

**WE PREPARE  
YOU FOR LIFE**



Rashtreeya Sikshana Samithi Trust

**RV INSTITUTE OF MANAGEMENT**<sup>®</sup>

Approved by **AICTE**, New Delhi & Govt. of Karnataka  
Permanently Affiliated to Bengaluru Central University

## RSST Goal

Rashtreeya Sikshana Samithi Trust believes that every individual from each strata of society needs education to fulfill aspirations.

The Trust will constantly strive towards this social need by inclusion and expansion of streams of academics in its institutions and further commits to match infrastructure for its effective enablement.

With a vision to excel in all its activities, the Trust envisions to create an atmosphere of involved learning, instill a spirit of enquiry, induce healthy challenges, encourage sustainable accomplishments and ensure enriching rewards to everyone – students, parents, teachers and associates.

Thus emerge as a conglomerate of world-class academic Institutions, each taking pride in having nurtured knowledge that will lead to global happiness, peace, harmony and prosperity.



## Rashtreeya Sikshana Samithi Trust (RSST)

Rashtreeya Sikshana Samithi Trust was started during pre-independence era i.e., in the year 1940 with only six students by its first and only teacher: the founder **Sri M.C. Sivananda Sharmaji**. The sapling he planted 79 years ago is today a MIGHTY TREE which is reflected in the establishment of 27 premier institutions with over 1800 staff members and around 20,000 students, offering education from Nursery schooling to Doctorate level. Today, the alumni of RV Institutions are placed in senior positions at various national, international & global organizations. Also, the Trust runs a special school for differently abled children to cater to the special needs of the society.

Through yeomen service to the nation today, the RV brand is being recognized as a household name, a synonym for quality education. RV has become a part of Bangalore road map with a road named after it.

Presently, the Trust is led by Dr. M.K. Panduranga Setty as President of Rashtreeya Sikshana Samithi Trust with the group of distinguished Members as board of Trustees.

### RSST Office Bearers

Dr. M.K. Panduranga Setty  
President

Sri N.R. Panditharadhya  
Vice-President

Sri C.V. Hayagriv  
Vice-President

Sri A.V.S. Murthy  
Hon. Secretary

Sri D.P. Nagaraj  
Hon. Joint Secretary

Sri K.G. Subbarama Setty  
Treasurer



## RSST - Trustees

CA. Dr. A.S. Vishnu Bharath  
Sri S.M. Balakrishna  
Sri M.K. Dattaraj  
Sri Dev Darshan Banad Viswanath  
Sri C. Ganesh Narayan  
Sri N.R. Nandish  
Sri K.S. Akhilesh Babu  
Sri P.S. Nandakumar  
Sri Karthik D. Meda  
Ms. Maya Chandra  
Dr. M.S. Prakash  
Sri K.L. Ramesh  
Sri R. Anantha Raman  
Sri M.K. Ramachandra  
Sri K.A. Sujit Chandan  
Sri S. Suresh  
Sri K.C. Harendran  
Sri C. Vinod Hayagriv  
Sri A.C. Chandrashekar Raju  
Dr. M.P. Shyam  
Sri B.R. Viswanath Setty  
Sri Pathi. A. Sridhara  
Sri P.S. Venkatesh Babu  
Smt. Pramila Vijayakumar

## RVIM Governing Council

CA. Dr. A.S. Vishnu Bharath  
Chairman

### Members

Sri K.G. Subbarama Setty  
Treasurer, RSST  
Sri A.V.S. Murthy  
Hon. Secretary, RSST  
Sri D.P. Nagaraj  
Hon. Joint Secretary, RSST  
Sri K.S. Akhilesh Babu  
Trustee, RSST  
Sri R. Anantha Raman  
Trustee, RSST  
Ms. Maya Chandra  
Trustee, RSST  
Sri P.S. Nandakumar  
Trustee, RSST  
Dr. Purushottam Bung  
Professor & Director, RVIM  
Dr. Noor Firdoos Jahan  
Professor, RVIM  
Dr. Anupama K. Malagi  
Professor, RVIM  
Dr. Mahadeva Naik  
Member of Syndicate,  
BCU

## RVIM Advisory Body

Dr. M.K. Panduranga Setty  
Chairman

CA. Dr. A.S. Vishnu Bharath  
Trustee, RSST & Chairman GC, RVIM

Sri A.V.S. Murthy  
Hon. Secretary, RSST

Sri D.P. Nagaraj  
Hon. Joint Secretary, RSST

Sri K.G. Subbarama Setty  
Treasurer, RSST

Sri A. Rajan  
Former Country Head  
Operations, HDFC, Mumbai

Sri Ashok Dhingra  
Executive Coach & Management  
Consultant  
Bangalore

Dr. Gururaj Karajagi  
Chairman  
Academy for Creative Teaching,  
Bangalore

Sri Shrihari Udupa  
Director, Agora Analytics &  
Associate Coach@Think Talent India,  
Bangalore

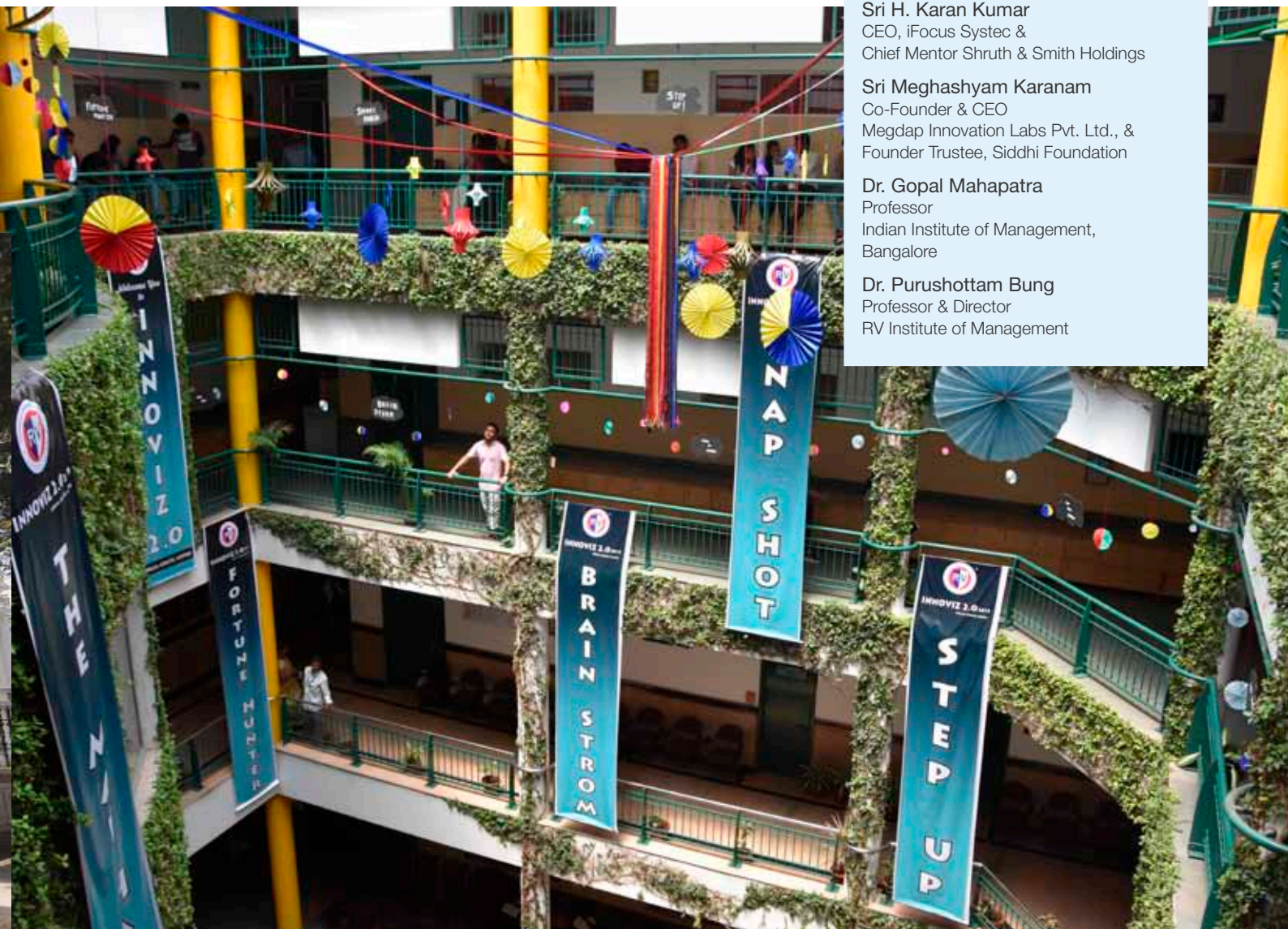
Prof. B. Mahadevan  
Professor of Operations Management,  
Indian Institute of Management,  
Bangalore

Sri H. Karan Kumar  
CEO, iFocus Systec &  
Chief Mentor Shruth & Smith Holdings

Sri Meghashyam Karanam  
Co-Founder & CEO  
Megdap Innovation Labs Pvt. Ltd., &  
Founder Trustee, Siddhi Foundation

Dr. Gopal Mahapatra  
Professor  
Indian Institute of Management,  
Bangalore

Dr. Purushottam Bung  
Professor & Director  
RV Institute of Management





## *Director's Message*

Dear all,

Greetings from RVIM!

As Head of the RVIM and on behalf of RV Group of educational institutions, I welcome you all, to the world of RV Institute of Management, located in Jayanagar, the beautiful and central suburb of Silicon Valley of India, i.e. Bangalore, also known as IT capital of India.

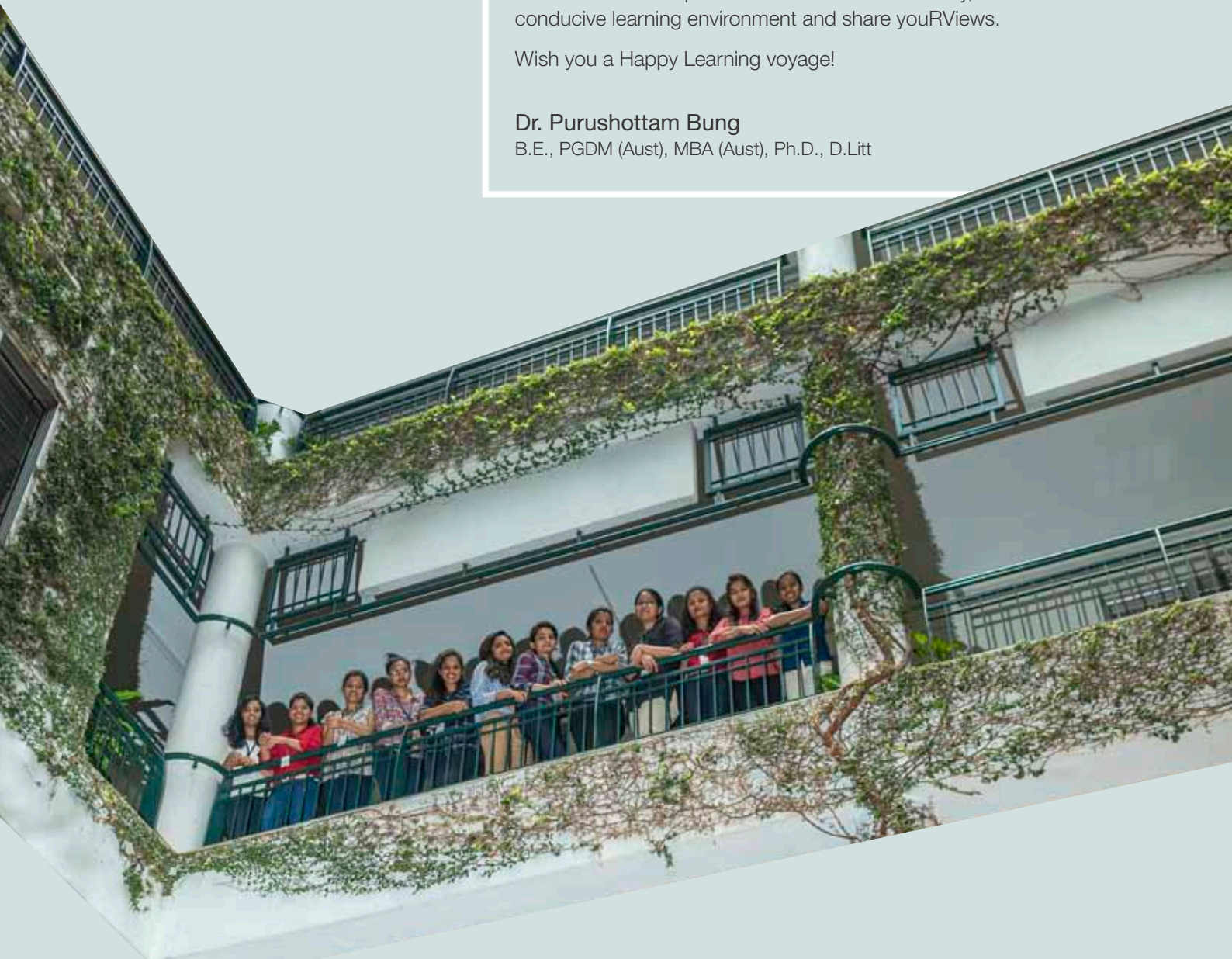
RVIM strongly believes in achieving excellence at all fronts, namely; academic rigor, research, consultancy, placements, extension, alumni relations, institutional collaborations, industry linkage and 360 degree grooming of its students. The activities at the institute are steered at creating ample opportunities for students which will support the students to learn beyond the curriculum, the class room and the campus and acquire the skillsets which are demanded by the industry 4.0 like; critical thinking, problem solving, analytics, global orientation, decision making, cognitive flexibility, people management, creativity and negotiation. Hence we constantly offer numerous value added courses and encourage students to take up live projects / assignments / internships which will help them to broaden their horizons; augment their thought process and grow as professionals with entrepreneurial mindset.

I take this opportunity to welcome you to the RVIM campus and experience a first-hand feel of our state of the art infrastructure, interact with our experienced and dedicated faculty, feel the conducive learning environment and share yourRVViews.

Wish you a Happy Learning voyage!

**Dr. Purushottam Bung**

B.E., PGDM (Aust), MBA (Aust), Ph.D., D.Litt



“What we Stand for”

## VISION

To Become  
World Class  
Management  
Institute of  
Eminence

## MISSION

To nurture global thought leaders by offering holistic management education fostering Business Intelligence, Innovation and Entrepreneurship for inclusive growth and sustainable development

AND

To provide value added services to Business, Government and Society through staff empowerment and collaborative engagement

## VALUES (TRIPH)

TRUST RESPECT INTEGRITY  
PROFESSIONAL HUMANE



## Program Educational Objectives

**PEO 1:** Graduates will be able to demonstrate effective decision making, cognitive flexibility, problem solving capability and adapt to the changing global environment

**PEO 2:** Graduates will be capable of innovating, starting new entrepreneurial ventures and be a lifelong learner with multidisciplinary research aptitude

**PEO 3:** Graduates will be able to think critically; communicate effectively; demonstrate analytical skills, team spirit and leadership qualities

**PEO 4:** Graduates will be able to demonstrate professional values, cultural sensitization, ethical behavior and integrity

**PEO 5:** Graduates will be responsible global citizens and contribute towards inclusive growth and sustainable development of the society



## RV Institute of Management (RVIM)

A unique B-School that carries the flag of RV's Academic Excellence and demonstrate it in its every activity.

RV Institute of Management was started in the year 1999 and has completed 20 years of its existence. It is one of the 27 leading educational institutions of national & international repute, managed by Rashtrreeya Sikshana Samithi Trust, which is spearheading the cause of education in various fields since 1940. RV Institute of Management offers 2 years full time MBA Programme in the independent, spacious 2700 sq.m custom-designed state of the art campus located at Jayanagar, the most beautiful & centrally located suburb of Bangalore. RVIM offers many value addition programmes along with specializations in Marketing, Finance,

HR, Banking & Insurance, Healthcare, Entrepreneurship, etc. RVIM also has international collaborations for extended programmes and research. The current 2 year MBA programme is affiliated to Bangalore Central University (permanently affiliated) and approved by AICTE, New Delhi and is recognized by Government of Karnataka. In the year 2019 RVIM has been re accredited by NAAC with 'A+' Grade.

Like our motto says RVIM prepare its students for life. Our dedicated and experienced faculty with industry background, state-of-the-art infrastructure, student focus, 100% placement support and a robust industry and institutional linkages are some of the salient features of RVIM.

The Institute aims to provide Quality Management Education to aspiring MBAs by imparting value based, culture driven and quality oriented education. It also aims to provide need based training, research and consultancy to the industry. Its unique pedagogy keeps RVIM a notch above from the rest. It does not just aim at high academic results but also enables its students to reach higher planes of success, all through their careers. The full-time dedicated and passionate faculty both from academic and industry impart the curriculum in effective way to meet the current needs of the industry.

RVIM is currently led by Industrialist and Philanthropist CA. Dr. A.S. Vishnu Bharath, as Chairman of the Governing Council and Prof. Purushottam Bung as the Director of the institute.



## A Perfect beginning to explore infinite opportunities in the world of business

MBA @ RVIM strives to develop successful business leaders with ethical and human values and also to transform every student into an entrepreneur / intrapreneur. The transformational programme (MBA) prepares the young minds for grabbing the opportunities of 21st century with global awareness and nourished by the wisdom of Great Management Gurus.

On completion of their MBA course they are ready to cater to the needs of Industry 4.0 or Business 4.0. We ensure that the students graduate from our portals will be the problem solvers / innovators / entrepreneurs / collaborators with abundant knowledge, highly skilled and with the right attitude.

The management transformational programme (MBA) is designed to impart knowledge, develop specialized skills and foster essential attitudes in students to grow as responsible business leaders and entrepreneurs. Major emphasis is being given on building contemporary skills including critical thinking, problem solving, business analytics, big data analytics, global orientation, decision making, cognitive flexibility, people management, creativity and negotiation.

### State of the art infrastructure

- Housed in an independent, spacious 2,700 sq. mts. custom-designed state of the art campus located at Jayanagar, Bangalore
- The architecture and facilities are planned to provide spacious spaces for conducive learning
- Syndicate rooms for team working and brain storming
- Open spaces for networking
- Computing rooms for individual student use, offering a range of work station capabilities with LAN and high speed internet connectivity
- Custom-built state of the art lecture theatres, seminar hall, conference hall, board rooms for formal teaching and knowledge sharing
- Open air theatre facilities for indoor and outdoor sports and separate hostel facilities for boys and girls
- State of the art computer labs and digital library
- Fully equipped and resourceful library with vast collection of books and journals
- Yoga and meditation facilities for a stress free learning and living



## RVIM's Knowledge House - Library

The Library is over 100 sq. mts and can accommodate 120 students at a time. It is well furnished and a good ambience has been provided for students to sit and read. It has over 15,000 books and 100 national and international journals. A separate room is provided for Reference Library with innumerable reference materials in the form of books, magazines, journals, CDs and DVDs.

## Computer Labs - a place where business and academic thinking can meet through technology

Computer Centre is a perfect platform for work and study, is housed in a large, well-furnished, spacious air-conditioned

laboratory. There are four Computer labs with State of the Art Infrastructure with more than 250 P4 Systems and Terminals connected with separate ISDN Line (1.1 leased line of 32 MBPS capacity for Wi/Fi and high speed Internet connectivity). Each student will be provided with a separate terminal for working. In addition to regular computer labs, we also have Communication Lab and Digital Library to improvise communication skills and harness knowledge respectively.



## Digital Library

A separate digital library consisting of 45 terminals and having an access to online databases including Capital Line, EBSCO and J-gate which means the students can access thousands of journals and also the information about almost all big companies on their fingertips.





# Curriculum

## SEMESTER - I

### Core Subjects:

- Management & Organizational Behaviour
- Managerial Accounting
- Business Planning & Regulations
- Economics for Business Decisions
- Business Statistics
- Marketing Management

### Soft Core

- Employability Skill Development – I

## SEMESTER - II

### Core Subjects:

- Entrepreneurship & Start-ups Management
- Business Research Methods
- Managing Human Resources
- Business Analytics
- Financial Management
- Production & Operations Research

### Soft Core

- Employability Skill Development – II

## SEMESTER - III

### Core Subjects:

- Strategic Management & Corporate Governance
- Projects & Operations Management

### Elective subjects from the following streams

- Finance
- Marketing
- Human Resources
- Health Care Management
- Banking Finance & Insurance Services Management (BFIS)
- Startups & SMES Management
- Project Work for 4 Weeks

## SEMESTER - IV

### Core Subjects:

- International Business Dynamics

### Elective subjects from the following streams

- Finance
- Marketing
- Human Resources
- Health Care Management
- Banking Finance & Insurance Services Management (BFISM)
- Startups & SMES Management
- Dissertation for 6 Weeks

# Specializations

## III SEMESTER

### FINANCE

- Indian Financial System
- Corporate Tax Planning & Management
- Corporate Valuation & Restructuring

### MARKETING

- Retailing Management & Services
- Consumer Behaviour
- Rural and Agricultural Marketing

### HUMAN RESOURCES

- Learning & Development
- Industrial & Employee Relations
- Performance Management Systems

### HEALTH CARE MANAGEMENT

- Perspectives on Health Care Sector
- Management of Public Health Systems
- Health Economics

### BANKING FINANCE & INSURANCE SERVICES MANAGEMENT (BFIS)

- Strategic Credit Management in Banks
- Insurance Planning & Management
- Indian Financial System

### STARTUPS & SMES MANAGEMENT

- Perspectives on Startups & SME
- Basic Management Aspects of Small Business
- Establishment of SMEs

## IV SEMESTER

### FINANCE

- Investment Analysis & Management
- International Financial Management
- Risk Management & Derivatives

### MARKETING

- Strategic Brand Management
- International Marketing Strategy
- Digital Marketing

### HUMAN RESOURCES

- Strategic HRM
- International HRM
- Talent & Knowledge Management

### HEALTH CARE MANAGEMENT

- Basic Management Aspects of Health Care
- Strategic Management in Health Care Settings
- Management of Hospital Services

### BANKING FINANCE & INSURANCE SERVICES MANAGEMENT (BFIS)

- Banking Technology & Management
- International Financial Management
- Risk Management for Banks & Insurance Companies

### STARTUPS & SMES MANAGEMENT

- Technology & Innovation
- Internationalisation of SMEs
- Management of Startups

## Admission Eligibility Criteria

Candidates who have secured an aggregate of at least 50% in Bachelor's degree (10+2+3) from any stream including languages from a recognized university are eligible for admission.

The candidates must have appeared for any one of the following entrance tests:

- PG CET • MAT • KMAT • CAT
- CMAT • ATMA

## Selection Process

For Government Quota Seats: 50% of seats based on PG CET rank through centralized counselling.

For Management Quota Seats: 50% of seats based on aggregate score in Bachelor's degree, performance in the entrance test (PG CET / MAT / KMAT / CAT / CMAT / ATMA) and the overall performance in the written test, Group Discussions and Personal Interview conducted by us.

## Institutional Programmes / Events

- National and International Conferences & Seminars on Emerging Issues
- Vidyarthi Adhiveshanam - Students Conference
- Imperium - Management Fest for MBAs
- Faculty Development Programmes / Workshops
- Savi Sanjje - Cultural Evening
- Rangothsava - Intercollegiate Drama Competition
- Workshops on Contemporary Subjects
- Prayer Meet
- Knowledge Café - Knowledge Sharing Platform
- Innoviz - Creativity Fest for UG Students
- CSR Activities
- Sports Competitions / Tournaments
- Venture Fest: Festival of Running a Real World Business Venture
- Annual sports day
- Farewell day
- Fresher's day
- Graduation day
- Inaugural Day - "GENESIS"
- PGCET / KMAT one week Intensive Coaching Class



## Outbound Activity

RV Institute of Management conducts series of outbound activities. Outbound Training is more fun and action oriented than classroom-oriented sessions. The Learning begins with the experience followed by reflection, discussion, analysis and evaluation of the experience.

Through Outbound training students develop the following skills:

- Team Building Skills
- Team Bonding Skills
- Interpersonal Skills
- Behavioural Skills
- Negotiation Skills
- Leadership Development
- Conflict Management
- Crisis Management
- Communication Skills

## Entrepreneurship Development

We have an active incubation centre (RVIM Center for Innovation, Entrepreneurship & Incubation) to foster entrepreneurship and facilitate startups. RVIM strongly believe that Entrepreneurs can only build our nation in the long run and hence we give lot of importance to inculcate the spirit of entrepreneurship amongst all our students.

## Mentorship Programme

Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialization and personal support to facilitate success in education and beyond.

Mentorship helps to:

- Build capability, trust, understanding and self-reliance among students
- Identify the issues (personal & professional) and assist them in planning ways to address them
- Advice or give some direction to students about the key issues bothering mentees

## International Collaboration

RVIM has entered into alliances with international universities to provide international cross-cultural and skill exposure to our students.

- Austin University, USA
- City of Glasgow College, Scotland, UK
- DMAN University, Germany
- Grimsby University, UK
- Institute of Productivity, UK
- NOCN, UK
- WSB University, Poland



## Faculty - Beacons



### Dr. Purushottam Bung

BE (E&C), PGDM (Australia),  
MBA (Australia), Ph.D in Management,  
D.Litt

#### Professor & Director

*Areas of Interest:* Strategy &  
Entrepreneurship.

Dr. Bung was conferred with "Distinguished Educator" award in 2013. In 2015 he has been awarded as 'Best Director of a B-School in Karnataka' as part of education excellence awards – 2015. Awarded 'Enterprising Academic Leader of the year 2018-19' as part of National Education Excellence Awards-2018. He is member and office bearer of many Associations and Institutional bodies like; AIMA, AIMS, ISTD, NHRD, SMF, APMINK, ISABM, MEDC, SEE, EPSI, AICP, MTC Global, etc. Dr. Bung has been offering management consultancy services to local businesses and entrepreneurs as well. He has rich entrepreneurial experience of around fifteen years, working as management consultant. He is on the boards of many Institutions/Universities and journals.

## Marketing & General Management



### Dr. Santhosh M.

B.Sc., MBA, M.Phil.,  
PGDHRM, Ph.D

#### Associate Professor

- An academician with 14 years of Teaching experience.

- *Areas of Interests:* Statistics,

OR & Retailing.



### Ms. Uma Sharma

BA, MBA, MMM

#### Assistant Professor

- Has 8 years Industry & 14 years Academic experience.

- *Areas of Interests:* Marketing & General Management.

## General Management



### Mr. N. Suresh

B.Sc., BE (EE), M.Sc. (Maths),  
MBA, M.Phil, (Ph.D)

#### Sr. Assistant Professor

- 32 years of Teaching experience.

- *Areas of Interest:* Statistics

& Quantitative Techniques, Yoga Education, Spirituality, Personality Development, Cultural Education etc.



### Mr. Chandran A.

BE, MBA, M.Phil.

#### Assistant Professor

- 26 years of Teaching experience and One year of Industry Experience.

- *Areas of Interest:* CSR &

Managing Innovations.



### Ms. Rashmi Shetty

B.Com., MBA, (Ph.D)

#### Assistant Professor

- 9 years of Teaching experience and 2 years of Industry experience.

- *Areas of Interest:*

Entrepreneurship & Strategic Management, Health Care Management, Corporate Governance & Business Ethics, Digital Marketing, Personal Branding.

## Finance



### Ms. Pavithra S.T.

BBM, MBA, M.Phil., (Ph.D)

#### Assistant Professor

- 13 years of Teaching experience.

- *Areas of Interest:* Finance,

Accountancy, Statistics, Marketing, Business Management, Managerial Communication, Research Methodology.



### Mr. Dileep S.

MBA, M.Phil., (Ph.D)

#### Assistant Professor

- 11 years Teaching experience.

- *Areas of Interest:* Derivatives,

Financial Market, Financial Management, MS-Excel & Behavioral Finance.



### Ms. Priya Jain

MBA, M.Com., UGC-NET

#### Assistant Professor

- Has 7 years of Teaching experience.

- *Areas of Interest:* Finance,

Derivatives, International Finance and Economics & Operations Research.

## Marketing



### Dr. Noor Firdoos Jahan

B.Com., MBA, M.Phil,  
UGC-NET, Ph.D

#### Professor

- 21 years of Teaching experience.

- *Areas of Interest:* Marketing & Retailing.



### Ms. Anitha B.M. D'Silva

M.Com., MBA, M.Phil, (Ph.D)

#### Sr. Assistant Professor

- 22 years of Teaching experience.

- *Areas of Interest:*

International Business, Indian Financial System, Business & Industry.



## Human Resources



### **Dr. Anupama K. Malagi**

B.Sc., MA (Eco), M.Phil (Eco),  
MBA (HR), B.Ed., PGD in Trg &  
Dev (ISTD), UGC NET, Ph.D  
**Professor**

- 24 years of Teaching experience.

• **Areas of Interest:** HR Specialization subjects, Economics, Training and Coaching.

• International certification on productivity and Innovation from City of Glasgow College, Scotland, UK.



### **Dr. A. Narasima Venkatesh**

B.Com., MBA, MHRM, MSW,  
M.Phil (Mgt), UGC-NET, Ph.D  
**Associate Professor**

- 14 years of Teaching experience and 5 years of

Industry Experience.

• **Areas of Interest:** Organizational Behaviour & Human Resource Management.



### **Ms. Sowmya D.S.**

BBM, MBA, M.Phil  
**Assistant Professor**

- 13 years of Teaching experience.

• **Areas of Interest:** Organisational Behaviour & Human Resource Management

Human Resource Management



### **Ms. Ramya S.**

BBM, MBA, M.Phil.  
**Assistant Professor**

- 3 years of Teaching experience.

• **Areas of Interest:** Human Capital Management,

Entrepreneurship, Talent Management & Social Media Management.

## Centre for Training & Placement



### **Ms. Payal Jindal**

BE (EEE), MBA  
**Assistant Professor & Head -  
Training & Placement**

- 15 years of Experience in Training & Placement activities.

• **Areas of Interest:** Training

students on Career Planning, Career Counselling to Students & Placements.

## Information Technology & Management



### **Mr. N. Nagasubba Reddy**

M.Sc. (CS), MBA  
**Assistant Professor**

- 20 years of Teaching experience.

• **Areas of Interest:** Information

Technology & Marketing.



### **Mr. S.K. Manjunath**

BCA, PGDPM & IR, MHRM  
**Assistant Professor & PRO**

- 9 years of Teaching & Administration experience and 6 years of Industry experience.

• **Areas of Interest:** Public Relations, Human Resource Management & Counselling.

## Center for Knowledge Resources



### **Ms. Anupama S.M.**

BA, PGDCA, M.L.I.Sc.  
**Chief Librarian**

- 23 years of experience.

• **Areas of Interest:** Has specialization in classification, cataloguing of books and using

the library softwares.

## Centre for Financial Markets & Research



### **Mr. Debasish Ghosh**

B.Sc., MA (Economics), (Ph.D)  
**Head – Centre for Financial  
Markets & Research**

- 27 year of Teaching, Administration & Research experience.

• **Areas of Interest:** Investment & Portfolio Management, Corporate Finance, Financial Derivatives & Financial Risk Management.

## Adjunct Faculty

### **Mr. Gurudutt Shenoy**

BE - NIT, Karnataka, MBA - IIM, Calcutta,  
UGC- NET  
**Marketing**

### **Dr. Swati Gupta**

M.Com., PGDM, Ph.D, UGC-NET  
**Finance**

### **Mr. Vijay Krishnamurthy**

BE, MS - NJIT & Rutgers University, (Ph.D)  
**Information Technology**

### **Mr. Ravi Haldipur**

BE - KREC, Suratkal, MBA - Prudue, USA  
**Marketing**

### **Mr. Shankar M. Mepparambath**

MBA  
**Information Technology**

### **CA. Deepak Kothari S.**

B.Com., PG Diploma, CA  
**Finance**

## Corporate Trainers

### **Mr. Vinod Prabhu**

### **Mr. M. Ravichandra**

### **Mr. Namburi Manikanta**

### **Mr. M.G. Raghuraman**

### **Mr. Vignesh M.K.**

### **Mr. Saikumar Velur**

### **Mr. Ashwin Kumar**

### **Mr. Shashidhar Rao**

### **Mr. Supreeth E.Y.**



## Certification / Diploma Programmes

### IBM-RVIM

"Diploma in Business Analytics"  
(Four Semesters)

### NICT-RVIM

"Digital Marketing Programme"  
Google Certified

### NICT-RVIM

"Certification in  
Advanced Excel"

### NSE-RVIM

"Certification in  
Financial Markets (NCFM)"

### NICT-RVIM

SAP Course  
(FICO, HCM, CRM)

## Centres for Excellence

- Centre for Alumni Relations
- Centre for Innovation, Entrepreneurship & Incubation
- Centre for International Collaborations
- Centre for Knowledge Resources
- Centre for Media
- Centre for Research & Consultancy
- Centre for Social Responsibility
- Centre for Training & Placements
- Centre for Wellness
- IBM - Innovation Centre for Education
- Institute of Productivity, UK, Centre for India

## Institutional Rankings

RV Institute of Management (RVIM) is one of the top ranked business schools in India. In its journey the institute has scaled new heights year after year. Some of the institutional achievements are listed as under:

Sl. No.	Name of the Magazine / Portal	Category	Ranking
1.	Business Today in association with MDRA 2018	Ranked in All India Level for Best Return on Investment	18 <sup>th</sup>
2.	The Week 2018 in association with Hansa Research	Ranked amongst the Top B-Schools (Private) All India Level	42 <sup>nd</sup>
3.	Business Today 2018	Ranked one amongst Top 10 B-Schools in Bengaluru Metro	-
4.	MBA Universe 2018	Ranked 69th All India Level	



## Training & Placement

The crowning factor of any MBA programme is Placements. The Placement cell at RV Institute of Management has grown along with the institute from placing 30 students in the year 1999 to placing over 1650 students till date.

We have over 200 organizations from different sectors namely Audit, Banking, FMCG, Finance, Manufacturing, IT, Media, Pharmaceutical, Retail, Telecom, Real Estate, Supply Chain etc., visiting the institute for placements. The number of organizations and the compensation has consistently increased over the years. The highest compensation in year 2018-19 has been Rs.12 Lakh p.a. and average of Rs.4.75 Lakh p.a. The companies keep visiting the institute every year for placements certainly talk about the quality of our students. There are about 20% new organizations / companies visiting the institute every year for placement.

Training programmes are designed to sharpen basic business acumen, domain specific skills and overall personality. We follow a well-designed training programme explained below to ensure 360 degree grooming of the students and industry readiness.

### Semester 1

- Communication
- People & Life Skills
- Aptitude
- IT

### Semester 2

- Soft Skills
- Aptitude
- Personality Development
- Advanced IT

### Semester 3

- Domain Specific Skills
- Pre-Placement Training

### Semester 4

- Pre Placement Training
- Post Placement Support



## Our Value Partners 2018-19

- 99 ACRES
  - ABFRL
  - AMAZON
  - AON
  - ASIAN PAINTS
  - BEFREE
  - BERGER PAINTS
  - BOSCH
  - BYJUS
  - CADENCE
  - CAPITAL FIRST
  - CAREERNET
  - CEASEFIRE
  - CHAI POINT
  - CITY UNION BANK
  - COFFEE DAY
  - COLGATE PALMOLIVE
  - DELMONTE
  - DREAMGAINS
  - EDELWEISS
- EY
  - FACTSET
  - FEDERAL BANK
  - FLIPKART
  - GENESIS
  - GODREJ
  - HCL
  - HDB FINANCIAL SERVICES
  - HDFC BANK
  - HFFC
  - HIMALAYA
  - IBM
  - ICICI BANK
  - INDUSIND BANK
  - INTELLIPAAT
  - ITC
  - JARO EDUCATION
  - JK TYRE
  - KARVY
  - KLAYSCHOOL
- KOMARLA FOODS
  - KOTAK MAHINDRA
  - KOTAL LIFE INSURANCE
  - KPMG
  - MAGIC BRICKS
  - MAHINDRA FINANCE
  - MCAFEE
  - MERCEDES BENZ
  - MINDTREE
  - MTR
  - NAUKRI.COM
  - NEW WAVE
  - NIPPON PAINTS
  - ODESSA TECHNOLOGIES
  - OGARA
  - ORACLE
  - OYO ROOMS
  - PEEPAL CONSULTING
  - PWC
- RAMCO CEMENT
  - RE SOLUTIONS
  - RE SOURCE
  - RELIANCE DIGITAL
  - RELIANCE JIO
  - S&P GLOBAL
  - SAINT GOBAIN
  - SIMPLILEARN
  - SPIDERLOGIC
  - SQUARE YARDS
  - TATA CLASS EDGE
  - TATA TRENTS
  - TESCRA
  - THOMSON REUTERS
  - ULTRATECH
  - WILLIAM O'NEIL
  - XL DYNAMICS
  - ZYCUS

## Our Institutional Partners

- AIMA, New Delhi
  - AIMS, Hyderabad
  - Bengaluru Chambers of Industry & Commerce, Bengaluru
  - Federation of Karnataka Chambers of Commerce & Industry, Bengaluru
  - FinArc
  - IBM - Innovative Centre for Education
  - KPPGCA
- KPMG
  - National Stock Exchange of India Ltd.
  - NICT Computer Education, Bengaluru
  - NIPM
  - Project Management Institute
  - Piruby
  - Research Centre, Recognized by BCU
  - QuikIrn

## Summary of Placements 2018-2019

Total No. of Companies (On / Off Campus)		
On Campus - 42	Off Campus - 35	77
Total No. of Students enrolled		168
Total No. of students not opted for Placements		20
Total No. of students opted for Placements		148
Total No. of students Placed		135
Highest Package		Rs.12 Lakh p.a.
Average Package		Rs.4.75 Lakh p.a.





## RVIM Brand Ambassadors - Our Proud Alumni



**Prashanth G.S.**  
(Batch 2009 - 2011)  
Senior Project Lead,  
Infinite Computer Solutions India Ltd.

RVIM has been amazing. My eyes had been opened to many new things and I met people from all over the world through conferences and other such arenas. I particularly enjoyed the class sizes that encouraged concentrated efforts in teaching and addressing student concerns. It has great faculty who are very cooperative and campus environment is very positive. Training and placement department continuously providing assistance regarding the placement.



**Neetu Saini**  
(Batch 2010 - 2012)  
Trainer, Lyricist, Radio Jockey

Joining MBA at RVIM was a turning point in my life and it was definitely one of my best decisions. The MBA education at RVIM not only helped to fetch a job but also inculcated the work discipline which is required to be a successful professional. It made me corporate ready. I have fond memories of MBA at RVIM and I am really thankful to Director Dr. T.V. Raju Sir & all the Faculties who helped me in shaping a bright future.



**Punnya Gopinath**  
(Batch 2010 - 2012)  
HR, Tata Aig Life Insurance, Pune

What initially caught my attention was the epigraph at the entrance of the college "This is a temple of knowledge, Please enter with humility". True to the statement it is a real temple of knowledge driven by values.



**Punith K.S.**  
(Batch 2012 - 2014)  
Business Analyst to CEO, Niraamaya  
Retreats (A Jupiter Capital Enterprise)

The MBA programme at RVIM is a top-notch option for any student. RVIM not only imparts knowledge but reinforces in us the spirit of creative action. One is repeatedly confronted by hard questions and challenges which have no easy answers and a deep reflection ensues. We suddenly discover that we are capable of so much more than we had given ourselves to believe.



**Vidyulatha Shridhar**  
(Batch 2013 - 2015)  
Team leader-Account Management at  
Practo Technologies Pvt. Ltd. Bangalore

My Journey started with RVIM as it was associated more with the Brand name RV. But as the journey started I realized that it's not just the brand value but also the emphasis is on ethics, discipline, principles for life and right attitude. RV has made me strongly believe, 'Try not to become a man of success. Rather become a man of value'  
Thanks to RV for what I am today...



**Jayanth Hiremath**  
(Batch 2010 - 2012)  
Assistant Manager - HR  
HDB Financial Services, Bangalore

The campus is well equipped with all amenities which will help in creating an atmosphere of knowledge to the students. Placement cell has been actively involved in nurturing the students as per the industry requirement right from first day through various skill development program and placement activities.



**Akshay Shukla**  
(Batch 2013 - 2015)  
Business Development Manager, GoodBox

Most of the students pursue MBA for the sake of securing a good job and that's what makes RVIM special. The placements here are the best anyone can see in Bangalore with good companies coming to college with good packages as well, giving you the launch pad to excel in your career. The brand value what RV has in market I can bet you none of the other colleges have, so let's be proud and say that "We are from RV family".



**Abhishek R. Sirur**  
(Batch 2015 - 2017)  
APC Channel, Kotak Mahindra Life  
Insurance Ltd.

One of the Best and Quality Education Institute in Bangalore, one can expect good education and placement from RV Institute of Management. Best of luck!!!



**Roshan Ranganath**  
(Batch 2011 - 2013)  
Renewable Energy, Entrepreneur

RVIM is more of a transformational school to students, providing them with umpteen opportunities to showcase their skills & abilities. Regular interaction with experts of the industry & academia.





Institutions of RSS Trust	
1940	RV Higher Primary School
1948	RV High School
1950	RV Sishu Vihar
} (RV School)	
1954	RV Teachers' College - IASE
1954	RV Teachers' Training Institute
1962	RV Girls' High School
1963	RV College of Engineering
1971	NMKRV P.U. College
1973	NMKRV College for Women & P.G. Centre
1982	SSMRV College - UG & PG Programs
1990	RV Integrated School for the Disabled (RV School)
1992	D A P M RV Dental College & Hospital
1992	RV Centre for Manufacturing Research & Technology Utilization
1994	RV Educational Consortium
1996	RV Institute of Sanskrit & Gandhian Studies
1999	RV Public School - ICSE
1999	RV Institute of Management
2003	RV College of Nursing
2003	RV College of Physiotherapy
2007	RV-VLSI Design Center
2008	RV PU College
2012	RV College of Architecture
2017	RV Information Center
2018	RV Institute of Legal Studies
2019	RV Institute of Technology & Management
2019	Aster RV Hospital
2019	RV Skills Centre



Rashtreeya Sikshana Samithi Trust

## RV INSTITUTE OF MANAGEMENT

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RVIM YouTube: Rvim Youtube Channel Official