



**SJIM**

# St. Joseph's Institute of Management

formerly known as St. Joseph's College of Business Administration

**2022  
ADMISSIONS**

**54** *Years of*  
Academic Excellence

**PROSPECTUS  
PGDM**

Post Graduate Diploma in Management



## College Motto



The College motto "Fide et Labore"  
(Faith & Toil) is an invitation to our students  
to make a personal commitment to God,  
to fellow human beings and to intellectual  
pursuits. Success is the assured  
outcome of hard work.

The JOSEPHITE tradition took root in Bangalore with the opening of the St. Joseph's European High School by the Paris Foreign Mission Fathers in 1858. In 1884, St. Joseph's College was established. The Jesuit Fathers came into the picture in 1937 when the Paris Foreign Mission handed over all St. Joseph's Institutions to them. Under the leadership of the Jesuit order, the St. Joseph's institutions have grown steadily and today more than 10000 students are enrolled at the undergraduate and post graduate courses in its five independent colleges namely, St. Joseph's College, St. Joseph's College of Commerce, St. Joseph's Evening College,

St. Joseph's College of Law and St. Joseph's College of Business Administration (SJCBA), now renamed St. Joseph's Institute of Management (SJIM).

These institutions are now under the management of the Bangalore Jesuit Educational Society, part of the international Jesuit organisation that manages XLRI, XIMB and LIBA. SJIM is the only Jesuit business school in Bangalore. St Joseph's Institute of Management was established in the year 1968.

In November 1996, the institute secured approval from AICTE, New Delhi, for a two-year full-time PGDM programme. In August 2007, SJIM secured approval from the AICTE for offering the Executive PGDM and PGCM programmes. SJIM now operates from a spacious state-of-the-art campus in the heart of the city at Webbs Ground, M.G. Road, Bangalore. SJIM celebrated its golden jubilee on November 27th, 2018. Shri Pranab Mukherjee, the former President of India was the chief guest.

## Vision

To be a management institute of excellence committed to nurturing responsible business leaders having concern for society and environment.

## Mission

- ◆ To impart contextual management education focused on ethics and social issues
- ◆ To produce impactful research
- ◆ To promote institute-industry interface on a continual basis
- ◆ To employ teaching pedagogy that promotes critical thinking, innovation and entrepreneurship

## Values

- ◆ Integrity & ethical conduct
- ◆ Inclusiveness & tolerance
- ◆ Passion for excellence
- ◆ Commitment to students
- ◆ Creativity & innovation
- ◆ Jesuit spirit of Magis
- ◆ Service to society



# Campus Facilities



A well-stocked Library spread over 496 sq m with 20,000 books, journals and a seating capacity of 100



An air conditioned Computer Lab with computers, software, internet Bandwidth of 100 Mbps speed



Spacious Grounds and Equipment for Badminton, Basketball, Football and Gym



Classrooms with WiFi, projectors and sound systems



Secure campus with CCTV coverage and spacious basement parking for 2 Wheelers / 4 Wheelers



# Campus Facilities



Air-conditioned Auditoriums for internal and external programs



Basketball Court

Boardroom



Hostel

Gym

## Pedagogy

A combination of methods appropriate for each course are used including

- Lecture sessions
- Group projects and exercises
- Case studies
- Simulated games
- Role-plays
- Audio visual presentations
- Individual assignments
- Student presentations
- Workshops



**Students are encouraged to analyze, anticipate and innovate to prepare themselves for challenging professional careers**

## Evaluation

The college uses the concept of Credit to define the weight of a course in the curriculum.

Courses are classified as one, two or three credit courses depending on the expected workload for each course.

Students complete 112 credits towards the award of a PGDM Degree.

A method of continuous evaluation is adopted via tests, assignments and final examinations.

A ten point grading system is used for evaluating the student in each term.

A letter grade is awarded corresponding to the grade point and percentage marks achieved in each course.

A graduation cumulative grade point average(CGPA) is awarded to each student, which is the weighted average grade point of all the courses.



# Admission Procedure

## Eligibility

A candidate applying for this programme must :

- a) Be a Graduate or a Postgraduate Degree holder in any discipline from a recognized university.
- b) Have a consistent academic record of not less than 60% aggregate from X Standard onwards, in each year of study.

Candidates who have appeared for a final graduate level examination and are awaiting results may also apply. Offers of admission to such candidates, if made, will be provisional and will be automatically cancelled in the event of failure in the examination or failing to obtain 60% marks in the aggregate.

Seats available: - 180

Admission to the course will be based on:

- a) Entrance exam scores (CAT, XAT, MAT, CMAT, GMAT); MAT with minimum of 550 composite score.
- b) Essay Writing Assignment
- c) Personal Interview
- d) Work Experience
- e) Consistent high marks at 10th, 12th and degree levels.

## Selection Process

## Shortlisting

- Applicants will be shortlisted based on consistent academic performance, aptitude test scores and work experience.
- Only the shortlisted applicants will be called for Essay Writing and Personal Interview.

## Fee Structure

### Fee Structure 2022-23

Fee	
First Year	Rs. 4,20,000
Second Year	Rs. 4,20,000

Installment	Fee	Due Date
1	Rs. 2,20,000	At the time of admission
2	Rs. 2,00,000	15 <sup>th</sup> September 2022
3	Rs. 2,20,000	15 <sup>th</sup> March 2023
4	Rs. 2,00,000	15 <sup>th</sup> September 2023

## Scholarships

Every year, scholarships are awarded to about 30% of the students. SJIM provides scholarships under the following categories:

1. General merit scholarships
2. Merit scholarships for Christian students
3. Merit-cum-means scholarships



## **Allegro Advisors**

Our organization has been associated with graduates from St. Joseph's Institute of Management for the past couple of years and it has been more than a satisfactory experience. The students are both industry ready and well trained in soft skills as well. They are ready to take initiatives and are good team players too. Their value addition to the organization has been immense.

## **IDC CCR India**

I've found the students coming for placements from St. Joseph's to be knowledgeable and have good communication skills. We've hired from Joseph's in the past and we've found the hires to be very competent employees who've added to the organization not just in economic terms but also in culture and values. Joseph's has a good system and we would love to come back to hire again.

## **Mindtree Ltd.**

We have been hiring students from your institute as well as giving them Summer Internships in our organization. The quality of the students from SJIM is outstanding and the ones we have employed from campus recruitment are truly an asset to our organization. We also find the course curriculum is well equipped to qualify them for our industry. We found a heterogeneous mix of students with varied backgrounds. Their approach, outlook and enthusiasm was something we admire. The students have perspective and were high in their ability to articulate their views and present it with confidence. I believe they will have a great future. Campus atmosphere is supportive for the academic development. The presence of such high quality students proves that management of the university is still aiming high. The dedicated faculty members is helpful for the comprehensive development of the students.

Some of  
our  
Recruiters





# Structure of the Program

I TRIMESTER	II TRIMESTER	III TRIMESTER
Business Communication	Business Laws	Business Strategy
Business Ethics	Leadership in Action	Cost and Management Accounting
Statistics for Managers	Macroeconomics	Marketing Management
Information Systems for Managers	Corporate Finance	Organizational Design
Managerial Economics	Principles of Marketing	Operations Research
Financial Accounting	Human Resources Management	Business Analytics for Managers
Organizational Behaviour	Operations Management	Business and Management Environment
	Business and Management Environment	
<b>SUMMER TERM - INDUSTRY INTERNSHIP PROJECT</b>		
IV TRIMESTER	V TRIMESTER	VI TRIMESTER
Entrepreneurship and Innovation	International Business	Counselling and Stress Management
Business and Management Environment		Environment and Sustainability

<b>GENERAL ELECTIVES</b>		
Management of Healthcare	IT Strategy	Managing a Family Business
Emerging Technologies for Business	Business, Government and Society	Non-Profit Management
Enterprise Resource Planning	Global Markets and National Policies	Social Entrepreneurship
IT Project Management		
<b>FINANCE - ELECTIVES</b>		
Analysis of Financial Statements	Mergers and Acquisitions and Corporate Restructuring	Risk Management and Insurance
Commercial Banking	Security Analysis and Portfolio Management	Fixed Income Securities
Derivatives Management	Taxation and Corporate Tax Planning	Project Financing
Financial Markets and Services	Wealth Management and Personal Financial Planning	Fintech / Finance Lab
Financial Modelling using Excel	Advanced Corporate Finance and Strategy	Strategic Management Accounting
International Finance Management	Behavioural Finance	Advanced Business Analytics for Finance
<b>HUMAN RESOURCE - ELECTIVES</b>		
Total Rewards Management	Labour Laws and Industrial Relations	Advanced Business Analytics
Competency Modelling	Organization Development and Management of Change	Personal Growth Lab
Manpower Planning and Talent Acquisition	Performance Management	Managing Groups and Teams
International Human Resources Management	Learning and Development	
<b>MARKETING - ELECTIVES</b>		
Business to Business Marketing	Retail Management	E Commerce
Consumer Behaviour	Sales and Distribution	Marketing of Banking and Financial Services
Digital Marketing	Services Marketing	Marketing of Tourism and Hospitality
Marketing Research	Marketing of High Technology Products	Sports Marketing / Rural Marketing
Strategic Brand Management	Customer Relationship Management	Advanced Business Analytics for Marketing
<b>OPERATIONS - ELECTIVES</b>		
ERP - Enterprise Resource Planning	Supply Chain Management	Design Thinking for Business Operations
Lean Management and Six Sigma	Materials Management	Business Process Re-engineering
Productivity Management	Services Operations Management	Emerging Technologies for Business
Project Management	World Class Manufacturing	Total Quality Management

### BME (Business Management Environment)

SJIM offers a platform to its students to improve on the group presentation skills through BME presentations. Articles from credible sources like Harvard Business Review, CRISIL, EBSCO are given to each group and they have to present it on alternate Wednesdays in front of other groups as well as one faculty member who will be evaluating them on their group effort.

Apart from this, BME also checks the spontaneous as well as stress tolerant attitude of students because the faculty tells them on the spot as to which topic they should explain as well as respond to their questions.

This in turn makes sure that the students know the full article and critically analyses it. This is certainly an added advantage to the SJIM students as these presentation skills will help in their careers as well.



### Toastmasters Clubs

St Joseph's Institute of Management, India, recognized the need for Toastmasters and how it will help its students be the Global leaders of tomorrow. First introduced in 2017, students of SJIM were allotted into 4 groups, namely, St Joseph's Toastmasters club, SJIM Toastmasters Club, SJIM Orators forum, and Josephites Toastmasters club. Every participating member gets a chance to hone their leadership, communication, management skills as every meeting has a theme and the members take up various roles. This helps them to be the leaders and Game Changers of tomorrow.

The club mission of toastmasters aims to empower people to gain self-confidence and achieve personal growth as a result of the positive learning and support.



### Industry Internship Program

Internship is a mandatory affair and the placement cell is actively involved in helping the students to work as interns in companies and start-ups. At the end of the first year, students are required to undertake an Industry Internship project in order to correlate the theory that they have learnt to what is being followed in the real life corporate world.

The summer internship programme encourages students to undertake research- based / On the job projects for a period of 8 weeks, full time, in order to gain practical experience.



### Overview

St. Joseph's Institute of Management offers a two-year full-time PGDM program. Now in its 25<sup>th</sup> year, this well-regarded PGDM is the institute's flagship program and is recognized by the AICTE as equivalent to an MBA. Students may specialize in two out of the four specializations (Finance, Marketing, Human Resources Management & Operations) offered by the institute.

The institute has a modern state-of-the-art campus on Primrose Road, off MG road, the heart of Bangalore's business district. Faculty have degrees from top notch schools in the country and abroad, and personal attention towards each student is emphasized. As a result, students are placed well and have gone on to assume important positions in the industry.

The institute also has cutting edge technologies and its faculty regularly update themselves in advanced pedagogical techniques. We note with pride that, even amidst a pandemic-inflicted economy, we have been able to provide our students with a complete full-time program experience. Our placements, despite a challenging job market, remain ahead compared with other institutes.

### DETAILS OF SPECIALIZATIONS

#### → Finance + Marketing

This is an excellent combination for those students who are keen on working in the finance field, but who believe they have the personality and flair for marketing. Our program offers you the opportunity to train yourselves from the best of both worlds. In finance, you will learn, for instance, about financial markets and services, portfolio management and banking. Then, you will draw from marketing specializations such as consumer behavior and sales and distribution to pitch these products to customers.

Students opting for the finance+marketing specialization choose careers that sell financial products to customers, such as commercial banks, investment or financial planning firms, credit card services or insurance companies. Of course, you have the flexibility to choose a job involving only finance, or only marketing, too.

*Faculty: Abraham Karimpanal (MBA); Ajit Rao (MBA); Anik Saha (PG – IIM Bangalore); Anil Shenoy (MBA, CA); Dr. Anup Krishnamurthy (PhD, IIM Bangalore); Dr. Avil Terence Saldanha (PhD); Ashwin Randolph John (MBA); Binny Cherian (PGDBA); Dr. Ravi Darshini (PhD); Dr. S. Maria Immanuel (PhD); Dr. Thomason Rajan (PhD); Dr. Venkateshraj (PhD); Joy Rajan Cheruvathoor (MBA); Rev. Dr. Oswald Mascarenhas SJ (PhD, Wharton, UPenn, USA); Rohan Pais (MBA); Suresh Herur (PGDIE, NITIE).*

### → Human Resources Management + Finance

If you believe that you want to work in the human resources departments of organizations, and you have a flair for quantitative subjects, this specialization may be your best choice. You will study the various aspects of human resources management in depth. But you will have an edge over other candidates in that you will also have a deep knowledge of taxation, mergers and acquisitions, financial modelling and so on. Candidates for human resources departments with these additional financial skills typically are preferred more and are paid higher.

Students opting for the finance+human resources management specialization choose careers in compensation and benefits, in HR strategy, or in firms in the process of mergers, acquisitions and the like. You could also choose a job involving only finance, or only human resources management.

*Faculty: Dr. A Anantharaman (PhD, Columbia University); Dr. A.R. Rajagopalan (PhD); Anil Shenoy (MBA, CA); Anvith Murthy (PGDPM); Ashwin Randolph John (MBA); Binny Cherian (PGDBA); Dr. Caren Rodrigues (PhD, IIM Bangalore); Christopher Anand (PGDBM - XLRI); Rev. Dr. Cyprian Tellis SJ (PhD, Boston College, USA); Rev. Dr. Manoj D'Souza SJ (University of London); Dr. S. Maria Immanuel (PhD); Dr. Ravi Darshini (PhD); Dr. Shehla Malik (PhD, Jamia Millia Islamia); Rev. Olvin Veigas SJ (MA, Santa Clara University, USA); Rev. Prashanth D'Souza SJ (MSc); Rohan Pais (MBA); Suresh Herur (PGDIE, NITIE); Dr. Venkateshraj (PhD).*

### → Marketing + Human Resources Management

An alternative name for this specialization would be internal marketing, that is, marketing to current or potential employees of the organization. The specialization allows a student to base himself or herself either in primarily marketing or primarily human resource management, but engage in cross-disciplinary tasks. For example, a student might apply their knowledge of digital marketing to training and development, or brand management to talent acquisition.

Students opting for the marketing+human resources management specialization choose careers in internal branding or salesforce management. Of course, he/ she could also choose a job involving only marketing, or only human resources management.

*Faculty: Dr. A Anantharaman (PhD, Columbia University); Dr. A.R. Rajagopalan (PhD); Abraham Karimpanal (MBA); Ajit Rao (MBA); Dr. Anup Krishnamurthy (PhD, IIM Bangalore); Anvith Murthy (PGDPM); Dr. Avil Terence Saldanha (PhD); Christopher Anand (PGDBM - XLRI); Dr. Caren Rodrigues (PhD, IIM Bangalore); Rev. Dr. Cyprian Tellis SJ (PhD, Boston College, USA); Rev. Dr. Manoj D'Souza SJ (University of London); Rev. Dr. Oswald Mascarenhas SJ (PhD, Wharton, UPenn, USA); Joy Rajan Cheruvathoor (MBA); Rev. Olvin Veigas SJ (MA, Santa Clara University, USA); Rev. Prashanth D'Souza SJ (MSc); Dr. Shehla Malik (PhD, Jamia Millia Islamia); Dr. Thomason Rajan (PhD);*

### → Finance + Operations

Students interested in operations, or those from a quantitative or engineering background, may find this combination interesting, as it allows them to combine engineering, logistics and finance. Students will use their knowledge of lean management, six sigma, productivity, project, supply chain or services operations management to solve problems in the finance industry, including banking, insurance and financial planning.

Students opting for the finance+operations specialization choose primarily financial organizations, and work in their logistics departments. Keep in mind that a student might also choose a purely finance job, or an operations role only.

Faculty: Anil Shenoy (MBA, CA); Ashwin Randolph John (MBA); Binny Cherian (PGDBA); Dr Deepika Joshi(PhD); Harsh Kumar Johari (PGPX – IIM Ahmedabad); Dr. S. Maria Immanuel (PhD); Natarajan (M.Sc., M.S); Dr. Ravi Darshini (PhD); Suresh Herur (PGDIE, NITIE); V.J. Lawrence (PGDOM); V.K. Anand (MBA); Dr. Venkateshraj (PhD).

### → Marketing + Operations

This specialization trains students interested in operations management for a career in marketing. Students will draw from operations subjects such as ERP, supply chain management, materials management and services operations management and apply these to marketing problems.

Students from the marketing+operations specialization may choose to work in logistics roles in business-to-business marketing, retail management or distribution. Some students decide to take up a purely marketing role, or a purely operations role as well.

Faculty: Abraham Karimpanal (MBA); Ajit Rao (MBA); Dr. Anup Krishnamurthy (PhD, IIM Bangalore); Dr. Avil Terence Saldanha (PhD); Dr Deepika Joshi(PhD); Harsh Kumar Johari (PGPX – IIM Ahmedabad); Joy Rajan Cheruvathoor (MBA); Natarajan (M.Sc., M.S); Rev. Dr. Oswald Mascarenhas SJ (PhD, Wharton, UPenn, USA); Dr. Thomason Rajan (PhD); V.J. Lawrence (PGDOM); V.K. Anand (MBA).



## Alumni Speak

**Bijesh P P**  
Regional Head – Karnataka  
ICICI Bank

The first thing which I am proud is being called as St. Joseph's pass out. I value my friendship and the friend circle which I have got from Joseph's as one of the best one's in my life.



**Suresh Narayanan**  
Founder Director & CEO  
Bridge People Technology Solutions Pvt Ltd

SJIM set me up for benchmarking myself against the best management graduates in the country. I believe the strength of SJIM lies in its intrinsic value of empowered learning and making students aspire for great careers. SJIM has created many entrepreneurial talents and I am sure there are many that will happen in the future. I wish every SJIM graduate the very best to ink an inspiring and motivating success story of their own.



**Chintan K Doshi,**  
Group Campus Program Lead  
Landmark Group - Dubai

SJCBA helped me get educated from some of the best industry pioneers which laid the foundation of my career over the last decade. The assignments given by faculty and their rich experience across industry not only provided a wider view of the corporate world but also help us gain practical experience. I was also fortunate to see one of the industry faculty as my mentor after 7 years of my graduation from the school and we both still cherish our learning. We build professional relationships that will be cherished for many years to come ahead.



**Nilesh Trevor Rebello**  
Assistant Manager Employer Branding  
Schneider Electric

St. Joseph's is more than an institution to me. It was where I discovered my potential, moved out of my comfort zone, and forged networks that would last me a lifetime. I will always look back fondly on the closeness of the Josephite community and the fact that it was this institute that instilled in me values and principles that got me a platform into the corporate world. The warmth of the faculty and staff, the insightful teaching, and opportunities for wholesome development are the hallmark of this institution, making it on the top of every aspiring B-school student's list.



**Chandresh Ranjan**  
National Product Manager – Retail Banking  
Ujjivan Small Finance Bank

Studying in SJCBA/SJIM was an experience I will always cherish. The best part of the SJCBA was the faculties and their friendliness towards students, it was a great support. SJCBA taught me the importance of positive attitude and how it helps in problem solving. It was a well spent two years of my life.



**Director**
**Rev. Dr. Manoj D'Souza SJ**
**Dean**
**Dr. A.R. Rajagopalan**

### Core Faculty

Rev. Dr. Manoj D'Souza S.J. M.Sc (UK), MBA, Ph.D Director	Dr. A.R. Rajagopalan M.Com., M.Phil., Ph.D (Management) Dean, Human Resource
Rev Dr Oswald Mascarenhus, SJ MA (US), MBA(US), PhD(Wharton School of Business, US) Research	Dr. Anantharaman AMP (Harvard Business School), Ph.D. (Columbia University) Provost, Strategy and General Management
Mr. Suresh Herur BE, PGDIE (NITIE), FICWA Finance	Mr. V.J. Lawrence BE, MS, PGDOM, F.I.E, Chartered Engineer - Operations
Dr. Venkatesh Raj BE (IISC), MBA, Ph.D. Finance	Mr. Abraham Karimpanal BE. (BITS Pilani), MBA Marketing
Mr. Joy Rajan Cheruvathoor BE (BITS Pilani), MMS (JBIMS) Director of Corporate Relations	Mr. V.K. Anand BE, MBA Operations and Systems
Ms. Binny Cherian M.A.(Eco), PGDBA, PGDCA, (Ph.D) - Economics	Dr. Avil Terrance Saldanha BE, PGDM, DIM, Ph.D Marketing
Rev. Dr. Cyprian Tellis S.J. MA (Belgium), Ph.D (USA) Human Resources	Dr. Thomason Rajan MBA, Ph.D. Marketing
Dr. Maria Immanuvel S M.Com, MBA, PGDCA, PGDSRM, Ph.D Finance	Dr. Anup Krishnamurthy BE, PH.D (IIM Bangalore) Marketing
Dr. Caren Rodrigues BE, PH.D (IIM Bangalore) Human Resources	Dr. Ravi Darshini M.Com., M.Phil., AICWA, Ph.D. Finance
Mr. Ashwin Randolph John B.Com., MBA Finance	Dr. Shehla Malik MBA, PhD (Jamia Millia Islamia) Human Resources
Rev Fr Olvin Veigas, SJ Licentiate (MA) General Management	

### Visiting Faculty

Rev. Dr. Tony Thampi, MBA, PhD General Management Experience: 25 years	Mr. Anvith Murthy B.Tech, PGPM (XLRI) Human Resources Experience: 15 years	Dr. Deepika Joshi MBA, PhD Operations Management Experience: 20 years.
Mr. Anil Shenoy MBA, CA Finance Experience: 32 years	Mr. Natarajan MSC, MS Operations Experience: 30 years	Dr. M K Lodi MA, LL.M, PhD Human Resources Experience: 34 years
Mr. Rohan Pais ICWA, MBA Finance Experience: 20 years	Mr. Ajit Rao BA, MBA Marketing Experience: 33 years	Mr. Christopher Anand PGDBM (XLRI) Human Resources Experience: 16 years

# Why SJIM?

- SJIM is the first-ever B-School in Karnataka (est. 1968)
- Managed by international Jesuit organization which also runs XLRI/XIMB/LIBA
- Excellent placements in premier companies for the last 25 years
- Consistently ranked among top B Schools in India
- Faculty trained at IIM/IISc/IIT/NITIE/BITS/University of London/Boston College
- Faculty with vast corporate experience and PhDs
- New campus with state-of-the-art facilities centrally located on MG Road in Bangalore
- Course content & teaching-learning methods on par with IIMs
- Frequently revised curriculum to meet industry requirements
- Small classroom size to maximize faculty-student interaction
- Merit-based admissions with merit scholarships over 30 lakhs
- Dual specialization from Finance/HRM/Marketing/Operations
- Several student-driven activities to develop managerial and organization skills
- Financial support for certifications
- On-campus facilities for sports and gym
- Excellent hostel facilities for both boys and girls
- Member of International Association of Jesuit Business Schools (IAJBS), Milwaukee, USA
- Faculty publications in international top-tier business journals
- Incorporation of Analytics in all specializations
- International collaboration with the Albers School, Seattle University, USA and others

50+

Years Legacy

10,000+

Alumni

150+

Recruiters



### 1. Operations Conclave

Operations conclave was hosted in SJIM on 18th of November 2021, where students had an opportunity to interact with industry veterans and gain insight into the current trends and practices in the operations domain. With sustainability



being the need of the hour for every business, this year's theme of the conclave was "Sustainable Operations". The conclave featured renowned speakers across different industries: Mr. Piyush Sharma (Asst VP, Max Retail Division, Lifestyle International Pvt Ltd.), Mr. Umesh Chaturvedi (CEO, Infynix Data Services), Mr. Derick Jose (Co-founder, Flutura Decision Sciences and Analytics), Mr. Srinivas Rao (Currently associated with BEL). Director, Rev Dr. Manoj D'Souza and Dean Dr. A.R. Rajagopalan were also present in the conclave.

### 2. Pinnacle 2021



The week long management fest 'Pinnacle' was conducted in SJIM from 21st to 25th of September. The event started with great enthusiasm for both seniors and juniors: for seniors it was great new experience to conduct this offline as last year they couldn't join on campus, for juniors it was a brand new excitement to audience this for the first time. The event

took off with the lighting of the lamp by the chief guest and delighting the aura with the melodious song "Here I am to worship" by the college choir.

### 3. Inauguration of Doctor of Philosophy (Ph.D.) Program 2021

A key metric of a successful management institute is the quality of impactful research it accomplishes to fulfill the unmet needs of the society. The Doctor of Philosophy (Ph.D.) program in collaboration with University of Mysore was formally inaugurated on September 25, 2021 at St. Joseph's Institute of Management.



The occasion started with a welcome note by our respected Director, Rev. Dr. Manoj D'Souza SJ who highlighted the significance of impactful research. He emphasized on the process of connecting our mission with the vision to produce impactful research that contributes towards the society and the environment. This was followed by handing over the appointment letters to the research scholars.

#### **4. 75th Independence Day, 2021**

India observes its 75th Independence Day this year and St. Joseph's Institute of Management (SJIM) promoted nationalism and patriotism towards the nation along with the chief guest - Group Captain



Aaron Hurtis to remember the sacrifices made by our freedom fighters and also to teach our fellow citizens the honour we must have and the respect we must build towards our nation..

#### **5. SJIM celebrates its Twenty Third Convocation**



St. Joseph's Institute of Management (SJIM) Bangalore held its Twenty Third Annual Convocation on 17th April 2021. This year marks the 25th Anniversary of SJIM receiving AICTE approval for its flagship 2 year full time PGDM

program, which is recognized as equivalent to MBA. 368 young people from the batches passing out in 2020 and 2021 were conferred with their PGDM degree during the celebration, with some students attending in person while others attended virtually.

#### **6. 2020 SJIM - Albers International Business Plan Competition**

An international business plan competition on "Developing a financially sustainable and technologically feasible and scalable business idea that will create universal digital inclusion" was organized by jointly by St. Joseph's Institute of Management, Bangalore and the Albers School of Business and Economics at Seattle University, USA.



#### **7. SJIM Silver Jubilee Celebration**

St. Joseph's Institute of Management (SJIM) commemorated 25 years since it received AICTE approval for its flagship two-year full-time Post Graduate Program in Management with a grand celebration on Thursday. SJIM is ably run by the Society of Jesus or the 'Jesuits', who are an international order of priests renowned all over the world for their strong 400-year



tradition of service to society through education. This year marked twenty five years of impactful and inclusive education in business management by the Jesuits in Bangalore, whose education philosophy is "creating men and women for others".



### 8. International conference on Innovation Strategies

A two-day international conference on innovation strategies in challenging business and social landscape hosted by St Joseph's Institute of Management was inaugurated by Prof Rishikesha Krishnan, Director of Indian Institute of Management, Bangalore on 26th February. In his inaugural address, Prof Rishikesha narrated the case of how two-wheeler industry in India has been innovating to become the biggest motorcycle producer in the world and explained how Indian automotive OEMs have innovated to global standards in terms of design and technology.



David Keynan



R. Gopalakrishnan



Marten Pieters



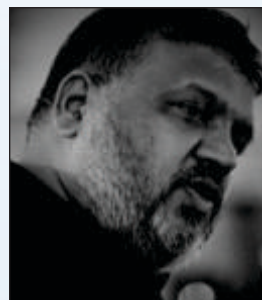
Narendra Pasuparthi



Rishikesha Krishnan



Rudra Shankar Roy



Sridhar Raj



Sudhindhra

Delivering the first keynote talk, Mr. R. Gopalakrishnan, Chairman, Castrol India explained that innovation is natural to human being and it is just that we need to know how to sustain that curiosity for a much longer time. Having ideas is good – but execution of idea is the real innovation. Delivering his welcome address, the Director of the institute Rev Dr Manoj D'Souza noted that innovation, entrepreneurship and design thinking are some of the disciplines that are gaining prominence in business school curriculum in this technology era. The two-day conference saw keynote speeches from some of the industry stalwarts, panel discussions, expert talks and research paper presentations on the theme.



SJIM currently has collaboration with three international institutions.

In 2017, SJIM entered into an agreement with Albers School of Business and Economics, an AACSB Jesuits business school that is part of Seattle University, USA. Joint activities have included guest lectures in SJIM by Albers faculty, research collaboration, an international business plan competition and student immersion program. Other on-going collaborations include those with Fu Jen Catholic University in Taiwan and Putra Business School in Malaysia.

### Recent Rankings

In 2018, SJIM was listed among the top 3 private business schools in Bangalore by the National Institutional Ranking Framework (NIRF).

**MBAUniverse.com(2019):** 5th best in Bangalore.

**Outlook (2020):** 28th best in South India and 6th best in Bangalore

**The Week (2000):** 26th best in private B Schools in South India and 7th best in Bangalore.

**CSR (2021):** Top B School of Eminence in India



### ಎಸ್‌ಜೆಐಎಂ: ಪಿಜೆಡಿಎಂಗೆ ರಜತ ಮಹೋತ್ಸವ

ಬೆಂಗಳೂರು: ಸರ್ಕಾರಿ ಕಾಲೇಜುಗಳಿಗೆ ಅನುಮೋದನೆ ಪಡೆದ ಮೊದಲ ಪಿಜೆಡಿಎಂ ಕಾಲೇಜು ಎಸ್‌ಜೆಐಎಂ. ಇದು ಅಂದಿನ ಪಿಜೆಡಿಎಂ ಅಧಿಕಾರದ ಮುಖ್ಯ ಅಧಿಕಾರಿಯಾಗಿದ್ದ ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರ ನೇತೃತ್ವದಲ್ಲಿ ಸ್ಥಾಪಿಸಲಾಯಿತು. ಅಂದು ಇಂದು 25 ವರ್ಷಗಳಾದವು. ಇವೆರಡರ ನಡುವಣಕ್ಕೆ ಸಮಾನತೆಯನ್ನು ಸಾಧಿಸಿ, ಅಂದು ಇಂದು ನಮ್ಮ ಪಿಜೆಡಿಎಂ ಕಾಲೇಜುಗಳಿಗೆ ಅನುಮೋದನೆ ಪಡೆದ ಮೊದಲ ಪಿಜೆಡಿಎಂ ಕಾಲೇಜು ಎಸ್‌ಜೆಐಎಂ.



ಎಸ್‌ಜೆಐಎಂನಲ್ಲಿ (ಎಡದಿಂದ ಬಲಕ್ಕೆ) ಆರ್. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು, ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು, ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು, ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು, ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು, ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು, ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು, ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು, ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು, ಡಾ. ಎಂ. ಕೆ. ಶರಣ್ ಅವರು.

### ಫ್ರಾನ್ಸಿಸ್ಕೋ ವಿಶ್ವ ಆರ್ಥಿಕ ಶೃಂಗಸಭೆಗೆ ಡಾ.ಕೆರನ್ ಆಯ್ಕೆ

ಬೆಂಗಳೂರು: ಫ್ರಾನ್ಸಿಸ್ಕೋ ವಿಶ್ವ ಆರ್ಥಿಕ ಶೃಂಗಸಭೆಗೆ ಡಾ. ಕೆರನ್ ಆಯ್ಕೆ. ಡಾ. ಕೆರನ್ ಅವರು ಫ್ರಾನ್ಸಿಸ್ಕೋ ವಿಶ್ವ ಆರ್ಥಿಕ ಶೃಂಗಸಭೆಗೆ ಭಾಗವಹಿಸಲು ಸಿದ್ಧರಾಗಿದ್ದಾರೆ. ಡಾ. ಕೆರನ್ ಅವರು ಫ್ರಾನ್ಸಿಸ್ಕೋ ವಿಶ್ವ ಆರ್ಥಿಕ ಶೃಂಗಸಭೆಗೆ ಭಾಗವಹಿಸಲು ಸಿದ್ಧರಾಗಿದ್ದಾರೆ.



ಡಾ. ಕೆರನ್ ಅವರು ಫ್ರಾನ್ಸಿಸ್ಕೋ ವಿಶ್ವ ಆರ್ಥಿಕ ಶೃಂಗಸಭೆಗೆ ಭಾಗವಹಿಸಲು ಸಿದ್ಧರಾಗಿದ್ದಾರೆ. ಡಾ. ಕೆರನ್ ಅವರು ಫ್ರಾನ್ಸಿಸ್ಕೋ ವಿಶ್ವ ಆರ್ಥಿಕ ಶೃಂಗಸಭೆಗೆ ಭಾಗವಹಿಸಲು ಸಿದ್ಧರಾಗಿದ್ದಾರೆ.

### B-school conducts innovation meet

BENGALURU, DHNS: St Joseph's Institute of Management (SJIM) conducted a two-day international virtual conference on innovation strategies as a challenging business and social landscape of February 20 and 21.

The inaugural address of the session, Indian Institute of Management Bangalore (IIMB) director Rishi Bhatia, stated how the digital era has been instrumental in becoming the world's biggest technology producer.

He also explained to the students how Indian Overseas Equipment Manufacturers (IOEM) have innovated design and technology to the global standards.

Control India chairperson R. Gopalakrishnan, the key speaker at the conference, said "Innovation is essential for human beings and we need to know how to create that can only for a much longer time."

While ideas are good, real innovation lies in their execution, Gopalakrishnan added.

The institute's director R. Dr. Karan D. Srinivasan, innovation, entrepreneurship and design thinking are some of the business gaining momentum in the current technology era.

The conference also saw keynote speeches from its faculty members, panel discussions, expert talks and research paper presentations on the stage.

## Silver jubilee of AICTE nod for PGDM course at St Joseph's

BENGALURU, DHNS: The St Joseph's Institute of Management (SJIM) last week celebrated 25 years of having received the All India Council for Technical Education's approval for its flagship two-year full-time postgraduate programme in management.



The silver jubilee of the AICTE approval for the PGDM course at the St Joseph's Institute of Management (SJIM) was celebrated last week.

The institute, run by the Society of Jesuits, witnessed 25 years of impactful and inclusive education in business management.

Fr Dionysius Vaz, SJ, Provincial of Karnataka Jesuits and president of the Bengaluru Jesuit Educational Society, lauded the past and present directors, deans, faculty members and students for contributing to Jesuit business education in the city.

Prof Dr Anil D Sahasrabudhe, Chairperson, AICTE, commended the SJIM management and said that the council espoused an ethical model in education, under which quality instruction was

imparted in the context of cultural and social-economic diversity. He exhorted the SJIM to continue its pedagogical innovation so that its students "create the next Apples and

Microsofts of the world in India".

Kamal Bali, president and managing director, Volvo India, stated that the post-pandemic world presented India with a golden opportunity for socio-economic growth provided the country appropriately managed the challenges of disruptive technologies, inter-organisational collaboration and sustainability.

N A Haris, Shanthinagar MLA, was present during the event.

The SJIM Eminent Social Entrepreneur of the Year award was presented to "Teach for India".

Sixty deserving students were also awarded merit scholarships worth more than Rs 35 lakh.



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