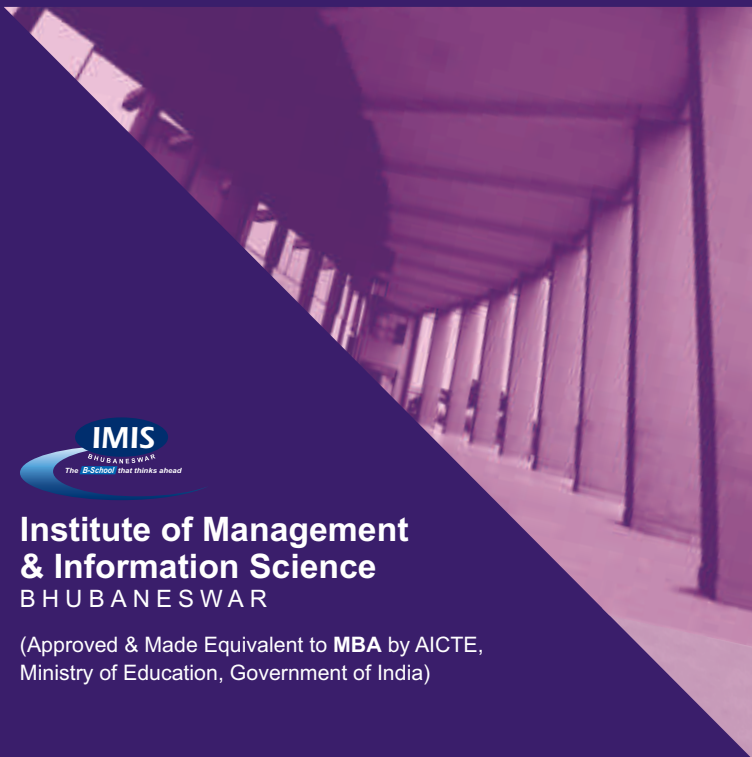




# Info

BULLETIN 2021



**Institute of Management  
& Information Science**  
BHUBANESWAR

(Approved & Made Equivalent to MBA by AICTE,  
Ministry of Education, Government of India)

## Vision

Institution beyond education for creating industry ready professionals

## Mission

To produce some of the talented, highly skilled, creative and confident management professionals to take up key responsibilities in the development of our nation.

## Values

- Discipline
- Leadership
- Commitment



## ADVISORY BOARD MEMBERS

### CHAIRMAN

**Prof. (Dr.) Thomas P.D., Sj**  
Founding Member, XIMB  
Former Director, XLRI & XITE  
Director, XLRI, Mumbai

### MEMBERS

**Dr. Asit Mohapatra**  
Professor, IIM, Ranchi

**Mr. C. V. Raghu**  
Group General Counsel,  
Samvardhana Motherson

**Dr. Tanaya Mishra**  
CHRO  
VISIONET

**Mr. Manoj Padmanabhan**  
India BD Head,  
M & E, Amazon

**Mr. Rajesh Padmanabhan**  
CEO  
Talavvy Business Catalysts LLP,

**Capt. Rahul Sharma**  
Director / CHRO, RH Factor

**Ms. Shobha Swarup**  
Director HR,  
Indian Subcontinent,  
Sealed Air Corporation

**Mr. Bimal Rath**  
Founder, Think Talent Services  
Ex-Head (HR) Nokia India

**Mr. Tanmaya Panda**  
HEAD - Human Resources,  
Universal Sompo General  
Insurance Co. Ltd.

**Prof. (Dr.) S. Moharana**  
Former Professor,  
Dept of Commerce,  
Utkal University

**Prof. P. C. Rath**  
Former Professor, Dept. of Business  
Administration,  
Utkal University

**Mr. H. K. Patnaik**  
Director General, IMIS

**Prof. (Dr.) K. K. Beuria**  
Advisor, IMIS

**Prof. (Dr.) Usha Kamilla**  
Director, IMIS

**Prof. (Dr.) Dindyal Swain**  
Dean (Corporate Relations), IMIS


**Prof. Subhamaya Panda**  
Professor (Marketing), IMIS

# About IMIS

IMIS is perched on the bank of river Daya in a tranquil setting. The bank of river Daya is known for bringing transformation in souls as the history depicts - Chandashoka being transformed to Dharmashoka. The environment is serene and sublime verging on idyllic majesty. It augurs well for research, intellectual privacy and creative pursuits.

Since its inception in 1995, IMIS Bhubaneswar has been flourishing by leaps and bounds over the years. Today it is ranked as 'A1 by Indian Management, A3 by Business Standard, ranked 27, Outstanding B-Schools by CSR, ranked 22, among Top B-Schools in East by Times of India & positioned among the top 80 B-Schools by Business World, Business Today and India Today in 2018. IMIS has one of the finest collections of bright minds as teachers. Many faculty members in IMIS regularly take up visiting teaching assignments in some of the top B-Schools like IIMs, IITs, XLRI, XIMB etc.

The IMIS teaching and student communities have contributed enormously to various fields of management and brought a number of awards and recognitions nationally as well as internationally over the years. IMIS has a strong sense of responsibility and commitment towards social development.



“

Choosing a college may be the most important decision you have ever had to consider. There are many reasons for which, bright and motivated students choose to attend IMIS, Bhubaneswar. In this twentyfive year of its existence IMIS has produced more than 4000 managers in India and abroad in all categories of profiles in the Corporate world.

**H. K. Patnaik**  
Director General

”







# FACILITIES

## **CLASSROOMS:**

Centrally Air-Conditioned, Hi-tech and Smart Classrooms with overhead LCD Projectors, Audio System, Public Address System, Wi-Fi Internet & Intranet facility.

## **COMPUTER LABS :**

There are three computer labs having 220 computers with latest versions of software, printing and scanning facilities. The institute's IT department has developed many application softwares that bring in efficiency of operations.

## **LIBRARY :**

There are more than 26000 books to cater to the needs of the students of various specialisations. The Library subscribes 168 journals, including 73 International.

## **SPORTS & GYM :**

The IMIS campus provides facilities for games such as basketball, tennis, badminton etc. The campus also has Gym with all standard facilities for both boys and girls.

## **HOSTEL :**

There are separate hostel facilities for boys and girls with modern amenities and 24 hours internet connectivity conducive to a professional work ambience.

## **AUDITORIUM :**

Air-conditioned auditorium with seating capacity of 350. In addition, the school campus has an Open Air Auditorium (1500 Capacity) that hosts various academic and extra- curricular activities.

“ We, at IMIS, believe in the theory of 'collective responsibility'. Compassion forms the cornerstone of our education. We believe that leadership is more of an art which can be taught. Over the years, IMIS has created its reputation for developing leaders who lead and take people where they ought to be. ”

Dr. Usha Kamilla  
Director

# PROGRAM

IMIS, a PAN India B-School offers PGDM (MBA Level) Program. Industry focused Postgraduate Program such as; PGDM Dual Specialization Program, has a high level of acceptability among wide spectrum of Tier-I and Tier-II companies in India. Currently, the domicile mix of students in the PGDM Program is from different states of the country.

## Post Graduate Diploma in Management (PGDM)

PGDM is the oldest and the most prestigious, two-year full-time management program of IMIS. This is the flagship Management Course of the Institute, since 1995. **This program is approved and made equivalent to MBA by AICTE, Ministry of Education, Govt. of India.** They are specifically designed to develop competence and skills associated with general as well as the six specialized functional areas in management, such as Marketing, Finance, HRM, Retail, IT & Analytics and Operations Management.

PGDM program has dual specializations to widen the scope for placements in companies. In PGDM, a student can opt any two specializations mentioned above. This program has elective system with One, Two and Three credit papers. For detail visit the website [www.imis.ac.in](http://www.imis.ac.in).



IMIS, the B-School that thinks ahead is a journey of excellence. It is an institution known for its exclusivity in nurturing managerial instincts among the new breed of talents....

Dr. Divya Gupta  
Dean







“ We all covertly nurture a desire to connect ourselves to the students, the corporate world and to the society at large. Our core values of discipline, leadership and commitment reflect that sublime desire .... ”

Dr. K. K. Beuria  
Advisor

## PEDAGOGY

The teaching pedagogy at IMIS is mostly application-oriented. The pedagogical models include Structured Lectures, Case Analysis, Co-operative Learning, Inquiry-based Learning, Practice-based Learning, Technology-based Learning, Development Orientation, Personal Counselling, Continuous Assessment and Evaluation. In cooperative learning, students work together in small groups on a structured activity. They are individually accountable for their work and the work of the group as a whole is also assessed. The system is more industry-centered, while the teacher acts as a facilitator of learning.

On the development front, the institute has made an exclusive arrangement where, one working day in a week is reserved for conducting special sessions for students' development, viz. Communication Development, Personality Development, Business Etiquette, Mock Interview, Business Quiz, Panel Discussion, Presentation on Contemporary Topics, Assessment Techniques, Students' Knowledge Improvement Programmes (SKIP), Yoga & Meditation, Foreign Language Training, Students' Activities etc.

## Mentors

### (CORE POSITIONS)

Dr. Usha Kamilla  
Director

Dr. Divya Gupta  
Dean (Academics)

Prof. Satyabrata Bhuyan  
Dean (Admission)

Dr. Surya Dev  
Dean (Career Dev.)

Prof. Dibakar Mohapatra  
Dean (Corporate Relation)

Dr. Anil Mishra  
Dean (Student Welfare)

### FINANCE

Dr. Usha Kamilla  
Professor

Prof. Satyabrata Bhuyan  
Professor

Dr. Surya Dev  
Professor

Prof. T. Mathew  
Professor

Dr. Divya Gupta  
Associate Professor

Prof. S. S. Ahmed  
Assistant Professor

Prof. R.K. Mishra  
Asst. Professor

### MARKETING

Prof. Subhamaya Panda  
Professor

Dr. Rabi N. Patnaik  
Professor

Prof. Rakhi Dutta  
Assistant Professor

Prof. Supratim Pratihar  
Assistant Professor

Prof. K. Patnaik  
Assistant Professor

### DECISION SCIENCE & OPERATIONS MGMT.

Prof. Sujit K. Baboo  
Associate Professor

Dr. Anil Kumar Mishra  
Associate Professor

Prof. Babuli Sahu  
Associate Professor

### HRM & BUSINESS COMMUNICATION

Dr. Ashish Mohanty  
Associate Professor

Dr. Debasmita Panigrahi  
Asst. Professor

Dr. Lopamudra Mishra  
Asst. Professor

Dr. Ananya Roy Pratihar  
Asst. Professor

Prof. A. Patnaik  
Asso. Professor

Dr. R.M. Dash  
Professor

Dr. S. Parija  
Asst. Professor

## Adjunct / Visiting / Guest Faculty

Dr. K. K. Beuria  
Advisor, IMIS

Dr. B. K. Mohanty  
Professor, IIM, Lucknow

Dr. P. K. Padhi  
Professor, XLRI, Jamsedpur

Dr. S. Moharana  
Professor, Utkal University

Dr. Martin Grossman  
Asst. Professor,  
Bridgewater State College,  
USA

Dr. M. Acharya  
Professor Communication,  
MICA, Ahmedabad

Dr. Mrinal Chatterjee  
Director, IIMC

Dr. K. H. Padmanabhan  
Professor, University of  
Michigan

Dr. Biswaswarup Misra  
Dean, XIM, Bhubaneswar

Dr. R. K. Jena  
Professor, IMT, Nagpur

CMA S. P. Padhy  
ICAI

Dr. A. K. Swain  
Professor, IIM, Kozhicode

Prof. P.C. Rath  
Former Prof., Dept. of  
Management, Utkal University

Mr. J. Pujapanda  
Entrepreneur

Prof. R.S. Ram  
FCA

Dr. S. Sahoo  
Professor, IIML

Dr. P.K. Panigrahi  
Professor, IIM, Indore

Mr. Amiya Pattanayak  
Ex-executive Director  
(HR & Admn.) Nalco,  
Bhubaneswar

# CURRICULUM

## POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

### Core Courses

Organizational Behaviour - I & II  
Business Communication  
Written Analysis & Communication  
Managerial Computing  
Advanced Excel for Decision Making  
Managerial Economics  
Economic Environment of Business  
Quantitative Analysis  
Operations Management  
Operations Research  
Financial Accounting  
Costing & Decision Making  
Financial Markets  
Financial Management  
Marketing Management - I & II  
Selling & Negotiation  
Human Resources Management  
Modern Retail Management  
Legal Aspects of Business  
Business Research Methods  
Strategic Management  
Business Ethics & Corporate Governance  
International Business  
Management Information System  
Entrepreneurship Development & Management

### Electives (Marketing Management)

Sales and Distribution Management  
Services Marketing  
Consumer Behaviour  
Brand Management  
Business to Business Marketing  
Rural Marketing  
Supply Chain & Logistics Management  
Digital & Social Media Marketing  
Pricing  
Event Marketing  
Customer Relationship Management  
Integrated Marketing Communication  
Marketing Research  
Buying & Merchandising  
Product & Innovation Marketing  
Marketing and Creativity  
International Marketing  
Retail Store Operations  
Mall Management  
Visual Merchandising  
Category Management  
Retail Franchising  
E-Retailing

### Electives (Financial Management)

Retail Banking  
Risk Management in Banks  
Commercial Banking

Treasury Management  
Micro Finance  
Insurance & Risk Management  
Practices of General Insurance  
Practices of Life Insurance  
Practices of Health Insurance  
Underwriting  
Insurance Regulation  
Claims & Settlement  
Mutual Fund  
Fixed Income Market  
Project Appraisal and Financing  
Financial Statement Analysis  
Security Analysis & Portfolio Management  
Financial Derivatives & Risk Management  
Investment Options & Financial Planning  
Financial Modeling  
Capital Market Regulations  
Merger, Acquisition & Corporate Restructuring  
International Finance  
Leasing & Hire Purchase  
Corporate Taxation  
Valuation  
Behavioural Finance

### Electives (HR Management)

Strategic Workforce Planning  
Learning & Development  
Organizational Change & Development  
Performance and Competency Management  
Compensation & Reward Management  
Labour Legislation - I & II  
Labour Economics  
Counseling Skills for Managers  
Recruitment & Selection  
New Age HR Interventions  
Participative Management  
Strategic HRM  
Leadership & Emotional Intelligence  
Role of HR in Knowledge Management  
International HRM  
Industrial Jurisprudence  
People Capability Maturity Model  
Occupational Testing  
Employee Relations  
Human Resource Analytics  
HR Issues in Merger & Acquisitions  
Team Dynamics

### Electives (Information Management)

E-Commerce and Digital Market  
Business Intelligence  
Enterprise Resource Planning  
RFID and Business Implications  
Cloud Computing for Business

Big Data Analytics  
Business Modeling using Spreadsheet  
Java Programming  
IT Consulting  
Software Project Management  
Cyber Security  
Functional Analytics  
Business Data Networks  
Knowledge Management  
Managing Digital Platform  
Data Science using R  
Electives (Retail Management)

### Electives (Retail Management)

Visual Merchandising  
Retail Customer Service  
Mall Management  
Category Management  
Brand Management  
Shopper's Behaviour  
Supply Chain & Logistics Management  
Enterprise Resource Management  
Buying & Merchandising  
Store Planning, Design & Layout  
E-Retailing  
Customer Relationship Management  
Integrated Marketing Communication  
Retail Franchising

### Electives (Operations Management)

Service Operations Management  
Project Management  
Supply Chain Management  
Total Quality Management  
Technology Management  
Decision Modeling and Simulation  
Works System Design  
Operations Planning and Control  
Environment and Safety Management  
Business Process Re-engineering  
Enterprise Resource Planning  
Material Management  
Strategic Operations Management  
Business Analytics  
Six Sigma and Lean Management  
Maintenance Management  
International Logistics Management



# TRAINING & PLACEMENTS

Placement is the grand finale of assigning a new opening to a professionally qualified potential manager in an organization. Our education program and personality development efforts are tailor-made to match the dynamically changing recruitment strategies and expectations of the potential employers. We claim that we not just place our students; but create a niche for them in the job market. Thus, the competitive job market, recession and saturated growth do not deter our students from snatching away the best jobs available. Confidence is the name of the game.



“

Increasingly the recruiters are recognizing the talents of the students from eastern part of our country which forms a major chunk of our students' profiles. No doubt, IMIS Bhubaneswar has been a favorite recruiting destination for many.

”

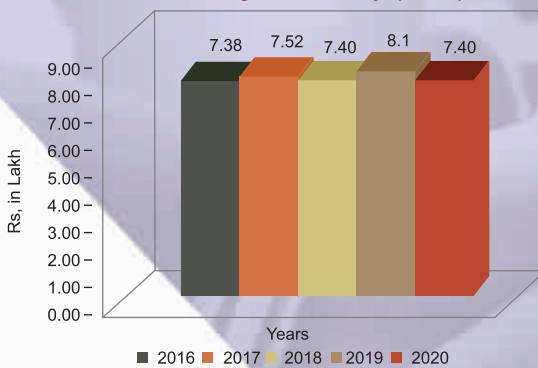
**Prof. Dibakar Mohapatra**  
Dean (CR)

## COMPANIES PARTICIPATED IN CRP-2020

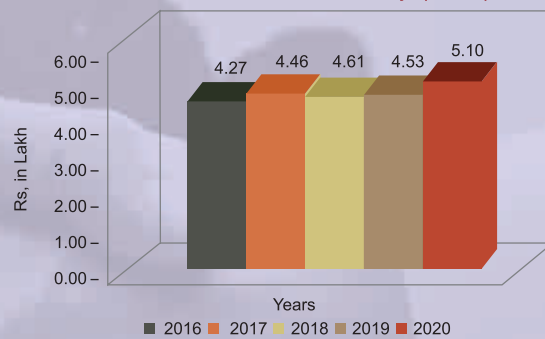
|                   |                            |                    |
|-------------------|----------------------------|--------------------|
| Byju's            | Manikaran Power Ltd.       | Nippon             |
| Asian Paints      | IndusInd Bank              | Kotak Life         |
| ITC Ltd.          | Airtel                     | IFFCO-TOKIO        |
| Berger Paints     | HDFC AMC                   | PhonePe            |
| Bandhan Bank      | Kotak Mahindra Bank        | Reliance Jio       |
| Coffee Day        | Ujjivan Small Finance Bank | Perfetti           |
| MRF Ltd.          | Ceasfire Industries        | Axis Bank          |
| Markets & Markets | Hunger Box                 | Everest Industries |
| S & P Global      | Bajaj Allianz Life         | HDFC Ergo          |
| ABFRL             | Naukri.Com                 | Global Data        |
| TCI Express       | ICICI Pru Life             | Godrej & Boyce     |
| Redington India   | Canara HSBC                | Max Bupa Health    |
| SBI Life          | Diageo                     | UPS Logistics      |
| Future Generali   | Ramco Cements              |                    |
| HDFC Bank         | Extramarks                 |                    |

## COMPARATIVE PERFORMANCE (LAST 5 YEARS)

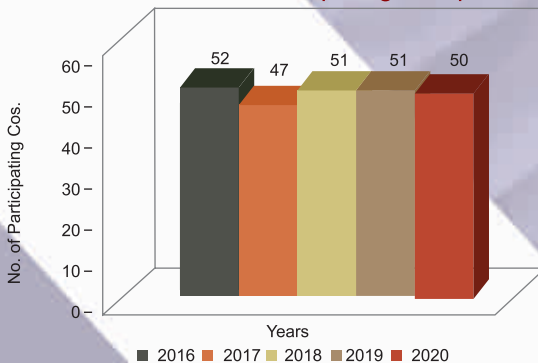
Highest Salary (CTC)



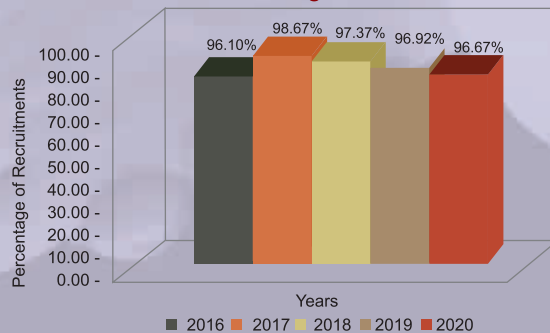
Median Salary (CTC)



No. of Participating Companies



Percentage of Recruitment\*





## WHAT VISITORS SAY



Mr. Swarup Mohanty  
CEO, Mirae Asset Global  
Investment Ltd., Mumbai

"At the outset, I would like to congratulate IMIS for this incredible journey in imparting education and shaping the future of the youth in India. I am extremely impressed by the infrastructure and the culture of the students that I witnessed today. I wish IMIS all success in all times to come."



Dr. Aly Shameen  
Chief Commissioner  
of Maldives,  
Civil Service Commission,  
Govt. of Maldives

"Thanks for the wonderful reception. The institute looks great with highly motivated faculty members and students. I admired the keenness to learn things and excellent teamwork observed at the Institute."



Dr. Subhash Ch. Khuntia, IAS  
Chairman, IRDAI,  
Hyderabad

"I am delighted to come to IMIS for its 22nd Convocation. The Institute is doing an excellent job in preparing management professionals for the future economy in the country. The campus is beautifully maintained. I wish the institute, its management, faculty and students all the best in their ventures."



Prof. Soo Yeon Kim  
Mind Specialist,  
International Mind  
Education Institute,  
South Korea

"An excellent event that communicate the values in relation to sustainability and innovation. 'Kudos' to IMIS leadership and best wishes."



Dr. W.G. Prasanna Kumar  
Chairman,  
Mahatma Gandhi National  
Council of Rural Education,  
Dept. of Higher Education,  
Ministry of Human  
Resources Dev., Govt. of India

"Loved interacting with your wonderful team. Learnt how to learn. Thanks for the generous hospitality. Best wishes. Please keep inspiring us and spreading the infectious enthusiasm you are bestowed with."



Dr. B.B. Pal  
Senior Scientist,  
RMRC, Govt. of India

"Really I am overwhelmed with the hospitality. The students and staff are on right path for building the nation in service mode."

## WHAT RECRUITERS SAY



Sophia Das  
Head - HR (Front End),  
Aditya Birla Fashion & Retail

"Students need to understand the industry & organization in detail before they decide to apply for an orgn. A store visit/research into the organization will provide better understanding of the challenges and opportunities."



Rishu Kumar  
Product Manager,  
Ujjivan Small Fin. Bank

"Got candidates as per our requirements. Students were better prepared for the interview and the knowledge level on industry was good."



Lakshmi Vara  
Manager - HR,  
ITC Ltd.

"Should thank to the institute for allowing us to conduct the interview drive in the campus premises. Overall experience has been good. Would like to continue the relationship in future."



G.S. Prasad Sarma  
Zonal Manager - HR, East,  
Mahindra & Mahindra  
Financial Services Ltd.

"The placement team is very transparent & supportive.  
Thank you.  
Wish to visit again."



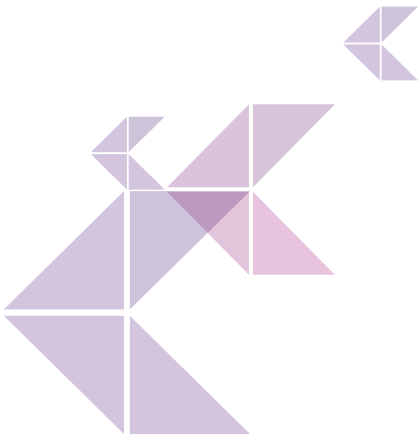
Abhishek Kar Majumdar  
Regional Manager,  
SBI Life

"It's been an excellent experience. Students are excited and they must prepare much better with regards to the industry they are appearing for interview. I wish good luck and bright future to each and every student."



Sayan Bandyopadhyay  
AVP - HR (East),  
HDFC Life

"Good, interesting interaction with students. In-depth questions asked. Enjoyed my time."



## **STRONG ALUMNI NETWORK**

The IMIS Alumni Association (TIAA)

The IMIS Alumni Association (TIAA) has more than 4500 members. The Training and Placement Department is indebted to its Alumni for their strong support in Institute Industry Interface, SIP and Final Placement. Aspiring candidates of Management Programs may visit TIAA website (<http://alumni.imis.ac.in>) to interact with the Alumni of the Institute.



# ALUMNI

IMIS Alumni is a constant inspiration for the current batches. They are a source of motivation to push for excellence and to help youngsters dream for tomorrow.

IMIS ALUMNI *Bonding for Ever*

## WHAT ALUMNI SAY



Arnab Guha  
(1998-2000)  
Director, Deutsche Bank,  
Frankfurt, Germany

"I strongly believe passion for work and appropriate nourishing of skill sets, pave the way for accelerated growth."



Ranjeet Suraj Singh  
(1996-98)  
General Manager & SME Head,  
Vodafone Business Services

"I found a strong and good environment of academics, which is very unique and helped to be a professional."



Sudipta Chakraborty  
(2001-03)  
Asst. Vice President  
& Training Head  
West, East, A P & Telengana,  
Tata AIA Life Insurance

"I found IMIS an excellent place to experience world class learning through its committed and resourceful faculties and support system."



Mr. Debasish Rout  
(1996-98)  
CEO,  
DeeJay Distilleries Pvt. Ltd.,  
Mumbai

"The experience at IMIS was very holistic, and much more than just academia. It helped me in knowing the inside story of life and discovering the best part of my life. I am proud of being an IMISian."



Debiprasad Pattanaik  
(1997-99)  
Assistant General Manager  
IDBI Bank

"It has been an amazing feeling to be in the campus after five years of passing out. It's nostalgic for me. It was a wonderful experience to share my experience with budding managers."



Akshaya Patra  
(1995-97)  
Assistant Vice President  
Anand Rathi

"The commitment of promoting the institute through discipline, dedication and direction has helped to enhance the institute's image and further foster life-long connections between the institute and society."



Sukanya R. Choudhury  
(1998-00)  
Founder, Learning Levers

"IMIS is one of the top institutions in the eastern region and I would be always indebted to it for whatever I am today. The institute is known for its quality education and overall grooming of the students."



Rohit Modawal  
(1996-98)  
Head- India & South Asia  
SECURITON AG

"I am very happy to get an opportunity to interact with all my IMIS friends through F & F. I am very proud to be a ex student of IMIS. Wish you all the very Best !!"



P. Srinivas Deo  
(1996-98)  
Assistant Vice President  
State Street Services India,  
Hyderabad

"The academics at IMIS is highly focused. The ever helping teachers and inclination towards striving for the best is what IMIS is made up of."



Sujoy Roy  
(1998-00)  
Deputy Vice President  
Kotak Securities

"IMIS is still maintaining the same culture, which I witnessed during my days when I was a student here. Students are good, well behaved and talented. All the best."



Sanchita Guha  
(2002-04)  
Chief Manager-HR  
Kotak Mahindra Bank,  
Mumbai

"When I was a student in IMIS, it was a great experience for me both learning and grooming wise. The resources and professors what I got in IMIS are the best I have ever seen in my opinion."



Mr. Abhijeet Guha  
(2010-12)  
Area Sales Manager  
Abbott Nutrition, Bhubaneswar

"Good to be back in IMIS. Reminded me of my time. Also thank you IMIS for giving such an opportunity to address the juniors."





Ranga Eunny  
(1996-98)  
Director,  
Mobius Knowledge Services,  
Chennai



Sharad Kumar Jha  
(1996-98)  
Director,  
SMS Microsystem,  
London, UK



Arindam G. Dastidar  
(1998-00)  
Zonal Sales Head - East & West,  
Tata Capital Financial Services Ltd.  
Mumbai



Santosh Kumar M.  
(2004-06)  
Sr. Consultant,  
Apps Associates LLC,  
Boston, USA



Abhik Banerjee  
(2002-04)  
Dy General Manager,  
Madison World,  
Mumbai



Rajiv Bhattacharya  
(1997-99)  
Associate Director - Business Dev.  
Tata Comm.  
Transformation Services



Vikas Kumar Singh  
(2007-09)  
Unit Head  
Shopper's Stop  
New Delhi



Arunabha Dey  
(2003-05)  
National Manager,  
Sika India Pvt. Ltd.,  
Mumbai



Krishanu banerjee  
(2003-2005)  
Cluster Head,  
Bacardi India Pvt. Ltd.  
Kolkata



Kumar Prasanna  
(2008-10)  
Product Manager,  
Carl Zeiss,  
Bangalore



Debasish G. Choudhury  
(1999-01)  
Assistant General Manager,  
L'Oreal India,  
Mumbai



Anirban Chakraborty  
(1998-2000)  
Territory Account Director,  
CA Technologies,  
Mumbai



Nabarun Deka (2001-03)  
Regional Manager,  
V-Guard Industries Ltd.,  
Kolkata



Avirup Chakraborty  
(2009-11)  
Client Business Partner,  
Nielsen,  
Vietnam



Jagannath Ojha  
(2007-09)  
Dy. General Manager,  
Retail Operations,  
Max India, Landmark Group,  
Bengaluru



Amardeep Phukan  
(2005-07)  
Retail Business Head,  
WB & NE,  
Reliance General Insurance  
Company, Guwahati



Soumalya Biswas  
(2009-11)  
Business Dev. Manager,  
India & South Asia, VISA,  
Mumbai



Gyan Prakash  
(2001-03)  
Manager - Trade Marketing,  
Perfetti Van Melle,  
New Delhi



Shantanu Chaudhuri  
(1998-2000)  
Business Manager,  
Muirs Automotive Pty. Ltd.,  
Sydney, Australia



Anirban Chaudhury  
(2009-11)  
Business Intelligence Specialist,  
ARCADIS Nederland,  
Amsterdam



Subia Khan  
(2008-10)  
Sr. Analyst  
Moody's Analytics Knowledge,  
Services, Bengaluru



Deepak Krishnan  
(1999-01)  
Deputy General Manager,  
Panasonic,  
Middle East & Africa  
United Arab Emirates



Manoj Goswami  
(1996-98)  
Regional Manager ,  
Amadeus India,  
New Delhi



Navin Bansal  
(2001-03)  
Emerging Marketing Manager,  
TATA Motors,  
Kolkata



Aurobinda Senapati  
(1997-99)  
Assistant Vice President  
Axis Bank  
Bhubaneswar



Girish Ranjan Mishra  
(1997-99)  
State Head  
Kotak Mahindra Bank  
Bhubaneswar



Soumendu Bhattacharya  
(1998-00)  
Principal Consultant  
Wipro Technologies  
Kolkata



Harish Prasad  
(1996-98)  
Sales Manager-India, Srilanka,  
Myanmar, Bangladesh,  
OneVision Software India  
Gurgaon



Rajes Pramanik  
(1998-00)  
VP-Sales & Business  
Development,  
Peerless Securities Limited  
Kolkata



Shravanty Roy  
(1998-00)  
Asst. Vice President (Mktg.),  
Zee Entertainment Enterprise  
(Zee Bangla), Kolkata



Siba Ranjan Mohapatra  
(1995-97)  
Software Solution Architect,  
Change Healthcare,  
USA



Sarita Sharma  
(2007-09)  
Sr. Key Account Manager,  
Vendekin Technologies Inc.  
Pune



Chiradeep Roygupta  
(2001-03)  
Marketing Manager,  
Future Group  
Kolkata



Pritam Purakayastha  
(2001-2003)  
Regional Marketing Manager,  
Pernod Ricard India,  
Bhubaneswar



Sujata Dwibedy  
(1997-99)  
Executive Vice President,  
Amplify India,  
Media Investment  
Division of Dentsu  
Aegis Network, Mumbai



Safikul Alam Mollah  
(1999-2001)  
Regional Head, Nokia

Umesh Balani (1996-98)  
Deputy General Manager,  
ICICI Bank, Mumbai

Sudeep K. Gupta (2008-10)  
State Head - Bancassurance,  
Magma - HDI GIC Ltd., Ranchi

Sankha Nandy (1997-99)  
Customer Proj / Prog Manager,  
DXC Technology,  
Bengaluru

Sanjay Singha (1996-98)  
Head - Business Enterprise,  
Reliance JioInfocomm, Guwahati

Smruti R. Jena (2000-02)  
State Head,  
TVS Motor Company, Bhubaneswar

Arijit Samanta (1999-01)  
Senior Business Manager  
HCM Cloud Applications  
Oracle India, Kolkata

Sanjeeb Chatterjee (2001-03)  
Regional Channel Dev. Manager,  
Samsung Electronics, Kolkata

Sudhanshu Dash (2014-16)  
Senior Sales Officer  
Berger Paints India Ltd., Odisha

Dolon Mukherjee (2002-04)  
Manager - Operational Risk  
Reporting & Analysis  
HSBC, Bengaluru

Santanu Mitra (1998-00)  
Business & Integration Architect Manager,  
Accenture Canada, Toronto

Supratim Sarkar (2003-05)  
Regional Manager - North  
Bajaj Electricals, New Delhi

Dev Ranjan Diwakar (2010-12)  
Area Manager, ITC, Odisha

Navin Bansal (2001-03)  
Emerging Markets Manager,  
Tata Motors, Kolkata

Amrita Guha (2005-07)  
Cluster Head - North East,  
Reliance Broadcast Network Ltd.  
(92.7 BIG FM), Guwahati

Akhilesh Gupta (1996-98)  
Director,  
Triveni Global Pvt. Ltd., Chennai

Kunal Priyadarshi (2008-10)  
Sr. Business Analyst,  
Tata Consultancy Services,  
Bengaluru

Nirupam Das (2003-05)  
Area Sales Manager,  
Somany Ceramics, Kolkata

Gourav Udani (2003-05)  
Zonal Manager,  
The Himalaya Drug Company,  
Kolkata

Sneha Vaghani (2009-11)  
Sr. Analytics Advisor,  
Accenture, Mumbai

Pabitrnanda Tripathy (1995-97)  
Deputy Vice President - South,  
Tata Motors Finance Ltd., Bengaluru

Devapriya Roy Choudhury (2002-04)  
Business Head,  
Bandhan Creation, Kolkata

Abhradip Banerjee (2002-04)  
Sr. Manager - IT,  
News 18 Network  
Hyderabad

Shiladitya Roy Chaudhury (1998-00)  
Program Director,  
Ness Technologies, Mumbai

Anshuman Chakraborty (1996-1998)  
Consultant,  
IBM, Kolkata

Banshi Dhar Pandey (2004-06)  
Sr. Regional Credit Manager,  
Magma Fincorp Ltd., Ranchi

Rubi Kalita (2007-09)  
Manager - HR,  
Madura Fashion & Life Style, New Delhi

Santosh Mishra (2007-2009)  
State Head,  
Hindware,  
Bhubaneswar



# LIFE @ IMIS

The institute provides a host of opportunities in academic, sports, cultural and organizational activities for students to gain experience and pursue their interests. At IMIS, strong emphasis is laid on co-curricular and extra-curricular activities to ensure an all round development of the student while providing multiple platforms for students to improve their soft skills, which are imperative for one to excel in his/ her work space.

There are also various initiatives like Finance Events, HR Events, Marketing Events, National Level B-School Meet, Blood Donation Camp, National and International Seminars and Workshops etc., which provide ample of opportunities to students to showcase their organizational skills and talents.



“You learn the things only by doing it and we at IMIS are a firm believer of this. We involve and guide our students to organize events of various types under club activities which gives them a firsthand experience to management and leadership skills.”

Dr. Anil Mishra  
Dean (SW)

# APPLYING to IMIS

www.imis.ac.in

## Eligibility

The minimum qualification for admission into PGDM (Dual Specialization) Program is Bachelor's Degree in any discipline. For admission students can apply with CAT/XAT/MAT/C-MAT/JEE/ Other National Level Tests Score Cards. The candidates pursuing final year graduation and expecting their result by August 31, 2021 can also apply.

## Admission Procedure

- Fill up the application form with all necessary documents (Online or Offline).
- Appear GD / PI conducted at different cities of the country mentioned in the GD / PI Call Letter/ Website.
- Successful candidates will receive provisional offer letters for admission within stipulated dates.

## Documents Required

Self attested photocopies of the following documents are to be submitted and verified with originals at the time of admission. The final year graduating students are required to give an undertaking to submit the degree pass mark sheets/ certificates by August 31, 2021.

- Class X Pass Certificate & Mark sheet
- Class XII Pass Certificate & Mark sheet
- Degree Certificates (Provisional acceptable)
- Degree/ PG Mark Sheet
- College Leaving Certificate
- Conduct Certificate from the institute last attended
- Recent colour passport size photographs (3 nos.)
- PAN Card and Aadhar Card

## Last Date to Apply

- (a) For CAT Candidates : 31<sup>st</sup> Dec. 2020
- (b) For XAT Candidates : 31<sup>st</sup> Jan. 2021
- (c) For MAT Candidates : 31<sup>st</sup> Oct. 2020 (Sep. MAT), (31st Jan. 2020 (Dec. MAT), 31st Mar. 2021 (Feb. MAT), 31st May 2021 (May MAT)
- (d) For CMAT Candidates : 31st May 2021

## Course Fees

| Payment Schedule  | PGDM                |
|---|---------------------|
| 1st Installment at the time of Admission                  | ₹ 1,00,000/-        |
| 2nd Installment on or before 10th September 2021          | ₹ 1,50,000/-        |
| 3rd Installment on or before 10th December 2021           | ₹ 1,60,000/-        |
| 4th Installment on or before 10th April 2022              | ₹ 1,20,000/-        |
| Exam Fee (Tentative - Depends on No. of Credits)          | ₹ 10,000/-          |
| Suit Length & T-Shirt (One time at the time of Admission) | ₹ 5,000/-           |
| Club Fees (One time at the time of Admission)             | ₹ 2,000/-           |
| Application Form  | ₹ 1,000/-           |
| <b>Total Course Fee</b>                                   | <b>₹ 5,48,000/-</b> |

\* Students have to bring their own Laptop for all programs in the Wi-Fi campus of the institute to facilitate online interactions, AIS, PPT, Assignments etc.

## Hostel Fees

| Payment Schedule  | Non AC Room (Common Bath) | Non AC Room (Attached Bath) | AC Room (Attached Bath) |
|---|---------------------------|-----------------------------|-------------------------|
| 1st Year (At the time of Admission)                             | ₹ 30,000/-                | ₹ 48,000/-                  | ₹ 60,000/-              |
| 2nd Year (Payable on or before 10th April 2022)                 | ₹ 30,000/-                | ₹ 48,000/-                  | ₹ 60,000/-              |
| 1st Year Fooding Charges (Payable at the time of reporting)     | ₹ 50,000/-                | ₹ 50,000/-                  | ₹ 50,000/-              |
| 2nd Year Fooding Charges (Payable on or before 10th April 2022) | ₹ 50,000/-                | ₹ 50,000/-                  | ₹ 50,000/-              |
| <b>Total</b>  | <b>₹ 1,60,000/-</b>       | <b>₹ 1,96,000/-</b>         | <b>₹ 2,20,000/-</b>     |

N.B. AC Room with attached bath and Non-AC Room with attached bath are subject to availability.

## Payback Period

| Program      | Total Investment                 | Cash Inflow (1st Yr.) | Cash Inflow (2nd Yr.) | Cash Inflow (3rd Yr.) |
|--------------|----------------------------------|-----------------------|-----------------------|-----------------------|
| PGDM Program | ₹ 6,98,000 (5,38,000 + 1,60,000) | ₹ 3,22,714            | ₹ 3,48,520            | ₹ 3,76,402            |

**Assumptions :** Cash Inflows - 70% of the Avg. CTC/ Annual Growth of CTC - 08% / Payback Period - 2 Year Approx.

## Scholarship

Candidates securing 65% and above in aggregate marks throughout the career will get scholarship of ₹40,000/-. Scholarship also available for the Candidates of Defence Personnel and Economically Backward Classes.

5% Free seats reserved for Students from J & K and Ladakh.

**Note :** Scholarship amount shall be adjusted with 2nd, 3rd and 4th Installment in the ratio 1:1:2

## Refund Policy : AS per AICTE Rules.

- Imp :
- (i) The fees can be paid in cash or draft in favour of IMIS, Bhubaneswar, payable at Bhubaneswar. All fees paid to the institute is non-refundable. In case of discontinuity/ removal, a candidate can not claim for the refund of fees paid to the institute.
  - (ii) All legal disputes/ controversies are within Bhubaneswar jurisdiction only.



## Institute of Management & Information Science

BHUBANESWAR

(Approved & Made Equivalent to MBA by AICTE,  
Ministry of Education, Government of India)



### Central Office :

93, Saheed Nagar (East Side of IMFA Park), Bhubaneswar-751007, Odisha, India  
Ph. : +91-7077733040 / 41 / 42

### Campus:

Swagat Vihar, Bankuala, Bhubaneswar - 751002, Odisha, India  
Ph: +91-8118095580 /81 /82/ 83  
E-mail : [admission@imis.ac.in](mailto:admission@imis.ac.in) / [imis@imis.ac.in](mailto:imis@imis.ac.in)  
Visit us : [www.imis.ac.in](http://www.imis.ac.in), Facebook : [imisbbsr.bs.school](https://www.facebook.com/imisbbsr.bs.school)

### Admission Office :

Ph: 7682892191 / 7008019827 / 9437021390 / 7978318828