

## Why ISB&M Bangalore ?

- High quality academic learning & personal transformation learning.
- ISB&M campus placement is driven by quality of job experience and career building.
- Several alumni report very high salaries (12-13 lacs) even in first year of job, and 40 lacs salary (over 8-10 years).
- We create leaders who make a difference
- Personal transformation to meet your career aspirations
- Student driven culture
- Fully residential campus
- Five month Internship Programme
- Checkout our alumni career & lifestyle, visit website.

### Courses Offered

PGDM

(AICTE Approved)

### Dual Specialization Programme

- Marketing
- Human Resource
- Media & Communication
- Finance
- Business Analytics
- Supply Chain & Operations Management

**Akshita Kaushal**  
Batch: 2019-21  
Signify ( Philips Lighting )



**Ishan Nayak**  
Batch: 2019-21  
Dun&Bradstreet



### Bangalore Campus

Plot No. 241, Sompura Industrial Area, Niduvanda,  
Sompura Hobli, Nelamangala, Bangalore- 562132  
9511982499, admissions.b@isbm.ac.in

[www.isbm.ac.in](http://www.isbm.ac.in)



Peoples Empowerment Group

# ISB&M

## International School of Business & Media Bangalore



**Krishna Chaitanya**  
Batch : 2006 - 08  
Director - Regional Solutions  
Development  
**JLL**  
Singapore



**Raunak Baid**  
Batch : 2008 - 10  
Associate Vice President  
**JP Morgan**  
Manila , Philippines

All Campus  
Combined Placement  
**Batch 2018-20**  
Highest | Average  
21 Lacs CTC | 8.8 Lacs CTC

**Batch 2019-21**  
Highest  
14.9 Lacs CTC  
Average  
8.55 Lacs CTC

*You Learn To Aspire & Build A Great Career !*

## President's Message

**Dr. Pramod Kumar  
President**

“

Counting VPs/Directors/Senior Management alumni, is how we evaluate the impact of our education. ISB&M education is unique in nurturing competitive aspirations and learning to drive your career. Our excellence in education and approach to seeking professional standards, is one thing that our alumni always talk about. We raise the personal and professional proficiency of our students. You learn to overcome self-limiting thoughts and beliefs, you learn to create an enviable future-a life full of possibilities & an empowering career.

”

*Ph .D (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad ,Former Chairperson Placement, XLRI, Jamshedpur ,Ex-Director, Symbiosis Institute of Business Management.*

**“Control your destiny or someone else will” ...Jack Welch**

## Director's Message

The world is in a constant state of flux & challenge for educational institutes is to keep pace with the changes & meet the demands of the industry. ISB&M Bangalore has consistently been able to create & nurture leadership talent since its inception in 2005. The alumni of the institute have grown in their careers & are occupying leadership positions in leading organizations in India & abroad. This has been primarily due to the ISB&M culture, where there is no compromise on the quality of education & a strong focus on student transformation & our steadfast commitment to ensure a career path for every student who reposes his faith in us.

”

*Ph. D ,PGDBM (IIM -Calcutta) ,A.M.I.E, Former Group Head (HR ,Admin &Quality), IRIS Ltd Former Dy. Div. Manager, TATA Metaliks , 16 years in teaching & MDP's, 26 years in diverse industries.*



**Dr. S. Jayaraman  
Director  
ISB&M Bangalore**

## Outstanding ISB&M Bangalore Alumni



**Saurav Roy  
Senior Vice President HCM  
YES BANK  
Mumbai  
BATCH: 2006-08**



**Vibhor Sharma  
Sr. Personal Banker  
Mashreq Bank  
Dubai, UAE  
BATCH: 2009-11**



**Ankita Pandey  
Investment Consultant  
Bank of America Merrill  
Lynch Jacksonville  
Florida Area  
BATCH: 2011-13**



**Varun Gopalakrishnan  
Head of  
Channel Marketing  
Juniper Networks  
London, UK  
BATCH: 2006-08**



**Kiran Kumar Patel  
Senior Associate  
Credit Agricole CIB  
Greater New York  
BATCH: 2011-13**



**Aparajitha Mahaswetha  
Director - Business Devp.  
Amicorp Group  
Hyderabad  
BATCH: 2012-14**



**Prateek Kakkar  
Business Manager -  
Modern Trade  
Pernod Ricard  
Bengaluru  
BATCH: 2009-11**



**Brajesh Sahu  
Vice President  
Yes Bank Ltd.  
New Delhi  
BATCH: 2006-08**



**G Pallavi  
HR Business Partner  
PwC  
Hyderabad  
BATCH: 2008-10**

## Final Placement (Batch 2019-21)

## Summer Placement (Batch 2020-22)



**VISHWANATH Y PAKHARE**  
TCS  
HomeTown: BELGAUM  
PGDM - SCOM



**MEHUL SHARMA**  
LIDO  
HomeTown: NEW DELHI  
PGDM - MARKETING



**ISHAN NAYAK**  
Dun and Bradstreet  
HomeTown: UDAIPUR  
PGDM - FINANCE



**Saju Singh Ladco**  
HomeTown: Satna  
PGDM - Finance



**Kapil Bhatt**  
Tata Croma Retail  
HomeTown: Lucknow  
PGDM - HR



**Pritha Mazumder**  
Anand Rathi  
HomeTown: Mumbai  
PGDM - FINANCE



**BAISHAKHI SINGHA ROY**  
Yes Securities Ltd. India  
HomeTown: AGARTALA  
PGDM - SCOM



**SAGAR RATHORE**  
Times Group  
HomeTown: JAIPUR  
PGDM - MEDIA



**SONALI YADAV**  
ICICI BANK  
HomeTown: MAINPURI  
PGDM - IRM



**Ganesh Mangaonkar**  
ICICI  
HomeTown: Mumbai  
PGDM - HR



**Sanjana Agrawal**  
Ladco  
HomeTown: Indore  
PGDM - Finance



**Aarif Hussain**  
Profitmart Advisory  
HomeTown: Delhi  
PGDM - Finance

### Recruiters (Final & Internship)



dun & bradstreet



**Shubham Jain Ladco**  
HomeTown: Indore  
PGDM - Finance



**Jayshree Sharma**  
Cadila Pharmaceuticals  
HomeTown: Jaipur  
PGDM - HR



**Ankush Bhadoriya**  
Aditya Birla  
HomeTown: Indore  
PGDM - Marketing

# Core Faculty

Learning programme at ISB&M is supported by highly qualified and accomplished professionals from leading institutions, universities and corporate world.

**Dr. S. Jayaraman**  
Ph.D -AMU,  
PGDBM IIM- Culcutta

17 Years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, Iron and Steel and IT Service.

**Dr. Sachin Lele**  
Ph.D in Marketing  
Dr. D.Y. Patil, Pune  
MBA - NIMS  
PGPIB - K.J. Somaiya Institute  
of Management, Mumbai

He has more than 15 years of experience in corporate, academics, consulting, research and corporate relations. He has earned Ph.D. in the area of marketing management and has worked with some of the premier business schools in India. Dr. Sachin regularly conducts structured training programs to bridge the skill-gap between corporate and academia. His research interests lie in the area of online consumer behaviour and customer centricity. His research work has been published in national and international, peer reviewed journals.

**Dr. Venkatesh Kumar**  
Ph.D ( Management) -VTU,  
Mphil (Management)

18+ years in Management Science Institution and 2 +years of rich experience in IT industry specifically on strategizing project sales and legal system migrations.

**Dr. Kaustubh Sontakke**  
Ph.D (Business management),  
Ph.D (Accountancy)

14+ years of experience in academics. Honored as Ideal Doctorate by LKRM Nashik Gold Medalist at M.Com @ University of Mumbai – 2003 Gold Medalist at Avishkar Research Competition – 2012

**Dr. Asif Akhtar**  
Ph.D (Management)

9+ years of experience in academics His research areas include Quantitative Techniques in Management, Operations Management and Islamic Banking. He has published several research papers in the reputed national as well as international journals.

**Prof. Jayashree Viswanathan**  
PGCHRM (XLRI)

4+ years of experience in academics and 9 years of experience in Industry

**Prof. Shekhar Chowdhury**  
Master of Science in  
Engineering, Industrial  
Engineering, Arizona State  
University, USA  
Executive Post Graduate  
Programme in Management,  
T.A.Pai Management Institute

Customer oriented, Quality conscious Management Professional with over twenty-five years of rich experience which includes supporting mission-critical, state-of-the-art, high-volume semiconductor manufacturing facilities worldwide during start-up, ramp-up, ramp-down, technology transfer, full-capacity operation stages.

**Prof. Rajagopalan Srinivasan**  
Master of Management  
Studies (BITS Pilani)

8+ years of academic experience, 16+ years in the IT sector as Strategic Marketing & Demand Generation Manager for US, Europe, Japan.

**Prof. B.RVittal**  
Post Graduate Diploma in  
Marketing Management,  
Bachelor of law

9+ years of academic experience and over 21 years of industrial /corporate experience.

**Prof. V.Visweswara Rao**  
M.Phil (Statistics),  
Pursing Fellowship Program in  
Management

Statistician with more than a Decade experience in Industry and Academia

**Prof. Raghunandan N K**  
MBA,  
Pursuing Ph.D (Management)

23 years of experience across academia, corporate / industry.

**Prof. Elizabeth Mathew**  
M.Phil Sociology with OB as  
specialization,  
M.Ed (Education), Pursuing  
Fellowship in Management

16+ years of experience across academia, 3 years as corporate trainer ( Soft Skills) in UAE

**Dr. Pushkal Kumar Pandey**  
Ph.D University of Ulster -  
Northern Ireland

8+ years of experience in academics



Ankita Pandey  
Batch : 2011-13  
INVESTMENT CONSULTANT  
BANK OF AMERICA MERRILL



I was in PAC TEAM for 2 years when I was in ISB&M which gave an opportunity to me to mold myself where I am very comfortable talking to people about their needs and their requirements. I am in Prospect Development Team where I educate my clients on the capabilities of the platform Merrill has to offer and deepening the relationship with additional products and services via holistic goal based conversations. I help them by giving knowledge of investments and financial markets by applying key principles appropriately to the individual client's investment needs. After ISB&M I completed my Stock Broker and Investment Consultant licenses in USA with the federal and state governments. I love my job and profile and it brings satisfaction to me thinking I am helping people understand their finances.

Life @ ISB&M  
Bangalore



International  
HEARTILY WELC  
ORIENTATION  
BATCH : 202

ISB&M  
International School of Business & Media  
WELCOME MESSAGE

HEARTILY WELC  
ORIENTATION  
BATCH : 202

BANGALORE  
ISB&M  
MAKE THE  
DIFFERENCE

## Outstanding ISB&M Bangalore Alumni

Batch	Name	Designation	Company Name	Location
2005-07	Ashwini Das	Associate Vice President	Merkle Sokrafi	Pune
	Debjyoti Biswas	Head of Trade Marketing	Samsung Electronics Italia	Gurgaon
	Niitesh Hirwani	Sr . Marketing Manager	Reliance Retail Ltd.	Hyderabad
	Piyush Jain	Founder & Managing Partner	Ladco Crest Wealth	Bengaluru
	Saurabh Chaddha	Project Lead	Management Services LLP The Boston Consulting Group	Gurgaon
2006-08	Abhishish Prasad	Lead HR Business Partner	Reliance Retail Ltd.	Mumbai
	Brajesh Sahu	Vice President	Yes Bank Ltd.	New Delhi
	Shagird Salunkhe	Business Manager	Oracle India	Mumbai
	Krishna Gadde	Director - Regional Solutions	JLL	Singapore
2007-09	Varadraj Adya	Recruitment Relationship Manager	HSBC	Pune
	Akashdeep Sharma	Sr. Manager-APAC	Adobe	South Delhi
	Ankita Nigam	Associate HR- C&B	Infosys	Bengaluru
	Archana Dhoble	HR Executive	Accenture	Bengaluru
	Mukul Bhatia	Tax Manager	Deloitte	Gurgaon
2008-10	Vidhami Mishra	HR- Talent Acquisition	Capgemini	Gurgaon
	G Pallavi	HR Business Partner	PwC	Hyderabad
	Shruti Shree	Associate Manager	Goldman Sachs	Bengaluru
	Debraj Paul	HR Business Partner	TCS	Mumbai
	Raunak Baid	Associate Vice President	JP Morgan	Philippines
2009-11	Sudipta Kanrar	Director	Morgan Stanley	Mumbai
	Charu Srivastava	Regional HRBP	Reckitt Benckiser India	Bengaluru
	Anshul Kumar	Project Analyst	Mercedes Benz R&D India	Bengaluru
	Arjit Nigam	Tax Sr. ( Assistant Manager)	Deloitte	Hyderabad
	Harshita Lakhmani	HR Manager	Rolls Royce Power Systems	New Delhi
2010-12	Vibhor Sharma	Sr. Personal Banker	Mashreq Bank	Dubai, UAE
	Apoorva Sinha	Project Lead	Oracle	Bengaluru
	Dhanalaxmi P	Lead Management Analyst	Honeywell	Bengaluru
	Subhanu Kapoor	EUC Operations Team Lead	CapGemini	Mumbai
	Sumit Tripathit	AGM - SME Partner Accounts	Vodafone	Lucknow
2011-13	Vivek Naidu	Project Manager	TATA AIA	Pune
	Ravindra Kumar	Research Analyst	WNS Global Services	Gurgaon
	Sridip Sarkar	Product Manager	Publicis Sapient	Bengaluru
	Ankita Pandey	Investment Consultant	Bank of America Merrill Lynch	Florida
	Anoop Singh	Residential Sales	Prestige Group	Bengaluru
2012-14	Kundan Kumar Jha	Program Manager	Amazon	Bangalore
	Navneet Kaur	Recruitment Associate	Accenture	Bangalore
	Sandeep Samantaray	Human Resources	Capgemini	Bengaluru
	Ashish Dubey	Associate	PwC	Gurgaon
2012-14	Kathane Damodharrao	Sr. Portfolio Mgmt Analyst	Northern Trust Operating Services (P) Ltd	Bengaluru
	Aparajitha	Director - BD	Amicorp Group	Hyderabad

## Outstanding ISB&M Bangalore Alumni

Batch	Name	Designation	Company Name	Location
2012-14	Rahul Kumar	Unit Head	Decathlon Sports India P.Ltd.	Bengaluru
	Shambhavi Dixit	Premier Client Manager	HSBC	Bengaluru
2013-15	Gaurav Kumar	Department Manager	Reliance Digital Retail Ltd.	Rachi
	Himanshu Jain	Mortgage Officer	HDFC Limited	New Delhi
	M V V Rajesh	Senior Analyst	Infosys BPM	Hyderabad
	Neetesh Tiwari	Senior Relationship Manager	Frontier Shelters	Bengaluru
2014-16	Vasu Ruthvick Kotagiri	Territory Manager	Hero MotoCorp Ltd.	Vijayawada
	Sumanth N	Branch Sales Manager - LAP	DHFL	Bengaluru
	Prashanth Santhosh	Senior Technical Recruiter	Pragna Technologies	Washington
2015-17	Anusree Das	Intern	Emami Agrotech Limited	Kolkata
	Gyani Kumari	Associate	HSBC	Kolkata
	Lopamudra Karmakar	Assistant Manager	ICICI Prudential AMC Ltd	Kolkata
	Sourav Mukherjee	Senior Executive	A K Capital Services Ltd	Kolkata
2016-18	Sudipta Paul	Operations Associate	Flipkart	Bengaluru
	Samir Choudhury	Channel Manager	ICICI Securities	Kolkata
	SAIKAT Roy	Founder	SRTube	Kolkata
	PARTH Shrimanker	Associate	Tata Consultancy Services	Kolkata
	AVISIKTA Majumder	Corporate Manager	Wildcraft India pvt ltd	Delhi
2017-19	Anurag	Assistant Manager	Bajaj Allianz General Ins.	Bengaluru
	Shyamanjan Bose	Deputy Manager	Scheinder Electric	Bengaluru
	Karan Purohit	Senior Career Guide	Board Infinity	Bengaluru
2018-20	Manisha	Management Trainee	IDFC First Bank	Hyderabad
	Kunal Mogre	Business Analytics	ITC Infotech	Bengaluru
	Nidhi Singh	Management Trainee	CEAT	Mumbai



### ISB&M Bangalore Student Testimonials

**Vishwanath Y Pakhare**  
**TCS**  
 Batch : 2019-21  
**Marketing & SCOM**

“

“There is no passion to be found playing small - in settling for a life that is less than the one you are capable of living.”- **Nelson Mandela**

I want to take this opportunity to express my gratitude towards ISB&M Bangalore, the President, the Director, Academic Chairperson, Faculties, Batchmates, and Juniors for patiently guiding me on the journey from Campus to Corporate, channelizing my efforts in the correct direction, and bringing out my better version. My sincere thanks for providing opportunities to grow and ultimately enabling me to seize a career at TCS. Live long ISB&M Bangalore

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