

Campus:

34 km on Lucknow Kanpur Road, U.P. - 209859
7249952333

City Office:

CP 2/3, Vishwas Khand -2,
Near Fly Over Gomti Nagar, Lucknow-226010
+91-522-2308987 / +91-522-2308988 / +91-9458704154

Admission Helpline:

+91-7895985000 / +91-9458704141
admission@ibs.srms.ac.in

www.srms.ac.in/ibs
facebook.com/srmsibs

srms.ac.in/Youtube
www.instagram.com/srmstrust

www.srms.ac.in/ibs

*Affiliated to AKTU Lucknow & approved by AICTE,
Ministry of India, Govt. Of India*

National Academic Depository (NAD) ID - 30082

Apply Online:
Scan QR code



MBA+PGP

ADMISSIONS

& PLACEMENT

BROCHURE

www.srms.ac.in/ibs

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Affiliated to AKTU Lucknow & approved by AICTE, Ministry of India, Govt. Of India



OUR INSPIRING SOUL



The inspiring soul behind SRMS is Late Shri Ram Murti Ji, veteran freedom fighter, a true Gandhian, Ex-Parliamentarian and Ex-Minister, U.P. Govt.

He visited several countries including USA, Japan, England and Taiwan on Agricultural missions and contributed largely towards promotion of Green Revolution in India.

Ram Murti Ji did not accept the pension offered to the freedom fighters, since he was of the conviction that whatever he did for the motherland was out of patriotism and not for material gains. In pursuance of the same patriotic spirit he also donated 30 acres of agricultural land to the Bhoodan Movement.

CHAIRMAN'S MESSAGE



Globalization, entrepreneurship and technology, along with corporate citizenship, are the drivers that are reinventing the business world. Newer, faster, more responsible and sustainable ways of doing business are emerging every day.

SRMS IBS's innovative MBA+PGP curriculum will prepare you for this new world, going beyond the traditional management program to provide real-world challenges and opportunities for experiential learning. Our world-class faculty consist of established thought leaders whose ideas are shaping global business policy, yet who are committed to your professional growth by facilitating teams and serving as mentors, even leading study trips.

Hands-on learning opportunities, access to alumni at the helm of leading corporations and a diverse network of student-run groups, organizations and clubs all enhance the classroom setting and allow you to gain valuable experience in team-building, networking and social responsibility.

Our location in the Lucknow region as an unparalleled center for International Business, Finance and Governance along with our Professional Corporate Resource Centre will ultimately turn graduates into professionals with today's leading companies. We invite you to further explore your areas of interest here at SRMS IBS, and remember – whatever your individual path to success, the SRMS IBS MBA+PGP can help you achieve the same.

DEV MURTI
Chairman, SRMS Trust

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WELCOME TO SRMS INTERNATIONAL BUSINESS SCHOOL



SHYAMAL GUPTA

Director, Administration
MBA, Kellogg School of Management, USA
Certified Public Accountant, Delaware, USA
World Bank, Washington DC, USA
Ernst & Young, India
Arthur Andersen, India & Hong Kong

At SRMS- International Business School, our credo is to lead the transformation of fulfilling expectations for a professional's responsibility at both the individual and organizational level. Since its beginning SRMS- International Business School has built a reputation as a centre of rigorous thinking and of high-impact transformative education.

SRMS IBS MBA+PGP program develops an individual holistically. It builds and enhances your knowledge through team based experiential learning with case based teaching methodology. It also builds your character by encouraging creativity and innovation, instilling strategic thinking with a global and socially responsible outlook to promote the leadership qualities in you. SRMS IBS engages closely with organizations across industries and sectors to co-educate and develop managerial talent, to co-create new ideas and understanding, and to innovate and establish new business. SRMS IBS innovative academic program is delivered by distinctive faculty members from Kellogg School of Management (Chicago, USA) - #1 Ranked B-school in the world, Washington University (St. Louis, USA), Indian School of Business (Hyderabad, India), World Trade Organization (Geneva, Switzerland), World Bank (Washington DC, USA), Indian Institute of Management (IIM) and Indian Institute of Technology (IIT) among others.

Whether you intend to use your SRMS IBS experience to develop yourself, to prepare for a leadership role, to cultivate new approaches within your organization, or to start a company or a social enterprise, we offer exceptional opportunities for learning, networking and knowledge exchange, both within and beyond the business school.

Join us to discover for yourself how SRMS IBS can be a life changing event.

SRMS INTERNATIONAL BUSINESS SCHOOL KNOWLEDGE CENTRE

A+

GRADE
ALL INDIA RANKING

10

B-SCHOOL IN
NORTH INDIA

25

NON-IIM BUSINESS
SCHOOL IN INDIA

10

EMERGING B-SCHOOL
IN INDIA

Source: Times of India B School Ranking and
Business & Management Chronicle Magazine

Best ROI – with a course fees of approx Rs. 2.9 lacs, SRMS IBS offers a payback of less than six months

SRMS IBS students get 10 additional industry linked certifications, in addition to their MBA+PGP. This makes them better skilled compared to other graduates

Industry Visits to Mumbai and Dubai for entire batch to ensure they get relevant corporate and global exposure

The Entrepreneurship Development Centre at IBS is an initiative to guide aspiring students with business ideas into viable business models.

Student and Faculty Exchange Programmes with world renowned institutes like George Mason Univ., USA

International Faculty from world's leading Business School and Corporations

Global Curriculum designed by experts from India, Europe and USA

World-class infrastructure in an exclusive 16 acre Green WiFi Campus Lucknow-Kanpur Highway

Team Based Experimental Learning with case based Teaching Methodology

Air conditioned student Hostels with Individual rooms and attached baths

10 PGP CERTIFICATIONS AT SRMS IBS

- ▶ IBS Digital Marketing Certificate
- ▶ IBS Certificate Program in Google Suites
- ▶ NISM (National Institute of Securities Markets) Series VA – Mutual Funds Distributor Module
- ▶ IBS Certificate Program in Business Analytics - Python and R Software
- ▶ IBS Certificate Program in Advanced MS-Office
- ▶ IBS Certificate Program in International Relations
- ▶ IBS Certificate Program in Foreign Language
- ▶ IBS Certificate Program in Spreadsheet Modeling
- ▶ IBS Certificate Program in Big Data Analytics
- ▶ IBS Certificate Program in Employability Skill Enhancement

MULTIPLE ELECTIVES TO CHOOSE FROM WITH DUAL SPECIALIZATION

MBA+PGP CURRICULUM

SRMS IBS offers a (MBA+PGP), a two-year, full-time course. The core focus of the course is the development of global leaders with strong technical business knowledge and to foster innovation. Team based learning forms the core of the teaching methodology of the course.

2 YEARS FULL TIME (DUAL SPECIALIZATION OFFERED)

Specializations: Marketing, Operations Management, Human Resource, Finance, International Business, and Information Technology

SRMS IBS has a conducive learning environment with a course curriculum that's a blend of theoretical and practical knowledge which is not only contemporary in approach but also relevant to the industry.



FIRST YEAR

SEMESTER - I

Management Concepts & Organisational Behaviour
 Managerial Economics
 Financial Accounting & Analysis
 Business Statistics & Analytics
 Marketing Management
 Design Thinking
 Business Communication
 IT Skills LAB - 1
 Mini Project - 1

SEMESTER - II

Business Environment & Legal Aspect Of Business
 Human Resource Management
 Business Research Methods
 Financial Management & Corporate Finance
 Operations Management
 Quantitative Techniques For Managers
 Digital Marketing & E Commerce
 Management Information Systems
 IT Skills LAB-2
 Mini Project -2

SECOND YEAR

SEMESTER - III

Strategic Management
 Innovation And Entrepreneurship
 Strategic Management
 Human Values And Ethics
 Summer Training Project Report & Viva Voce
 Electives with Dual Specialization

ELECTIVE SUBJECTS

MARKETING - III SEMESTER

Consumer Behaviour & Marketing Communication
 Marketing Analytics

OPERATION MANAGEMENT - III SEMESTER

Supply Chain & Logistics Management
 Operations Planning & Control

HUMAN RESOURCE - III SEMESTER

Talent Management
 Employee Relations And Labour Laws

FINANCE - III SEMESTER

Investment Analysis And Portfolio Management
 Financial Planning And Tax Management

INTERNATIONAL BUSINESS - III SEMESTER

International Business Management
 Export Import Documentation

INFORMATION TECHNOLOGY - III SEMESTER

Data Analytics For Business Decisions
 AI & ML For Business

SEMESTER - IV

Emerging Technologies in Global Business Environment
 Innovation And Entrepreneurship
 Electives with Dual Specialization

MARKETING - IV SEMESTER

B2B And Services Marketing
 Sales And Retail Management
 Social Media And Web Analytics

OPERATION MANAGEMENT - IV SEMESTER

Quality Management
 Project & Sourcing Management
 Management Of Manufacturing System

HUMAN RESOURCE - IV SEMESTER

B2B AND Services Marketing
 Sales And Retail Management
 Social Media And Web Analytics

FINANCE - IV SEMESTER

Financial Derivatives
 Foreign Exchange And Risk Management
 Financial And Credit Risk Analytics

FINANCE - IV SEMESTER

International Logistics
 Cross Cultural Management
 International Trade Laws

INFORMATION TECHNOLOGY - IV SEMESTER

Data Base Management System
 Cloud Computing For Business
 Business Data Warehousing & Data Mining

MBA+PGP ADMISSION CRITERIA

A Bachelor's degree or 10+2+3 degree in any branch of study or equivalent with minimum 50% marks in aggregate.

Valid score in CAT / CMAT / MAT / XAT / ATMA / GMAT / SNAP / UPSEE.

Candidates appearing for the final examination for the Bachelor's degree (or equivalent examination) can be considered for provisional admissions, subject to furnishing successful evidence of passing their graduation latest by August 31st of the academic session.

HOW TO APPLY:

You can apply online by downloading our "SRMS" App from Google playstore / iOS appstore or apply online from our website www.srms.ac.in/ibs.

You can also obtain the admission form along with the information brochure from our campus by payment of INR 500 in cash or by demand draft in favour of SRMS IBS payable at Lucknow.

SELECTION PROCESS:

Candidates will be short listed on the basis of the details filled in the application form and their valid score in recognized aptitude tests. Only the shortlisted candidates will then be called for Personal Interviews. The list of selected candidates will be personally notified.

“
 Having studied at Kellogg School of Management, I have brought together the international teaching & learning experience of India to our world class campus through a combination of global curriculum, team based learning and distinguished learning
 ”
SHYAMAL GUPTA
 Director

PEDAGOGY

The teaching- learning cycle of MBA+PGP program at IBS aims to engage students holistically and help them develop to the optimal extent of their abilities. IBS involves a highly interactive pedagogy with practical orientation which is facilitated by:



CLASSROOM DISCUSSIONS



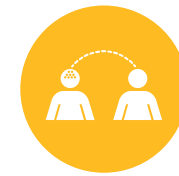
CASE STUDY ANALYSIS



SEMINAR AND PRESENTATIONS



COMMUNITY SERVICE



MENTORING



EXPONENTIAL LEARNING



ON-THE-JOB TRAINING



SOFT SKILLS AND TEAM-BUILDING WORKSHOPS



TEAM WORK BASED EXPERIENTIAL LEARNING



INDUSTRIAL TOURS & INTERNATIONAL EXPOSURE



INTERNATIONALLY RENOWNED GUEST SPEAKERS



FACULTY



SHYAMAL GUPTA

Prof. Shyamal Gupta has completed his MBA from the world renowned Kellogg School of Management, Chicago, USA. Shyamal has also completed his Certified Public Accountancy (CPA) from Delaware USA. He has nearly 15 years of international experience working in reputed organizations including the WorldBank, Washington DC, USA. He has also worked extensively for the African, South American and European regions on financial modelling and financial management issues. Shyamal has also worked for Ernst & Young and Arthur Andersen, Hong Kong and India. He has done several mergers and acquisitions, anti-fraud consulting, business process improvements, stock exchange listings in Singapore, Malaysia, Hong Kong, Philippines, India and Europe.



DR. EKTA RASTOGI

Prof. (Dr) Ekta Rastogi is a prolific academican associated with management education, research and administration for over 22 years, with over an year of International Experience of teaching as Professor at Majan College University College, Muscat, Sultanate of Oman, affiliated to University of Bedfordshire, UK. She holds a Ph.D degree in Marketing from Department of Commerce, Lucknow University. She has also completed her Masters in Business Administration from Department of Business Administration, Lucknow University. Besides she has also completed her M.Sc. (Information Technology) and Masters in Computer Application (MCA) from AAIDU. She has authored 7 books and numerous research papers in journals of National and International repute. She has served as corporate trainer for organizations' such as Reliance Communications, Bank of Baroda and Bankers' Institute of Rural Development. She has served as Consultant for the Lucknow Chapter of CII (Confederation of Indian Industries). She is a life member of LMA (Lucknow Management Association). Her major areas of interest are Marketing and International Business.



AMBICA MURTI

With 15 years of global experience in finance and accounting, Ambica has worked with major corporations and multinationals such as America Online (AOL), Washington DC (USA), ICICI Bank and SRMS Institute of Medical Sciences. Been a topper throughout her career, Ambica is a Chartered Accountant (India) and Certified Public Accountant from the state of Virginia (USA). Ambica specializes in formation and implementation of accounting policies and practices for transnational companies. Her extensive global experience allows her to bring a very versatile aspect to her students specially on issues such as International Finance, Transfer Pricing, Financial Management, Working Capital Management and Funding.



MR. KAPIL KUMAR AGARWAL

Kapil Kumar Agrawal is an FCA, MBA with 35 years industry experience. He has been associated with various top B-Schools and Institutions such as IIT Kanpur, Institute of Chartered Accountants of India, Institute of Company Secretaries of India, etc. He has authored multiple paperson Option Strategies and Derivatives. He comes with extensive financial and management consulting experience.



MR. LALIT KUMAR YADAV

Lalit Kumar Yadav is working as a Assistant Professor with SRMSIBS, Lucknow. He is a graduate in History & Political Science from University of Lucknow, and has completed his management education from Jaipuria Institute of Management, Lucknow. He is UGC-NET qualified and is about to complete his doctorate in management. His teaching areas include Human Resource Management, Organizational Behavior and General Management. His research interests lies in leadership and organizational justice. He has publications in prestigious journals like Paradigm, Management and Labour Studies and others. He also serves as a reviewer for a management journal. He has undertaken many training assignments and is a certified trainer from Indian Society for Training and Development (ISTD), New Delhi.



ASHISH KUMAR

Ashish Kumar holds an undergraduate degree in Computer Science from Rajiv Gandhi Proudyogiki Vishwavidyalaya, Bhopal and an MBA from ICFAI University, Dehradun with specialization in Marketing. He has nine years of experience in academics as well as corporate. He has also contributed research paper for various journals. His area of interest includes Service Marketing and Strategic Management.



DR. SIDDHARTH MISHRA

Dr. Siddharth Mishra is working as an Assistant Professor in Shri Ram Murti Smarak-International Business School, specialized in finance. He holds a PhD degree from Banaras Hindu University, in the area of finance. He has cleared UGC- NET three times in commerce. He had participated in several seminars, conferences and workshops along with contribution research papers in various national and international journals.



DR. HONEY GUPTA

Dr. Honey Gupta, working as an Assistant Professor with SRMSIBS. She is a Science Graduate and holds MBA degree in finance and marketing from UP Technical University. She carries her Doctorate in Management in the area of Mergers and Acquisitions from Kumaun University. She is also UGC NET Qualified and holds PGDHRM from Annamalai University. She has Published several research papers in national and international journals and having more than 6 years experience in academics and corporate sector. Her area of interest are Financial Management, Banking Operations and Marketing specialization subjects. She was also appointed as Viva voce examiner from UPTU for multiple colleges.



DR. SURUCHI TRIPATHI

Dr. Suruchi Tripathi, an assiduous academican is working as an Assistant Professor with SRMSIBS, LUCKNOW. She has been awarded with the Ph. D degree from department of Management, AKTU, Lucknow and MBA specialized in International Business, DAVV Indore. She has also qualified UGC NET in Management. Her contribution for the research works in reputed National as well as International Journals is significant. Her area of interest is Economics, Law and other General Management Subjects having 3 years of teaching along with 2 years of Corporate exposure.



DR. ABHISHEK RAJAN

Dr. Abhishek Rajan, Working as an Assistant Professor with SRMSIBS. He is a graduate in commerce and completed his management degree in finance. He holds a Ph.D degree in commerce. He has a teaching experience of 11 years with the Universities like J.P. University, Punjab Technical University and S.M.U. University. He is life time member of Indian Commerce Association. He has published several research papers in national and international journals and participated in many Conferences and faculty development programmes.



DR. ASHUTOSH SHUKLA

Dr. Ashutosh Shukla, Assistant Professor SRMSIBS is the Alumni of prestigious institution La Martiniere College Lucknow. He is Doctorate in Management (2013) and Masters in management and Masters in Commerce from UPTU in 2008 and RML University in 2015. His areas of specialization are marketing and Human Resource Management. He has rich experience of 11 years of industry and academics and has worked as the head of the department of management in AKTU affiliated college and was appointed thrice as an examination observer by Vice chancellor of AKTU in the year of 2020-21. He has published several research papers and article on TQM in education, E-commerce and has attendant many conferences and FDP.



TANU DUBEY

Tanu Dubey is working as Assistant Professor with SRMSIBS, Lucknow. She is Graduate in Commerce from University of Lucknow, and has completed her Management Education from SRMSCET, Bareilly affiliated to Uttar Pradesh Technical University. She has more than 11 Years of Corporate experience in the field of HR. She has contributed her HR experience in various accreditations like NAAC, NABH for various organisations.



MS. NIDHI SINGH

Nidhi Singh is working as an Assistant Professor with SRMSBS, Lucknow. She is a graduate and master in commerce from University Of Allahabad. She is UGC – NET qualified and has also completed her management education (PGDM) from IMT, Ghaziabad. She holds degree in Bachelor of Education and Master in Economics and is also specialized in teaching areas of Economics and management subjects. She has also contributed for various Journals and attended various conferences and Faculty Development Programmes.



VAIBHAV SRIVASTAVA

Vaibhav Srivastava is working as an Assistant Professor with SRMSBS, Lucknow. He is a graduate and Master in Business Administration from Abdul Kalam Technical University. He holds a degree in Master of Philosophy in Management and is pursuing his Ph.d in the field of Micro Finance from CCS University, Meerut. He has attended many FDP programmes and seminars along with his contribution in International journals. His area of expertise is in micro finance and rural management.



SHUBHAM NIGAM

Shubham Nigam is working as an Assistant Professor with Shri Ram Murti Smarak Business School, Lucknow. He is a post graduate in Commerce from Faculty of Commerce, Banaras Hindu University. He is UGC – NET qualified and also holds a Diploma in Applied Financial Management from NIIT. He has also completed a research project of Indian Council of Social Science Research. His area of interest includes Finance and Economics related subjects. He has a great exposure to academic related activities which includes publication of research papers, attending conferences and faculty development programs.



ABHAY SINGH BHADAURIA

Abhay Singh Bhadauria is working as Assistant Professor with SRMSBS, Lucknow. He is Graduate in Computer Applications from MJPRU, Bareilly, and has completed his Masters in Computer Application from AKTU Lucknow. He was awarded as "Gold Medallist- Academics". He has more than 4 Years of Corporate experience in the field of IT and 4+ Years of teaching experience. He has a global exposure with MNC's like- WIPRO, Interglobe Aviation, and Parliament of India.



VIMAL KUMAR SHARMA

Vimal Kumar sharma is working as Assistant Professor with SRMSBS, Lucknow. He is graduate in science from M.J.P.R.U. Bareilly and has completed his Masters in Computer Application from AKTU, Lucknow. He has more than ten year of teaching experience with specialisation in subjects like C, C++, Python programming and data structure.



GRACE ARUN

Grace Arun is an Image building trainer and has worked in corporate sector with reputed companies for over two decades at key positions. Her last assignment was with Vodafone Mobile services Limited as a General Manager – Sales. Prior to Vodafone, she had been associated with Bharti Airtel and Bennett Coleman & Company Ltd (Times of India).



RAJESH KUMAR SINGH

Rajesh Kumar Singh is working as Sr. Manager- Corporate Relations, Training & Placements with SRMS-IBS, Lucknow. He is a Science graduate from Lucknow University with Post Graduate Diploma in Computer Applications from MJPR University, Bareilly. He has completed MBA from Institute of Co-operative and Corporate Management, Research & Training, Lucknow-a govt. college of Dr. A.P.J. Abdul Kalam Technical University (Formerly known as UPTU) with specialization in Marketing & Information Technology. He has worked with various organizations in different states of India. He is having more than 14 years of immense experience in administration, Corporate Relations and Academic domain. He is having his expertise in Industry Engagements, Skill Development and Career Counseling. Mr. Singh is a hardworking professional noted for skills in data processing, time management scheduling, meeting deadlines, accurate research and effective problem solving.

INFRASTRUCTURE

- Computer centre with branded servers & 100+ plus Desktops and Laptops, scanners, printers, CD writers including web server hosted in Computer Centre
- Entire campus is connected to the internet through cabled & Wireless LAN (Heterogeneous OS)
- 16 acres Wi-Fi enabled campus
- 30 Mbps Bandwidth
- Specialized analysis packages like SPSS, etc
- Air-conditioned classrooms equipped with audio-visual facilities
- Air-conditioned auditorium with seating capacity of 550 persons
- Air-conditioned conference hall
- An amphitheater
- 24 team rooms for GD rooms to facilitate team based learning equipped with LCDs, computers etc
- Separate Air conditioned Hostel facilities with individual rooms and attached bathrooms for both boys & girls
- Subsidized canteen facilities
- Reprographics and Fax
- Gym ATM Tuck Shop, Temple, Cricket ground, Badminton courts, Basket Ball courts, volleyball, football ground.
- Indoor- Snooker, pool, table tennis, chess
- World class gym facilities, with multi training machines.
- Canteen mess, cafeteria



LIBRARY RESOURCES

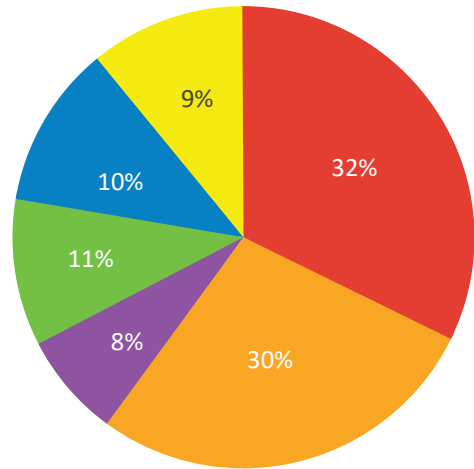
- Fully computerized, bar-coded and fully air-conditioned library
- Over 10,000 documents (books, journals, audio-video cassettes, etc.) on all areas of knowledge focused on management and other allied subjects; Journals, periodicals, Video cassettes, CD-ROMs, etc
- Subscribed to EBSCO and JGate online, accessible 24 * 7
- The other research oriented databases, viz., CMIE-Prowess, Capital Line plus and Indiatat have been subscribed by the library which enable our students to access statistics and reports of Indian companies

PLACEMENTS STATISTICS

Minimum Package:
₹ 4 Lakhs

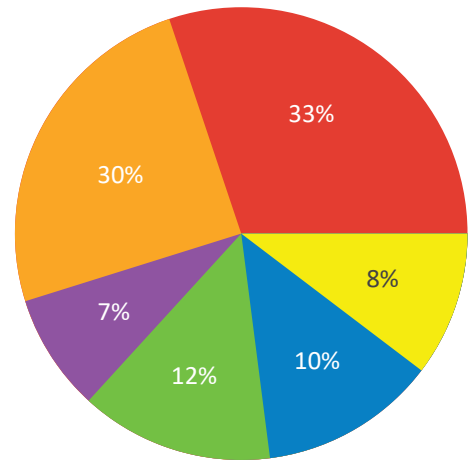
Average Package:
₹ 5 Lakhs

Maximum Package:
₹ 10 Lakhs



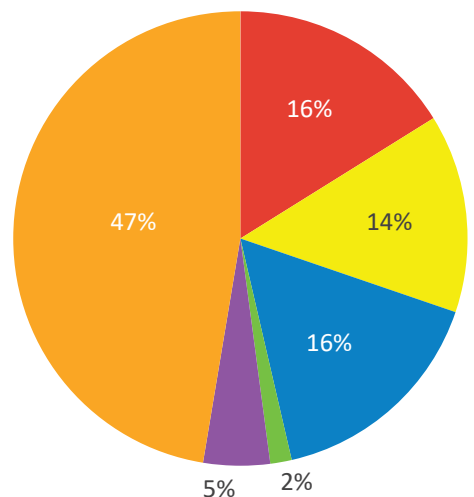
Management (2019-21)

- Banking and Financial Services Industry
- Services
- Telecommunication
- Manufacturing
- Retail
- FMCG



Management (2018-20)

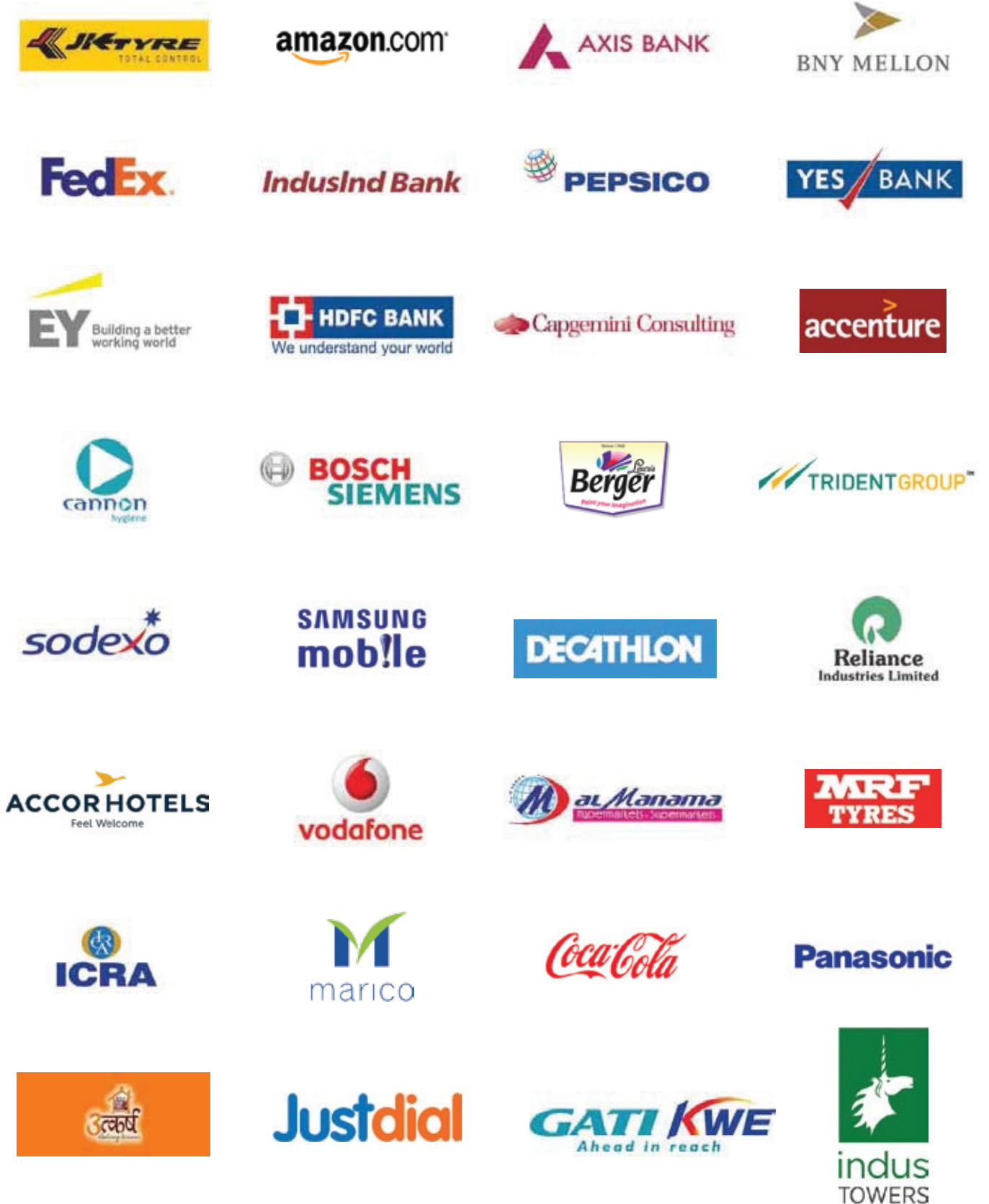
- Banking and Financial Services Industry
- Services
- Telecommunication
- Manufacturing
- Retail
- FMCG



Management (2017-19)

- Banking and Financial Services Industry
- Services
- Telecommunication
- Manufacturing
- Retail
- FMCG

RECRUITERS



This is an indicative list of recruiters. For more please visit: <http://www.srms.ac.in/ibs/placement>

RECRUITERS



This is an indicative list of recruiters. For more please visit: <http://www.srms.ac.in/ibs/placement>

STUDENT TESTIMONIALS



My journey of 2 years in SRMS IBS was incredible and a memory to cherish for a lifetime. It's a place where you can find an amalgamation of learning, fun, culture and many such life preaching activities. The exposure here makes you a better person to face the challenges of the corporate world. I am thankful to Prof Shyamal Gupta and all my Faculty members for their unflinching support and guidance.

PALAK MAKKER (PGDM BATCH 2014-16)

Working in Bank of New York Mellon in Talent Acquisition team

"The beautiful thing about learning is that no one can take it away from you." And if you absorb that learning from a place like SRMS its going to last with you forever. The learning which SRMS gave me throughout my PGDM career is something that i pertain in my professional as well as personal life because it is a place who tout me to deal with both the aspects of life through its tremendous academic and practical exposure to tackle the situation.

TANYA GUPTA (PGDM BATCH 2015-17)

Working as an Assistant manager in Kotak Asset mangement company



Practical exposure is all what one needs to have when you pursue a Management Degree..SRMS IBS gave me immense number of chances to apply my knowledge into this practical world by providing N number of platforms like Carpe Diem (annual fest of IIM Calcutta) management activities, summer internships, winter projects, Industrial visits and many more.. IBS believes that only "Practicality works on Field".

CHAVI KUSHWAHA (PGDM BATCH 2015-17)

Working as Business Development Executive in Umenit

"SRMS IBS has a very important place in my life, it changed my personality drastically and this is possible because of the extracurricular activities in the college such as PERSONAL BRANDING SESSIONS, BOOT CAMP CHAMPIONSHIPS & LIVE PROJECTS. Apart from the course curriculum, the college as well provides around 15 CERTIFICATIONS. These all provide you the platform to know your inner strength and the facilities provided by the college work along with you to make your strength even stronger" SRMS IBS is producing future strong leaders.

ATUL SINGH (PGDM BATCH 2016-18)

Working as Sports Leader Coach in Decathlon



SRMS IBS offered ample exposure to the corporate world through live projects, internships, and OJTs. Thanks to my professors' mentorship, I also qualified for UGC-NET (Assistant Professor and Management) twice, in 2019 and 2020. I completed SRMS IBS' industry-oriented certification courses which made me a top pick for recruiters. I also participated in competitions like the Global Student Entrepreneur Award (GSEA) where I was named among the top 8 entrepreneurs in Uttar Pradesh.

Sanjeev Singh (PGDM BATCH 2017-19)

Working as Regional Relationship Head (Prayagraj Region) in Union Bank of India

SRMS IBS has been more than just a mere educational institution for me, "the value of a college is not learning many facts, but the training of the mind to think" and I believe SRMSIBS has rightfully done justice to this statement. It has allowed me to creatively analyze things. It has helped me evolve as an individual, always challenging my highest potential and bringing out the best in me.

RUCHIKA AGARWAL (PGDM BATCH 2018-20)

Working in Ocwen Financial Solution Pvt. Ltd., Bangalore



RECRUITER TESTIMONIALS

“

The Management students of Shri Ram Murti Smarak International Business school are fully equipped with necessary technical knowledge and skills both in breadth and depth to meet the advance chalenges.

”

Mr. Atul Shukla

Sales Head-UP & Uttarakhand
Siemens India

“

It was a great experience to visit SRMS IBS. Institute infrastructure was very impressive and students were equipped with knowledge and skills required to excel in the career. I appreciate the efforts taken by placement cell of the institute.

”

Lubna Ayaz

Manager HR
EduGorilla

“

Experience with the students of SRMS IBS was very good. Students were very well aware with the current market trends and demonstrated remarkable performance. The Infrastructure of this institute was very much impressive. It was a great experience for me and my team to visit this institute.

”

Mr. Manish Srivastava

Assistant Vice President
IndusInd Bank

“

I am putting a note of appreciation on the efforts taken by the placement cell of SRMS IBS to organize industry interaction with the management students. These kinds of sessions always helping the students to understand the industry requirements. Students were aware and found fit for the industry.

”

Mr. Amit Singh

Area Sales Manager
E-Spin Neno Technology (SWASA Mask)
(An IIT Kanpur Initiative)

“

I appreciate the efforts of the placement cell of SRMS IBS to provide job fit management students to the industry. Students are curious, sharp and smart with result oriented approach. I am very much happy with the overall performance of the students.

”

Mr. Deepak Dixit

Product Manager
UDAAN

“

I am very impress with the performance given by the PGDM students of SRMS IBS. The students are found quick learner with result oriented approach. In future, I will be delighted to recruit management trainee from this institute.

”

Shweta Singh

Corporate HR
Gati-KWE

SUMMER INTERNSHIPS

During the internship the students work under the guidance of a senior executive of the company and their progress is monitored by an internal faculty guide. At the end of the program, they are required to obtain a certificate from the company they have worked with, that they have satisfactorily completed the work allotted to them. On return to the campus, they are required to submit a detailed report highlighting the practical application of management concepts in the work place as well as details on what they had learned in the company. The differentiating feature in SIP activity of SRMS is that, students are supposed to give a presentation regarding their SIP project before an evaluation panel, which consists of Industry professionals.



Few of the organizations where our students have done their internships are-



*For a detailed list of companies providing internships, visit: <http://www.srms.ac.in/ibs/placement/summer-internship-programme/>

WINTER/LIVE INTERNSHIP PROGRAM

For any Management Student, the first most important step towards their bright career is choosing the right direction. It is a very critical decision for any student to opt for a particular specialization out of the available options such as Finance, Marketing, HR, Operations, Analytics and many others as it decides a path of their respective corporate career.

To make this process easy and to enable SRMS MBA with PGP students taking an informed decision for choosing their specialization, they get the opportunity to pursue a month long Winter Internship Program (WIP) in various companies from diverse sectors. Winter Internship helps students to have a clear understanding of how a company functions, what are the various departments, how they coordinate with each other, organization structure and many other important management processes. Students get the clear understanding of various domains especially the domain of their choice i.e. Finance, Marketing, HR, or Analytics and many more from the Corporate World's perspective.

For their respective Winter Internships, students are given various sector options to choose from like Manufacturing, Retail, FMCG, Automobile, Banking, IT & ITES, Consumer Durables and many others. After choosing a sector, students get to choose from various companies which visit campus for Internship Placements. Post their placement, student begin their internship in their respective companies understanding the Corporate Dynamics with a special focus on their preferred domain. So before the onset of 2nd Semester where they have to choose a specialization, SRMS MBA students now having a brief stint but good corporate experience can take an informed decision of choosing the right specialization and a right career path.

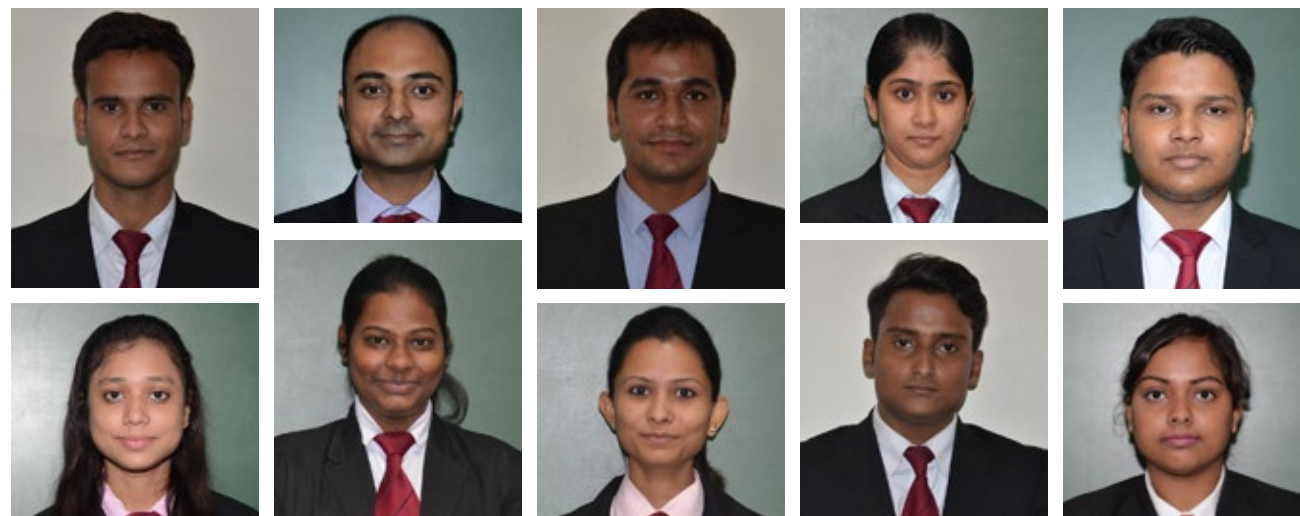


SCHOLARSHIPS

The Trust recognizes all the meritorious students every year on the basis of their annual result of the University. For this the Trust has earmarked Rs. TWO CRORE to be distributed to the meritorious students of the Trust Institutions every year.

Students Securing 86% or more marks in Examination	Rs. Equivalent to the % of marks secured (Minimum Rs. 86000/-)
Students Securing 85% or more marks but below 86% in Examination	Rs. 35000/-
Students Securing 80% or more marks but below 85% in Examination	Rs. 25000/-
Students Securing 75% or more marks but below 80% in Examination	Rs. 20000/-

Previous Winners:



Awards	2014-16	2015-17	2016-18	2017-19	2018-20	2019-21
Shri Ram Murti Gold Medal for the HIGHEST marks	Palak Makkar	Tanya Gupta	Shubham Verma	Anirudh Kumar	Shreya Kesarwani	Arpita Asthana
Shri Ram Murti Silver Medal for securing SECOND highest marks	Sujay Talwar	Mariya Rais	Anish Ahmed	Sanjeev Singh	Aditya Pratap	Komal Sahu
Shri Ram Murti Bronze Medal for securing THIRD highest marks	Karishma Kumari	Shantam Vaish	Abhinav Kumar	Kanika Hemrajani	Taskeen Fatima	Ruchika Agarwal
Shri Ram Murti All Rounder Medal for Overall Best Performance	Avinash Kumar	Chavi Kushwaha	Atul Singh	Shivani Gupta	Jaikishan Verma	Subham Biswas

The MBA+PGP program is structured to provide students numerous opportunities to interact with professionals from across functions and diverse industries. SRMS IBS students, together with faculty, organize these industry engagements.

BOOT CAMP CHAMPIONSHIP

A two-day boot camp championship is organized at SRMS IBS Lucknow. The championship had four segments: current affairs, extempore, group discussions and personal interview. Students are divided into groups for the above segments. The championship aims at providing students a platform to showcase their competencies. It evaluates the students on various skills: communication, knowledge base, positive body language & confidence, group dynamics. It helped the students to reflect on their strengths and weaknesses. As companies recruitment process is also on these lines, it prepared the students to navigate the future recruitment drives.



5TH NATIONAL CONFERENCE

Shri Ram Murti Smarak International Business School, Lucknow and Faculty of Management Sciences, Shri Ram Murti Smarak College of Engineering & Technology, Bareilly had jointly organized its 5th National Conference on the topic of "Driving Growth through Strategic Innovation, Entrepreneurship and Digitization" on December 1, 2018 (Saturday) at Shri Ram Murti Smarak International Business School, Lucknow.



The chief guest of the Conference was Prof. Mohd Muzzamil, Former VC Dr.B.R.Amedkar University Agra and Former VC MJP Rohailkhand University Bareilly. In his deliberation he emphasized on 4 big forces impacting the growth of the economy namely International Economic Organization, MOUs with international governments, Multinational companies and Non Government Organizations. The key learning for students from his address were spontaneous entrepreneurship, understanding the difference between positive growth, ruthless growth, equitable growth and roteless growth.

6TH NATIONAL CONFERENCE

SRMSIBS organized a One Day National Conference on the theme "Emerging Trends Influencing Business & Management in the Current Era" on 01st February, 2020. Major trends and challenges of the conference were globalization, demographic changes, technological changes on the employment market, education, smart work etc In the inaugural session of the conference the chief guest was Dr. BK Bajpai Professor and Director, Giri Institute of Development Studies, Shri BRG Upadhyay was the Guest of Honor, DGM State Bank of India and Dr BL Bajpai was the special guest, Ex Head of the Department, Department of Business Administration, Lucknow University.

Around 50 papers from 25 reputed Institutes across all parts of India arrived, out of which best 12 were published in the form of book. Conference saw submissions from prestigious institutes like Loyola Institute of Business Administration, Chennai, Vellore Institute of Technology, Bhopal, Amity University, Lucknow, Indian Institute of Tourism & Travel Management, Noida and Jaipur National University, Jaipur among others.



INDUSTRIAL VISITS

To enhance the core competence and practical knowledge of the students, they are exposed to the real life work environment through industrial tours across different industries:



Visit to Parag . Lucknow



Ashok Leyland, Rudrapur



Bombay Stock Exchange, Mumbai



Decathlon, Jaipur



Acme Cleantech Solutions Limited, Rudrapur



Hafizia Art & Crafts Pvt. Ltd



Times of India, Lucknow



Jawaharlal Nehru Port Trust, Mumbai

INDUSTRIAL VISITS



Coca Cola, Barabanki



Super House Group



JBJ Perfumes Pvt. Ltd., Hiamnchal Pradesh



PepsiCo, Lucknow



Tata Consultancy Services, Lucknow



Steel Bird, Himanchal Pradesh



Walmart, Lucknow



Amul Banas Dairy, Lucknow

GUEST LECTURES

MR. MUKHTARUL AMIN
Chairman, Superhouse Group
Topic - Career Challenges & Opportunities

MR. KUMAR LALIT
Head HR, Tata Motors
Topic - Managing next generation organizations

MR. RANJEET KATE
Director Response, Times of India
Topic - Positive Attitude Building

MR. RAVI SANTHAM
Chief Operating Officer, Vodafone
Topic - Telecom Industry - Challenges and Opportunities

MR. PRAVESH RANA
Director, Talent4Assure Consulting
Topic - Trust and Prospects

MR. IKRAM KHAN
Deputy General - Human Resources, RSPL Group
Topic - Performance Management System

MR. SNEHASISH BHATTACHARYA
Head HR (UP & UK), Bharti Airtel
Topic - Recognize innate Skills

MR. MOHIT KUMAR
Vice President (HR&TQM), Idea cellular
Topic - Strategic HRM and Corporate Social Responsibility

MR. AMIT RAI
Regional Manager, Process Adherence & Quality Compliance, IndusInd Bank
Topic - Basics of Banking operations in India

MS. PRIYADARSHANI SHAH
Lead, Talent Acquisition, Tata Consultancy Services
Topic - Bridging the Gap (Campus to Corporate)

MR. SACHIN CHATURVEDI
DGM, Sales, Vodafone
Topic - New Trends of Money Transfer

DR. R.P. TRIVEDI
General Manager, HR, Paras Dairy
Topic - Emerging Trends in Human Resource Management

MR. MUNEESH MEENA
Head Modern Trade, North India, Britannia
Topic - Career prospects in FMCG Industry

MR. SHISHIER CHATURVEDI
AVP, Agri Banking HDFC Bank
Topic - Agri Banking

MR. FAIZAN USMANI
General Manager, Super House Group
Topic - International Business

MR. MUDIT DALELA
Manager HR, Axis Bank
Topic - Career opportunities in Banking & Financial Services Industry

BUDGET ANALYSIS 2020-2021

A Guest Lecture was organized on Budget Analysis 2020-21. The guest for the day was Dr. Pankaj Jauhari. He is having 11 years of experience in Finance Industry at NP Agro Ltd. and 23 years of experience in academics.

In this Guest lecture students were made aware about the concept of Budget, Types of Budget, objective and importance of Budget and an overview of Budget: 2020-21. The attempt was made to clarify all the doubts in the mind of students and provide an insight view of Budget 2020-21



GUEST LECTURES

MR. ABHISHEK DAVE

Sr. Manager, National Stock Exchange
Topic – Security Markets

MR. SAUD USMANI

Manager HR, Tata Motors
Topic – Role of HR Manager in a contemporary organization

MR. FARASAT KHAN

Manager, Training Bausch and Lomb
Topic – Breaking the Myths for career progression

MR. NIKUNJ SINGH

Regional HR Manager, Onicra Credit Rating Agency
Topic – Career Advancement and Talent Management

PUNEET SAXENA

Sales Manager, Bajaj Electricals Ltd.
Topic – Segmentation, Targeting and Positioning

MR. MIRZA MANZOOR HUSSAIN

Accounts Head, Vihaan Networks Ltd
Topic – Motivational Talk

MR. AJAY SINGH

Regional Head, Edelweiss Broking Limited
Topic – Financial Industry and Financial Products

MR. SAURABH KAPOOR

Zonal Head - Human Resources, Reliance Securities Ltd
Topic – Roles and Responsibilities of HR Manager

TEAM FROM DECATHLON

Sports Leader, Decathlon
Topic – Sports Goods Retail Industry

MR. ANSHUMAN VIDYARTHI

Regional HR Manager, ICICI Securities
Topic – Maximising Personality Development

MR. AMITH AGARWAL

Sr. Manager, Lifestyle International Pvt. Ltd
Topic – New Trends in the Retail Industry

MR. RAHUL PANDEY

Manager, Training, Hyundai Motors
Topic – Brand Management

MAJ. GEN. PRAVEEN SINGH

Indian Army
Topic – Motivation to Excel

MR. GAURAV JAIN

Sr. Manager, Citi Bank
Topic – Customer Relationship Management in Banking

MR. ABHISHEK SRIVASTAVA

Sr. Sales officer, Himalaya Drug Company
Topic – Sales and Distribution Management

AKHIL AGARWAL

Operations Head, Janlakshmi Financial Services Pvt. Ltd.
Topic – Microfinance Industry

MR. P M PETER

Area Head - Human Resources, Pantaloons
Topic – Customer Services and E-retailing

*Indicative list of Guest Lectures on campus. For a detailed list, visit: <http://www.srms.ac.in/ibs/placement/guest-lecture/>

DIGITAL MARKETING

A guest lecture was scheduled on October 9, 2021 at SRMSIBS on the topic "Recent trends in Digital Marketing". This guest lecture was organized for all the students of PGDM, BBA, BCA and B.Com (H). The resource person for this guest lecture was a renowned and acclaimed blogger and influencer Ms. Shubhi Garg. She runs a blog "Picker at Pace" which is into fashion, food and lifestyle. In her lecture she has deliberated her insights on E-Mail Marketing, Google Ad Word, User Generated Content, and Key words, SMS Marketing, Whatts App, WOM and Influencer Marketing. It was indeed a very pragmatic and interactive session which has fostered great learning about digital marketing amongst enthusiastic students.



STUDENT CLUBS

At SRMS IBS there are 7 active student clubs which provide an opportunity for holistic experience and to practice management learnings:

HR CLUB (THE PULSE)



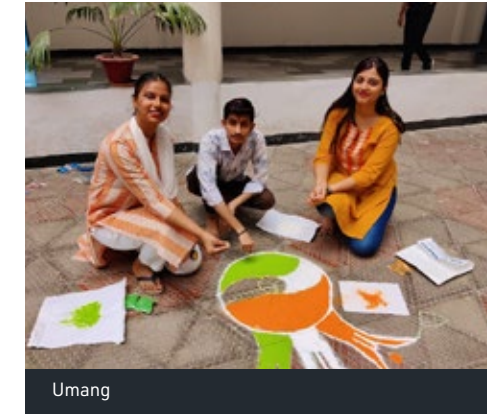
Caterpillar Traverse - Team Building Game



Green Yard Battle



Out Bound Learning Games



Umang



International Women's Day



Selfie Contest



Anukriti Drawing Competition



Movie Show

SOCIAL MEDIA CLUB

I-VOLUNTEER CLUB (AKSHAT)



Go Green



Entrepreneurship Workshop



Prop Dance



Zest 2021 participation



Excel Ninja



The Pitch



Annual Sports Day



Volley Ball Match



Dravya Club Activity



The Next Unicorn

LIFE AT CAMPUS

Once you are enrolled at SRMS IBS, you will quickly realize that a great teaching and learning environment, coupled with world-class facilities are Only the beginning of the MBA+PGP experience. Beyond this you will form life-long relationships with your classmates, enjoy a healthy social life outside classes and work in teams that will bring together groups of interesting, challenging and hardworking people from all walks of life. The lush green ultra modern campus contains a variety of recreational facilities including an amphitheatre, a play ground, gym, volleyball, basketball and tennis courts that help you stay fit, in spite of your busy schedule. Some other facilities include Dining, Canteen, Laundry, Housekeeping, Medical and First Aid facilities, ATM banking, Stationery and Bookstore, Convenience store for essential groceries and toiletries. Residential Area The Institute has on-campus residential facilities for faculty members, students and staff. The residential area is located on a sprawling, pollution free area and provides healthy conditions for living. Within the residential area there is a garden, parking space, 24 hrs. Security, water supply, electricity, cable TV and telecom facility.

Hostel

There are separate hostels for boys and girls. There are 240 well maintained single seater rooms with attached bathrooms. The hostels have 24 hours power supply facility, hot water supply in winters, common rooms with LCD TV & indoor games. Only vegetarian food is served in the hostel mess.

Gymnasium

The Campus has a well-equipped and modern Gymnasium with state-of-the-art equipment. A full-time Gym instructor is also available to guide students.

Sports Facilities

The college has a range of sports facilities including indoor games and outdoor games like Table Tennis, Carrom, Billiards, Pool, Basketball, Volleyball, Football and Cricket.

Transport

The college provides transport services regularly between the campus and the city. College buses are made available to students and faculty members for commuting from various points in the city.

Guest House

The college maintains a 10-room air-conditioned Guest House with comfortable board and lodging facilities. Guest house facility is made available to visitors/ parents at a nominal rate



MARKETING WARFARE

Blending assessments with fun and frolic has become an inevitable element at SRMSIBS. Continuing in the same spree an interesting and insightful assessment activity Marketing Warfare was organized. This was a combined assessment PGDM, BBA and B.Com (Hons.) students. Over 100 students participated in this event. Students were divided into 10 Teams. They have to articulately showcase through activities various marketing strategies like Marketing Mix, Customer Engagement, Social Media Marketing, Experiential Marketing etc.



ANNUAL FEST - BLAZE

BLAZE is the Annual Cultural Festival of Shri Ram Murti Smarak International Business School & Shri Ram Murti Smarak College of Engineering & Technology, Lucknow. The fest is organized every year with the objective to provide platform for the students to showcase their talent with a competitive spirit. It is a union of sharp intellectual engineering & management students, taking a break from their daily curriculum to indulge into a fiesta of music, fun & enchanting and enriching competitions,



BLAZE is executed with countless events in the field of Fashion, Dramatics, Dance, Music, Debating, Creative Writing, Painting and Informal Events with a quirky twist. BLAZE promises to be an unforgettable event & explores a whole new culture, which remains unexploited while resurrecting the traditions practiced since eons, thus opening new vistas to a festival celebrated with great claps and cheer.



PARANTHA NIGHT

Paratha Night was organized by students of the 2019-21 batch at SRMS IBS. It all started with the preparations to make parathas, giving students ample opportunities to put to test their cooking skills. Seniors and juniors came together to enjoy the parathas and accompanying dishes. Of course, the occasion got everyone clicking photos and creating videos to capture the moments. In addition, the DJ Night inspired a mood of joy and celebration. The fun-filled exercise helped senior and junior students to interact and bond with each other.



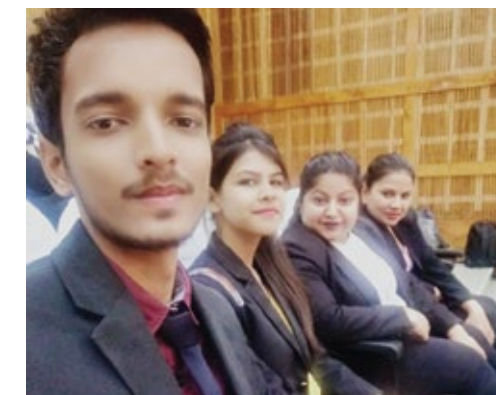
ZEST / AAMOD CULTURAL & SPORTS FEST

Students of SRMSIBS participated in 2 day Cultural and Sports Fest "Zest and Amod-2020" held at SRMS College of Engineering and Technology Bareilly. Students participated with great enthusiasm in various sports and cultural events like solo dance, duet dance, solo singing, duet, street play, fashion show, cricket, kho kho, badminton, pool, table tennis, javelin throw and athletics'. Students won several prizes and got an ample platform to show case their talent. Over all it was a great learning experience filled with fun and enthusiasm.



IIM WORKSHOP

Four students from SRMSIBS Lucknow - Aakash, Ruchika, Deepakshi, and Sakshi represented the B School at the International B-Plan Championship organized by IIM Bangalore on 31st January. It was a massive platform for students to showcase their business ideas in front of experts, and interact with top talents from their peer group. Their idea of launching an app for counseling received much appreciation. The judges also offered feedback and suggestions on bettering the idea for effective execution. It was an enriching experience that boosted their confidence as they matched their skills with the best in the business.



PARTICIPATION OF SRMSIBS STUDENTS IN CII YOUNG INDIANS YOUTH CONCLAVE 2021

On August 12, 2021 the students of PGDM, BBA & B.Com (Hons.) of SRMSIBS got the opportunity to be a part of CII Young Indians Youth Conclave 2021 jointly organized by Lucknow Chapter of CII and Techno Group of Institutions. The students got a lucrative opportunity to hear words of wisdom from the industry experts.

The essence of this conclave was to sustain and accelerate the engagement of Youth in scripting the future of our country. As a movement of youth, CII's Young Indian has been playing a leading role in building a platform for youth engagement across Nation Building, Youth Leadership and Thought Leadership, through its 3600+ members under the age group of 45 from across its 55 city chapters across the country.



ABOUT SRMS TRUST

SRMS Trust, a public charitable Trust, established in the year 1990, is a living tribute to the memory of veteran freedom fighter, true Gandhian, ex- parliamentarian, ex-minister U.P., Late Shri Ram Murti Ji. The primary objective of the Trust is to provide and promote education and research in the field of Science and Management, Engineering and Technology, Medicine and Humanities.

SRMS Trust established an engineering college at Bareilly in 1996, which is one of the first private colleges to be established in the state of Uttar Pradesh in India. Since then it has successfully established a Pharmacy College, a Management Institute, a Medical College, Nursing School, a Women's Engineering College at Bareilly and an Engineering College at Lucknow. The Trust also runs one of Uttar Pradesh's most advanced hospitals, The SRMS Institute of Medical Sciences which is currently a 950-bed multi-superspecialty, tertiary care and trauma center and cancer hospital. SRMS Trust has strived to provide the best facilities, faculty and resources to its students and the larger community. The Institutions of the trust have consistently been ranked among the top colleges in the state of Uttar Pradesh and Northern India.

The aim of SRMS Trust is the upliftment of masses by:

Promoting social values

Promoting technical and professional education

Promoting health and medical education

A GLORIOUS JOURNEY OF 29 YEARS

EDUCATIONAL SOCIAL SERVICES

- Samudaik Sewa Yojana - A skill development programme. (Free Vocational Training to economically & socially backward youth in various courses like Diet Assistant, Blood Collection, Dental Hygienist, Emergency and Trauma Care Assistant, Cardiac Care Assistant, X-Ray, ECG Technician, Computer Hardware, Machine Fitting, EPBX, Plumbing and Electrical repairs etc.)
- Future Class Room - Free computer literacy program for the empowerment of youth
- Mobile Smart Class Room - Free adult education programme
- SRMS Charitable School, Unnao - Free quality education in english medium provided upto 10th standard to under privileged children through smart class room



MEDICAL SOCIAL SERVICES

- SRMS Hospital on Wheel - Providing door to door screening of blindness, deafness, diabetes, T.B., malnutrition, hypertension, cancer and support services for Healthy Mother & Healthy Baby
- SRMS Janhit Chikitsa Yojna - for free treatment of six patients per day
- SRMS Samudayik Swasthya Yojna at Rs. 365/- per year for the treatment upto Rs. 25,000/- for the couple
- Free pharmacy for OPD and IPD patients
- Free 400 beds in SRMS Hospital
- Cataract Eradication Programme
- Govt. Health Programmes under NHRM
- Free Rural & Urban Health Camps
- Telemedicine Centre
- Mobile Telemedicine Bus



SCHOLARSHIP

- Scholarship worth Rs. Three Cores to the meritorious students of Trust's institutions
- All India Talent Scholarship of Rs. 50 Lakh to 50 talented students in Premier Institutes of India



COMPETITIVE ACTIVITIES

- Debate, Story Writing & Drawing competitions since 1990
- Ram Murti Pratibha Alankaran Award - Recognition of eminent personalities with the Ram Murti Pratibha Alankaran Award & Rs. 1 lakh in cash
- All UP Table Tennis competition every year



ACADEMIC INSTITUTIONS ESTABLISHED & RUN BY SRMS TRUST

- SRMS College of Engineering and Technology, Bareilly-1996
- SRMS College of Pharmacy, Bareilly-2000
- SRMS Institute of Medical Sciences, Bareilly-2002
- SRMS College of Nursing, Bareilly-2006
- SRMS College of Engg. and Tech. & Research Bareilly-2008
- SRMS Institute of Paramedical Sciences, Bareilly-2011
- SRMS International Business School, Lucknow-2011
- SRMS College of Engineering & Technology, Lucknow-2011
- SRMS Charitable School, Unnao-2015
- SRMS College of Nursing & Paramedical, Unnao - 2018
- SRMS College of Law, Bareilly - 2018



COURSES OFFERED

- MBBS, MS/MD (in all pre, para and clinical departments)
- ANM, GNM, B.Sc (Nursing)
- Bachelor Degree/ Diploma in Paramedical
- B.Tech, B.Pharm, M.Tech, M.Pharm, MCA, MBA, MBA+PGP
- LLB, BA LLB



HEALTHCARE CENTRES ESTABLISHED & RUN BY SRMS TRUST

- SRMS Institute of Medical Sciences Hospital, Bareilly-2002 (950 Bedded Multi Specialty, Tertiary Care & Trauma Centre)
- R R Cancer Institute & Research Centre, Bareilly - 2008
- SRMS Functional Imaging & Medical Centre, Lucknow - 2015
- SRMS Telemedicine Centre, Bhairpura, Bareilly - 2015
- SRMS Mobile Hospital, Bareilly - 2015
- SRMS Mobile Telemedicine Centre, Bareilly - 2017
- SRMS Goodlife (A Premium Health Care Centre) Bareilly
- SRMS Step 2 Life (A Rehab. & Physiotherapy Centre), Lucknow



ABOUT SRMS INSTITUTES



NAME OF THE INSTITUTIONS	ADDRESS	EMAIL ID/CONTACT NO.
Shri Ram Murti Smarak College of Engineering & Technology, Bareilly	Ram Murti Puram 13 KM Bareilly-Nainital Road, Bhojipura, Bareilly-243202, UP, India	cet@srmscet.edu
Shri Ram Murti Smarak College of Engineering, Technology & Research, Bareilly	Ram Murti Puram 13 KM Bareilly-Nainital Highway, Bhojipura, Bareilly-243202, UP, India	info@srmswct.ac.in
Shri Ram Murti Smarak Institute of Medical Sciences, Bareilly	13.2 Km Milestone on Bareilly - Nainital Road, Bhojipura, Bareilly-243001, UP, India	info@srmsims.ac.in
Shri Ram Murti Smarak College of Nursing, Bareilly	Ram Murti Puram, Village Pahaladpur, Abhaypur Post Bhojipura, 13 Km. Bareilly-Nainital Road, Bareilly - 243202 (U.P.)	collegeofnursing@srms.ac.in
Shri Ram Murti Smarak Institute of Paramedical Sciences, Bareilly	13.2 Km Milestone on Bareilly-Nainital Road, Bhojipura, Bareilly-243 001, U.P., India	ips@srms.ac.in
Shri Ram Murti Smarak College of Law, Bareilly	Ram Murti Puram, 13 Km Bareilly Nainital Road, Bareilly	collegeoflaw@srms.ac.in
Ram Rakhi Cancer Institute and Research Center, Bareilly	13.2 Km Milestone on Bareilly - Nainital Road, Bhojipura, Bareilly-243001, UP, India	info@srmsims.ac.in
SRMS Goodlife & Wellness Centre, Bareilly	101/2, 101/3, Brahampura East, Stadium Road, Bareilly - 243122 (U.P.)	goodlife@srms.ac.in
Shri Ram Murti Smarak College of Engineering & Technology, Unnao	35 Km. on NH - 25, Lucknow - Kanpur Highway, U.P-209859, India	srmscet.lucknow@srmscet.edu
Shri Ram Murti Smarak International Business School	34 Km on Lucknow Kanpur Road, Ashakhera, Lucknow, Uttar Pradesh	info@ibs.srms.ac.in
Shri Ram Murti Smarak Charitable School	34 KM. on Lucknow - Kanpur Highway, U.P, India	05143-278415/16
Shri Ram Murti Smarak Hospital, Unnao	Kusheri, Post Asha Khera, 35 Km Milestone, Lucknow- Kanpur Highway, Unnao	hospital35kmunnao@srms.ac.in srmshospital35kmunnao@gmail.com
Shri Ram Murti Smarak College of Nursing & Paramedical Sciences, Unnao	Kushehri, Post-Ashakhera 35 km Lucknow Kanpur road, Nawab Ganj, Unnao 209801 (UP)	05143-278401/403
Shri Ram Murti Smarak Functional Imaging & Medical Centre, Lucknow	CP 2/3, 2, Lohia Path, Near Fly Over, Vishwas Khand, Gomti Nagar, Lucknow, Uttar Pradesh 226010	srmsfimc@srms.ac.in
SRMS Riddhima - A Centre of Performing and Fine arts at Bareilly	Opposite Model Town Police Chowki , Stadium Road , Bareilly 243005	riddhima@srms.ac.in