



विद्या परं दैवतम्

# IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम  
Indian Institute of Management Visakhapatnam

## MASTER OF BUSINESS ADMINISTRATION (MBA)

Post Graduate Program for Experienced Professionals (PGPEX)

### PGPEX 2022-24

Information Brochure



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## About IIM Visakhapatnam

Indian Institute of Management Visakhapatnam belongs to the prestigious IIM family of business schools. It is a new generation IIM, set up by the Government of India in September 2015. It is an Institution of National Importance under the IIM Act 2017. The Institute is presently located in its temporary, but state-of-the-art facility in the salubrious Andhra University campus in the heart of the 'City of Destiny', Visakhapatnam.

### Mentorship

Indian Institute of Management Bangalore (IIMB), the acknowledged leader in management education, was the mentor for IIM Visakhapatnam. The academic and governance processes of IIM Visakhapatnam are therefore aligned with those of IIM Bangalore, ensuring high standards, ab initio.

### Faculty

Faculty at the IIM Visakhapatnam have impressive academic and research credentials. This cohort is complemented by faculty drawn (predominantly) from IIM Bangalore, policy makers as well as industry professionals and practitioners, based on need.

## Strengths of IIM Visakhapatnam

- ▶ Excellent linkage with the Central Government and the Government of AP.
- ▶ Located in the renowned and salubrious Andhra University campus, ideal for focused knowledge pursuit.
- ▶ Epitome of national character with students and faculty from across the country.
- ▶ World-class facilities and knowledge resources for learning- outcomes of high impact.
- ▶ Sought-after source for Management Development Programs by Govt. of India and Corporate Sector.
- ▶ Top performance in flagship MBA program student- placements, qualitative and quantitative, year-after-year.
- ▶ Technology Incubation & Development of Entrepreneurship Centre under the Ministry of Electronics & IT (MeitY), GOI.
- ▶ Incubation of ideas of aspiring women-entrepreneurs under 'Women Start-up Program'.





## Director's Message

Visakhapatnam is the crucible of intellect, innovation and industry, entrepreneurship, and enterprise. That the city is base to several large, medium, and small companies (public and private) in the core sector, energy, financial services, infrastructure, IT, pharma etc. exemplifies this fact.

For these city-based organizations to continue to succeed in competition and excel in delivering value to their stakeholders through their products and/or services, it's important that their human resources are up to date with new knowledge and skill sets to address challenges in the current business context.

The PGPEX (Post Graduate Program for Experienced-professionals) of IIM Visakhapatnam (an Institution of National Importance under the IIM Act 2017) addresses precisely this felt-need. The curated Program contributes to the development of professional managers, entrepreneurs, and stewards of existing and emerging enterprises in the private, public, and social sectors by providing them with management education of global quality. The content-rich curriculum and learner-centric pedagogy help the Program-participants successfully build on their system skills, soft skills and social skills.

With classes scheduled conveniently in the evenings and over weekends, the Program, now in its second batch, offers an ideal 'learn while you earn' opportunity to professionals based in and around Visakhapatnam.

"Welcome Aboard" is our call to all the aspirants with ambition to lead as game-changers and change-makers in their organizations!

**Prof. M Chandrasekhar**  
Director



## Program Chair's Message

Dear Students,

Welcome to the fourth batch of the two-year Post Graduate Program for Experienced Professionals (PGPEX), leading to the award of Master of Business Administration (MBA) degree at the Indian Institute of Management Visakhapatnam (IIMV). The PGPEX program offers a holistic and transformative learning experience that will enable you to deal with various challenges you may encounter in your journey towards self-development and professional excellence.

The PGPEX curriculum is specifically designed for experienced individuals who look forward to leadership roles. The curriculum is a mix of core courses that will expose you to basic concepts in various functional areas of management and elective courses to develop advanced skills and expertise in specialized areas of your interest.

IIM Visakhapatnam currently has more than thirty core faculty members who steer all the academic activities of the institute. I urge you to take full benefit of their experience and specialization, which spans over ten broad areas. Apart from them, many industry-leading specialists offer courses in the PGPEX program as visiting faculty members. The institute is currently housed in the vibrant campus of Andhra University. IIMV offers its students access to excellent infrastructure, including state-of-the-art classrooms, meeting rooms, in-campus Wi-Fi, and library to name a few. For details about the program, its requirements, and other relevant information, please go through the PGPEX handbook thoroughly.

I am sure this program will be exciting and enriching for you as well as be immensely helpful to further your career. I welcome you again and wish you the best as you commence your academic journey at IIM Visakhapatnam.

**Prof. Saroj Kumar Pani**  
Chairperson, PGPEX



## About Program

The fourth batch of the Post Graduate Program for Experienced Professionals (PGPEX) leading to the award of Master of Business Administration (MBA) degree is being launched by the Indian Institute of Management Visakhapatnam (IIMV).

This non-residential weekend program is an excellent opportunity for experienced professionals located in and around the City of Visakhapatnam to acquire new knowledge and skills and advance their careers.

The admission process has started at the Indian Institute of Management Visakhapatnam (IIMV), for the fourth batch of the Post Graduate Program for Experienced Professionals (PGPEX) leading to the award of Master of Business Administration (MBA) degree.

## Program Objectives

The overarching goal of the Program is to help the participants enhance their managerial competencies and leadership skills for professional growth and development; and through that advanced learning, contribute more effectively to their organizations.

The specific objectives of the Program are to help the participants:

- ▶ Understand the demands and challenges of modern business organizations;
- ▶ Enhance their knowledge in functional management domains;
- ▶ Sharpen their skills in diagnostic, analytical and decision-making tools and techniques;
- ▶ Contribute to their organizational development with greater competence and confidence.

## Program Highlights

Value-added Course Pack (25 courses)  
Courses are divided into 6 Terms.

Capstone Project

IIM Visakhapatnam  
Alumni Status



Class Schedule  
Friday evenings and Weekends

Duration- 2 years  
(Non Residential)

Total No. of  
Contact Hours: 750

Total No. of Courses:25

## Program Details

## List of Courses



Electives would be finalized and offered based on the profile of participants, so that they are able to derive maximum benefit from the Program.



## Eligibility Criteria

The eligibility criteria for admission into the Program are as follows:

- ▶ The applicant must hold a bachelor's degree (minimum 55% marks or equivalent) that has been recognized by an authorized body in India. The Bachelor's degree obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or its equivalent.
- ▶ The applicant must have a minimum of three years of full-time work experience as on May 16, 2022 at an officer/executive level or higher; as a professional or as an entrepreneur. Part time work experience, clerical (non-officer/ non-executive) experience and apprenticeship will not be considered as eligible work experience.
- ▶ Applicants require a valid CAT / GMAT / GRE score to be considered for admission.
- ▶ Alternatively, applicants also can choose to apply for PGPEX by opting to take IIMV Test.

## Selection Process

- ▶ Applicants will be short-listed based on their performance in CAT/ GMAT/ GRE/ IIMV Test, as chosen by the candidate, performance in the prior qualifications, and duration of work experience.
- ▶ Shortlisted candidates will be called for a Personal interview. The interview panel will evaluate each candidate's performance based on such factors/ parameters as SOP, diversity, general awareness, leadership qualities, accomplishments at workplace, etc.
- ▶ At the time of the interview, employed candidates will be required to produce a "No Objection Certificate" from their employers.
- ▶ Final selection will be made based on a composite score comprising the performance in the Admission Test, nature and extent of work experience, SOP and Interview.
- ▶ The composite total score will be calculated using a multi-factor model.
- ▶ The admission offer will be made to a certain percentage of applicants depending on the availability of seats and their satisfying a minimum cut-off on the composite score





## Application Process

The application form for admission to PGPEX 2022-24, will be available at <https://www.iimv.ac.in/pgpex>

- ▶ A non-refundable application fee of INR 1000/- is to be submitted along with the application. SC, ST, PwD, Women applicants are exempt from paying the application fee. NC-OBC and EWS applicants are required to pay 50% of the fee viz. INR 500/-. In such cases, proper certificate issued by a competent authority must be attached with the application, without fail.
- ▶ Candidates opting to appear for the IIMV Test will have to pay a non-refundable fee of INR 1000/- in addition to the application fee. There is no discount for any category of applicant, for the IIMV Test fee.
- ▶ Application fee and IIMV Test fee (both non-refundable) as mentioned above, should be paid on-line through the 'Online Fee Payment' SBI link in the Institute's website <https://www.iimv.ac.in>. This link will also be available in the admissions page for PGPEX.

## Program Fee

INR 10,80,000/- (Rupees Ten Lakh, Eighty Thousand only)

Payable in six instalments before the commencement of each term (as below):

Terms	Amount (INR)
Term - 1	1,80,000
Term - 2	1,80,000
Term - 3	1,80,000
Term - 4	1,80,000
Term - 5	1,80,000
Term - 6	1,80,000
<b>Total</b>	<b>10,80,000</b>

Note : In addition to the above program fee, expenses incurred towards international immersion (optional) to be borne by the students on actual basis

## Important Dates - 2022

<b>JAN 3</b> to <b>MAY 23</b> (5PM)	 Application Window	<b>MAY 29</b>	 IIMV Test (Offline/Online Proctor based test)
<b>JUN 4 &amp; 5</b>	 Interviews (online and/or offline interview at campus)	<b>JUN 8</b>	 Offers & Waitlist Release
<b>JUN 23</b>	 Offer Acceptance - Last date		
<b>JUN 24 &amp; 25</b>	 Registration & Orientation	<b>JUN 26</b>	 Classes Start

Application Deadline : **May 23, 2022** (5 PM)

## Full Time Faculty



### Amit B Chakrabarti

Area : Strategy  
Education : FPM (IIM Calcutta)  
Experience : 5 years in Teaching & 8 years in Industry



### Ankit Kumar

Area : Economics & Social Sciences  
Education : PhD (IIM Raipur)  
Experience : 1 year in Teaching



### B. Srirangacharyulu

Area : Production & Operations Management  
Education : PhD (IIT-Madras)  
Experience : 21 years in Teaching



### Bhargab Chattopadhyay

Area : Decision Sciences & Information Systems  
Education : PhD (University of Connecticut)  
Experience : 10 years in Teaching



### Chandreie Mukherjee

Area : Management Communication  
Education : PhD (Pondicherry University)  
Experience : 3.5 years in Teaching



### Josyula Srinivas

Area : Information Systems  
Education : PhD (University of Hyderabad)  
Experience : 11 years in Teaching & 27 years in Industry



### Kaveri Krishnan

Area : Finance & Accounting  
Education : FPM (IIM Bangalore)  
Experience : 4 years in Teaching & 3 years in Industry



### Aalok Kumar

Area : Production & Operations Management  
Education : PhD (IIT Roorkee)  
Experience : 4.5 years in Teaching & 1 year in Industry



### Amit Shankar

Area : Marketing  
Education : PhD (IIT Kharagpur)  
Experience : 7 years in Teaching



### Anupama Sharma

Area : OB & HRM  
Education : FPM (IIM Indore)  
Experience : 6 years in Teaching & 2 years in Industry



### Balaji Subramanian

Area : OB & HRM  
Education : PhD (IIM Kozhikode)  
Experience : 8 years in Teaching & 3 years in Industry



### Bishakha Majumdar

Area : OB & HRM  
Education : FPM (IIM Indore)  
Experience : 7 years in Teaching & 1.2 years in Research



### Deepika Gupta

Area : Strategy  
Education : FPM (IIM Bangalore)  
Experience : 5 years in Teaching & 12 years in Industry



### Kalyan Kolukuluri

Area : Economics  
Education : PhD (IIM Bangalore)  
Experience : 4 years in Teaching & 5 years in Industry



### Milan Kumar

Area : Production & Operations Management  
Education : FPM (IIM Calcutta)  
Experience : 4 years in Teaching & 2 years in Industry



### M Chandrasekhar

Area : Public Policy  
Education : PhD (IIT-Bombay)  
Experience : 20 years in Teaching & 19 years in Industry



### M V Anuradha

Area : OB & HRM  
Education : FPM (XLRI)  
Experience : 10 years in Teaching & 3 years in Industry



### P R S Sarma

Area : Production & Operations Management  
Education : PhD (IIT Delhi)  
Experience : 13 years in Teaching & 21 years in Industry



### Rohit Titiyal

Area : Production & Operations Management  
Education : PhD (IIT Kharagpur)  
Experience : 2 years in Teaching



### Shalini Agnihotri

Area : Finance & Accounting  
Education : PhD (FMS, Delhi)  
Experience : 6 years in Teaching



### Sushil Kumar

Area : Entrepreneurship  
Education : PhD (IIM Raipur)  
Experience : 3 years in Teaching & 1 year in Industry



### Vimal Kumar M

Area : Information Systems  
Education : PhD (IIM Trichy)  
Experience : 5 years in Teaching



### Vishal Singh Patyal

Area : Decision Sciences  
Education : Fellow (NITIE, Mumbai)  
Experience : 5 years in Teaching & 1 year in Industry



### Mohammad Shameem Jawed

Area : Finance and Accounting  
Education : FPM (IIM Indore)  
Experience : 5 years in Teaching & 5 years in Industry



### Neena Pandey

Area : Information Systems  
Education : FPM (IIM Bangalore)  
Experience : 2 years in Teaching & 9.5 years in Industry



### Prince Doliya

Area : Finance & Accounting  
Education : PhD (IIT Roorkee)  
Experience : 4 years in Teaching & 1 year in Industry



### Saroj Kumar Pani

Area : Entrepreneurship  
Education : PhD (IIM Bangalore)  
Experience : 12 years in Teaching & 3 year in Industry



### Shivshanker Singh Patel

Area : Decision Sciences  
Education : PhD (IISc, Bangalore)  
Experience : 6 years in Teaching & 1.5 years in Industry



### T Sunitha

Area : Management Communication  
Education : PhD (EFLU, Hyderabad)  
Experience : 4 years in Teaching



### Vinay Ramani

Area : Economics  
Education : PhD (The University at Buffalo)  
Experience : 14 years in Teaching & 1.5 years in Industry



### Vivek Madupu

Area : Marketing  
Education : PhD (Memphis)  
Experience : 18 years in Teaching & 2 years in Industry

## Library Facilities

IIMV Library is equipped with the latest software packages and a large collection of books, CDs, videos, Indian and international journals; magazines and research reports relating to management and allied subjects. The library has access to almost all the major journals in the management disciplines. The Institute is committed to expanding the knowledge-resources on an ongoing basis. It subscribes to and provides access to several academic online databases.

## Library collection highlights

2247

### Print Books

Including textbooks, handbooks, working papers, and government publications

38

### Print Magazines and Journals

Including HBR, MIT Sloan Management Review, California Management Review, The Economist, Time etc.

10

### Print Newspapers

Including Business Line, Business Standard, Economic Times, Deccan Chronicle, The Hindu, Times of India, The New Indian Express, Saakshi, Eenadu and Mint.



### E-Books

ProQuest eBook Central

205966+

8

### Online magazines and Newspapers

Financial Times Online, Wall Street Journal, Pressreader, ET Prime, The Ken, The Economist, Mint Online, Business Standard Online

### E-Journals

Elsevier Science Direct (331), Emerald (297), Taylor and Francis (404), INFORMS (16), SAGE (733), Wiley (550), Project Muse (687), Springer (1703), Palgrave (45)

4963+

7

### Research Support Tools

SCOPUS (abstract database), Turnitin, Grammarly, Overleaf, EBSCO Discovery Search Engine, SSRN membership, Quillbot

### Other Databases

EBSCO Business Source Complete, JSTOR, ProQuest ABI Inform, CRISIL Research, Indiatat.com (India specific Statistical information), WARC, Passport Euromonitor, South Asian Achieve, LexisNexis Acadmic

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### Finance Database

Company Financials, Annual reports, market data, industry, and company analysis, etc Ace analyzer, Capitaline, CMIE Prowess IQ, CMIE Prowess Dx, EMIS Intelligence, S&P Global Market Intelligence, EPWRF Time Series, NSE Infobase, Venture Intelligence, Marketline, Thomson Reuters, CEIC, Eikon, Prime Mutual Fund.

### Online Reference Sources

Wiley Encyclopaedias, Palgrave Encyclopedia

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## Participants Speak



### Shilparaju Kakarlapudi

PGPEX 2019-21

Director, Greyspace business consulting services private limited

The atmosphere at IIM Vishakhapatnam was truly special for me and in my two years journey, I was surrounded by brilliant students and staff who motivated me to learn as much as I can. The PGPEX program is unique because each cohort has professionals from varied work experiences, which expanded our outlook.

The wide variety of courses and electives offered at IIMV have helped build me into a more confident entrepreneur. The holistic approach of the course gave us a grasp of all the areas of management, which is crucial as we grow in our careers.

The professors are experts in the fields they teach, they always encouraged questions and answered based on their own empirical experience which made the learning processes a lot easier. Furthermore, modules included strategy simulations, work-based projects, course of independent study and capstone projects, which helped me interact with the business community and gain valuable insights into real world business problems and solutions.

I can truly say that this experience has enriched me, and I will carry the lessons learnt at IIMV throughout my professional and personal life. I look forward to being associated with IIMV in all my future endeavours.



### Prerna Baid

PGPEX2019-21

Director, ACN Infotech

'Dreams do come true!', I live by that statement.

It was with an apprehensive heart and unfulfilled dream that I had restarted my academic journey at IIMV, pursuing an MBA degree as the debut batch of the PGPEX program. But, what an amazing, enriching and life changing journey it has been!

IIMV is an institute par excellence and its PGPEX program gives an unparalleled opportunity to professionals in and around Visakhapatnam to learn the science behind business and cement their attributes, knowledge, and skills towards improved performances, transforming them into more successful entrepreneurs and managers.

What makes IIMV so special for me is the amazing faculty who combine their superior research knowledge with innovative teaching methods. The learning through case analyses, group discussions, projects and real-world simulations help to better understand and tackle the real challenges businesses face daily. Each one of my professors have patiently handled my endless doubts and queries, even beyond the scope of our syllabus! No wonder then, that creative, critical out-of-box thinking is encouraged and nurtured at IIMV. This, in my opinion, is what holistic learning is all about! I strongly recommend this program for all professionals who want to surge ahead in their professions and make significant and quality contributions to their respective domains.

Disclaimer : Indian Institute of Management Visakhapatnam reserves the right to change the information provided in the brochure or via the website, including the terms of the Program without notice.



### Divya Kuppili

PGPEX 2020-22

Usability Lead, EEDP, Ex-Employee of GE Healthcare (2010-2018)

The PGPEX program at IIM Visakhapatnam has been a truly enriching and stimulating learning experience so far. The well-crafted course curriculum caters perfectly to the needs of an experienced professional. The faculty is world-class; their passion for teaching is inspirational. The professors use case-based instruction and simulations such as cesim that challenge our critical thinking, help us internalize the concepts, and apply our learnings to solve real-world problems.

The first-year courses provided a solid business management foundation. The second-year electives are helping me pursue my newly found interest in the field of finance more deeply.

I must say that this program has been transformational personally. I now look at complex business problems more holistically, from multiple perspectives, and analyze the impacts on different business functions. Without a doubt, this is the best investment I have ever made in myself.



### Sandeep Raja J

PGPEX 2019-21

Manager, SAIL

PGPEX program at IIMV is a great opportunity for working professionals in and around Vizag and for those who can travel at weekends to Vizag. With an excellent curriculum and experienced faculty, the learning is enriching and worthy. The course gives a complete knowledge about Enterprise model and the business strategies. The faculty in the finance area are best of class and updated courses like Analytics and Blockchain will help to understand the upcoming/future business models. Entire team and management of the Institute is student friendly and cooperative. I feel worth spending my time and money and proud to get pass out from IIMV.



### T. Swarna Latha

PGPEX 2019-21

Managing Director, Techsol Industrial Solutions India Pvt. Ltd.

The Study of PGPEX at IIMV, has elated me with graceful recognition in society, education and Management. Studying at the premier Institute like IIMV, allowed me to speak with and publish in Harvard Business Publishing twice, integrate and coordinate with eminent professors over the country. The curriculum is designed in such a way that it is most useful for working executives with present trends and technologies. IIMV encouraged me in every aspect of learning and research. All the staff, professors, coordinators are always accessible and supportive in every aspect of academics.







### Contact Details


Indian Institute of Management Visakhapatnam  
Andhra University Campus  
Andhra Bank School of Business Building  
Visakhapatnam-530 003 (A.P.), India


 **7416923588** (Kavya)

 **+91-891- 2824 460 / 462 / 474**

 [pgpexinfo@iimv.ac.in](mailto:pgpexinfo@iimv.ac.in)

 [www.iimv.ac.in/pgpex](http://www.iimv.ac.in/pgpex)

 <https://www.easytourz.com/BT-EmabedTour/all/905d430d2da82aff>

 <https://www.youtube.com/channel/UCzBjt4bcjSqfqy95FqGwEsA>

 <https://www.facebook.com/iimvizag>

 <https://www.linkedin.com/school/15101476/>

 [https://twitter.com/IIM\\_Vizag](https://twitter.com/IIM_Vizag)