

K O C H I
C A M P U S

20
22
24

S H A P I N G

F U T U R E

■ L E A D E R S

P G D M

P R O G R A M

B U L L E T I N

XIME
XAVIER INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP

MESSAGE FROM THE
**PRINCIPAL
FOUNDER**



XIME



As XIME prepares itself to welcome its next batch of students to the Post Graduate Diploma in Management (PGDM Program), I am delighted to share with you the gratification, that we have as an institution with campuses in the three major cities of South India – Bangalore, Chennai and Kochi.

Founded on a strong value system that focuses on merit, integrity and ethics, XIME takes pride in being an acclaimed center of excellence in business education. XIME provides its students a comprehensive learning opportunity in the contemporary business environment, inculcating in them strong business fundamentals and managerial competencies. Sensibility to societal issues is promoted through a structured project on 'Socially Useful and Productive Activity'. Towards allround development, our student clubs provide a platform to hone their latent strengths and talents. Activities of these clubs have helped XIME in generating a winning streak for itself in numerous inter-collegiate and other competitive events.

While students diversity is a distinguishing factor, the institute has been able to attract a highly talented faculty group who are products of leading B-schools inside and outside the country or who have taught in B-schools of international repute like Harvard and INSEAD.

XIME has found itself in a creditable position through the assessment of various rating agencies. It has constant and vibrant industry interaction and thereby continuously enhancing the curriculum and multi model teaching aiming at world class learning outcomes. Its partnership with several international organizations and institutions has given the Institute tremendous impetus to global orientation.

In sum, our aim at XIME is to develop managers who by dint of their capability and quality of character can respond in a creative and wholesome way to the diverse opportunities and challenges of the world of business and industry.

Join XIME and benefit from a stimulating environment for the development of your personal and professional potential.

Prof. J. Philip

Principal Founder

Former Director, IIM-Bangalore



XIME Kochi

XIME added another modern campus at Kochi which was inaugurated on December 2, 2012 by the then Hon. Chief Minister of Kerala Sri. Oommen Chandy. PGDM at XIME Kochi has AICTE approval for an annual intake of 120 students. Its seventh Batch graduated in April 2021.

Salient Features

- Admissions purely on merit
- Contemporary curriculum
- Strategic tie-up with XLRI (in process)
- Fully residential programme with state of the art classrooms, well stocked library, wi-fi enabled campus, separate hostels for boys and girls, gym, sports facilities, college bus etc
- Faculty members from globally renowned institutions like Harvard, Columbia, XLRI Jamshedpur, IIM etc
- Diversity – has students from 20-22 states; girls form almost 50 per cent across batches
- International networking and linkages –strong and active network with universities and institutions across the globe and MoUs with foreign institutions
- Faculty exchange programmes with foreign institutions
- International students exchange programmes / study tours
- XIME Kochi is ranked as one of the top hundred private business schools in India

S H A P I N G
F U T U R E
L E A D E R S

Two-year Post Graduate Diploma in Management

- Flagship programme of XIME.
- AICTE approved two-year, full-time, residential programme.
- Annual intake of 120 students.
- Trimester system.
- SIP - Summer Internship Programme aimed at providing industrial experience to students.
- SUPA - Socially Useful and Productive Activity is a mandatory internship to help students understand management issues of NGOs and provides exposure for appreciation of social issues.
- International Educational Tour

Highlights of the Curriculum

- Curriculum is reviewed and updated at regular intervals in consultation with industry leaders, alumni, students and faculty.
- Enables global outlook and promotes spirit of Entrepreneurship.
- Inculcates human values and societal orientation.
- Develops soft skills, leadership skills and written and oral communication skills.
- Compulsory exposure to a foreign language (German/ French/Spanish/Chinese).
- 'On the Job' training through two-month industry internship.
- Students are covered under a Group Medi-claim policy of Rs. 3 lacs cover. Students and one earning parent are covered under a Group Personal Accident Policy (Rs. 5 Lacs cover for each insured member).

CURRICULUM

FIRST YEAR

TERM 1

Financial Analysis and Reporting	3
Managerial Economics	3
Organisational Behaviour – I	3
Effective Written Communication	2
Marketing – I	3
Quantitative Techniques – I	3
Business, Government and Society	2
Learning Circle	2
Decision Support Tools (New)	2
TOTAL	23

TERM 2

Cost and Management Accounting	2
Macroeconomics	3
Organisational Behaviour – II	3
Presentation Skills	2
Marketing – II	3
Research Methodology	2
Quantitative Techniques – II	2
Technology Trends (New)	2
Contemporary Business Environment – I	2
TOTAL	21

TERM 3

Corporate Finance	3
Business Analytics	3
Human Resources Management	3
Managerial Effectiveness (including Accelerated Professional Development)	3
Contemporary Business Environment – II	2
CSR, Environmental Issues and Sustainability	2
Operations Management	3
Research Project (contd.)	1
Foreign Language	Non-Credit
TOTAL	20

SECOND YEAR

TERM 4

Business Strategy	3
Entrepreneurship	2
Business Law	2
Liberal Arts Course – 4 Options	2
Electives (5 x 2)	10
TOTAL	19

TERM 5

International Business	2
Business Ethics	2
Liberal Arts course (New) – 4 Options	2
Electives (5 x 2)	10
TOTAL	16

TERM 3

Cross Cultural Management	2
Leadership in Action	2
Business Simulation (New)	2
Electives (5 x 2)	10
TOTAL	16

Total Class Credits	120
Summer Project + SUPA	7
Grand Total	122

Duration of each session	70 Minutes
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SPECIALIZATIONS

- Specializations in Marketing, Finance, Human Resource, Operations, IT and Analytics and General Management.
- Twelve electives to be chosen from the specialization subject areas.
- Provision for major and minor specializations.
- Minimum Six electives from a discipline to be chosen to qualify as a specialization.

ELECTIVES

Marketing

- Marketing Research
- Fundamentals of Service Marketing
- Business To Business
- Consumer Behaviour
- Sales & Distribution Management
- Product & Brand Management
- Retail Management
- Advertising and Sales promotion
- Digital Marketing
- Technology Marketing
- CRM and Marketing Metrics
- Marketing of Financial Services
- Strategic Pricing
- Retail Marketing
- Rural Marketing

Finance

- Merchant & Investment Banking
- Venture Capital & Private Equity
- Fixed Income Securities
- International Finance
- Taxation
- Financial Derivatives
- Investment Analysis & Portfolio Management
- Strategic Management Accounting
- Indian Banking and Financial System
- Enterprise Risk Management and Insurance
- Strategic Finance for Value Creation
- Mergers, Acquisitions & Restructuring
- Financial Modelling
- Behavioral Finance
- Corporate Valuation
- Corporate and Retail Banking
- Wealth Management
- Econometrics

EXCLUSIVE TRAINING & CERTIFICATION



Upskill Your Analytics Skills Through R, Python, SQL, SPSS, Tableau and Excel



ELECTIVES

Human Resources

- Compensation Management
- Training and Development
- Talent Management
- Competency Based Management
- Knowledge Management
- Performance Management
- Organisational Development
- Industrial Relations and Labour Laws
- Creativity and Innovation
- Personal Growth Lab

Operations

- Supply Chain Management
- Strategic Operations and Innovation Management
- Lean and Six Sigma
- Project Management
- Enterprise Resource Planning
- Materials Management
- Production Planning & Control
- Total Quality Management
- Design Thinking

IT & Analytics

- Enterprise Resource Planning (ERP)
- Data Base Management, Data Warehousing and Business Intelligence
- Business Analytics using Excel / R / Python
- Introduction to Big Data and Big Data Analytics, with Tools
- Application of BA in Functional areas
- Data Mining
- Cloud Computing, IOT, and Artificial Intelligence
- IT Project Management
- IT Strategy
- Agile Methodology
- Information Systems for Managers

General Management

- Global Markets and National Policies
- Design Thinking
- Management of Healthcare
- New Venture Creation
- Family Business Management
- Leading Non-Profit Organisation and Social Enterprises
- Changing facets of Indian Management – Precepts & Practice



**INTERACT
EXPLORE
LEARN**



VISION AND MISSION

PGDM Program

Vision of XIME Kochi

To be recognized as the best business management education program in the country producing well trained, innovative, socially responsible professionals with global perspectives who are the pride of their families, treasured by their organizations, respected by the industry and needed by the country.

Mission of XIME Kochi

Impart value-based transformational learning experience to individuals, empowering them to realize their full potential to be globally oriented leaders through teaching learning processes designed with relevant research and collaboration with industry.

- M1.** Impart value-based transformational learning experience.
- M2.** Empower individuals to realize their full potential to be globally oriented leaders.
- M3.** Teaching and learning processes designed with relevant research and collaboration with industry.

Program Educational Objectives

The PGDM graduates of XIME-Kochi are expected to attain the following Program Educational Objectives within five years of completion of the program.

- PEO 1. Demonstrate the skill and the updated knowledge in the practice of the management profession.
- PEO 2. Possess and promote Entrepreneurism, Innovation and continuous learning.
- PEO 3. Formulate and implement the best Corporate Governance practices and take decisions as a true global leader, upholding high societal values and professional ethics.
- PEO 4. Set and motivate teams to achieve organizational goal.

2022

ADMISSION INFORMATION

ELIGIBILITY

BACHELORS' DEGREE

- Candidates applying for the Post Graduate Diploma in Management (PGDM) are required to have a Bachelor's Degree in any discipline from a recognized university with a minimum aggregate of 50% marks for all subjects taken together (45% for SC/ST candidates).
- Candidates who are appearing for their final year examination and are awaiting their results may also apply. However, they should have maintained an average of 50% marks in the degree course until then.
- They should be completing all their degree examinations before 15th June 2022. Such candidates are required to produce proof of passing the Degree examination with the minimum required marks of 50%, latest by 10th September 2022.
- Applicants who have un-cleared backlog papers in graduation, are not eligible to apply.

ENTRANCE TEST

A valid entrance test score in any of the following entrance test.

- XAT – 2022
- CAT - 2021
- CMAT - 2022
- MAT - May 2021 Onwards
- ATMA - May 2021 onwards
- GMAT - 2020, 2021 and 2022
- KMAT 2021,2022

Only such tests in 2021-22 where results are declared latest by 15th June 2022 will be considered.

HOW TO APPLY

- Download PGDM Programme Bulletin 2022 from www.ximekochi.org.
- Read and understand the Programme Bulletin and its guidelines regarding admissions.
- Application shall be submitted only through online mode. XIME provides an interactive user interface for entering details in the application form; the platform ensures data security and auto-saving.
- Please click on the link 'Apply online' for PGDM on the website www.ximekochi.org.
- No need to send hard copy of application form or any other documents to XIME while applying.
- Application Fee is Rs. 1500/-

(inclusive of GST @18 %)

- Last date of submission of application form along with the payment of application fee is March 31st 2022.
- Application fee shall be paid online by credit card/debit card/net banking/mobile wallets
- Applicants will receive a system generated acknowledgment for the application submitted and payment of application fee. With this the application process is complete.

CRITERIA FOR SHORT LISTING CANDIDATES FOR ADMISSION TO THE PGDM PROGRAMME

- Score for academic performance in X Std., XII Std., Under Graduate Degree/ Post Graduate Degree - 20%
- Score in the Common Admission test (CAT, XAT, CMAT, ATMA, MAT, GMAT) - 35%
- Group discussion/interview - 35%
- Weightage for participation in Sports, Extra-Curricular activities, Academic diversity and Gender diversity – 10%

Fees

Tuition fee Rs. 8,50,000/-
First year 4 lakhs in 4 installment
Second year 4.5 lakhs in 4 installments

CENTRES FOR GROUP DISCUSSION AND PERSONAL INTERVIEW (2022)

KOCHI

XIME
KINFRA Hi-Tech Park,
Off. HMT Road, Kalamassery,
HMT Post,
Kochi - 683503
0484-2752500

CHENNAI

XIME
Plot No: CP 2A, SIPCOT,
Industrial Park, Oragadam,
Near Royal Enfield Factory,
Kanchipuram, District- 602105
044-71889464

BANGALORE

XIME
Electronics City,
Phase II
Hosur Road,
Bangalore-560 100
080-28528597 / 98

The phone numbers given above are only to be used in case of difficulty in reaching the venue of GD/PI. For all admission related queries, please contact XIME Bangalore, XIME Kochi or XIME Chennai.



100%

Campus Placement 2020

100%

Campus Placement 2021

6.67

Lakh Average CTC

6.70

Lakh Average CTC

**EXCLUSIVE
TRAINING FOR
CAMPUS
PLACEMENT**



20
22
24



RANKING



Ranked #2 in
3 Palmes Of Excellence
- Excellent Business School With
Reinforcing International Influence



Ranked # 17 in
Top B Schools of Super Excellence
& 2 Ranked in kerala State



XIME Kochi listed
among Top 100 B-schools in India



Secured ranking B in
B-School Categorisation



Secured ranking B2 in
the B- School Categorisation



Shortlisted as
Preferred B-School in the City

KEY RESOURCE PERSONS

LEADERSHIP TEAM



Dr. J. Alexander IAS (Retd.)
President, XIME



Prof. C. P. Ravindranathan IFS (Retd.)
Chairman, XIME Kochi



Dr. Kuncheria. P. Issac
Director General, XIME



Dr. Francy T. V.
Director, XIME Kochi

■ **Prof. Alok Krishna**
Dean Academics

■ **Prof. A S Girish**
Dean External Program

■ **Prof. George Paul**
Dean Special Projects

FACULTY TEAM

Marketing

Mr. George Paul, BE(Mech), MBA

Mr. Alok K., BE(Mech), PGDM

Mr. Jomy Lawrence, B.Tech, PGDM

Mr. Sony Varghese, MSc. MBA

Finance

Dr. T. P. Ouseph, MA MBA, FRM, Ph.D

Ms. Smitha Jose Panackal, NET, Ph.D

Ms. Lincy P.T., MCom, MBA

Operations

Dr. Joshin John, Ph.D (IIM/L)

Dr. Vishnu C Rajan M.Tech , Ph.D

Ms. Dimmy Gonsalves, MCA

Human Resource Management

Prof. A.S Girish, MSW, LLB

Dr. Ranjana Mary Varghese,
BTech, MBA, Ph.D

Dr. Feba Thomas, MBA, Ph.D

Analytics

Dr. Francy T.V., Ph.D

Dr. Elizabeth Devasia
MBA, Ph.D(IIT/M)

Course Coordinator

Ms. Seema Satish

Library

Ms. Jeeja Anna John M.Phil

Ms. Smitha G. M.L.I.S

KOCHI TO EXPLORE



Hill stations



Beaches



Backwaters



Music Events



Art Biennale City



Waterfall



Kathakali Performance



Boat Race



Adventure Sports

XIME

KOCHI
A CAMPUS
IN THE
PARADISE



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KINFRA Park, Kalamassery, HMT Road
Kochi - 683 503, Kerala, India

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