



Peoples Empowerment Group

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# ISB&M



## International School of Business & Media

Pune - Nande & Mulshi | Kolkata | Bangalore



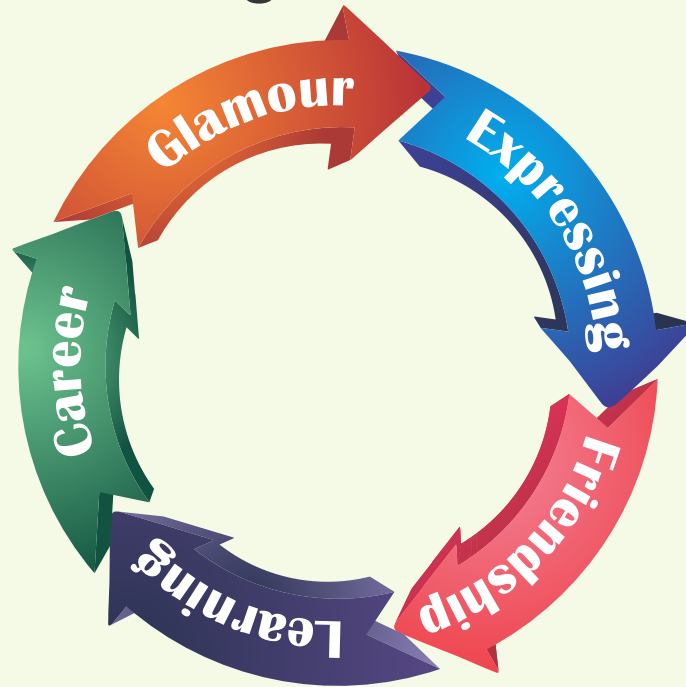
**Shape your FUTURE at ISB&M**

**ISB&M** education is Unique in nurturing competitive aspirations and Learning to drive your CAREER.

**PROSPECTUS 2022**



# Position Your Professional Branding Big Future Awaits You



**Amrisha Soans**  
Batch : 2003-05  
**Vice President**  
Morgan Stanley  
Scotland

## **Glamour**

Being attractive, elegant, and someone who comes across as special & desirable - takes you ahead. Merit of self-presentation, though gives you an edge in competitive professional life, much less valued by most. Learn to create an aura around.

## **Expressing Emotions**

Our lives generate a variety of small little emotional responses every day, we learn or develop assumptions that hold us back or judge others negatively. Praise, criticism, complain, resent, bitching – Doing & listening it – Treat our mind as dustbin. Despite challenges around – Learning to experience and express emotions puts you ahead.

## **Friendship**

Being seen as friendly person puts you ahead. It's not about making a friend or being a friend - Friendly feelings and attitude encourages others to keep you in their network. Want to be friendly & lively people, and yet don't step forward to say hello or express appreciation or liking for all small little things. Belief about ability to be friendly & Being friendly are different.

## **Learning**

Learning! Learning! Learning! An approach is the only way to grow – best of the domain learning gets obsolete. Learning to learn – to be learned. Learn domain knowledge, tools & techniques, multiple perspective to issues. Learning to benchmarks & competitive standard puts you ahead. Be a high quality professional!

## **Career**

Career is built – its meaning differs in different professions. Being on the top of profession is a common theme. A priest / saint wants to profess to large group of followers. A film star wants to be super star. An entrepreneur wants a few billion dollar enterprise. A social worker wants to be recognized. A professional manger wants to be a VP/Director or a CEO. Only some get there, all have a good life though. Learning the art of career building is highly uncommon. Only some develop it - Do you want to learn?



# Opportunities and Placements



**Shivani Vishwakarma**  
**Team lead (Marketing)**

**Yash Agrawal**  
**Team lead (Branding)**

**Rahul Sharma**  
**Team lead (Corporate Finance)**

**Aditya Raj Malaiya**  
**Team lead (Marketing)**

**Krati Verma**  
**Team Lead (HR)**

**Shubham Raj**  
**Team Lead (SCOM)**

**Chandani Jha**  
**Team Lead (HR)**

**Komal Bajaj**  
**Team Lead (Marketing)**

**CAMPUS PLACEMENT**  
Batch : 2019-21

**18 LACS CTC**



# Highlights

One Flagship PGDM Programme ( AICTE Approved )



**9350+**

Alumni Across  
the Globe



**4** Campuses

Pune Nande & Mulshi  
Kolkata , Bangalore



**1:9**

Faculty :  
Student  
Ratio



**7** Specialization

Marketing | Finance | HR | IRM | SCOM | Media | Business Analytics



**2000+** Corporate Leaders  
Trained  
& Executives

from both Public and  
Private Sector Undertaking



**100%**

Placements  
(Summer and Final)  
since inception

## Strong Industry Connect

Work Integrated Learning Programme with Leading Organisations



**5**

**National & International  
Conferences every year**



**3**

**Three Faculty Development  
Programmes**

organized every year for Faculty Members  
and Ph.D. Scholars Pan-India

## Ranking and Recognition 2021



**2<sup>nd</sup>**

**Best B-School in Pune**  
by *MBAUniverse.com*



**8<sup>th</sup>**

**Position in Top  
Private B-School in India**  
by *Times B School 2021*



**6<sup>th</sup>**

**Position in Top 20 West  
B-School in India**  
by *Times B School 26<sup>th</sup> Feb 2021*



**Awarded with "Best  
Education Brand  
Business School of  
the year"**  
by *The Economics Time*



# LEARNING

A photograph of three students walking on a paved path outdoors. On the left, a young woman with long dark hair, wearing a black and white striped long-sleeved top and blue jeans, holds a red book. In the center, a young woman with long dark hair, wearing a red long-sleeved top with a white lace collar and blue jeans, looks towards the man on the right. On the right, a young man with short dark hair, wearing a red and white plaid shirt and light blue jeans, is looking back at the woman in the center. The background features lush green plants and a building.

**Add  
ISB&M  
to your  
resumé!**



# Intellect that Competes

## Debate & Case Studies

HOST INSTITUTE : IIM BANGALORE -VISTA'18



2018  
Event :  
RETAILER-MARKETING  
COMPETITION  
AWARDS : 3<sup>rd</sup> Prize

COMPETITORS : NMIMS, IIM B, JBIMS

HOST INSTITUTE : ISB, HYDERABAD



2018  
Event :  
IFRABIZ-CASE STUDY  
AWARDS : Runner up

COMPETITORS : IIM A, IIM INDORE,

HOST INSTITUTE : ISB, HYDERABAD



2018  
Event :  
ADVIATA'18 - OPTIMUM  
AWARDS : TOP 20

COMPETITORS : IIM A, IIM INDORE,  
BHU VARANASI & SCMHRD, PUNE

HOST INSTITUTE : NITIE, MUMBAI



2018  
Event :  
PROICERE, Project  
Management Challenge  
AWARDS : Top 2

COMPETITORS : SIBM, KJ SOMAIYA,  
IIM SHILLONG, IBS HYDERABAD & NITIE

HOST INSTITUTE : IIM Ahmedabad



2019  
Event :  
Red Bricks Challenge  
AWARDS : Top 5

COMPETITORS : SIBM, NITIE, IIM SHILLONG,  
IBS HYDERABAD & KJ SOMAIYA

HOST INSTITUTE : HERO MOTOCORP



2019  
Event :  
HERO CAMPUS CHALLENGE 5  
AWARDS : Top 5

COMPETITORS : NMIMS, IIM B, JBIMS

HOST INSTITUTE : RIL



2019  
Event :  
Reliance Quiz-a-thon  
AWARDS : Top 5

COMPETITORS : IIM UDAIPUR, NMIMS, IMT

HOST INSTITUTE : IIT Bombay



2020  
Event :  
E summit 2020  
AWARDS : Top 5

COMPETITORS : SIBM, KJ SOMAIYA,  
IIM SHILLONG, IBS HYDERABAD & NITIE

HOST INSTITUTE : TISS



2020  
Event :  
Srijan Case Study Competition  
AWARDS : Top 5

COMPETITORS : NMIMS, IIM B, JBIMS

HOST : National Inter-Collegiate Management Fest



2020  
Event :  
ALTIUS 2020  
AWARDS : 3<sup>rd</sup> position

COMPETITORS : IIM A, IIM B, IIM C, SIMC,  
MDI, NIRMA, IMT GHAZIABAD

# Core Programme PGDM

ISB&M Academic learning programme is intellectually stimulating –driven by highly qualified faculty. Our PGDM programme is driven by following objectives :

- Develop Knowledge, learn business analysis skills & tools.
- Intellectual development aimed at thinking, problem solving & decision making skill learning.
- Develop leadership talent and seek complete value system & attitude transformation.
- Be able to succeed in professional life & career in India and worldwide.

## ISB&M Offers

### Post Graduate Diploma in Management (PGDM) Programme

2 Year Dual Specialization Programme is approved by

All India Council for Technical Education (AICTE), New Delhi



Marketing

Finance

Human Resource Management

Insurance & Risk Management

Supply Chain & Operations Management (Only for Engineers)

Media & Communication

Business Analytics

ISB&M Programme is a blend of courses and workshops designed to build their business acumen and competencies.

The programme is designed to maximize a student's learning by dividing the course into two categories :

### 1. Core Courses

### 2. Elective Courses

#### Credits

A student is required to complete 135 credit courses to complete PGDM programme.

The programme comprises of core courses and elective courses with following credit point details:

Courses	Credit
Core Courses	66
Elective Courses	60
Summer Internship	06
Dissertation	03
<b>Total number of Credits</b>	<b>135</b>



#### I. Core Courses

1. Marketing Management I
2. Financial Management
3. Human Resource Management
4. Organizational Behaviour
5. Operations Management I
6. Managerial Economics I
7. Quantitative Techniques - I
8. Marketing Management II
9. Management Accounting
10. Operations Management II
11. Managerial Economics II
12. Quantitative Techniques - II

13. Introduction to Data Science & Business Analytics
14. Organizational Structure, Design & Leadership
15. Business Environment
16. Business Research Methodology
17. Introduction to Supply Chain Management
18. Business Policy & Strategy
19. Management Information System
20. Entrepreneurship Development
21. Business Ethics & Corporate Governance
22. Business Laws



## II. Foundation Course

- Accountancy for Managers
- Basics of Data & Analytics
- Technical Orientation & IT for Manager

## III. Elective Course

For each of the PGDM Programme, a student has to select courses equivalent to 60 credit points in any of the following combination:

- Marketing with Finance / HR / IRM / Media / SCOM / Business Analytics
- Finance with Marketing / HR / IRM / Media / SCOM / Business Analytics
- HR Management with Marketing / Finance / IRM / Media / SCOM / Business Analytics
- Human Resource Management with Industrial Relations
- Insurance & Risk Management with Marketing/Finance/HR/SCOM/Business Analytics

### The Evaluation of a student depends upon these parameters

#### 1. Continuous Evaluation

- Quizzes, Assignments
- Live Projects
- Case Analysis
- Comprehensive Viva
- Mid Term Exam

70%

#### 2. End term Exam

30%

**ISB&M students need to create the right blend of the core course and elective courses.**

### Business Analytics

- Introduction to Big Data analytics
- Optimal decision making using simulation
- Fundamentals of Database Design & Data mining
- Econometrics for Managers
- Business Analytics Technologies
- Intermediate level programming & system architecture concepts
- Introduction to Python
- Introduction to ML and AI concepts
- Operations & Supply Chain Analytics
- Marketing and Retail analytics
- Advanced Supply Chain Analytics
- HR Analytics
- Finance & Risk Analytics
- Web and Social media analytics
- Health Care Analytics
- Public Policy Analytics

### Finance Management

- Corporate Finance
- Financial Statement Analysis
- Finance & Risk Analytics
- Financial Market & Services
- Strategic Perspectives in Banking
- Financial Modelling
- Modern Investment & Portfolio Management
- Wealth Management
- International Finance
- Derivatives, Options and futures
- Investment Banking
- Pricing & Revenue Optimization
- Treasury Management
- Corporate Taxation
- Fixed Income Securities



## Marketing Management

- Consumer Behavior
- Sales & Distribution Management
- Digital Marketing
- Product & Brand Management
- Qualitative Marketing Research
- Retail Management
- B-to-B Marketing
- Customer Relationship Management
- Marketing of Financial Services
- Integrated Marketing Communication
- Marketing and Retail analytics
- Rural Marketing
- Services Marketing
- Luxury Marketing
- Responsible & Sustainable Marketing
- Strategic Marketing
- International Marketing

**Blend Your **Learning** with  
Modern & Contemporary  
**Knowledge****

## Human Resource and Industrial Relations

- Performance Management System
- Recruitment & selection
- Talent Management
- Training & Development
- Trade Union and Industrial Relations
- Career Management
- Competency based HRM
- Organizational Change & Development
- HR Analytics
- Labour Laws I
- Negotiation Skills & Collective Bargaining
- Global Human Resource & Diversity Management
- Strategic Compensation Management
- Strategic Human Resource Management
- Grievance Management
- Industrial discipline
- Labour Laws II
- Executive Search and Consultancy
- HR Issues in Mergers and Acquisition

## Supply Chain and Operations Management

- Project Management
- Total Quality Management
- Inventory & Warehouse Management
- Operations & Supply Chain Analytics
- Procurement Management
- Advanced Supply Chain Analytics
- Logistic & Distribution Management
- Services Operations Management
- Supply Chain Finance
- Global Supply Chain Management
- Enterprise Resource Planning
- Managing Operational Improvement







## Insurance and Risk Management

- Insurance Management
- Introduction to Risk Management
- Finance & Risk Analytics
- Financial Market & Services
- Strategic Perspectives in Banking
- Life Insurance Practices
- General Insurance Practices
- Modern Investment & Portfolio Management
- Wealth Management
- Derivatives, Options and futures
- Forex Risk Management
- Investment Banking
- Enterprise Risk Management
- Information Risk Management

## Media & Communication

- Introduction to Contemporary Mass media
- Introduction to Communication Management
- Advanced Digital Media Design
- Script writing for TV and Web
- Advertising and Public Relations
- Media Planning & Sales
- Multi-Media Story Boarding
- Digital Media Campaign Strategies
- Production Design & Film Budgeting
- Client Servicing and Media Management
- Advertising Agency Management
- Film Production and Editing
- Motion Graphics
- Short Format Film Making
- UI Design for Web And App

## General Electives

- Behavioural Economics
- Econometrics for Managers
- Development Economics

Do you believe in the transformative power of education ?

**We do.**

Pursuing a career in education requires **Passion**,

**Commitment** and **Enthusiasm** -

sometimes it can be challenging, but it is also incredibly rewarding.



# Core Programme Portfolio

## Post Graduate Programme portfolio at ISB&M campuses

Every student at ISB&M has different needs, different learning styles and different career plans. Programme portfolio offers you an opportunity to structure your career by mixing to create portfolio for your career needs. We choose to blend out of available specialization to create your own unique career.

Campus	PUNE-Nande	Mulshi	Kolkata	Bangalore
Marketing	✓	✓	✓	✓
Finance	✓	✓	✓	✓
Human Resource	✓	✓	✓	✓
Insurance & Risk Management	✓			
Supply Chain & Operations	✓	✓	✓	✓
Media and Communication	✓	✓	✓	✓
Business Analytics	✓	✓	✓	✓



**Dr. Pramod Kumar**  
Group President  
ISB&M

## I E nter Campus xchange Programme

A student who is looking to relocate for any reason can choose to attend classes at any other ISB&M campus depending on availability and other conditions.



# & Ranking & Awards

Consistently ranked among the top business schools, ISB&M has grown from strength to strength



Ranked **2<sup>nd</sup>** in  
B-School Rankings  
in Pune - 2021



**6<sup>th</sup>** Position in  
Top 20 West B-School  
in India - Feb 2021



**8<sup>th</sup>** Position in  
Top Private B-School  
in India - Feb 2021



Awarded with "Best  
Education Brand Business  
School of the year" - 2020



Awarded with "Excellence  
in Business School  
Education in India" - 2020



National Leadership  
Excellence Award, "Best  
B-School in Eastern India"  
- March 2021



ISB&M Bangalore  
Ranked **5<sup>th</sup>** position  
among Top B-Schools in  
Bangalore  
**13<sup>th</sup>** position in South India  
& **46<sup>th</sup>** position in All India  
November 2021



ISB&M Bangalore  
Ranked **9<sup>th</sup>** position in Top  
Pvt B-Schools in Karnataka  
Ranked **12<sup>th</sup>** position  
among Top B-Schools in  
India of Super Excellence  
category, October 2021



ISB&M Bangalore -  
Awarded as "Most  
Promising & Trusted  
Business School of the  
year 2021, Karnataka



# Salient Features

## ISB&M Campus Recruitment

ISB&M Campus recruitment is strategically planned with the following objectives :

- 1 A job for every student who wants a campus placement (some go back to family business)
- 2 Company Brand & Compensation positioning for high profile career value & economic value.

Our Recruiters include :

- a New Age Recruiters – These include investment, big data, technology, ecommerce & consulting companies, e.g., TreVista, Adecco, Alten, diversified companies, GEP Worldwide, Hotstar.
  - Fast paced career growth with Global posting.
  - High Compensations & economic value, going up to 18 Lacs CTC in India.
- b Core Sector recruiters include- FMCG, Engineering companies, Giant Indian groups ITC, Colgate, Asian Paints, Nivea, UB Group, Raymond

Batch : 2019-21

Highest :  
18 Lacs CTC



Average :  
8.8 Lacs CTC

Supportive Culture in Placement to help you :

- 1 Cope with pressure of placements.
- 2 Prepare you for high profile companies
  - Workshops
  - Coaching & Counselling
  - Communication & body language



Ankit Kapree

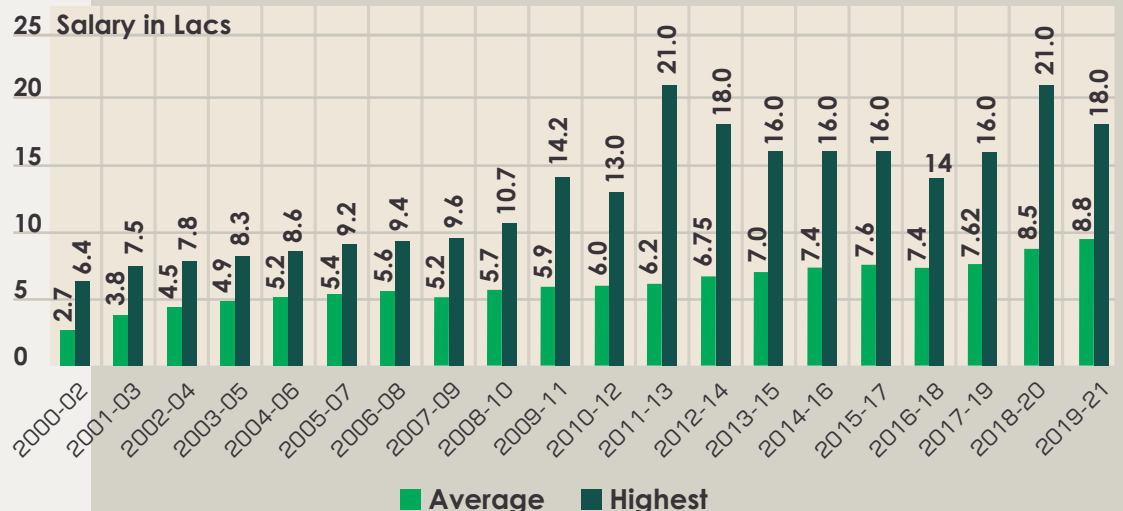
Batch: 2020-22

TresVista

CTC: 15.3 Lacs


(Nov. 17<sup>th</sup>, 2021)

### Compensation Growth on Campus



# Recruiters Highlights

BFSI	: 23%
FMCG	: 13%
Consulting	: 08%
FMCD	: 11%
IT / ITES	: 10%
Logistic	: 04%
Pharma	: 03%
Manufacturing	: 19%
Power	: 01%
Telecom	: 03%
Automobile	: 05%

## Alumni Spark



*Pronob Chetia*

-  Batch: 2000-02
-  Director HR
-  Volvo Group
-  Singapore



# Prominent Recruiters

## Final & Summer Internship

### FMCG

Agrotech Foods Ltd.  
Asian Paints India Ltd.  
Berger Paints India Ltd.  
Carlsberg  
Cargill India Pvt. Ltd.  
Colgate Palmolive India Ltd.  
Diageo India Pvt. Ltd.  
Ferrero Rocher  
Gulf Oil  
Kansai Nerolac Paints Ltd.  
Kellogg  
Mondelez India Foods Pvt. Ltd.  
Monstano India  
Nestle  
Parle  
Raymond Textile  
United Breweries Group  
Welspun  
Wipro Consumer Care and Lighting  
Dukes India  
Nivea

### CONSUMER DURABLES

Bausch + Lomb  
Blue Star Ltd.  
Conon India Pvt. Ltd.  
FB Industries  
Godrej & Boyce Mfg. Co. Ltd.  
Hamilton Housewares Pvt. Ltd.  
Haier  
Harman By Samsung  
Havells India  
Kohler India  
LG Electronics India Pvt. Ltd.  
LIXIL  
Philips India  
Ricoh India  
TDK  
Titan Company  
Videocon DTH Service Center  
VIP Industries  
Voltas Ltd.  
Whirlpool

### BANKING FINANCE & INSURANCE

Acuite Ratings & Research  
Aditya Birla Capital  
ART Housing Finance  
Axis Bank  
Bajaj Allianz General Insurance  
Bajaj Allianz Life Insurance  
Bajaj Finserv  
Bharti Axa General Insurance  
Birla Sunlife Asset Management  
BNY Mellon India Pvt. Ltd.  
Cholamandalam Investment & Finance  
Credit Suisse

### BANKING FINANCE & INSURANCE

Deutsche Bank  
Edelwiess Capital Ltd.  
Futures First  
HDFC Standard Life Insurance Co.  
Hero Corp Insurance  
HFFC  
HSBC Bank Ltd.  
IDFC First Bank  
ICICI Life Insurance  
ICICI Prudential AMC  
ICICI Securities  
IndusInd Bank  
Kotak Mahindra Bank  
Mahindra & Mahindra Financial Services  
Motilal Oswal Financial Services  
N.S.E.  
Ncdex  
Niyo Solutions  
Purnartha Investment Advisers Pvt. Ltd.  
SBI General Insurance  
Standard Chartered Bank India  
TATA AIA  
TATA Investment Corp.  
TresVista  
Way2 Wealth Brokers  
Yes Bank  
AU Small Finance Bank  
DCB Bank

### MEDIA

9X Media  
Aaj Tak  
Adfactors PR  
Bennett Coleman & Co. Ltd.  
Bloomberg  
CNBC - TV18  
Fork Media  
Group M  
IBN7  
Network 18  
Oligvy & Mather  
Hotstar  
Radio City  
Radio Mirchi  
Radio One  
Reliance Broadcast  
Times Television  
ZEE Networks

### GROUP

Adani Group  
DLF Group  
Essar Group  
Jindal  
Manipal Group  
Reliance ADA Group  
Trident Group

### RETAIL

Aditya Birla Retail  
BATA India  
Callaway Golf  
Coffee Day Beverages  
FOSSIL  
Future Group  
Hyper City Retail India Ltd.  
ITC Wills Lifestyle  
Landmark Group  
Lifestyle Store  
Madura Garments  
Raymond  
RPG Retail Spencer  
Shoppers Stop  
TATA Croma  
TATA Starbucks

### MANUFACTURING & ENGINEERING

ACC Ltd.  
Alliance Tyre Group  
Ashok Piramal  
Altas Copco India Ltd.  
Atul Ltd.  
Bluestar Design & Engineering Ltd.  
Bristlecone  
Cummins India Ltd.  
Honda Power Ltd.  
Honeywell Automation India Ltd.  
JK Tyres & Industries Ltd.  
JSW Energy Ltd.  
Kohler Power  
Rockwell Automation  
Schneider Electric  
Stanley Black & Decker  
TATA Chemicals  
The Paper Products Ltd.  
Varroc Engineering Pvt. Ltd.  
Volvo Eicher Commercial Vehicles

### AUTOMOBILE

Ashok Leyland  
Eicher Motor Ltd.  
Fiat India Automobiles Ltd.  
Hero Moto Corp  
Mahindra & Mahindra Ltd.  
Mahindra Two Wheeler  
Mercedes - Benz India  
Piaggio Vehicles Pvt. Ltd.  
Rolls Royce  
Royal Enfield  
Skoda Auto India Pvt. Ltd.  
TATA Motors Ltd.  
TVS Motors  
Volvo India  
CEAT India

Career building is key element of education in ISB&M .You learn quality Professionalism attitude and values. You Join MNCs and top Indian Companies during Internship Programme to be able to learn well, work habit and benchmark competitive Standard.

## TELECOM

GIONEE  
Reliance Jio  
TATA Sky  
TATA Teleservices  
Vodafone Idea

## HOSPITALITY & LIFESTYLE

Hyatt Hotels  
M D Healthcare Services  
Millipore India Pvt. Ltd.  
OYO Rooms  
Taj Air Sats  
Taj Hotels  
The Leela Group  
Thomas Cook India

## ENERGY

Baker Hughes (a GE Company)  
Entercoms India Ltd.  
Reliance Energy Ltd.  
Suzlon Energy Ltd.  
TATA Power  
Repos Energy

## PHARMA & CHEMICAL

Apollo Health & Lifestyle  
AstraZeneca  
BASF - The Chemical Company  
Becton Dickson India Pvt. Ltd.  
Cadila Pharma  
Glaxosmithkline Pharmaceuticals  
Glenmark Pharma  
Himalaya Drug Company  
Johnson & Johnson Medical India  
Jubilant Life Sciences  
Lupin Pharma Ltd.  
PI Industries  
Sun Pharma  
Atul Ltd.

## CONSULTANCIES

Dun & Bradstreet  
Franchise India  
Frost & Sullivan  
GALLUP India  
IKYA Human Capital Solutions  
KANTAR IMRB  
Kelly Services  
Korn Ferry  
KPMG  
Michael Page  
Options Group  
PwC  
Nielsen  
GEP Worldwide  
3SC SOLUTIONS  
Boston Analytics  
CP Group  
Deloitte Taxation  
Deloitte Consulting  
DHL Supply Chain Solutions

## LOGISTICS

Brokeman Logistics  
DB Schenker  
FedEx  
GATI - KWE  
JM Baxi Co.  
Kuehne + Nagel  
M J Logistics Services Ltd.  
Maersk Line  
NYK Logistics  
Panalpina  
Reliance Logistics Ltd.  
Transystem Logistics International

## IT / IES / Tech.

Amdocs  
Atos Syntel  
ALTEN India  
BYJU's  
Capgemini  
Cognizant Technology Services  
e - Clerx Services Ltd.  
FourKites  
Fujitsu  
Genpact  
HCL Infosystem Services Ltd.  
Honeywell Tech Soln. Lab  
HSBC Technology Services Ltd.  
INTEL  
ITC Infotech  
JDA Software  
L&T Software  
Marvel Technologies  
MRCC Solutions  
Nuance Transcription Services India  
TCS  
TRINAMIX  
Zoomcar  
Nopaperforms  
Cleartax India  
Phonepe  
Lenskart.com  
HungerBox  
Wipro

## REAL ESTATE

Kotle - Patil  
Lodha Builders  
Panchshil  
Prop Tiger  
Raheja  
Hiranandani  
JLL  
Godrej Properties

**160+**  
companies visiting  
every year



**9350+**  
Alumni Network



**100%**  
Placements  
(Summer and Final)  
since inception



Placement in  
National and  
International  
companies





# CAREER

“Compassion has helped shape my life and my experiences of studying at ISB&M.  
**Damini Tyagi | PwC, UK**

“got to meet some of the best people in my life through co-operating at ISB&M.  
**Sourik Sinha | HSBC, Singapore**



# CNN - MONEY Research 2021, USA

Where do Top B-School Student Aspire to be  
Employer Preference for MBA Students from globally  
best B-Schools.

**Google** | **Goldman Sachs** | **Ernst & Young** | **Deloitte** | **KPMG** |  
**PwC** | **Apple** | **McKinsey & Company** | **JP Morgan** | **Microsoft** |  
**Boston Consulting Group** | **L'Oreal** | **Amazon** | **Morgan Stanley** |  
**Adidas Group** | Procter & Gamble | **BMW Group** | Nike | **Coca-**  
**Cola** | Bain & Co.

## You can Find **ISB&Mites** among them

Rima Nag  
HR Business Partner  
**JPMorgan Chase & Co**  
Dallas, U.S.  
Batch: 2000-02

Naini Roy  
Director  
**KPMG**  
Mumbai  
Batch: 2001-03

Satchit Gayakwad  
Senior Manager, Press and  
Corporate Affairs  
**BMW GROUP**, Gurgaon  
Batch: 2001-03

Amrisha Soans  
Vice President  
**Morgan Stanley**  
Scotland  
Batch: 2003-05

Rohan Laddha  
Director- CTC  
(Concept to Consumer)  
**Adidas Group**  
Gurgaon  
Batch: 2003-05

Damini Tyagi  
Human Capital  
**PwC**  
UK  
Batch: 2005-07

Nishith Gupta  
Senior Manager, Global  
Specialty Fulfillment  
**Amazon**, Washington  
Batch: 2005-07

Akash Awasthi  
Assistant Director  
**Deloitte**  
Qatar  
Batch: 2006-08

Saurish Choudhury  
Senior ASM  
**Apple**  
Mumbai  
Batch 2007-09

Prasant Banthia  
Vice President  
**Goldman Sachs**  
Bengaluru  
Batch: 2007-09

Sunil Kumar  
Sr. Business Development  
**L'Oreal**  
Mumbai  
Batch: 2007-09

Astha Tripathi  
Technical Program  
Manager  
**Microsoft**, Washington-USA  
Batch: 2007-09

Arbind Ghosh  
Senior Manager  
**Coca-Cola India**  
Gurgaon  
Batch: 2009-11

Suresh Murthy  
Associate Director  
**Ernst & Young**  
Bengaluru  
Batch: 2009-11

Mrinali Pathak  
Manager- Head  
**Boston Consulting Group**  
New Delhi  
Batch: 2010-12

World's Top Employers for New Grads- ISB&M  
boasts of global achiever Alumni, working  
with the best of companies, preferred by  
graduates from world's Top B-Schools

ISB&M Alumni Share 80% in world's top 20 most preferred  
employers by world's best MBA.





# Global Alumni

USA, UK, Singapore, Germany, Australia, South Africa, UAE, China & Several Others



# Global Alumni

Career success of alumni inspires our students to set their aspirations to compete with best MBAs globally. Alumni also serve as a role model to several of our students. We encourage our students to interact with them and learn from them.

## A Culture of Global Performance & Achievement

**Shubha Shridharan** 2000-02  
**Group SVP HR-APAC**  
The Adecco Group  
**Singapore**

**Pronob Chetia** 2000-02  
**Director HR**  
Volvo Group  
**Singapore**

**Bindiya Naulakha** 2001-03  
**Treasury COO - Business Management & HC Strategy**  
Credit Suisse  
**Singapore**

**Sourik Sinha** 2001-03  
**Head - Brand, Sponsorships and Social Media**  
HSBC  
**Singapore**

**Kunal Krishna Sinha** 2002-04  
**Vice President**  
Citi  
**New Jersey**

**Tushar Garg** 2005-07  
**Sales Leader**  
Wipro  
**New York**

**Mayur Dhawan** 2005-07  
**Director**  
Julius Baer  
**Dubai**

**Upal Das Sarkar** 2005-07  
**Global Marketing Manager**  
Unilever  
**South Africa**

**Ram Dhawad** 2008-10  
**Director, Business Development, USA - Life Sciences, Healthcare and Chemicals**  
DHL  
**Chicago**

**Rahoul Sawani** 2000-02  
**President - South Asia**  
Corteva Agriscience  
**Singapore**

**Gautam Mehta** 2001-03  
**GM Transition**  
Cognizant  
**Philippines**

**Raja Babber** 2001-03  
**Senior Lead - Product Solutions**  
S&P Global Ratings  
**Singapore**

**Vikram Gahlot** 2002-04  
**Vice President**  
UTI International Private Ltd  
**United Arab Emirates**

**Amrisha Soans** 2003-05  
**Vice President**  
Morgan Stanley  
**Scotland**

**Shashi Jha** 2005-07  
**Senior Manager**  
Daimler Truck AG  
**Beijing, China**

**Rakesh Pai** 2005-07  
**Senior Business Analyst**  
Rabobank  
**Holland, Netherlands**

**Anshu Rathi** 2005-07  
**Senior Consultant**  
EY  
**New Jersey**

**Rahul Chandra** 2008-10  
**Head Of Marketing (GCC & Egypt)**  
Stanley Black & Decker  
**Dubai, UAE**

**Nimish Varma** 2000-02  
**Managing Partner**  
Shoonya  
**Singapore**

**Akash Mohan** 2001-03  
**Senior Vice President**  
GIC Singapore  
**Singapore**

**Mukund Krishna** 2001-03  
**COO & Director of Operations**  
Public Safety  
**London, UK**

**Vanshika Bhatia** 2002-04  
**Executive Director**  
MarketMath Inc  
**Dubai**

**Deepratna Singh** 2004-06  
**Senior Director, HR**  
Walmart Global Tech  
**Washington**

**Nisha Gopinath** 2005-07  
**Strategic Capability Manager**  
Optus  
**Sydney, Australia**

**Amrit Saboo** 2005-07  
**Enterprise Software Sales**  
SunTec Business Solutions  
**New York, USA**

**Smriti Dave** 2003-05  
**Senior Digital Marketing Expert**  
Schindler Group  
**Germany**

**Anshu Singh** 2009-11  
**Consulting Manager**  
PwC  
**London, UK**



# National Alumni

A dream does not become reality through magic; it takes Learning Right, Sweat, Determination and Hard work.

**Archanaa Singh** 2000-02  
**Senior Vice President HR**  
Reliance Broadcast Network  
**Mumbai**

**Shreyanshu Mukpalkar** 2000-02  
**Deputy Vice President**  
Zee Entertainment  
**Mumbai**

**Devyani Rale** 2001-03  
**Associate Creative Director**  
Viacom 18 Network  
**Mumbai**

**Jitendra Talreja** 2001-03  
**Vice President- Group Manager**  
BNY Mellon  
**Mumbai**

**Ranjit Kondeshan** 2002-04  
**Director**  
Visa  
**Mumbai**

**Sandeep Sarkar** 2002-04  
**Vice President and Head of Central Recruitment**  
RBL Bank  
**Mumbai**

**Abhilasha Bajpai** 2003-05  
**Associate Director - HR**  
Ernst & Young  
**Mumbai**

**Tarun Kumar** 2005-07  
**Associate Director**  
Standard Chartered Bank  
**Mumbai**

**Sushant Majhi** 2006-08  
**Director & Head, Risk Analytics**  
Gravitas  
**Mumbai**

**Hitendra Singh** 2007-09  
**Sr. Director - HR**  
Hitachi  
**Pune**

**Kamaljeet Singh Lohat** 2000-02  
**Associate Vice President**  
HSBC  
**Chandigarh**

**Shine Thomas** 2000-02  
**Vice President**  
Howden India  
**Hyderabad**

**Achint Garg** 2001-03  
**Vice President**  
Kotak Securities  
**Mumbai**

**Naini Roy Thakkar** 2001-03  
**Director**  
KPMG  
**Mumbai**

**Amit Kumar** 2002-04  
**Director**  
Jones Lang LaSalle  
**Pune**

**Rohan Laddha** 2003-05  
**Director - CTC-Product Head**  
Adidas  
**Mumbai**

**Ashish Musaddi** 2004-06  
**Senior Director HR- Europe & Emerging Markets**  
Cipla  
**Mumbai**

**Anand Singh** 2005-07  
**Executive Director**  
Options Group  
**Mumbai**

**Divyanshu Yadav** 2007-09  
**Hyperlocal Operations Head**  
Flipkart  
**Bengaluru**

**Samrat Dasgupta** 2008-10  
**Global Service Delivery Lead**  
Amazon  
**Mumbai**

**Abhishek Kumar** 2000-02  
**Chief HR Officer**  
Emaar  
**Gurgaon**

**Arun Paul** 2000-02  
**Head of Human Resources**  
Orion Innovation  
**Gurgaon**

**Sandip Kanti Baksi** 2001-03  
**Chief Operating Officer**  
Unifuds India Private Limited  
**Bengaluru**

**Sudipto Mitra** 2002-04  
**Associate Vice President & Regional Head**  
Sony Pictures  
**Kolkata**

**Pankaj Parihar** 2002-04  
**Vice President & Head - Digital Marketing & Transformation**  
Godrej Group  
**Mumbai**

**Vishal Srivastava** 2003-05  
**Therapeutic Head - Pacific Asia**  
Abbott  
**Gurgaon**

**Shivendra Mishra** 2005-07  
**Sr. Global Product Marketing Specialist**  
Honeywell International  
**Pune**

**Rashi Phoolwani** 2006-08  
**Associate Vice President**  
HDFC Life  
**Mumbai**

**Gourab Haolader** 2007-09  
**Assistant Vice President**  
Barclays  
**Pune**

**Megha Ahuja** 2008-10  
**Assistant Vice President**  
Credit Suisse  
**Pune**



# National Alumni

Largely in Metro & Tier-II Cities







# Women Achievers

Will to Work - Decide - Lead



# Women Achievers

"Women are the largest untapped reservoir of talent in the world." -At ISB&M you learn to aspire & build a great career of talent in the world.

**Shubha Shridharan** 2000-02  
**Head of HR - APAC Region**  
The Adecco Group  
**Singapore**

**Moonmoon Varma** 2001-03  
**Advisor**  
Antler  
**Singapore**

**Deepti Dwivedi** 2001-03  
**Head - Human Capital**  
Shemaroo Entertainment Ltd.  
**Mumbai**

**Puja Biyani** 2002-04  
**Vice President - HR**  
ICICI Prudential AMC  
**Mumbai**

**Gayatri Kakkar** 2003-05  
**Vice President - HR**  
Network India Limited  
**Mumbai**

**Zenobia Madon** 2004-06  
**Director HR - Talent, Strategy & Org, EMEA**  
Whirlpool Corporation  
**Netherlands**

**Nithyalaxmi Padmanabhan** 2007-09  
**Senior Brand Planning Director**  
FCB Interface  
**Mumbai**

**Astha Tripathi** 2007-09  
**Technical Program Manager**  
Microsoft  
**Washington**

**Trisha Chhabra** 2010-12  
**Brand Manager**  
Asian Paints  
**Mumbai**

**Reena Raikar** 2000-02  
**Manager - L&D**  
Philips Carbon Black  
**Iraq**

**Bindiya Naulakha** 2001-03  
**Treasury COO - Business Management & HC Strategy**  
Credit Suisse  
**Singapore**

**Nisha Agarwal** 2001-03  
**HR Director, JAPAC (Global Supply Chain and Quality)**  
Edwards Lifesciences  
**Singapore**

**Oindrila Chakraborty** 2002-04  
**SVP - HR Media & Entertainment**  
Jio Studios  
**Mumbai**

**Abhilasha Bajpai** 2003-05  
**Associate Director**  
EY  
**Mumbai**

**Jyoti Sankhla** 2005-07  
**Vice President- Risk & Credit**  
J M Financial  
**Mumbai**

**Sanghita Majumder** 2006-08  
**Senior Director, Solutions Consulting Americas**  
Conviva  
**California**

**G Pallavi** 2008-10  
**HR Business Partner**  
PwC  
**Hyderabad**

**Neha Choudhary** 2011-13  
**HR Generalist**  
Wipro  
**Pune**

**Anupama Chaudhury** 2001-03  
**Senior Director - Global Talent Acquisition**  
Sutherland  
**New Delhi**

**Richa Sharma** 2001-03  
**Director- Brand Marketing**  
PhonePe  
**Bengaluru**

**Pallavi Deshmukh** 2001-03  
**Chief Executive Officer**  
NetGaming  
**London**

**Amrisha Soans** 2003-05  
**Vice President**  
Morgan Stanley  
**Scotland**

**Sanjana Kapoor** 2003-05  
**Associate Director**  
Snapdeal  
**Gurgaon**

**Amisha Gupta** 2006-08  
**Senior Business Analyst - Solutions Architect**  
Discovery Limited  
**Johannesburg**

**Shruti Shree** 2008-10  
**Associate Manager**  
Goldman Sachs  
**Bengaluru**

**Riddhima Puri** 2009-11  
**Director HR**  
Global Insurance Brokers  
**Mumbai**

**Shraddha Poddar** 2013-15  
**UX Designer**  
TCS  
**Gurgaon**



# Success Story of Alumni

Global and leading Indian companies hold ISB&M at high esteem. As you prepare your career at ISB&M, you get ready to take the challenge of turning your opportunity into a reality. International School of Business & Media creates opportunities for learning and career. You take the responsibility to use it to your advantage.



## Batch : 2000-02

Pronob Chetia  
Director HR  
**Volvo Group**  
Singapore

Shubha Shridharan  
Group SVP HR- APAC  
**The Adecco Group**  
Netherland

Kamaljeet Singh Lohat  
Associate Vice President  
**HSBC Bank**  
Chandigarh

Arun Paul  
Head of Human Resources  
**Orion Innovation**  
Chennai

Shreyanshu Mukpalkar  
Region Head  
**Zee Entertainment**  
Mumbai

Nimish Varma  
Managing Partner  
**Shoonya**  
Singapore

Archanaa Singh  
Senior Vice President- HR  
**Reliance Broadcast**  
Mumbai

## Batch : 2001-03

Richa Sharma  
Director - Brand Marketing  
**PhonePe**  
Bengaluru

Akash Mohan  
Senior Vice President  
**GIC, Singapore**  
Singapore

Anupama Bose  
Senior Director-Globe  
**Sutherland**  
Delhi

Sourik Sinha  
Head - Brand, Sponsorships  
**HSBC Bank**  
Singapore

Bindiya Naulakha  
Treasury COO  
**Credit Suisse**  
Singapore

Ashish Chugh  
Senior Vice President  
**Kotak Securities**  
Pune

## Batch : 2002-04

Siddharta Gupta  
Vice President Head  
**HSBC Bank**  
Bengaluru

Oindrila Chakraborty  
SVP - HR, Media  
**Jio Studios**  
Mumbai

Pankaj Parihar  
Vice President & Head  
**Godrej Consumer**  
Mumbai

Ranjit Kondeshan  
Director - HR  
**OLA Electric**  
Bengaluru

Sudipto Mitra  
Asso. VP & Regional Head  
**Sony Pictures Network**  
Kolkata

## Batch : 2003-05

Amrisha Soans  
Vice President  
**Morgan Stanley**  
Scotland

## Batch : 2003-05

Sanjana Kapoor  
Associate Director  
**Snapdeal**  
Gurugram

Abhilasha Bajpai  
Associate Director  
**Ernst & Young**  
Mumbai

Suvajit Mazumder  
Assistant Vice President  
**Axis Bank**  
Assam

## Batch : 2004-06

Ashish Musaddi  
Sr. Director - HR  
**Cipla**  
Mumbai

Zenobia Madon  
Director HR - Talent, Strategy & Org  
**Whirlpool Corporation**  
Netherlands

Sneha Makwana  
India Diversity Officer  
**Citi**  
Pune

Karan Arora  
Creative Director  
**Zee Entertainment**  
Mumbai

Vishal Anand  
Sales Director  
**HCL**  
Gurugram

## Batch : 2005-07

Tarun Kumar  
Associate Director  
**Standard Chartered Bank**  
Mumbai

Chandra Prakash Saraogi  
Director  
**Ernst & Young**

Jyoti Sankhla  
Vice President  
**JM Financial**  
Mumbai

Swarnika Singh  
Group Head- Business HR  
**Tata Power**  
Mumbai

**Batch : 2005-07**

Saurav Fogla  
Assistant Vice President  
**HDFC Bank**  
Ranchi

Amrit Saboo  
Enterprise Software Sales  
**SunTec Business Solutions**  
New Jersey

**Batch : 2006-08**

Karanbir Suri  
Assistant Vice President  
**HSBC**  
Singapore

Rashi Phoolwani  
Associate Vice President  
**HDFC Life**  
Mumbai

Mayank Agarwal  
Associate Director-Investment Group  
**Julius Baer**  
Mumbai

**Batch : 2007-09**

Hitendra Singh  
Senior Director HR  
**Hitachi Solutions**  
Pune

Gourab Haolader  
Assistant Vice President  
**Barclays**  
Pune

Shiwangi Kaushik  
Global Reconciliations Analyst  
**Bank of America Merrill Lynch**  
London

Nidhi Shoparna  
Planning Director  
**Mindshare**  
Bengaluru

Vishal Kumar  
Vice President  
**JP Morgan Chase & Co.**  
Bengaluru

**Batch : 2008-10**

Megha Ahuja  
Assistant Vice President  
**Credit Suisse**  
Pune

Rahul Chandra  
Head Of Marketing  
**Stanley Black and Decker**  
Dubai

Samrat Dasgupta  
Senior Project Manager-  
Engagement & Expansions  
**Amazon**  
Mumbai

**Batch : 2009-11**

Suresh Murthy  
Associate Director  
**Ernst & Young**  
Bengaluru

Varun Tewari  
Digital Marketing Lead  
**Reebok**  
Gurugram

Rounak Shah  
Vice President  
**Karvy Private**  
Dubai

Gaurav Purwar  
Deputy General Manager  
**Tata Motors**  
Mumbai

Harshita Lakhmani  
HR Transformation  
**Ernst & Young**  
Gurugram

**Batch : 2010-12**

Trisha Chhabra  
Brand Manager  
**Asian Paints**  
Mumbai

Vikas Kumar  
Manager  
**Capgemini**  
Mumbai

Robin Abraham  
Management Supervisor  
**Ogilvy**  
Mumbai

Samik Basu  
Data Governance Manager  
**Capgemini**  
Kolkata

**Batch : 2011-13**

Kapil Saluja  
Senior Manager  
**IIFL Securities**  
Pune

Shalini Rai  
Partner Brand Manager  
**Google**  
Gurugram

Aniruddh Keswani  
The Walt Disney Company  
**KAM Star Sports**  
Mumbai

Fariya Farooqui  
Customer Success Manager  
**Hotstar**  
Mumbai

**Batch : 2012-14**

Avinash Mishra  
Sr.Brand Manager  
**Asian Paints**  
Mumbai

Sandeep Singh Sandhu  
Senior Global Trade Advisory  
**Deloitte**  
Hyderabad

Udayan Dutta Gupta  
Enterprise Sales Leader  
**Honeywell**  
Mumbai

Neha Katiyar  
Sr. Executive Corporate HR  
**LG Electronics**  
Noida

Simantini Biswas  
AVP Sales & Business Development  
**Rubix Data Science**  
Mumbai

**Batch : 2013-15**

Aashit Prakar  
Brand Manager  
**Asian Paints**  
Mumbai

Shantanu Tiwari  
Senior Consultant  
**EY**  
Bengaluru

Shreyansh Vaish  
Procurement Manager-Globe  
Mobility & AS  
**British Telecom**  
Gurugram

Shraddha Poddar  
UX Designer  
**TCS**  
Gurugram

**Batch : 2014-16**

Mohammad Sarfaraz Khan  
HR Business Partner  
**Amazon**  
Mumbai

Sneha Deshprabhu  
HRBP-Transformation & Change Analyst  
**Wipro**  
Bengaluru

Gaurav Dwivedi  
Digital Marketing &  
Research Senior Associate  
**Google**  
Gurugram

Dibyashree Mohanty  
People Business Partner  
**Nuance Communications**  
Bengaluru



### Batch : 2015-17

Shivayu Mandloi  
Senior Financial Analyst  
**Honeywell**  
Pune

Chitresh Saxena  
Associate Consultant-Supply Chain  
**KPMG**  
Pune

Devesh Namdeo  
Assistant Manager Supply Chain  
**Raymond**  
Mumbai

### Batch : 2016-18

Anshul Chaudhary  
Senior Analyst  
**Ernst & Young**  
Pune

Gaurav Nayak  
Assistant Manager  
**Sany Heavy Industry**  
Pune

Purva Badhe  
HR Business Partner  
**KPMG**

### Batch : 2017-19

Lalitha Ravisankar  
HR Advisor  
**AstraZeneca**  
Bengaluru

Lavanya Ravi  
Demand & Inventory Planner  
**Rockwell Automation**  
Pune

### Batch : 2017-19

John Ratnavardhan  
Assistant Manager Human Resources  
**United Breweries**  
Mysore

Abhijit Mandal  
Engineering Service Analyst  
**Accenture**  
Mumbai

Sanket Shinde  
Senior Executive - Operations  
**Dun & Bradstreet**  
Mumbai

Riti Mathur  
Sr. Associate  
**TresVista**  
Delhi

### Batch : 2018-20

Baratam Vishwa  
Lead Business Process Transformation  
**Trident Group**  
Punjab

Pranjal Jha  
Global Business Development  
**GEP Worldwide**  
New York

Manisha Singh  
Talent Acquisition Executive  
**TCS**  
Pune

### Batch : 2019-21

Hemant Singh  
Consultant - SC Tech. Operations  
**Entercoms, Inc.**  
Pune

### Batch : 2019-21

Priyadarshini Panda  
Business Development  
**Alten**  
Bengaluru

Soham Banerjee  
HR Associate-Campus  
**Thermax Limited**  
West Bengal

Chandni Jha  
HR - Trainee  
**Persistent Systems**  
Pune

### Batch : 2020-22

Charvi Goyal  
Tax Associate  
**PwC**  
Bengaluru

Nalin Srivastava  
Human Resource Generalist  
**APTIV**  
Bengaluru

Vipasha Sharma  
Tax Consultant  
**Deloitte Taxation**  
Hyderabad

Ankit Kapree  
Management Trainee  
**Wipro**  
Gurgaon

Ritik Sahada  
Business Analyst TSO  
**GEP Worldwide**  
Mumbai



Scan this QR code for the ISB&M website,  
and see our current nationalities displayed



# Let Your Education Speak for You.

Rahoul Sawani 2000-02  
**President - South Asia**  
Corteva Agriscience  
**Singapore**



"I am so grateful to ISB&M for helping me develop my skills and gain experience that will help me in the future. I'm now the President @ Corteva Agriscience in Singapore"

Rahoul Sawani

Read more about Rahoul Sawani  
path to success:

[www.linkedin.com/in/rahoul-sawani-b695a91/](http://www.linkedin.com/in/rahoul-sawani-b695a91/)



# Driven by High Quality Professionals

Decisive Moments and Actions Shape  
Your Education at **ISB&M**

Roots of  
ISB&M



“  
Control your **destiny**  
OR  
someone else will  
”

... Jack Welch



# Board of Governors

All activities of the International School of Business & Media are overseen by the Board of Governors, comprising renowned academicians, successful entrepreneurs and corporate professionals. This gives the Institute a thorough Practical base, in addition to a strong academic position.



**Dr. Pramod Kumar**  
Founder & President  
**ISB&M Group of Institutes**  
Pune



**Dr. Saroja Asthana**  
Co-Founder  
**Mulshi Group of Institutes**  
Pune



**Dr. P K De**  
Executive Director  
**ISB&M Group**  
Pune



**Mr. Chandan Chattaraj**  
President - HR (India & Global)  
**UFLEX Group**  
New Delhi



**Dr. C.M. Dwivedi**  
Member of the Board  
Senior HR Advisor, Mentor & Coach  
**HR Consultancy**, Mumbai



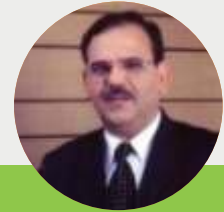
**Mr. Sanjay Jorapur**  
Chief Human Resource Officer  
**Hero MotoCorp** with Global Human  
Resources Leadership Experience



**Mr. Marcel Parker**  
Owner  
**Marcel R Parker Associates**  
Mumbai



**Mr. Rohit Suri**  
Chief HR & Talent Officer South Asia  
**GroupM**  
Mumbai



**Mr. Uday Upendra**  
Founder & CEO  
**The HR Company**  
Gurgaon



**Mr. R.S Chopra**  
Managing Director & Chairperson,  
**Piaggio Vehicles Pvt. Ltd.**  
Pune



**Mr. Rajesh Pant**  
Self HR - Happily Retired  
Mumbai



**Prof. R.S Ganapathy**  
Former Professor  
**IIM**  
Ahmadabad



**Mr. Anil Sharma**  
Executive Director  
**Options Group**  
Mumbai



**Mr. Ronald Canute Sequeira**  
Managing Partner  
**Anrontt**  
Mumbai



# President's Message

## Decisive moments and actions shape your education at ISB&M.

Such moments also signify that you are inclined and ready to assume business leadership role within an ever growing, ever-changing world.

### We are a community defined by three core qualities.

**We inspire and share success:** Transformation and passionate performance are all about an inner drive to win. Success comes from creating the new direction in life and instilling values that support your aspiration to succeed. It is no wishful thinking. At ISB&M, we work together to create a leadership profile and career. We shape your capabilities and transform your skills, making you the most in-demand candidate.

**We think fearlessly:** By blending bold creativity with rational & rigorous analytics, our students and alumni generate great career & business ideas. Our faculty and students provoke new thinking and experimentation with bold ideas. We encourage them to shed anxiety of future & paranoid thoughts.

**We drive total transformation:** We are impatient unless we can measure our efforts against tangible impact.

### From ISB&M to Everywhere

Whether seeking a summer internship or permanent employment, our students fan out across industries. From IT giants to investment banking to consumer electronics or to FMCG, our students and alumni are transforming the world around them with the values and aspiration that liberal ISB&M culture inculcates. Several top rated companies look forward to recruiting ISB&M students as interns and also for final recruitment. ISB&M is a preferred brand also for lateral hiring at later stages of career. In career building, you find ISB&M alumni all across the globe with largest numbers in USA, UK, Singapore, and Dubai. Several of them pursue fancy life-style.

### Campus & Culture

Our vibrant residential campus is designed to develop skills, attitude of endurance, independence, rational choice that build relationships & friendships that last a lifetime.

Look forward to a career that makes an impact & a life of your choice.



**Dr. Pramod Kumar**  
**President**

*Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.*

A handwritten signature in blue ink that reads "Pramod".

# What Makes **ISB&M** Special ?

## Our Team

### **Dr. Saroja Asthana** Founder of Mulshi Group of Institutes

Mulshi Group of Institutes PGDM has a clear strategy: Enroll the bright and creative minds. Train them to be contemporary executives. Place them at the Best business houses. We have been remarkably successful, given our formidable placement record, and we are on a strong upward trajectory. We strongly believe in high academic standards and have intellectually superior faculty who, along with our strong industry network design curriculum suitable for budding global leaders of tomorrow. Research is an integral part of any reputed institute and we at MGI find it to be an exceptionally entrepreneurial activity.

At MGI, we offer two year full-time PGDM programme recognized by AICTE, New Delhi and IAO, TX, USA. We offer specialization in Marketing, Finance, Retail, Supply Chain & Operations, Human Resource, Media and Communication, Industrial Relations & Business Analytics, allow students to build their careers by selecting any two specializations. A whole lot of electives are offered in specialized area to give desired knowledge and exposure.

The life at MGI campus is remarkably social. As a part of campus life, book reviews, screening of relevant movies followed by discussions, sport events and guest lectures are organized frequently by students. You benefit from interaction with students coming from pan India with cultural diversities. At, MGI, you will understand the business-world and thereby, expand your world. I look forward to welcome you.



*Ph.D. (IIT Kharagpur) M.S. (USA). Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur, Scientist at NML, Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.*



### **Dr. P. K. De** Executive Director, ISB&M Group

A warm welcome to ISB&M. In this era of highly competitive global market, there should be a synergy between today's need and tomorrow's expectation. The structure and delivery of the curriculum at ISB&M are contemporary and based on our continuous interaction with renowned educationists and industry professionals. The learning methodology encourages students to take greater initiatives with responsibility. The programme has several industry- oriented projects that augment the learning ability with respect to analytical skill, problem- solving and decision making ability. We try to inculcate the skill sets that the students will require to face the challenges when they will be in real-life industrial scenario.

*Ph.D. (IIT Kharagpur), Post-doc scholar from Denmark and Germany, M.E. (Gold Medalist), Former Dean (Academics), XLRI Jamshedpur; Ex-Professor at S.P. Jain Inst. of Management & Research. Awarded the "Best Teacher Award" by Association of Indian Management Schools (AIMS) in 1999. Worked with Tata Motors, Maruti Udyog, ISRO and Braithwaite & Company. Visiting Professor at University of Bielefeld, Germany. A corporate consultant.*



**Dr. Veerendra K Rai**  
**Director, ISB&M Nande Pune**

Ph.D., Industrial & Systems Engineering, IIT Kharagpur  
MS Computer & Information Science, NJIT USA.

*Technology has come to define every aspect of lives of individuals, societies and nation-states.*

*Operating smart phones, managing our social media accounts to building and operating large & complex systems such as aircrafts, nuclear reactors and submarines- all entail learning and learning updates.*

*There was a time when students use to graduate out of colleges and universities, used to a take a job and there was no looking back. Like Waterfall model, life was defined by discrete events and stages-taking admission, passing out, taking job, retiring and so on. But, it's no longer the case. Technology changes every few months. You will have to learn new ways of doing things and update your knowledge continuously without respite. There is no full stop to learning.*

*So, learn, unlearn and relearn!*

**Wish you all the best!**



Was Principal Scientist with Tata Research Development and Design Center (TCS). With 30 years' experience. Worked across many streams in Business Systems & Cybernetics, Business Policy & Business Rules, Program Management, Domain knowledge Structure and Service Systems & IT service management. Has number of publications & patents. Member of IEEE Systems, Man and Cybernetics (SMC), life member of Systems Dynamics Society. Served on program committee of numerous conferences including IEEE and edited Elsevier Journal of Electronic Commerce Research & Application (ECRA).

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**Dr. S. Jayaraman**  
**Director, ISB&M Bangalore**

Ph.D. AMU, PGDBM, IIM -Calcutta

ISB&M is business school with a difference and has been in the forefront of management education for more than 20 years. At ISB&M, We recognize that our task is to identify and build leadership talent to cater to organizational needs. Employability skills and personal values are the critical tools and traits that a student needs to successfully perform in the workplace. Being a student driven college, the students learn to work in teams and stick to time deadlines and makes them appreciate the needs of the team members and the organization.

Over 9350 alumni who are in various parts of the globe and within the country with leading organizations are testimony to the significant achievements of ISB&M over the years. ISB&M is the right choice for those who want to build a career.



*Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. 17 years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM Consultants to leading organizations, also well versed in psychometric testing.*

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**Prof. Arpita Roy**  
**Director, ISB&M Kolkata**

ISB&M is not just another two year management programme; it is an institution which triggers high aspiration level and career building among its students. ISB&M alumni have, with a short time span, made a mark for themselves, by performing successfully in corporate houses across industry verticals and functional areas, in India and overseas.

ISB&M has four key factor that corporate recruiters look for in a quality B school - Faculty & academic processes placements and corporate relations. The stay at ISB&M Kolkata will be an experience that our alumni will cherish and recall nostalgically long after they have passed out from the gates of this School and enter the portals of top management in industry in India and overseas.



M.Sc. (Economics), University of Calcutta,  
M.Phil. (Economics), Jadavpur University,  
Over 17 Years of teaching experience .Has also worked as corporate trainer for organization like LIC, TIL etc.

# Core Faculty

Learning programme at ISB&M is supported by highly qualified & accomplished professionals from leading institutions, universities & corporate world.

## Marketing & Strategy

### Prof. Ajay Ramdasi

*Ph.D. (Pursuing Symbiosis, Pune),  
MBA-SIBM, Pune*

Former Director, BITM (Formerly ICTM), Pune, Corporate Training (Clients: Messer Cutting, Vantage Financial services, Knowledge Labs, etc.) Industry experience in Consumer Products, IT, Engineering (Setting a Start-up) & Advertising.

### Dr. Kiran Mahasuar

*Ph.D. - IIM Kozhikode, PGDM-RM (XIM  
Bhubaneswar)  
B.Com (Hons. with Distinction)*

Ph.D. scholar in the Strategic Management area at IIM Kozhikode. He has several years of experience as a management practitioner in the corporate sector, primarily in the FMCG/CPG domain like ITC Limited, Perfetti Van Melle, and Dabur India Ltd. He is an avid case-writer and his Teaching Cases are registered with ET Cases, NHRD-MTI and The Case Centre (UK). He has also written extensively on contemporary strategic topics for popular practitioner-centric publications like The Management Accountant, Indian Management, The Smart Manager, and Point of Purchase.

### Dr. Sachin Lele

*Ph.D in Marketing Management – Dr.  
D.Y. Patil Vidyapeeth, Pune, MBA –  
NIMS University, PGPIB- K.J. Somaiya  
Institute of Management, Mumbai*

He has more than 16 years of experience in corporate, academics, consulting, research and corporate relations. He has earned Ph.D. in the area of marketing management and has worked with some of the premier business schools in India. Dr. Sachin regularly conducts structured training programs to bridge the skill-gap between corporate and academia.

His research interests lie in the area of online consumer behaviour and customer centricity. His research work has been published in national and international, peer reviewed journals.

### Dr. Chandan Thakur

*Ph.D. - Central University of  
Nicaragua  
MBA - EU Business School (Europe)  
B.A Economics - Delhi University*

He has more than 20 years of experience of teaching at various Business Schools in India and abroad. He has written many articles and research papers in National and International journals. His qualification includes MBA (Marketing), Doctorate of Business administration (marketing) and PhD (Marketing). He has worked with organizations like ICFAI Business School, ICFAI University; Institute of Management Technology (IMT); KIIT School of Management, KIIT University in India and with College of Banking and Financial Studies (CBFS) in Muscat, Oman.

### Prof. Kanchan Pantvaidya

*Ph.D. (Pursuing SP Pune University)  
MBA (Marketing-HNIMR, Cummins  
college campus, Pune, B. Pharmacy  
(Distinction holder),*

16 years of work experience in Corporate, academics and consulting. Associated with companies/institutions namely Cadilla Pharmaceuticals Ltd, Dr. Reddy's Labs, Fem Care Pharmaceuticals Ltd, Symbiosis institute of management studies, Vishwakarma university, MIT-Group of institutions, Institute of management research and training, Pune. Presented and published papers in national as well as international conferences/Journals. Presented a paper in an International conference conducted by IBS Mumbai and was nominated for the first prize along with cash emoluments. Another paper presented in an international conference conducted by Allana institute of management and was nominated for second prize along with cash emoluments. PhD. research work published in International Journals of repute. Research focus in internal branding and communication, Consultant to various SMEs In Pharmaceutical and Chemical sector. Member of Indian Pharmaceutical Association

### Prof. B. R. Vittal

*BSc, PGDMM, MBA, LLB  
Marketing and Law*

Have industry experience in Marketing and Quality control for over 23 years. Have to my credit, bringing out important Marketing strategies. During the period of employment held various positions including being a CEO in an e-commerce portal known as Instafoods.in



## Marketing & Strategy

### Prof. Debanjan Pandit

*MBA - LBSIM, Delhi  
B.Com - Calcutta University*

Over 17 years of rich and extensive experience in Service Delivery and Operational Risk Advisory services to both government & non-government departments across India and Middle east locations. Proven project management experience including end-to-end set up of operational infrastructure at MEA location without compromising on the followings: SLA Management; Quality and Cybersecurity Threats.

Effective in monitoring high-severity incidents to ensure service availability with minimal delay and impact towards ensuring smooth operations of an infrastructure environment. Capability of leading large teams on operational projects where the highest standards are routinely demanded; exposure in imparting training team members to use best practices & techniques in operations and communicating answers to technical/ operational questions to help resolve inquiries.

Exposure in creating enduring business impact for SBUs across different organizations (GE Capital; Wipro; Bank of America; ACSG Corp.) through process re-engineering and operational risk management, service delivery and execution of shared services operations.

### Prof Rajagopalan

*(CFA, MMS, FPM - Pursuing)*

Professor Rajagopalan has a corporate work experience of 16+ years across global markets including the US, Europe, Japan, Africa, and India. His functional areas of work include Consulting, Marketing, Product Management, Sales & Sales Operations, and Strategy formulation in Citicorp/iflex, Oracle, Wipro Tech.

Post his work experience, he has been teaching in various MBA programs in some of the top B Schools in India for the past 10+ years.

### Dr. Pushkal Kumar Pandey

*Ph.D. -University of Ulster, U.K.*

Dr. Pushkal Kr. Pandey has completed his PhD University of Ulster in UK and his Post-doc from University of Limerick in Ireland. He comes with five years of experience in industry and academia. His teaching experience has been at the University of Ulster and Woxsen School of Business in Hyderabad. He has subsequently undertaken a number of consulting projects, notably a business process mapping and improvement project at Lifepus UK, and a social impact assessment study for Pipal Tree, an NGO in Bangalore. His research interests are in understanding the sociological aspects of technology-mediated

## OB, Human Resource & General Management

### Dr. Pramod Kumar

*Ph.D. (Organizational Behavior), IIT Bombay*

Worked with IIM Ahmedabad, Former Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

### Dr. S. Jayaraman

*Ph.D.-AMU,  
PGDBM, IIM -Calcutta..*

Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. His research interests are Talent Management, Performance management, Organization Change and Workforce Analytics. He has also conducted several Management Development Programmes for various organizations. Consultant to leading organizations, also well versed in psychometric testing and analysis. Has over 17 years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM, Is a certified Lead Auditor for ISO-9000 and a certified examiner for Business Excellence awards. Life member of the Higher education forum and a panel member on mentoring committee for initiatives in small and medium industries of CII western India, Chapter.

## OB, Human Resource & General Management

### Prof. Degala Subramanyam

*Master of Social work (HR & LW as specialization) from Delhi University; MBA and Short duration courses from IIMA and IIM C & ASCI*

He started his career with Public Sector undertaking called Heavy Engineering Corporation Limited. Ranchi as Executive Trainee (Personnel and Administration). Other companies he worked for Emmellen Biotech pharmaceuticals Ltd at Bombay – Chief Manager, Rajinder Steels Limited as General Manager – HR & A, Sriven Computer solutions Ltd, - General Manager HR, Honda Siel Power Products Limited. Delhi as General Manager – Corporate HR and General Affairs., Group Vice President – Group HRM of N K Minda Group. Sr. Vice President Group HR – Trident Group. He took a sabbatical in 2009 from corporate life and started teaching in Business School and is associated with ISBM from hence forth - teaching in Bangalore, Pune and Nande Campuses. He teaches HRM, OB, Corporate Governance, Leadership, Global HRM, Talent Management, Career Management, Compensation and SHRM etc.

### Prof. Y. G. Chouksey

*A post-graduate in Mathematics with degrees in Law and Economics and a PGDSW from Calcutta university*

59 years of work experience - 37 years managerial experience in the industry both in the Public Sector (30 years) and Private Sector (7 years) followed by 22 years as faculty. He began his career with Steel Authority of India Limited (SAIL) in 1960 and served in many key positions like Chief, Organization & Systems, Chief, Company Secretariat, Chief Town Administrator, Chief Training & Development and General Manager (Personnel & Administration). He later joined Modi Cement Limited (now ACEL) in 1991 from where he retired as Sr. Vice President (Personnel & Administration) in 1997. He has been with International School of Business & Media since its inception and teaches Human Resource Management, Organizational Behaviour and Industrial Relations. He has been trained abroad in Japan in Systems & industrial engineering and UK in Senior Management. He has contributed several articles to newspapers and magazines.

### Dr. Pranoti Paradkar

*Ph.D.(Organizational Behaviour) Nagpur University  
B.E., PGDBM (NMIMS SDL)*

11 years (7 years industry, 4 years Academics), TCS. Research focus in Stress Management. Consultation to SME's across India and Middle East.

### Prof. Elizabeth P Mathew

*M.Phil.-Sociology M.Ed. (Higher Education) Fellow Program in Management (FPM) - Pursuing Human Resource Management and Soft Skills*

Energetic and ambitious professional who has developed a mature and responsible approach to any task or situation presented with. 20 years' of experience in academics and training, proved quality in working with people to achieve a certain objective on time and with excellence.

### Prof. Mohammed Ilyas Abha

*MBA (IIM Rohtak); UGC NET B Tech-Mechanical Engineering*

Prof. Mohammed Ilyas Abha is currently an Assistant Professor in the area of Organizational Behaviour and Human Resource Management at ISB&M Bangalore. Abha is an MBA from IIM Rohtak with 3 plus years of Corporate plus Academic Experience. Post MBA, he has worked with Vyakta Consulting Services Pvt. Ltd. as a Talent Advisor & Coach where he has coached employees of Asian Paints Ltd., PPG Asian Paints Pvt. Ltd., Sterling & Wilson Pvt. Ltd., Deloitte India, Fresenius Kabi India Pvt. Ltd. and so on with a special focus on their Business Communication Skills. He has also worked as an Assistant Professor at FBS Vijayawada for two years. He is also a budding researcher with research interests spanning the areas of Pro-environmental Behaviour, Employee Well-being, Employee Productivity, and Digitalization of Work among others.

Apart from teaching and research, he is interested in the domains of Philosophy including Political Philosophy, Metaphysics and Logic. His other interests are Travelling, Cricket & Football.



## OB, Human Resource & General Management

### Dr. Mitali Talukdar

*Ph.D., in General Management  
MPM-University of Pune  
B.Sc-Presidency College, Calcutta  
B.Ed, Jadavpur University*

More than 18 years of experience in corporate and academics, consulting, research, accreditation, corporate relations, HR and General Management area. She has earned PhD in General Management and worked in many reputed B-Schools in Pune and worked at different levels including Deputy Director. Her research work involves various publications in reputed journals and conference proceedings including IIM Indore and IIT Roorkee. Editor of IGI Global publication.

Sangeet Visharad in classical vocal and electric guitar.

## Finance & Economics

### Dr. Ravi Jaiswal

*Ph.D., M.Com. PGDIM (Amity Business School), UGC NET qualified.*

More than 18 years of experience in corporate training and in the area of Academics.

Prior to Academic Industry he has been working with Bajaj Auto Ltd. and ING Vysya Bank.

Presented Research Papers in International Conferences in the areas of Non-Performing Assets, Private equity, Financial Inclusion and Emerging Risks in Business. Attended several International level workshops at IIM Ahmadabad, ISB Hyderabad IIM Bangalore & ISB Chandigarh. He has provided the full spectrum of Wealth Management, financial services, Project finance & Investment consultancy to few leading SME's and startups in Pune.

He is also Fellow of Insurance Institute of India, Mumbai.

### Dr. Arpita Roy

*M.Sc.,M.Phill.  
(Eco,Jadavpur University)*

Former faculty at University of Calcutta. Executive training with TIL, LIC etc.

### Prof. Mahesh Renguntwar

*Chairperson - Finance  
Ph.D. (pursuing) Symbiosis University.  
MMS in Finance NMIMS Mumbai. CFP -  
from USA as well as completed ICWAI. ( DTL)*

Completed Master Teacher Program of ISB, Hyderabad. Attended & completed case study teaching program of IIM- Kolkata & ISB - Mohali. Has a rich industry experience in finance domain of 11 yrs. plus 8 years of teaching experience. Worked as a Senior Wealth Manager with Kzen Equities Pvt Ltd, a UK based advisory company, Share Khan, etc.

His current research interests include the areas of Financial statements, Machine learning, analytics, machine learning, Python & R-language, Financial Services and Stock Market. He presented a paper in conference of Sheffield Hallam University-UK, Waikato Management School- New Zealand & IIT. He has participated in workshops, short term courses and faculty development programs organized by different renowned institute like ISB-Hyderabad & Ivey Business School- Canada, IIM- Calcutta, Govt. of India, Bombay Stock Exchange, etc. He also went for Study tour to Singapore and Malaysia. He has cleared seven modules of NISM and NCFM. He is member of Financial Planning Standard Board, India (FBSB) and The Society of Financial planners, Pune He is Associate Member Risk Management Association of India

### Prof. S. B. Subramaniam

*B.Com (specialization in Finance & Advance Accounting), & Chartered Accountant (Fellow Member of the Institute of Chartered Accountants Of India).*

Over 3 decades of industry working experience in Senior finance and leadership positions as CFO/Director in large corporate houses including global multi-national companies, viz. SRF, Force Motors, Tata Autocomp, etc. coupled with 6 years of experience in teaching as well as consulting.

## Finance & Economics

### Dr. Madan B. Survase

*Ph.D., -Economics, Symbiosis International (Deemed University), Pune*  
*M.Phil.- Economics, University of Pune*  
*M.A. - Economics, University of Pune*  
*CAEA- Gokhale Institute of Politics and Economics, Pune*

More than 15 years of experience in academics and research. He was associated with KBS&CMR, Khandala. He also worked with Gokhale Institute of Politics and Economics, in 4 research projects sponsored by World Bank and Ministry of Agriculture & Population, Government of India. He authored several research papers in national journals of repute and presented papers in international and national conferences. His area of research interest includes Economic Growth & Development focusing.

### Prof. Piyush Nathani

*Chartered Accountant (Institute of Chartered Accountants Of India)*  
*Masters in Commerce (From University of Pune)*

10+ Years of experience in Multinational corporations like Credit Suisse, Barclays, Mphasis, Sharp & Tannan.  
9+ Years of experience in Academics and Corporate trainings.

### Dr. Pranjali Unkule

*Ph.D. (Economics)*  
*MA (Economics) University of Pune*  
*Diploma in Learning and Management (Australian Vocational Learning Institute)*  
*Diploma in Project Management (Australian Vocational Learning Institute)*  
*Cert IV in Training and Education (Australian Vocational Learning Institute)*

Over 13 years of experience in corporate as well as academics and teaching in various premier B Schools in Pune. Experience of conducting workshops and corporate training sessions on Leadership, Motivation, Team Building and Goal Setting.

### Prof. Ashis Mitra

*B.COM (HONS.), ACA*

Post Qualification corporate experience spanning more than three decade. Has worked in Price Waterhouse, Andrew Yule and BOC India Ltd. ( now known as Linde ). Was Chief Executive- Corporate Services at BOC overseeing Treasury and Banking operations, Direct and indirect Taxes, Legal, Pay roll, Super Annuation Funds and Insurance functions of the company. Prior to that worked in the same company as General Manager- Treasury & Taxation, Treasurer of the company .Also worked in various Finance and accounting positions in the Units, Region ,Product divisions and Corporate Finance.

Has been in academics for over a decade. The main subjects of interest are Financial Accounting, Management Accounting, Financial Markets & Services and Corporate Taxation..

### Dr. Neha Arora

*Ph.D., NET-JRF,*  
*M. Com, B. Com (H)*

Dr. Neha Arora held various faculty positions in colleges of Delhi University and Management Schools in Delhi-NCR. Professor of Economics & Strategy. Leadership position as Campus Placement Chairperson at ISB&M, Pune. Author of over 10 international and peer-reviewed research papers and cases. Part of research projects with Phd Chamber of Commerce & Industry and MHRD, GOI.

### Prof. Sandesh Banger

*MBA (IIM Kozhikode),*  
*BE (NIT Durgapur),*  
*Pursuing PhD (SIU)*

An Engineer from NIT Durgapur and MBA from IIM Kozhikode, Sandesh is a corporate banker turned educationist. He has over 10 years of rich work experience with renowned organizations. In his current role as finance trainer and faculty, he has been instrumental in guiding students on business finance, financial analysis, equity, fixed income as well as preparing them for placements. He delivers amazing insights through live examples and keeps the learning levels of students in mind while teaching.



## Finance & Economics

### Dr. Rengarajan Srinivasan

*Ph.D. (AMU), FCA, ACS*

Successful corporate career over 3 decades, significant part of it in the affiliates of global MNC's Henkel and Toyota in India and South East Asia in various leadership positions. Held board level CFO position at Henkel Malaysia, Singapore and country CFO for Henkel Technologies India. At Toyota, held positions of head of Government Affairs at the regional HQ of Toyota at Singapore, besides holding Legal and CS positions for Toyota Kirloskar Motor in India.

Teaching Finance, corporate governance and business ethics at management schools on visiting assignments for past 3 years.

### Dr. Subhasis Bera

*Ph.D. (JNU), MPhil (JNU)*

Over fourteen years of experience in research and teaching. He has worked as a Fellow at Indian Council for Research on International Economic Relations (ICRIER), New Delhi and has worked at World Bank (New Delhi) as a consultant. He also taught courses in Applied Microeconomics at Postgraduate level and Graduate level.

His areas of expertise are Economics of Technology, Econometrics, Development Economics and International Trade; In particular, he has worked on Digital Divide and Open Source Software Development, Foreign Direct Investment, Information and Communication Technology and Applied Econometrics.

## Business Analytics & Operations Management

### Dr. Saroja Asthana

*Ph.D. (IIT Kharagpur) M.S. (USA)*

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

### Dr. P. K. De

*Ph.D. (IIT Kharagpur),  
Post-doctoral (Germany, Denmark & Ecuador),  
M.E. (Gold Medalist),  
B.E. (Mech.), FIE(I), C.Eng.(I)*

Former Dean (Academics), XLRI Jamshedpur. Worked with Tata Motors, Maruti Udyog Ltd., ISRO, and Braithwaite & Co. Ltd. Visiting Professor in Germany, Denmark, Egypt, Ecuador & UAE countries. Was awarded the "Best Teacher Award" by AIMS in 1999. World Education Congress has felicitated him as one of the "100 Most Influential Directors in India (Education)" in 2016. Has over 50 papers and publications. A corporate consultant.

### Prof. S. K. Srivastava

*GMP (IIM Lucknow),  
M. Tech. IIT Kanpur*

Twenty one years with Indian Navy in various positions of which last 7 years in embedded technology-based System Design, Training on Integration and Operations. MIS, ERP and Short term capability training.

### Prof. Jyoti Prakash Rath

*B. Tech. (IIT Bombay),  
DBM, MMS Pune University.*

Worked with Mahindra Group of Companies, Intensiv Filters, Redecam India and Boldrocchi Ecologia in General Management positions with P&L responsibility.

### Prof. Karabi Bandyopadhyay

*M. Tech (Electronics),  
B. Tech. (Electronics),  
Calcutta University.*

Worked in Tata Steel, Webel, Infolink, Sofpit Computers and White Plains, USA. Has over 15 years of industrial and 15 years of academic experience. Areas of specialization: embedded systems, web based application development, digital and mobile commerce, big data, business analytics, internet of things & artificial intelligence.

### Prof. Navin Verma

*Mechanical engineer with M. Tech qualification from IIT, Kanpur*

He is APICS certified in Operations and Supply Chain Management and is a Lean Six Sigma Black Belt.

He has about 30 years of functional experience in companies such as Eicher, Tata, Airtel & Cummins in Operations, Logistics and Quality domains.

He remained passionate about training and development throughout his career and is now full time into academics with a vision to prepare the next generation of managers.

# Business Analytics & Operations Management

## Prof. Siddharth Joshi

*EEPGM (IIM-Kolkata),  
B.E (Mechanical Engineering) - Pune  
University*

Over 17years business experience working with multinational companies and start-ups. His expertise lies in Supply Chain Strategy/Analysis, Capital Markets and Algorithm development. Siddharth has worked in India and the United States. He holds a M.S (Manufacturing Systems) from the University of Texas, Austin and has publications in the fields of Supply Chain, Capital Markets and Strategic Affairs to his credit.

## Dr. R. S. Ghosh

*Ph.D., BITs Pilani  
PGDM, IISWBM - Calcutta.  
M. Pharm - Manipal*

Former Director & Head (Quality & Accreditation), Universal Business School (Mumbai); Former Dean Academics, Career Point University, Kota. Former Director, MGM Institute of Management and Research, Navi Mumbai; Former Programme Chairperson AICTE approved PGDM, ITM Business School, Navi Mumbai; His area of Research in Warehouse Management Optimization, Green Supply Chain Practices, Strategic Sourcing and Quality Evaluation on Vendor Management Optimization. He has also conducted several Management Development Programmes for various organizations being a Head - MDP Cell.Has over 13 years of experience in Academics mainly on Management Education and over 15 years rich experience in Biochemical, Healthcare & Pharmaceutical industries as Profit Unit Head has held senior level positions in Elder Pharmaceuticals & Unimark Remedies Ltd. Specialized in the area of Quality Audit, Regulatory Compliances as well as TQM, He is a certified Assessor for international audit and also member of Academic Council for leading Private universities. Life member of the Bombay Management Association, National Council for Quality Management, Supply Chain Asia Higher Education Forum and also a member Indian Chamber of Commerce Eastern India, Chapter.

## Prof. Soham Goswami

*Information Technology  
B.Tech (IT- WBUT, Kolkata), M.E.  
(IEST, Shibpur)*

More than 10 years, he played his role as an Assistant Professor in the Department of Computer Science & Engineering and Information Technology in various reputed engineering colleges. He guided and supervised more than 50 students in their academic projects. He currently teaches Information Technology for Managers and Technology in Business and his area of interests revolves around Data Communication & Networking, Mobile Adhoc Networks, Neural Networks, Software Engineering and Data Structure & Algorithms.

## Dr. V K Rai

*Ph.D.  
Industrial & Systems Engineering  
IIT Kharagpur  
MS Computer and Information Science  
NJIT USA.*

Veerendra K Rai has been a Principal Scientist with Tata Research Development and Design Center (TCS). He has about 30 years of academic and Industry experience. Worked across many streams in Business Systems & Cybernetics, Business Policy & Business Rules, Program Management, Domain knowledge Structure and Service Systems & IT service management. Has a number of publications & patents in these areas and has addressed numerous international conferences as speaker. Member of IEEE Systems, Man and Cybernetics (SMC) , life member of Systems Dynamics Society. Served on program committee of numerous conferences including IEEE and edited Elsevier Journal of Electronic Commerce Research & Application (ECRA).

## Dr. Vinay Kumar Jain

*Ph.D., Post - doc (Data Science)*

Dr. Vinay Kumar Jain did his Ph.D. in Computer Science and Engineering (specialization Data Science) from Jaypee University of Engineering and Technology, Guna, India in February 2018. Recently, he completed his Post-doc in Data Science at IFP Energies Nouvelles, Lyon, France. He worked on the project "Estimation of industry Catalyst life span using Data Science". He also worked as Research Consultant (Data Science) at CL Educate Ltd., New Delhi after completing his Ph.D.



## Media & Communication

### Dr. Rajeswari Saha

*Ph.D.-Media and Culture Studies (Tata Institute of Social Sciences, Mumbai), MPhil and M.A Social Work from Delhi School of Social Work, Delhi University, B Com(H) from Indraprastha College for Women, Delhi University.*

8 years of experience in the development sector, working on the aspect of community mobilisation and capacity building. 10 years of experience as a freelance cartoonist, trained and facilitated comics workshop in collaboration with UNICEF/INDIA, PLAN/INDIA, UNODP/INDIA, WORLD COMICS INDIA-DELHI. Visiting Faculty at the Harkisen Institute of Media, Research & Analysis, Mithibai Campus, Bombay. Published 7 papers out of which two are in peer reviewed journals and 5 papers published in national and international conferences namely- Women World Congress, University of Hyderabad 2014; IAMCR at Hyderabad.

### Dr. Anupa Barik

*Ph.D. (MICA)  
Masters' in Mass Communication (Symbiosis Institute of Media and Communications, Pune)  
B.A. in English Literature (University of Calcutta)*

Assistant professor at ISB&M (Pune) & Chairperson (Academics), ISB&M (Kolkata). Visiting scholar at Annenberg School of Communications at University of Southern California, LA. Teaches in media-marketing domain and area of interest lies with media studies, communication studies, gender, and journalism. Has been a former journalist in organisations like National Geographic, Times of India, Newsbytes, and The Statesman.

### Prof. Mahuya Maitra

*M.A. Gold Medallist, Calcutta University, PGD (SRFTII)*

A faculty with around 27 years of working experience. 12 years of industry experience as TV journalist, news producer and AV correspondence (News magazine and non-fiction) with Doordarshan, ZEE TV, ETV etc. 15 years of experience in teaching, mentoring, consulting and team leading in educational institutes and media departments in govt. and private sector.

### Prof. Ashwini Kumar

*Ph.D\* (BHU), M.A.M.C. (BHU),  
Graduate in Animation & Multimedia (BIT, Mersa) UGC-NET in Mass Communication*

9 years of industry and academic experience, worked for IIT-BHU, IIIT-Allahabad, Multiversity, and WCAPL. Also worked for several central and state government projects like e-pg Pathshala, Odisha State open University, MS-CIT, etc. Specialized in the area of Communication Research, Film Studies, Editing and Motion Graphics. Handled various projects of Branding, E-learning, and Research. Experienced Multimedia Translator and Content Developer.

### Prof. Dhruva Chopra

*2 year Multimedia (Arena Multimedia, DMM), Certification from IDC (IIT Bombay) on UX & UI Design, BA in Sociology*

Over 16 years of experience in Design Training (Communication Design & Industrial Design), Graphic, Visual, UI & UX Design, Print media, Post-production and Multimedia

### Prof. Brita Singh

*BA (Hons.),  
BPSS-Board Member*

Teaching English and conducting mock Group Discussions and Personal Interviews.

### Prof. Avirupa Bhaduri

*Bachelors with English Honours, Calcutta University, P.G.D.B.M. From IISWBM*

A faculty with over 10 years of academic experience, teaching various communication and HR subjects in Techno India Engineering & Management College, BBIT Management Studies Department, etc. 12+ years of industry experience in leading media houses namely ABP Pvt. Ltd., Living Media India Ltd. Worked for 3 years as project coordinator in Center for Applied Positive Psychology, Coventry, UK. Over 2 years' experience as resource person for rural leadership development program of Action Aid funded programs. Over 10 years of experience in media sector.

### Prof. Jerin Jacob Mathew

*Integrated Masters in English. IIT Madras  
Professional Skills for Business and Communication*

He brings with him experience in teaching English Literature and Communication. He is committed to using experience-based strategies to equip learners with effective communication skills. He holds a Master's in English Studies from IIT-Madras

# ISB&M - Visiting Faculty

ISB&M is actively associated with top corporate leaders who regularly visit and Guide our students and provide practical outlook towards various disciplines. **(Illustrative List)**

<p><b>Rajeev Taneja</b></p> <p>PGDBM, XLRI. Worked with APJ Group and Usha Alloys &amp; Steel Ltd.</p>	<p><b>Dhan Madan</b></p> <p>PGDBM (XLRI), B.Sc. (Statistics). Long years of industrial and academic experience in soft skill training and consultancy</p>
<p><b>Sandeep Nene</b></p> <p>MBA (IIM), ACA, M.Sc. (UK). 12 years of experience in business, finance and technology. Worked with Genpact India, Axis Risk Consulting, Capgemini, Deloitte Amsterdam, Netherlands, Adventity Inc. and Infosys Technologies.</p>	<p><b>Suresh Vishwanath</b></p> <p>MBA (XLRI). Over 32 years of experience with Voltas, Pan Africa Group, Accredited member of American Psychological Association</p>
<p><b>K K Bhan</b></p> <p>Hands on Manufacturing and Supply Chain Professional having more than twenty five years of experience across a wide range of sectors, including FMCG , Light engineering Industry , Electric Transportation and Automobiles with some of the top multinationals and Fortune 500 companies.</p>	<p><b>Rohan Arote</b></p> <p>Founder &amp; Chief Strategist for RASS, Strategic Solution Company Director (Strategy &amp; Operations) of FSPL, Corporate Consultancy Company, Executive Director (India) of International Federation of Indian Subcontinent Entrepreneurs, Federation for Budding Entrepreneurs.</p>
<p><b>Prashant Desai</b></p> <p>Graduate from FTII, Pune. Pre-dominant film-maker, photographer and academician with vast experience in industry and various educational institutions for past 3 decades.</p>	<p><b>Adip Roy</b></p> <p>35 years of leadership experience in the IT industries like IBM, Fujitsu ICIM, CMC \ Limited and PCS Technology. Led several projects on behalf of CMC for Indian Railways, ONGC, Oil India, SAIL, Tata Steel, Tata Motors etc.</p>
<p><b>Samkit Shah</b></p> <p>FRM, (GARP, USA), CFA (USA), MBA (FMS, Delhi). 4 years of experience with Reliance Industries and engaged in consultancy.</p>	<p><b>Sumit Jain</b></p> <p>MBA (S.P. Jain Dubai &amp; Singapore). 8 years of experience with HSBC Bank, Citicorp Finance, India Infoline and ICICI Prudential Asset Management company.</p>
<p><b>Amey Sane</b></p> <p>M.Com. (Symbiosis), CA. Practicing CA (Direct Taxation), Teaching in various management schools across the country.</p>	<p><b>Shirish Makhale</b></p> <p>MLL &amp; LW : Master of Labour Laws and Labour welfare from ILS Law College and University of Poona. (Stood First rank from ILS Law college and Fourth from University of Poona ( 1989) LLB from ILS Law college affiliated to University of Poona. (Stood First rank from ILS Law college and Fourth from University of Poona (1992) for First year LLB&amp; LLM From university of Poona. 28 years' experience of handling Corporate &amp; Plant Industrial Relations, Human Resources and General Administration, welfare and legal compliance. Engaged with industry leaders like TVS LOGISTICS SERVICES LIMITED as General Manager – HR and was responsible for the HR &amp; IR function of western region.</p>
<p><b>Anirban Das</b></p> <p>MBA from IIM Ahmedabad with 19+ years of leadership positions in both established and startup ecosystems with experience in Business Process Transformation, P&amp;L management, Strategy, Analytics, Sales, Channel Management, International Business, Operations, Marketing, Quality &amp; Manufacturing</p>	<p><b>Kapil Dhatingan</b></p> <p>B Tech Chemical Engineering from IIT Bombay ,XLRI Jamshedpur. <b>Business Head</b> -Gujarat, Maharashtra &amp; Goa, Bharti Airtel limited <b>Head</b> -Global Account Management \$ Reciprocal Business Bharti Airtel limited</p>
<p><b>Dr. Mahendra Ramdasi</b></p> <p>IT professional from last 20+ years having worked with IBM, Cognizant, Capgemini, Syntel Inc. on different roles in Strategic IT solution delivery and Technology Consulting. Globally certified Enterprise Agile and DevOps Consultant and contributing and partnering to many international clients from Banking, Finance, Insurance and Logistics domains. Travelled around 10 countries so far on different client facing roles and responsibilities. Doctorate (PhD) in Information Systems Engineering.</p>	<p><b>Dr. Sachin Bhide</b></p> <p>Strategy Designer &amp; founder of Eha Management Consultancy with two decades of award winning experience. He has earned his PhD in Management &amp; has done Masters in Business Administration &amp; Commerce.</p>



# Distinguished Guests

Our reputation and location bring some of the most inspirational and thought provoking leaders to the institute. Students are challenged by speaker from Industry, Marketing, Finance and Media.



**V. K. Bansal**  
Chairman - India  
Investment Banking  
**Morgan Stanley**



**Manoj Kohli**  
Country Head  
**Softbank Group**  
**International**



**Madhavi Lall**  
MD, Head - HR  
**India Deutsche**  
**Bank**



**Sanjay Mathew**  
Senior Director -  
Head  
**Oracle**



**Megha Tata**  
Managing Director  
**Discovery**  
**Communications**



**Rohin Nadir**  
Director; HR,  
National Head  
**KPMG**



**Ashish Chandra**  
Chief Executive  
Officer  
**Bharti Airtel**



**Divya Pathak**  
Director of Publicity  
**Netflix**



**Anil Bhasin**  
President  
**Havells**



**Sandhya Sharma**  
CFO,  
India & South Asia  
**Schindler**



**Eric Tinch**  
Sr. Vice President,  
HR and GDT  
**Sutherland**



**Lokesh Sikka**  
Director, CHRO,  
Vice President  
**Onida**

# Learning From Leaders

At ISB&M, we invite several highly accomplished executives for Guest Lectures. We focus primarily on MNCs and top Indian companies. This helps students learn about executive talent, career planning and several of them could serve a role model to our students. Career building is a systematic and planned approach that must be learned.



**Samir Kukade**  
President -  
Human Capital  
**Praj Industries**



**Amit Garg**  
Vice President  
**Morgan Stanley**



**Sahil Nayar**  
Sr. Associate  
Director  
**KPMG**



**Manish Prabhu**  
Director  
**Microsoft**



**Sailesh Menezes**  
Sr. Director &  
Head-HR  
**Hewlett Packard**



**Sanjeev Parkar**  
Sr. Director -  
Human Capital  
**PwC**



**Sandeep Jain**  
Vice President  
**Bank of America**  
**Merrill Lynch**



**Rajeev Bhaduria**  
Director - HR  
**Jindal Steel**



**Maharana Ray**  
Vice President  
**Bajaj Auto Ltd**



**Dhananjay Gadgil**  
Director of  
Mfg. Operations  
**Rockwell Automation**



**Pavitra Singh**  
Director - Head of  
Talent Acquisition  
**PepsiCo**



**Dinesh Mishra**  
Regional Director-  
Talent Acquisition  
**Abbott**



# Campus Life



# Student Buzz

"Break free culture and life style at ISB&M promotes an environment of openness. Learning to explore own approach to life and professional fulfillment and to overcome self-limiting attitude. It is learning all the way".

## ORIENTATION PROGRAMME FOR FRESHERS

The OP is designed to welcome the new batch of student at ISB&M & Seek to enrich perspective towards education & life at a high profile Business School. Spread over a week with an outbound programme. A carefully crafted Programme which blend demanding professional commitment, information. Aims to build your perspective towards industry & a professional career in business & to provide opportunity to interact with accomplished leaders from high profile industry.

## FORZA

ISB&M celebrates its anniversary every year with Force, Zest and Attitude which symbolizes FORZA .The event is held on the 23rd & 24th of July by the students, faculty and alumni across all the four campuses of the Institute. The theme for FORZA 2021 was "**The First Roar**".The intense competition prevailing in all the events brings out the best in the students and shows the "never say die" attitude which is the dictum of the institute.

## HR SHARE

In today's corporate scenario, HR plays an integral role in the successful working of an organization. Keeping the same in mind, every academic year is marked by the organization of the annual HR Meet known as "HR SHARE". This conference is a premier event designed for high-potential HR professionals who are into leadership roles. This event provides practical, best-in-class approaches and perspectives from senior HR leaders and executive from eminent industries. The event has been graced by the presence of many eminent speakers from diverse fields in the past. The audience is mostly composed of HR executives working at different levels from different organizations. It is the 20th national level HR conference and the core topic for the discussion was "**Data Driven HR Organization**" It has several sub-themes too. The conference is designed around themes and topics which are aligned to the various complexities that surround business.

## RUNBHOOMI

Sporting events in Pune - A series of 8 games Cricket, Football, Basketball, Volleyball, Badminton, Table tennis, Chess & Carom are played by the students of different colleges. Colleges from all over the city come here every year to battle it out for the top honors. For a few days, the lush green sprawling campus of ISB&M witnesses a lot of on-the-ground actions and intense competition as the city's best battle it out for supremacy. With temperature literally running high, it is one of those must-see displays of grit and sportsmanship where sportsmanship of the highest order is witnessed !!

## CRESCENDO

The annual cultural extravaganza of ISB&M is one of the most awaited inter-college fests. This four-day events was held from 19<sup>th</sup> February to 22<sup>nd</sup> February, 2020. CRESCENDO is the perfect platform for young budding artists to showcase their talent. The theme for CRESCENDO '20 was "**Unreeling the Decades**" Crescendo is one of the most awaited inter college fests with starcast like Akshay Kumar, Neha Kakkar, Atif Aslam, Lucky Ali, Vishal-Shekhar, Sanam Puri, Amit Mishra.

## FINANCIAL ROULETTE

The game of uncertainty Financial Roulette is a platform where we connect the three powerful concepts of Revelation, Enlightenment & Embrace of predictive/ risk management within economic and financial cosmos. The conference welcomes all relevant theoretical, methodological and empirical contributions. The Theme for this year was Financial Analytics: the real opportunity in the North.

## CONVOCATION

The annual convocation ceremony was held on March 09, 2019. The chief guests Mr. Kishore Jayaraman, President in Rolls Royce India & South Asia. Guest of Honor Ms. Richa Dubey, Director HR in Schneider India, Keynote Speaker Mr. Pankaj Suri Director HR in Edelman India awarded the students for their performance. The placements of the students showed the rapid growth of the institute over the last few years which now have a strong alumni base.

## CHAIN ACT

ISB&M hosted the highly popular annual supply chain conference. The theme for the year was "Adapting to digital Disruption in Supply Chain Management: Today's great challenge. The main focus of the conference was to reason with the constraints and the measures.



# Beyond Classroom

Students council plays a key role in process management. Highly active in development activities & energetic life @ ISB&M.

## PRESIDENT & VICE PRESIDENT :

President and Vice President of the student's council are responsible for driving all initiatives (various cells, cultural and student development activities). A well-structured selection process, grooming and mentoring from a senior faculty helps these students to imbibe managerial skills by experiential learning methods.



## CORPORATE RELATION CELL :

The Corporate Relation Cell works towards professional engagement and enhancement of public relations for the institution. The cell is entrusted with the task to liaison with the top companies of various industries and to identify itself with the responsibility of building new relations and working on inconsistent ones. Conceptualization and Implementation of guest lecture is one of the key responsibilities of the cell.



## HR CLUB :

The HR Club of ISB&M has been established with a vision to enhance knowledge skills and capabilities of HR students. It is ignited with a mission to accelerate and stay ahead in the dynamic universe of HR Professionals. The range of activities conducted by The HR club of ISB&M always reflects a constant goal of delivering learning outcomes to the budding management professionals of our institution.



## DEBATE CELL :

"The Debating Society" organizes discussions, public speaking events, and board room conferences. This helps in providing a platform for the students to express their views, understand different viewpoints and to structure their thought process in a meaningful way.



## CAMPUS RECRUITMENT :

This cell is the conciliator between the recruiters and the students. The paramount objective is to deliver well positioned campus recruitment program and a remarkable value to the recruiters. This division is responsible for handling complete placement procedure and work as an interface between the institute and the corporate world.



## ALUMNI CELL :

Alumni Cell creates and maintains a life-long connection between the institute and its alumni. There are over 9350 alumni of ISB&M around the globe. In collaboration with an extremely dedicated volunteer board of director, The Alumni cell works to connect alumni support students and build an unforgettable institute experience through a diversity of events, programming and services.



## DIGITAL MOMENTS CELL :

DIGI-Eye- The Digital Moments cell , also Known as the "third Eye" of ISB&M is a team of visual minds who are passionate about seizing moments with a click and filling them up with memories that last forever. The team captures every moment and renders technical minds as true lenses of the shutter and reveals how rich reality truly is! "The Team is like a SAVE button for the mind's eye and we call it - DIGI-Eye.



## MEDIOS :

ISB&M Media and Movie Club is the hub that transforms Imagination to Reality. We also arrange Media Workshops, with highly reputed Media Corporates to give the Students an opportunity to directly communicate with them, so that they can get an Insight on the recent happenings of the corporate world.



## DIGITAL MARKETING CELL :

The Digital Marketing Cell works on increasing the reach and visibility of ISB&M. The mission and vision of this cell is to promote ISB&M globally. We are responsible to bring in engagement on part of the aspirants, thus promoting cultural diversity along with individual enlightenment. It works on social media marketing, blogging, display advertising, remarketing.



## CSR CELL :

CSR at ISB&M is a student driven initiative that works towards making the world a better place to live in. We leverage our talent, geographical reach and resources to make a positive and long lasting impact on the upliftment and empowerment of the society at large. The aim is to share what we have, to bring some light and happiness into the lives of the less privileged. This includes activities like road safety campaigns, skill development programs, advocacy practices, cleanliness drives, women empowerment campaigns and many more.



## SPORTS ACADEMY :

The Sports Academy offer facilities for several out-door and indoor games like Basketball, Volley ball, Cricket, Table Tennis etc. Its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion.



## MARKETING CLUB :

The idea of this council is to look beyond the books and plan to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the exciting and dynamic world of marketing. It is a platform where students get an opportunity to blend marketing theories with real time application. Marketing Club, keeps on organizing Quizzes, Guest Lectures, Seminar, inter and intra-college competitions.



## TOFI :

TOFI believes in making learning in Finance fun by conducting various Finance related activities and event. It also aims at strengthening the bonds with industry even further by increasing connections with Industry Veterans and Experts.



## I-TALK :

The platform of the Intellectual Development Cell works with a motto of fulfilling the intellectual needs of the students. It aims to introduce the students to a number of motivational and influential speakers, which will help them gain insight into a number of issues and changes in the world. Its aim is to ensure that ISB&M is a place where wisdom meets excellence and to build up the interaction between finest industry experts and the students.



## Scope Club :

SCOPE stands for supply chain Operations & Process efficiency. This club is a knowledge sharing and a learning platform through various fun activities. Its mission is to provide Knowledge & skill, to drive Superior business through understanding application of supply chain concepts. We Invite Speakers who have experience in supply chain, for sharing knowledge with us and brainstorming in various case study completions. This helps the student to become future supply chain leader. We work with a belief that. "The real battle is not between Companies, It's between thrive supply chain"???



## LIFESTYLE DEVELOPMENT CELL :

The lifestyle Development cell of ISB&M is meant to make the life more fun filled, artistic and interesting. It provides a platform for the students to participate and manage cultural and social events successfully.



## FITNESS CLUB :

Fitness club of ISB&M is the club that focused on the physical and mental aspect of the students. This club houses exercise, personality development program, yoga, Zumba, Self- Defense and all other activities that makes students ready for corporate challenging schedules and working hours. The fitness club helps students feel good about themselves which boosts their confidence and gives the motivational to lead a healthy life.



## GREY CELL :

Grey is eager to help students to enhance their knowledge about corporate world which will give them a critical edge for success. It will also provide students a platform to participate in B- Quiz competition with prominent B-School.





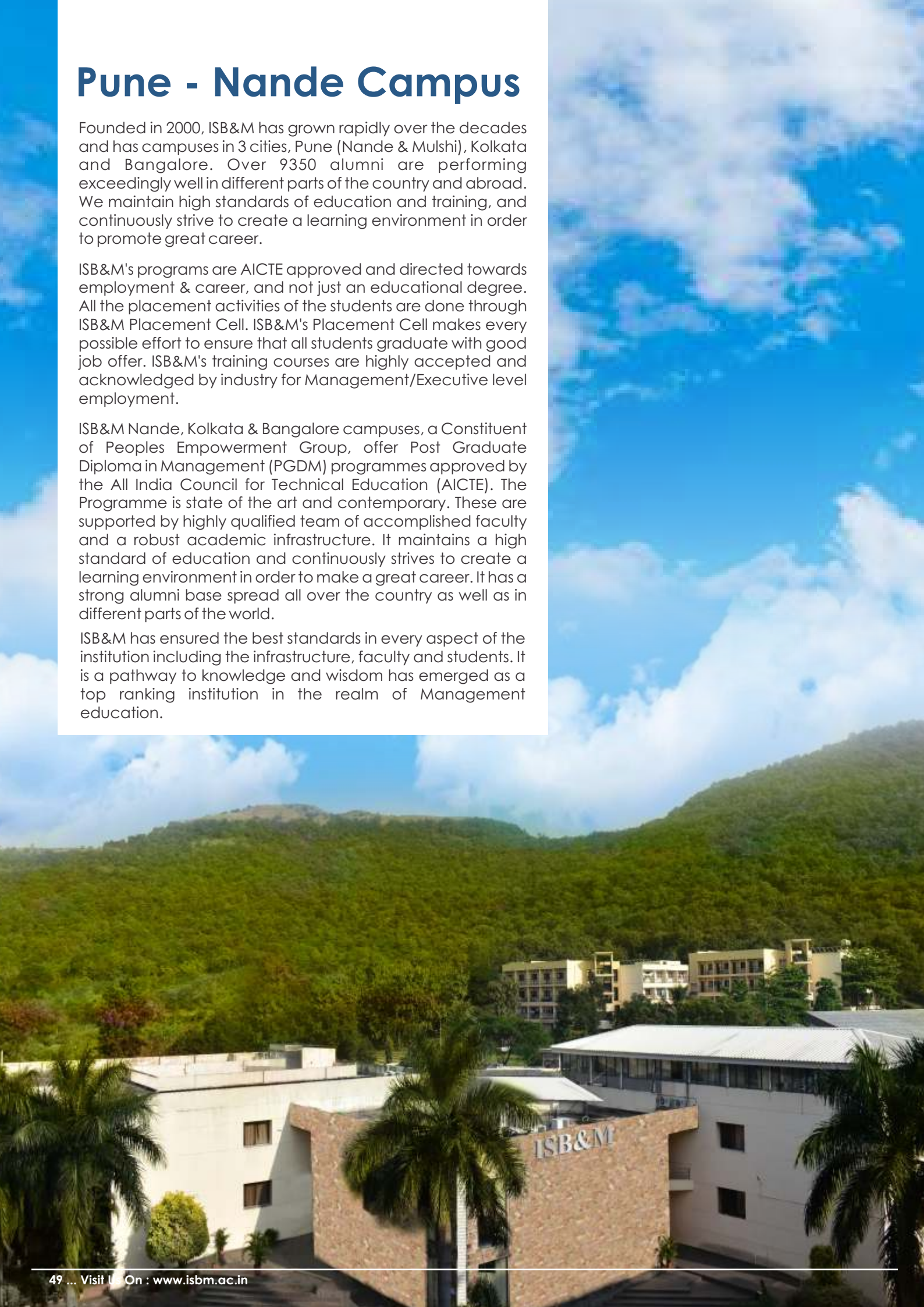
# Pune - Nande Campus

Founded in 2000, ISB&M has grown rapidly over the decades and has campuses in 3 cities, Pune (Nande & Mulshi), Kolkata and Bangalore. Over 9350 alumni are performing exceedingly well in different parts of the country and abroad. We maintain high standards of education and training, and continuously strive to create a learning environment in order to promote great career.

ISB&M's programs are AICTE approved and directed towards employment & career, and not just an educational degree. All the placement activities of the students are done through ISB&M Placement Cell. ISB&M's Placement Cell makes every possible effort to ensure that all students graduate with good job offer. ISB&M's training courses are highly accepted and acknowledged by industry for Management/Executive level employment.

ISB&M Nande, Kolkata & Bangalore campuses, a Constituent of Peoples Empowerment Group, offer Post Graduate Diploma in Management (PGDM) programmes approved by the All India Council for Technical Education (AICTE). The Programme is state of the art and contemporary. These are supported by highly qualified team of accomplished faculty and a robust academic infrastructure. It maintains a high standard of education and continuously strives to create a learning environment in order to make a great career. It has a strong alumni base spread all over the country as well as in different parts of the world.

ISB&M has ensured the best standards in every aspect of the institution including the infrastructure, faculty and students. It is a pathway to knowledge and wisdom has emerged as a top ranking institution in the realm of Management education.





# Kolkata Campus

International School of Business & Media has taken another step towards stride in its continuing endeavour to provide the best of education to students and to build solid careers. The new campus on the banks of the river Hooghly, in Historic Budge Budge, is pristine, unpolluted, peaceful, quiet and provides the perfect waterfront ambience for learning and personal growth. It is within easy distance from the city center and well connected by road and rail.

This part of the city is already a destination of choice for other important institutions and organisations. Apollo Institute of Medical Science Research., Sourav Ganguly's Sports Academy, high tech film institute, a luxurious residential township, to name a few, will soon be seen in this area.

ISB&M started its campus in Kolkata in 2004 and the Kolkata campus has nurtured over 2000 alumni who can be found in senior position, today in top ranking business organizations both in different parts of the country and abroad.

The high standard infrastructure of the new campus caters to the learning needs of students of today and leaders of tomorrow. It combines state of the art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent.

Here due emphasis is given not only to both core and specialization subjects, but also lot of effort goes into skill enhancement in the area of business communication , creative thinking and soft skills. In the process students come out industry ready from day one.

ISB&M Kolkata is a big brand in the city. Few are able to compare in terms of learning and career building.

Welcome to the new **International School of Business & Media, Kolkata campus !**





# Pune - Mulshi Campus

The Mulshi Group is Promoted & Managed by ISB&M Nande, Pune. Mulshi is a 30 minutes' drive from Nande. The Institute is spread over a vast campus. The serene ambience of Mulshi provides inspiration to students to achieve excellence both in academics and in overall personality development. MGI was founded in the year 2009 with MIBM & MIRM.

The institute encompasses a wide span of specialist areas, including Marketing, Finance, Media Communication, Supply Chain & Operations, Human Resource, Industrial Relations and Business Analytics. Highly accomplished professors & corporate professionals support each of these specialist areas.

Research expertise forms the foundation for teaching in the institute and is a source of innovation & dynamism that informs the teaching process. Faculty who are hard core professionals draw upon relevant well researched business examples & cases. Distinguished visiting professors & corporate professional leaders enrich the teaching learning process. The post graduate programmes are highly vocationally relevant & based on rigorous analytical approach. Student learning driven methodologies provide a sound basis & career development in business & various professions.

We are a dynamic and diverse institution. With an impressive infrastructure, a library with almost 10,000 e-journals and hard copies, optional residential hostels for men and women, the institute provides quality education and a degree that will find recognition even at the international level.





# Bangalore Campus

We have demonstrated impressive performance on all parameters that bring greater learning environment and superior professional excellence. We promote a culture of liberty, openness, friendship, energy, enthusiasm and a new life-style. It fosters creativity and imagination to stimulate professional superiority and proficiency. We believe in the process of reshaping the attitude of students and giving them the opportunity to explore and rediscover themselves.

We always keep the light blazing and encourage you to dream bigger and realize those dreams.

The campus, with the backdrop of a hill, offers an impeccable lush green environment far from the urban crowd ideally conducive to academic learning. The abundant greenery is serene. The institute is equipped with state-of-the-art facilities such as computer labs, e-library, classrooms, amphitheater and swimming pool.

ISB&M places you in the midst of a truly diverse culture. Your peer group comes from over 80 cities of India. You gain exposure to a broad range of new business perspectives.

As a holistic approach, an ISB&M student learns to work under very demanding schedules and perform in the most inspiring way. Your journey starts when you apply and gain momentum as you enter ISB&M.





# Admission Process

ISB&M Post –Graduate Programme is ideally suited to graduates who are aiming to develop high profile corporate careers on long term, and wish to seek promising break.

We are looking for talented achievers seeking for a rigorous and challenging programme. We expect our applicants to demonstrate intellectual capacity, a track record of success, leadership potential, energy, integrity and a global outlook.

## Eligibility:

Bachelor degree in any discipline candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2022, all AICTE programme require a test score and 50% in graduation.

## Selection @ ISB&M

ISB&M selection process is linked with careers & demands of recruiters. To meet the demands of our high profile recruiters, who offers you compensation in the range of Rs. 8 lacs to Rs. 18 lacs CTC, we set up the standards of intake.

A candidate should **fulfil at least any one of the conditions below** :

- A.** CAT 70 or XAT 65 Percentile & above with minimum 50% marks or equivalent CGPA in graduation from any recognized university
- B.** With academic background of 10th standard – 75%, 12th standard – 75% & graduation – 60% marks or equivalent CGPA in graduation from any recognized university – with a valid score card in CAT/XAT
- C.** Need to qualify ISB&M written competency test

## Note:

- Candidates in Category – A & B, automatically qualify for the GD&PI- provided applied within the time limit.
- Candidates in category C- will undergo ISB&M written competency test with GD&PI Process. Check website for the date.

While ISB&M, admissions are competitive, our selection criteria revolves around the candidate's ability to:

1. Cope with demanding environment in ISB&M
2. Candidate's ability to build career with MNCs and high profile Indian companies.
3. Candidate's openness and ability to learn new social and cultural habits & values, those professional MNCs, especially seek.

In order to succeed in ISB&M, a candidate must develop learning attitude for a career and imbibe an open minded attitude towards exploring newer experiences & make serious efforts at self-development.

### A. Weightage in selection process :

1. Written Test: 25%
2. Academics: 25%
3. GD&PI: 40%
4. Work Exp: 10%

For an outstanding candidate, only written test score is not a barrier.

## Scholarship and Rewards\*

The institute has the provision for awarding the following scholarship and rewards to the deserving performers.

## Merit scholarship :

ISB&M awards Rs.1,50,000 to the TOP 20 students who obtain all of the following :

- 80 Percentile & above in CAT or XAT
- 70% & above or equivalent CGPA in Graduation
- 85% & above in 10<sup>th</sup> Standard
- CGPA of 5 & above in 1<sup>st</sup> Trimester of PGDM program
- 85% & above in 12<sup>th</sup> Standard

## How to Apply

- Application form is available at [www.isbm.ac.in](http://www.isbm.ac.in) and must be submitted online with the application fee, which is non - refundable.
- Candidates can obtain application form from any of the campuses or from the marketing offices of ISB&M by paying the application fee.
- The application fee can be paid through credit card / Debit card / Bank Transfer through the designated payment gateway or demand draft (International School of business & Media) or cash.

### → Group Discussion and Personal Interviews ●

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also be intimated to the candidate by SMS, email, courier /speed-post.

### Cities where GD & PI will be conducted : ←

**North:** Allahabad, Chandigarh, Delhi, Dehradun, Jaipur, Varanasi, Lucknow

**East:** Bhubaneswar, Guwahati, Jamshedpur, Kolkata, Patna, Ranchi

**West:** Ahmedabad, Bhopal, Indore, Mumbai, Nagpur, Pune, Raipur

**South:** Bangalore, Chennai, Hyderabad, Vijayawada

## Important Dates for Application

1. Application Forms Open	→	4 <sup>th</sup> October, 2021
2. Application Forms Close	→	27 <sup>th</sup> January, 2022
3. Early Bird (Application Fee: Rs. 400/-)	→	4 <sup>th</sup> October to 4 <sup>th</sup> Nov, 2021
4. Application Fee : Rs. 700/-	→	5 <sup>th</sup> Nov to 31 <sup>st</sup> Dec, 2021
5. Application Fee : Rs. 1200/-	→	1 <sup>st</sup> January to 27 <sup>th</sup> January, 2022
6. Group Discussion & Personal Interviews	→	February, 2022 onwards
7. Admission Process Close Batch: 2022-24	→	30 <sup>th</sup> March, 2022
8. PGDM Programme Commencement Date	→	June, 2022 onwards

## Fee structure and other details

The fee is only the course fee and does not include hostel fees and expenses for living. The schedule of payment of fees is as given below

Campuses	I Installment at time of Admission	II Installment June, 1 2022	III Installment Nov, 30 2022	IV Installment 1 <sup>st</sup> Week, July 2023	V Installment Nov, 30 2023
Pune Nande	1,10,000	2,52,500	2,52,500	2,52,500	2,52,500
Mulshi	1,10,000	1,85,000	1,85,000	1,85,000	1,85,000
Kolkata	1,10,000	1,72,500	1,72,500	1,72,500	1,72,500
Bangalore	1,10,000	1,47,500	1,47,500	1,47,500	1,47,500



## B. Other Expenses: (To be paid with 2<sup>nd</sup> Installment)

- Admission Processing Fee Rs. 10,000.
- Caution Money Deposit of Rs.10, 000 (Refundable).
- Placement fee as specified by the Placement Assistance Cell is Rs. 20,000 per year.
- Alumni Life Membership of Rs. 10,000.

**\*Note:** Currently 18% GST is applicable on Alumni fee & Placement Fee only, however GST will be charged at actual, if applicable on other fees.

## C. Separate hostel facility :

Hostel facility for girls and boys are available inside and outside the campus. The selected students need to apply separately to avail the hostel facility.

## D. Rules for Cancellation of Admission :

Cancellation of admission by last day of Orientation Program, Rs. 1000 will be deducted and the balance will be refunded. No refund of fees against cancellation of admission after Orientation Program.

**Note:** Currently 18% GST is applicable on cancellation Fee only, however GST will be charged at actual, if applicable on other fees.

## E. No. of seats available :

Post Graduate Diploma In management (PGDM) Programme	Nande	Mulshi	Kolkata	Bangalore
Marketing	120	60	60	30
Finance	60	30	40	30
Human Resource	60	30	20	30
Insurance & Risk Management	60			
Supply Chain Operations Management	✓	✓	✓	✓
Media and Communication	✓	✓	✓	✓
Business Analytics	✓	✓	✓	✓

## Session Begins On

Pune Nande : June, 2022

Pune – Mulshi : June, 2022

Kolkata : July, 2022

Bangalore : July, 2022

### Notes

- ⊙ Any complaints or grievances should be brought to the notice of President or Director
- ⊙ ISB&M Management reserves the right to make appropriate changes
- ⊙ All legal disputes are subject to Pune jurisdiction only
- ⊙ Post graduate Diploma in Management (PGDM) programme are recognized by AICTE

### Reservation of Rights

The management of International School of Business & Media reserves the right to change policies, systems and procedures, faculty mix, regulations affecting students or any other suitable modifications, should these be deemed necessary in the interest of the programme and the institute

## Anti - Ragging

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offence under law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to police

# Highly Recommended

## Recommended by Alumni in Their Own Family

Reena Raikar  
2000 - 02  
Manager - L&D  
**Phillips Carbon**  
**Iraq**

BROTHER

Ketan Raikar  
2001- 03  
Co-Founder &  
Managing Partner  
**PeopleSquare**  
**HR Consulting**  
**Mumbai**

Anupama  
2001- 03  
Senior Director -  
Global Talent  
Acquisition  
**Sutherland**  
**Delhi**

BROTHER

Sudipto Mitra  
2002 - 04  
AVP & Regional Head  
**Sony Pictures**  
**Networks**  
**Kolkata**

Akash Mohan  
2001- 03  
SVP  
**GIC**  
**Singapore**

SISTER

Akanksha Mohan  
2006 - 08  
Rewards Consultant  
**Mercer**  
**New York, US**

Neeraj Tewari  
2005 - 07  
Area Sales Manager  
**Hero MotoCorp Ltd.**  
**Delhi**

BROTHER

Nitin Tewari  
2008 -10  
Area Sales Manager  
**Berger Paints India**  
**(British Paints Division)**  
**Surat**

Amit Singh  
2004 - 06  
Business Development  
Manager/Product  
Manager  
**BlockChainEducation**  
**Netherlands**

BROTHER

Anand Singh  
2005 - 07  
Executive Director  
**Options Group**  
**Mumbai**

Sandeep Naug  
2005 - 07  
Head Of Strategy  
- GTM  
**VerSe Innovation**  
**Bangalore Urban**

BROTHER

Sumeet Naug  
2011-13  
Corporate Real  
Estate Consultant  
**JLL**  
**Bangalore**



Ankur Kapoor  
2004 - 06  
General Manager  
-Product Head  
**Samsung**  
**Mumbai**

SISTER

Tulika Kapoor  
2008 - 10  
ASM  
**HSBC BANK**  
**Pune**

Kalyani Kasara  
2005 - 07  
Marketing &  
Communications  
Innovation Design  
& Visualisation Group  
**Tata Elxsi**  
**Bangalore**

BROTHER

Jaidev Kasara  
2008 -10  
Group Account  
Manager  
**Network18 Media**  
**Bangalore**

Raj K Mishra  
2006 - 08  
AVP  
**Hero MotoCorp**  
**Gurgaon**

BROTHER

Ajay Mishra  
2009 -11  
Head - Supply Chain  
**IndusInd Bank**  
**Lucknow**

This is an Illustrative List of Students Visit Website for Complete Details





### Students Batch : 2020-22

Ankit - **TresVista**

Jyoti - **PwC**

Sanmay - **Deloitte Consulting**

Vipasha - **Deloitte Taxation**

Shubham - **Wipro**

Sayani - **PwC**

Anwasha - **Deloitte Consulting**

Ritik - **GEP Worldwide**

Priyanshi - **Deloitte Consulting**

Nalin - **APTIV**

Neha - **ICICI Bank**

Tarun - **Deloitte Taxation**

Manjusha - **Raymonds**





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**of Time**





**Pune (Nande) Campus**

S. No. 44/1, 44 1/ 2,  
Pashan Sus Road,  
Pune - 412 115  
07757029571  
020 35012000/2001  
admissions@isbm.ac.in

**Mulshi Group of Institutes**

Gat No. 237-243  
Near Malhar Machi Resort,  
Sambhave, Tal: Mulshi  
Pune - 412108  
020 35012000/2001  
admissionsmulshi@isbm.ac.in

**Kolkata Campus**

330/2, Pujali Trunk Road,  
P.S. - Budge Budge, Kolkata - 700138  
033-24820018 / 19, 8484980933  
9830991821 / 9804866596  
admissions.kol@isbm.ac.in  
admissions.k@isbm.ac.in

**Bangalore Campus**

Plot No. 241  
Sompura Industrial Area  
Sompura Hobli,  
Bangalore 562132  
09511982499  
admissions.b@isbm.ac.in

**Gurgaon (Marketing Office)**

U (179), 1st Floor Shakarpur  
Near Laxmi Nagar  
Metro Station  
Delhi - 110092  
07387755131

**Lucknow (Marketing Office)**

301,3rd Floor, Tekarees  
Chamber, Ashok Marg,  
Hazratganj  
Lucknow - 226001  
08530093456



[www.isbm.ac.in](http://www.isbm.ac.in)