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Estd. 1990

IMS

GHAZIABAD

UNIVERSITY COURSES CAMPUS

INFORMATION BROCHURE

IMS

GHAZIABAD

UNIVERSITY COURSES CAMPUS



VISION

To impart vibrant, innovative and global education to make IMS the world leader in terms of excellence in education & research.



MISSION

To develop the institution into a world class centre for Management, IT Biosciences, Journalism & International Business which inspire its students to realize their full potential and contribute to the development of the society.

**EXPLORE
EXPERIMENT
EXPERIENCE**

MILESTONE

2021

- Accredited as Grade 'A' by National Assessment and Accreditation Council
- Recognized as 'Promising' by Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021
- 3rd in North India' awarded by Times B school Survey - 2021
- 2nd in Placement in all India' awarded by Times B School Survey - 2021
- 6th in all India for Top BBA Private Institute' awarded by Times B school Survey- 2021
- 'Best Management Institute in North India for placement - 2021' awarded by CEGR
- 'Best Journalism and Mass Communication College in North India- 2021' awarded by CEGR
- 'Best BCA Institute in U.P.-2021' awarded by CEGR
- 'Best Biotech Institute in U.P.-2021' awarded by CEGR

2020

- 'Ranked 1st in U.P. & Uttarakhand' by Times B- School 2020 Survey
- 'Best BBA Institute in North India-2020' awarded by Asia Pacific Education and Technology Awards
- 'Best BCA Institute in North India-2020' awarded by Asia Pacific Education and Technology Awards

2019

- 'Ranked 1st in U.P. & Uttarakhand' by Times B- School 2019 Survey
- 'Best BBA Institute in North India-2019' awarded by Asia Pacific Education and Technology Awards
- 'Best Institute for Industry Linked in India- 2019' awarded by Integrated Chambers of Commerce and Industry
- 'Best BCA Institute in North India- 2019' awarded by Asia Pacific Education and Technology Awards
- 'Best Journalism and Mass Communication College in North India' awarded by CEGR
- 'Best Biotech College in India' awarded by CEGR

2018

- 'Best in Innovation in Learning-2018' awarded by CIAC Global
- 'Best Industry Exposure in Post Graduation- MIB' awarded by CEGR
- 'Best BCA College in North India - 2018' awarded by CEGR
- 'Ranked 1st in U.P. and Uttarakhand' by Times B School 2018 Survey
- 'Best Journalism & Mass Communication College in North India-2018' awarded by CEGR
- 'Best International Placements in Management- 2018' awarded by CEGR
- 'Best Biotech College- 2018' awarded by CEGR

2017

- 'Ranked 3rd in Northern India/ Delhi NCR' by Times B- School 2017 Survey
- 'Best BBA Institute in Northern India-2017' awarded by GESA
- 'Best BCA Institute in Northern India-2017' awarded by CEGR
- 'Best BJMC Institute in Northern India-2017' awarded by CEGR

2016

- 'Best Private BBA Institute in India 2016' awarded by ASSOCHAM
- 'Ranked 1st in U.P. and Uttarakhand' by Times B-School 2016 Survey
- 'Ranked 3rd in Northern India/Delhi NCR' by Times B-School 2016 Survey
- NAAC Accredited

2015

- 'Best Management College for Placements 2015' awarded by CEGR
- Silver Jubilee Year

2008

- Started Master Degree in Biotechnology (M.Sc. BT)

2007

- Started School of Media Studies

2002

- ISO 9001:2008 Certified
- School of Biosciences - B.Sc. (H) BT & B.Sc. (H) MB came into existence

2000

- Foray into MIB & BCA Course

1994

- Pioneer in BBA Course

1990

- Established

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CHAIRMAN'S MESSAGE

IMS Ghaziabad is one of the best in Delhi-NCR for the past many years. I believe that at the core of its success are certain underlying principles, nascent dreams and great vision that ensures its continuing pole position. The institute fosters and nurtures leaders, inculcating moral principles and professional ethics which guides decision making and creates a path that leads to the good of society at large. In unprecedented times when the education system came to a halt, IMS continued to provide a seamless experience to its students as real education today is grabbing the current and emerging opportunities amidst the hassles.

IMS Ghaziabad develops teaching excellence through participant-centered learning including technologically enabled & experiential pedagogies, quality innovative programs and industry-oriented professional erudition which enables the students to carve a niche in their respective fields. IMS strives for excellence and aspires to shine out as a world leader in terms of education & research. It is a passion shared equally by the institute, faculty, staff, students, corporate and alumni.

I extend my best wishes and welcome you all to a place brimming with thought leadership!

Naresh Agarwal



GENERAL SECRETARY'S MESSAGE

From a modest beginning in 1990, IMS has grown into a fully integrated temple of knowledge as it completes its 32 years of excellence. Since its inception, we are aiming to groom philanthropic leaders, managers and entrepreneurs who can contribute not only to society but the planet as well. With greater awareness, excellent education and effective change management, IMS Ghaziabad (University Courses Campus) continues to accelerate to meet the pace of change in the business landscape. For which we ensure building a resilient connection with the industry not just for outstanding placements, but also to modernize the course curriculum for all the courses as per industry requirements. Amazing leaps in pedagogy, technology, and research at the institute have created new paradigms for students to navigate the turbulence by maximizing the learning cycle. The institute is known for continuously embracing changes for producing better results every subsequent year in terms of academics, placements offerings, and entrepreneurship ventures. The college has gone through metamorphic infrastructural developments, the introduction of new departments and programs, construction of new hostels and increased intake of students.

I congratulate the conscientious team at IMS for spending considerable time on preparing, planning, apprenticing and building the new ways of educating the youth of our nation for sustainable development.

CA (Dr.) Rakesh Chharia

IMS BELIEVES THAT EXCELLENCE IN ALL ITS DOMAINS AND SIGNIFICANT ACHIEVEMENTS EVERY YEAR IS DRIVEN BY JUXTAPOSITION TO PROVIDING A CLEAR VISION, NECESSARY ATMOSPHERE AND RESOURCES TO DRIVE EFFICIENCIES



Mr. Naresh Agarwal
Chairman
Ex. M.P., Rajya Sabha
Former Minister, Govt. of U.P.



CA (Dr.) Rakesh Chharia
General Secretary
Pole-Ads Advertising Ltd.



Ms. Anshu Gupta
Joint Secretary
Philanthropist

Mr. Sanjay Agarwal
Treasurer
Entrepreneur & Academician



Mr. Nitin Agarwal
Executive Council Member
MLA and Excise & Prohibition Minister
Govt. of U.P.



Dr. Pramod Agarwal
Executive Council Member
Rama Paper Mills Ltd.



Mr. Ashok Chaturvedi
Executive Council Member
U-Flex Group of Industries



Mr. Sudhir Shukla
Executive Council Member
B.A.G Films Ltd.



Mr. Rajiv Chaudhary
Executive Council Member
Chaudhary & Sons Forging Ltd.



Mr. Mayank Chaudhary
Executive Council Member
Industrialist

Mr. Apurve Goel
Executive Council Member
AAA Paper Marketing Ltd.



Ms. Garima Aggarwal
Executive Council Member
Philanthropist



CA Vidur Chharia
Executive Council Member
Chharia Impex Ltd.



EXECUTIVE COUNCIL



Mr. Dhruva Chauhan
Business Unit Director
Grasim Bhiwani Textile Ltd.

Mr. Neeraj Malik
Executive Vice President
Aptech India Ltd.

Mr. Puneet Gupta
COO, The Times of India
Times Internet

Mr. Dinesh Jain
Joint President, HR
UFLEX Group

Mr. Parag Rastogi
Director
Bennet & Coleman

Mr. Saud Mohd. Khalid
Senior Anchor &
Producer News 24

Mr. Lokesh Saxena
Managing Director
DISA India

Dr. Aashish Joshi
Editor-in-Chief & Chief Executive
Lok Sabha TV

Dr. Daman Saluja
Director
Dr. B.R. Ambedkar Center
for Biomedical Research,
University of Delhi

Mr. Apurva Chamaria
IMS Alumnus
Chief Revenue Officer
RateGain

Dr. Justin Paul
Professor, University of PR
San Juan, PR, USA

ACADEMIC ADVISORY BOARD

DIRECTOR'S MESSAGE



As the new generation strides on higher learning, metamorphism is witnessed in all the more liberalized environment bringing changes into almost all the spheres of education. In this transformational world, it becomes the responsibility of the institutions to impart cognizance to this lot. The prevalent ideology at IMS Ghaziabad (University Courses Campus) is to provide contemporary education to the budding professionals by creating a learning atmosphere conducive to research, practical and entrepreneurial applications. To create a synergetic impact, the panel of academic advisory board members is designed to include experts from varied walks of life. The adept industry leaders, corporate mentors and professors of renowned Universities in India and abroad provide excellent guidance to the students for honing the right set of attitude, skills and knowledge.

The institute empowers the students to traverse the unexplored terrain and keep abreast with the pace of the global industry. To fulfill the mission and

vision, the faculty and staff strive to achieve excellence in all the endeavors, be it education, research, training & guidance, through continuously upgrading the curricula and pedagogical tools. Apart from this, the student-driven clubs on the campus provide national and international opportunities which help the students in their comprehensive growth. The unique coalescence of specializations, workshops, skill development initiatives, paralleled by industry interaction instills confidence in the students and motivates them to ride the crest of the wave. Leveraging this helps them bag the excellent placement offers in renowned companies in India and abroad. Ensuring an unshakable commitment to foster a diverse and inclusive community, E-cell at the campus mentors the students for start-up initiatives. Our alumni holding leading positions in industry and academia are a substantiation to the untiring efforts of each and every member associated with IMS.

We welcome you all to the culture which spawns global leaders!

Dr. Ajay Kumar

OUR CAMPUSES

ABOUT IMS GHAZIABAD GROUP OF INSTITUTIONS

IMS Ghaziabad was founded in 1990 by a group of visionaries and intellectuals to impart quality education in a stimulating and innovative environment where students are empowered with knowledge and professional skills while upholding the values of integrity, tolerance and mutual respect.

IMS Ghaziabad has attained a matchless and a reputable place amongst the best professional education institutions in India over the past 32 years. Since its inception, the group has promoted education in the areas of Management Studies, International Business, Information Technology, Biosciences, Engineering, and Journalism through its three educational campuses equipped with state-of-the-art infrastructure and modern technology. Located strategically in the NCR, IMS Ghaziabad delivers the real-world experience for succeeding in today's competitive global marketplace. The academic programs prepare the students to be consistent performers and innovators who continuously imbibe from real-life business situations and experiences.

The faculty interaction with the corporate world in the form of research & consultancy, management development programs, and national & international conferences have become an important enabler for designing and imparting learner-centric value-based education. IMS believes that leadership skills can be inculcated to produce competent managers for tomorrow. The programs are meticulously designed to enhance managerial and technical competence. The institute continues to attract diverse talent and promote a culture of accepting challenges for the holistic development of the students.



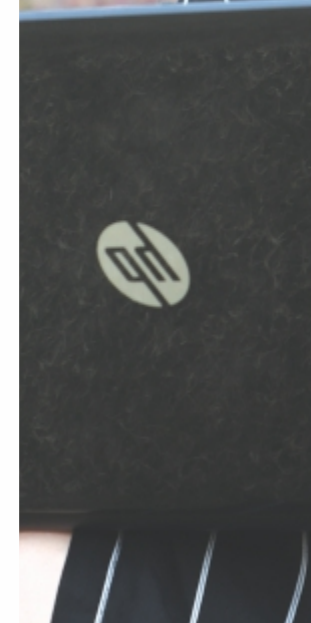
35000+
ALUMNI

85000+
STUDENTS

20+
PROGRAMS

550+
FACULTY

2500+
HOSTELLERS





IMS CAMPUS-I



IMS CAMPUS-II

CAMPUS - I

INSTITUTE OF MANAGEMENT STUDIES, GHAZIABAD

IMS Ghaziabad offers full-time postgraduate programs in management approved by AICTE and Ph.D. in association with Jamia Hamdard University.

- Post Graduate Diploma in Management (PGDM- 2 Years)
- Ph.D. (Management)

CAMPUS – II

IMS ENGINEERING COLLEGE, GHAZIABAD

IMS Engineering College, Ghaziabad offers full-time graduate, postgraduate and doctoral programs in technology and management affiliated to Dr. A.P.J. Abdul Kalam University, Lucknow and approved by AICTE.

- Bachelor of Technology (B.Tech-4 Years)
- Master of Technology (M.Tech-2 Years)
- Master of Business Administration (MBA-2 Years)
- Ph.D. (Biotechnology)

CAMPUS – III

IMS GHAZIABAD, UNIVERSITY COURSES CAMPUS

IMS Ghaziabad, University Courses Campus offers full-time graduate and postgraduate programs in management, information technology, media studies and biosciences affiliated to CCS University, Meerut.

- Bachelor of Business Administration (BBA-3 Years)
- Bachelor of Computer Applications (BCA-3 Years)
- Bachelor of Arts in Journalism & Mass Communication (BAJMC-3 Years)
- Bachelor of Science in Biotechnology (B.Sc. Hons., BT-3 Years)
- Bachelor of Science in Microbiology (B.Sc. Hons., MB-3 Years)
- Master of Science in Biotechnology (M.Sc. BT-2 Years)
- Master of International Business (MIB-2 Years)



STRIVE FOR EXCELLENCE

IMS GHAZIABAD, UNIVERSITY COURSES CAMPUS

The resolute effort is what constitutes the DNA of IMS Ghaziabad (University Courses Campus) as also carved on its logo as the shloka. As a testimony, the institute is bestowed with NAAC grade 'A' lately. The ethos of the institute lies in providing a vibrant, innovative and global education to the students in integration with human values and professional ethics, shaping them into socially conscious global professionals.



























IMS offers courses in affiliation to Chaudhary Charan Singh University, Meerut namely MIB, M.Sc. Biotechnology, BBA, BCA, BAJMC, B.Sc. (Hons.) Biotechnology and B.Sc. (Hons.) Microbiology. It has consistently produced University toppers which speaks volumes about the quality of education imparted by its learned faculty. The institute is ISO 9001:2008 certified and NAAC 'A' accredited. The college is the proud recipient of the recent eminent awards in the field of education and research. The institute has a modern world-class infrastructure wherein the students are provided with an excellent educational experience and comfortable amenities for ensuring a sustainable lifestyle.

The curriculum design includes academic teachings, specializations, placement assistance, value-added programs, flip classes, student-driven clubs, orientation programs, national seminars, conclaves and career guidance for unleashing students' potential, skills and abilities. Research-driven faculty ensures that the students achieve high standards of excellence to bring about the consolidated change for positive growth. In the era of digitalization, the programs also integrate the use of information technology in the learning processes. Industry academia interfaces such as international and national internships, live projects, guest lectures, industry visits, and workshops help the students to develop better insights into the workplace.

RANKING & ACCREDITATIONS

The constant endeavor to achieve excellence in all fields is one of the prime virtues which set apart IMS Ghaziabad (University Courses Campus) from other institutes in the similar category. For its exemplary work done in the past 32 years, the institute has received appreciations from top-notch industrialists, academicians and organizations of high repute. This outstanding work can be witnessed in the form of various awards and accolades which have been conferred to the Institute on the basis of overall performance, innovative pedagogies, specialization based curriculum, placements and the new initiatives taken for the holistic development of the students.

The General Secretary of IMS Ghaziabad- CA (Dr.) Rakesh Chharia received 'Best Educationist Award-2021', 'Change Maker of the Year' and 'Rashtriya Siksha Ratan' for being a source of inspiration for academicians and students. The Director, Dr. Ajay Kumar – IMS Ghaziabad (University Courses Campus) also received the prestigious 'Global Achievers Council Memorial Award' and 'Director of the Year Award' for his valuable contribution in the field of management and education.

• Accredited as Grade 'A'	
• Recognized as 'Promising' on Innovation Achievement 2021	
• Best Management Institute in North India for placement - 2021	
• Best Journalism and Mass Communication College in North India - 2021	
• Best BCA Institute in U.P.- 2021	
• Best Biotech Institute in U.P.- 2021	
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• Best BBA Institute in North India - 2017	
• Ranked 1st in U.P. & Uttarakhand - 2016	
• Ranked 3rd in North India / Delhi NCR - 2016	
• Best Private BBA Institute In India - 2016	
• NAAC Accredited	
• ISO Certified (9001:2008)	

WORLD-CLASS INFRASTRUCTURE AND FACILITIES



IT Labs | Centralized air conditioned IT labs with the latest software and hardware

Knowledge Resource Centre | Well stocked reading material along with the updated online digital library (Emerald Insight, DELNET, EBSCO, NDL, J-GATE & E-Books)

Bioscience Labs | Bioscience Labs equipped with state-of-the-art equipments

Elevator | Elevators in college and hostel to access any floor

Sports and Recreational Facilities | Unparalleled recreational and sports activities such as basket ball court, volley ball court, outdoor and indoor playground for sports and athletics

Medical Facilities | Mediclaim policies, medical facilities & ambulance available for medical problems and emergencies

Bank Facility | Banking and ATM facility available at IMS Campus | and IMS Hostel respectively

Lecture Rooms | Air-conditioned lecture rooms with the latest audio-visual aids & multimedia technology

Hostel | Well-furnished hostel facility for outstation candidates



Auditorium | Air-conditioned auditorium with 250+ capacity with the latest audio-visual systems and green room

Free Laptops | Laptops for enhancing learning and digital literacy

Wi-Fi Campus & Classrooms | Wi-Fi enabled campus with a high-speed internet connection

Canteen | Spacious canteen offering multi-cuisine food

Centrally Air Conditioned Campus | Centralized AC plant installed in the campus

MDP | Air-conditioned auditorium with 60+ capacity with IT support

Mini Audi | Air-conditioned auditorium with 100+ capacity with the latest audio-visual systems



Cafeteria & Maggi Hotspot | Nutritious and wholesome food for ensuring a well-balanced diet

Research Cell | A dedicated cell for carrying out research, equipped with the required environment and resources

Entrepreneurial Cell | A place missioned with a common goal to inculcate the spirit of entrepreneurship among young minds

NSS Cell | Office maintained to carry out the activities encouraging education through service

Journalism Studio 'Expressions' | Learning studio equipped with designing software and modern equipment

THE WORLD-CLASS INFRASTRUCTURE AT IMS PROVIDES A CONDUCTIVE AMBIENCE FOR STIMULATING LEARNING EXPERIENCE. THE CAMPUS IS WI-FI ENABLED AND CENTRALLY AIR CONDITIONED. ALL THE CLASSROOMS ARE EQUIPPED WITH PROJECTION AND COMPUTER SYSTEM WITH INTERNET CONNECTIVITY. ONLINE LIBRARY RESOURCES AND DIGITAL LEARNING PLATFORMS PROVIDES A WIDE ARRAY OF INFORMATION TO ENHANCE STUDENTS' INTELLECT.



INFRASTRUCTURE AND FACILITIES

EXPLORE

OUR COURSES



EXPLORE
EXPERIMENT
EXPERIENCE



**SCHOOL OF
MANAGEMENT**

MIB

BBA

**SCHOOL OF
INFORMATION
TECHNOLOGY**

BCA

**SCHOOL OF
JOURNALISM &
MASS
COMMUNICATION**

BAJMC

**SCHOOL OF
BIOSCIENCES**

M.Sc. BT

B.Sc. (H) BT

B.Sc. (H) MB



**SCHOOL OF
MANAGEMENT**

**'DEVELOPING GLOBAL LEADERS FOR
SUSTAINABLE GROWTH'**



MIB

Master of International Business



MIB and Post Graduate Diploma (PGD)

MIB is designed as an intensive Two-Year Program aiming at creating a strong academic and professional foundation for the development of holistic professionals in the area of international management. To keep students upgraded with recent industry changes and its prerequisites, POSTGRADUATE DIPLOMA (PGD) is offered in five specializations namely Marketing, Finance, HRM along with International Business and Business Analytics as core subject. Students have the liberty to choose from any one of the specializations.

To connect on a global scale with global learners, the students can choose One MOOC from the given basket, pertaining to the chosen specialization. For the award of Post Graduate Diploma, students have to go through the University Curriculum of MIB and additional subjects specifically added, keeping in mind the international business management applications. Students are awarded MIB degree from CCS University and in addition, are also awarded PGD in the opted specialization area.



The Master of International Business is a program enriched with educational training in international business management to develop the most reliable strategies for meeting the objectives of competitive organizations in an international environment. The course offers 60 seats, affiliated to CCS University Meerut. The MIB is based around the four fundamental elements of a successful international business education namely functional techniques, personal development, strategic decision-making and innovative practices. They are all crucial to establish roles in today's multinational and multicultural firms engaged in the evolving world of global business.

The students of MIB are given opportunities to complete their internships and live projects in various renowned companies in Dubai and India, where they gain hands-on experience and test-run the knowledge attained while learning new skills. International Conferences and National Seminars are also conducted to acquaint the students with thought-provoking panel discussions, where students, professors, bureaucrats and administrators from PAN India discuss global issues and solutions.

The syllabi for MIB compares favorably with the syllabi of some of the world's best international business schools and is consistently reviewed by academic advisory council to reflect the industry requirement and the dynamics of a constantly changing business world. The objectives are as follows:

- To update the knowledge base related to various business domains.
- To critically understand the significance of recent theoretical developments in business and their strategic implications.
- To demonstrate proficiency in analyzing and interpreting a wide range of business information related to the various functional areas of management in international arena.
- To train leaders to be able to evolve within the heart of complex international markets.
- To ensure the suitability of the candidates in international corporate workplace.

MIB COURSE STRUCTURE

The curriculum of MIB and PGD is the outcome of elaborate reviews from distinguished industry experts and academicians, influenced by the experience of various other premier institutes and Universities of India and abroad. The structure is spread across 2 years and 4 semesters integrating important aspects of learning-research, theories and framework, tech-based skill-oriented specializations, MOOCs (Massive Open Online Courses) and value-added certifications.

FIRST YEAR

Semester I

MIB-101	Management Concepts & Organizational Process
MIB-102	Financial & Management Accounting
MIB-103	Managerial Economics
MIB-104	International Business
MIB-105	Marketing Management
MIB-106	Business Statistics
PGD 101	Human Resource Management
PGD 102	Advanced Excel
PGD 103	Introduction to Business Information Systems Power BI, SPSS
PGD 104	Vadati: Speaking Skills in Language
PGD 105	Industry Research Project-I
PGD 106	Trans-Disciplinary Activity

WORKSHOPS | VALUE ADDED SESSIONS

• CV Building & Goal Setting • Fundamentals of Digital Marketing • Finance for Non-Finance • Personal Selling and Sales Negotiations • Management Information System

Semester II

MIB-201	International Marketing Management
MIB-202	Financial Analysis and Decision Making
MIB-203	Business Environment
MIB-204	Business Laws and Taxation
MIB-205	International Marketing Research
MIB-206	Computer Applications
PGD-201 (M)	Advertising and Sales Management
PGD-201 (F)	Security analysis and portfolio management
PGD-201 (H)	Employee Relations and Labour Laws
PGD-202 (M)	Product & Brand Management
PGD-202 (F)	International Trade Finance and Forex Management
PGD-202 (H)	Learning and Development
PGD-203	Country Analysis
PGD-204	Tools for Data Analysis
PGD-205	Industry Research Project - II
PGD-206	Data Visualization using Tableau
PGD-207	Placement Readiness - I

WORKSHOPS | VALUE ADDED SESSIONS

• Personal Financial Planning • Applied Banking, Fintech and Block Chain Technology • Analysis of Companies Annual Statements • Entrepreneurship & Start-up Creation

INTERNATIONAL INTERNSHIP & TRAINING | SUMMER INTERNSHIP

SECOND YEAR

Semester III

MIB-301	International Financial Management
MIB-302	Organizational Behaviour and Development
MIB-303	International Trade Procedures, Documentation & Logistics
MIB-304	International Business Management
MIB-305	E-commerce
MIB-306	Foreign Language (Basic)- German/French
MIB-307	Minor Project & Viva-voce
PGD-301	Python for Managers
PGD-302	Design Thinking
PGD-303	Placement Readiness - II
PGD-304 (M)	Logistics & Supply Chain Management
PGD-304 (F)	Investment Advisor- level 1 & 2
PGD-304 (H)	Global HRM
PGD-305 (M)	Retail Management
PGD-305 (F)	Derivatives and Risk Management
PGD-305 (H)	Performance Management and Competency Mapping
PGD-306	Digital Marketing

WORKSHOPS | VALUE ADDED SESSIONS

• Digital Personal Branding in the New Age • Financial Modelling Using Excel • Marketing Analytics • HR Analytics

Semester IV

MIB-401	Project Management
MIB-402	Strategic Management
MIB-403	Consumer Behaviour
MIB-404	Services Marketing
MIB-405	Foreign Language (Advanced)-I German/French
MIB-406	Project Report & Viva-Voce
PGD-401	Specialization-V
PGD-402	Business Ethics and CSR
PGD-403	Placement Readiness -III
PGD-404 1	Extra MOOC from the Basket

WORKSHOPS | VALUE ADDED SESSIONS

• Environment & Business Sustainability

FINAL PLACEMENTS



MIB COURSE STRUCTURE

Tech-Based Skill-Oriented Specializations

In MIB Post Graduate Degree Program in Business Management, Institute possesses an edge in professionally designed 'Tech-Based Skill-Oriented Specializations' comprising Four papers and One MOOC Certification meeting the latest Industry requirements. The pool of industry and academia experts for each domain, besides reviewing the syllabus, also deliver, interact and mentor students to ensure their rigorous learning and development.

MARKETING

- Advertising and Sales Management
- Product & Brand management
- Logistics & Supply Chain Management
- Retail Management
- Digital Marketing Strategy / MOOC

FINANCE

- Security Analysis and Portfolio Management
- International Trade Finance and Forex Management
- Investment Advisor- Level 1 & 2
- Derivatives and Risk Management
- Macro Economics for Financial Markets / MOOC

INTERNATIONAL BUSINESS

- International Business
- International Marketing Management
- International Marketing Research
- Country Analysis
- Business Opportunities and Risks in a Globalized Economy / MOOC

HUMAN RESOURCE

- Employee Relations and Labour Laws
- Learning and Development
- Global HRM
- Performance Management and Competency Mapping
- Designing the Future of Work / MOOC

BUSINESS ANALYTICS

- Advanced Excel
- Introduction to Business Information Systems- Power BI, SPSS
- Tools for Data Analysis
- Python for Managers
- Data Visualization using Tableau



Massive Open Online Courses (MOOCs) Basket

All the students have an option to pick up one MOOC out of the basket mentioned below.

MARKETING

- International Marketing
- Digital Marketing Strategy
- Customer-Centric Marketing for Entrepreneurs
- The Art of Sales: Mastering the Selling Process Specialization
- Foundations of Marketing Analytics Specialization

FINANCE

- Fintech: Embedded Finance, Payments, BaaS and API Banking
- Corporate Banking Solutions to International Trade Finance
- Cryptocurrency Investment Course - A Step-by-Step Guide
- Financial Analysis and Financial Modeling Using MS Excel
- International Financial Reporting Standards (IFRS)

INTERNATIONAL BUSINESS

- International Business 1, University of New Mexico, Doug. E. Thomas
- Business Opportunities and Risks in a Globalized Economy- IE Business School
- IIFT MOOC- NiryatBandhu- Basics of Export and Import
- IIM B- Edx Course- International Business Environment and Global Strategy
- International Business

HUMAN RESOURCE

- Designing the Future of Work
- Organizational Behavior: Know Your People, Macquarie University, Australia
- People Management
- HR Analytics
- Ultimate Human Resources

INTERNATIONAL BUSINESS

- Data Visualization with Advanced Excel
- Data Visualization and Analytics with Tableau
- Data Science: Foundations Using R Specialization
- Applied Data Science with Python Specialization Applied
- Learn SQL Basics for Data Science Specialization

Career Spectrum

International Business provides great opportunities to work in a globally competitive market. Many organizations are presently employing MIB postgraduates for business development in the foreign market. There are lucrative job opportunities in MNCs, financial institutions, securities firms, investment companies, global logistics, supply chain, export/ import houses, merchandisers, marine insurance companies, customer relationship management, international finance, international accounting, international marketing, travel and tourism, retail, hospitality sectors, international business consultancies, and global shipping companies.



*Note: The MOOC can be added as per industry requirements and skill up-gradation available at various platforms





**SCHOOL OF
MANAGEMENT**

**'NURTURING & ENHANCING
FOUNDATIONAL MANAGEMENT SKILLS'**



BBA

Bachelor of Business Administration



The 3 year – full-time BBA program is affiliated to CCS University, Meerut with 420 seats. The program focuses on empowering the students through quality education focusing on innovation, entrepreneurship and benchmarked management techniques. The institute aims at creating an environment of experiential learning through exposure to a range of real-world practical problem-solving techniques and utilizing opportunities to apply learned skills in diverse business situations.

The students of BBA have received accolades for their valuable contribution to research through research paper presentations in national and international conferences. The faculty provides practical exposure to its students along with sound academic involvement in various projects and fieldwork. Students are encouraged to set up startups and also professionalize & grow their traditional family business. Various National Seminars and Start-Up Conclaves are also organized for the budding managers and entrepreneurs. Association with Future Group (Brand Factory), National Institute of Securities Market (NISM), Fintech & Blockchain Association the USA, Life Time Membership of MHRD are new initiatives by the department for the students to develop hands-on experience.

The objectives of the program are as follows:

- To provide conceptual and in-depth knowledge of various subjects and business education.
- To improve the employability skills of the students.
- To build up self-confidence and competency among students to take up self-employable business ventures/ start-ups.
- To give adequate exposure of the operational environment in the field of Management with the right blend of technology.
- To inculcate a global perspective of the industrial and organizational establishments and their functions for making viable decisions in the international business setting.

BBA COURSE STRUCTURE

The BBA Course is spread over six semesters in a period of 3 years. It is a stepping stone to high-value post-graduate courses like MIB, MBA, PGDM and many more. BBA gives a basic idea of the business principles and strategies. The course helps the students to gain conceptual knowledge, business skills and their application in the corporate world.

FIRST YEAR

Semester I

-  101 Fundamentals of Management
- 102 Organizational Behavior
- 103 Managerial Economics
- 104 Accounting and Financial Analysis
- 105 Business Law
- 106 Business Organization and Ethics
- 008 Environmental Studies (Qualifying Paper)

Semester II

-  201 Quantitative Techniques for Business
- 202 Business Communication
- 203 Human Resource Management
- 204 Marketing Management
- 205 Business Environment
- 206 Fundamentals of Computer
- 207 Assessments on Soft Skills Based on Presentations/ G.D. / Personality Traits

SECOND YEAR

Semester III

-  301 Advertising Management
- 302 Team Building & Leadership
- 303 Indian Economy
- 304 Customer Relationship Management
- 305 Management Information System
- 306 Income Tax Law & Practice

Semester IV

-  401 Consumer Behavior
- 402 Financial Management
- 403 Production & Operation Management
- 404 Sales & Distribution Management
- 405 Research Methodology
- 406 Entrepreneurship & Small Business Management
- 407 Computer Oriented Practical & Viva - Voce

THIRD YEAR

Semester V

-  501 Entrepreneurship & Small Business Management
- 502 Managerial Economics
- 503 Cost and Management Accounting
- 504 Income Tax Law and Accounts
- 505 Industrial Law
- 506 Computer Fundamentals

Semester VI

-  601 Management Information System
- 602 Strategic Management & Business Policy
- 603 Goods & Services Tax
- 604 International Trade
- 605 Auditing
- 606 Fundamentals of E-Commerce
- 607 Project-Based Viva-Voce



SPECIALIZATION COURSE CURRICULUM

Each of the following certificate courses is spread over four semesters. Students choose one specialization stream out of four courses offered at the onset of the third semester. A specialization sensitization is done in the second semester to assist the students in selecting their areas of interest. In the fifth semester, they choose one option from the super specialization basket.

Course/ Semester	Retail & Merchandising Management	Banking & Finance	Data Analytics in Management	Family Owned Business & Entrepreneurship
Third	Retail Management	Commercial Banking	Advance Function & Data Modeling in Excel	Start-Up Ecosystem
	Merchandising Management	E-accounting Software (Tally ERP.9)	Data Visualization in Excel 2013/16 Using Powerview, PowerMAP and Excel Dashboard	New Venture Creation & Franchising
Fourth	Retail Supply Chain Management	Financial Management With Excel	Digital Marketing and Search Engine Optimization	Digital Marketing
	Retail Consumer Behaviour & Analytics	Fundamentals of Behavioral Finance	Statistical Package for Social Sciences	Business Accounting & Finance
Fifth	E-Tailing	Overview of Securities Markets and Mutual Funds-NISM Certification	Data Management Using 'R'	Project Management
	One Elective from Super Specialization Basket	One Elective from Super Specialization Basket	One Elective from Super Specialization Basket	One Elective from Super Specialization Basket
Sixth	Project on Retailing and Merchandising Management	Project on New Business Proposal	Project on Social Media Data Analytics	Project on Family Business and Entrepreneurship

Course/ Semester	Human Resource Management	Fintech & Blockchain	International Business	Digital Marketing
Third	Emotional & Social Intelligence	Basics of Fintech	International Trade & Policy Framework	Introduction to Digital Marketing
	Corporate Training & Professional Development	Fintech in Retail Banking	Globalizing Indian Business	SMM & Other Digital Communication
Fourth	Human Experience Management	Fintech in Insurance (Insurtech)	International Marketing Management	SEO/Website Management
	Performance Evaluation & Reward Management	Fintech in Trading & Investment Management (Algorithmic Trading & Investment)	International Financial Management	Digital Marketing Analytics
Fifth	Global HRM & People Analytics	Blockchain Technology	International Supply Chain & Logistics Management	Setting Up of Digital Store
	One Elective from Super Specialization Basket	One Elective from Super Specialization Basket	One Elective from Super Specialization Basket	One Elective from Super Specialization Basket
Sixth	Project on HR	Project work on Fintech & Blockchain	Project work on Country Analysis & DGFT Trade Policy	Project Report on Digital Marketing
		"International Certification (Optional - Paid) Blockchain Certification by Government Blockchain Association, The US		

SUPER SPECIALIZATION BASKET


- Social Media Data Analytics
- Step-Up with Digital Marketing
- Supply Chain & Logistics
- Content Writing & Blogging
- Corporate Strategy & Sustainability
- Artificial Intelligence & Management
- Event Management
- NGO & CSR Marketing
- Financial Modeling
- B2B Marketing
- Strategic HR

European Pedagogy Adapted Model

The program follows the European Pedagogy Adapted Model, which is an internationally benchmarked teaching system through highly qualified faculty consisting of experiential aspects such as flip classes, ERP driven modules, emphasis on research, case-based practical learning, personality enhancement and strong corporate interfaces such as guest lectures, workshops and live projects. Mandatory summer internships of 4-6 weeks, project report evaluation based on internships, rigorous evaluation & feedback procedure and peer enrichment series also form an integral part of the curriculum.

Career Spectrum

BBA now has emerged as one degree which has marked its importance because of growing management profiles across genres. Students pursuing BBA have a plethora of options available for managerial positions in India and abroad. As per their specializations, various options in retail and marketing, banking & finance, human resource management, data science, operations, FinTech & Blockchain, Digital Marketing and family-managed business & entrepreneurship are available for the students. They can work in private, government and non-profit organizations and can also create new jobs for others by becoming successful entrepreneurs.



SCHOOL OF INFORMATION TECHNOLOGY

'BUILDING TECHNOCRATS OF DIGITAL ERA'



BCA

Bachelor of Computer Applications



IMS Ghaziabad (University Courses Campus) offers a 3-year degree course - BCA affiliated to CCS University, Meerut with 240 seats. The curriculum is spread over six semesters providing academic insights and practical exposure to the budding technocrats. The institute offers great infrastructure and an excellent IT environment with well-equipped computer labs consisting of the latest microprocessor-based computers and updated software for the academic and intellectual growth of the students. The course is strategically divided into four areas namely problem solving & logic building, core computing technologies, project work for practical learning and personality enhancement. In 2021, the institute launched IMS BCA introducing a Diploma in Data Science, which is one of the sought-after courses in the industry. Association with Computer Society of India (CSI), Amazing Training Basket, APPWARS Technologies Training Development Consultancy, CEBS Worldwide, Hewlett Packard Enterprise, Nagarro and Red Hat polishes the technical skills of the technocrats to manage the competitive squeeze.

The students of BCA have received accolades for their active participation in various tech-fest. They also get the opportunity to execute their skills on a project of their choice. Students are encouraged to work in freelance jobs and projects involving programming, graphic designing, application development, and software architecture. The faculty members prepare the students effectively for meeting the key requirement of the fast-developing IT/Software industry. Students are able to attain multiple job offers in leading IT giants such as TCS, Infosys, WIPRO, Capgemini and Deloitte.

The objectives of the program are as follows:

- To analyze a problem & identify the appropriate computing requirements & its solution.
- To analyze the impact of computing on individuals, organizations and society including ethical, legal, security and global policy issues.
- To use current techniques, skills and tools necessary for computing practices.
- To demonstrate a sound knowledge in key areas of computer science.

BCA COURSE STRUCTURE

The BCA Course is spread over six semesters in a period of 3 years. The course helps the students to apply theoretical knowledge, IT skills and their application at the workplace. Corporate training and hands-on experience on real projects are the main thrust of the curriculum.

FIRST YEAR

Semester I

- 101 Mathematics –I
- 102 Programming Principle & Algorithm
- 103 Computer Fundamental & Office Automation
- 104 Principle Of Management
- 106 Business Communication
- 105P Computer Laboratory & Practical Work of Office Automation
- 107P Computer Laboratory & Practical Work of C Programming
- 008 Environmental Studies

Semester II

- 201 Mathematics II
- 202 C Programming © PROG
- 203 Organization Behavior
- 204 Digital Electronics & Computer Organization
- 205 Financial Accounting & Management
- 206P Computer Laboratory & Practical Work of C Programming

SECOND YEAR

Semester III

- 301 Object Oriented Programming Using C++
- 302 Data Structure Using C & C++
- 303 Computer Architecture & Assembly Language
- 304 Business Economics
- 305 Elements of Statistics
- 306P Computer Laboratory & Practical Work of OOPS
- 307P Computer Laboratory & Practical Work of DS

Semester IV

- 401 Computer Graphics & Multimedia Application
- 402 Operating System
- 403 Software Engineering
- 404 Optimization Techniques (OT)
- 405P Computer Laboratory And Practical Work of CGMA
- 406 Mathematics-III (MATHS)

THIRD YEAR

Semester V

- 501 Introduction to DBMS
- 502 Java Programming and Dynamic Webpage Design
- 503 Computer Network
- 504 Numerical Methods
- 505P Minor Project
- 506P Viva-Voce On Summer Training
- 507P Computer Laboratory & Practical Work of DBMS
- 508P Computer Laboratory & Practical Work of Java Programming & Dynamic Webpage Design

Semester VI

- 601 Computer Network Security
- 602 Information System: Analysis Design & Implementation
- 603 E-Commerce
- 604 Knowledge Management
- 605P Major Project
- 606P Presentation/Seminar Based On Major Project



SPECIALIZATION COURSE CURRICULUM

Each of the following certificate courses is spread over four semesters. Students choose one specialization stream out of offered three courses at the onset of the third semester. In the fifth semester, they choose one option from the super specialization basket.



Courses Sem.	Cyber Security with Real World Cloud Computing	Android & Web Based Computing	Internet Of Things(IOT) with Machine Learning	Artificial Intelligence with Python
Third	Network Simulation	Core Java	Introduction to Machine Learning	Introduction to AI
	Linux Basic	Basic SQL	Node JS	Maths (Algebra, Trigonometry, Statistics)
Fourth	CCNA	PHP with MYSQL	IoT Basics	Programming using Tensor Flow
	Linux Administration	Java Script / Angular JS	IoT Basics – Lab	Programming with Keras
Fifth	Cyber Security	Cross Platform for Mobile App Development(CPMA)	Advanced Concepts of IoT	Practical Implementation of AI using Tensor Flow / Keras
	One Elective	One Elective	One Elective	One Elective
Sixth	Project	Project	Project	Project

SUPER SPECIALIZATION BASKET

- Blockchain
- DevOps
- Oracle DBA
- C# with Dot Net
- S/W Testing

European Pedagogy Adapted Model

The curriculum design and European Pedagogy Adapted Model emphasizes the concepts of classroom teaching supplemented with flip classes, lab assessment, guest lectures, project-based learning, workshops, and personality enhancement modules by domain expert faculty and industry wizards. IT and programming principles enable the students to think logically and develop good programming skills. Exposure to the real IT world sharpens students' decision-making abilities and provides the best feasible innovative solutions. Live projects, summer internships, and 100% placement assistance are an active part of the industry-academia interface.

Career Spectrum

BCA is a stepping stone to high-value postgraduate courses in IT and management streams like MCA, MIB, MIM, MBA, PGDM and many more. After completing the BCA program, the students have the option of joining the IT sector as Data Scientists, Web Developers, Software Engineers, Network Administrator, and Software Testing executives, etc. A plethora of opportunities is also available in the government sector such as EDP & ERP Officer, computer programmers, system & network administrators. Students have options available for technical positions in India and abroad.



**SCHOOL OF
JOURNALISM & MASS
COMMUNICATION**

**'CONGLOMERATING ETHICAL COMMUNICATION
AND CREATIVITY SKILLS'**



BAJMC

Bachelor of Arts In Journalism & Mass Communication



School of Journalism and Mass Communication at IMS Ghaziabad (University Courses Campus) offers world-class infrastructure and an excellent environment for academic knowledge, intellectual growth, practical orientation and innovative thinking among the students. The course offers 120 seats, affiliated to CCS University Meerut. The course comprises the academic study of how individuals and entities relay information through mass media to large segments of the population through digital media, television, magazines, newspapers, mobile phones, computers, tablets, etc. Abundant opportunities in this field are available across the globe in reputed organizations. The institute has its 'Campus Radio' to provide a professional training platform for the students to achieve greater heights. Numerous outdoor activities are frequently planned for its students like Channel visits, outdoor photography and live reporting sessions.

Students pursuing BAJMC are encouraged for an outdoor visit for film making and photoshoots to develop hands-on learning. All aspiring journalists are provided with an opportunity to interview renowned politicians, industrialists, and academicians. IMS Today is a ten-year-old newspaper published by the department and it has now become a useful resource for avid readers who wish to remain updated on issues related to education.

The objectives of the program are as follows:

- To promote understanding of media and develop insights of technologies in shaping and redefining media practices.
- To familiarize and equip students with a wide range of communication skills required for news program production.
- To interact with top media professionals and experts from various fields to widen students' vision, right guidance and knowledge.
- To provide opportunities to participate in live program production of various channels in India and abroad.
- To make a major contribution to local, regional, national and international communities through working in media and bringing about change in the society.

BAJMC COURSE STRUCTURE

BAJMC program focuses on enhancing technology-driven and intellectually challenging thought leaders for tomorrow. Summer internships, international visits, live projects, and excellent placement opportunities are available for the students to prove their mettle in the mass media industry. Mass Media Studio - 'Expressions' has a photography section, news reading room, radio & video editing room for hands-on experience. Social activities are also encouraged through NGO summer internships. 3 Tier Mentoring Program involves corporate, alumni and senior student mentors. The students have brought laurels to the institute by bagging University topper positions.

FIRST YEAR

Semester I

- 101 Basics of Mass Communication and Journalism
- 102 General Hindi
- 103 Digital Journalism
- 104 Advertising and Public Relations
- 105 Computer for Mass Media (Course Related Practical-Viva)

Semester II

- 201 Print Media (Reporting and Editing)
- 202 General English
- 203 Mass Media Writing Skills
- 204 Photo Journalism
- 205 Media Related Software (Course Related Practical-Viva)

SECOND YEAR

Semester III

- 301 Value Education
- 302 Corporate Communication
- 303 Broadcast Journalism (Electronic Media-I)
- 304 Indian Political System
- 305 Graphics and Design (Course Related Practical-Viva)

Semester IV

- 401 Media Laws and Ethics
- 402 Media and Cultural Studies
- 403 Television Journalism (Electronic Media –II)
- 404 Indian Social System
- 405 Print Media Production (Course Related Practical-Viva)

THIRD YEAR

Semester V

- 501 Communication Research
- 502 New Media Technology
- 503 Environment and Rural Communication
- 504 Newspaper Production (Course Related Practical-Viva)
- 505 Content Production of New Media (Course Related Practical)

Semester VI

- 601 Media Management
- 602 Development Communication
- 603 Audio-Visual Production (Electronic Media Practical-Viva)
- 604 Profile Study (Project Report)
- 605 Internship-Viva



SPECIALIZATION COURSE CURRICULUM

Each of the following certificate courses is spread over two semesters. Students choose one specialization stream out of two courses offered at the onset of the third semester. In the fifth semester, they choose another specialization out of two courses offered.



Courses Sem.	Cinematography	Anchoring & News Reading (TV/ Radio / Digital)
Third	Cinematography Art and Craft, Grammar and Principal of Visual	TV Anchoring Basics/ Fundamentals
	Fundamental and Terminology of Cinema Lighting	Technical and Newsroom Basic Requirements for Anchor
Fourth	Lighting Techniques and Mood of Lighting	Voice Modulation & Presentation
	The Lens and the Frame: Types of Lenses and Function.	
	Camera Movements with Block and Zoom Lenses – Vertigo Effect. Analysis of Images at Aesthetical Level.	Structuring News Report and Voice Over of the Story

Courses Sem.	Creative & Journalistic Writing	Radio Jockeying
Fifth	Format and Structure of Abstract, Summary, Paragraph, Essay, Feature, Editorial, Article, Travelogues, Review.	Language of Radio, Writing for Ears: Scripting for Radio.
	Formal Aspects of Poetry: Theme, Diction, Tone, Imagery, Symbolism, Figures of Speech: Metaphor, Simile, Personification, Alliteration, Onomatopoeia.	Voice Over: Rhythm of Speech, Breathing, Resonance.
Sixth	Writing for: News Bulletin, Drama, Interview, Advertisement Copy. No. of Frames.	Different Technologies and Software Used in Radio Production
	Scripts Writing for Short Film / Documentary / Ad Film, Feature Film/ Business/Technical Issues/Web Series.	Understanding the Difference between Corporate, Public Service and Community Radio.

Mandatory Modules: Hindi & English Content Development (Sem II- Sem V)

European Pedagogy Adapted Model

European Pedagogy Adapted Model emphasizes guest lecture series on fortnight basis, political reporting, editing skills, graphic designing, photography, documentary making and development of oratory skills for news reading, RJ and anchoring. Class room teaching is supplemented with flip classes, studio learning and personality enhancement module. The department encourages multi-skilling within an innovative and creative environment like online opportunities of blog writing, making videos, documentaries, short films, advertisements for various competitions and participations. The students get opportunity to showcase their creative bend in Annual Media Fest organized by the department. Visits to various news channels, press, seminars, Media Conclave and live TV programme are also planned for the students. They also write for in house newspaper- IMS Today and newsletter- PULSE.

At the end of the IV semester the students go for industry internship or summer training in renowned media houses for a period of 5 weeks during summer vacation and submit a report on the same.

Career Spectrum

BAJMC Program aims at creating journalists, writers, event managers, media planners & anchors of world class quality. The study of media practice enables students to work in the areas of advertising, public relation, print media, electronic media, film making, photography, video and interactive media. Students can enroll in postgraduate programs such as MJMC, MBA (Advertising & PR), MBA (Media Management) and many other specialization courses.



SCHOOL OF BIOSCIENCES

M.Sc. BIOTECHNOLOGY

Master of Science Biotechnology



Master of Science in Biotechnology is affiliated to CCS University, Meerut with an intake of 30 seats. The course is designed to fulfil the requirements of the newly emerging research and job opportunities in the field of Biotechnology. The course enhances further the competencies of students who wish to excel and prove their mettle by following innovative research practices. National Conferences are a regular feature of the program which focuses on the discussion of the topics having paramount importance.

Objectives

1. To provide advanced hands-on training and learn recent research technologies in the applied aspects of microbial biotechnology, immunology, genetics, RDT, biochemistry and biophysics, environment biotechnology, bio-processing, instrumentation etc.
2. To provide high-quality multidisciplinary education leading to a master's degree in a divergent field like biotechnology so that the students can be absorbed in India and abroad.
3. To inculcate the art of acquiring knowledge and application of skills for refining research practices.
4. To stimulate logical thinking and encourage entrepreneurial qualities.

'GENERATING TECHNOLOGY OF TOMORROW'





M.Sc. BT COURSE STRUCTURE AND RESEARCH ACTIVITIES

School of Biosciences supports multi-disciplinary collaborative research in biology, biochemistry, engineering, computer, and information sciences, carried out using the state-of-the-art in house research infrastructural facilities. The core research disciplines are focused on areas like microbiology, biotechnology, environmental sciences and bioinformatics. The faculty contributes to the research work and keep themselves abreast of the recent developments. The department is appreciated for a collaborative network of researchers in academics, clinical sciences and corporate. The research work at the institute is being funded through various government funding agencies including the Department of Biotechnology and Department of Science & Technology.





FIRST YEAR

	Semester I
101	Fundamental of Genetics
102	Cytogenetics and Molecular Genetics
103	Statistical Methods and Bioinformatics in Biology
104	Tools and Techniques in Biotechnology
Lab.:	Fundamental of Genetics; Cytogenetics & Molecular Genetics; Statistical Methods & Bioinformatics in Biology; Tools & Techniques in Biotechnology.

	Semester II
201	Fundamentals of Biochemistry
202	Plant Genetic Resources: Conservation & Sustainable Use
203	Biotechnology in Crop Improvement
204	Recombinant DNA Technology & Genetic Engineering
Lab.:	Fundamentals of Biochemistry; Plant Genetic Resources: Conservation & Sustainable use; Biotechnology in Crop improvement; Recombinant DNA Technology & Genetic Engineering.

SECOND YEAR

	Semester III
301	Microbial, Industrial & Environmental Biotechnology
302	Concepts of Nanotechnology
303	Animal Biotechnology and Immunology
304	Genomics and Proteomics
Lab.:	Microbial, Industrial and Environmental Biotechnology; Concepts of Nanotechnology; Animal Biotechnology and Immunology; Genomics & Proteomics.

	Semester IV
	• Report of work
	• Presentation of work
	• Viva-voce examination

European Pedagogy Adapted Model

The curriculum design and pedagogy of the course emphasizes the development of skills, knowledge, and abilities for fostering research capabilities. The students are expected to achieve high standards of excellence through European Pedagogy Adopted Model including lectures, flip classes, seminars, discussions, structured teamwork, coupled with field work for holistic growth. The emphasis on practical insights, strong corporate interface, ERP driven modules, research logic, out of the box thinking and active participation in events, form an integral part of the course. The program integrates the use of computers for research and for day to day practical work. Project dissertation of six months is also a mandatory part of the curriculum.

Career Spectrum

Employment record clearly reflects Biotechnology as a stream having great scope in the future. Masters in Biotechnology have an option to pursue higher studies like Ph.D. or D.Sc. in India or abroad for making careers with pharmaceutical companies, chemical, agricultural and allied companies. One can also be employed in the areas of planning, production, and management of bioprocessing industries. Large scale employment opportunities in research laboratories run by the government as well as the corporate sectors are also available. The scope of work encompasses research, sales, marketing, administration, quality control, breeding, and technical support.



Bachelor of Science in Biotechnology is affiliated to CCS University, Meerut with an intake of 60 seats. IMS Ghaziabad (University Courses Campus) is the pioneer institute in Ghaziabad, providing world-class competencies in the field of biotechnology and shaping careers across borders. The institute provides a perfect place for the development of not only the concepts but also technical requirements of biotechnology as a future research field. National and International Conferences organized by the college develop a culture of dialogue for promoting innovation and sustainability.

Objectives

- To investigate the science of biotechnology and acquire related knowledge for extensive research.
- To help the students to recognize the limitations of the research and help them in developing and applying strategies to solve problems.
- To help students in mapping informed decisions on local and global applications of biotechnology.
- To promote more students to recognize the need for the biotechnology industry in India and help them in the development of entrepreneurial skills.

COURSE STRUCTURE

The B.Sc. (Hons) Biotechnology course is spread over three years. The core course curriculum involves theory and practical knowledge. The course is designed to fulfil the requirements of emerging areas of Industry and fundamentals of Biotechnology.

B.Sc. BIOTECHNOLOGY

BACHELOR OF SCIENCE BIOTECHNOLOGY (Hons.)

FIRST YEAR >>

- 101 Biochemistry
- 102 Biophysics
- 103 Cell Biology
- 104 Microbiology
- 105 Genetics
- 106 Instrumentation and BioAnalytical Techniques
- 107 Biomathematics and Biostatistics
- 108 Chemistry
- 109 Biodiversity

SECOND YEAR >>

- 201 Fundamental of Computer and Bioinfo
- 202 Bioenergetics and Biomembrane
- 203 Molecular Biology
- 204 Molecular Genetics and Cytogenetics
- 205 Immunology and Immuno Technology
- 206 Recombinant DNA technology
- 207 Animal Physiology
- 208 Plant Physiology
- 209 Enzymes and Enzyme Technology

THIRD YEAR >>

- 301 Plant Biotechnology
- 302 Animal Biotechnology
- 303 Molecular Virology
- 304 Nano Biotechnology
- 305 Environmental Biotechnology
- 306 Industrial Biotechnology
- 307 Genomics and Proteomics
- 308 Biosafety, IPR and Entrepreneurship
- 309 Recent Trends in Biotech
- 310 Transcriptomics and Metabolomics
- 311 Bioprocess Engineering and Technology

European Pedagogy Adapted Model

The program follows European Pedagogy Adapted Model, which is internationally benchmarked teaching system through highly qualified faculty consisting of experiential aspects such as flip classes & labs, ERP driven modules, emphasis on research, field based practical learning and strong corporate interface such as industry visit, guest lectures and summer training.

Career Spectrum

The unlimited applications of biotechnology provides abundant career choices. Jobs in government sectors, private sectors and research institutes have increased tremendously in the last five years and will continue to do so in the coming years. An option to pursue higher studies like M.Sc. and Ph.D in India or abroad is always open to Biotechnology Graduates. Agro, chemical, food processing and pharmaceutical industries regularly appoint Biotechnology graduates.

Specialization Course Curriculum

Each of the following certificate courses is spread over two years. Students choose one specialization stream out of offered two courses at the onset of the second year.

Courses Year	Biotechnology	
	Drug Designing	Agriculture Biotechnology
Second	Approaches In Drug Designing	Introduction to Agriculture Biotechnology
	Pathway Analysis & Target Identification	Crop Improvement, Hybridization & Plant Breeding Techniques
	Protein Structure Prediction	Micropropagation and Plant Tissue Culture, Technique and its Application in Agriculture
Third	Virtual Screening & Ligand Designing	Somatic Hybridization, Haploid Production and Cryopreservation
	Docking & its Analysis	Physiological & Microbial Stress Resistance in Crops
	Drug Toxicity	Potential Applications of Plant Genetic Engineering in Crop Improvement
		Achievements and Recent Developments of Genetic Engineering in Agriculture

Mandatory Module: Professional & Scientific Communication



The B.Sc. (Hons) Microbiology course is 3 years graduate program, having 60 seats affiliated to CCS University Meerut. Bachelor of Science in microbiology provides excellent critical thinking skills and rigorous research training in subject area. With the wide curriculum framework it provides a pool of knowledge to the students to develop core competencies in scientific and microbiological aspect, thereby creating best professionals for the academia and industry. The institute believes in providing a platform at National level for understanding the in depth research work of the experts.

Objectives

- To provide an intensive learning and to develop technical & critical thinking skills, necessary for success in the field of Microbiology.
- To combine practical, hands-on training with cutting-edge research and teaching.
- To educate students about recent research technologies adopted globally, in order to make significant contributions in Biomedical, Microbiological and allied biological fields.
- To produce highly qualified students to meet the emerging needs in India and abroad.
- To develop interpersonal skills such as leadership, team work, and professional ethics, thus contributing towards the growth and development of society.

B.Sc. MICROBIOLOGY

BACHELOR OF SCIENCE MICROBIOLOGY (Hons.)

COURSE STRUCTURE

The course is designed to provide knowledge and practical skills to enable the learner to enter the exciting world of Microbiology.

FIRST YEAR >>	SECOND YEAR >>	THIRD YEAR >>
<p>Course – I Microbial Diversity – 1 B101 Fundamentals of Microbiology B 102 Bacteriology Course – II Microbial Diversity –II B 103 Virology B 104 Mycology, Phycology and Protozoology Course – III Biochemistry & Biophysics B 105 Biochemistry B 106 Biophysics Course – IV Instrumentation and Bioanalytical Techniques B 107 Instrumentation and Cultural Techniques B 108 Analytical Techniques Subsidiary Course – Biology 109 Paper S1 Subsidiary Course – Biology 110 Paper S2 P 120 Practicals based on Courses I & II P 121 Practicals based on courses III & IV P 123 Practicals based on Paper S1& S2</p>	<p>Course V –Cell Biology 201 Ultrastructure 202 Cell –Reproduction and Differentiation Course VI- Microbial Physiology and Metabolism 203 Microbial Physiology 204 Microbial Metabolism Course VII- Molecular Biology and Microbial Genetics 205 Molecular Biology 206 Microbial Genetics Course VIII- Biomathematics, Fundamentals of Computer and Biostatistics 207 Biomathematics 208 Computers and Biostatistics Subsidiary Course – Biology 209 Paper S3 Subsidiary Course – Biology 210 Paper S4 P 220 Practicals based on Courses V& VI P 221 Practicals based on courses VII & VIII P 223 Practicals based on Paper S3 & S4</p>	<p>Course – IX Immunology & Medical Microbiology 301 Immunology 302 Medical Microbiology Course X – Food, Dairy and Agricultural Microbiology 303 Food and Dairy Microbiology 304 Agricultural Microbiology Course XI – Recombinant DNA Technology and Industrial Microbiology 305 Recombinant DNA Technology 306 Industrial Microbiology Course XII- Environmental Microbiology 307 Microbial Ecology 308 Microbes in Environmental Biotechnology Course XIII. Fundamentals of Information Technology and Bioinformatics. 309 Fundamentals of Information Technology 310 Genomics, Proteomics and Bioinformatics P 331 Practicals Based on Courses IX & X P 332 Practicals Based on Courses XI & XII P 333 Practicals Based on Courses XIII Honors Subjects 311 Diagnostic Microbiology 312 Biosafety and Bioethics</p>

European Pedagogy Adapted Model

To encourage the communication and collaboration promoting professional interaction, European Pedagogy Adapted Model is followed at the institute. Various national conferences and events are planned to provide clarity to the students for latest developments and further career planning. Flip classes, cases, live projects and summer internships are some of the valuable efforts for enhancing understanding of various subjects. Modules on personality development help students to learn the art of interpersonal skills. Participations in various National Contests are a regular feature of the program. Students complete their dissertation at various renowned research institutions like IGIB, NICPR, NBPGR, DRDO, IARI, VPCI, NIPGR etc.

Career Spectrum

Microbiology is undeniably one of the fast-growing sectors, which is quite evident by numerous placement opportunities. With innovations in science and technology, the scope of research in the field of microbiology has expanded significantly. Microbiologists work in almost every industry and institution with excellent job profiles. Avenues are open for them in research and development laboratories of government and private hospitals, research organizations, pharmaceutical, food, beverage and chemical industries. Industrial companies employ microbiologists to do basic, environmental, healthcare and agricultural research. Students with the specialization with medical microbiology also work in hospitals and Health Protection Agency laboratories. Industrial microbiologists work in a range of companies from pharmaceutical, biochemical, biotechnology and food businesses.

Specialization Course Curriculum

Each of the following certificate courses is spread over two years. Students choose one specialization stream out of the offered two courses at the onset of the second year.

Courses Year	Microbiology	
	Food & Dairy Microbiology	Environmental Microbiology
Second	Food Preservation	Aero Microbiology
	Analysis of Food & Dairy Products	Soil Microbiology
	Analysis of Probiotics	Aquatic Microbiology
Third	Food Adulteration	Microbiology of Waste Water and Effluent Treatments
	Study of Food Borne Pathogens	Water Purification
	Analysis of Non Microbial Contaminants in Dairy Products	Degradation of Plastics by Microbes

Mandatory Module: Professional & Scientific Communication

EXCHANGE THE IDEAS ACROSS THE WORLD





GLOBAL EXPOSURE



GIP | Global Immersion Program

Learning beyond boundaries at IMS, enables students to lead anywhere in the world. Global engagement opportunities at the institute prepare the aspirants for every challenge in the international business environment. One can learn the language of global business, engage with complex interconnected global issues, gain opportunities to interact with foreign delegates and students, and become an empowered global citizen. The cross-cultural interaction through GIP provides students a platform to exchange knowledge from varied strata like Egypt, Brazil, Turkey, Russia, China, Iran, and Uganda.

IMSMUN | IMS Model United Nation

IMSMUN is an extraordinary intellectual and social conference that brings together an amazing assortment of young minds to engage in the cultural exchange of thoughts and gain firsthand experience of negotiation. Delegates from different schools and Universities act as UN representatives and debate on international issues. It brings high energy and vibrancy to the campus. The efforts by the team are committed to providing international curriculum through fun in learning.

IIP | International Internship Program

IMS believes in fostering a steady stream of global citizens who are capable of living a contributive life. To become a global citizen, one should gain understanding and acquire knowledge by developing a global perspective of a culturally diverse world. IIP is the unique opportunity extended exclusively to IMS students with an aim to provide excellent global exposure, widening the domain of thoughts, abilities, and practices of the students. Our academically meritorious students get an opportunity to explore the corporate sector of Dubai in order to learn cross-cultural management applications. By learning abroad, students not only witness another culture, but they also experience the culture by adopting a new way of life. They encounter people from all walks of life and broaden their way of looking at things. Students have appreciated this initiative as a tool to gain deeper professional etiquette and personal independence by living and working in another country in a culturally diverse workforce environment.

CORPORATE RESOURCE CENTRE | CRC

Corporate Resource Centre–CRC serves as a catalyst to bridge the gap between academia and industry. The team strives to strike a match between corporate expectations and student aspirations. The centre supports all the processes dealing with international & national placements, internships, live projects, workshops, industry interaction, and corporate visits. Various initiatives like Industry Expectation Program are planned to enrich the students with real business scenarios. CRC student coordinators also participate actively to ensure compliance with numerous policies. Thousands of IMS alumni are working in top organizations across the globe and have proved their mettle in leadership positions. Our successful track record of placements are testaments to the quality of our students' pool and the robustness of our academia industry interface.



100% Placement Assistance

Highest Package (UG) Rs. 11 Lakhs P.A.

Highest Package (PG) Rs. 17.5 Lakhs P.A.

Average Package (UG) Rs. 5 Lakhs P.A.

Average Package (PG) Rs. 7.5 Lakhs P.A.

The objectives of CRC are as follows:

- To provide 100% placement assistance in India and abroad.
- To provide excellent internships and live projects opportunities to the students at the national and international levels.
- To establish industry-academia connect.
- To enhance the practical knowledge of the students.

Joint Certification Programs

In the pursuit of developing competent global professionals, the institute initiated Joint Certification Programs with big players of the industry such as Future Group (Brand Factory), National Institute of Securities Market (NISM) & Infotachus Pvt. Ltd. School of IT also collaborated with Computer Society of India (CSI), Amazing Training Basket, APPWARS Technologies Training Development Consultancy, CEBS Worldwide, Hewlett Packard Enterprise, and Red Hat polishes and Massive Open Online Courses (MOOCs) for equipping students with excellent technical and managerial skills.

Live Projects

Live projects provide the students with a colossal opportunity to explore the real-life insights of the corporate industrial world, forming an integral part of a student's holistic development. It provides a platform to learn various domains, cross-functional knowledge and establish a string of networks for the future.

Internships

Students are encouraged for the internship to gain hands-on experience in the professional world while allowing recruiters to evaluate a student's long-term potential. The duration of the internship varies from 8 to 10 weeks. Students of the institute have received 'Appreciation Letter' by various companies for excelling in their respective job roles. The students of MIB Programme get an opportunity to work in renowned companies in Dubai, where they learn the cross-cultural management principles.

Industry Visits

Industry visits aim to enhance and instill

practical experience in the students where they understand the practical workings of the industry. These visits provide the opportunity to students to meet company officials and get a chance to gather all possible information regarding the real-time functioning of the organization.

Industry Academia Connect Sessions/ CEO Talk Series & Guest Lectures

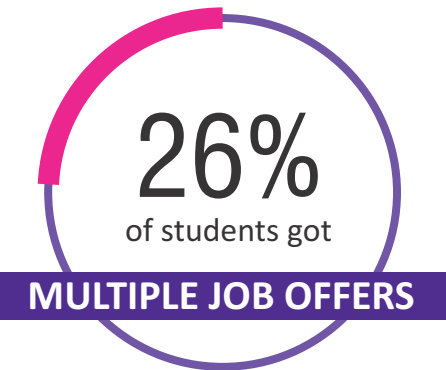
To bridge the gap between industry and academia, a series of CEO talks, guest lectures, seminars and workshops are organized for the students. Eminent and distinguished speakers from the industry are invited to impart the best educational light and enlighten the students with real corporate insights.

INTERNATIONAL PLACEMENTS IN Dubai

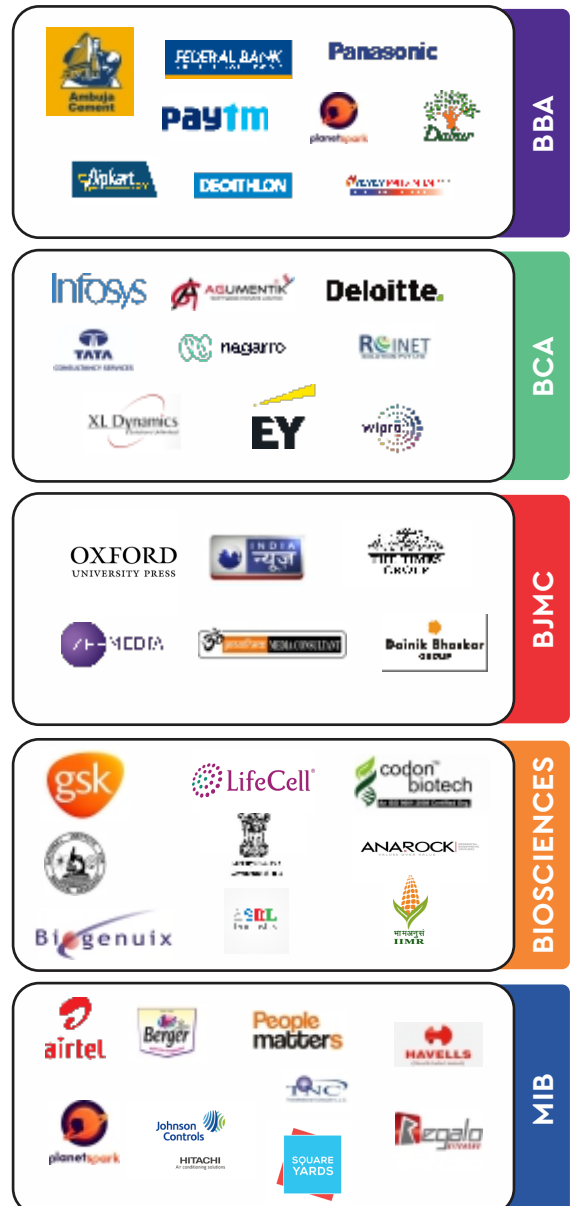
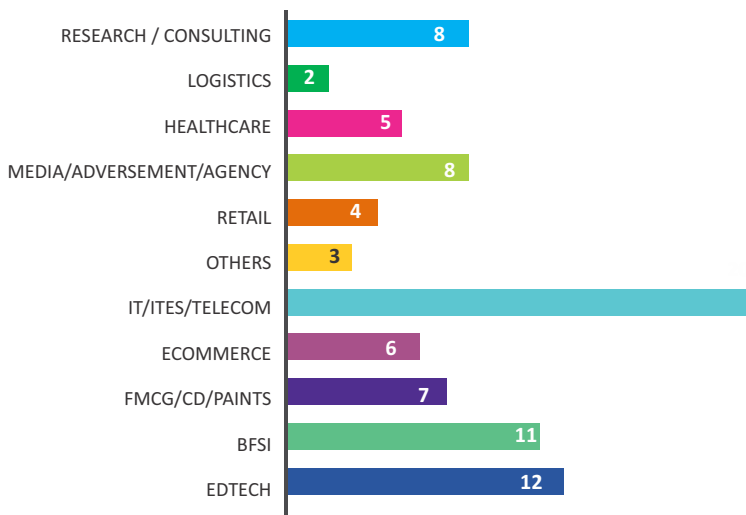
Highest Package ₹ 17.5 Lakhs P.A.



OUR RECRUITERS



Sector Wise Placements



CAREER DEVELOPMENT CENTRE | CDC



**A COMFORT ZONE
IS A BEAUTIFUL PLACE,
BUT NOTHING GROWS THERE.**

Career Development Centre - CDC at IMS Ghaziabad (University Courses Campus) aims at 360-degree career development of the students, percolated through regular classes, workshops, enrichment series, mock drills, career guidance and counselings. The high-quality academic rigor integrated with a gruelling regime with globally trained CDC faculty catapults career launch and growth simultaneously. Psychometric personality assessments are also conducted to provide a powerful framework for driving positive change, harnessing innovation, and achieving excellence. These assessments help the students to know themselves better and identify the scope of improvements. To augment the basic set of competencies, CDC conducts Personality Enhancement Program for postgraduate and undergraduate courses to enable the students to identify their latent skills, strengths and scope of improvement. Students are also benefited from individual counselling sessions in the areas related to career trajectory and personality enhancement. Thought leaders are invited regularly as resource people to the campus to make the students career-ready for the new age economy.

The objectives of CDC are as follows:

1. Guide the students to create brand 'I'
2. Enable students to self-discover their traits and abilities
3. Inculcate grooming practices and etiquette
4. Enhance employability
5. Provide career guidance for long term success

CPK | Career Potential Key

Career Potential Key- CPK has been designed by the centre in order to help the students to identify and understand their potential, personality, strengths and areas of development. This psychometric profiling of the students and skill mapping through Career Potential Key helps the students to effectively plan ahead by taking small steps each day. Having personality information helps the aspirants to self discover themselves and improve accordingly for attainment of anticipated various short term and long term goals.

SEEDS | Skill Enhancement and Employability Development Sessions

Skill Enhancement and Employability Development Sessions-SEEDS is another initiative to foster employability skills of the students. These sessions include technical address, grooming etiquette, personal profile & job analysis, aptitude training, group discussion and mock interviews. The panellists of SEEDS are experts in their specialized domain and provide practical insights of the selection process in companies and higher educational institutions.

CET | Career Enrichment Talk Series

CDC organizes ' Career Enrichment Talk' on various topics to help the students further clarify and evaluate their current positions regarding effective future planning. The Talk focuses on information for having better apprehensions, as today's youth is having a baffled state of mind. The discussion is an eye opener for many as it raises significant techniques on self introspection, career trajectory and long term planning. Experts from corporate and renowned career counselors guide the students by sharing quality insights on career planning.

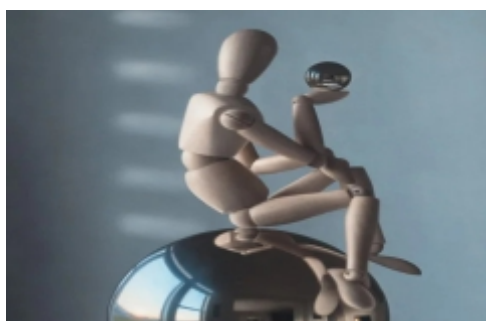
Workshops Series

Workshop series are planned with an objective to develop corporate etiquette in the students, to inculcate professionalism and to drive actions for better results. The students take full ownership of the learning activities in the workshops and display a high level of energy through experiential learning and contextual application. International trainers from academia and corporate deliver these workshops, involving management games, worksheets, NLP techniques and facilitator led discussions.



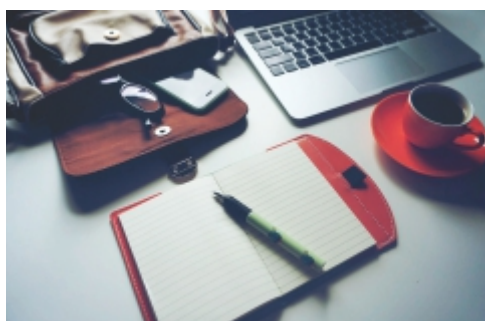
Modules

CDC equips the students with modules focusing on personal and professional development. The series are well planned in order to provide a ready framework for understanding self and delivering the best. Even an entry-level position suitable for minimal skills is better filled by a compatible personality who exhibits potential and optimism. Since personality also entails knowing how to relate with others, how to communicate effectively, and even how to manage self image, it is therefore undoubtedly a crucial step in helping the students to climb the echelon of success. Keeping this in mind the following modules are executed in a structured way:



Year 1

- Self Discovery
- Grooming & Etiquette



Year 2

- Professional Communication
- Attitude Building



Year 3

- Employability Preparation



LIFE @

IMS

LIFE AT IMS GHAZIABAD IS AN EXHILARATING RIDE. EACH AND EVERY MEMBER ADDS HIS/HER OWN SPIN TO THE PLACE. BETWEEN THE USUAL ACADEMIA THRUST OF CLASSES & ASSIGNMENTS, THERE IS A PLETHORA OF PROGRAMS, SEMINARS, BUSINESS SUMMITS AND CONCLAVES WHICH ADDS LIFE TO THE ENVIRONMENT. AT IMS, OPPORTUNITIES ARE CREATED TO ENABLE STUDENTS TO LEAD FROM THE FRONT. MOST OF THE ACTIVITIES & EVENTS ARE CONCEIVED AND ORGANIZED BY THE STUDENTS' TEAM. THIS NOT ONLY MOTIVATES THEM TO BE A PART OF VIBRANT CAMPUS LIFE BUT ALSO HELPS THEM ENRICH THEIR LEADERSHIP SKILLS.

Upakrama & Prarambh | Orientation Programs

IMS Ghaziabad (University Courses Campus) organizes 'Upakrama' and 'Prarambh'-Orientation Programs to welcome the students of postgraduate and undergraduate programs. The programs involve interaction with industry mentors, ice-breaking activities, personality profiling, pedagogy sharing, self-healing meditation, and team-building games. Renowned personalities heading positions in the corporate world are invited to grace the inaugural program and share their success mantras.

Pulse | An Annual Inter-Institutional Cultural Fest

IMS is well known for its annual inter-institutional fest 'Pulse' that is organized for students to showcase their talent on a large platform. It is a festival of life and dynamism wherein various colorful and vibrant events such as dancing & singing competition, fashion shows, quiz, digital playground, etc are organized. Students from various colleges and Universities unleash their creative talents in various domains. Renowned celebrities from Bollywood are invited to mesmerize the audience with their exhilarating performances.

Grand Freshers' Party

IMS Ghaziabad (University Courses Campus) welcomes its new members with warmth and zeal. Before the students embark on a new voyage, they are made comfortable so that they can explore the hidden opportunities and unfurl their potential with ease. For the hearty reception of freshers, a mega celebration is organized wherein celebrities are invited to add to the joy, frisk, smiles and high spirits.



Spardha | An Annual Sports Meet

The gates of IMS encourage hundreds of sports fans to cheer college athletes exhibiting sportsman spirit. The institute organizes annual inter-college sports meet 'Spardha' including various indoor and outdoor games such as cricket, table tennis, chess, badminton, etc. The meet is organized by the student members of Sports Club with a zeal to make it a grand success.

International Conferences & National Seminars

International Conferences & National Seminars bring together stalwarts of the industry and economy, to help the industry stakeholders to understand and chart out a brighter future for various sectors. The discussions deliberate the latest developments in the areas of management & research and analyze its long term impact. Leaders across the sectors are invited to have a panel discussion and carve out the way for future implications.

StartUp Conclave I E Cell

India's young population is scripting remarkable success stories. At IMS, StartUp Conclave is organized to provide an opportunity for budding entrepreneurs to showcase their innovative products and services. The conclave serves to provide next-gen founders with an opportunity to showcase their ventures at a national platform and take expert guidance from top mentors and investors. It is an ideal platform for all ambitious entrepreneurs to showcase their vision and business acumen.

Adieu | Farewell Party

For wishing the students every triumph and contentment in their awaiting expeditions, the college organizes 'Adieu' for its outgoing students. As the students leave the institution they are congratulated on completing their learning enriched successful journey.

Convocation

Convocation is organized to award degrees and medals to the students of postgraduate and graduate students. Chief guest and guest of honor award the meritorious students with Gold, Silver, Bronze Medal and Academic Pride Awards for their outstanding performances.

Smriti | Alumni Meet

Every year the college gives a chance to the students to reconnect with their alma mater. The Alumni Meet - Smriti, enthusiastically looks forward to getting back together with their batch mates and developing strong networking. Each year, the Ruby and Silver Jubilee Batches are invited to keep evolving with the changing times.

Markfest | BBA Fest

School of Management Studies organizes annual inter-institutional management fest 'Markfest'. The marketing festival focuses on icons and influence in the areas of marketing, digital, tech and business. In a way, this is the perfect opportunity for the students of various colleges and universities to unleash their creative talents to emerge as a marketing wizard and strategist.

Invent & Hackathon | BCA Fest

School of Information Technology organizes an annual event 'Invent' in collaboration with the Computer Society of India and 'Hackathon' to achieve the vision of enabling students to be at the frontiers of emerging technology and innovation. Students from various colleges and Universities participate and showcase their technical skills.

FFET | BJMC Fest

School of Media Studies organizes an annual event 'Film Festival & Entertainment Thunder'. It is one of the most awaited events of IMS Ghaziabad (University Courses Campus). Famous film stars, TV actors, radio jockeys, directors, producers, editors, standup comedians, and cinematographers are invited to witness the shows planned by the students and award the winners.

Genesis | Bioscience Fest

School of Biosciences organizes 'Genesis'-an inter-institutional science fest for postgraduate, graduate and senior secondary students from the science background. The main thrust is to organize thoughts on advanced research and learn about the latest discoveries through various life sciences based events.



INTELLECTUAL DIALOGUE



Dr. Kiran Bedi
First Lady IPS



Shri Tirath Singh Rawat
Indian Politician and Former CM of Uttarakhand



Dr. Amarendra Khatua
Former Secretary, Ministry of
External Affairs, Government of India



Mr. Kapil Kumar
Lead Corporate HR - British Council



Dr. Aruna Broota
Psychologist & Hypnotherapist



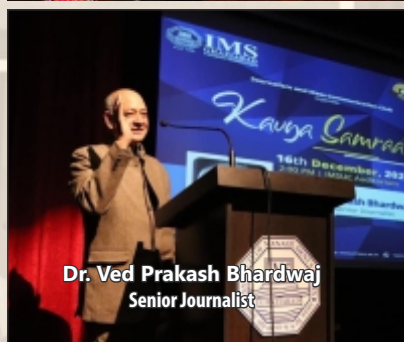
Mr. Sudhir Zutshi
Director, Policy & Strategy



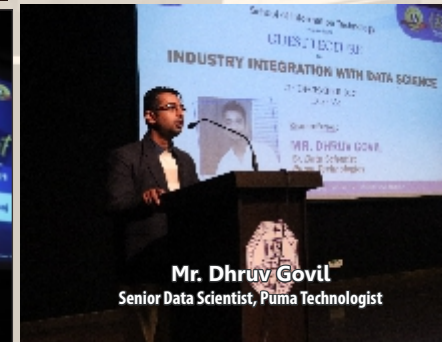
Mr. Vivek Sharma
Chief Manager, Wise Finserv



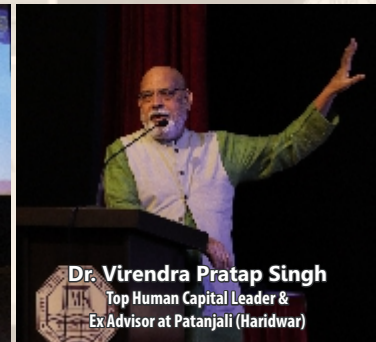
Mr. Sarfaraj Saifi
CEO/Editor-In-Chief, News India



Dr. Ved Prakash Bhardwaj
Senior Journalist



Mr. Dhruv Govil
Senior Data Scientist, Puma Technologist



Dr. Virendra Pratap Singh
Top Human Capital Leader &
Ex-Advisor at Patanjali (Haridwar)

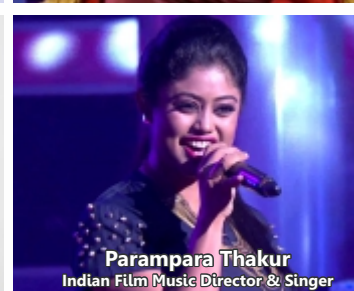
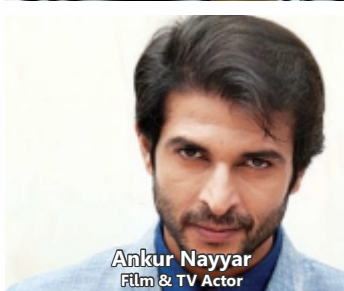


Mr. Ramanan Ramanathan
Former (First) Mission Director
Atal Innovation Mission



Mr. Ishan Taneja
Managing Director, UAS International
Group of Companies

CELEBRITIES @ IMS





STUDENT-DRIVEN CLUBS @ IMS

Director's Executive Club: To foster leadership among the students and empower them to carve a niche for themselves through experiential learning by interacting with the industry experts.

Fintech & Blockchain: The club aims to develop a conceptual understanding of Fintech and its application in various domains of business through research, workshops, and interactions.

Art & Craft Club: It provides opportunities to improve the expression of thoughts, feelings, creativity and imagination skills of the students while maintaining the integrity and quality of their ideas.

Theatre Club: It helps students to enrich acting skills by gaining comfort in public speaking and experiential role-playing.

Bionics Club: It is a platform where recent trends and innovations in biotechnological and microbiological research are discussed and brainstormed.

Big Ideas Club: It is intended for enthusiasts who are passionate about the generation of big ideas leading to better solutions.

Career Pathway Club: It trains students to work extensively with the CDC team, to deliver robust results and facilitate the processes involved in workshops, buddy mentorship program, talk series and competitions.

Cultural Club: It organizes innumerable activities pertaining to performing arts and cultural activities to create social solidarity and cohesion.

SSR Club: The club organizes activities of National Service Scheme-NSS camp along with institutional initiatives to motivate students towards social activities such as blood donation camps, educational campaigns, food and clothes distribution to underprivileged sections of society.

Earn While You Learn: EWL is a platform for the students to earn while studying at the campus. The students are trained in the fields of content designing, social media, SEO, video graphics & analytics.

Finance Club: It encourages continuous learning and discovery of recent trends in the field of investment banking, non banking corporate finance and private wealth management.

Desktop App Club: The club involves activities in programming languages like C, C++, and JAVA. It organizes various activities, coding competitions and discussions on the latest technologies and showcases programming skills.

Entrepreneurship Cell: It helps the students to change their ideas into a start-up venture by assisting in seed capital financing and guidance for project appraisal.

HR Club: The objective of the Human Resource Club is to share knowledge in the field of human resource management by live case studies, HR role-plays, and team building games.



IT Club: The Information Technology Club in collaboration with 'Computer Society of India' organizes interactive sessions on website designing, ethical hacking, and networking security workshops.

Journalism & Mass Communication Club: It organizes events to learn and develop a news writing style, newspaper layout designing, analysis of firms in the form of reviews and theme-based competition for radio jockey.

Literary Club: It comprises students who willingly participate in various literary competitions such as paper presentations, extempore, debates, and group discussions on inter and intra college levels.

Marketing Club: It provides a forum for members to educate and enhance their overall understanding of the digital marketing ecosystem including the growing emphasis on the e-commerce market.

Fashionista Club : The club intends to groom the students in terms of dressing etiquette through fashion sketching, shows, guest sessions to instill confidence to carry themselves with poise.

Mathemania Club: The club is the students' initiative to promote mathematical discussions, quiz series and debate among the students.

Music Club: It encourages students to present a different genre of music that suits their style and exhibit the same in musical events.

Network Club: The club organizes various activities like configuring the machine and switch, making network cable and panel discussions on the latest networking technologies.

Photography & Documentary Club: It is the right place for those who want to learn photography through various workshops and showcase their talents in several exhibitions.

Sports Club: Students are encouraged in various indoor and outdoor games. Students have also bagged several awards at district, state, national and international level thereby escalating college achievements.

Web App Club: It focuses on the development of IT skills of the students in their desired areas such as website designing or website application development.

Girl Health Club: With the objective to promote good mental and physical health of girl students at the campus to lead a healthy and prosperous life.

Toastmasters International Club: Toastmasters International Club is a non-profit educational organization that teaches public speaking and leadership skills through a worldwide network of clubs. Headquartered in Colorado, the USA, the organization's membership exceeds 357,000 in more than 16,600 clubs in 149 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators, and leaders. The members of the club at IMS are now evolving as amazing leaders who are empowering others and are set to make a difference.

PROUD ALUMNI



"I joined the Institute of Management Studies to pursue the Masters in International Business (MIB) in 2017. The diversity of students and vibrant environment at the campus give IMSians a unique advantage in terms of learning. I am grateful to my faculty mentors and management for providing international exposure which shaped my life into what I always dreamt of."

Shivani Sharma

Corporate Manager, Federation of Indian Chambers of Commerce and Industry (FICCI), Dubai
MIB (2017-2019)

"In today's epoch education is not only about academics, but it is also about building a strong personality to prepare the young generations for the future. I feel proud to be part of IMS Ghaziabad (University Courses Campus), which gave me that platform where I expressed myself and got the opportunity to broaden my knowledge beyond academics."

Gaurav Singh

Infrastructure Architecture, IBM
BBA (2005-2008)



"I thank my faculty members for putting in all the efforts for my professional and personal development and guiding me to the right career trajectory. I would like to dedicate a great part of my success to them. It was a wonderful learning enriched experience at the college."

Yuvraj Srivastava

Market Research Analyst, Google LLC
BCA (2012-15)

"My Alma Mater, IMS Ghaziabad (University Courses Campus) helped me gather the pearls of wisdom that contributed to my personal and professional journey. The plethora of opportunities I got right from my admission at the college helped me to carve my career along with developing my social intellect."

Rajeev Kumar

Graphic Operator, DD News
BJMC (2009-2012)



"When I look back, I cherish all my memories of IMS which helped me become a better person along with being a successful professional. I feel proud to be part of the institution where I met all the inspirational & friendly people, from students to faculty and staff members. The freedom to think, to express yourself and to broaden your knowledge beyond the field of studies make IMS an outstanding college amongst all."

Shahnawaz

Food Safety & Quality Manager, Al Taif National Dairy Factory (Saudi Arabia)
M.Sc.-Biotechnology (2011-13)

GEMS OF IMS

Awards of Excellence

 <p>Lucky Yadav BBA (2019-2022) Silver Medalist Interstate Basketball Competition 2021 (3 on 3), Dehradun</p>	 <p>Simran Singh BJMC (2020-23) Silver Medalist Delhi State Karate Champion 2021</p>	 <p>Amit BBA (2017-20) Gold Medalist All India Best Physique Competition, Mumbai 2019-20</p>	 <p>Udit Narayan BCA (2018-21) Gold Medalist Senior Mixed Netball Nationals 2019-20</p>
 <p>Shubb Gupta BBA (2019-22) Gold Medalist Senior Mixed Netball Nationals 2019-20</p>	 <p>Shalini B.Sc. Hons., Microbiology Silver Medalist CCS University Athlete Meet 2019-20 400 metres</p>	 <p>Shubham Tomar BBA (2018-21) Silver Medalist CCS Uni. Inter Collegiate Power Lifting 2019-20</p>	 <p>Naman Chauhan BBA (2018-2021) Man of the Match Uttarakhand Premier League, Season 2, 2016</p>

 <p>ASHUTOSH BBA (BATCH 2018-21)</p>	 <p>VARNITA GOYAL MIB (BATCH 2019-21)</p>	 <p>ARADHYA KAUSHIK BBA (BATCH 2018-21)</p>	 <p>NANCY JAIN MIB (BATCH 2019-21)</p>	 <p>RIYA CHAUDHARY BBA (BATCH 2018-21)</p>	 <p>TWINKLE GOYAL MIB (BATCH 2019-21)</p>
 <p>MANSI AGARWAL BBA (BATCH 2018-21)</p>	 <p>VAIBHAV CHAUDHARY MIB (BATCH 2019-21)</p>	 <p>HIMANSHU BHARDWAJ MIB (BATCH 2019-21)</p>	 <p>SHIVANI DANG BBA (BATCH 2018-21)</p>	 <p>VARTIKA SINGH BJMC (BATCH 2018-21)</p>	 <p>Priyanshi B.Sc.-MB Rank - IV</p>
 <p>SHIVANI SINGH B.Sc.- BT Rank - V</p>	 <p>SHRASHTTI SHUKLA B.Sc.-MB Rank - III</p>	 <p>SOFIYA SHAIKIN ALI B.Sc.-MB Rank - V</p>	 <p>VIPRASHA TOMER B.Sc.-MB Rank - I</p>	<h1>UNIVERSITY RANK HOLDERS</h1>	



INTELLECTUAL CAPITAL & OUR CHRONICLES

Director
Dr. Ajay Kumar

Ph.D. (Strategic Marketing), MBA (Marketing)

SCHOOL OF MANAGEMENT

Dr. Pooja Rastogi

Chairperson-MIB
Professor
Ph.D., Strategy Execution-Harvard Business School Online, PG in Digital Marketing-MICA, M.Com. (Marketing), PGDM, BBA

Dr. Geeti Sharma

Chairperson-BBA
Professor
Ph.D., M.A.(Eco), PGDM, BBA Certificate Program in Export-Import Management (IIFT Delhi) Trading for Development in the Age of Global Value Chains (Open Learning Campus:World Bank)

Dr. Shilpi Sarna

Professor
Ph.D., Master of Personnel Management & Industrial Relation (MPM & IR), LLB, B.Com, HR Analytics Certified (IIM Rohtak), LLM (Pur.)

Dr. Indrani Bhattarcharjee

Professor
Ph.D., MBA (Finance), Certified in 'Teaching Pedagogy' (IIM Indore)

Prof. Kishore Chakraborti

Professor Emeritus
PGDM (Advertising & PR), M.A. (Mass Communication), B.A. (Hons.)-English, L.L.B., Former Vice-President McCann Erickson India

Dr. Karuna Gupta

Associate Professor
Ph.D, FCS, MBA (Finance), M.Com (Finance), B.Com, B.Ed, Certified Trainer in Dealers Capital Module (NCFM)

Dr. Shivani Dixit

Assistant Professor
Ph.D., Masters in International Business, B.Ed, BBA

Dr. Shruti Sharma

Assistant Professor
Ph.D. (Commerce & Management), MBA (Marketing), M.Com (Business Administration), B.Com

Dr. Abhishek P Tripathi

Assistant Professor
PhD, MBA

Dr. Anshu Goel

Assistant Professor
Ph.D., M.Phil, PGDBM, M.Sc., B.Sc.

Ms. Madhu Sinha

Assistant Professor
PGDFM, CAIIB, CIWM, B.Com

Dr. Manoj Kumar Dash

Professor Emeritus
Ph.D.

Dr. Sunita Chowdhury

Assistant Professor
Ph.D., MBA, B.Ed

CA Akansha Arora

Assistant Professor
FCA, M.Com (Pur.), B.Com. (Hons.), NCFM

Ms. Megha Kaushal

Assistant Professor
PGDM

CA Anu Tyagi

Assistant Professor
CA, B.Com. (Hons.)

Mr. Neeraj Gupta

Assistant Professor
MBA, CFA, BBA

Mr. R J Masilamani

Assistant Professor
MBA, BE

Dr. Puneet Mohan

Assistant Professor
Ph.D., UGC-Net, MBA

Mr. Abhinav Kataria

Assistant Professor
Ph.D (Pur.), CFA, MFA, MBA(Finance), M.Com, MA(Business Economics), NCCMP, B.Com (Hons.), UGC Net (Commerce & Management), Certified in Fintech, Blockchain, Career Counselling

Ms. Shipra Lavania

Assistant Professor
MBA, B.Sc.

Ms. Akansha Tyagi

Assistant Professor
Ph.D (Pur.), MBA (HR) , B.Sc. (Biology)

Mr. Sumit Gulati

Assistant Professor
MBA, BE

Mr. Gaurav Punn

Assistant Professor
Ph.D., PGDM, M.A., B.Tech

Mr. Gautam Gupta

Assistant Professor
MBA, M.Tech, B.Tech

Ms. Divya Chhibber

Assistant Professor
Ph.D.(Pur.), M.A. (Mathematics), B.A. (Hons.) Mathematics

Mr. Jan Surya Sharma

Assistant Professor
MBA

Mr. Subhro Sen Gupta

Assistant Professor
Ph.D.(Pur.), M.A. (Eco), M.Com, M.Phil (Commerce), MBA (Finance), UGC-NET, Post Graduate Diploma in Applied Statistics, Computer Science, Tax and Finance, Portfolio Mgmt.

Dr. Sanjeev Jain

Assistant Professor
Ph.D., UGC-Net, M.Phil

Dr. Susobhan Goswami

Assistant Professor
Ph.D., MMM

Mr. Sanjay Sharma

Assistant Professor
MCA, M.Sc., PGDCTA, B.Sc.

Ms. Vanchan Tripathi

Assistant Professor
Ph.D. (Pur.), M.Phil, MBA(HRM), B.Sc. (Zoology Hons.)

Mr. Abhishek Jain

Assistant Professor
CA (Pur.), M.Com, B.Com (Hons.)

Mr. Roheit Jain

Assistant Professor
CFA, MBA

Ms. Komal Kapoor

Assistant Professor
Ph.D (Pur.), MBA, Masters in Marketing Management, M.A. (Economics), BA (Economics Hons.), UGC-NET (JRF), Digital Marketing Certified (IIM Kashipur)

Dr. Veena Kumar

Assistant Professor
Ph.D., MBA

Ms. Nidhi Sharma

Assistant Professor
Ph.D(Pur.), MBA, BBA, DFRM (FDDI)

Dr. Virendra Naath Srivastava

Assistant Professor
Ph.D., MBA, B.Sc.

Mr. Manish Mayank

Assistant Professor
MBA Finance, IB

Ms. Shilpa Tyagi

Assistant Professor
Ph.D(Pur.), MCA, BCA

Dr. Nidhi Srivastava

Assistant Professor
Ph.D. (Commerce & Management), MBA (HR), M.A. (English)

Ms. Bhavna Garg

Assistant Professor
PGDBM, M.Com

Mr. Pawan Kumar

Assistant Professor
MBA (Marketing & IT), M.A. (Economics), BCA

Ms. Richa Bhardwaj

Assistant Professor
MBA, B.Ed

Mr. Bhupendra Jain

Assistant Professor
MBA, PGDBM

Ms. Manjari Sharma

Assistant Professor
M.Sc Life Sciences

Mr. Ankit Kumar Kashyap

Assistant Professor
MBA (Marketing & Finance), CSE Certification
Course, UGC-Net, B.A. (Hons.) in Economics

Ms. Aparna Sharma

Assistant Professor
Advanced Diploma in French, MBA
(Event Management), B.A.

Dr. Anchal Luthra

Assistant Professor
Ph.D., M.Phil., MBA (HR), M.Ed. (Pur.)
B.Ed., B.Sc.

Mr. Manish Kumar

Assistant Professor
Ph.D. (Pur.) MBA, B. Com

Ms. Manavi Gilotra

Assistant Professor
Ph.D. (Pur.), M.Phil., M.Sc (Math)

Mohd. Shadab Aslam

Assistant Professor
Ph.D. (Pur.), MBA, BBA

Dr. Pankaj Dutta

Assistant Professor
Ph.D. (Economics), MBA

Mr. Rajat Tayal

Assistant Professor
UGC-NET, PGDM(HR & Marketing)

Mr. Rajnish Kumar Mishra

Assistant Professor
Ph.D. (Pur.) M.Com, B.Com.

Ms. Tripti Goyal

Assistant Professor
NET, M.Com., B.Com.

Ms. Huma Anwar

Assistant Professor
PGDM (Marketing)

Dr. Deepa Goel

Ph.D.

SCHOOL OF INFORMATION TECHNOLOGY**Dr. Gagan Varshney**

Chairperson-BCA
Professor
Ph.D., M.Tech, MCA

Mr. Ashutosh Sharma

Assistant Professor
M.Tech (IT), MCA, M.Sc. (IT), B.Sc.

Mr. Gaurav Kaushik

Assistant Professor
M.Tech, MCA

Mr. Abhishek Mishra

Assistant Professor
MCA, M.Sc. (Math)

Mr. Surya Saxena

Assistant Professor
Ph.D. (Pur.), MCA, M.Tech (IT)

Ms. Neeru Saxena

Assistant Professor
Ph.D. (Pur.), M.Tech (IT), MCA, PGDM,
B. Sc. (Hons.)- Zoology

Ms. Shakti Shukla

Assistant Professor
B.Sc.(Zoology), M.Sc. (Zoology), MBA

Mr. Sayantan Nandy

Assistant Professor
B.E. (Information Science)

Mr. Rakesh Roshan

Assistant Professor
Ph.D.(Pur.), MCA, MBA, M.Tech (IT),
B.Sc. Math (Hons.), Advanced
Certification in Data Science & AI
(IIT Madras)(Purs.)

Dr. Lalit Kishore Arora

Professor
Ph.D. (Computer Science), MCA, BCA

Mr. Sunil Kumar Sharma

Assistant Professor
B.Sc., M.Sc. (Maths), M.Sc. (Computer
Science), M.Tech (IT), Advanced
Certification in Data Science &
AI (IIT Madras)(Purs.)

Ms. Neha Agarwal

Assistant Professor
M.Tech, MCA

Ms. Rashmi Vaishnav

Assistant Professor
M.Sc.(Maths), M.Tech (IT), MCA

Ms. Pooja Chaudhary

Assistant Professor
M.Tech (Computer Science), MCA,
B.Sc. (Maths)

Mr. Ashish Dixit

Assistant Professor
Ph.D. (Pur.) Master Engg., MCA, B.Sc.

SCHOOL OF BIOSCIENCES**Dr. Surabhi Johari**

Chairperson Biosciences
Associate Professor
Ph.D (Biotechnology), M.Tech
(Biotechnology), PGDM

Dr. Umesh Kumar

Chairperson Biosciences
Associate Professor
Ph.D (Biomedical Science), M.Sc.
(Biotechnology), PDF (Stem Cell Research)
FSBMLS, FBPS

Dr. Hemlata Srivastava

Assistant Professor
Ph.D (Biotechnology),
M.Sc. (Biotechnology)

Dr. Tripti Singh

Assistant Professor
Ph.D (Microbiology), M.Sc. (Applied
Microbiology)

Dr. Rishi Kumar Singh

Assistant Professor
Ph.D, M.Tech., NET (UGC-CSIR), GATE

Dr. Anwesha Khanra

Assistant Professor
Ph.D (Biotechnology), M. Tech.
(Biotechnology)

Dr. Shrasti Vasistha

Assistant Professor
Ph.D (Biotechnology),
M.Tech (Biotechnology)

Dr. Anisha Sehgal

Assistant Professor
Ph.D

Mr. Kapil Sharma

Assistant Professor
M.Phil, M.Sc. (Biotechnology), B.Sc. (Bio)

Ms. Anjula Chaudhary

Assistant Professor
Ph.D. (Pur.) M.Sc. (BT), B.Sc., NET

Dr. Rashmi Tyagi

Assistant Professor
Ph.D

Ms. Neha Anttal

Assistant Professor
CET-Ph.D, M.Sc. (Microbiology),
GATE, B.Sc. (Life Science)

Ms. Akanksha Jain

Assistant Professor
M.Tech (Biotechnology), B.Tech

Ms. Shalini Sharma

Assistant Professor
M.Sc (Biotechnology), B.Sc (Biotechnology)

Dr. Swati Tyagi

Ph.D., M.Sc.

SCHOOL OF JOURNALISM & MASS COMMUNICATION**Dr. Anil Kumar Nigam**

Chairperson BAJMC
Ph.D., MJMC & MA (Political Science)

Mr. Girish Kumar Singh

Assistant Professor
Ph.D. (Pur.), UGC-Net, MMC, B.Sc., PIM,
Quick Pro Computer Professional
(Multimedia)

Mr. Anurag Singh

Assistant Professor
Ph.D.(Pur.), MJ (Mass Communication),
MJMC, BJMC, PGD in Media,

Dr. Devesh Kishore

Professor Emeritus
Ph.D., PGD in Journalism

Mr. Khursheed Alam

Assistant Professor
Ph.D. (Pur.), MJ (Mass Communication), MA
(Hindi), BA (Hindi), PGD (Media), VAANI
(Prasar Bharti), DTP certification

Ms. Kumkum Jain

Assistant Professor
Ph.D. (Bioinformatics), M.Phil, M.Sc., BA

Ms. Sandhya Sharma

Assistant Professor
Ph.D.(Pur.), MJMC, M.Ed, B.Ed, B.Com ,
VAANI (Prasar Bharti)

CAREER DEVELOPMENT CENTRE**Ms. Anuradha Bhardwaj**

Co-Chairperson CDC
Associate NLP Practitioner, Globally
Certified EI Coach, Internationally
Certified in HJA-PPA, M.A. (Economics),
B.Com. (Hons.)

Ms. Himanshi Verma

Assistant Professor
MIB, BCA, Diploma in Finance

CS Kashika Bhardwaj

Assistant Professor
CS, LLB (Purs.), M.Com., B.Com.

Ms. Ruhi Ruchira

Assistant Professor
Ph.D.(Purs.), MA (English), BA (English)

CORPORATE RESOURCE CENTRE**Mr. Mandeep Singh Rawat**

Dean, CRC

Mr. Vijay Shukla

AGM -International
Corporate Relations

Chronicles

IMS Ghaziabad, University Courses Campus has the most comprehensive publications -IMS Today and Pulse. IMS Today is a monthly newspaper edition highlighting the recent development in the areas of education, corporate, public services and entrepreneurship. Pulse is a bi-annual magazine publication that spotlights various events held in the college. It is designed to provide proper acknowledgment of all the efforts taken by the faculty and staff members for the overall development of the students.

**IMS TODAY****PULSE**

A photograph of two young women with long dark hair, looking towards the camera. They are positioned behind a dark laptop. The woman on the left wears a plaid shirt with floral patterns, and the woman on the right wears a black and white striped shirt. The entire image is overlaid with a semi-transparent teal color. A white shield-shaped graphic is centered over the laptop, containing the text 'HERE TO HELP'.

HERE TO HELP

Admission Guidelines

Admission to all the programs at IMS Ghaziabad, University Courses Campus is as per Chaudhary Charan Singh University (CCSU), Meerut guidelines. For admission, the student may collect the Information Brochure of the institute, fill the admission form enclosed and submit with duly attested copies of the school documents and ID proof of the following in originals –10th & 12th Class Mark sheets, Character Certificate, Transfer Certificate, Aadhar Card, 5 passport size photographs and Graduation Mark Sheets, Provisional Certificate & Degree (if applying for postgraduate programs).

Awards

1. Meritorious Award

Rs. 75,000/- is awarded to the students enrolling in any undergraduate course, who have secured 90% marks and above in both exams namely- 10th and 12th in CBSE /ICSE board/ any other recognized board. The said award is given to 3 students each of BBA and BCA and 1 student of BAJMC on the Director's recommendation and merit basis.

2. Academic Excellence Award

Rs. 30, 000 is awarded to the students enrolling in any undergraduate course, who have secured 80% and above in class 12th as fee concession. The students securing minimum 60% marks and above in class 12th board examination and enrolling in BCA or BAJMC are awarded Rs. 15,000 as fee concession. The students securing minimum 60% marks and above in class 12th board examination and enrolling in B.Sc. (H) Biotechnology or B.Sc. (H) Microbiology are awarded Rs. 10,000 as fee concession. The fee concessions mentioned in all the UG courses mentioned above are applicable for 1st-year academic fee only.

3. Siblings Award

Rs. 15, 000 is provided to siblings of current students & alumni (All 3 Institutes of IMS Ghaziabad).

4. Ward of Defence Personnel

Concession in fee of Rs. 15, 000 is provided to the student whose father/mother is working or has worked in the Army, Navy & Air Force only.

5. Sports

Students who are the recipients of prizes/ ranks/ medals or have participated in any sport or game at State, National or International level are awarded Rs.20,000 as fee concession in the first year academic fee only.

6. Ward of Widow

A sum of Rs. 15, 000 is provided as a concession in fee to 1st year students of all undergraduate & postgraduate courses.

Overall Academic Excellence Award

Any student (for each Academic Program) showing outstanding performance in academics (Overall Batch Topper at the end of full duration of the course), is honored with a Certificate of Merit along with a cash award of Rs. 15,000.

Loyalty Award for Post Graduation Programs

IMSians who have graduated from IMSUC / IMSEC, applying for MIB are offered a deduction of Rs. 65000 and those applying for M.Sc. Biotechnology are offered 10% deduction in academic fee- the fee concessions mentioned are applicable for 1st-year academic fee only.

NOTE:

1. Scholarship for SC/ST/OBC/GEN & weaker section of the society can be availed as per Government rules and regulations through District Social Welfare Department.
2. If the candidate is eligible for more than one scholarship, then only one scholarship of his / her choice is provided.
3. The institution will give the awards and scholarships after full satisfaction and proper document verification.

Eligibility Criteria

MIB +PGD: An applicant should have a minimum of 3 years Bachelor's degree in any discipline with 50% marks for General / OBC category and 45% marks for SC/ST category. Candidates awaiting their results are also eligible to apply. Shortlisted candidates go through the GD/PI & case analysis. Admission is confirmed on the basis of the name appeared in the merit list released by CCS University, Meerut.

M.Sc. Biotechnology: An applicant should have a minimum of 3 years Bachelor's degree in Science with Biology / Biotechnology / Microbiology / Agriculture with 50% marks for General / OBC category and 45% marks for SC/ST category.

BBA: An applicant should be 10+2 from a recognized Board in any discipline securing minimum 45% marks for General / OBC category and 40% marks for SC/ST category.

BCA: An applicant should be 10+2 from a recognized Board in any discipline along with mathematics cleared at high school level securing minimum 45% marks for General / OBC category and 40% marks for SC/ST category.

BAJMC: An applicant should be 10+2 from a recognized Board in any discipline securing minimum 45% marks for General / OBC category and 40% marks for SC/ST category.

B.Sc. (Hons.) Biotechnology: An applicant should be 10+2 with 45% marks for General / OBC category and 40% marks for SC/ST category from a recognized Board in Biology, Chemistry with Computer Science/PCB/PCBE/PCMB/PCM/Agriculture.

B.Sc. (Hons.) Microbiology: An applicant should be 10+2 with 45% marks for General / OBC category and 40% marks for SC/ST category from a recognized Board in Biology, Chemistry with Computer Science/PCB/PCBE/PCMB/PCM/Agriculture.





EXPERTS' SPEAKS



"The institution is excellent. The team of students, faculty, staff and management is closely knitted and is doing a great job."

Dr. Amitabh Rajan
(IAS Retd.)
Chairman-Service Board
Reserve Bank of India



"I had an amazing experience interacting with the inquisitive students at the University Courses Campus of IMS Ghaziabad. Wish them all the best!"

Mr. Dhruv Govil
Senior Data Scientist
Puma Technologies



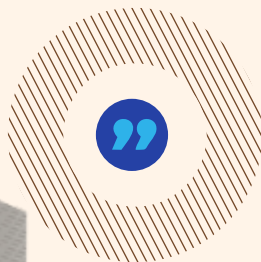
"It was indeed a pleasure visiting the esteemed institution. Honored to be invited to this platform. Great students, management and faculty. Best of luck."

Mr. Nitish Kumar
Sr. TV Journalist



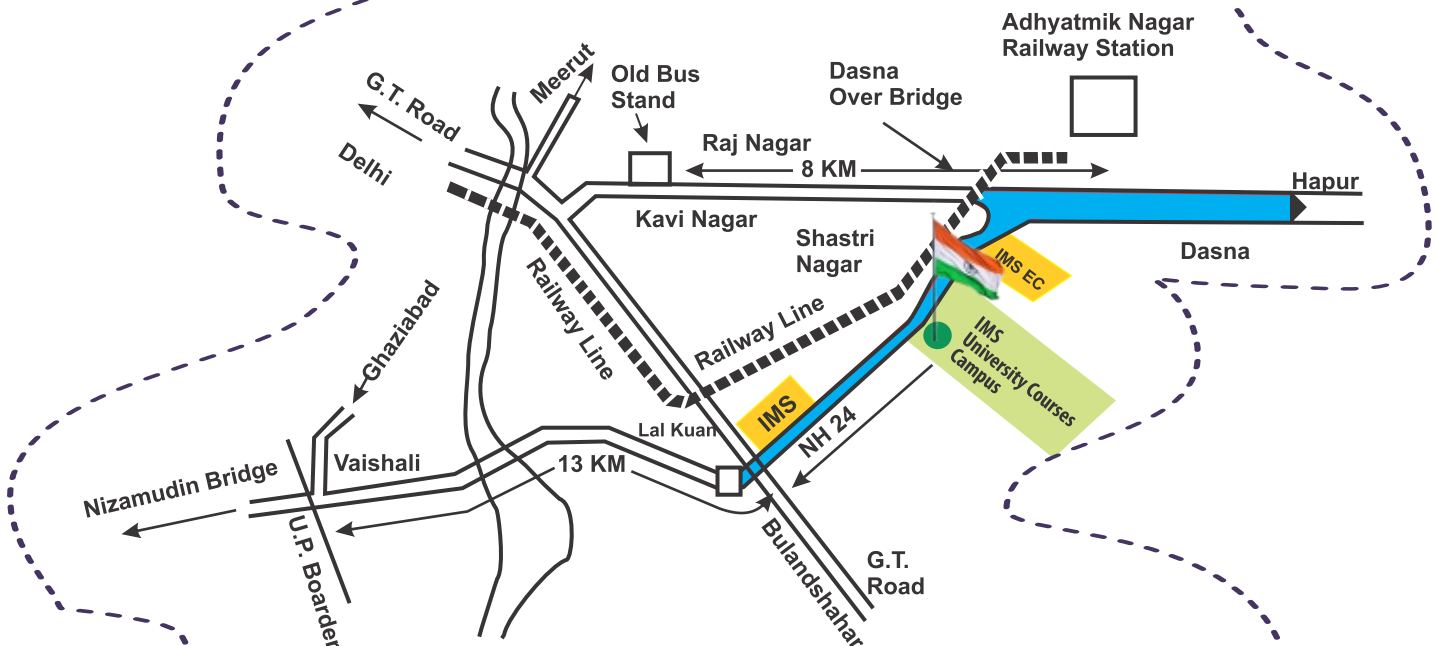
"Outstandingly different from all other institutes. All presentations were so self-realizing and meaningful."

Ms. Aruna Broota
Renowned Psychologist &
Hypnotherapist



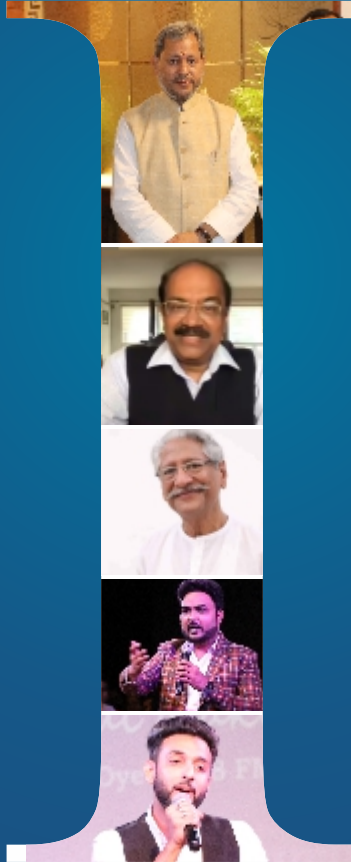


Location Map



Toll Free: 1800 102 1214





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