NITTE
EDUCATION TRUST

JUSTICE K S HEGDE
INSTITUTE OF MANAGEMENT

Nitte - 574 110, Karkala Taluk, Karnataka, India

Justice K S Hegde
Founder

About the Management

Nitte Education Trust was founded in 1979 by Late Justice K S Hegde, former Judge of the Supreme Court of India and Speaker of the Lok Sabha. Justice Hegde strongly believed that education is pivotal to the overall progress of a community and this vision led to the birth of Nitte Education Trust. His legacy is being continued by his son, Mr N Vinaya Hegde.

HALL OF FAME

NITTE
(Deemed to be University)

QS ASIA
UNIVERSITY
RANKING 2022
401-450 BAND

NITTE
(Deemed to be University)

QS INDIA
UNIVERSITY
RANKING 2020
56-60 BAND

NITTE
(Deemed to be University)

NIRF 2021
UNIVERSITY
RANKING
77

NITTE
(Deemed to be University)

NAAC
ACCREDITATION

A+ GRADE

NITTE
(Deemed to be University)

THE
IMPACT
RANKINGS 2021
401-600 BAND

NITTE
(Deemed to be University)

QS I-GAUGE INDIA
UNIVERSITY
RATING 2019
DIAMOND

ABSMIDS

NIRF 2021
DENTAL RANKING

6

KSHEMA

NIRF 2021
MEDICAL RANKING

45

NGSMIPS

NIRF 2021
PHARMACY RANKING

45

NMAMIT

NIRF 2021
ENGINEERING RANKING

138

NMIT

NIRF 2021
ENGINEERING RANKING

168

NGSMIPS

NBA

BPHARM
ACCREDITED

**NMAMIT
NMIT**

NBA

BE PROGRAMS
ACCREDITED

**NMAMIT
NMIT | NIA**

AICTE-CII SURVEY 2020
HIGH INDUSTRY LINKAGES

PLATINUM

JUSTICE K S HEGDE
INSTITUTE OF MANAGEMENT

About the Institution

The Department of Business Administration of NMAMIT, Justice K S Hegde Institute of Management offers a two-year full-time MBA program recognized by the All India Council for Technical Education (AICTE). JKSHIM is accredited by the Accreditation Council for Business Schools and Programs (ACBSP), National Board of Accreditation (NBA), National Assessment & Accreditation Council (NAAC) and is a member of the Association to Advance Collegiate Schools of Business (AACSB).

It is also a research centre offering PhD program under Visvesvaraya Technological University. Over a period of two decades, JKSHIM has developed a high level of expertise in imparting quality management education and it has also gained significant competence in imparting tailor-made short-term programs to suit the needs of the industry.

The Institute has a state-of-the-art 45,000 sq.ft. of exclusive e-enabled campus with well-equipped library, facility for executive education, Bloomberg finance lab, along with adequate classrooms, seminar halls, conference rooms, auditorium and nature-friendly outdoor learning spaces.

JKSHIM publishes a biannual research journal - Nitte Management Journal which is indexed in major international databases. JKSHIM is also recognised among the premier B-Schools in the state based on performance in academics, consultancy and research.

Collaborations

The Institute has collaborations with the University of Pennsylvania, USA; Makarere University Business School, Uganda; Rotterdam School of Management, Erasmus University, The Netherlands; Ritsumeikan University, Japan and Charles University, Prague for faculty and student exchange.

The Human Development Report which was prepared in collaboration with Udupi Zilla Panchayat, was selected recently as the best report in India, by the GoI. This is a part of the consultancy activities undertaken by the Institute.

The Institute has a collaboration with Kanara Small Industries Association (KSIA), Mangaluru which helps with industrial projects. Management Development Programs and Executive Development Programs are conducted to cater to the training and development needs of industry partners.

Faculty

Director

Dr K Sankaran holds a B.Tech Honours from IIT, Kharagpur, PGDM from IIM Bangalore and PhD from Kent State University, Ohio, USA. His teaching and research interests span strategic management, business ethics, social entrepreneurship, knowledge management and pedagogy in management education.

The complete list of teaching faculty is available at **www.jkshim.nitte.edu.in**

Program Highlights

Management in Action (MIA)

Management in Action is a group consulting project undertaken by students during second and third semesters. In MIA, real life managerial issues faced by organisations are identified, analysed and discussed by the students under the direct supervision of an industry and faculty guide. MIA helps the students bridge the gap between theory and practice and also helps them to develop the much needed skills like managing uncertainty, ability to work in a team, ability to identify business problems and offer appropriate solutions. MIA has been appreciated by students and corporates as an innovative pedagogy for learning-practice.

Nitte Centre for Data Analytics

The Nitte Centre for Data Analytics at JKSHIM gives students access to a globally renowned business, financial, regulatory and market database that is used by virtually all of the major financial and research firms and organizations around the globe. The Centre is for students who are passionate about financial markets and data analysis. The Centre houses 12 Bloomberg terminals that deliver real time data, news and analytics. The Bloomberg Lab allows professors to bring the real world into the classroom and provides students with the same platform used by the world's leading banks, corporations and government agencies to enhance their academic studies across a wide range of disciplines.

The lab is used to provide hands-on learning of many subjects where an inductive pedagogy is adopted. The lab is used by students to conduct research on various topics related to courses, projects, internships etc.

Simulations

Capstone Business Simulation: Through Capstone, students get an opportunity to apply what they have learned across all disciplines of business in one strategic, competitive, engaging learning experience.

JKSHIM Investment Club: JKSHIM has an active student-managed registered body, approved by SEBI to research and trade in equity. The research is supported by Bloomberg database.

Through fundamental and technical analyses, it has performed well above established indexed funds. The surplus created is ploughed back for further development of the Club.

Leadership & Team Simulation: Everest V3 is an award-winning simulation from Harvard Business Publishing Education which uses the dramatic context of a Mount Everest expedition to reinforce student learning in group dynamics and leadership. This is included as a one credit course for all students.

Trade Platforms: The trade message (TMSG) function of Bloomberg is also used as virtual trading platform in the Portfolio Management course.

IBM INNOV8 Blooms: JKSHIM has expertise in StockTrak and Moneypot trading platforms. Each student can individually simulate and learn concepts through simulation games like INNOV8 supply chain management and similar games for operation management. Students make use of Odoo ERP Package and Bluemix for business analysis.

Master of Business Administration (MBA)

Intake: 180 | **Duration:** 2 years (4 semesters)

The curriculum of the MBA Program consists of 40 courses, spread over two years and four semesters. A student may specialize in Marketing, Finance, Human Resource Management, Information Technology and Banking or specified combinations. In addition, each student shall undertake project work (8 weeks) at the end of the fourth semester and a consultancy project during the second and third semester.

The Institute has undertaken a series of initiatives to enhance the teaching-learning experience, expose students to the practice of management and help students develop much needed skills to manage uncertain business environments.

Specializations

• Marketing (Consumer Marketing, Business Marketing)
• Finance (Corporate Finance, Investment Finance)
• Human Resource Management (Leadership Talent Management)
• Information Technology
• Banking
• Operations Management
• Entrepreneurship and Managing Startups

Admission Procedure

Eligibility

Graduate in any discipline with a minimum of 50% marks at the degree level (including languages). Students pursuing final year of their graduation can also apply.

Students can submit the online application available on **www.jkshim.nitte.edu.in** or through the link, **apply.nitte.edu.in**

CAT / MAT / KMAT / PGCET scores are considered for admission. The shortlisted candidates will be called for the Group Discussion and Personal Interview.

The fee structure for MBA is made available on our website **www.nitte.ac.in**

Documents required for admission

• CAT / MAT / KMAT / PGCET score card (Original + 3 attested copies)

• 10th standard pass certificate for proof of date of birth (Original + 3 attested copies)

• Degree marks cards (Original + 3 attested copies)

• Degree certificate/Provisional degree certificate (Original + 3 attested copies)

• Transfer certificate from the institution last attended (Original + 3 attested copies)

• Conduct certificate from the institution last attended

• Migration certificate from the University last attended (Original + 3 attested copies)

• Physical fitness certificate from a registered medical practitioner

• Blood group certificate

• Aadhaar card copy of the student

• Photographs: Recent colour photo with white background, of resolution 300-600 dpi & size 35 mm x 45 mm (P.P size 5 Nos.) & size 20 mm x 25 mm (Stamp size 5 Nos.)

Commencement of Classes

The classes commence generally in September.

PROGRAMS AT NITTE

COLLEGES	COURSES OFFERED
NMAM Institute of Technology (Nitte)	**BE:** Artificial Intelligence & Machine Learning | Biotechnology Civil | Computer & Communication | Computer Science Electrical & Electronics | Electronics & Communication Information Science | Mechanical | Robotics & Artificial Intelligence **MTech | MCA | MBA | PhD**
Nitte Meenakshi Institute of Technology (Bengaluru)	**BE:** Artificial Intelligence & Data Science | Artificial Intelligence & Machine Learning | Aeronautical | Civil | Computer Science Electrical & Electronics | Electronics & Communication Information Science | Mechanical **MTech | MCA | MBA | PhD**
K S Hegde Medical Academy (Mangaluru)	**MBBS | MD.MS | MCh | PhD | MPH (Public Health)** **MHAHSM (Hospital Administration & Health Systems Management)** **Fellowship Program in Interventional Pulmonology** **PG Diploma:** Computed Tomography Technology Magnetic Resonance Imaging Technology **BSc & MSc:** Anaesthesia & OT Technology | Medical Imaging Technology Medical Lab Technology | Respiratory Therapy **BSc:** Renal Dialysis Technology | Radiation Therapy Technology
A B Shetty Memorial Institute of Dental Sciences (Mangaluru)	**BDS | MDS | PhD | Fellowship Program in Oral Implantology**
NGSM Institute of Pharmaceutical Sciences (Mangaluru)	**DPharm | BPharm | PharmD | PharmD (Post Baccalaureate)** **MPharm | PhD**
Nitte College of Pharmaceutical Sciences (Bengaluru)	**DPharm | BPharm**
Nitte Usha Institute of Nursing Sciences (Mangaluru)	**GNM | PB BSc Nursing | BSc Nursing | MSc Nursing | PhD** **Post Basic Diploma in Dialysis Nursing**
Nitte Institute of Physiotherapy (Mangaluru)	**BPT | MPT | PhD**
Nitte Institute of Speech & Hearing (Mangaluru)	**B.ASLP (Audiology & Speech Language Pathology)**
Nitte University Centre for Science Education & Research (Mangaluru)	**BSc (Honors) Biomedical Science** **MSc:** Biomedical Science | Food Safety & Biotechnology Microbiology | Biotechnology Marine Biotechnology (DBT sponsored) | PhD
Nitte Institute of Architecture (Mangaluru)	**BArch**
Nitte School of Architecture (Bengaluru)	**BArch | BPlanning**
Nitte Institute of Communication (Mangaluru)	**BA (Honors) Media & Communication** **MA (Media & Communication)**
Sarosh Institute of Hotel Administration (Mangaluru)	**BHM (Hotel Management)**
Nitte Institute of Tourism & Hospitality Studies (Mangaluru)	**BSc (Hospitality Science)**
Justice K S Hegde Institute of Management (Nitte)	**MBA | PhD**
Nitte School of Management (Bengaluru)	**PGDM | Executive PGDM**
Nitte School of Fashion Technology & Interior Design (Bengaluru)	**BSc:** Fashion & Apparel Design | Interior Design & Decoration **Diploma:** Fashion Design | Interior Design
Dr NSAM First Grade College (Nitte)	**BSc | BCom | BBA**
Dr NSAM First Grade College (Bengaluru)	**BCom | BBA | BA**
Nitte Rukmini Adyanthaya Memorial Polytechnic (Nitte)	**Diploma in Engineering:** Civil | Computer Science Electrical & Electronics | Electronics & Communications | Mechanical Apparel Design & Fabrication Technology

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For further details, you may contact:

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