

## CONTACT US



**CONNECT  
COMMUNICATE  
CONVERGE**

### **Symbiosis School Of Media and Communication**

#95/1 , 95/2 Electronic City Phase  
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#### **For General Enquiries**

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#### **For Placement Enquirers**

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**SYMBIOSIS SCHOOL  
OF MEDIA AND  
COMMUNICATION**

# WHO ARE WE?

Symbiosis School of Media and Communication, Bengaluru founded in 2009 is set up under the aegis of the SIU. SSMC-B has carved a niche in Media and Communication through its MBA program in Communication Management.



# ACADEMICS

The Curriculum is contemporary, fluid, dynamic and totally industry driven. The academic program is holistic, offering specializations in :

- Advertising
- Public Relations
- Media Management

# EVENTS AT SSMC - B



# OUR LEADERS



**Prof Vikram Sampath**  
Director, SSMC-B

## Prof Ketan Vaidya

Deputy Director &  
Placements Head, SSMC-B



# PLACEMENTS

SSMC -B has consistently maintained a record of 100% placements. Our students have worked in diverse profiles such as Digital Marketing, Executive-Retail, Associate Analyst, Executive-Marketing, Brand Manager, Planning Manager, Account Executives, Marketing Communication, Marketing Manager, Creative Analyst, Content Writer, Client Servicing, PR Managers etc.

Average Package - 5.5 Lakhs per annum  
Highest Package - 11 Lakhs per annum

Placement season - October to March  
Summer Internships - February to May

# OUR RECRUITERS

