. Mathew Paul V - +91 73050 56662

Centres for Group Discussion and Personal Interview (2021)

Bangalore

XIME
Electronics City, Phase II
Hosur Road, Bangalore-560 100
080-28528597 / 98

Chennai

XIME
Plot No CP 2 A, SIPCOT
Industrial Park, Near Royal Enfield
Factory, Oragadam
Sriperumbudur Taluk-602105
044-6713 0400

Kochi

XIME
KINFRA Hi-Tech Park
Off. HMT Road,
Kalamassery,
HMT Post, Kochi - 683503
0484-2752500

Admission Process

- Download PGDM Programme Bulletin 2022-24 from www.ximechennai.org
- Application must be submitted only through online mode.
- Please click on the link "Apply online" for PGDM on the website www.ximechennai.org
- Application fee is Rs.1500 plus GST @ 18% for applicants until 31 March 2022.**
- Application fee must be paid online by credit card/ debit card/net banking/mobile wallets.
- Applicants will receive a system generated acknowledgment for the application submitted and payment of application fee.

PGDM Programme Fees : ₹ 8.5 Lacs

* For more information please visit <https://xime.org/fee-structure>

1st Year	:	Rs. 4,00,000/-
2nd Year	:	Rs. 4,50,000/-
Total	:	Rs. 8,50,000/-

For more information scan the QR code



PLACEMENTS

Partial list of Recruiters

Infosys	WIPRO Applying Thought	TATA CONSULTANCY SERVICES	ORACLE	SAINT-GOBAIN	Tech Mahindra
CEAT	OBO BETTERMANN	CUMI	vmware	Mindtree	BOSCH
salesforce	TATA	HYUNDAI	ITC INFOTECH Business-friendly Solutions	Hewlett Packard Enterprise	ATHER
Mercedes-Benz	UltraTech BUILDING PRODUCTS	HITACHI	Mahindra	BIZ ON GO	NTT DATA
murugappa	pwc	OYO	VOLTAS	HEXWARE	DAIMLER
zomato	TeamLease Putting India to Work	randstad	Strides	DHL	GE
ACSmith	survey sparrow	Arcesium	PhonePe	intellect Design for Digital	htc
Deloitte	SONATA	BOEING	careernet	JLL	Sabre
FEDERAL BANK YOUR PERFECT BANKING PARTNER	State Bank of India	BANKERBAY	HDFC BANK	SOUTH INDIAN Bank Experience Next Generation Banking	IDFC FIRST Bank
equitas Small Finance Bank	IndusInd Bank	udaan	SBI Life INSURANCE With Us, You're Sure	IDFC BANK	ICICI Bank
METRO Cash & Carry	Continental	VKC	Mphasis The Next Applied	BYJU'S	
airtel	KPMG	EY			

7.00
Lakh Average CTC

EXCLUSIVE
TRAINING FOR
CAMPUS
PLACEMENT



The phone numbers given above are only to be contacted in case of difficulty in reaching the venue of GD/PI.
For all admission related queries, please contact XIME Bangalore, XIME Kochi or XIME Chennai.

