



SIES

RISE WITH EDUCATION

School of
Business Studies



A COMPLETE **BUSINESS** EDUCATION

**SIES SCHOOL OF
BUSINESS STUDIES**

Admission Brochure 2023-25



VISION

To be one of the preferred Business Schools in India.



MISSION

1. To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
2. To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
3. To instil and nurture sense of ethics and values in students.
4. To impart leadership and collaborative skills with high professional competence.



VALUES

Passion
Trust
Responsibility
Integrity
Gratitude
Humility
Excellence
Respect

Milestones

- 2021** NBA Accreditation (SIES College of Management Studies)
- 2020** SIES School of Business Studies (SIES SBS)
- 2018** NAAC Accreditation (SIES College of Management Studies)
- 1995** SIES College of Management Studies, Nerul

National Rankings

- **Times of India-Best B-School survey (Mar 2022):**
SIES Management Institutes ranked 1st among all B-Schools in Mumbai
- **Times of India-Best B-School survey (Mar 2022):**
SIES Management Institutes ranked 11th among all Private in India.
- **Times of India-Best B-School survey (Mar 2022):**
SIES Management Institutes ranked 21st among all B-Schools in India
- **Business Today-India's Best B-School Survey (Nov 2022):**
7th among all Management Institutes in Mumbai.
- **Business Today-India's Best B-School Survey (Oct 2022):**
36th Among all Private B-Schools in West India
- **Times of India-Best B-School survey (Mar 2021):**
SIESCOMS ranked 1st among all B-Schools in Mumbai
- **Times of India-Best B-School survey (Mar 2021):**
SIESCOMS ranked 13th among all Private in India.
- **Times of India-Best B-School survey (Mar 2021):**
SIESCOMS ranked 21st among all B-Schools in India
- **Times of India-Best B-School survey (Mar 2020):**
SIESCOMS ranked 2nd among all B-Schools in Mumbai.
- **Times of India-Best B-School survey (Nov 2020):**
Ranked 5th among all B-Schools in West India.

AICTE
APPROVED
FULL TIME
PGDM
PROGRAMS

PGDM
PGDM- Pharma Management
PGDM - Biotechnology

Our Parentage

"This Society should sincerely serve the cause of education and the educational needs of the common man of this cosmopolitan city"

The South Indian Education Society (SIES) is one of the oldest educational societies in India. Founded in 1932 by Shri M.V. Venkateshwaran with a modest six-student beginning, SIES has grown to become a conglomerate of various institutions with over 15,000 students under its wing. In the process of imparting quality education, SIES has established High Schools, SIES College of Arts, Science and Commerce, SIES College of Management Studies, Centre for Excellence in Management Research and Development (CEMRD), SIES School of Packaging, SIES Indian Institute of Environment and SIES Graduate School of Technology. Two ventures of a different nature added to the SIES family are, SIES Sri Chandrasekarendra Saraswathi Veda Pathashala and SIES Seniors' Home.

And the story of our achievements & Milestones continues...

Milestones

2020 SIES School of Business Studies (SIES SBS)

2016 SIES APJ Abdul Kalam High School, Ghatkopar

2015 SIES Central Training Department, Nerul

2015 SIES ISR Project II (Village adoption- Khairpada by SIESCOMS)

2014 SIES ISR Project I (Village adoption- Kathewadi by SIES SION)

2013 SIES Institute of Chromatology and Spectroscopy, Nerul

2004 SIES Institute of Medical and Laboratory Technology, Sion East

2004 SIES Centre for Excellence in Management Research & Development, Nerul

2003 SIES Veda Pathashala, Nerul

2003 SIES Senior's Home, Nerul

2003 SIES Shri Chandrasekarendra Granthalaya

2003 SIES Vyayamshala

2002 SIES Graduate School of Technology, Nerul

2002 SIES School of Packaging, Nerul

2001 SIES Centre for Professional Research & Education

1999 SIES Indian Institute of Environment Management, Nerul

1998 SIES College of Arts, Science and Commerce, Nerul

1995 SIES College of Management Studies, Nerul

1989 SIES College of Commerce and Economics, Sion East

1980 SIES Institute of Comprehensive Education, Sion West

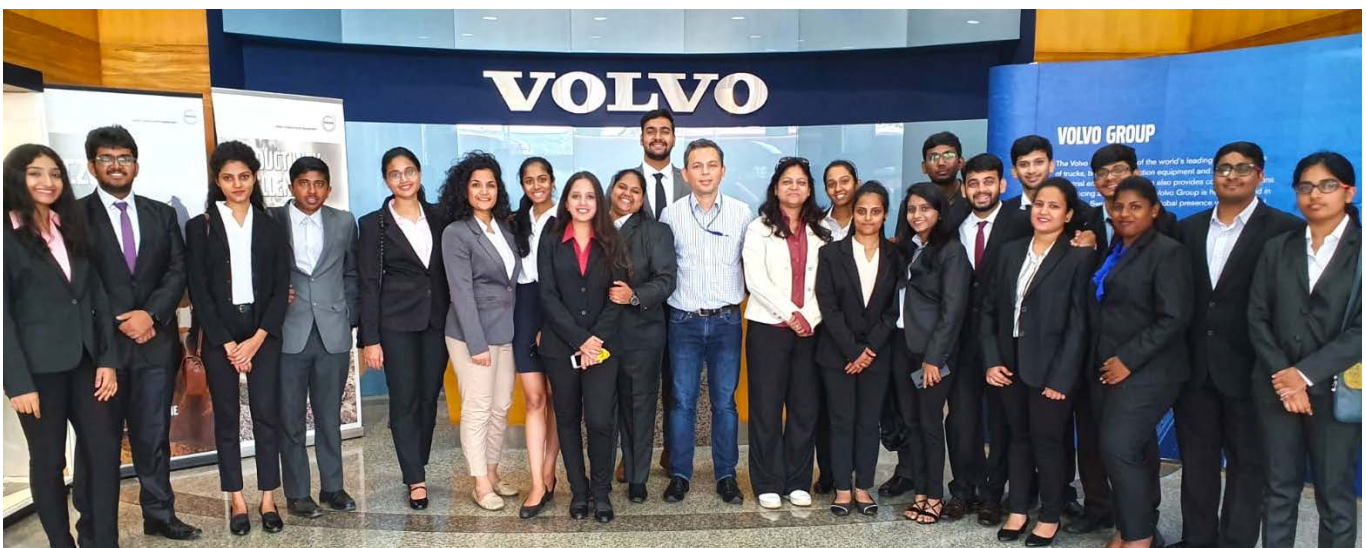
1960 SIES College Arts, Science and Commerce, Sion West

1932 SIES High School

Unique Features

Focus on Holistic Development of Students

- ◆ Holistic wellness
- ◆ Yoga and Meditation
- ◆ Personality Development
- ◆ The Curriculum is reviewed and updated every year through a BoS (Board of Studies) comprising of academicians and corporates.
- ◆ Specializations Offered - Marketing, Finance, Human resources, Operations, Data Science and Business Analytics
- ◆ **Experiential Learning Program**-for Understanding Team Dynamics and developing Team Building Skills
- ◆ Continuous interaction with the corporate world through weekly theme-based **Corporate Interactions Series [CIS]**, Conferences and Seminars
- ◆ Rigorous practical exposure to the industry through a **"2-month Summer Internship Project"**
- ◆ **"Idea Research Program"** to inculcate research acumen in students
- ◆ Industry Visits, Business Reading, Corporate Mentoring and **Mock GD/Interview sessions**
- ◆ **Skill Linked Immersion Projects** to instil Domain and Functional skills in the students
- ◆ **Global Immersion Program (GIP)** exposes the students to understand the many aspects of conducting business outside of India
- ◆ **NGO Project** aimed at making students socially sensitive corporate managers
- ◆ **"Capstone Projects"** and **"Concurrent Projects"** for live Industry Exposure
- ◆ **Innovative teaching Pedagogy** viz Group Discussion, Class Debates, Management Films, Book Reviews, Case Studies, Simulations, etc.
- ◆ **Student-driven culture** through Student Committees
- ◆ **IDEATHON** for inculcating out-of-the-box thinking



Infrastructure and Facilities

The green and expansive spread of campus ensures a warm welcome to every visitor. The tranquility of campus provides an ideal launching pad for budding fliers. Our campus boasts of state-of-the-art infrastructure, befitting a modern B-school. These include:

18 <i>spacious air conditioned Lecture rooms and Tutorials rooms with LCD Projector</i>	Amphi-theatre	Grievance Cell	400 <i>networked terminals with uninterrupted broadband internet facility</i>
	225 <i>seater auditorium</i>	ERP	<i>Play Grounds</i>
<i>Fully Computerised and well-stocked Library facility and reading room (with on-line journals)</i>	<i>Yoga and Meditation Centre</i>	Recreation Room	<i>Medical Facility & Canteen</i>
Boys <i>common room</i> & Girls <i>common room</i>	Well-equipped Gymnasium	4 large Seminar Halls <i>primarily dedicated for management development programs</i>	
Research Cell	Two Conference Halls	Well-equipped Administrative Block and Faculty Rooms	Career counselling & Placement cell

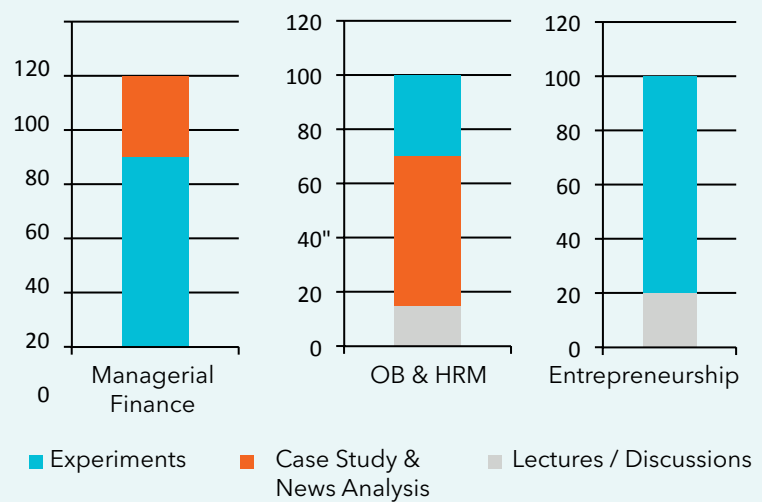
All these facilities are spread out in a large open space in a serene climate in the suburbs of Mumbai, conducive for learning processes.



Diverse Learning Methods

- Case Studies
- Lecture & Discussions
- News Analysis
- Learning Labs
- Problem-Solving Sessions
- Role-Plays & Simulations
- Live Field Projects
- Theoretical Impressions
- Corporate Immersions
- Ideathon
- Language Lab
- Simulation Lab

Sample Teaching Method Mix



Learning Pedagogic Pillars



Academic Portfolio

“The courses offered at SIESSBS are varied. Each course sets a pace for Higher learning and achievement. It is not mere knowledge but wisdom coupled with knowledge that makes the difference”

Programme Educational Objectives (PEOs)

PEOs	Keywords	PEO Statement
PEO 1	Professional Competency	To impart knowledge of management theories and continuous learning for solving business problems.
PEO 2	Goal Oriented	To develop communication and execution skills for achieving organizational goals.
PEO 3	Analytical Decision Making	To enhance analytical and decision-making skills that meet business needs and challenges.
PEO 4	Ethically and Socially Sensitive	To instil understanding and application of social and ethical values.
PEO 5	Leadership	To enhance leadership and collaborative competencies.

PGDM (Post Graduate Diploma in Management)

Program Mission: "Imparting Quality and Holistic Education for developing Business Managers & Socially Responsible Citizens"

The Post Graduate Diploma in Management (PGDM) is an AICTE approved program, addressing the need for multi-faceted and multi-skilled managers who are capable of handling complex situations and are quick to adapt to change.

The PGDM is a 24-month full time program spanning over six semesters and offers students a choice of subject specialization ensuring that they are thoroughly skilled in at least one functional area. The course seeks to enhance the students' learning by offering knowledge-building projects in each semester, while

fine-tuning their Leadership, Entrepreneurial, Communication, Inter-Personal Skills and contributing towards making them ethically sound and socially sensitive corporate leaders and managers.

Course Outline

TERM 1

OB I: Individual Behavior in Organizations
Financial Accounting for Decision Making
Marketing Management - I
Design Thinking in Management
Operations Management - I
Managerial Communication - I
Business Environment
Statistics for Business Decisions
Business Ethics
Experiential Learning

TERM 2

OB II: Group Behavior in Organizations
Cost & Management Accounting
Marketing Management -II
Legal Aspects of Business
Financial Management - I
Managerial Comm II
Business Computing with Spreadsheets
Operations Management II
Corporate Social Responsibility
Experiential Learning
CSR Project (One Week)

TERM 3

International Business
Financial Management - II
Business Research Methods
Human Resource Management
Management Science

TERM 4

Core: Strategic Management
Core: Project Management
Experiential: Leadership Lab
Five Elective Papers

Elective I
Elective II
Experiential Learning

TERM 5

One course from General Management
Five Elective Papers

TERM 6

One course from General Management
Capstone

Electives

Finance

Advanced Financial Modeling Using R	Fixed Income Analytics
Behavioral Finance	International Financial Management
Business Analysis and Valuation	Investment Management
Capital Expenditure Planning and Control	Issues in Empirical Finance
Commodities Derivatives Market	M&A and Corporate Restructuring
Corporate Banking and Credit Appraisal	Management of Banking
Corporate Taxation	Options and Futures
Derivatives and Risk Management	Project & Infrastructure Finance
Financial Markets	Risk Management and Insurance
Financial Modeling Using Excel	Security Analysis and Portfolio Management
Financial Planning and Wealth Mgmt.	Stress Financial Management
Financial Risk Management	Structured Finance
Financial Services, Products and Markets	Treasury and Risk Management in Banks
Fintech Analytics : Credit Risk Modeling	

HR

Assertiveness Training	Learning and Development
Behavioral Strategy & Decision Making	Management of Creativity
Building Learning Organizations	Management of Industrial Relations
Compensation Management	Management of Relationships
Competencies & Performance Management	Managing People & Performance in Org
Consulting to Management	Organization Development and Leadership
Corporate Governance	Personal and Managerial Effectiveness
Cross-Cultural Management	Personal Effectiveness and Self-Leadership
Decision Making for Effective Leadership	Personal Growth Lab
HR Metrics & HR Analytics	Stress Management
Human Resource Planning & Audit	Talent Acquisition, Retention & Engagement
Labour Legislative	Transactional Analysis
Leadership, Influence and Power	

Marketing

Advance Marketing Analytics	Marketing Analytics
Advertising and Sales Promotion	Marketing Decision Models
Business- to-Business Marketing	Pricing Management
Competition and Globalization	Product and Brand Management
Consumer Behavior	Qualitative Market Research
Customer Relationship Management	Retail Marketing
Digital Marketing	Rural Marketing
Entrepreneurial Marketing	Sales and Distribution Management
Integrated Marketing Communication	Services Marketing
International Marketing	Social Marketing
Luxury Marketing	Sports & Tourism Management

OM

Advanced Inventory Control	Operations Strategy
Advanced Operations Research	Predictive Business Analytics
Business Intelligence and Data Mining	Process Analysis and Improvement
Demand and Business Forecasting	Production Planning and Control
Enterprise Resource Planning	Project Management
Lean Sustainable Supply Chain	Qualitative Models in Operations
Logistics & Warehousing Management	Service Operations Management
Logistics and Supply Chain Management	Supply Chain Analytics
Manufacturing Resource Planning & Control	Technology Management
Materials Management	Theory of Constraints
Multi-criteria Decision Making	TQM-Manufacturing and Services

GM / Bouquet

AI and Applications in Management	Doing Business in India
Analysis for Managerial Decision Making	Emerging Economies
Analysis of Sports and Sportspersons	Fin-Tech and New Age Technologies
Block Chain	Insolvency and Bankruptcy
Communicating Critical Decision	Knowledge Management
Corporate Effectiveness through Theatre Techniques	Social Media and Text Analytics
Corporate Image Building	State Of Indian Economy and Business

Data Science & Business Analytics

SQL for Business Intelligence	
Data Warehousing	Machine Learning
Advanced Statistical Techniques Using R	Big Data Analytics
Advanced Excel for Data Analysis	Text Analytics
Python for Data Science	Social Media Analytics
Time Series Analysis & Forecasting	AI for Business

SUMMER INTERNSHIP This is an exclusive two-three months training program at the end of the First year. It is a firsthand unique opportunity to the students to actually relate all the classroom discussions and theoretical education with the practical corporate arena.

Disclaimer: Institute reserves the right to change/alter/modify courses offered as per its discretion

Postgraduate Diploma in Management (Pharmaceutical Management)

Program Mission: "Imparting Quality and Holistic Education for Developing Business Managers for Pharmaceutical & Allied Healthcare Sectors"

We are the pioneer to initiate a course on Pharmaceutical Management based on an understanding of the Pharmaceutical Industry's need for skilled and competent professionals. The Post Graduate Diploma in Pharmaceutical Management was started in 1997 in collaboration with the Indian Drug Manufacturers Association (IDMA). It is a 24-month full time AICTE approved program catering to the needs of the Pharmaceutical industry.

Course Outline

TERM 1

Behavioural Science in Management
Managerial Communication I
Marketing Management
Financial and Management Accounting
Statistics for Management
Operations Management
Anatomy and Physiology
Pharmacology-1
Legal Aspects of Business
Business Ethics
Research Methodology
Experiential Learning

TERM 2

Pharmco Economics
Intellectual Property Rights
Managerial Communication II
Product & Brand Management
Financial Management
Design Thinking in Management
Business Computing with Spreadsheets
Logistics & Supply Chain Management
Corporate Social Responsibility
Marketing Research
Pharmacology-II
Experiential Learning
CSR Project (One Week)

TERM 3

Biopharmaceuticals and Biomaterials
Strategic Management
Regulatory Affairs
Sales Management
Human Resource Mgmt .
Business Analytics

TERM 4

Core: International Business
Hospital Management
Experiential: Leadership Lab
Five Elective Papers

Elective I
Elective II
Experiential Learning
Case study Analysis
Strategic Management
Regulatory Affairs

TERM 5

Core: Project Management
One course from General Management
Five Elective Papers

TERM 6

One course from General Management
Capstone

Electives

Marketing

Advance Marketing Analytics
Advertising and Sales Promotion
Business- 2-Business Marketing
Competition and Globalization
Consumer Behavior
Customer Relationship Management
Digital Marketing
Entrepreneurial Marketing
Integrated Marketing Communication
International Marketing
Luxury Marketing
Marketing Analytics
Pricing Management
Marketing Decision Models

Product and Brand Management
Qualitative Market Research
Retail Marketing
Rural Marketing
Sales and Distribution Management
Services Marketing
Social Marketing
OTC Marketing
Hospital Marketing
API Marketing
Medical Devices and Diagnostics
Agri Business and Marketing
Food Processing and Marketing
Medico Marketing

Operations Management

Advanced Inventory Control
Advanced Operations Research
Business Intelligence and Data Mining
Demand and Business Forecasting
Enterprise Resource Planning
Lean Sustainable Supply Chain
Logistics & Warehousing Management
Logistics and Supply Chain Management
Manufacturing Resource Planning & Control
Materials Management
Multi-criteria Decision Making

Operations Strategy
Predictive Business Analytics
Process Analysis and Improvement
Production Planning and Control
Project Management
Qualitative Models in Operations
Service Operations Management
Supply Chain Analytics
Technology Management
Theory of Constraints
TQM-Manufacturing and Services

GM / Bouquet

AI and Applications in Management
Analysis for Managerial Decision Making
Analysis of Sports and Sportspersons
Block chain
Communicating Critical Decision
Corporate Image Building
Doing Business in India

Emerging Economies
Knowledge Management
Social Media and Text Analytics
Clinical Research Management
Health Insurance and Under Writing
Pharma-eBusiness

Data Science & Business Analytics

SQL for Business Intelligence
Data Warehousing
Advanced Statistical Techniques Using R
Advanced Excel for Data Analysis
Python for Data Science
Time Series Analysis & Forecasting

Machine Learning
Big Data Analytics
Text Analytics
Social Media Analytics
AI for Business

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Postgraduate Diploma in Management (Biotechnology)

Program Mission: "Imparting Quality and Holistic Education for Developing Business Managers for Biotechnology & Allied Healthcare Sectors"

The Post Graduate Diploma in Biotechnology Management was started by SIESCOMS in association with SIES Indian Institute of Environmental Management (SIES IEM). This is a 2-year full time AICTE approved program. This program is a unique offering as it combines core competencies of the both management and biotechnology disciplines.

Course Outline

FIRST YEAR

TERM 1

Behavioural Science in Management
Managerial Communication I
Marketing Management
Financial and Management Accounting
Statistics for Management
Operations Management
Applied Physiology and Biochemistry
Pharmacology-1
Legal Aspects of Business
Business Ethics
Research Methodology
Experiential Learning

TERM 2

Pharmco Economics
Intellectual Property Rights
Managerial Communication II
Product & Brand Management
Financial Management
Design Thinking in Management
Business Computing with Spreadsheets
Logistics & Supply Chain Management
Corporate Social Responsibility
Marketing Research
Pharmacology-II
Experiential Learning
CSR Project (One Week)

TERM 3

Biopharmaceuticals and Biomaterials
Strategic Management
Regulatory Affairs
Sales Management
Human Resource Mgmt .
Business Analytics

TERM 4

Core: International Business
Hospital Management
Experiential: Leadership Lab
Five Elective Papers

Elective I
Elective II
Experiential Learning
Case study Analysis
Strategic Management
Regulatory Affairs

TERM 5

Core: Project Management
One course from General Management
Five Elective Papers

TERM 6

One course from General Management
Capstone

Electives

Marketing

Advance Marketing Analytics
Advertising and Sales Promotion
Business- 2-Business Marketing
Competition and Globalization
Consumer Behavior
Customer Relationship Management
Digital Marketing
Entrepreneurial Marketing
Integrated Marketing Communication
International Marketing
Luxury Marketing
Marketing Analytics
Marketing Decision Models
Pricing Management

Product and Brand Management
Qualitative Market Research
Retail Marketing
Rural Marketing
Sales and Distribution Management
Services Marketing
Social Marketing
OTC Marketing
Hospital Marketing
API Marketing
Medical Devices and Diagnostics
Agri Business and Marketing
Food Processing and Marketing
Medico Marketing

OM

Advanced Inventory Control
Advanced Operations Research
Business Intelligence and Data Mining
Demand and Business Forecasting
Enterprise Resource Planning
Lean Sustainable Supply Chain
Logistics & Warehousing Management
Logistics and Supply Chain Management
Manufacturing Resource Planning & Control
Materials Management
Multi-criteria Decision Making

Operations Strategy
Predictive Business Analytics
Process Analysis and Improvement
Production Planning and Control
Project Management
Qualitative Models in Operations
Service Operations Management
Supply Chain Analytics
Technology Management
Theory of Constraints
TQM-Manufacturing and Services

GM / Bouquet

AI and Applications in Management
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Block chain
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Doing Business in India

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Pharma-eBusiness

Data Science & Business Analytics

SQL for Business Intelligence
Data Warehousing
Advanced Statistical Techniques Using R
Advanced Excel for Data Analysis
Python for Data Science
Time Series Analysis & Forecasting

Machine Learning
Big Data Analytics
Text Analytics
Social Media Analytics
AI for Business

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Centre for Alumni Relations

SIES School of Business Studies (SIESSBS) is proud to have alumni spread across the globe ever since 1997 with a total strength of around 6,500 plus alumni.

Our alumni support in various ways, including placement and career growth of students. They remain closely connected with students through Corporate Interactive Sessions, Mentoring, Placement-related experience sharing sessions and others.

Some of the key Alumni Engagement Initiatives include Chapter meet (Domestic & International including USA, Australia, Dubai, Canada etc), Annual Meet La-Melange, Distinguished Alumni Award, Women Alumni Achievers Award, Alumni Felicitation Programs: Entrepreneurs, Family Business Owner, Start-ups & Corporate to Campus Connect.

Women Alumni Achievers Award held on 8th March 2020



Celebrating PGDM Pharmaceutical Management 1st Batch of 1997-1999 held on 19th October, 2019



Celebrating PGDM 1st Batch of 1996-1998 held on 11th January, 2020



Our Intellectual Capital

CORE FACULTY

Dr. Suhas Tambe PhD, MPhil, MSc
Dr. Veni Nair PhD, MBA, MA
Dr. Nitin Vazirani PhD, MBA, M.Com
Dr. Sharmila Mohapatra PhD, MA
Dr. Rajesh K Nair PhD, MPhil, MCom, MDBA
Dr. Swati A. Kulkarni Ph D, PGDM, BE
Dr. Chitra Ramanan Ph D, PGDMM, PGDHM, M Sc
Dr. Vikram Parekh Ph D, PGDM
Vidya Iyer MBA, Mcom
Dr. Durga Surekha Ph D, M Phil, MA
Dr. Shuchi Midha Post Doc, PhD, PG, MSc
Deepa S Donde PGDBA, M.Com
Dr. Lalitha Pillai PhD, M.Com, PGPMIR
Anguja Agrawal MBA, PGDM
Dr. Ira Kumar PhD, MBA, MSc
Jharna Lulla PGDM, MA
Saanchi Sarang Bhide PGDM, LLB
Dr. Geetanjali Pinto PhD, CA, MCom
Venkatesh Iyengar MBA
Dr. Swati Checker PhD, MSc
Snigdha Ramesh MCA, PGDM
Mamta Sharma MCA
Roshna Ravindran MCA, MPhil, HDSE

SUPPORTING FACULTY

Dr. Sandeep Bhanot PhD, MBA, BE
Dr. Madhavi Ishwar Dhole PhD, MBA, M.Com
Dr. Shalini Gulecha PhD, MBA
Dr. Sarita Kumari EEP in HR Analytics (IIM Rohtak), PhD (HRM), MBA (HRM & Marketing) and MA (Economics)
Dr. Kaustubh Arvind Sontakke PhD, MBA, M.Com
Dr. Seema Laddha PhD, MBA
Dr. Christina Shiju MSc, MBA, PGDM, PhD
Dr. Aditya Sonetakke PhD, CA, MBA, M.Com, M.Phil
Dr. Rajesh Chowksey PhD
Pankaj Srivastava MBA
Sujatha Rao MBA, MA
Vatsala Bose MBA
Manoj Bagesar MBA, BE
Dr. Anupkumar Palsokar PhD, M Phil, MCA
Dr. L. S. Swasthi Mathi PhD, M Phil, MCA
Dr. Neha Chopade PhD, MCA
Dr. Shilpa A Deshmukh PhD, MCA
Dr. Snehil Dehima PhD, MCA, PGDM
Pankaj Raibagkar MCA
Vidhya V. Rao MCA, Advance Diploma in Computers

SISSBS - The Annual Student Event



VIRTUALITIES 2022

Committees & Clubs

CSR/ISR Committee

Placement Committee

Cultural Committee

Library Committee

Corporate Connect

Alumni Committee

Sports

External Events

Branding Committee

Admission Committee

External Programs

Entrepreneurship

Student Council

Grievance Committee

Women's Development Cell

Anti-Ragging Committee

POSH

Discipline Committee

Placement Committee

Library Committee

Music Club

Drama Club

Debating Society

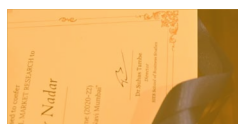
Chess Club

Our Industry Partners

Host Recruiters

 WIPRO Applying Thought	 asianpaints	 DNA	 Abbott A Promise for Life	 ICICI PRUDENTIAL LIFE INSURANCE We cover you. At every step in life.	 SQUARE YARDS REAL ESTATE EXPERTS
 AXIS BANK	 7 NETWORK	 BAJAJ Allianz	 STAR	 DRAFTFCB	
 Fullerton India	 Indegene	 Coca-Cola	 Web 18	 HDFC WITH YOU, RIGHT THROUGH HOUSING DEVELOPMENT FINANCE CORPORATION LTD.	 KPMG
 kotak Kotak Mahindra Bank	 INGRAM MICRO	 EY Building a better working world	 CRISIL RESEARCH	 SBI Life INSURANCE With Us, You're Sure	 Cipla
 naukri.com India's No 1 Job Site	 TATA	 zomato.com	 Raymond	 L&T Infotech	 marico
 gsk GlaxoSmithKline	 MERCK	 Gulf	 HDFC Life	 alchem	 Pfizer
 Godrej & Boyce	 LODHA BUILDING A BETTER LIFE	 TATA MOTORS	 CANARA ROBEKO	 vodafone	 FERRERO

and many more....





SIES SHALL BE AMONGST THE MOST ADMIRABLE ACADEMIC INSTITUTIONS IN INDIA

WHAT DOES ADMIRATION MEAN?

A feeling of wonder, pleasure or approval.
 The act of looking on or contemplating with pleasure
 Approval, esteem, regard, affection, veneration, honor, idolization, reverence - synonyms for admiration

OUR ADMIRATION SHALL FLOW FROM

The quality of our efforts in the field of education
 The quality – the reach, the expanse and sweep of our academic services
 Our respect for 'Law' at all times
 The creation of an SIES Family where a full family tree would have experienced SIES as students

WHAT DOES THAT CONVEY FOR SIES?

We shall confine ourselves to our core competence i.e. universalising education
 We shall redefine the boundaries of our activities beyond Mumbai, Navi Mumbai to India
 We need not be 'BIG' but shall endeavour to be the 'BEST'
 We shall be 'Admired' for our activities in life learning process through 'Education' The admiration shall come from all stakeholders – students, staff, society
 Our scale of admiration shall be based on the value addition we provide during the student days
 We shall ever remain 'Student centric' for we have no existence without them

IT'S HALF WAY THROUGH OUR CENTENARY IN 2032

Phase I - GOALS
 Student strength to reach over 50,000
 SIES – University for Higher education
 All institutions accredited at the highest grade 'A' for e.g. in NAAC
 Socially responsive education. Beyond the classrooms or social media. 'ISR' the dominant face of SIES. A Good share of admiration from ISR.
 Most vibrant network of Alumni, Past Teachers and Staff, present human resources creating the vast SIES Family.

Phase II – Goals and action plan in 2022



THE IDENTITY FOR ANY SIES INSTITUTION

- A distinct logo within the SIES logo
- A value lab An ISR Department
- A Past Student's Association within the institution without separate legal existence
- An active forum for parents and teachers
- Capitation Free Merit based student enrollment at all levels
- Highest accreditation from a National Agency
- Research unit

For Admissions
 For any enquiry please tap on the buttons below to contact

Ms. Rachana Jadhav

02261083430

Ms. Bindu Alex

02261083425

SIES School of Business Studies (SISSBS)

Sri Chandrasekarendra Saraswati Vidyapuram,
 Plot 1-E, Sector V, Nerul, Navi Mumbai - 400706
 Tel: 91-22-61082400 | 9619726619 | 9619725619
 Fax: 91-22-27708379
 General Email: sies@siescoms.edu
 Website: www.siecssbs.edu.in

Getting to SISSBS

To get to SISSBS, you can commute via bus or train. Nearest station is Nerul on the Harbor Line. If you opt for a bus, bus numbers that will get you to SISSBS are 506, 507, 511 and 512.

Please Note: 505 and 504 buses stop at LP Bus Stop on the Bombay-Pune Highway.

