sbs
AHMEDABAD

AICTE APPROVED PGDM

DISCOVER EXPLORE DEVELOP

Discover a new world

Ambience
500,000 sq. ft. of lush green campus under a crimson west Ahmedabad sky.

Eco System
earning is fostered via state-of-art award-winning architectural splendor of the campus.

People
Pioneering visionaries, ignited minds & caring souls give an energetic ambience at the campus.

Content
A revolutionary curriculum to address future challenges.

Relationship
Bonds of affection which are transparent and genuine exist between shishyas and gurus at this gurukul.

Director's Desk

Dr. Neha Sharma
B.Sc, MBA, Ph.D, NET, Director, SBS

The institute was established in 2010 with the intention to impart industry relevant education in the management domain, have the skills of learners to suit the industry and nurture talent so that our students can take up the role of catalyst of change in the industry of future.

Our core strength rests in our progressive and innovative learning oriented teaching practices and very contemporary industry relevant curriculum. It is important that the emerging, unarticulated needs of Industry 4.0 are addressed through cross disciplinary learning by deploying new age teaching learning methods. At SBS, our faculty is sanguine to this need and constantly endeavors to integrate it in thought as well as action. A very strong industry perspective is provided by the promoters of the institute through their multi sector industries.

All stake holders at SBS are influenced by the words of Alvin Toffler, "The illiterate of this century will not be those who cannot read and write, but those who cannot learn, unlearn and relearn". We are therefore committed to developing a lifelong learning and resilient mindset in our students.

We are fortunate to have a strong group of full time, adjunct, visiting and alumni faculty supported by industry and international experts to engage the students. SBS offers a dynamic yet well structured eco system for the overall growth and development of our learners through a series of exciting activities, events, workshops, industry & community immersion, summer internship and global exposure.

I am deeply grateful to our mentors from the industry and corporates for their valuable guidance and support. We have consolidated many aspects of students delivery and engagement with the help of their inputs.

A place where knowledge is experiential; a place where curiosity is rewarded

Vision

To be a centre of academic excellence that promotes a culture of innovation and lifelong learning. The centre will nurture socially responsible and competent business managers who are ready to lead and thrive in challenging landscapes for industries and businesses.

Mission

To provide a conductive environment for the learning and practice of management by engaging faculty and students and prepare them as future leaders of industries and society.

The force behind SBS Ahmedabad
The Chiripal Charitable Trust

The Chiripal Charitable Trust is a Corporate Citizenship Initiative, set up by the Rs. 4,000 Crore Chiripal Group of Companies. Established in 1972 by Shri Ved Prakash Chiripal, the group has grown from a single powerloom unit to the present multi-activity; multi-product textile house located at Ahmedabad, and is involved in Processing, Weaving, Knitting & Petrochemicals.

SBS, Ahmedabad an initiative of Chiripal Charitable Trust has within a short period of its existence, firmly established itself as an Institute of distinction, attracting students from across the country to transform them into industry-specific talent, which is

increasingly being preferred by the management industry. We have made a benchmark ourselves with the top global business schools and want to set new parameters in creating proprietary systems and processes to develop and deliver knowledge in the field of business & management. We differentiate ourselves on every measure but particularly in course content, delivery and relevance

SBS's Post Graduate programs experience a deeply rewarding one to shape up your career, your values & faith in yourself.

1 1972 Incorporation of **Chiripal Group of Industries**

3 Giving school education to 5000+ students **Shanti Asiatic Schools**

2 Providing 7500+ employment opportunities **Chiripal Industries Limited**

4 300+ Pre Schools across India **Shanti Juniors**

5 1000+ professional graduates have already begin their professional journey from **Shanti Business School**

Governing Board Members

Shri Brijmohan Chiripal
Director, Chiripal Group of Industries
Ahmedabad

Shri Ketan Bhatt
Chief People Officer,
GTPL Hathaway Ltd. Ahmedabad

Dr. Neha Sharma
Director,
Shanti Business School, Ahmedabad

Shri Babu Thomas
Chief Human Resources Officer
Shalby Hospitals Ltd, Ahmedabad

Dr. Rohit Swarup
Founder Director Xplora Design Skool
& Futurz Xplored, Ahmedabad

Prof. KGK Pillai
Member Secretary,
Shanti Business School, Ahmedabad

Dr. Chinnam Reddy
Director, The National Institute of
Tourism & Hospitality Management,
Hyderabad

Dr. Neera Singh
Invitee, Faculty
Shanti Business School
Ahmedabad

Advisory Board Members

Dr. Krishna Kumar
Former Director,
IIM Kozhikode

Shri Prabhat Labh
Chief Exe. Officer,
Grameen Foundation India

Dr. Apoorva Palkar
Director, Innovation
S P Pune University
Ministry of Higher Education,
Ganesh Khind, Pune.

Dr. Neha Sharma
Director, Shanti Business School,
Ahmedabad

Col. Rahul Sharma
Founder CEO,
Close Support Business Solutions
Ahmedabad

Dr. M. P. Sunder
Head - Marketing (India)
Adobe Technology

Dr. Manju Singh
Professor,
Dept. of Humanities & Social Science,
Malaviya National Institute of Technology
Jaipur

Prof. Naval K Bhargava
Professor
Shanti Business School

Dr. Shiva Kumar
Founder,
President-Global WFM Forum

Shri Rajesh Gupta
Vice President - Human Resources
A & A Business Consulting Services

Dr. Vijay Khare
Director,
International Cell,
SP Pune University, Pune

Prof. KGK Pillai
Registrar & Director(Admin.)
Shanti Business School, Ahmedabad

Awards

'Best Placement Through Curriculum Innovation' by Global Education Excellence Awards

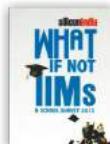'Innovation In Learning' By Indian Education Congress

'Best Innovation' by World Education Summit citation signed by Chairman, AICTE

'Shiksha Bharati Award' By Indian Achievers Forum

'Placement Excellence' by Campus Sigma

India's No. 1 Top Emerging B-School by Silicon India Magazine

'Best Infrastructure' Award by Inside Outside Magazine

"Top 50 Organizations in Education" by Global Forum For Education & Learning

Recognized Social Entrepreneurship, Swachhta & Rural Engagement cell (SES REC) Institution

Academic Collaborations & Accreditation

International Accreditation

Czech University of Life Sciences, Prague

Asian Media Information & Communication Centre

Florida State University

Institute Mines Telecom Business School

SHG, Paris

Torrens University Australia

FOM

Association Membership

AHMEDABAD MANAGEMENT ASSOCIATION

CII Confederation of Indian Industry

Yi Young Indians WE CAN WE WILL

SME CHAMBER OF INDIA SMALL & MEDIUM BUSINESS DEVELOPMENT CHAMBER OF INDIA

WADHWANI FOUNDATION ENTREPRENEURSHIP NETWORK

ASSOCIATION OF MANAGEMENT DEVELOPMENT INSTITUTIONS IN SOUTH ASIA MEMBER AMDISA A SAARC RECOGNISED BODY

Where is
the new world taking you

Rigorous Academics:

At SBS, academics form the core of the program. This is rigorous in terms of content, structure and pedagogy. The faculty team - two-thirds of them are doctorates in their areas and half of them have industry experience. The pedagogy consists of Lectures, Labs, Tutorials and Case-studies. There is a strong element of mentoring of students to prepare for executive career.

Industry Experts As Faculty:

In some of the high-end elective courses, SBS engages industry experts as visiting faculty. Areas like Brand Management, Retail Management, Digital Marketing, Negotiation Skills, Business Analytics etc. are examples of this. This process facilitates the students with real-time exposure to the industry practices.

Industry-Vetted-Curriculum:

SBS reviews its program structure and curriculum every year. The inputs to this process are feedback from faculty members, benchmarking with the best institutions in in the country and abroad and suggestions from industry experts. Through this process, SBS ensures that the students are offered current and relevant curriculum that ensures knowledge and employability.

Industry Visits:

SBS makes it a point to ensure that every student visits at least six industry/work places. Such visits are planned right through the program. In the first year, the visits focus more on understanding the industry environment while during the second year, the focus is more intensely on the work-practices, cultural aspects and the overall dynamics of the situation.

12 Weeks Summer Internship:

SBS has a summer internship program of 12 weeks unlike the 8 weeks model adopted by most institutes. The Internship is jointly monitored by faculty and company guides to ensure definite learning in the process. This extended internship has been a significant game-changer in enhancing the placement prospects of SBS students.

Field Projects And Skill Oriented Courses:

As part of the curriculum, each SBS student carries out a number of field projects under the banner of their elective options. All the courses relating to computing skills are lab-based courses and students gain hands on experience in each of them. These courses ensure that students achieve high level of proficiency in them leading to high employability.

Certification Programs:

To maintain the pace with fast changing and dynamic corporate environment, SBS provides international certification programs to students which are the need of the hour. These programs provide the cutting edge advantage to the students which make them different from others. SBS has tied up with national and international companies that provide these certification courses.

Optional global educational programs

Why Gujarat ?

Gujarat is a flourishing state with cultural diversity. It is, the land of Mahatma Gandhi and Sardar Vallabhbhai Patel and also represents the business spirit of India. It is vibrant with its true colors of rich heritage and cultural traditions. It has attracted a lot of attention from all across the India as well as from the world. It is considered as a progressive state, safe for women with a vibrant economy. Gujarat is a land of entrepreneurs and has remained the most preferred investment destination in India. As a state, it has already established its name on the world map for its development and growth and contributes to 16% of the Industrial production in the country.

Why Ahmedabad ?

Ahmedabad is one of those industrialized cities of India where the past and present have fused together beautifully and produced a landscape that owes very little to European domination. It is India's first world heritage city. Growth and development have accelerated the job prospects among the youngsters with projects like GIFT city. Ahmedabad is the textile, automobile and pharmaceutical hub of India. Education and Ahmedabad go hand in hand as the city has some of the top institutes of the world.

Experience Ahmedabad, the gateway to your new world

Explore A new world

Advantage PGDM

In India, as well as overseas, both MBA and PGDM courses are regarded as having equal value when it comes to career prospects. Having a PG diploma instead of a degree is certainly not considered to be a drawback. In fact, it is the reputation of your university or institute and more importantly, your professional capabilities that truly matter.

Difference	PGDM	MBA
Affiliation	Post Graduate Diploma in Management is recognized as a diploma and is regulated by the All India Council for Technical Education (AICTE), India	MBA degree is offered by universities
Academic Difference	PGDM focuses on the technical aspects, providing exposure to real-life business situations.	MBA course tends to be more theoretical.
	As PGDM is offered by autonomous institutes, the curriculum can be upgraded more frequently to include the new changes and trends in business management.	Rigorous university procedures take more time for curriculum update and delivery.

We have a range of specializations for students to choose from that can lead them into the career which they want. our programs are focused on practical skills which is been used by the industries

PGDM

Shanti Business School, Ahmedabad, offers 2 years full time AICTE approved Post Graduate Diploma in Management (PGDM). It has a superior, evolving, and vertically specialized curriculum delivered through path breaking methodology like performance learning, internship and five pronged mentoring process. SBS has customized its curriculum to include core courses, electives and sectoral specializations. SBS offers industry relevant courses, facilitated by corporate interactions. Projects and research, complemented by extensive internships, give our students a comprehensive 'real-life' experience.

PGDM - Marketing

Shanti Business School, Ahmedabad offers 2 Years Full Time AICTE Approved Post Graduate Diploma in Management – Marketing (PGDM Marketing). Marketing has always been one of the extremely popular career destinations for Management Students. The PGDM Marketing program is designed for the students who have a pre-determined choice of a career in Marketing. Keeping in view of the way marketing functions are dynamically evolving and the need for advance marketing strategies, the programme covers core marketing courses and a choice of contemporary elective courses like Marketing Analytics, Marketing Research, Digital Marketing, E- Commerce, etc. PGDM - Marketing course caters to the students who seek a career in sales and marketing and possess an analytical mind which can critically evaluate and interpret the market conditions and the ability to solve problems.

PGDM
Specialisations & Electives

Finance
- Financial statement analysis
- Financial Management
- Financial analysis and modelling using excel
- Corporate finance
- Valuations
- Security analysis and portfolio management
- Wealth management
- Financial Services
- Derivatives and risk management
- Strategic financial management
- Behavioral finance
- Management of financial institution
- Cost and Management Accounting
- Contemporary Issues in Finance

International Business
- International Management
- Cross-Cultural Global Management
- Business Strategy
- International Finance & Trade
- Financing Export & Import
- International Marketing
- Export-Import Procedure
- Export-Import Documentations
- Digital Marketing and E-commerce
- International Supply Chain Mgmt.
- Global Strategic Marketing Mgmt.
- Market Attractiveness and Strategy Grid
- Business Ethics & Corporate Governance
- Corporate Ingression Skills
- Foreign Language-Spanish

Communication
- Foundation of Communication
- Brand Management
- Digital Marketing
- Communication Software Skills
- Communication Research
- Corporate Communication and Reputation Management
- Advanced Digital Marketing
- Advertising Management
- Media Planning and Audience Research
- Consumer Behavior
- Intergrated Marketing Communication

Marketing
- Consumer Behavior
- Sales & Distribution Management
- Strategic Marketing Management
- Integrated Marketing Communication
- Marketing Research
- Brand Management
- Digital Marketing
- Marketing Analytics
- Services Marketing
- Customer Relationships Management
- Retail Marketing Management
- International Marketing Management
- B2B Marketing
- Logistics & Supply Chain Management
- Rural Marketing

Supply Chain Management
- Block chain
- Supply chain Design, planning & control
- Supply chain co-ordination-S&OP (sales and operation)
- Enterprise resource planning
- Strategic business analysis frameworks
- Cost accounting and working capital management for supply chain
- Total quality and lean inventory mgmt.
- Macroeconomics for enterprise
- Statistics for supply chain
- Retail business strategies and mgmt.
- Warehouse management
- Business data analytics
- Strategic marketing models
- Project implementation and mgmt.
- Logistics and transportation

Decision Sciences
- Python Programming
- Data Mining
- Deep Learning and computer vision
- Artificial Intelligence- Natural Language programming (NLP)
- Project Management
- Advanced Operations Research
- Advanced-Data Mining
- Advanced Excel with SQL
- Logistics & Supply Chain Mgmt.
- Total Quality Management
- Contemporary Issues in Analytics & Decision Science
- Data Engineering

Human Resources
- HR Analytics-1
- HR Analytics-2
- Talent Management
- Compensation Management & Reward System
- Industrial Relations and Labour Legislation
- Talent Acquisition
- Performance Management System
- Change Management & Organization Development
- HR Instruments & Tools
- Negotiation Skills
- Counseling skills for Managers
- Workforce Management(WFM)

Entrepreneurship
- Family Business Management
- Business Plan and Project Preparation
- Enterprise resource planning
- Design thinking
- Entrepreneurial Finance and Investor Pitching
- Entrepreneurial Marketing
- Sickness and Turnaround Strategies
- Business Risk Management
- Finance and Tax Strategies for Family Business
- Behavioral Economics
- Social Entrepreneurship
- Cases of Entrepreneurs

PGDM - Marketing
Electives
- Advanced digital marketing
- Marketing Communication Strategy
- Marketing Analytics
- Marketing Strategy
- Consumer Behavior
- Logistics & SCM
- B2B Marketing
- Retail Marketing
- Services Marketing
- Marketing of Financial Services
- Product / Brand Management

PGDM
Program Structure & Electives

	Semester-1			Semester-2		SIP	Semester-3 / Mktg			Semester-4 / Mktg		Total
	Course	**Cr**		**Course**	**Cr**		**Course**	**Cr**		**Course**	**Cr**	
Executive Skills	WAC	2					Corporate Ingression Skills	4				
	Numerical Analysis -I	2		Numerical Analysis	2							
	News Analysis	*		News Analysis	*							
	Basic Excel and Statistics	4		Advanced Excel	2							
Basic Building Blocks	Principles of Management	3		Introduction to Operations Research	3		Strategy Management	3		Business Ethics & Corporate Governance	3	
	Business Economics	3		Business Research Methodology	3							
	Legal Aspects of Business	2	Autumn Break	Entrepreneurship		Summer Internship [3 Credits]			Autumn Break			
Management Domain	Organisational Behavior	3		Human Resources Management	3		Elective-1	3		Elective-1	3	
	Marketing Management-1	3		Marketing Management - 2	2		Elective-2	3		Elective-2	3	
	Financial Statement Analysis	3		Financial Management	3		Elective-3	3		Elective-3	3	
	Operation Management	3		Basic Supply Chain and Strategy	2		Elective-4	3		Elective-4	3	
				Free Elective (ANY ONE)			Elective-5	3		Elective-5	3	
				Elements of International Business	3		Workshop	2				
				Phython Programming & SQL	3							
				Introduction to Digital Marketing	3							
				Financial Systems & Markets	3					Capstone Project	3	
Credits	S 1	28		S 2	26	3	S 3	24		S 4	21	102

Teaching and Learning Model

We have an opportunity to develop a dynamic model that is relevant to the needs and aspirations of contemporary learners

Depending on your chosen program, you will experience a wide range of innovative learning methods such as field visits, laboratory study, excavations, private and public sector placements and group projects, supported by virtual learning environments. You will be challenged intellectually and encouraged to develop your ability to work and learn independently. Through group project work, you will also perform self-directed learning and gain the transferable skills – such as communication, teamwork and project management – to put your subject knowledge into practice and help you achieve your career aspirations.

Student's experience are enriched by variety of teaching methods. Our programs are divided into modules, some of which are compulsory and others optional, giving a personalized learning and puts a student in control of his/her academic experience.

Pedagogy

We offer you more than just a traditional learning environment, with access to virtual learning and the opportunity to design your own education by selecting modules outside your chosen discipline

Learning Through Research
Students are continually provided with the unique opportunity of playing an active role in research projects. And a solid education that is based on research-linked courses means that students of SBS possess distinct advantages.

Blended Learning
Blended learning (also known as hybrid learning) is a method of teaching that integrates technology and digital media with traditional instructor-led classroom activities, giving students more flexibility to customize their learning experiences.

Problem & Inquiry Based Learning
PBL is a method of learning and teaching which allows students to focus on how and what they will learn. An unfamiliar problem, situation or task is presented to the students by faculties and students are required to determine for themselves how they will go about solving the problem.

Flipped Classroom
In the flipped classroom, students complete learning normally covered in the classroom in their own time (by watching videos, and/or accessing resources), and classroom time is dedicated to hands-on activities and interactive, personalised learning leading to deeper understanding.

Seminars & Tutorials
National and States level seminars from the experts on various topics are periodically conducted at SBS.

Projects
Projects are a part of the SBS curriculum.

Certification Programs & workshop

Learn To Upgrade: Make Intern

Shanti Business School collaborated with "Learntoupgrade: Make Intern" to upskill students with relevant skills crucially needed in the corporate world. As a part of the collaboration a total of 71 students successfully completed 30 hours of training in Business Analytics from industry experts for which they received 2 certificates:
1-E Cell IIM Calcutta certificate 2-Google partner certificate
As the finale round of the programme, the top 5 students will be representing the college at International B – Plan Championship at E-Cell (IIM Calcutta)

Marketing Research Certificate Programme with PROWS

The marketing research design course is especially designed for the MBA Marketing students who aspire to follow a career in the marketing, sales and customer service industry. The course covered: MR process, data collection methods, sampling best practices and identifying target markets. The course aims at equipping the students with awareness about the new marketing sub-function (MR), and with knowledge to apply for marketing research positions. It also guides them towards the next step of learning a technology that would aid their future jobs.

Object Identification In Images Using Open CV

In collaboration with Concentrix, we providing certification on Object identification in images using open CV which will enable the students to identify images of required objects from a group of images. The project would be useful for superstores and NGOs for social audits.

Nse Certification In Financial Markets [NCFM] Like

- Securities Markets
- Technical Analysis
- Fundamental Analysis
- Wealth Management

E-Commerce Certification Program

The program is aimed to give students an overall understanding of e-commerce industry and develop a deep understanding of business models and revenue models for e-commerce. E-commerce is one of the fastest growing sectors. This course will give student ability to devise strategy for taking a business online & evaluate opportunities.

Basic Course On Shipping & Logistics

In association with V-Care Group, we have dessigned a 15 days program to familiarise the students with all procedures involved in exports so that they can be absorbed in International business positions in companies. Since the training is coming from a practising Custom handling agent, but is a simulation of real time industry experience

Valuation Certification Program

SBS has a tie-up with Knowcraft Analytics Pvt Ltd as a knowledge partner. SBS & Knowcraft had jointly run a valuation course for 2nd year finance specialization students. The course covered a wide variety of valuation topics like Valuation Narrative, DCF (Discounted Cash Flow Valuation), Relative Valuation and Asset-based Valuation

People Analytics

SBS has signed up an MOU with the Global Workforce Management, Bengaluru which is a globally chartered body as the Knowledge Partner. It is an initiative to provide industry-based learning to the students of HR Specialization. Under this initiative, SBS and GWFM have launched a Certification Program in People Analytics for the HR Executives. The collaboration also holds Hackathon, Masterclasses, and Guest sessions on industry-relevant topics for the Students.

Workshop

Negotiation Skills Certification Workshop:

SBS holds a certification Workshop on Negotiation Skills by an Industry recognized Negotiation Trainer for the 2 nd Year HR students. It includes topics like Negotiation Tactics and strategy, Salary Negotiation, Union Negotiation, Role of Power, and Designing the BATNA. The workshop based on experiential learning provides hands-on experience to the students and makes them industry-ready.

HR Analytics Certification Workshop:

HR Analytics certification workshop is conducted by an Industry Practitioner to equip the 2 nd year HR students with basic understandings of converting the HR Data to HR Metrics to HR analytics and creating HR Dashboards. The students are taught through industry-based examples which are shared to develop their acumen in HR Analytics.

Know Your Core Faculty

Make SBS the start of your new world; our community is full of passionate people with the drive to change the world through their research and collaborations with global partners. We can help you develop the skills you need for your future.

Dr. Neha Sharma

Director,
B.Sc, MBA, Ph.D, NET
Industry Experience of 15 years
Academic Experience of 16 years
Areas of Interest : Design Thinking, Brand Communication, Social Responsibility, Societal Mktg., Teaching Learning Methods

Prof. Naval K Bhargava

Profesor
B.Tech, PGDM
Industry Experience of 20 years
Academic Experience of 19 years
Areas of Interest : Strategic Marketing, International Business, Brand Performance Management

Dr. Kishor Barad

Professor
BBA, MBA (Marketing & Finance), PhD
Industry Experience of 4 years
Academic Experience of 19 years
Areas of Interest : Business Strategy & Marketing

Dr. Rinki Rola

Associate Professor
BE, MBA (Finance), PhD
Industry Experience of 2 years,
Academic Experience of 11 years,
Areas of Interest:
Operations and Financial Services

Dr. Neera Singh

Associate Professor
BA, MA, MBA(HR), PhD
Academic Experience of 16 years
Areas of Interest : Emotional Labour, HR Analytics, Industrial Relations

Dr. Sandeep Makwana

Associate Professor
B.Com, PGDBM, MBA (Marketing), PhD,
Industry Experience of 6 years,
Academic Experience of 13 years
Areas of Interest : Retail Management, Sales & Distribution, Logistic and Supply Chain Mgmt.

Dr. Dhriti Bhattarcharjee

Associate Professor
BA, MDC, PhD, UGC-NET
Industry Experience of 9 years
Academic Experience of 7 years
Areas of Interest : Communication Management

Prof. Manasi Vahia

Assistant Professor
PhD. (pursuing), MHRM, BA
Industry Experience of 10 years
Academic Experience of 6 years
Areas of Interest : Human Resource Management & Organizational Behaviour, Managing dversity at workplace

Dr. Shreya Biswas

Assistant Professor
B.Sc, MA, Mphil, PhD
Academic Experience of 11 years
Areas of Interest : Economics

Dr. Prashant Pareek

Assistant Professor
B.B.A, M.B.A, UGC-NET (2012),
PhD. D.Litt. (HC)
Industry Experience of 3 years
Academic Experience of 8 years
Areas of Interest: Marketing Management, Marketing Research, Integrated Marketing Communication, Corporate Communication

Dr. Neha Singh

Assistant Professor
PhD. MBA, BCA
Industry Experience of 1 year
Academic Experience of 5.3 years
Area of Interest: Consumer Behavior, Customer Experience Mgmt., Integrated Marketing Communication, Marketing Research, Brand Mgmt., Sales and Distribution Mgmt.

Dr. Ishan Sharma

Assistant Professor
B.Com, M.Com, PGDM, MBA, Ph.D
Academic Experience: 12 Years
Industry Experience: 1.5 Years
Areas of Interest: Financial Management, Financial Inclusion, Accountancy

Dr. Nisarg A Joshi

Associate Professor
Education: MBA (Finance), Ph. D.
Industry Experience of 2 Years
Academic Experience of 10 Years
Areas of Interest: Financial Management,
Investment Management, Derivatives and Risk
Management, Valuation, International Finance,
Big Data Analytics etc.

Dr. Anurodh singh Khanuja

Assistant Professor
Education: BE, PGDM,Ph.D (Operations and
Supply Chain Management, Nirma University)
Industry Experience of 2.5 years
Academic Experience of 5 Years
Areas of Interest: Operations management,
supply chain management, quality mgmt.,
project management, operations research

Dr. R.K. Renin Singh

Assistant Professor
BE, MBA (Marketing), NET, PhD
Academic Experience of 4 Years
Areas of Interest: Business Analytics,
Consumer Behaviour, Advertising, Brand
Management.

Prof. Abhishek Dadhich

Assistant Professor
PhD(pursuing), MA, BA
Academic experience of 8 years
Research experience of 1 year
Areas of Interest :Political theory; Indian
government, international relations; Semiotic
Theory; Communications.

Prof. Daxesh Shah

Professor
M. Sc. (IIT- Mumbai)
Industry Experience of 30 years
Academic Experience of 6 years
Areas of Interest: Database Management,
Statistics, Project Management, Quality
Management, Data Visualization

Prof. M S Rajan

Associate Professor
MBA, BE
Industry Experience of 20 years
Academic Experience of 3 years
Areas of Interest: International business,
macroeconomics and supply chain

Prof. Amit Saraswat

Associate professor
MBA(Marketing), BE(IIT-Roorkee)
Industry Experience of 18 Years
Academic Experience of 7 Years
Areas of Interest: Risk management for
Fintechs, credit risk management, Customer
attribution models in multi-channels, click and
web data analytics, Natural language
processing & Image processing, Digitalization
and automation of firms and processes.

Prof. Avinash Kumar

Assistant Professor
MBA(IB), B.Pharma,
Industry Experience of 6 years
Academic Experience of 4 years
Areas of Interest : Marketing,
Branding & Events

Prof. KGK Pillai

Professor, Registrar
B.A (Eng. Language & Lit), MBA(Education
Management), NLP Trainer
Industry Experience of 18 years
Academic Experience of 25 years

Visiting Faculty

Mr. Priyesh Balakrishnan Independent Consultant and Photographer	**Mr. Bhadresh Raval** Founder & Creative Director Greyphyte	**Mr. Siddharth Bhatt** Director Bhattji Broadcomm Pvt Ltd
Mr. Abbas Kapasi Digital Marketing Consultant BitWise Branding	**Mr. Nitin Jain** Chief Marketing Officer Digital Upstarts	**Mr Rushad Shah** Head HR, Volansys Technology
Dr. Abhay Raja Associate Professor Atmiya University	**Mr. Surya Kumar** Strategic Consultant Gelco Electronics Pvt. Ltd.	**Mr. Ajay Dixit** Director, CET
Mr. Deepak Permani Centre Director ProTalent Elite Test Preparation Academy	**Mr. Gaurav Vatsa** Management Consultant and Co-operate Trainer, Freelance	**Mr. Surendra Sharma** Consultant Trainer Ex-VP Axis Bank
Mr. Shirish Patil Founder Turv Consulting	**Ms. Nivedita Srivastava** Founder and Business Psychologist 9LINKS-The Assessment Company	**Mr. Mihirsinh Parmar** Founder, Penta Wealth Management & New Turn Academy of Excellence

Visiting Faculty

Mr. Vijay Kumar Shukla Retired HR Professional	Mr Shreyansh Shukla Sr. Manager Strategy Group Zee Entertainment Enterprises Limited	Dr Tobby Mammen Faculty Member ICFAI Business School
Mr Shashank Divekar Head Marketing Synergic Solar India Pvt. Ltd.	Miss/ Mrs. Meetali Saxena Asst. Professor L.J Institute	Dr Raviraj Gohil Associate Professor Marwadi University
Dr Tushar Panigrahi Associate Prof. Finance Karnavati University	Mr Neil Harwani Senior Solutions Architect CIGNEX Datamatics	Prof. Ram Kumar Management Consultant & Corporate Trainer, Freelance
Mr Vinod Gangotra Management Consultant Dominos		

Guest Speakers

Dr N N Mahapatra President, Colorant P.Ltd.	Mr. Akshay Sethia Director, Dezine Brainz P.Ltd.	Ms. Prina Thakkar Image Consultant
Mr Mignesh Parekh Chairman, Kamma corp	Dr. Falguni Vasavada Oza Associate Prof, MICA	Mr. Ankit Machar Wadhwani Foundation
Mr. Kavan Purohit Director, HR, S & P Global	Prof. Siddharth Deshmukh Associate Dean, MICA	Mr. Rahul Deo GM(HR) Zydus Wellness
Mr Subhash Bhargava Managing Director, Colorant P.Ltd.	Mr. Rohitash Chaube AVP (HR), Shalby Hospital P.Ltd.	Mr. Kanubhai Agrawal Managing Director , Palco group of industries
Mr. Mikhil Musale Director of films. Directed "Wrong-side Raju"	Mr. Trilok Sanghani Program Executive, All India Radio	Mr. Sumedh Gupte Regional Head, Business Standard
Mr. Dipna Kirpalani Founder & Owner, Dipashana Fashions	Mr. Ajit Jain Head Commercials, Godrej & Boyce mfg. Co. ltd	Ms. Reena Sharma Associate Director, Genesis Berson Marsteller
Mr. Mehul Pandya AVP (HR), Genpact	Ms. Shweta Desai Head HR, VIVO Gujarat	Ms. Sumana Khan Sr Project Officer, Adani Foundation
Mr. Nishant Ambrust AVP, Godfrey Philips	Mr. Swati Bansal Faculty, Indian Institute of Banking & Finance	Mr. Govind Gupta CEO , Indusa Infotech Ltd.
Mr. Girish Khubani Global Talent Manager S&P Global	Mr. Achal Rangaswamy Former President, Marketing Bell Ceramics	Mr. Aniket Gupta Co-Founder Spaceplex
Mrs. Sheetal Vijay Shankar Head Training & Placement	Mr. Anshul Dodiya Head of Investment & Private Banking Deutsche Bank	Dr. Paresh Kariya Former Director, Strategy Otis Elevators
Mr. Dev Mehta Marketing Head Middle East & Asia Sophos Technologies	Mr. Ashutosh Khire Associate Vice President Barclays Bank	Dr. Himanshu Buch Business & Leadership Coach Zen Institute

Students Clubs

Cultural Club:
SBS provides a uniform platform to the students to showcase their creativity & innovation. It develops the ability of critical thinking & creative problem solving. SBS organizes various Cultural events along with Social events.

Campus Craft Club:
Art can connect people more deeply to the world and open them to new ways of seeing, creating the foundation to forge social bonds and community cohesion. At SBS, we believe that development of artistic skill among student's leads to creativity, social and emotional development, civic engagement, and equitable opportunity. The SBS Art and Craft Club promote the artistic and creative talent of our students.

Stay Fit Club:
"All the Talent in the world won't take you anywhere without your Teammates." The Sports Committee at SBS believes in developing the overall personality of a person along with healthy & competitive sporting spirit in the students. It will mainly include sports like: Cricket, Football, Volleyball, Chess, Carrom, Snooker, Table Tennis, Lawn Tennis & Athletics for both Men & Women.

Let's Read Club:
SBS has a strong belief that one must have good reading habits. Library club makes sure to update students on the new good books available in the Library. We want to make reading a social as well as an individual experience.

Language Club:
Language Club is a club where different languages can be taught, especially foreign languages. Active language practice is the best way to raise motivation in learning a foreign language. Besides, by means of the Language club you can enrich your outlook and have your lessons in a more comfortable informal atmosphere. The Language club doesn't replace the regular lessons, but it's an essential element of the educational process.

SBS Konnect :
In our constant endeavour to provide our student managers with highly relevant business and management education during covid-19 Pandemic, We started SBS Konnect to equip our students with changing market scenario and trends. Under this initiative, we invited industry experts with rich experience in various domains like Artificial Intelligence, Financial Analytic, Design Thinking and International Business. SBS Konnect starts before the induction program so that students can develop a basic understanding before they start their formal classes at Shanti Business School.

Manthan -The Book Talk Club :
"Knowledge by osmosis has not yet been perfected, so you'd better read." To inculcate the reading habit and also to facilitate people to share the knowledge with others, SBS has started "Manthan" The Book Talk Club. Under this initiative, every 1st and 3rd Friday of the month any member of SBS or a Person from outside SBS can share the content of his/ her recently read book with the Audience.

Budding Ideas Club (Startup & Incubation):
SBS has started a startup club that will provide the young budding student entrepreneurs with a platform where they can hone their skills and nurture their innovative ideas. Through various competitions like business idea competition, business plan competition, Rs.100 venture and think with the box, the club encourages the student entrepreneurs to push their boundaries and at the same time make them aware of the challenges they are likely to face in real-life scenarios.

Samvaad:
Do you have the urge to make a point and be heard at the same time? Do you crave for an intellectual vanguard that could serve as a vent for the entire exam and job related stress? When was the last time you were allowed to reflect, refute and rebut all under one roof? Samvaad- SBS's own debate forum brings these elements of debating to you every week. The attendance and the debating acumen keep growing every week.

Alumni Club:
Alumni Committee is framed with a view to give a little, take a little, laugh a little, and reminisces a little. We conduct alumni meets at fixed intervals. Alumni Committee teaches to develop a bond between the Institute and its Ex-Students.

Stock Ki Paathsala :
Keeping in mind the needs and dynamics of financial education, Shanti Business School has launched its "Student Finance Cell" which will conduct series of different activities for enhancement of financial knowledge and investment etiquettes for student managers. Stock ki Paathsala is a first webinar conducted for students to educate them about the current situation of the stock market and to make them aware about the basics of stock market trading and the common mistakes that people commit while investing. The first webinar from series was conducted by Mr. Mahesh Pandya (Senior Executive) from Investor protection fund, BSE

News Reading/Analysis :
India Inc. is a fast moving and highly dynamic ecosystem riding on the digital revolution. To meet the demands of such a market, it is imperative that the student stays abreast with the contemporary nature of the business world. Bearing this in mind, SBS has initiated a current affairs session aimed at improving the newspaper reading skills of our students.

The primary focus of this subject is to embolden student's confidence in cracking seemingly difficult business news. News matters pertaining to Indian economy, Capital market, Corporate affairs, Foreign trade, Public Finance, and other issues of relevance are demystified and then discussed upon amongst the students under the supervision of a faculty member. Emphasis is laid on fostering a dialogue and appending the general awareness of students. Newspapers such as Business Standard, Economic Times and Business Line are generally preferred.

Events

Events & Seminars play a vital role in a student's development. Nowadays students don't want to be bookworms; they look for other options that could help them in the future. Besides, in this high tech world, every student wants to acquire knowledge in every field to stay updated. In the league of organizing the events, SBS is always ready to take a step ahead in organizing cultural, social, Academic & corporate events.

Bauddhika

Bauddhika the annual Inter-college Management Fest of Shanti Business School has been an epitome of management excellence since 2013. Every year the stage is set for students participating from various universities and colleges to showcase their practical ideas and solutions to competitive events. The campus is filled with vigor and competitiveness during those days.

Hackathon

For the first time in Ahmedabad, Shanti Business School conducted Hackathon, 2019. Its purpose was to ignite the young and rigorous minds to come up with innovative ideas to tackle the major global concerns related to today's economy. It was a very informative and innovative event with a total of 23 teams of 140 participants participating from all over Gujarat.

Vichardhara

Vichardhaara" the Leadership Series of Shanti Business School (SBS) by Ms. Rashmi Bansal, an eminent Indian author, entrepreneur and motivational speaker. Highly acclaimed author, Ms. Bansal shared different stories from her books on Entrepreneurial Journey of individuals from diverse background and sectors. A strong proponent of Entrepreneurship, she encouraged the students to start their ventures during college and let it grow at an organic pace.

Hire

SBS Has created a program named HIRE, where we invite industries to come to fulfill their recruitment needs. We also invite the students from different colleges to participate so that everyone can get equal opportunity. Recruiters also have a larger pool to select from. Last year 2100+ students and 24+ companies visited SBS campus. Godrej & Boyce, Kotak Bank, Equitas, Bluedart, Shalby Hospitals, Bajaj Finserv etc.

Anusmriti

SBS organize Alumni meet every year. It's an incredible reunion of Alumni, students, faculty and staff members at the campus. For an institute its always a pride moment seeing its successful Alumni. It was organized on 15th – 16th December'18. Around 250+ Alumni across the globe attended the meet and gave their valuable feedback and suggestions for the betterment of students & institute.

Student Life

To ensure that your experience at SBS is one to remember, we have a expansive collection of clubs, sports teams, music, cultural programs and other activity groups.

The campus comes alive with many of our students performances in cultural fests, competition and events. SBS encourages students to take the lead in shaping the learning and living environment by participating, organizing and hosting the series of events.

A work-life balance is really important to get the most from your student experience. we provide a wealth of social and leisure activities, as well as help and support you with your studies. the city of ahmedabad offers a lively nightlife, museums, galleries and variety of eating out options

Student Life

Auditorium

Participation in co-curricular activities also play a vital role in personality development of students. Such activities develop the qualities, initiative, creativity, leadership, teamwork, time management and resource management. To add value and standard to such activities, SBS has a beautiful auditorium to host events.

Student Services & Facilities

SBS povides all supports which a student needs to succeed. A modern library, online learning and specialized facility for chosen subject, IT support with modern lecture rooms. The campus has a corporate ambiance with well-designed, aesthetically pleasing building with ultra modern appearance and functionality.

Student Support Services

With a comprehensive student support services, we make sure that you are well supported through out your time at SBS.

Playground

From increasing concentration levels, to work as a team to inculcate a winning spirit; sports help students build a strong character and a well-rounded personality. SBS has ample space to explore many games.

Gymnasium

Taking part in sports at a college is a great way to keep fit, to make friends and to unwind after academic work. SBS has a multigym station to keep students fit and healthy.

Classrooms / Lecture Rooms

SBS has a number of spacious lecture rooms, fully equipped with necessary teaching aids. The lecture rooms are been designed to accommodate a large number of audience while providing ample space for AV equipments, instructors area, movement space, vacant room between the occupants seat and projection screen. The orientation of the halls encourages the sound reflection from one end of the room to the other.

Our campus is home to students coming from many different background. it is this inclusive cosmopolitan atmosphere that gives sbs its vibrancy

Campus Life

With the finest facilities, the SBS is created around student ambitions. Students have unmatched opportunities for hands-on learning utilizing some of the most sophisticated facilities

Accommodation:

SBS provides comprehensive hostel facilities for boys and girls separately. We have provision for AC and Non-AC rooms. In addition, the hostel life allows students to interact with their colleagues and peers, make friends, and develop into good human beings capable of independent judgement and competent in handling the day-today pressures of life. Caring wardens and a vigilant security team will ensure a pleasant stay.

Food Court & Canteen:

SBS has a food court and a canteen which are located within the campus. The multi-cuisine food court caters to the varied taste of students and provide various choices in a hygienic environment.

Medical:

We look after the physical well-being of the students with an- in house medical facility. To look after the comprehensive needs of our students we sign them up for a medical insurance policy and also have a full-time nurse and a doctor on call option.

ATMs:

To permit easy access of cash for all the students and hostellers, SBS has a on- campus ATM facility.

Transport:

SBS provides transport services to its students and staff on select routes.

Our campuses form a major part of your student experience. our campus is benefit from a community feel and world-leading facilities to help you get the most out of your time at Ahmedabad.

Life at SBS

Placement Cell

- Career planning advice
- CV and application support
- Interview and assessment advice
- Workshops and skill sessions
- Career sessions
- Internship placement assistance
- Final placement assistance

Develop a new world

Students of SBS have facilities to develop professional skills and global awareness that employers are really looking for, through industry internship and placements. Sessions are conducted for students on how to apply, learning at the workspace and develop their skills, knowledge and attributes to the needs of their chosen area of study and employment.

Placement Cell

SBS placement cell helps students take decisions about their future career-to discover what they like, where their strengths and weaknesses are and what are the possibilities for long-term career development in a particular field of work.

Our placement team works closely with academicians to deliver a range of employability sessions pertaining to the specializations.

Final Placements Process

01 Interview Process:
Expert sessions are conducted for Professional CV Building and Group Discussions

02 Preference & Selection :
With different industries participating, students submit a form showing their prefrence regarding industry, functional domain and locations which gets the right fitment for both- employer and employee

03 Final Interview Preparation:
Mock processes are coducted to prepare students for Aptitude tests, Group Discussions and Personal Interview. This also prepares them for their respective fuctional domain viz Marketing, Finance, HR & Decision Science

04 Visiting Companies :
After understanding students' interest area, the placement cell visits companies to understand their hiring plans for the current year and also to discuss profile, package and selection procedure

05 Pre-Placement Talk :
Companies are encouraged to visit the campus before the placement season begins for a pre placement talk and introduce the job profiles of company

06 Interview & Final Selection:
Companies visits the campus on the alloted date(s) and conduct tests and/or interviews according to their selection procedure

07 Offer Letter & Final Procedure:
The placement cell also coordinates the signing of offer letters by students who have been selected to ensure their smooth transitions

Internship

Internship is a powerful tool in achieving the goal of nurturing industry-ready talent. During internship, students as interns, get exposure to the working environment of industry and learn to interact with people at different levels of the organization, learn to work in teams towards set goals, come face to face with burning issues and problems and gain hands-on experience in managing oneself in a dynamic environment.

A healthy internship will enhance the adaptability of the student to the organizational milieu, will familiarize the student to the organizational culture and will enhance his/her self-confidence.

The internship at SBS is characterized by the following features :

- SBS has incorporated 12 weeks duration unlike the 8 weeks model adopted by most institute.
- The internship is jointly monitored by faculty guide and industry guide to ensure definite learning in the process.
- Internship is mandatory and carries 3 credits at SBS unlike the optional model adopted by most others.

As a result, the internship has been a significant game-changer in enhancing the placement prospects of the SBS student

Grand Project

Internship is followed by grand project submission. It allows students to working on a one-on-one basis and with industry experts. They get involved in real job world and imbibe practical skills and knowledge. GP is a vital tool to understand the theoretical knowledge in a practical world. It holds some critical credits which are mandatory to clear this program.

Recruiters Speak

Bisleri

Bisleri has been a regular recruiter at SBS for many years now and we have been experiencing a set of very professional and well-groomed candidates for our recruitment. The institution has a good talent pool of fresh minds that have been trained to become industry ready in state of the art infrastructure with a very high focus on technical capability as well as soft skills of students. This will add to our talented global workforce pool and enable our organization and society to reach greater heights. I wish the institution all the best to become a destination of choice in the sphere of Management education. -Bhavik Acharya, Bisleri India

vodafone

Dedication of the students towards attending the campus is appreciated, as they even made through overnight travel as well. Thank you for inviting us.
-Ivy Mendonca, Vodafone

kotak

"Our experience with the management graduates of SBS has truly been interesting and exciting. The students are not only technically equipped in the requisite work skills but also excel in their practical applications. Their value addition to the organisation has been immense.
-Pranav Yagnik, Kotak Mahindra Bank

Standard Chartered

SBS adopts a judicious mix of theory and practical application, which equips its students with the requisite skills needed in being corporate citizens of the world. We have recruited students from this premier institute, who have consistently demonstrated a keen understanding of the banking and financial services environment. They adapt rapidly to our ever-changing needs and we look forward to a long and expanding relationship with the institute and its students."
-Pratik Kumar, Standard Chartered India

bajaj Corp Ltd.

A big thank you for all the support and arrangements organized to make the "Syntellect" Recruitment Drive a smooth process. The arrangements and support was truly professional and we really appreciate your leadership, management of SBS and the team for all the efforts put in making it possible. Special mention to the volunteer team who made the coordination simple and easy.
-Vijay Raghvan Iyengar, Bajaj Corp Ltd.

ICICI Securities
Nurturing Profitable Partnerships

Shanti Business School not only gives to its students an armory of skills, but also develops in them the assurance of being as good as the best anywhere. That, in the final analysis, is the ultimate confidence booster."
- Kaushal Pujara, ICICI Group

Top Recruiters

Notable Alumni

Akshiti Modi Analyst- Global Knowledge Services Deloitte India	**Saikat Banerjee** Territory Sales Manager Asian Paints PPG Pvt.Limited	**Raju Shah** Manager, Retail Bisleri
Prakash Chandrashekar Business Development Manager- Business Banking Standard Chartered Bank	**Ujjwal Srivastava** Account Manager MagicBricks.com	**Prajit Bhatt** Operation & Logistics Manager Kerry Logistics Network
Vikram Suklani Sr. Data Scientist Nielsen Holdings	**Vishal Sharma** Sales Manager Deutsche Bank	**Akshiti Modi** Analyst- Global Knowledge Services Deloitte India
Parth Shroff Credit Manager- Home Loans Tata Capital Ltd	**Parth Trivedi** Assistant Manager Godfrey Phillips India Limited	**Utpal Patel** Analyst GTPL Hathway Technical
Gaurav Tripathi Sales Officer Parle Products Pvt.Ltd.	**Hunaid Khan Pathan** Data Scientist Evosys	**Meera Warrier** Associate Manager Capital First Ltd.
Bhavika Jaichandani Recruiter, Induction Officer & Referral program Head TCS	**Venkatesh Naidu** Sr. State Marketing Executive Parle Agro Pvt. Ltd.	**Nishant Shrimali** Analyst- Product Operations S&P Global Market Intelligence
Minesh Khandelwal Customer Associate PepsiCo India	**Rashika Kashyap** Copywriter DDB Mudra Group	**Anjanadri Shome** Sales Officer Nestle India Ltd.

Student Testimonials

Bijal Patel Thank you for sharing such beautiful video made me nostalgic of my college days with you all...
miss you all and would visit you soon...
I must say I am very honoured to learn so much and all your teachings have helped me solve a lot of my corporate life problems...
SBS has truly made us industry ready...

And I am always thankful for what I am today as you have taught me a lot and without ur efforts I would not have been achieving so much at this stage whatever little I have achieved could not be achieved without SBS

Thank you so much my faculty and whole SBS family 😇
Like · Reply · Message · 3 · 28 June at 15:16

Neha Amlani reviewed Shanti Business School, Ahmedabad — 5⭐
1 January · 🌐

Shanti Business School is a place where one can see themselves to be moulded as the different person.... Because I've been moulded a lot.... The faculties here are truly supportive, they guide you at all the levels, the methodology of teaching is such that students can enrich their knowledge and expertise....
It was a privilege for me to study in an institute like Shanti Business School
I would highly recommend this institute to anyone who wants themselves to explore

👍 Like ▢ Comment ➢ Share

Sumit Rana reviewed Shanti Business School, Ahmedabad — 5⭐
18 October 2016 · 🌐

Amazing place to explore urself. I m a Shantian n proud to be a Shantian.

👍 Like ▢ Comment ➢ Share

Prakash Chandrashekar Thank you so much Shanti business school for burgeoning me what I am today.. with out a colleges support, even good ppl are not given an opportunity to prove themselves in the open market... I would like to thank all my college faculties to elevate my skills, support me in times of distress and appreciate me at success .... SBS has given a good platform to enhance and experience your true learning.. thanks a lot 😊
Like · Reply · Message · 2 · 29 June at 19:26

Mayank Asthana Thank u for sharing such a beautiful.. best place to study with best faculties... ✌😂
Like · Reply · Message · 7 October at 11:40

Sharath Shivadas Nayar reviewed Shanti Business School, Ahmedabad — 5⭐
28 December 2016 · 🌐

Shanti business school is somewhere you can ensure an overall growth as an individual rather than only focusing on academics growth. The mentor system, guest sessions and programmes where you will get a chance for informally interaction with the faculties ensure in resolving any issues that a student may face along with developing the intra personal skills of one.
I would highly recommend anybody who is looking for a college where you can grow and flourish.

Abhilasha Jain reviewed Shanti Business School, Ahmedabad — 5⭐
18 April · 🌐

Excellent faculties, efficient supporting staff, enhanced academics module all at one bucket in Shanti Business School. The most effective is the mentoring sessions, that are provided to students from the faculties. As a whole I can say that a good place to learn and enhance your knowledge basket.

👍 Like ▢ Comment ➢ Share

Admission Criteria

The PGDM programs are open to graduates of any University recognized by the UGC. The graduation should conform to (10+2+3) years or (10+2+4) years of schooling. The candidate must have completed graduation with minimum of 50 % of aggregate marks [45 % in the case of specified categories]. Those in the final year of graduation may seek provisional admissions. Provisional admissions, will be granted subject to the students submitting the graduation results satisfying the above conditions latest by 31st October of the year of admission. The candidate must also have valid scores from any one of the all India tests: CAT/MAT/XAT/ATMA/CMAT/taken not earlier than 12 months at the time of application.

Admission Process

An interested candidate may register online with SBS website www.shantibschool.edu.in and await schedule for the process of selection. After screening the on-line application, the Admission Committee, will organize the process of selection which may consist of Group Discussion and Personal Interview. The Admissions Committee will make a composite score of the various components of the admission process

01 Register & submission of online application form

02 Appear for GD and PI with Educational Documents

03 Submission of all Educational Documents

04 Payment of Registration Fees

Education Loan

AICTE Approval Letter

*You may apply for the education loan from any nationalized bank across India.

Convocation at SBS

Vice Chancellor-Himgiri Zee University
Dr. Binod Agarwal

H. R. H. **Shreeji Arvind Singh Mewar**
of Udaipur

Minister, Education (Primary, Secondary and Adult)Higher & Technical
Education, Food, Civil Supplies & Consumer affairs, Science – Technology
Shri Bhupendrasinh Chudasama

Hon'ble Governor of Goa
Smt. Mridula Sinha
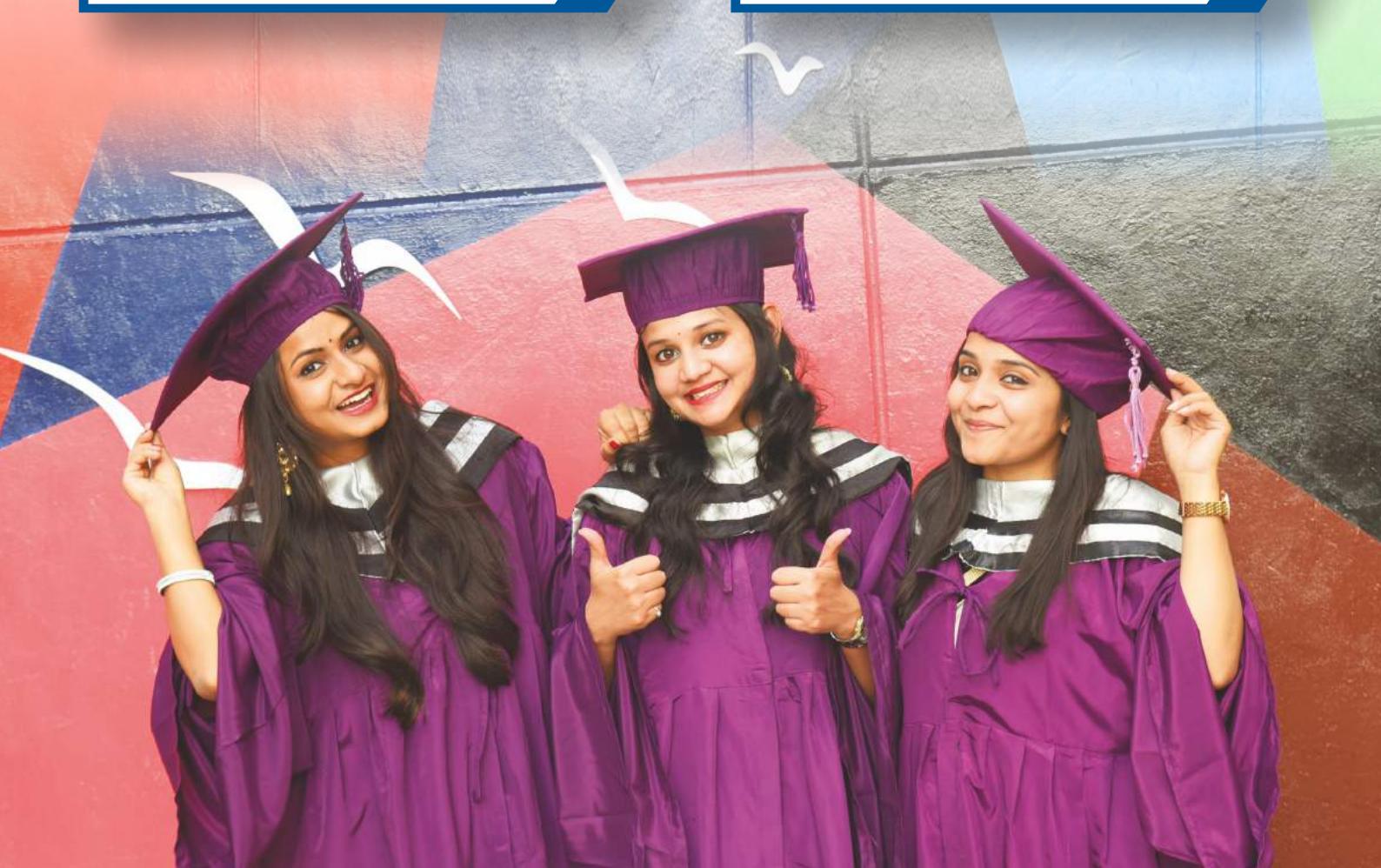
2016 Convocation

Founding Vice-Chancellor of Central University of Tamil Nadu
Director, College of Integrated Studies at Central University, Hyderabad.
Dr. B. P. Sanjay

2017 Convocation

Chairman & M.D.
Mamta Group of Industries
Shri Mahendra N Patel

Director-CEO
VIVO
Shri Sean Chen

2018 Convocation

Professor & Head of Finance
Middlesex University, London
Dr. Jatin Pancholi

Managing Director
Sintex Industries Ltd.
Shri S B Dangayach

2019 Convocation

Managing Director & CEO
Future Brands
Shri. Santosh Desai

2020 Convocation
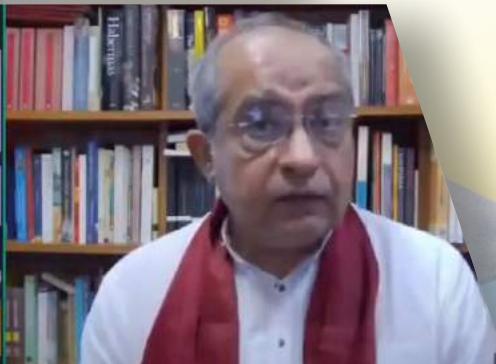
Director of Lalbhai Dalpatbhai Institute of Indology, Ahmedabad
Prof. Tridip Suhrud

FAQ's

1) What are the programs offered by SBS?

SBS offers 2 years full-time program of PGDM with a variety of specialization streams like Marketing Management, Financial Management, Supply Chain Management, Decision Science & Analytics, Human Resource Management, International Business Management, Communication, Entrepreneurship. The first year of the program is more or less common, the specialization streams commence in the second year.

2) What is the status of recognition of the programs offered by SBS?

The PGDM Programs offered by SBS is recognized by AICTE (All India Council of Technical Education). Copies of approval can be seen on the website.

3) How do you differentiate SBS with other B-Schools?

The cornerstone of SBS growth story has been its emphasis on an innovative, industry-focused and comprehensive curriculum that is taught by eminent faculty and industry professionals. It is enhanced by exceptional pedagogy, mentorship, projects and certificate.

4) What is the Pre-Entry Qualification and Selection Process?

The Pre-Entry Qualification for the PGDM Program is graduation in any discipline from a University recognized by UGC with minimum of 50 % marks. The selection process for admission to the program is as under:

A - Valid score from any one of the following management admission tests (CAT/XAT/ATMA/MAT/CMAT)
B- Candidates have to appear for Personal Interview, Group Discussion and any other process of selection as decided the Admission Committee
C - Based on the academic performance, scores in the entrance tests, performance in the selection process and other co-curricular activities , the admission committee will prepare a composite score for the candidate. Based on this, the admission will be decided.

5) What is the cut-off percentile of the Entrance Exam?

SBS does not believe in cut-off points. It makes a comprehensive evaluation of the candidate and his/her potential for management education and decisions of admission are made. The process is holistic and comprehensive.

6) Is the program offered by SBS residential ?

No, the program is not mandated to be residential. Students also can choose to be day-scholar. However it is a full-time program and its rigour would not leave any scope for the student to pursue any other course or vocation.

7) What are the placement prospects after completing the SBS program?

SBS has been maintaining 100 % placement since inception. with respect to students seeking placement. SBS has a very proactive Placement Cell taking care of the placement of all students seeking placement. Organizations participated in the placement process and the range of compensation packages offered can be shared with the prospective candidates by the Placement Cell.

8) Are students of SBS eligible to get educational loans?

Yes. As programs are approved by AICTE, all students pursuing the program are eligible to apply for educational loans that are being offered by nationalized and private banks in India. SBS has signed MOUs with SBI, Vijaya Bank, Axis Bank, HDFC Bank, Credenc and so on to enable speedy processing of the loan application of students admitted to SBS. Loans are decided by the respective banks based on their prevailing policies and guidelines and applicants will have adhere to these.

SBS's implementation of Anti-Ragging policy of MHRD

SBS is following rigorously to implement the guidelines of Hon'ble Supreme Court in its judgment dated 8th May'19 on matters of ragging on its educational campus.

Define Ragging: "Causing, inducing, compelling or forcing student whether by way of practical joke or otherwise to do any act which detracts from human dignity or violates his/her person or exposes him/her to ridicule from doing any lawful activity. The definition further add, intimidating, wrongly restraining, wrongfully confining or injuring him/her or by using a criminal force on him/her or by holding out to him/her any threat of intimidation, wrongful confinement, injury or the use of criminal force"

શાંતિ બિઝનેસ સ્કૂલ સ્ટુડન્ટ કાઉન્સિલ દ્વારા 'વૈદિકા ૨૦૧૯'નું આયોજન કર્યું

રિડ્યૂસ, રિયૂઝ અને રિસાઇકલ થીમ સાથે રેમ્પ વૉક

Convocation procession lead by Bhupendrasinh Chudasama and the academic council of SBS

Double delight of having a job along with a degree

Joyous students of the executive program

It was a moment of celebration at Shanti Business School as the campus lawn bustled with enthusiasm as it celebrated its third convocation for its PGDM students of 2012-14 and PGDM (Executive) students of 2012-13. The majestic rhythm of the procession led by the Gurkha band mesmerised more than 800 spectators and compelled them to get up from their seats. A batch of 180 students, all well placed in top companies were awarded their degree certificates by the chairman, Vedprakash Chiripal. Present as the chief guest for the ceremony was honourable minister, Bhupendrasinh Chudasama, to grace the occasion. In his address to the students he said, "It is an honour for you all, that you will be recognized by the society as formal business management expert. Knowledge, a supreme power, graces by humility and makes you prosper. You use this knowledge and skill you have gained for the benefit of nation, society and family. I am very much pleased to see the rich and diversified curriculum developed by Shanti Business School on the foundation of high ethics and sustainable development. You are fortunate that you have gained knowledge and skill from talented faculty members. Learning is a continuous process. I appreciate that all graduates passed from SBS are placed industry. This reflects the quality tion SBS imparts."

Tears of ecstasy filled the eyes of over parents as they witnessed their ward merely receiving degree certificates bu exquisite placements with the highest age being ₹9 lakhs per annum and av package being ₹4.60 lakhs per annum.

It is a remarkable feat for Shanti Bus School to have successfully held its thir vocation with yet another year of 100% ments of its students. There were more 147 companies with about 1378 openin 180 students. Some of the top recruiting panies this year were Pepsico, Vodafone Parle Agro, XL Dynamics, Millward B Future Group, Khimji Ramdas, Financial and many more. Kartik Iyer, h placements at SBS said, "The exte research carried out by college to intr newer electives and the quality of facul highly instrumental in attracting India brands to our campus."

After the convocation dinner, the stu celebrated by dancing the night out as head from classrooms to board-rooms!

Graduating students at the convocation

'શાંતિ બિઝનેસ સ્કૂલ'માં યૂથ મોડલ યુનાઇટેડ નેશન્સ કાર્યક્રમનું આયોજન કરવામાં આવ્યું

Enthusiasm and energy ride high at Shanti Business School

Deepsi.Chhatwani@timesgroup.com

Continuing the search for fresh face on campus, Livon Ahmedabad Times Fresh Face Season 11 reached Shanti Business School on Friday evening. The atmosphere was full of enthusiasm and energy as students participated in large numbers to showcase varied skills and try their luck.

MYRIAD PERFORMANCES
The room was full of enthusiastic young students experimenting with their talent like singing, dancing, acting and more. While Kavita Tripathi and Rohit Dhameja mesmerised the audience with their rendition of latest tracks. Abhishek Babel's mesh up won him loud cheers. Aayushi Jain was great at singing a song in reverse. The auditions reached a different mood when the dancers came into the scene.

AND THE WINNERS ARE...
Shreya Pratik and Abhishek Babel were adjudged winners for their dance and singing performances. Nikita Tiwari's dance moves and Rohit Dhameja's singing made them the first runner up. Deepika Toshniwal and Kavita Tripathi became second runner up by showing their talent in dance and singing respectively. Judge for the auditions, Gujarati film actor and model Mehr Mahajan shared, "It was fun experiencing this amazing showcase of talent. I had a lovely time with these college students. I really like this idea of giving youth a platform to showcase their talent and help it reach many more people."

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SEASON II

WINNER SHREYA PRATIK

WINNER ABHISHEK BABEL

SALON FINISH HAIR

CHARMING

MEHR MAHAJAN

Livon Miss Fab Hair: Bhumika Singh and Set Wet Mr Charming: Dewashish Pandey

1ST RUNNER-UP NIKITA TIWARI

1ST RUNNER-UP ROHIT DHAMEJA

2ND RUNNER-UP KAVITA TRIPATHI

2ND RUNNER-UP DEEPIKA TOSHNIWAL

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Audience che

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વૈશ્વિક સમસ્યાઓ અને આંતરરાષ્ટ્રી પ્રશ્નો પર સ્ટુડન્ટ્સ દ્વારા ચર્ચા કરાઇ

સ્ટુડન્ટ્સમાં ઇફેક્ટિવ કોમ્યુનિકેશન સ્કિલ, ડિબેટ કરવાની કલા અને ગુણો બહાર આવે અને ભવિષ્યમાં સારા લીડર્સ તૈયાર થઇ શકે તે માટે પ્રોત્સાહન અપ

સ્ટુડન્ટ્સની એબિલિટી ચકાસાઇ

શાંતિ બિઝનેસ સ્કૂલમાં ફેશર્સ પાર્ટી અને રેમ્પ વૉક યોજાય

Youth hackathon presents big ideas

Ahmedabad: International Centre for Entrepreneurship and Technology (iCreate), as part of the Vibrant Summit, had organized Crowdsourced Ideas Hackathon Youth Connect 2019 (Cridah). Finals of the event took place on Wednesday.

re conservation, and innovations for social and environment space," he said. "We got over 200 entries. The top teams made presentations on Wednesday"

The winning team from Shanti Business School proposed making glass and plastic bricks on the lines

sbs
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