



ITM Business School
Chennai



**Placement Brochure
2020**

ITM Business School Chennai

The Institute for Technology and Management (ITM) was started in 1991 under the Chairmanship of Dr. P. V. Ramana. Over the years, ITM Group of Institutions has spread its footprints in various verticals such as Management, Engineering, Health Care, Fashion Designing, Hospitality Management, Law and Architecture. ITM has its campuses in Mumbai, Navi Mumbai, Bengaluru, Chennai, Pune, Hyderabad, Warangal, Raipur, Nagpur, Visakhapatnam, Vadodara, Delhi, and Noida. ITM offers 79 programs at more than 21 locations in India. Of the programs offered in various verticals, the AICTE approved PGDM Program is offered in four campuses i.e. Chennai, Mumbai, Navi Mumbai, and Warangal.

The basic premise of the PGDM Program is to deliver quality education with a view to produce professional, corporate ready managers, in a very interactive, exciting, and conducive learning ambience. The program aims to develop critical thought process amongst the students and align them with the demands of the corporate world.

VISION

The vision of Institute for Technology & Management is to be amongst the Best Business Schools in India by producing business leaders rather than just management graduates and ensure that our students experience a novel learning curve that prepares them to cope with the day-to-day pressure of the real world.

MISSION

To provide industry relevant, competitive, and professional education, training, and consultancy, and add value; inter alia to provide educational opportunities for the economically disadvantaged by providing financial assistance and free education, to mould them into contributing citizens.

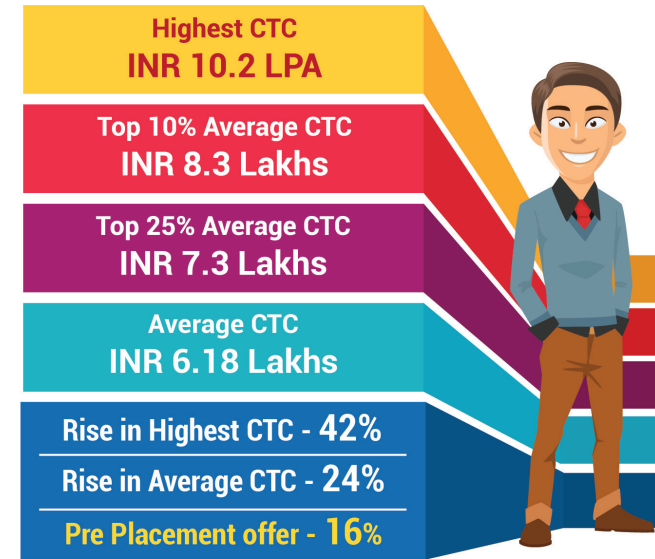
AWARDS AND ACCOLADES



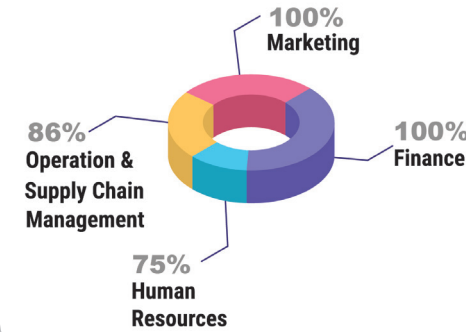
OUR INVALUABLE RECRUITERS

FINAL PLACEMENTS - BATCH 2018-20

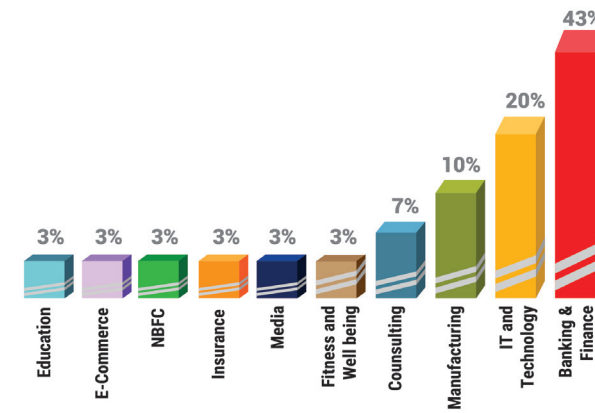
CTC Offer Highlights 2018-20



Specialization Wise Placements



Sector Wise Placements



Specialization wise Average CTC



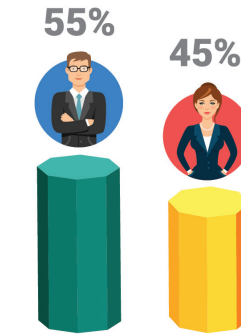
Roles offered by Campus Placement Recruiters



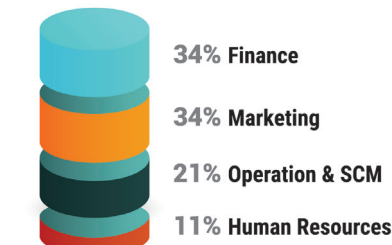
Company Placed	Designation/Role offered	Company Placed	Designation/Role offered
ICICI Bank	Deputy Manager	Saint Gobain	Sales Trainee
HDFC Bank	Personal Banker	Vayujal Technology	Senior Associate - Sales and Marketing
Federal Bank	Officer in Junior Management Grade I	PhonePe	Key Account Executive
CUB	Senior Associate (Sales & Operations)	A-Net Service & Solutions	Business Development Executive.
Freshworks	Executive – Finance Operations	Aspire Systems	Trainee
HDFC Life	Executive Trainee	Fionis	Manager- Growth
Northern Arc Capital	Management Trainee - Operations	TimesGroup	Sales and Marketing
Infranomics	Analyst	INDUSIND	Service Delivery Manager
RKS Engineering	Sales and Marketing Executive	ITM Group of Institutions	Assistant Manager
NewtGlobal	Executive- Business Development	CII	Associate Counsellor

2018-20 BATCH PROFILE

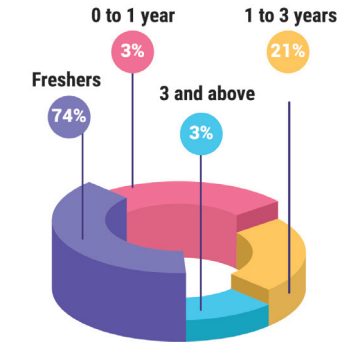
Gender Ratio



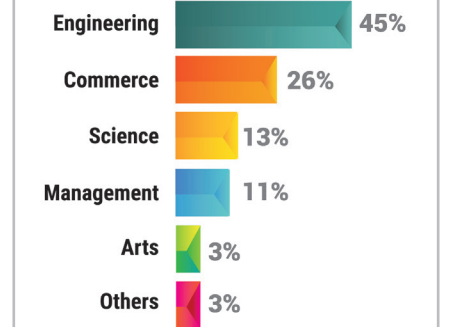
Specializations in PGDM



Work Experience



Academic Background



RECRUITERS SPEAK



"Sanjana a student of ITM had interned with us for a period of 5 months, she was extremely enthusiastic, passionate and proactive throughout the stint and hence deserved to be a part of the Nippon family. Wishing her the best and hope she becomes an asset to the company."

Shveta Vishwanath
Assistant General Manager at Nippon Paint India



"Producing Graduates with a solid Business and Technology understanding, ITM Business School has been a great opportunity for us to hire for our Core Marketing/Sales teams. ITM creates budding professionals who are bright, analytical and solution providers"

Keerthi Narayanan
Leadership Hiring and Campus Lead



Hiring from ITM has been a professionally satisfying experience for our HR team and business. We have observed that students we have selected from ITM, possess excellent quality and the requisite maturity and expertise for performance in their respective roles. We look forward to strengthening this relationship going forward.

Alfred Mendes
AVP- Resourcing IDFC FIRST Limited

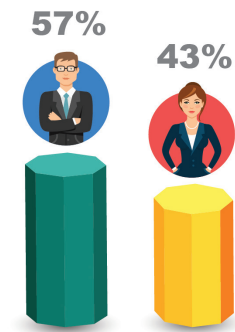


I am pleased to write this testimonial for the ITM Business School, Chennai. It satisfies us the most when it comes to interact with ITM Business school. Training and placement department is very proactive and supportive to Industry's objectives and requirements. We have always found good talents from ITM and it took no time to groom them further with requisite skill sets and perform better in real world. We sincerely appreciate ITM Business school to create an environment of good educational learning and discipline. The students have perspective and were high in their ability to articulate their views and present it with confidence. I believe they will have a great future. We look forward to having a long-term association with you.

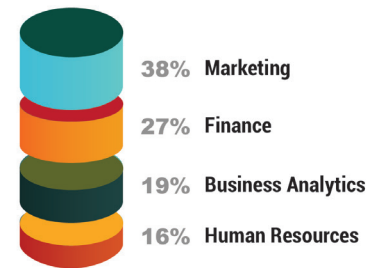
Hepsiba Bala
Associate Vice President - HR
Northern Arc Capital

2019-21 BATCH PROFILE

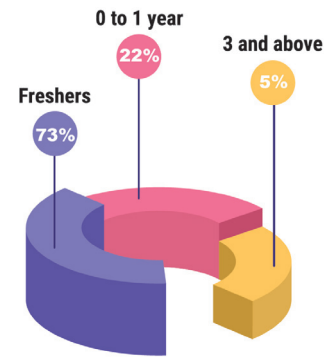
Gender Ratio



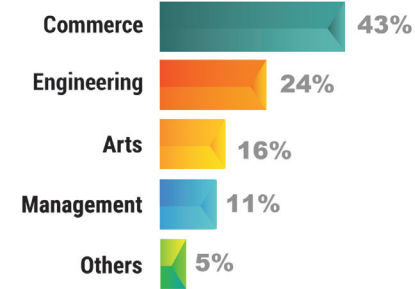
Specializations in PGDM



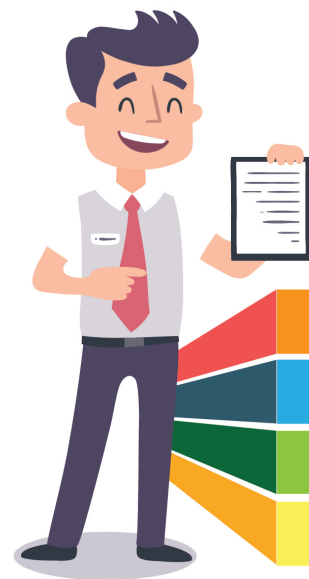
Work Experience



Academic Background

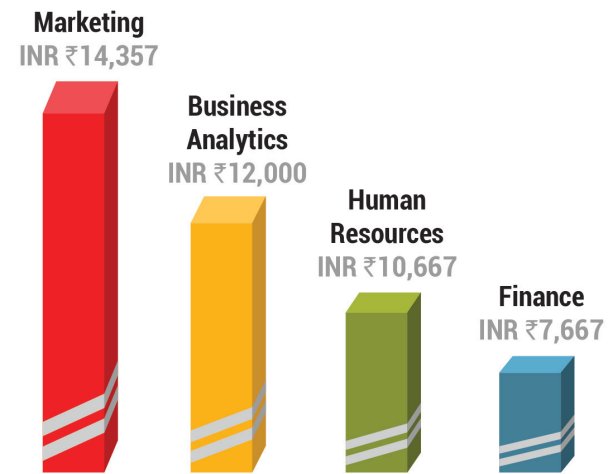


Stipend details 2019-21 Internship (in INR per Month)



Maximum Stipend	₹ 52,000
Minimum Stipend	₹ 8,000
Top 10% Average Stipend	₹ 17,700
Overall Average Stipend	₹ 12,125

Stipend Average - 2019-21 Specialization wise (in INR per Month)



2019-21 BATCH INTERNSHIP RECRUITERS

APM GROUP OF COMPANIES

ARJEBULKALAM INTERNATIONAL FOUNDATION

BLITZJOBS

E4 Development & Coaching Ltd. Think beyond. Rise above.

EATLER

ELEXER LABS

FIONIS INSPIRING FITNESS

BUILT ON TRUST GROUP

NOVA SCOTIA

TAG LINE pay less drive more...

Infraonomics

HDFC MUTUAL FUND

Insurity

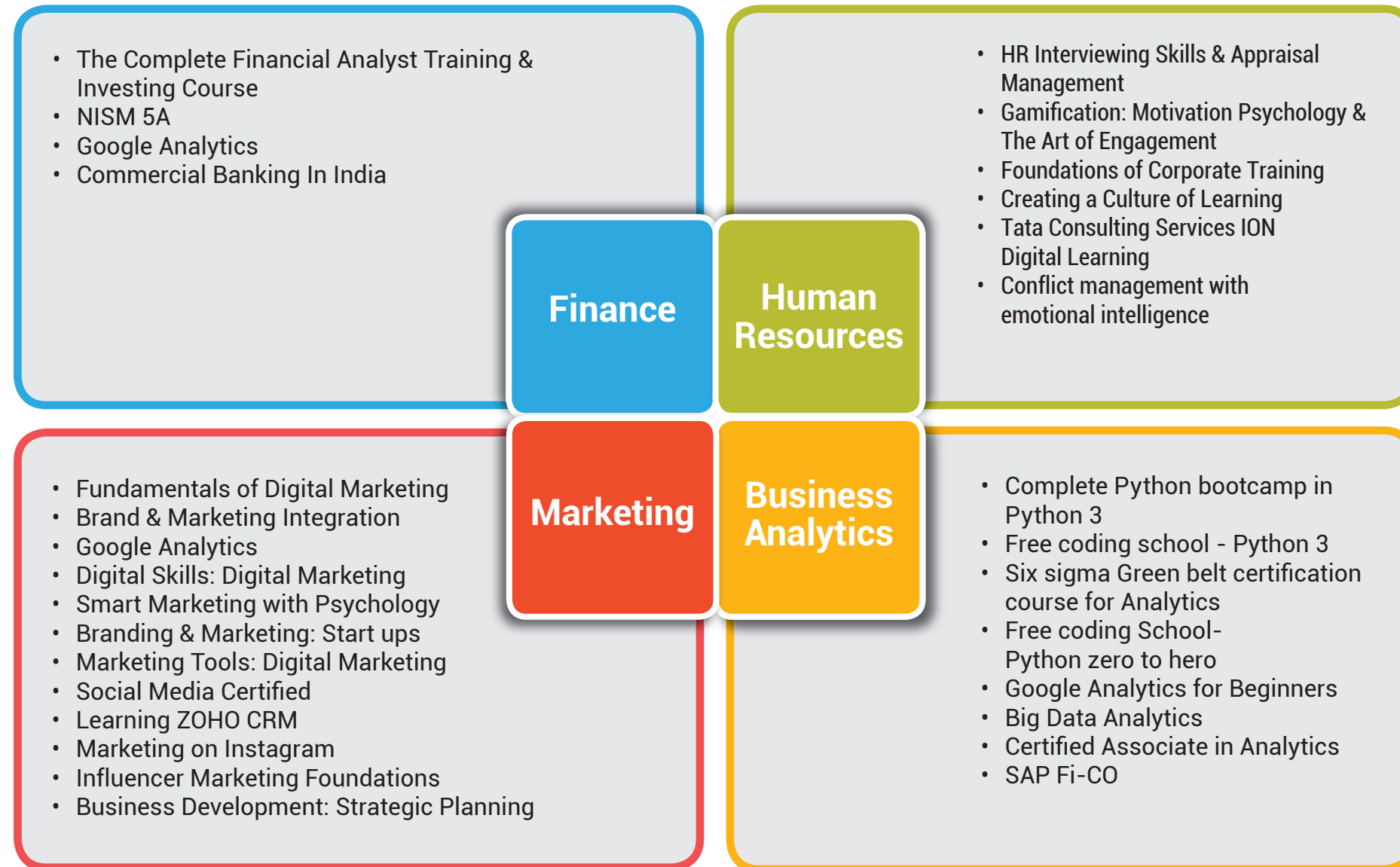
PrimeInvestor From Redwood Research

mswipe™

Rane Expanding Horizons

LUNCHIN! SUBSCRIBE TO HEALTHY EATING

CERTIFICATION COURSES COMPLETED BY OUR STUDENTS



RESEARCH PAPERS PUBLISHED BY OUR STUDENTS



Business Analytics

- Big Data Analysis on The Role of Public Networking in Intensifying the Purchaser's Perception of Opulent Brands
- Sentiment Analysis Using Text Mining of Selecting the Location of Flat Buyers in Chennai
- Social Media Analytics on Swiggy Using Sentiment Analysis: The Good, The Bad & The Omg
- Comparison of Machine learning approaches to predict COVID-19 infection.

Finance

- Retirement Planning with Mutual Funds
- Bank Financial Sustainability through NPA Management
- Importance of Asset Allocation in Financial Planning

Marketing

- Diversity Marketing: An Emerging Aspect for the Millennial
- Possible Downfalls of Start-Up Unicorns
- A Study on Significance of Neuroscience Psychology in Marketing and Branding
- Elevating Brand Equity with Experiential Marketing
- Advantage of Social Media for Brick and Mortar
- Empirical Study on Decision Making Behaviour of Consumer in The Aviation Industry.
- Neuromarketing: The Science of Consumer Behaviour

Human Resources

- Making the Best Out of E-Waste

IIM

Kozhikode

HDFC AMC

IIM

Visakhapatnam

**Dr. A.P.J.
Abdul Kalam
International
Research
Foundation**

FACULTY SPEAK

Prof. Dr. V. Ramasubramanian

B. Com, LLB, MBA, CAIIB,
AAAI(London), Ph.D.

Ex. Banker Industry Exp: 28 yrs

- Teaching Exp: 15 yrs
- Department: Finance

“

ITM as a business school is certainly different. Here we don't just teach management but train the students to be managers. We know they are managers - in - waiting and we ensure that they always remain relevant to challenge and change the society for better. Kudos and all the best to them.

”

Prof. Dr. S. Ajitha

B.E , MBA (NET Qualified),
M.Sc (Counseling Psychotherapy), Ph.D

Teaching Exp: 10 yrs

Department: Finance & Business Analytics
Certified NLP Practitioner, Life Coach
Certified in Python Training, Machine Learning

“

ITM B-school campus makes a significant difference on account of the interaction that students have with their peer. A significant proportion of the learning in ITM happens outside the class and a fairly large part of this comes from peer learning. Students of ITM indulge in group activities such as brainstorming sessions, assignments and projects making the learning experience richer. The students over here are trained to think creatively and innovatively which in turn help them solve problems uniquely. They are also imbibed and developed in their Interpersonal & leadership skills making them industry ready. The changing curriculum based on the industry requirement makes them strong in their analytical skills. Entrepreneurship ability of the students is nurtured through Business idea generation helping them think out of the box

”

Prof. Aravind Selvaraj

B.E, M.B.A (BIM)

17 Years of experience-

Dr. Reddy's Foundation,
Infosys Technologies & The World Bank
Visiting Faculty for Management Schools
and Freelance Consultant.

“

ITM is one of the few B-Schools in the country that prepares managers to be street smart with a good attitude. There is a constant refinement of the pedagogy to suit the changing needs of the industry on contemporary topics. There is tremendous focus on exposure through projects, internships and partnerships with the development sector through out the course period.

”

Prof. V. Vishwanathan

B.E, M.B.A, PMP (Project Mgmt Professional),
Master Diploma in Training.
Completed Lead Auditor course for Quality Management system
& Environment Management system,
DC Psychology certified Trainer, Certified NLP Practitioner,
CII – SCMPPro

- Teaching Exp: 3 yrs
- Industry Exp: 31 yrs, [18 years in India & 13 years abroad (Oman)]
- Department: Operations

“

ITM fosters and encourages a creative ambience where students learn both theoretical and practical aspects of Management through interactive sessions and a variety of effective pedagogic tools. The institution aims at bringing the best out of the students who, on graduation, are fully geared to fit into Management and Entrepreneurial roles. Overseas educational tours, an extensive stint at industry through internship and Capstone project are some of the key differentiators that place ITM in a different league altogether and lead to prospective employers seeking ITM students on their rolls.

”

ALUMNI SPEAK

D. Vishranth

PGDM Finance
(1994 - 1996)

Director Sales & partnerships
-APAC, Esper USA
Ex HCL | Dell | Lenovo | HP
Samsung

“If I reflect back on my career, pursuing PGDBA program @ ITM Chennai has been one of the best decisions. The two years PGDBA journey was phenomenal and is full of learning's. I still have profound memories of all the interactions with my Professors, Seniors, Fellow Students, Industry speakers, Alumni & they have been thought provoking. The Skills that I gained throughout the program such as Analytical, Communication, Business Networking & CXO interactions etc. have had a lasting impression on me & helped me leap forward in my career. I credit ITM to large extent in developing my confidence in taking on new challenges and rapid growth responsibilities and building a success career for me.”

Rajanikanth Bharadwaj

PGDM Operations &
Supply Chain (2011-2013)

Jio's venture company GRAB as
Sr. Operations Manager

People playing Cheese, rubik's cube learn those skill by self-interest, similarly expertise helping me to grow in my career been earned from ITM. ITM has given various platform to explore these interests and skills which made easier to get results in various task delivered in day-to-day in dealing people or Operations at work.

Meghana Motammari

PGDM Finance
(2016-2018)

Assistant Manager at
IDFC FIRST Bank

Having graduated from ITM, I learned how to interact within a highly diversified environment. I would like to thank my mentors, faculty, staff, my seniors and my friends and everyone who has directly or indirectly helped me in improving myself both personally and professionally. The guest speakers were of great help in emphasizing my learning experience. We have learnt and grown every day, right from our social connect program to our IConnect internship. I am happy to be placed in the top NBFC in India. I Dreamt it ITM built it.

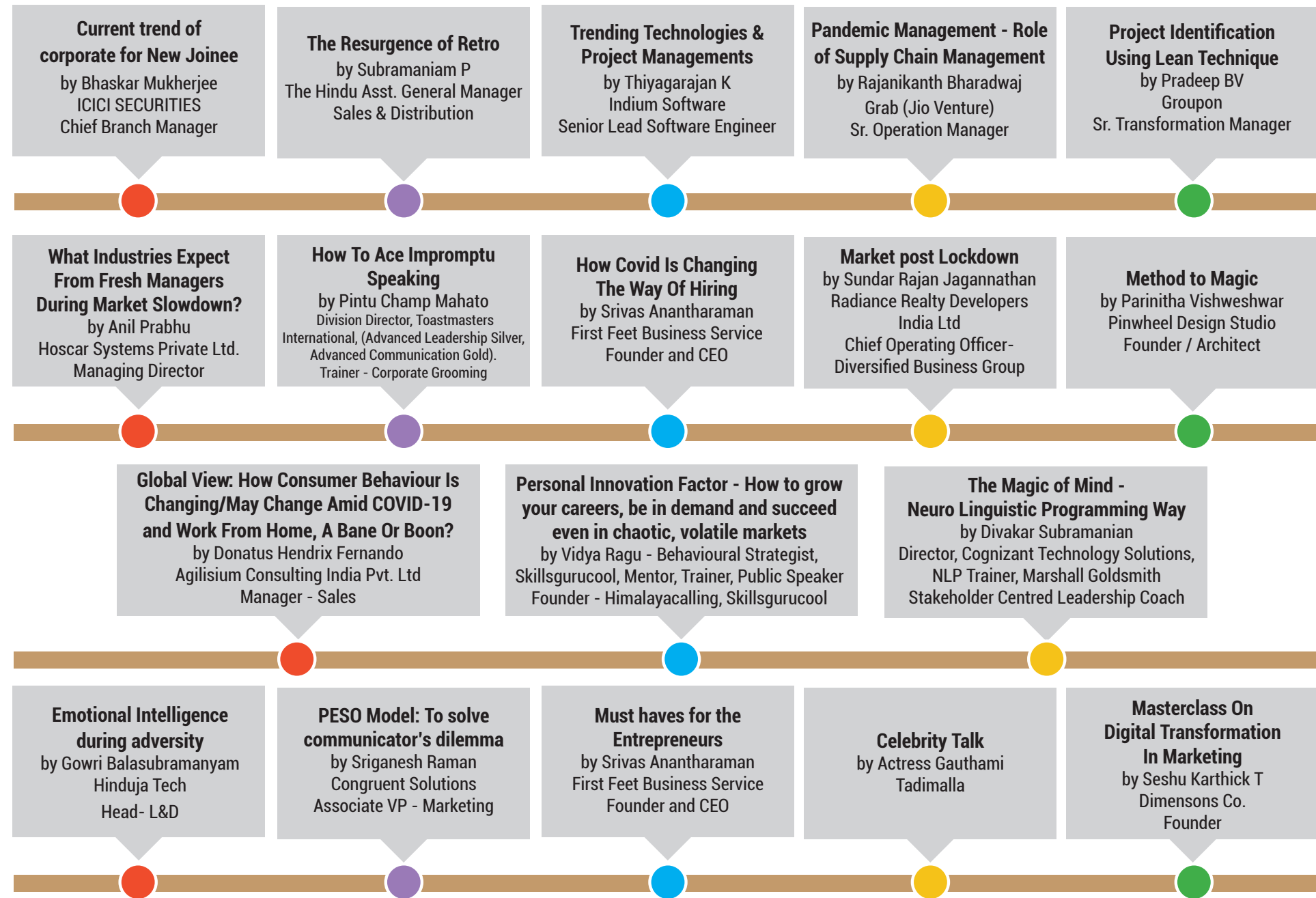
Sundar Rajan Jagannathan

PGDM Marketing
(2000-2002)

Chief Operating Officer
Diversified Business Group
Radiance Realty Developers
India Ltd.

Never Try to Protect a Party, Protect the Transaction, All Stake Holders Will Get Automatically Protected

KNOWLEDGE SERIES CONDUCTED BY ITM CHENNAI



TRAINING & CERTIFICATION PROGRAM

Training Program

- Six sigma Green belt certification course for Analytics
- Certified Associate in Analytics by Karl Pearson

Certification Program Conducted by ITM

- **BUSINESS ANALYTICS** - Business Analytics using Excel
- **FINANCE** - Balance Sheet Analysis for beginners
- **MARKETING** - New Age Marketing: Types & Strategies
- **HRM** - New Digital HR for the beginners



Industrial Visit

- Ramco Cements Ltd
- Rane Institute of Employee Development
- Modern Bread Company
- Emerald Engineering and Diamond Engineering



Seminars

Name & Topic of the Seminar

- Budget Analysis 2019**
Analysis of the Budget 2019
- Marketing Seminar : i-inspire**
Paradigm Shift in Futuristic Marketing
- HR Analytics**
HR Analytical Tools and Usage
- National Seminar**
Emerging Trends In Market & How Do Millennials Thrive Recession?
- Financial Seminar**
Capital Market (World Investor Week)



GUEST LECTURES AND EXPERT TALKS

SPEAKER NAME	COMPANY / DESIGNATION	TOPIC
Mr. Balaganapathy	Product Manager ,Axis Bank	Banking: New Product Design and Development
Mr. Vinod Arockiaraj James	Deputy Manager, National Stock Exchange	Talk on Trading
Dr. Sathya Samindan	Digital and Social Media Marketing	Professor & Chairperson - Admission, IFMR
Mr. Prem Shankar	Co -Founder,404 DM	Paradigm Shift in Futuristic Marketing
Mr. V. Ravi	Manager - HDFC Asset Management Company	Mutual Fund
Mr. P Subramaniam	Asst GM, Sales & Distribution, The Hindu Group	The Power of Social Media Vs The Might of Conventional Media (Print)
Mr. Subbiah Somasundaram	VP and Portfolio Manager, IIFL Wealth Management	Approach to investments and Industry 4.0.
Ms. Namitha Dilip	Senior Manager at Mphasis	HR and Being future Ready
Mr. Jerry Andrews	Investment Analyst, AON	Financial reporting and Analysis & Portfolio Management
Mr. H S Ramesh Kumar Surana	Chief Strategist of the Mahaveer Group	Financial Reporting Statement and Analysis
Ms. Sharmila Devi	NLP Leadership & Relationship coach. Founder & Director of Seven Clover Coaching Services	Recreate The World you want with Entrepreneurial Leadership



GLOBAL IMMERSION PROGRAM National University of Singapore (NUS)



“What you learn at ITM - you can lead anywhere”

ITM's commitment to global engagement makes you to learn the language of global business, engage with complex interconnected global and cross-cultural issues, by securing the wonderful opportunity to study and travel abroad and become an empowered global citizen.

EDUCATIONAL PARTNERS

National Collaboration



Inter-National Collaboration





ITM Business School Chennai

ITM Corporate Relations Team, Chennai

Indhu Rajendran
Corporate Relations, Senior Executive

ITM Business School, Chennai
No. 11/D14, 4th Main Road, SIPCOT IT Park, Old Mahabalipuram Road, Pudupakkam Post,
Siruseri, Chennai, Tamil Nadu 603103

Contact Number : +91 99402 21380

Email id: indhur@itm.edu | Team Email ID: placementchennai@itm.edu