



COLOURS OF LIFE
AT HBS

- ▲ Outbound Training
- ▲ Vanavasam - Trekking & Staying With Nature
- ▲ Study Tours & Heritage Tours
- ▲ Meditation & Human Values Education
- ▲ Moon Light Dinners & Campfires
- ▲ TULIP - Celebration of Womenhood
- ▲ DJ / Star Nights
- ▲ Movie Shows
- ▲ Sports - HBS Premier League
- ▲ Saturday Darbar
- ▲ Jigarthanda - The Talent Hunt
- ▲ Connect - Students Conference
- ▲ Alumni Interface
- ▲ Startup Cads



CLUBS AT HBS



Hallmark
Business School
Enabling Leadership

Pirattiyur - Allithurai Road, Santhapuram, Somarasampettai Post, Tiruchirappalli - 620102, Tamil Nadu, India.

+91 431 6460 413 | 73 73 01 69 99 | 73 73 01 39 99

info@hbs.ac.in | www.hbs.ac.in | www.facebook.com/hallmarkbusinessschool

The
Practical
Business
School



Hallmark
Business School
Enabling Leadership



Building Inspired Leaders
with Character & Competence

MBA

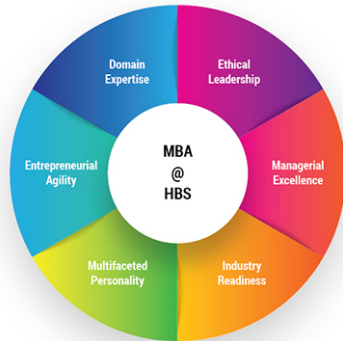
Two Years | Full Time

ABOUT US

Harmark Business School is a standalone B-School in Trichy, promoted by Sivagami Ramaswamy Educational and Charitable Trust in 2008. The college is approved by **All India Council for Technical Education (AICTE)**, New Delhi and affiliated to Anna University, Chennai. HBS is driven by a single-minded focus on imparting value based management education to equip young professionals to make their mark in the corporate world. The education at HBS goes beyond academics and concentrates on the holistic development of the students.

MBA PROGRAMME

HBS MBA programme integrates business theory with practical application enabling experience and activity based learning to develop critical managerial skills, leadership qualities and entrepreneurial spirit among the future business leaders. HBS offers two year full time MBA with specializations in the following domains.



HBS - Value Proposition Model

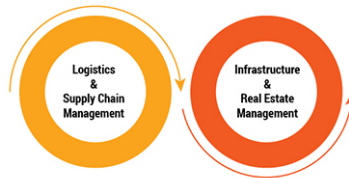
SPECIALIZATIONS

(a) Students can take three electives subjects from two functional specializations



(or)

(b) Students can take six elective subjects from anyone of the following sectoral specializations



CORPORATE IMMERSION

Experiential learning opportunities are provided through 30 days of internship and 90 days of project work in reputed business entities.

PEDAGOGY

HBS employs its own unique 'Practice Oriented Learning Methodology', Salient features of which are:

- 01 Field visits
- 02 Real time projects
- 03 Simulation games / Role plays
- 04 Case studies
- 05 Academic and Industry experts interactions
- 06 Individual / group exercises and presentations
- 07 Seminars / Workshops
- 08 Quiz and business games



VALUE ADDED PROGRAMMES

Students may opt for industry acknowledged value added certificate courses to enhance their domain skills. HBS provides training resources and expert guidance for the following programmes.

- ▲ NCFM Modules
- ▲ CII - Logistics & Supply Chain Management
- ▲ NISM Modules
- ▲ Mafoi Certification in Business Analytics
- ▲ IFBI - Diploma in Banking and Finance
- ▲ Timespro Certification in Digital Marketing
- ▲ ISTD Training and Development Certification
- ▲ Mafoi Certification in HR Profession
- ▲ RAI - Retail Management Certification
- ▲ NPTEL Courses

