



JAGAN INSTITUTE OF
MANAGEMENT STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India

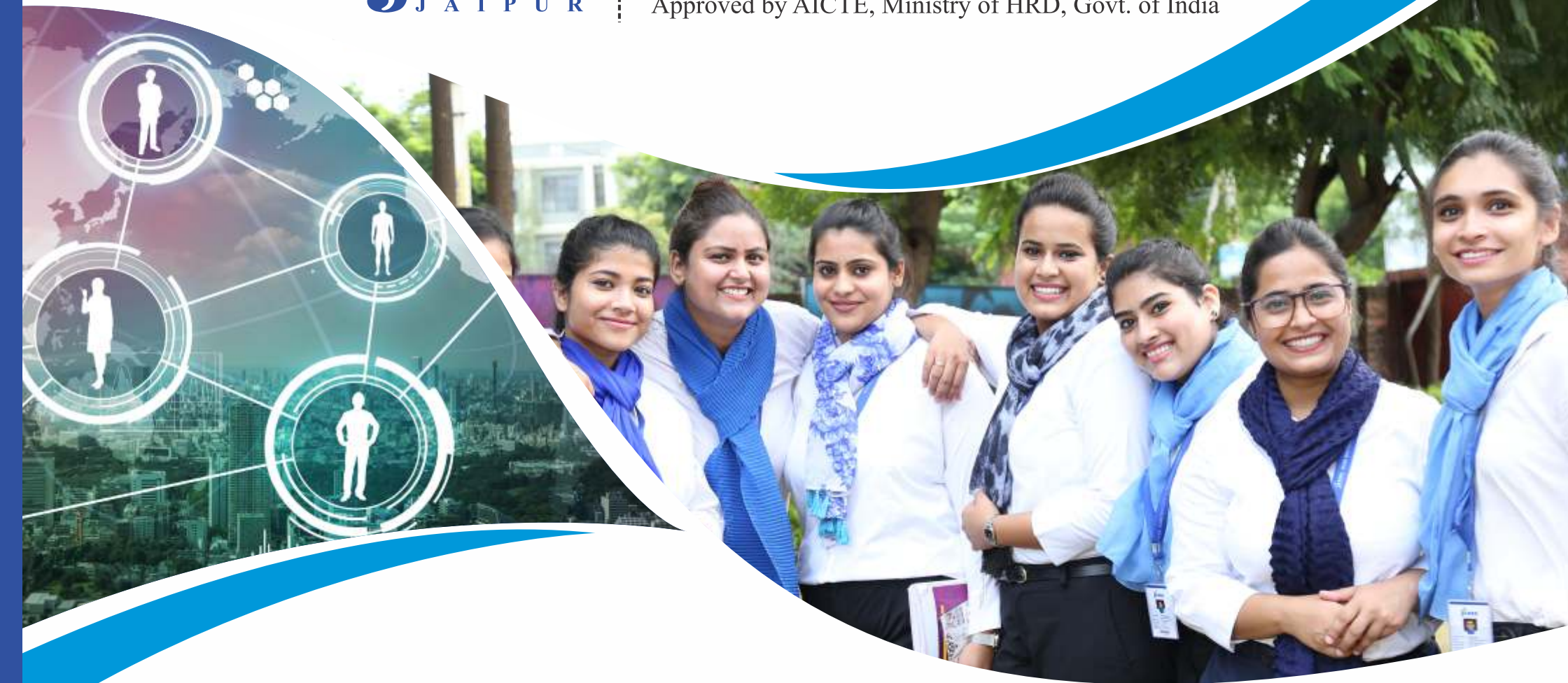
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PGDM+ **SAP**
WITH BUSINESS ANALYTICS

THINK BEYOND
MANAGEMENT



Vision

To achieve global standards of academic excellence incorporating latest and rapidly changing technologies and create future business managers of global standards with capabilities of accepting new challenges.

Mission

We strive to impart quality and value based education to ensure highest level of education and satisfaction to all level of every stakeholders. Our strength is directed to create business professionals. Our endeavour is to promote research, training and development activities, consultancy services to industry and disseminating knowledge by publication of books, journals and magazines.

RANKING

Ranked **4th** in Rajasthan, India as per Competition Success Review for the Best B-School Survey 2018

Ranked **29th** amongst top 50 B-Schools by Chronicle of Career and Education, February 2019

ACCREDITATIONS

Approved by AICTE - Ministry of HRD, Govt. of INDIA

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Advisory Council

Mr. Manish Gupta
Chairman, Jagan Nath Gupta Memorial Educational Society

Mr. Raj Singh Nirwan
Ex. Chairman and Managing Director
National Textile Corporation (Govt. of India) New Delhi

Prof. H.L. Verma
Vice - Chancellor, Jagan Nath University, Bahadurgarh

Mr. K. N. Mathur
Society Representative

Mr. Tanmay Patnayak
Registrar, Jagan Nath University

Mr. Ajit Singh Sodha
Managing Director, AASK AISIM Pvt. Ltd.

Prof. S.P. Garg (IIM-Ahmedabad)
Chairman AASK AISIM Pvt. Ltd.
Mentor, Management Consultant & Author

Mr. Deepak Gupta
President, Shri Ram Global School, Jaipur

Dr. J.K. Goyal
Director, Jagan Institute of Management Studies, Rohini, Delhi

Mr. N.K. Bairwa
Retd. IAS & Former Chairman
Rajasthan Public Service Commission, Ajmer

Dr. Jitendra Rathore
CEO, Scholars ERP

Mr. Sumit Agrawal
Managing Director, AASK AISIM Pvt. Ltd.

The Society

Jagan Nath Gupta Memorial Education Society is a registered non-profit organization imparting quality professional education. The aims and objectives of the Society appropriately relate to achieving a high rate of economic growth for the country through creating a pool of professionally qualified, diversely skilled and ethically driven managers and entrepreneurs.

It has now been well recognized all over the world that a country progresses economically and socially on the strength of its tangible as well as non-tangible resources, including intellectual inputs. The large population, no more a curse but an asset, needs an educational support to be productively usable. Therefore a Society dedicated to the educational development of the human assets of a country plays a key role in the overall progress of the country.

The spread of professional management and technical education in the country is supported in a big way by educational institutions in the private sector. The Jagan Nath Gupta Memorial Educational Society has been listed amongst the 'best in the country imparting professional education'. Since its inception, the Society has been endeavoring to provide quality education at the undergraduate and postgraduate levels. Its qualified business executives and managers are readily absorbed by trade and industry in India and abroad.

- 25 yrs legacy
- Huge Alumni Base
- 10,000+ existing students in campus
- Accessible Location
- 100% placement assistance
- Excellent Outdoor and Indoor engagement facility
- NAAC Accredited
- SAQS & NBA Approved
- NIRF ranking
- 1000+ academically qualified full-time faculties
- 1000+ Professionally Qualified Visiting faculties.
- 300+ companies visiting campus every year
- Entrepreneurship Focus.
- Diversified & Inclusive Community
- UGC approved University.
- NIIT-Academic Partner.
- HBX | Harvard Business School
- Auckland University - International Academic Partner
- University of Sunderland, London - International Academic Partner
- Stenden University - International Academic Partner
- University of Highlands & Islands - International Academic Partner
- CLL - Knowledge Partner



Jagan Institute of Management Studies
Jaipur (Rajasthan)



Jagan Institute of Management Studies
Sector-5, Rohini, New Delhi



Jagannath International Management School
Kalkaji, New Delhi



JIMS Engg. Management Technical Campus
Knowledge Park-III, Greater Noida, U.P.



Jagannath University
Village Rampura, Tehsil Chaksu, Jaipur (Raj.)



Jagannath International Management School
Vasant Kunj, New Delhi



Jagan Institute of Management Sciences
Sector-3, Rohini, Delhi



Jagannath Gupta Institute of Engg. & Technology
Jaipur (Rajasthan)

About JIMS Jaipur

JIMS Jaipur was founded in the year 2006 and is promoted by Jagan Nath Gupta Memorial Education Society, Delhi. The Institute stands in the list of top AICTE approved institutes in Jaipur. The Institute offers a Two year Full-Time PGDM program, approved by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India.

The Institute is a dynamic & welcoming place where students are inspired, engaged and progressively challenged both personally and intellectually. The Institute is involved in providing better environment for learning, experiencing and experimenting. Students are trained through this program to cover all the aspects of learning. JIMS Jaipur ensures best PGDM program in Rajasthan. Regular up-gradation in course curriculum helps students in meeting the expectations of today's tremulous business world.

JIMS is located in a sprawling lush green campus in the Sitapura Institutional Area, Jaipur and housed in a state of art building, having all the facilities for conducive learning. The campus is well connected by Road, Rail and Air Services. The city's International Airport is just 5 kms away from the campus.





Message from the *Chairman*

JIMS has been working for the attainment of a mission i.e. to develop highly skilled and professional human resource for industry and business. We have created a niche in 20 years in the field of Management and Information Technology. Our pedagogies are unique and accepted by the industry.

We had started JIMS, keeping some of the leading institutions as our benchmarks but today we take this pride to be a benchmark for other institutions to follow. We have evolved and developed extensive modern teaching methodologies that transforms ideological thinking to practical thinking that lead to ideas that are out of the box and triggers creativity. Our students explore ample opportunities of learning with us which prepares them to face the industry challenges and meet corporate expectations.

We understand that management education

is ever-changing and ever-evolving. On these lines we focus and frequently interact with the industry to know our employer expectations. This has enabled repeated arrival of companies for campus recruitments year after year. The feedback received from the industry is regularly incorporated to update and upgrade our academic deliverables which has made our students highly competent. Moreover, our rich alumni base has also proved our 20 years of fruitful interactive existence. Our Alumni are present in all parts of the world and have earned reputation for them and as well as for the institute.

Our determination, conviction and perseverance have helped us to keep our roots intact. On the completion of our 20th year of academic excellence we renew our commitment to uplift the standards of education and we welcome all the students to join JIMS with high spirits, right focus and vision to excel.

MANISH GUPTA
Chairman



Message from the *Executive Director*

Jagan Institute of Management Studies (JIMS), Jaipur, has been providing professional education and training in the field of management since 2006. Education is undergoing tremendous transformation especially Higher Education, which needs to prepare the workforce of tomorrow to be able to face the challenges of Industry 4.0

JIMS, Jaipur, has been continuously evolving its PGDM program making it more industry oriented and focusing on building the right value systems in its students.

A value-added education system is needed for students so that they become smart managers and also responsible citizens of the country. Learning is a continuous process and that is ingrained into every student at JIMS, Jaipur. Students are given real-time experiences through a case-study based pedagogy and a focus on leading-by-doing.

Our relentless efforts and focus on holistic development with an impactful approach to two year learning process include an Orientation, Induction, Summer Internship Project and continuous Mentoring

Our procedures, systems, pedagogy, faculty and infrastructure are totally geared towards achieving our mission. There is a high degree of students' participation in running the institution in all its activities along with the faculty and the staff.

At JIMS, Jaipur, our mission is to provide opportunities to all aspiring youngsters from various parts of the country, who are considered to be potentially good candidates by

their academic track record but lack exposure to learning and training in management disciplines. We look forward to convert these individuals into first rate professionals

We also ensure that our cultural heritage remains intact through sensibility and awareness towards our value system, so that the unity and diversity of our country stays firmly rooted in our alumni.

Best Wishes.

Prof. S.P. GARG
Executive Director



A management education is the stepping stone to a glorious career. It therefore, becomes imperative that the selection of the B-School where one should enroll to undergo this education be done objectively and carefully. One needs to look at how the B-school would help the student in an all-round development coupled with the ability to fulfill the demands of a highly competitive corporate career.

What is most important in such programs is the focus on current trends in the industry. A PGDM program becomes relevant only if the theoretical concepts imparted are backed by a substantial amount of practical- or industry-oriented inputs.

JIMS Jaipur is one such B-School that focuses on the all-round development of a student and in the two years that a student spends here, a transformation is brought about in one's thinking, creativity, personality and general approach towards work.

At JIMS Jaipur, the pedagogical focus is on the all-round development of the Student Managers - whether while focusing on theory, live projects, seminars, practical case-oriented approaches or games. Our Student Managers undergo a number of live projects during the two years spent at JIMS Jaipur, thereby having a deeper understanding of corporate intricacies. Student Managers also get opportunities to work with NGOs with a focus towards understanding and building social responsibility.

The well planned and implemented "Mentorship Program" involves industry mentors who work closely with the Student Managers to realize their potential and thereby help them work towards giving their best to the corporate career that they might choose to pursue.

The students while working in various committees are given managerial responsibilities of managing budgets, organizing events and are encouraged to bring their creativity to the forefront. The entrepreneurial club (an Incubation Centre) encourages students to come up with innovative business ideas and helps them nurture the fledgling business. This helps the students to gain confidence in attempting to start their own entrepreneurial ventures.

These two years are guaranteed to make you all-round, industry-ready professionals who would be able to show excellent performance capabilities in all areas while working in the corporate world.

I look forward to welcoming you all at JIMS Jaipur

Prof. INDERPAL SINGH
Director - Corporate Relations

CORETEAM

Inderpal Singh has been a sales and marketing professional and a successful entrepreneur with more than twenty years of having held leadership roles in reputed organizations like Lotte, Wrigley India, Best Foods International and Heinz.

He has a passion for training and has also been a successful trainer for soft skills and sales training modules. He has conducted training programs for middle-level managers of reputed FMCG and durables organizations.

Having completed an MDP in Retail Management at IIM-Ahmedabad and another one in Case Writing and Teaching from ISB, Mohali, he has been using the case study methodology in his training programs and areas of interaction with budding Student Managers.

His passion for mentoring and teaching budding managers led him to hold leadership positions in reputed B-schools in Pune and Mumbai. Inderpal was a part of the founding team at of one of the fastest growing B-Schools in Pune which came to be recognized as one of the best B-Schools in the region and most parts of the country.

He strongly believes in guiding students to become budding managers through making them realize their individual potential and work on their strengths to achieve the best for themselves in their respective career paths.

He has successfully guided young managers and currently mentors quite a few of his prodigies who have reached senior management levels in large organizations.

In his entrepreneurial journey, he has successfully built up a recruitment and training company and has been instrumental in coaching and mentoring some of his students who themselves have built successful entrepreneurial ventures.



Greetings from JIMS Jaipur!

JIMS Jaipur is a business school known for its commitment to achieve professional excellence in imparting management education along with fulfilling the social commitment of diversity & inclusiveness. We prepare students for leadership roles by encouraging them to think deeply, creatively and analytically—to seek new ideas every day and therefore becoming

learners for a lifetime, hence fostering entrepreneurial growth.

In response to the contemporary demands placed on business schools, our faculty has developed strong credentials of research productivity and effective teaching. They engage students by experiential learning opportunities and exercises such as case studies, live projects and internships. This in turn attracts top quality students from across the country.

The course curriculum at JIMS Jaipur is designed and updated with industry support and delivered with the help of a pedagogy which is extensively interactive and therefore speaks high about the intellectual distinction of the faculty members. The activities for the students aim at skill building both at conceptual and analytical front. This prompts the leading organizations for providing our students with respectable opportunities for live projects and placement. Our alumni are associated with leading organizations representing all sectors and verticals.

Students at JIMS Jaipur are transformed to make a difference not only in their chosen careers, but wherever they go. I feel immensely happy to extend an invitation to the future students to be an active participant of the distinctive approach practiced at JIMS Jaipur.

Dr. RICHA MITRA
Director – Academics

CORETEAM

Dr Richa Mitra is a Ph.D. from Aligarh Muslim University and has earlier completed her MBA from Rajasthan University, Advanced Diploma in Management from AIMA New Delhi and Diploma in Training & Development from ISTD New Delhi.

She is a passionate teacher in subjects that cover General Management, Organizational Behaviour and Human Resource Management using innovative teaching methods. She has been an active mentor guiding students on various issues like career choices and general life issues.

She has been closely involved with Corporates for various projects on Employee Training, Framing the Employee Policies framework, etc. She is also on the Board of HR Committee of a leading MFI. She has extensively worked in the areas of Organizational Commitment and Employee Retention for Microfinance Institutions in Rajasthan during her doctoral work. Her research work has been one of the novel attempts in the HR domain of Microfinance Industry in India.

She has always believed in the beauty of administration in Institution Building and therefore always played a key role in defining administrative centres at different stages of an institution.

She has also written research papers and newspaper articles spanning areas like Leadership, Women empowerment, in reputed journals and newspapers. She is also an active participant in conferences and seminars at national and international level. She has been felicitated by ICSI Jaipur for her contribution in the area of professional education.

PGDM+ PROGRAM

A 360° Learning Approach

- Inspiring Innovation
- Mentoring Excellence
- Progressive Education
- Assured Career



Induction
30 days

Live Projects



Industrial Visits



21 Days
Winter Internships



Digital Marketing

Live Projects

Summer Internships
12 Weeks

Live Projects

SAP
160 hours



PDP
Brand Me

Placement

Academics upto 350 hours

Academics upto 350 hours

240 hours



In-house Mentors Allotment

SEM-1



Rural Immersion



Business Analytics

SEM-2

SEM-3

SEM-4

Bridge to Success

PGDM Program Structure

SEMESTER I

Managerial Economics	3	International Business Environment	2
Principles of Management	2	Business Communication I	1
Marketing Management	3	Operations Management	2
Quantitative Techniques	3	Rural Immersion Program	1
Financial Accounting	3	Personality Development Program I	1
Management Information Systems	3	Business Environment Studies I	1
Organizational Behaviour	3	Winter Internship Project	2
Managerial Accounting & Control	2		
TOTAL CREDITS 32			

SEMESTER II

Entrepreneurship Development	2	Digital Marketing & E-Commerce	2
Sales Management	3	Legal Aspects of Business	2
Human Resource Management	3	Business Communication II	1
Consumer Behaviour	3	Personality Development Program II	1
Research Methodology	3	Business Environment Studies II	1
Financial Management	3	Advanced Excel Workshop	1
Business Policy and Strategic Management	3	Workshop Analytics	1
Supply Chain Management	3		
TOTAL CREDITS 32			

SEMESTER III

Marketing Research	3	Summer Internship Program	3
Business Communication III	1	Elective 1	3
Intellectual Property Rights	2	Elective 2	3
Personality Development Program III	1	Elective 3	3
Business Environment Studies III	1	Elective 4	3
SAP Certification : As Per Spec.	2	Elective 5	3
		Elective 6	3
		Elective 7	3
TOTAL CREDITS 31			

SEMESTER IV

Business Ethics and Corporate Governance	2	Elective 2	3
Export Import Management	3	Elective 3	3
Corporate Social Responsibility	2	Elective 4	3
Personality Development Program IV	1	Elective 5	3
Dissertation	2	Elective 6	3
Elective 1	3	Elective 7	3
TOTAL CREDITS 31			
TOTAL CREDITS - 126			

*The courses are indicative and may change as per need.

Bouquet of Electives

MARKETING

- Customer Relationship Management
- Virtual Marketing
- Integrated Marketing Communication
- Retail Marketing
- Product & Brand Management
- Services Marketing
- Strategic Marketing Management
- Digital and Social Media Marketing
- Industrial Marketing
- Rural Marketing
- International Marketing
- PR and Event Management

FINANCE

- Banking & Financial Institution Management
- International Financial Management
- Investment & Portfolio Management
- Mergers, Acquisitions and Corporate Restructuring
- Management of Financial Services
- Valuation
- Financial Modeling Using Spreadsheets
- Taxation
- Financial Derivatives

HUMAN RESOURCES

- Compensation Management
- Employee Relations & Labour Laws
- Performance Management
- International HRM
- Strategic HRM
- Team Dynamics at Work
- Cross Cultural Management
- Human Resource Metrics and Analytics
- Training and Development
- Talent Acquisition
- OD and Change Management

ENTREPRENEURSHIP

- Entrepreneurship Concepts & Applications
- Business Environment & Regulatory Frameworks for startups
- Business Strategy & Planning for Start-ups.
- Project Appraisal and Finance for Start-ups
- Effective fund raising for Entrepreneurs
- Developing & Managing Family Business
- Taxation for Entrepreneurs
- Project Work-Preparing & Presenting a Business Plan.

OPERATIONS

- Operations Management
- Total Quality Management
- Operations Research Applications
- Pricing and Revenue Management
- Operations Strategy
- Management of Manufacturing Systems
- Sourcing Management
- Supply Chain Analytics
- Project Planning & Control

INFORMATION TECHNOLOGY

- E-Business
- Relational Database Management System.
- Objective Oriented Programming Using C++
- Object Oriented Analysis and Design
- Software Project Management and Information System Security
- Knowledge Management
- Windows Programming and Visual Basic
- Contemporary Issues in IT

*The courses are indicative and may change as per need.

Specialization Wise Inputs

	Marketing	Finance	Human Resource	Entrepreneurship	Operations	Information Technology
SAP	S&D	FICO	HCMS		MM / SCM	
				NGO WINTER INTERSHIP PROGRAM		
				RURAL IMMERSION PROGRAM		
				INDUSTRY POST COVID		
Core	Sales Management, Marketing Management, Supply Chain Management, Consumer Behaviour, Sales Negotiation	Financial Management, Financial Accounting Management	Human Resource Management, Organisational Behavior	Sales Management, Marketing Management, Digital Marketing, Financial Accounting, Human Resource Management, MIS, Sourcing Management, Operations Management, Sales & Operations Planning	Research Methodology, Quantitative Techniques,	E-Commerce
	Marketing Channel Management	Investment Banking	Recruitment & Selection	Strategic Brand Management	Sales and Operations Planning	E-Business
	Business-to-Business Marketing	Derivative & Risk Management	Training & Development	Consumer Behaviour	Logistic Management	Relational Database Management System
Elective	Customer Relationship Institute Management	Banking & Financial Management	Compensation & Applications	Entrepreneurship Concepts	Operations Management	E-Business Management
	Virtual Marketing	International Financial Management	Employee Relations & Labour Laws	Business Environment & Regulatory Frameworks for startups	Total Quality Management	Relational Database Management System.
	Integrated Marketing Communication	Investment & Portfolio Management	Performance Management	Business Strategy & Planning for Start-ups.	Operations Research Applications	Objective Oriented Programming Using C++
	Retail Marketing	Mergers, Acquisitions & Corporate Restructuring	International HRM	Project Appraisal and Finance for Start-ups	Pricing and Revenue Management	Object Oriented Analysis and Design
	Product & Brand Management	Management of Financial Services	Strategic HRM	Effective fund raising for Entrepreneurs	Operations Strategy	Management & Information System Security
	Service Marketing	Valuation	Team Dynamics at Work	Developing & Managing Family Business	Management of Manufacturing Systems	Knowledge Management
	Strategic Marketing Management	International Finance	Cross Cultural Management	Taxation for Entrepreneurs	Sourcing Management	Windows Programming and Visual Basic
	Digital and Social Media Marketing	Taxation	Corporate Social Responsibility	Project Work-Preparing & Presenting a Business Plan	Supply Chain Analytics	Contemporary Issues in IT
	Industrial Marketing	Financial Derivatives	Training and Development		Project Planning & Control	

*The courses are indicative and may change as per need.

Induction Program

Graduate to Student Manager



The induction program is designed for imbibing several qualities in the students of the incoming batch keeping in mind the strenuous working style and demanding culture within corporate. The focus of this program revolves around flexibility, adaptability, leadership, motivation, inspiration, dedication, inter-personal skills and obviously making them to push their limits. Keeping all of these intact, the program has been devised in a way that it focuses more on content building and upgrading their competency level.

Live Projects

Management being both a science and an art, the actual learning at a management institution is much higher when the students learn by doing and practicing the theoretical concepts they have learnt in classrooms.

Keeping this view foremost, JIMS Jaipur approaches management education in a similar format as a part of the PGDM program. Student Managers at JIMS Jaipur are encouraged to take on live projects in various industry sectors and various roles for them to understand the challenges in corporate working apart from making them keenly aware of their strengths and weaknesses. They are closely monitored and aided by their internal mentors to overcome challenges that they may face while performing the given tasks.

All Student Managers undergo at least one live project every Semester for a duration ranging from one week to three weeks. These live projects could be part-time or full-time depending on the organization they are working with. They spend time understanding market dynamics, consumer behavior, human resource challenges, working with teams, interpersonal and negotiation skills apart from seeing from within, the working of an organization.

Hence, Student Managers of JIMS Jaipur turn out to be more confident and are better equipped to perform well in the organizations they work with and build a better career.



Rural Immersion Program

Rural Immersion Program is a part of the PGDM course curriculum at JIMS Jaipur for students to have an understanding of much needed rural operational scenario. All the full time students need to attend a program which includes Rural & Semi-urban visits to enhance "Rural Market Requirements", "Rural Market Orientation" and "Rural Startup-Orientation".



Winter Internship Program

The Winter Internship Program during Semester I at JIMS Jaipur is a program designed to sensitize the students to be more socially aware and contribute to society, especially the less fortunate.

Students spend 3-4 weeks working with an NGO on various projects ranging from teaching underprivileged children to spending time in old age homes or with physically or mentally challenged children and working with rural and tribal folks.



Industrial Visit



Mentorship Program



Business Analytics

Business Analytics is the process by which businesses use statistical methods and technologies for analyzing historical data in order to gain new insights and improve strategic decision-making.

This is a practical oriented, experiential program spread over 2 weeks which includes hands-on experience to Business Analytics using various models and case studies.

This helps a student to understand the nuances of Analytics and how one can make business decisions based on various types of data collected by the organization to make the organization more competitive.

Top Skills You Will Learn

Predictive Analytics using R or Python, Machine Learning, Data Visualization, Big Data, Natural Language Processing

Job Opportunities

Data Analyst, Data Scientist, Data Engineer, Product Analyst, Machine Learning Engineer, Decision Scientist

Cumulative Analysis Market in India = \$30 billion

Domestic Analysis market = \$3.03 Billion

Expected to Grow **2x By 2025**



1,50,000
New Openings in Data Science

62%
Growth on 2021

Digital Marketing

Approximately 4.54 billion people are active internet users which represents 59 per cent of the total global population. In the coming years, as technologies continue to evolve, the numbers are expected to grow at a rapid pace, as people turn to the virtual world to aid them in their daily tasks, access all forms of information, connect with anyone from around the world, and look for entertainment, among others. Having gadgets such as smart phones, laptops, and tablets are now a common sight in a connected world where technology is almost at the center of everything we do.

Digital marketing is a form of marketing products or services involving electronic devices. However, Digital Marketing is much more than just content marketing, Google ads, social media or retargeting.

From banners to big data, digital marketing has continuously adapted to meet the needs of customers and brands alike. The future for digital marketing is huge with an estimated \$46 billion being spent on digital advertising in 2018. It is also predicted that 86% of all digital display ads will be presented using digital media by 2021.

Demand for Marketing talent, by Function



SAP is the world's #1 cloud business software company

- 45 years** of experience working with companies around the globe.
- 91%** of Forbes Global 2000 are SAP Customers.
- 200 M** cloud users leverage SAP solutions in 180 countries.
- 208 / 250** top retailers in the world run SAP solutions.
- 8/8** of the most innovative automotive companies in the world run SAP solutions.
- 46/50** world's safest banks run SAP solutions.
- 97/100** Top universities in the world run SAP solutions.
- 7/10** of the best hospitals in the world run SAP solutions.
- 41,100+** consumer products companies in 134 countries are innovating with SAP solutions.
- 18,300+** Partners worldwide

Benefits of a SAP certification



WHY SAP

Rock-solid data security

SAP receive global certification from the British Standards Institute

Top tier partnerships

Microsoft, Alibaba, Amazon, Google, IBM, and other leaders.

Customized solutions

Increased Productivity and Efficiency

Cost Efficient Use

Data Analysis and Reporting



COMMITTEES

Student Driven Campus



Placement



ADMIN /IT



Academic



Social Media Marketing



Events



Alumni

WHAT

Develop and maintain networking relationships with corporate to invite Corporate leaders for lectures, arrange Live Projects, Internships & Final Placements.

Ensure Hygiene of the campus building and handling issues regarding IT and Hostel

Ensure classes run smoothly, resolve faculty related issues, organize quizzes, guest lectures, maintain class discipline, ensure attendance

Building social media presence, creating graphics and Videos and digital marketing

Organizing cultural and social events

Building and maintaining relationship with Alumni

LEARNING

HR Management , Negotiation skills, Networking and Interpersonal skills

Operations Management, Vendor Management, Negotiation skills

Administration

Digital Marketing, Creative Designing

Leadership, Team management, Event management Negotiation skills

Relationship management Interpersonal skills Networking skills

CLUBS

Marketing/ Finance/ HR

- Coordinating Guest lectures
- Activities, Events,
- Ensure Peer-learning

The members of various clubs would work closely in association with members of various committees to ensure the entire batch learns in multiple ways.

Some of the activities that the members of the clubs indulge in would cover the following:

Ad contests, brand quizzes, brand launch, selling activities, digital marketing workshops, HR conclave, Virtual stock trading, etc.



Student Facilities

WI-FI ENABLED CAMPUS

IT CENTRE

The IT Lab at JIMS is equipped with licensed software & Internet facility and high speed Windows based networking system, The Centre also provides scanners, LCDs, Laserjet printers, Combo drives, Web Cams for video conferencing and Internet facility that ensures smooth inter-departmental and inter-institutional information exchange.

WELL-EQUIPPED CLASSROOMS

JIMS is equipped with smartboards, multimedia and audiovisual facilities as well as internet and intranet connectivity for effective learning.

LIBRARY

The Institute's library is well-stocked with more than 6000 books, e-journals, case studies, online reports and records on different subjects.

SPORTS

Thus, it provides various sports facilities such as cricket & football grounds, volleyball, basketball and badminton courts, table tennis rooms and a well-equipped gymnasium to encourage and develop various interests of students.

SEMINAR HALL

The spacious and sophisticated seminar hall at JIMS facilitates regular interaction of students with industry experts, through lectures and corporate presentations.

HOSTEL

The Institute provides on-campus living facility for boys & girls in elegantly designed separate hostels. Spacious and well-furnished rooms with attached facilities and well-equipped common rooms for recreational facilities provide an ideal environment for educational and extracurricular growth of the students. The central R.O. system provides 24 hrs. clean drinking water. Special care is taken to provide round the clock security and maintain the status & hygiene of the accommodation as well as the surrounding habitat.

TRANSPORT FACILITY

JIMS provide transport facilities from all the areas of the city.





LIFE @ JIMS



Our Recruiters



Students of JIMS Group...Now Gems of the Corporate ...

Corporate Speak

Leading National and international Companies have repeatedly visited our Campus for hiring on several occasions. They have found our students highly employable, efficient, productive and dedicated. Here is a sample of what they think about JIMS.

“ It was a very nice experience coming to JIMS Campus, meeting the students, professionals & interacting with them, Felt like as student myself, it reminded me of my college days. All thanks to the students & the faculty for hosting it so well.

Mr. Kritidipta Lakhar
Director - Kids Apparel, Jabong

“ We shortlisted JIMS for hiring for our young leaders program based on the Institutes credentials and a thorough research by our Human Resources team. I am happy that in that last year, a couple of JIMS Students passed our qualifiers and today they are proving to be among the best campus hires for us. I sincerely hope that JIMS keeps up the standard of their students intake, their efforts in giving all inputs needed to produce well-rounded personalities, fit for the industry. We will be happy to come back to JIMS for Campus recruitment every time we go for fresh MBA hires.

Mr. Rajiv Mitra
Managing Director & CEO
Govind Milk Products Pvt Ltd.

“ It was a pleasure meeting the zealous students of JIMS Jaipur and short listing them for a live project with Shree Cement. Their commitment to work and willingness to learn makes them stand out.

Vishal Kaushal
Assistant General Manager (PR)
Shree Cement Ltd.

“ We appreciate the personal involvement of the faculty members. This fact comes out very clearly during our interaction with students. The bonding is excellent.

G. Venkat
Channel Category Geography Sales, Dev.- Head (North India)
Nestle

“ Heartiest congratulations to JIMS Jaipur for putting together an awesome ecosystem of excellent academic infrastructure, very supportive academic mentors and highly confident and ready for industry students. I wish you all great success.

Suman Kumar
AGM Corporate Sales, HT Media

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AGM Corporate Sales, HT Media

“ JIMS is much beyond just an "Institution"... it actually denotes a "Culture"... culture of excellence, empowerment and enrichment. I had the opportunity to visit and interact with the students and faculty members at JIMS on various occasions, and every time I have been more and more appreciative of the commitment level of the team along with the enthusiasm level of the students. JIMS students match up to the industry expectations in all aspects.

Dr. Shweta Jain
Corporate Trainer
Prowess Academy of Skill Enhancement

“ Enjoyed my intense interaction with students and faculty at JIMS. I appreciate the fact that the institute focuses on overall grooming of it's students and ensures that they have good exposure of their field. Also, the infrastructure and resources available to students are commendable.

CA Anshul Arora
Dhavan & Co.
Chartered Accountants,
New Delhi

“ We congratulate the entire team of JIMS Jaipur for their excellent efforts for developing good corporate professionals. The atmosphere and infrastructure at JIMS campus is worthy enough to address the demand of students and corporates. Wishing good luck to all students and team of JIMS Jaipur for their future endeavors.

CS Ruchi Mitra
Director & Company Secretary

“ Good Infrastructure & good facilities to students at JIMS". Students at JIMS are well groomed. I liked the course structure wherein students get multiple industrial training and the effect at same can be seen during interviews. It was good experience recruiting at JIMS.

Mr. Ashish Jain
Dir. & Head
(Northern Region) FIEO

“ JIMS Jaipur is bridging the gap between academic learning and practical exposure in the true sense. Their pedagogy is very contemporary and in tune with present industry demands. I wish them all the very best.

Pranav Joshi
Deputy Manager (Dealer Development)
India Yamaha Motor (PO) Ltd.

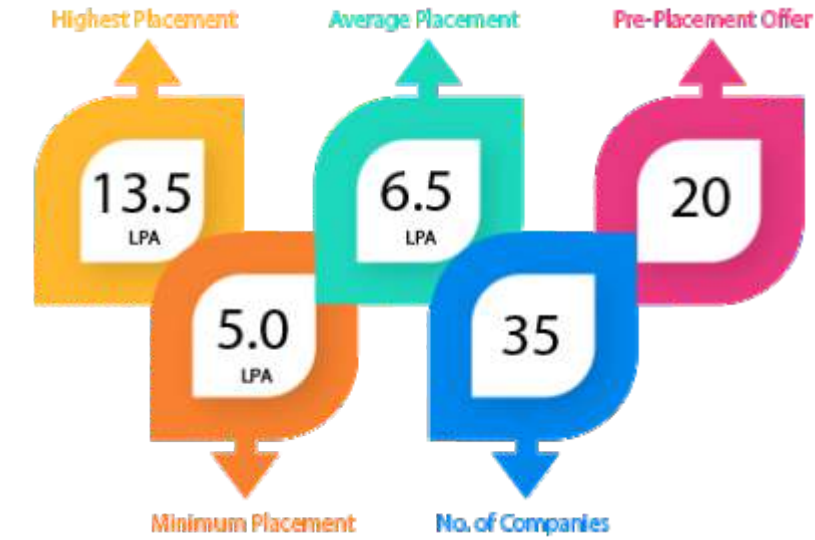
JIMS Group believes in learning that goes beyond just theories. The industry practices are best grasped when imparted by the most seasoned professionals of corporate world. The institute actively organizes seminars, symposiums, meets and conferences and brings a new edge to corporate learning. These events bring students & faculty closer to corporate realities giving them a better grasp of the prevalent issues faced in the global business market.

Industry Academia Interface



S. No.	Name	Designation	Company
1.	Mr Amar Salvi	Ex VP HR ; Co-Founder and Partner	Firstsource Solutions ; Eka Consultants
2.	Mr. Ashish Sinha Ra	Ex Director Marketing	Renault India
3.	Mr. Aditya Vasistha	Head Sales	Dr Reddys OTC
4.	Mr. Jasneet Singh	Country Head	CISI, UK
5.	Mr. Jasveer Singh	Founder	Sense IT Solutions
6.	Mr. Bharat Oswal	Founder	Botree Communication
7.	Mr. Bobby Menonn	Head HR ; Founder	Newgen ; Metamorphosis
8.	Mr. Davinder Singh	Ex Marketing Head ; Founder	Coke ; Taru
9.	Capt Yogiraj Khanwelkar	Mariner; Host ; Motivational speaker	TEDx Pune
10.	Mr. Pradeep Joseph	Director-Strategic Business ; Founder	iNova Software ; Alchemy Consulting
11.	Ms. Shaheen Maniar	Leadership Trainer	
12.	Mr. Himanshu Arora	Founder	SocialPanga
13.	Ms. Junie Verghese	Emotional Quotient Consultant	
14.	Mr. Sameer Oberoi	Program Manager	Amazon, WFM Specialist
15.	Mr. Kalpesh Raichura	Ex- AGM ; Director ; Co-Founder	TCS ; ICF ; Connect Quotient
16.	Ms. Poulome Nath	Communications Trainer	
17.	Mr. Balunywa Baker	Education Counselor	Uganda
18.	H.E.Mr. Armen	Martirosym	Ambassador of Armenia
19.	Ms Annelies	First Secretary	Embassy of the Kingdom of Belgium
20.	Mr. S.Y. Siddiqui	Chief Mentor	Maruti Suzuki
21.	Mr. Rajnish Datta	Sr. President	Yes Bank
22.	Mr. Surajit Banerjee	Sr. HR	DLF Universal
23.	Mr. Jones Joseph	Group Business Director,	IMRB
24.	Mr. Rajiv Mitra	MD & CEO,	Govind Milk Products Pvt Ltd.
25.	Mr. Anurag Goyal	Deputy Vice President	HR, RBL Bank Limited
26.	Mr. Sandeep Tyagi	Director - HR	Samsung
27.	Ms. Peyu Gupta	Head - Talent Aquisition	Panasonic
28.	Ms. Sunaina Matto Khanna	EVP- HR	Bajaj Capital
29.	Mr. Arun Kaul	VP	Usha International
30.	Mr. Deepyan Sharma	VP-HR	Accenture
31.	Mr. Sanjay Jorapur	Chief HR	Hero Motocorp
32.	Mr. Ajay Sahal	Director General & CEO	FIEO
33.	Mr. Manoj Kumar	Vice President	Naukri. com
34.	Mr Prateek Dubey	Director - HR	GHCL
35.	Mr. Ahmed Sabih Kidwai	Director, HR	Schneider Electric
36.	Mr. Rajiv Sahdev	Sr. VP-HR	Moser Baer
37.	Mr. Faizan Rasul	Zonal Business Head	Times Business Solution
38.	Mr. Harish Yadav	National Account Manager	On Mobile Ltd.
39.	Mr. Sai Suryanarayana	CHRO	AU Small Finance Bank
40.	Dr. Samir Kapoor	CMD	Multifit Wellness

Placement Speaks



Highest CTC Offered: **INR 16.0 Lakhs**



 Kavya Jain OLA Cabs 13.5 LPA	 Amit Midha Alibaba.com, Regional Manager 13 LPA	 Pratul Rathore Kalptaru Ltd, Manager Strategic Initiatives 13 LPA	 Gagan Ghai American Tower Corp. Deputy Finance Manager 13 LPA	 Amit Gupta ITC, Area Manager 11 LPA	 Satinder Pal Singh HT Media Pvt. Ltd 11 LPA	 Krishna Kumar Keshari Tata Sky, Asst. Sales Manager 10 LPA	 Chandan Sinha 3M India Ltd. 9.5 LPA
 Amit Mahajan HDFC Bank Ltd. 9 LPA	 Chirag Setia Cosmos Infra Estate Pvt. Ltd 9 LPA	 Saurabh Kumar PNB 9LPA	 Sunil Soni Abbott Nutrition International 7.5 LPA	 Siddharth Jain Jakson Ltd. 7.25 LPA	 SANDEEP SINGH BHADORIA India Property online 7 LPA	 Saurabh Maheshwari GATI KINTETSU Exp Pvt Ltd. 6.8 LPA	 Ashish Agarwal HDFC Bank Ltd. 6.2 LPA



JIMS Group Alumni Connect

Amit Gupta, ITC
 Amit Yadav, Coca Cola
 Amretesh Kumar, Voltas
 Anuj Shrivastava, HCL infosystem
 Arihant Jain, Axis Bank
 Avinash Kumar, HDFC Life
 Avinash Singh Tomar, Amaron Batteries
 Bir Varinder, Reliance Retail
 Abhishek Tanwar, Jaro Education
 Kanu Gaur, Kompanions
 Jai Prakash Rai, Mansukh Securities
 Kavya Jain, Fever 104 FM
 Pradeep Indoria, SEL Textiles
 Prashu Omer, Himalaya Drugs Ltd.
 Pawan yadav, Godfrey Philips India

Rahul Mishra, Google India
 Rahul Sharma, Hindware Home Retail Pvt. Ltd.
 Ravindra Jangid, Deutsche Bank
 Richa Gupta, KPMG India
 Rohit Kanhhiya, Oberoi Vanyavillas
 Sachin Bindra, Pepsi
 Sachin Mittal, Microsoft
 Sandeep Sharma, Nivea
 Nitish Lal, Vardhman Yarns & Threads
 Saurabh Arora, Biocon Ltd.
 Saurabh Maheshwari, GATI Ltd.
 Sohan Jangid, Asian Paints
 Vaibhav Shukla, Nestle India
 Vikas Kr. Shaw, Blackrock India
 Vikas Kumar, Parle Ltd.

Alumni Speak

It is our forte to instill the best qualities in our students. Hear it from our alumni about how JIMS played a substantial role in achieving their life goals.

“Being a part of JIMS, Jaipur I feel blessed, JIMS Jaipur has always proved its Excellence for studies & a perfect environment. Infra structure is good. Faculty has a very caring attitude towards their students. They had always helped the students to turn their personality from type A to type B which is important before Embarking in the Corporate Life.

Pawan Singh Yadav
PGDM, Senior Sales Officer, DS Group

“I am really happy to be a part of JIMS Jaipur which is one of the best colleges of the city. The college focuses on academics and overall growth of the students. It encourages students for extra curricular activities like sports and other events. It has the best Faculty and assured placement. It has a friendly environment. The classrooms, labs and library are well maintained. In total I have every possible reason to be proud for being a students of JIMS Jaipur.

Harsh Rawat, PGDM

“The placement cell of the institute provides various sessions in grooming and guides for placement in the campus. JIMS, Jaipur provides internship opportunities to work on latest projects and makes students corporate ready and assures 100% placement. I am proud to be a student of JIMS, Jaipur as it has helped me grow both professionally and as a person.

Vineet Dubey
PGDM (2008-10) “Tata Sky”

“It was a great time spent in JIMS, Jaipur. The facilities provided at campus are amazing. I am in love with the lush green gardens in campus. The classrooms, labs and library are well maintained. JIMS, Jaipur encourages students for extra-curricular activities like sports and other events along with academics. The faculties have always helped me in overcoming my fears and accepting challenges.

Ashish Agarwal
PGDM (2009-11) “AU Finance”

“My experience has been nothing less than positive! From great professors to fellow students from diverse backgrounds, all aspects of the program made me learn the best possible experience, in addition to broadening my perspective on business management. It has helped me grow both professionally and personally.”

Kavya Jain
PGDM Vertical Head (PayU Payments Private Limited)

“Great as it is, JIMS Jaipur has tested me in all aspects of life. I have personally benefited immensely in advancement of my career by using the skills & knowledge gained during the programme. I have had some of the best experiences here. Thanks to the faculty who have good knowledge and experience.

Pranshu Omer
PGDM Senior Officer (Himalaya Drug Company)

“The most amazing thing about JIMS, is the induction program held at the start of the semester which has helped a lot in bringing about a change in the student’s perspective. Throughout the course we have been taught diverse subjects through the use of real business cases, group presentations and interactive sessions.

Priyanka Setia
PGDM (2007-09) “Gulshan Homz”

“I hail from Kolkata and came to Jaipur in search of a good college & environment and finally my search met its destination at JIMS Jaipur. I loved this place as I learned so many things at JIMS. Faculty members were very supportive and they helped me whenever I needed them. One can fall in love with the campus too as it has lush green gardens.

Bikesh Sharma
PGDM, Process Developer Genpect

“I am proud to be a part of JIMS Jaipur because within a short span of time I can see the positive results in myself and in my knowledge. My first day was very interesting. I’d received a warm welcome and an inspiring book from our seniors. Seniors and staff members are quite supportive. Many guest lectures and Industrial visits have been conducted from time to time.

Himanshu Khandelwal
PGDM

“JIMS, Jaipur gives a multi-dimensional learning by providing an appropriate mix of academics, industry exposure, guest lectures, personality development classes which helped me in becoming what I am today. The faculties have always been supportive. They are knowledgeable and experienced. JIMS, Jaipur organizes numerous sessions with industry experts, communication experts and also speakers from different fields, which helped me to gain excellent knowledge and right attitude through various opportunities.

Saurabh Gupta
PGDM (2008-10) “HDFC Bank

Admission Procedure

ANTI-RAGGING MEASURES

Ragging in any form is banned at JIMS, Jaipur. It is a punishable offence according to one of the recent guidelines of the Honorable Supreme Court of India. JIMS, Jaipur has a 'zero-tolerance policy' on ragging. The institute will take disciplinary action / legal proceeding / expulsion from the Institute as per the directives of the Supreme Court of India if any student / students is / are found guilty of ragging inside or outside the premises of the Institute.

ADMISSION CRITERIA

A Bachelor's degree in any discipline with minimum 50% marks from a recognized University. Candidates appearing for their final year exam may also apply. Shortlisting will be based on CAT/MAT/CMAT score and GD/PI/WAT.

FEE STRUCTURE

Form Fee	INR 550.00
Registration Fees	INR 50,000.00
1st Installment	INR 2,50,000.00
2nd Installment	INR 1,50,000.00
3rd Installment	INR 1,45,000.00

Total Fee: INR 5,95,000.00 (Including INR 5000.00 as Security Deposit, which is refundable after the completion of the program)

HOSTEL FACILITY

Separate Hostel facility for boys and girls charged additionally.

TRANSPORTATION FACILITY

Transportation facility is available from major locations of the city at an additional cost.

100% COLLATERAL FREE LOAN ASSISTANCE.

HOW TO APPLY

Applicant can Apply Online from the website <http://www.jimsjaipur.org/applications>.

ADMISSION PROCESS AT CAMPUS

Qualifying candidates will be informed about the date, time and venue of Admission Procedure (Written test and / or Group Discussion and / or Personal Interview) via telephone and email.

OFFER OF ADMISSION

All selected candidates will get an intimation of their selection through an Admission Letter. Details regarding payment of fees at the time of admission, allotment to hostel and date, time and commencement of the academic session will be mentioned in the admission letter.

Our Moments of Pride



विभिन्न कंपटीशन में स्टूडेंट्स ने दिखाई अपनी प्रतिभा

सांस्कृतिक कार्यक्रम कार्यक्रम 2.0 में जयपुर। रैंप पर ट्रेडिशनल लुक में कैंटीन के कलेक्टर ने स्टूडेंट्स ने दुर्गम 2.0 कार्यक्रम में एक अवसर को दुर्गम बना दिया। इस दुर्गम को निम्नो 3



रैंप वॉक कर दिखाया टैलेंट

300 से अधिक स्टूडेंट्स ने रैंप पर ट्रेडिशनल लुक में कैंटीन के कलेक्टर ने स्टूडेंट्स ने दुर्गम 2.0 कार्यक्रम में एक अवसर को दुर्गम बना दिया। इस दुर्गम को निम्नो 3

