



Karunya

DEEMED UNIVERSITY
SOLVING HUMAN PROBLEMS



Department of MANAGEMENT STUDIES

*"Transforming a Novice to a
Manager"*

Admissions 2021



“ About us

With a vision to develop influential leaders to find solutions to societal problems, the Department of Management Studies strives to groom students, both in their personal and professional front to assume corporate responsibilities at the local and global levels. This is made possible by Industry relevant curriculum and competent faculty members who come with the right blend of Industry and Academic experiences.

MBA is one of the Flagship Programs of KITS for the last 27 years. The Department, has achieved the unique distinction of being the first department to offer MBA with the Accreditation from Association of Chartered Certified Accountants, ACCA -UK) in the State of Tamil Nadu. It has also made a mark in the academic arena with an excellent placement record and high salary package.



“ Vision

To Excel in Management Education teaching, research and consultancy, benchmarked with outstanding global standards to develop professional and socially responsible leaders focused on finding solutions to human problems.

“ Mission

- Raise Management Graduates with excellence in functional knowledge, skills, attitude and a passion for lifelong learning
- Instill in students professional values with ethics to serve as responsible leaders
- Empower students to find solutions to business and societal problems.

“ Programs Offered

- **MBA.** (Full Time Two Years Spread across 4 Semesters)
- **Ph.D.** (In Management Sciences) Both Full Time & Part Time

The Master's in Business Administration Program at School of Management, Karunya Institute of Technology and Sciences enables its Graduates to:

- Gain successful employment as Managers in Financial, Marketing, Human Resources, Operations and Logistics or in General Management domain, with Domestic and Multinational Corporates.
- Pursue higher education overseas in business research or related spectrum leading to Ph.D or other professional pursuits.
- Become Professionals in the given domain with additional in-house value added qualifications

“ Specializations

- Finance
- Marketing
- Human Resources
- Logistics and Supply Chain Management
- International Business
- Business Analytics
- Entrepreneurship

**conditions apply*

like Chartered Certification in Accounting (ACCA, UK), Capital Market Professional, (NSE), Digital Marketing Experts, Recruitment Analyst, Lean Six Sigma Green Belt etc.,

- Socially and ethically responsible managers, relevant with a high degree generous attitude towards fellow citizens, lifelong.

The school facilitates the learners with latest computers installed with appropriate software's and built a well-stocked library with around 6500 bookstand various International Journals and National journals of repute. Besides, the institute subscribes to various international E-Journals, like EBSCO, Emerald etc.,





Computer Lab and other Infrastructural Facilities

The state-of-the-art facilities, include 24x7 Wi-Fi connectivity, high-end computers installed with software's like Statistical Package for Social Sciences (SPSS), Tally ERP 9.1 and Prowess IQ from Centre for Monitoring Indian Economy (CMIE). The department has a well-stocked library with around 6500 books on a variety of titles and volumes on Business and Management, that provide academic support to students, who access our Library digitally. The University, also subscribes to various International E- Journals, like EBSCO-host and Pro-Quest (E books).



Program Objectives

- Apply Management Principles and Philosophies for solving the managerial issues and problems.
- Conduct themselves in high degree of Integrity with Values in every aspect of dealing with ethical dilemmas.
- Analyse and design appropriate process improvements for specific needs of the organizations they serve.
- Demonstrate strong Leadership Qualities.
- Navigate business excellence through increased effectiveness in their respective domain.
- Exhibit an attitude of societal and environmental considerations and care.
- Adapt to multi-cultural environment with ease.
- Demonstrate creative and lateral thinking for solutions to complex managerial problems.

MoUs signed / Collaborations

- Association of Chartered Certified Accountants (UK),
- Global FTI, Bangalore
- National Stock Exchange Academy Ltd.

Short-Term / Certificate / Add-on Courses Offered

- Certificate in Digital Marketing
- ACCA (UK), Students of Finance will get paper exemptions in ACCA Exams
- NCCMP (NSE)
- Lean Six Sigma Green Belt Training (Certificate from MSME)
- Advanced MS-Excel (Microsoft)
- Recruitment Analyst
- Payroll and Legal Compliance

IAESTE

IAESTE in Karunya opens opportunities for students to take up internship outside the country. IAESTE - Karunya functions with an aim to provide its members with the best technical experience in their field of study in an international arena and promote multicultural and multi-linguistic exchange of ideas on a global scale. IAESTE not only equips students with exemplary professional experience but also cultural exposure that benefits every student to broaden their ability to grow in all aspects.

Admissions 2021



Testimony

Mr. Shino
2017-19)

It has been the best decision taken in life while stepping in Karunya. A university not only with academic excellence but also with compassion to thrive students into life teaching victory. I have learned a lot through holistic hostel life and MBA giving me a higher space to achieve my dream, where I was blessed with one of top MNC company Nestlé in India. Thanks to all the faculty members and our chancellor Dr Paul who has motivated us to be a living example of excellence.

We have camps to motivate us through not only physical activity but also mental health. We have lot of clubs that have enforced us to do really creative events. Even we conducted Phronesis an inter level business meet where we have shown talent in terms of entrepreneurship and management. The course is designed for the practical development growth which is not only having theory based classes but also a practical learning experience through various business sectors such as internship provided at Colgate, Coca cola, ITC Renault, NSE and other top companies, which is arranged through the college placement cell. I cherish every moment as a Karunyan, chosen as one in a million. Thank you.

Major Recruiters

Since its inception 27 years ago the department has groomed 3000+ illustrious managers who occupy strategic positions in Indian and overseas MNC's such as Airtel, Amazon, Asian Paints, Axis Bank, HDB Financial Services, BNP Paribas, Colgate Palmolive, Decathlon, Grant Thornton, IDBI Federal, NEEYAMO, IndusInd Bank, Jaro Education, Naukri.Com, MaxVal, MRHM, New Age Sys Solutions, PHOTON, KPMG, TTK, Wildcraft, ZOHO, Maersk, Dachser India P. Lts, TVS Logistics, Ashok Leyland warehousing, Joveen Logistics (I) P Ltd, Smart Shipping and Logistics and much more. Apart from this, our graduates have been to top university like University of West of England, (UK), University of Canberra, Australia to continue their MS degree in International Management.



The Head of Department

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**APPLY
NOW!**



Scan QR Code to Start the Admission Process