



Singapore



Indonesia



Malaysia



NSB Campus



PGDM with

One-month Advanced Diploma
in Global Business Strategy in
Singapore-Malaysia-Indonesia



Approved by AICTE
Ministry of Education-Govt. of India



NSB World Business School is one of the top B-Schools in India. It is promoted by a group of eminent educationists from across the globe and industry professionals with a vision to create intellectual capital for the world. Our priority is to make our difference evident in everything that we do and translate them into tangible benefits for the student fraternity.

Today NSB World Business School is very successful in terms of making its goal a reality. It has signed agreements/MOUs with over 15 industry and university bodies in India and abroad to offer world-class programs.

The resultant management programs are highly value-driven and student-centric. At the very outset, we give you global orientation by organizing visits to foreign universities, global corporate establishments and learning centres.

VISION

To be a leading and preferred business school by developing pragmatic business professionals

MISSION

Nurturing impactful, collaborative, articulate and socially-conscious graduates through innovative teaching, research and outreach activities.

PGDM

+ Advanced Diploma in Global Business Strategy in Singapore-Malaysia-Indonesia

PGDM

A two-year full-time postgraduate diploma in management equivalent to MBA

It provides massive learning experience, and career opportunities for ambitious individuals who would like to take up leadership roles in global organizations.

Single/Dual Specialization:

- Finance
- Marketing
- Human Resources
- Business Analytics
- Logistics & Supply Chain Management

Advanced Diploma in Global Business Strategy

Advanced Diploma in Global Business Strategy is a one month long program conducted in three-countries

This certificate course is intended to be a life-changing business and personal experience for you. It allows you to learn in a global environment and build a global career.



Advanced Diploma in Global Business Strategy

One month advanced diploma program in three countries (Singapore-Malaysia-Indonesia) along with industrial visits and cultural immersion to give you the best international exposure. The program includes:



GLOBAL BUSINESS ENVIRONMENT



INTERNATIONAL HR/MARKETING PRACTICES



GLOBAL SUPPLY CHAIN MANAGEMENT



GLOBAL CORPORATE STRATEGY



EMERGING TOPICS IN GLOBAL GEO-POLITICS



INDUSTRIAL VISITS



PLACES OF HERITAGE & MONUMENTS



SENTOSA ISLAND



GENTING HIGHLAND



UNIVERSAL STUDIOS



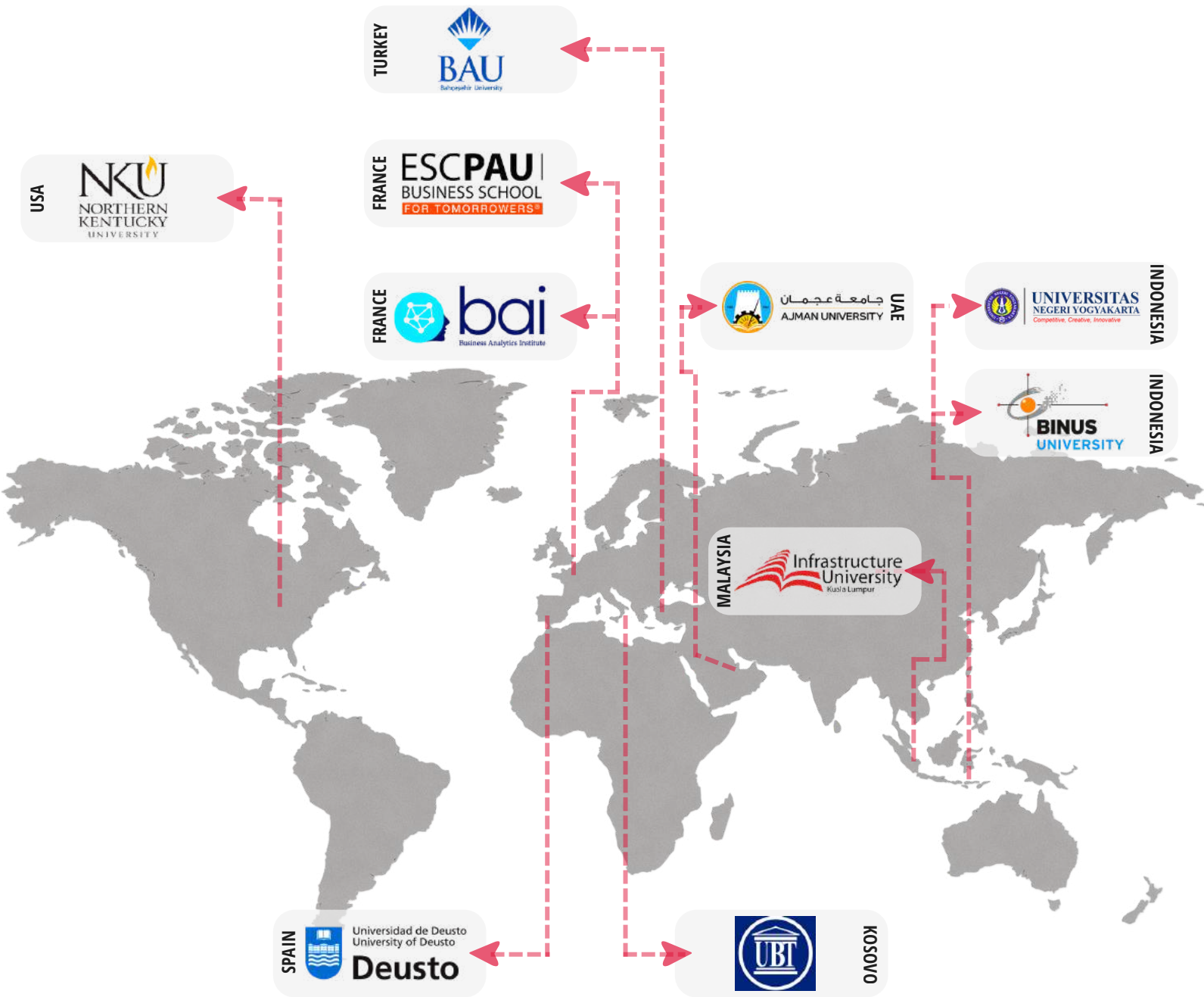
KUALA LUMPUR



MARINA BAY SANDS

INTERNATIONAL ACADEMIC PARTNERS

NSB has signed MOUs with many industry bodies and universities in India and abroad to offer world-class learning experience along with international exposure.







PGDM CURRICULUM:

YEAR - 1 FOUNDATION COURSES (COMMON FOR ALL SPECIALIZATIONS)

Trimester 1	Trimester 2	Trimester 3
Principles of Management	Organisation Behaviour	Production Management
Principles of Accounting	Management Accounting	Corporate Finance
Managerial Economics	Indian Ethos and Business Ethics	Operations Management
Business Statistics	Quantitative Techniques	Entrepreneurship
Business Communication	Marketing Management	Business Law
Business & Environment	Human Resource Management	Organisational Study Project
Computer Applications for Business	Corporate Social Responsibility and Sustainability	Advanced Management Concepts

YEAR - 2 CORE SUBJECTS + ELECTIVES (SPECIALIZATION)

Trimester 4	Trimester 5	Trimester 6
Core 1: Corporate Strategy	Core 1: Management Information System	Core 1: ERP
Core 2: Pre-Placement Training	Core 2: Pre-Placement Training	Internship & Dissertation
Elective 1	Elective 1	Advanced Business Concepts  Artificial Intelligence  Internet of Things  Robotics  Blockchain, Crypto currency, etc.
Elective 2	Elective 2	
Elective 3	Elective 3	
Elective 4	Elective 4	

ELECTIVES (YEAR - 2)

FINANCE

Business Valuation and Value Based Management
Indian Financial Systems
Investment Analysis and Management
Business Analytics using Excel

Financial Techniques for Strategic Decision Making
International Financial Management
Risk Management and Derivatives
Data Analysis and Visualisation using Tableau

MARKETING

Retailing Management and Services
Consumer Behaviour
Rural and Agricultural/Marketing
Business Analytics using Excel

Strategic Brand Management
Marketing Research and Metrics
Digital Marketing
Data Analysis and Visualisation using Tableau

HUMAN RESOURCES

Learning And Development
Team Dynamics at work
Performance Management Systems
Business Analytics using Excel

Strategic HRM
International HRM
Talent and Knowledge Management
Data Analysis and Visualisation using Tableau

BUSINESS ANALYTICS

Data Science Using R & Python
Advanced Statistical Methods for Business Decision Making
Analytics For Decision Making
Business Analysis using Excel

Data Visualisation
Business Forecasting
Data Warehousing and Data Mining
Data Analysis and Visualization using Tableau

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Inventory Management
Supply Chain Management
Logistics Management Systems and Practices
Business Analytics using Excel

Supply Chain Planning and Strategies
Global Procurement and Sourcing
Vendor Management
Data Analysis and Visualization using Tableau



Malacca River Cruise, Malaysia



Penang Hill Funicular, Malaysia



Putrajaya, Malaysia



Universal Studio, Singapore



Gardens By The Bay, Singapore



Dieng Plateau, Indonesia



B P Batam, Indonesia



Changi Beach, Singapore



Cyberjaya University College, Malaysia



Marina Bay Sands, Singapore



Batam, Indonesia



Singapore Human Resources Institute (SHRI), Singapore

ADMISSION PROCESS

Admission Requirements

Eligibility Criteria:

A Degree from a recognized university with minimum 50% marks in aggregate [45% for SC/ST] and valid scores of CAT/XAT/MAT/ATMA/GMAT/CMAT/KMAT. Candidates who are writing their final exams can also apply.

Admission Process:

- Apply Online
- Online Test/Group Discussion
- Telephonic Interview/Personal Interview

Scholarship:

NSB offers merit-based scholarships

95 & above percentile in
MAT/CAT/XAT/CMAT/ATMA/GMAT **50,000/-**

90 & above percentile in
MAT/CAT/XAT/CMAT/ATMA/GMAT **25,000/-**

Fee Structure

Admission Fee: ₹ 30,000/-

Program Fee: ₹ 8,00,000/-

(Payable in 4 equal installments)

Hostel Fee: ₹ 1,32,000/- per year

(Includes Food, Accommodation and unlimited Wi-Fi)



▶ + 91 937 9 244 007

▶ + 91 937 9 244 004



APPLY NOW: WWW.NSBACADEMY.AC.IN

PLACEMENT SNAPSHOT

18.60
LPA

PACKAGE
OFFERED

12+

SECTORS

99.6%

STUDENTS
PLACED

45%

PRE-PLACEMENT
OFFERS

TOP RECENT COMPANIES

amazon.com



tcs | TATA
CONSULTANCY
SERVICES

Google



pwc

brillio

Infosys®
Navigate your next

SUNPOWER
Dubai



ICICI Bank



POLESTAR

AXIS BANK



BOSCH
Invented for life



Sy.No.84/1A Singena Agrahara, Huskur Post, Anekal Taluk,
Near Electronic City Phase II, Bengaluru, Karnataka 560 099

+91-9379244004 | +91-9379244007

admissions@nsbacademy.ac.in

www.nsbacademy.ac.in

[Click & follow us to get latest updates](#)

