



गीतम अंतर्राष्ट्रीय व्यापार विद्यालय
GITAM School
of
International Business



**International
Business**

Information Brochure

INTERNATIONAL BUSINESS

International business is a cross-border commerce through business transactions between countries and companies. Among other things, engaging in international business requires an understanding of the legal requirements, business and trade regulations of the countries. International Traders must understand the global competitive landscape and the local political climate, to be able to assess global market develop effective opportunities to strategies that address cultural differences.

CONNECTING TO



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GENESIS & PROFILE

GITAM School of International Business (GSIB) is an integrated business school within the ambit of GITAM (Deemed to be University). GSIB is devoted to focus in teaching, research, consultancy, and executive education in the exclusive areas of International Business and Global Entrepreneurship.

GSIB was started in 1997 with a view to develop professionals in International Business and Global Entrepreneurship that are very much needed to take the Indian economy forward in globalized environment. Today, GSIB offers the following pre-service programmes :

MBA

(International Business)

MBA

(International Banking and Finance)

MBA

(Global Logistics & Supply Chain Management)

PGDBA

(Post Graduate Diploma in Business Analytics)

Ph.D

(Full time & Part time)

STUDENT EXCHANGE PROGRAM @ BURGUNDY SCHOOL OF BUSINESS, FRANCE 2018



Students from GITAM School of International Business (GSIB) got admitted on an exchange program 2018 to study for one trimester at Burgundy School of Business, Dijon. Dijon has been home to Burgundy campus since 1900, located in the North-East of France, in Burgundy, one of the most beautiful areas of the country.

In addition, GSIB is actively engaged in research, consultancy, and executive education. GSIB is highly networked with industry, other B-schools of excellence in India and abroad, Government and international agencies. The following are some of its associations:

- Burgundy School of Business, Dijon, France
- Beijing Normal University, Beijing, China
- University of International Business and Economics, Beijing, China
- Hanze University, The Netherlands
- Glasgow University, Glasgow
- International University of Paris, Paris, France
- Northern Illinois University, Chicago, USA
- IBM
- HDFC
- Academy of International Business, Michigan State University, USA
- CII
- AIMA
- National HRD Network, New Delhi
- Association of India Management Schools
- International Association of India Management Schools

RANKINGS & ACCREDITATIONS



“

GSIB is consistently ranked in India as Second Best School offering courses in International Business.

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GSIB Ranking



CSR (CSR-GHRDC) Survey-2017

- 2nd best B-School specializing in International Business
- 2nd best in top B-School of Eminence



(NHRDN B-School) Survey-2016

- 50th Rank - All India
- Business India Survey-2015 : A++





VISION

To emerge as a premier school in International Business Programs

MISSION

1. To continually improve the programs to nurture future leaders in International Business.
2. To focus on teaching and research that contributes value in the area of International Business.
3. To execute programs for the service of Academia, Industry and Society.

VALUES



GSIB will strive to achieve the above mission with the following values:

Academic Freedom

GSIB will promote academic freedom to express a diverse range of views in the pursuit of understanding and knowledge

Working

GSIB will work with educational institutions, industry and society to promote managerial insights and disseminate as widely as possible for the improvement of practice and society.

Diversity and Participation

GSIB will promote the involvement of faculty, staff, students, men and women from all social, economic, ethnic, cultural

and religious backgrounds. GSIB will involve faculty and students in the decision-making processes.

Integrity

GSIB will uphold the highest standards of ethics and conduct in all activities.

Sustainability

GSIB will manage the resources of the School in such a way that will meet the needs of the present without compromising the options of future generations.

Environment and Society

GSIB will also manage the resources of the School in such a way that its responsibility towards environment and society is at the centre of its decision making.



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PRESIDENT'S MESSAGE

Internationalisation of Business is the Buzz word today. For volumes and there after profits of top companies in our country as well as Fortune 500 companies Globally are looking for Revenues to emanate from other countries through exports.

When Businesses are going international, it is but natural that Business Education which supplies managerial talent to the Corporate / MNCs has to change track and teach / train in consonance with the changing context of business requirements.

GSIB is well positioned to train Management Executives to handle International trade and commerce.

Training and re-training existing in-service personnel on the compulsive skill up gradations to operate internationally will also become a necessity.

I wish the community of learners to think in international context and learn / contribute for the growth of their careers as well as businesses and Country's wealth. I am sure the facilities and Human resources created in GSIB would match the Global standards of Teaching and career training and offers bright careers in Corporate Sector.

With Best Wishes

A handwritten signature in black ink, appearing to read 'Dr. M. V. V. S. Murthi'.

Dr. M. V. V. S. Murthi



VICE-CHANCELLOR'S MESSAGE

In the context of the world's economy becoming increasingly global, students who wish to increase their understanding of global markets and how business is conducted in most regions of the world should consider studying the business management course in international business offered by GITAM School of International Business. There are lucrative employment opportunities for those who understand the global context of business, such as, how trade and commerce is conducted in the world; the logistics of international trade; how cross-border investment flows are happening; the cultural and ethical issues involved in the practice of business around the world and such other aspects related to international business. This is precisely the difference between a general MBA program and MBA in 'International Business'.

By studying international business, students get an opportunity to learn about world cultures and societies, and a global perspective about several aspects of business. These skills are increasingly valuable to the present-day employers faced with the challenge of opening and/or operating in multiple markets/territories, as achieving cohesion and collegiality in increasingly diverse cross-cultural workforce has become indispensable in the global economy.

GSIB's Curriculum and Pedagogy are benchmarked to the best in the World. Students are imbued with a productive, innovative and an inquisitive mindset for engagement. The eco-system created in the School is excellent with a cosmopolitan climate and best breed of Professors and academicians with national and international experience.

GSIB is a member of AACSB (Best known B-School Accreditation Agency in the World) for the past 3 ½ years and we are actively working towards an international accreditation. When you enter GSIB, you are assured of quality because studying international business will provide you with insights into the global economic and business issues as well as comparative systems skills, which can be particularly beneficial for students who hope to work in a global workplace someday.

I welcome you all to the portals of GSIB for a high-quality learning experience.

With Good Wishes,

A handwritten signature in black ink, appearing to read 'M.S. Prasada Rao', with a horizontal line underneath.

Prof. M.S. Prasada Rao
Vice Chancellor



DEAN & DIRECTOR'S (I/C) MESSAGE

Integrated nature of the globalised world, veering in a path of multi-lateralism requires people with integrated thinking and skills 'to know, to do, to be and to live', as professed by the UN report on Education. Internationalisation agenda is a theme in many emerging economy across the world and has to be more so in a country like India, which will be the supply chain of talent (including Managerial talent) to the world economy, going forward. In the business education spectrum, the role international context plays is quite high and the relevancy of business education with focus on 'International Business' is established, with the enhanced role external sectors of the economy is playing in many countries, incrementally every year.

GSIB has proven credentials as a B-School focusing its energies on 'International Business' for the past two decades. Its Flagship MBA in 'International Business' and differentiated Programmes of Global Logistics & Supply Chain Management (GLSCM), International Banking & Finance (IBF) and Business Analytics (PGDBA) are in frontier areas of relevancy to an economy, which is getting more than 42 % of GDP from the external sector. Further, GSIB as a unit of GITAM (Deemed to be University), is a B-School which has bench-marked its systems, processes, policies, metrics and its interactions with the best in the world and is a member of Association to Advance Collegiate Schools of Business (AACSB) from 2015.

The nimble and potent faculty strength of GSIB, through their engaging, insightful teachings, moderations, facilitations and experiences will propel the motivated Pre-service (students) and In-service personnel (officers and executives who seek continuous education) to reach your higher goals. Students with conviction and clarity on the emerging demographic constructs of the world, wherein 1 in 7 person in the working age population of the World by 2020 will be an Indian, and hence aspire to ride the internationalisation wave created by the 'Demographic Dividend', will find us more attractive.

Career aspirations to be not just an MBA or Manager but an 'International Manager' in the emerging international context of businesses, will find the learning experience at GSIB rewarding, encouraging and fulfilling. I have great pleasure in welcoming you all to this abode of learning and may I request you to profile our offerings against your aspirations and requirements.

Prof Krishna Kumar Narayanan
In-Charge Dean & Director

GSIB – ADVANTAGES

- The programs are designed to cultivate thought leaders in International Business. Students will have the opportunities to participate in International Immersion Program to broad-base their understandings in International Business.
- Students will have the opportunities to do an elective in Certified Business Analytics course by IBM and innovative choice based curriculum with pedagogy spanning case based and project based learning, Design thinking with audio visuals.
- Students will have the opportunities to do one or two trimesters at Burgundy School of Business, Dijon, France or International University of Paris or Summer Internship/ Research Projects at those places.
- Students will have the opportunities to participate in seminars and conferences within the campus organised by GSIB at various places in India interact with highly distinguished people from academia, industry and government.
- Multi-cultural ambiance in the school with stunning beach front location adds value to students for learning in Wi-Fi environment.
- Hostel on the campus that comes without additional payment.
- Opportunities exist to win several awards such as Presidential Gold Medal, Teachers Gold Medal, Silver Medal, Bronze Medal and Scholarships which include Merit-cum-Means Scholarships, 100% Tuition fee waiver and 50% Tuition fee waiver.
- Students are supported to get ready for corporate world not only by curricular activities but also by a number of other non-curricular activities such as Campus to Corporate Training, Management Professional Development Programs, Business Club, Management Games, Social Projects to mention a few.
- Post Graduate Diploma in Business Analytics program is jointly offered with IBM provides an opportunity to launch into a great career in Analytics Industry which is burgeoning in to several dollars industry. The students would be facilitated with unique curriculum and joint certification from GITAM University and IBM.
- Students are also provided free study material and prescribed reading books.

GSIB BUILD CAREERS FOR ITS STUDENTS

One of the USPs of GITAM School of International Business (GSIB) is its focus on trade & industry. As the School is constantly in touch and invites professionals from Industry, students are facilitated with current trends in corporate work style. This is common place with all most all of our students except those who wish to take start-up route.

In order to support our students for placements, GSIB would organize Campus to Corporate Training Programme to get the students ready for corporate assignment, conducts mock-interviews to train them to face the recruiters, administers psychometric tests to identify personality gaps for consulting, strengthen their presentation skills, and brush up their knowledge domain and skills. The result is that they face corporate interviews scheduled by GSIB confidently and successfully.

The important aspect of school's strategy is to understand each student in terms of his/her potential and choice and give placement support. The objective again is to build careers for students rather than placing them irrespective of their potential and choice.

The Industry interface which showcases students to corporate is scheduled in August, and this would be followed by scheduling Corporate Interviews from September/October and to complete all these by end of January, 2019. The corporate recruiters that are being scheduled include corporates from Logistics, Financial Services, Business Analytics, Marketing, HR and others that are in tune with the choices of students.

It is our experience that every year some students do not opt for placement in preference for start-ups. GSIB in collaboration with RenB Solutions (P) Ltd., Mumbai has started GSIB-RenB Start-up Incubator to support such students. The Incubator comes to facilitate such students with a bundle of services that are important to initiate a start-up.

GLOBAL VIEWS



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Prof. O. Homer Erekson

John V. Roach Dean, Neeley School of Business, Texas Christian University, Texas, USA

The GITAM School of International Business is committed to providing high quality graduate programs in international business which prepare their graduates to become leaders in an increasingly global world. ”



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Prof. Marie-Jose Albert-Batt

Associate Dean For International Relations, ESC Dijon Bourgogne, Burgundy School of Business

ESC Dijon Bourgogne, Burgundy School of Business a well-known French Grande Ecole located in Dijon to sign an Exchange Agreement with GITAM School of International Business in 2008. Since then, both institutions have sent and received students for a semester or a year of studies in business and management. Dijon students unanimously appreciate the content of the courses offered at GSIB as well as the quality of the faculty. They are impressed by the level of Support provided by GSIB staff and gain lifetime knowledge and experience during their stay in India. They highlight the unforgettable cultural and academic experience. In return, ESC Dijon Bourgogne does its very best to provide GSIB students with the same level of experience when they come to Dijon. We are looking forward to keeping and supporting this successful partnership for the benefit of future Indian and French business students.

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Prof. Diederich Bakker

International Business School, Hanze University of Applied Sciences, Groningen, Netherlands

GITAM School of International Business is a fine institution that prepares its students perfectly for the international workplace. World-class professors and state of the art facilities make 'GSIB' a must for every ambitious business student in my view. It has been a continuous pleasure for me as visiting professor to teach in GSIB, Visakhapatnam. ”

BUILDING GLOBAL COMPETENCIES

Global competencies refers to the knowledge, skills, and dispositions necessary to navigate and succeed in international business.

At GSIB we house all kinds of facilities and the best methods of education exclusively focused to make the future of our students outshine all others. Our Institution is known for its excellence and we plan our operations with intent to better every day. Bringing the finest in curriculum and housing a team of faculty drawn from academia and industry from India and abroad, GSIB has churned out the finest of the lots since years now.



International Immersion Program

The current batch of MBA 2017-19 students had visited Dubai from 13th March 2018 and returned on 19th March 2018. The International Immersion Program is an in-built activity embedded into program with the objective to provide insights to students as to how business is done outside India, how markets function in other countries, and how other cultures had an interface with International business practices.

As per the course structure, all the students enrolled into International Business, International Banking & Finance and Global Logistics & Supply Chain Management programs are ought to visit one prominent Business destination at abroad for about 7 – 10 days. During this International Immersion Program, GSIB students had visited Jabel Ali Port which is considered to be one of the global sea-bound traffic transshipment hub connecting to the middle east and surrounding important markets.

A tour for half a day inside the biggest port Dubai Port of the World was organized. A Medium –sized Logistics Company CMS Logistics in the Logistics City of Jebel Ali Free Zone was visited for all the logistics process related learning. Presentation by Emirati top Officials of DMCC Dubai Multi Commodity Centre (DMCC), Govt. of Dubai Authority was organized to know about the DMCC. A Presentation by two International Professors of Finance on “growth of Dubai as a Trading & Financial Hub” was attended by the students.

Students were also told about the shifting focus of Dubai towards sustainable revenue sources, reducing their dependence on oil and how the World Expo 2020 would help them achieve it. Visiting the Burj Khalifa, a towering wonder could serve as a compass for those getting lost in the vast city was a great attraction for students. From buzzing through the 240 kmph roller-coaster in Ferrari World to witnessing the locals perform to Arabic music in the middle of the desert this was a trip to remembered by students very well.



International Internship

To align with the course objectives, GSIB endeavour is to provide opportunities to pursue International Internship Projects abroad. During the academic year (2017-19), a few GSIB students have pursued overseas internships at Dubai, Singapore and Ivory Coast to work for Multi-National Companies on real time projects concerning International Business.

Industry Interface

Industry Interface is a week-long Program driven by faculty and students of GITAM School of International Business. During this period, students under the guidance of faculty travel to important industrial cities in India to visit companies and introduce GSIB to them. The objectives behind these visits are to show-case GSIB to industry and invite them to the campus for recruitment and summer internship projects. In fact, industry interface is more than this. Students are provided with an opportunity to use this as a vehicle to learn to meet executives in industry, give presentations, and marketing of GSIB and its programs.

Summer Internship Project

Every student admitted to MBA (IB, IBF & GLSCM) has to undergo 8 weeks of Summer Internship Project, either domestic or international, immediately after completing the III Trimester-end examinations. The summer project has the following objectives:

- **To introduce the student to the world of business and enable her/him to understand the realities and dynamics of work environment.**
- **To enable her/him to apply the management concepts, principles, tools and techniques learnt, to problems in practice.**

Students seeking and trying on their own Summer Internship will have to take prior approval from the School after giving necessary details of the organization to the Placement Office.

During the period, the student is expected to work on a project assigned to her/him by the organization where the student is placed. The student shall work under the guidance of a person from the company and the School to whom the student is assigned for the purpose. The student shall, however, work under the overall guidance of the concerned faculty. Two or more students working on the same Summer Project is not permitted. Upon completion of the project, the student shall submit two copies of the report to the Programme Chairperson.

In case the student is not able to complete the Summer Project due to extraordinary circumstances, the student has to complete the project after the VI Trimester before receiving the degree with prior permission of the School. A committee consisting of two faculty members and a Senior Professor would evaluate the report and the presentation and award a grade. These presentations should be completed within 4 weeks of the beginning of Trimester-IV.

The grade awarded in the two-credit Summer Project shall be included in the computation of the CGPA at the end of Trimester-IV. The School will constitute a committee to screen all summer internship projects and select three best summer internship projects for publication in Global Vistas, a Journal of the School.

Social Projects

Today's corporate world expects students not only to learn academics but also they need to be an active stakeholder to take this economy and industry forward. In line with this thinking, the academics are necessitated to nurture the students to be a holistic individual to face the challenges posed to them when they step into the portals of corporate world. One such dimension is that students need to develop a socially responsive attitude. In this direction, GSIB dedicates about a week in its academic calendar exclusively to enable its students to participate in an activity to work in tandem with society, by picking a topic and moving closely with people related to that activity and work on any contemporary areas.

The following table provides insights about the activities carried out by GSIB students from 2010 onwards.

S. No.	Year	Social Project Title	Duration	Students participated
1	2017	A Study on the Challenges faced by Coffee Growers of Aruku Village	6 days	60
2	2016	Visited household clusters and made a Study on Potential and Awareness of Rooftop Solar Energy in Visakhapatnam	6 days	40
3	2015	"A Study on the Aspirations of the People of Visakhapatnam towards a Smart City in the context of Digital India"	5 days	30
4	2014	Organised an Awareness campaign about "GITAM General Hospital", GITAM University, Visakhapatnam	6 days	32
		Surveyed about the "Awareness about AADHAR Cards usage"	6 days	32
5	2013	"Rural Health Project: Incidence and Containment of Filariasis at Yarada Village, Visakhapatnam"	5 days	45
		"Organised a Road Safety Awareness in Visakhapatnam"	5 days	45
6	2012	"Conducted a survey by visiting Etikoppaka a craftsman village in AP on "Sustainability of Handicrafts Business at Etikoppaka toy-making industry"	2 days	25
		"e-Governance initiatives -Awareness Programme" in the selected villages of Visakhapatnam District	2 days	25
7	2011	"A Study on the livelihood pattern in the Villages of Visakhapatnam district"	6 days	54
		A survey about implementation of Ban on the usage of Polythene in Visakhapatnam	4 days	24
8	2010	The Students of GSIB created a Social Network group called "APTHA" The APTHA group has collected contributions of Rs. 11,000 from its members. On April 4th, 2010 this group has organized sports activities - Kabadi, Kho-Kho and Carroms for the students of deaf and dumb at Shanti Ashram, Pedawaltair and donated 5 Carrom boards to this Ashram.	2 Days	60



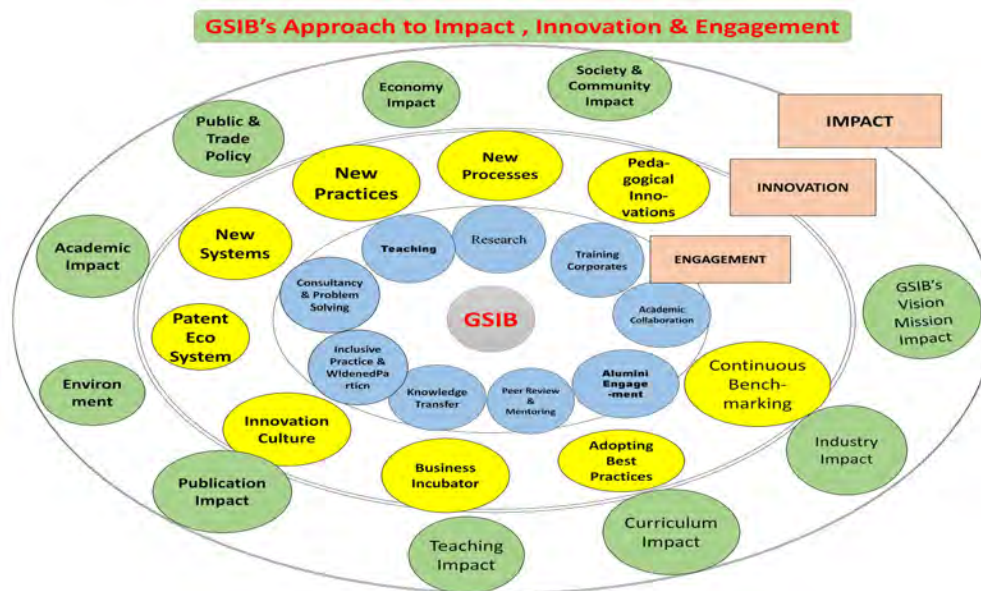
Award of MBA Degrees

The Master of Business Administration Degrees in International Business, International Banking & Finance and Global Logistics & Supply Chain Management will be awarded to students on satisfactory completion of all the courses and requirements as per the criteria laid down.

Curriculum

The School realize that global competitiveness is a prerequisite even for competitiveness in domestic markets. The Programme provides foundation in the basic management courses in the first two trimesters and focuses on in-depth

training in conceptual and practical aspects of the subjects relating to International Business, International Banking & Finance and Global Logistics & Supply Chain Management in the third, fourth and fifth trimesters. The students would undergo internship with business organizations for 8 weeks. The sixth trimester would be devoted to advanced courses and Research Project / Business Plan with particular emphasis on practical application and self-study under the guidance of the faculty. The student will have a choice of two electives or Research Project / Business Plan with one elective



Impact, Innovation and Engagement

GSIB's engagement and innovation ecosystem continuously strives to create impact.

The diagram captures the breadth of its approach.

Pedagogy

The teaching methodology is practical, hands-on and real-time, rather than merely theoretical. At every stage of the learning process, interface with the industry, interaction with practicing professionals and internship with Corporates is given precedence. Students are required to attend periodic seminars, symposia, workshops and trade fairs that can provide a far more comprehensive view of ground realities than any textbook can. This naturally gives our students the knowledge-edge' plus experience' making them the first choice of prestigious Corporates.

Eligibility

MBA programs

- Second class with at least 50% aggregate marks or equivalent grade in any Bachelor's degree (after 10+2) from a recognized University
- CAT-18/XAT-18/MAT - Sept 18, Dec 18, Feb 19 and May 19/GMAT

PGDBA (Business Analytics)

Any Graduate or Post Graduate in Mathematics, Statistics, Commerce, Computer Application, Economics, Business Administration, Engineering/ Technology, Chartered Accountancy, Cost Accountancy, Certified Financial Analyst with 50% of marks is eligible to enrol for this course.

Students opt to discontinue after one year of the course and discontinue after the Capstone Project will be eligible to receive PGDBA Certificate. Those students chose to continue the 2 year program will be eligible to receive MBA (Business Analytics) Degree.

BUILDINGSKILLS THATCROSSFRONTIERS

The process of constructing, shaping, developing, or forming particular skills crossing frontiers.

The educational programs that are on offer at GSIB cover a wide spread of courses that are driven by the market, and appropriate pedagogy to offer them.

Making their potential gain productivity, the school gives them their golden chance to succeed.

A combination of classroom training, real time projects and international Immersion Program keep the students at their toes for any kind of situation and challenges.



CROSSING FRONTIERS

MBA (International Business)

The Two-year full-time Programme in International Business is designed to empower students to become successful business professionals in the challenging global scenario. In an age of blurred geographical frontiers, the Programme offers practical insights into the international dimension of every business function. With a holistic approach in delivering the Programme, the curriculum and pedagogy are thoughtfully calibrated to develop cross-functional capabilities, leadership skills, foreign language proficiency and cross-cultural appreciation. The value-based conduct and emotional maturity are given prominence besides knowledge acquisition. After the two years, the students leave the portals of GSIB with a globally integrated and innovative mindset.

Programme Objectives

- To introduce the students to the theory and practices of management, and develop skills in the functional areas that are important in the process of management;
- To introduce the students to the theory and practice of international business, and develop skills that are important to work in a globally competitive environment;
- To develop in the students a globally integrated and innovative mindset that is so important today in international business, and skills to lead and enterprise in international business.

TRIMESTER I (19 credits)		
Course No	Course	Credits
IB101	Managerial Economics	3
IB102	Business Communication	2
IB103	Management Accounting	3
IB104	Quantitative Techniques- I	3
IB105	Organizational Behaviour & Principles of Mgmt.	3
IB106	Marketing Management-I	2
IB107	Geopolitics Environment & IB	2
IB108	Management of Life Skills	1#
IB109	Workshop on Advanced MS-Excel	1
Total Credits		19

TRIMESTER II (23 credits)		
Course No	Course	Credits
IB201	Macro Economics	2
IB202	Business Law	2
IB203	Financial Management	3
IB204	Quantitative Techniques II	3
IB205	Operations Management	2
IB206	Marketing Management-II	2
IB207	EXIM Management	4*
IB208	Foreign Language	3
IB209	Business Environment & Policy	2
*1credit for report on port & industry visit		
Total Credits		23

TRIMESTER III (23 credits)		
Course No	Course	Credits
IB301	Global Economy & Business Environment	3
IB302	Human Resource Management	3
IB303	International Trade Logistics	2
IB304	International Marketing Management	2
IB305	International Financial Management	3
IB306	Supply Chain management	2
IB307	International Study Tour	1
IB308	Business Research Methods	3

309	Foreign Language	2
310	Project Management	2
Total Credits		23

TRIMESTER IV (18 credits)		
Course No	Course	Credits
IB401	Summer Internship Project	2
IB402	International Business Law & Taxation	3
IB403	Business Simulation Games	3#
IB404	Global Entrepreneurship	2
IB405	Total Quality Management	2
IB406	Campus to Corporate Programme	3#
IB407	3 Electives (3 x 3)	9
# Non-Credit		
Total Credits		18

TRIMESTER V (18 credits)		
Course No	Course	Credits
IB501	International Business Strategy	2
IB502	Business Ethics & Corporate Governance	2
IB503	International Commodity Management	2
IB504	Managing Business Excellence	3
IB505	3 Electives (3 x 3)	9
Total Credits		18

TRIMESTER VI (7 credits)		
Course No	Course	Credits
IB601	Research Project/BusinessPlan/ One Elective	3
IB602	Environment Management & Disaster Management	2
IB603	Cross Cultural Management	2
Total Credits		7

* Its a compulsory course with 30 hours of exposure, but not to be considered in CGPA. Successful completion of the course is compulsory for placement assistance and for award of the degree.
It is compulsory course, but not considered in CGPA. Successful completion of the course is compulsory for placement assistance and for award of the degree.

MBA (International Banking & Finance)

De-regulation, liberalization and integration of financial markets coupled with the development of innovative and complex financial products have changed the landscape of International Banking and Finance in the twenty-first century. The globalization of financial markets enabled businesses to go global for both funding requirements and operations. International Financial Management and Foreign Exchange Management have gained prominence in the day to day operations of not only financial institutions but also corporates. The global financial markets have thus become an effective conduit for high volumes of cross-border capital flows leveraged by the IT and also for global systemic risk.

This has necessitated the need for professionals who can

anticipate and mitigate systemic risks to ensure that the global credit channel does not dry up. The US subprime crisis and Barclay's LIBOR manipulation scandal are evidences suggesting the need for financially prudent professionals who could conduct ethical banking, adhere to regulation, manage risk, and design innovative financial products. An IBF student from GSIB is endowed with all the above mentioned capabilities alongside the necessary knowledge to cater to domestic as well as international financial markets.

The Two Year MBA (IBF) has considered these changing needs and the future requirements of the industry in designing the most contemporary curriculum for the course, benchmarking with the best of the course of its kind.

Programme Objectives

- To introduce the students to the theory and practice of management and develop skills in the functional areas that are important in the process of management;
- To introduce the students to the theory and practice of

International Banking and Finance and develop skills that are important to work in a globally competitive environment;

- To develop in the students a globally integrated and innovative mindset that is so important today in International Banking and Finance, and skills to lead and enterprise in financial services industry;

MBA (International Banking and Finance)

TRIMESTER I (17 credits)		
Course No	Course	Credits
IBF101	Managerial Economics	3
IBF102	Business Communication	2
IBF103	Management Accounting	3
IBF104	Quantitative Techniques- I	3
IBF105	Organizational Behaviour & Principals of Management	3
IBF106	Marketing Management-I	2
IBF107	Geopolitics Environment & IB	2
IBF108	Management of Life Skills	1#
IBF109	Workshop on Advanced MS-Excel	1
Total Credits		19

TRIMESTER II (23 credits)		
Course No	Course	Credits
IBF 201	Macro Economics	2
IBF 202	Business Law	2
IBF 203	Financial Management	3
IBF 204	Quantitative Techniques- II	3
IBF 205	Operations Management	2
IBF 206	Marketing Management-II	2
IBF 207	EXIM Management	4*
IBF 208	Foreign Language	3
IBF 209	Business Environment & Policy	2
*1 credit for report on port & industry visit		
Total Credits		23

TRIMESTER III (24 credits)		
Course No.	Course	Credits
IBF 301	Global Economy & Business Environment	3
IBF 302	Human Resource Management	3
IBF 303	Bank Management Theory & Practice	3
IBF 304	International Marketing Management	2
IBF 305	International Financial Management	3
IBF 306	Supply Chain Management	2

IBF 307	International Study Tour	1
IBF 308	Research Methods in Banking & Finance	3
IBF 309	Foreign Language	2
IBF 310	Project Management	2
Total Credits		24

TRIMESTER IV (17 credits)		
Course No.	Course	Credits
IBF 401	Summer Internship Project	2
IBF 402	Business Simulation Games	3#
IBF 403	Corporate Governance & Legal Environment in Banking	2
IBF 404	Campus to Corporate Training Programme	3*
IBF 405	IT for Bank Management	1
IBF 406	Risk Management in Banks	3
IBF 407	3 Electives (3 x 3)	9
Total Credits		17

TRIMESTER V (18 credits)		
Course No.	Course	Credits
IBF 501	Treasury Management	2
IBF 502	Business Ethics & Corporate Governance	2
IBF 503	International Commodity Management	2
IBF 504	Managing Business Excellence	3
IBF 505	3 Electives (3 x 3)	9
Total Credits		18

TRIMESTER VI (7 credits)		
Course No.	Course	Credits
IBF 601	Dissertation/Research Plan/One elective	3
IBF 602	Environment Mgmt & Disaster Mgmt.	2
IBF 603	Cross-Cultural Management	2
Total Credits		7

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MBA (Global Logistics & Supply Chain Management)

Efficient Global Logistics & Supply Chain Management (GLSCM) is a key driving force for higher bottom line and satisfied customers in this globally competitive business environment of the twenty-first century. The supply-chain superiority enables businesses to differentiate themselves effectively from their competitors.

An effective execution of the two crucial functions of GLSCM, – the Physical function, which is concerned with planning, designing, production, storage, and transportation, and the Market Mediation function, which is concerned with ensuring variety of products that meet customer expectations reaching the market place on time – necessitates the seamless integration of new product design and development, manufacturing, logistics, support, and services processes. It is

essential for GLSCM professionals to benchmark global best practices and performance metrics, have an understanding of key customer service criteria, and to use decision support tools for optimal network design and management.

Taking the above issues into consideration, this Programme provides an in-depth understanding of the plan, design, management, and coordination of real-time Logistics and Supply Chain Management. The pedagogy is enhanced through the insights of expert faculty and practitioners from domestic and international arenas. The courses are designed to provide required skills and knowledge for the Logistics and Supply Chain professionals of tomorrow.

Programme Objectives

- To introduce the students to the theory and practice of management and develop skills in the functional areas that are important in the process of management;
- To introduce the students to the theory and practice of Global Logistics and Supply Chain Management, and develop

skills that are important to work in a globally competitive environment;

- To develop in the students a globally integrated and innovative mindset that is so important today in Global Logistics and Supply Chain Management, and skills to lead and enterprise in Global Logistics and Supply Chain Management;

MBA (Global Logistics and Supply Chain Management)

TRIMESTER I (19 credits)		
Course No	Course	Credits
GLSCM101	Managerial Economics	3
GLSCM102	Business Communication	2
GLSCM103	Management Accounting	3
GLSCM104	Quantitative Techniques- I	3
GLSCM105	Organizational Behaviour & Principles of Mgmt.	3
GLSCM106	Marketing Management-I	2
GLSCM107	Geopolitics Environment & IB	2
GLSCM108	Management of Life Skills	1 [#]
GLSCM109	Workshop on MS-Excel	1
Total Credits		19

TRIMESTER II (23 credits)		
Course No	Course	Credits
GLSCM201	Macro Economics	2
GLSCM202	Business Law	2
GLSCM203	Financial Management	3
GLSCM204	Quantitative Techniques- II	3
GLSCM205	Operations Management	2
GLSCM206	Marketing Management-II	2
GLSCM207	EXIM Management	4 [*]
GLSCM208	Foreign Language	3
GLSCM209	Business Environment & Policy	2
	*1 credit for report on port & industry visit	
Total Credits		22

TRIMESTER III (22 credits)		
Course No	Course	Credits
GLSCM 301	Global Economy & Business Environment	3
GLSCM 302	Human Resource Management	3
GLSCM 303	International Trade Logistics	2
GLSCM 304	International Marketing Management	2
GLSCM 305	Accounting & Finance for Logistics	2
GLSCM 306	Supply Chain Management	2
GLSCM 307	International Study Tour	1

GLSCM 308	Business Research Methods	3
GLSCM 309	Foreign Language	2
GLSCM 310	Project Management	2
Total Credits		22

TRIMESTER IV (18 credits)		
Course No	Course	Credits
GLSCM401	Summer Internship Project	2
GLSCM402	Business Simulation Games	3 [#]
GLSCM403	Strategic Logistics Management	3
GLSCM404	Campus to Corporate Training Programme	3 [#]
GLSCM405	Total Quality Management	2
GLSCM406	Warehouse & Inventory Management	2
GLSCM407	3 Electives (3 x 3)	9
Total Credits		18

TRIMESTER V (19 credits)		
Course No	Course	Credits
GLSCM 501	Port & Shipping Management	2
GLSCM 502	Business Ethics & Corporate Governance	2
GLSCM 503	Global Sourcing	3
GLSCM 504	Managing Business Excellence	3
GLSCM 507	3 Electives (3 x 3)	9
Total Credits		19

TRIMESTER VI (7 credits)		
Course No	Course	Credits
GLSCM 601	Research Project/BusinessPlan/ one elective	3
GLSCM 602	Environment Mgmt. & Disaster Mgmt.	2
GLSCM 603	Cross-Cultural Management	2
Total Credits		7

* Its a compulsory course with 30 hours of exposure, but not to be considered in CGPA. Successful completion of the course is compulsory for placement assistance and for award of the degree.

It is compulsory course, but not considered in CGPA. Successful completion of the course is compulsory for placement assistance and for award of the degree.

List of Electives offered to MBA (International Business)

Electives in International Business

Course No	Course	Credits
IB 1	Intellectual property Rights	3
IB 2	International Business Negotiations	3
IB 3	India's International Business and Economic Relations (Select Countries)	3
IB 4	WTO and India's Sectoral Strategy	3
IB 5	Advanced Topics in International Business	
IB 5(a)	Doing Business with European Union	3
IB 5(b)	Doing Business with North America	3
IB 5(c)	Doing Business with African Countries	3
IB 5(d)	Doing Business with Asia Pacific Countries	3
IB 5(e)	Doing Business with China	3
IB 5(f)	Doing Business with BRICS Countries	3
IB 5(g)	International Business & India	3
IB 6	Comparative International Business Systems	3
IB 7	Enterprise Risk Management	3

Electives in Strategic Management

Course No	Course	Credits
SM1	Mergers and Acquisitions	3
SM2	Competitive Strategies	3
SM3	Strategic Manufacturing Management	3
SM4	Infrastructure Management	3

Electives in Human Resource Management

Course No	Course	Credits
HR1	Global HRM	3
HR2	Learning and Development	3
HR3	Strategic HRM	3
HR4	Performance Management	3
HR5	Industrial Relations and Personnel Management	3
HR6	Change Management	3
HR7	Talent Management	3
HR 8	Design Thinking	3
HR 9	Asian Management Practices	3

Electives in Supply Chain Management

Course No	Course	Credits
SC1	Global Supply Chain Management	3
SC2	Global Sourcing	3
SC3	Strategic Logistics Management	3
SC4	Advanced Supply Chain Management	3
SC5	Marketing of Logistic Services	3

Electives in Accounting, Finance and Control

Course No	Course	Credits
AFC1	Strategic Cost Management	3
AFC2	Working Capital Management	3
AFC3	Financial Services	3
AFC4	Capital Markets	3
AFC5	Financial Engineering & Derivatives	3
AFC6	Insurance and Risk Management	3
AFC7	Management Insurance Organization	3
AFC8	Security Analysis and Portfolio Management	3
AFC9	Foreign Exchange Risk Management	3
AFC10	International Accounting	3
AFC11	Corporate Governance	3
AFC12	Risk Management in Banking	3
AFC13	Global Financial Markets	3
AFC14	Equity Research	3
AFC15	Strategic Pricing and Revenue Management	3
AFC16	Financial Statement Analysis & Valuation	3
AFC17	Behavioral Finance	3

Electives in Marketing

Course No	Course	Credits
M1	Sales and Distribution Management	3
M2	Advertising and Promotion Management	3
M3	Business Forecasting	3
M4	Services Marketing	3
M5	Strategic Marketing	3
M6	Consumer Behavior	3
M7	International Brand Management	3
M8	International Retail Marketing & Customer Relationship	3
M9	International Market Research	3
M10	Rural Marketing	3
M11	E-Commerce	3
M12	Digital Marketing	3

Electives in Entrepreneurship

Course No	Course	Credits
E1	Entrepreneurship and Strategy	3
E2	New Venture Creation	3
E3	Import-Export Management for SMEs	3
E4	Management of Non-Profit Organizations and Social Enterprises	3
E5	Microfinance	3

Electives in SAP

Course No	Course	Credits
S1	FICO	3
S2	S & D	3
S3	M & M	3
S4	S C M	3

List of Electives offered for MBA (IBF)

Course No	Course	Credits
IBF E1	Intellectual Property Rights	3
IBF E2	Financial Engineering and Derivatives	3
IBF E3	International Portfolio Management	3
IBF E4	Global Financial Flows	3
IBF E5	Security Analysis and Portfolio Management	3
IBF E6	Foreign Exchange Risk Management	3
IBF E7	Working Capital Management	3
IBF E8	Insurance and Risk Management	3
IBF E9	Enterprise Risk Management	3
IBF E10	Global Financial Markets	3
IBF E11	International Banking	3
IBF E12	International Trade Finance	3
IBF E13	Investment Banking	3
IBF E14	IMF, World Bank and Economic Growth	3
IBF E15	Decision Models in Finance	3
IBF E16	Forensic Accounting and Finance	3
IBF E17	Marketing of Financial Services	3
IBF E18	Financial Analytics for Banking & Finance	3
IBF E19	Strategic International Banking	3
IBF E20	Management Control System	3

Electives In SAP

Course No	Course	Credits
IBF S1	FICO	3

List of Electives offered for MBA (GLSCM)

Course No	Course	Credits
GLSCM E1	Intellectual Property Rights	3
GLSCM E2	International Business Negotiations & Contract Designing	3
GLSCM E3	Measurement, Outsourcing & Reverse Logistics	3
GLSCM E4	Management of Integrated Logistics	3
GLSCM E5	Logistics Technology & Management	3
GLSCM E6	Emerging Issues in Logistics & Supply Chain Management	3
GLSCM E7	Advanced Supply Chain Management	3
GLSCM E8	International Retail Management	3
GLSCM E9	Port and Shipping Management	3
GLSCM E10	Modeling of Supply Chain	3
GLSCM E11	Transportation and Distribution Management	3
GLSCM E12	Warehousing and Inventory Management	3
GLSCM E13	Production Planning & Control	3
GLSCM E14	Vendor Development & Supplier Relationship Management	3
GLSCM E15	Demand Planning & Forecasting	3
GLSCM E16	Marketing of Logistics Services	3
GLSCM E17	Applied Logistics and Supply Chain	3
GLSCM E18	Shipping Operations and Management	3
GLSCM E19	Global Operations and Logistics	3
GLSCM E20	Small Business and Entrepreneurship	3
GLSCM E21	Digital & Social Media Marketing	3

Electives In SAP

Course No	Course	Credits
GSLCM S1	SCM	3

Electives in Business Analytics (IBM –GSIB Collaborative Programme)

Course No	Course	Credits
B1	Predictive Analytics	3
B2	Descriptive Analytics	3
B3	Social Media Analytics	3

Analytics courses are offered to all MBA Programs of IB, IBF & GLSCM chosen Analytics as Elective.

PGDBA (POST GRADUATE DIPLOMA IN BUSINESS ANALYTICS)

In the last one hundred years, World has witnessed the rise and fall of various professions that have given rise to and supported revolutions of time. In the recent past during 60s and 70s, there was rise of Engineers and Scientists who have supported Scientific and Green Revolution. During 80s and 90s, there was rise of Computer Scientists and Information Technology Professionals who have supported Information Technology Revolution. The latest in 21st century is the rise of Professionals in Business Analytics supporting Analytics Revolution. According to Data and Analytics Report (KPMG-2014), 71 percent of Asia Pacific Companies believe that business analysts will help in identifying crucial insights that would have missed otherwise, 73 percent of American Companies think that business analysts will help in analysing information with great speed allowing them to make better decisions, and by 2015, the US alone will face a shortfall of 1.5 million data-savvy managers with know-how to analyse data, and make effective decisions. The analyst market in India is expected to more than double to US\$ 3.0 billion by end of 2018 (NASSCOM 2016).

GITAM School of International Business (GSIB) offering PGDBA in Business Analytics to offer from 2019-20. The Programme is offered in six trimesters followed by Capstone Project in Industry. The one year co-branded Post Graduate Diploma in Business Analytics is jointly designed by GSIB and IBM and will be offered by GSIB Faculty and IBM Subject Matter Experts (SMEs). The Programme is a combination of class-room teaching and technology aided learning platform. The comprehensive Programme provides a framework through which students learn to understand management process, gain understanding of functional areas of management process, and acquire knowledge and skills in Business Analytics. As per the agreement reached with IBM, only thirty (30) seats are available.

Programme Objectives

- To introduce the students to the theory and practice of management and develop skills in the functional areas that are important in the process of management;
- To introduce the students to the theory and practice of Business Analytics and develop analytical skills in the functional areas to work in manufacturing and service industries.
- To develop in the student an integrated mindset that is so important in Business Analytics and develop skills in them to lead and enterprise in Business Analytics.
- To facilitate the early stage professional in Business Analytics to enhance his/her competence by way of continued off-campus experiential learning.

Course Structure

TRIMESTER – I (21.5 credits)		
Course No	Course	Credits
BA101	Management Structure & Process	2
BA102	Organizational Behaviour & Leadership	2
BA103	Business Communication	2
BA104	Managerial Economics	2
BA105	Accounting and Control	3
BA106	Financial Management	3
BA107	Marketing Management	3
BA108	QT for Management	3
BA109	Introduction to Business Analytics (IBM-SME)	1.5
BA110	Management of Life Skills	1*
BA111	PL-SQL	1*
Total Credits		21.5

TRIMESTER – II (21.5 credits)		
Course No	Course	Credits
BA201	Human Resource Management	3
BA202	Legal & Ethical Issues in Information Security	2
BA203	Business Strategy	2
BA204	Supply Chain Management	2
BA205	Research Methods for Business	2.5
BA206	Operations Research & Optimization	3
BA207	Information Management	2
BA208	Fundamentals of Big Data Analytics	2
BA209	Descriptive Analytics & Visualisation of Data	3
BA210	Machine Learning	1*
BA211	Internet of Things (IoT)	1*
Total Credits		21.5

TRIMESTER – III (28 credits)		
Course No	Course	Credits
BA301	Business Intelligence in Modern Areas of Analytics (IBM-SME)	2
BA302	Predictive Analytics using SPSS	2
BA303	Social Media Analytics	3
BA304	Simulation in Analytics	2
BA305	Big Data Analytics for Business Analysts (IBM-SME)	1.5
BA306	Fundamentals of Enterprise Planning & Budgeting	3
BA307	R for Business Analytics	2
BA308	Cognitive Analytics	1.5
BA309	Tableau	1*
BA310	Python (Language)	1*
BA311	Elective 1	3
BA312	Elective 2	3
BA313	School Internship Project (SIP)	2
BA314	Capstone Project (CP)	3
Total Credits		28

* These are compulsory courses, but not considered in CGPA. However successful completion of the course are compulsory to avail placement assistance and also for award of degree.

Module – II (IV, V, VI Trimesters)

TRIMESTER – IV (14 credits)		
Code	Course	Credits
BA-401	Project Management	3
BA-402	LINUX Command Line Basics	2
BA-403	Elective-1	3
BA-404	Elective-2	3
BA-405	Project Work	3
Total Credits		14

TRIMESTER – V (15 credits)		
Code	Course	Credits
BA-501	Innovation Management	3
BA-502	Advanced 'R' Programming	3
BA-503	Elective-3	3
BA-504	Elective-4	3
BA-505	Project Work	3
Total Credits		15

TRIMESTER – VI (15 credits)		
Code	Course	Credits
BA-601	Cross-Cultural Management	2
BA-602	Data Mining	2
BA-603	Elective-5	3
BA-604	Elective-6	3
BA-605	Capstone Project	5
Total Credits		15

List of Electives

Human Resource Management (HRM)

Course code	Course	Credits
HR1	HR Analytics	3
HR2	Performance Analytics and Metrics	3

Marketing Management (MM)

MM1	Marketing and Advertising Analytics	3
MM2	Digital and Online Marketing	3

Financial Management (FM)

FM1	Financial Analytics	3
FM2	Decision Models in Finance	3

Supply Chain Management (SCM)

SCM1	Supply Chain Analytics	3
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Choice of Electives

Students are ought to select the electives keeping in view his/her career interest and the elective course is offered subject to a minimum number of enrolment 4 students for each course.

Choice based Electives- of 3 credits each		
Code	Course	Credits
BAEL-1	Basics in Machine Learning	3
BAEL-2	Cloud Computing	3
BAEL-3	Using Python to Access Web Data	3
BAEL-4	Information Security: Context and Introduction	3
BAEL-5	Graph Analytics for Big Data	3
BAEL-6	Text Retrieval and Search Engines	
BAEL-7	Advanced Linear Models for Data Science	3
BAEL-8	Data Visualization and Communication with Tableau	3
BAEL-9	Data Wrangling with MongoDB	3
BAEL-10	Data Warehousing	3
BAEL-11	Programming for the Internet of things project	3
BAEL-12	Hadoop Platform and applications frame work	3
BAEL-13	Predictive Modelling and Analytics	3
BAEL-14	Business Analytics for Decision Making	3

Non-Credit Courses

Data Analytics for Lean Six Sigma
Computer Networking(Udacity)

MOOCs

Udacity
Coursera
NPTEL
IBM Big Data University etc.

AIR CARGO LOADING

Safe operation of aircraft requires all hold cargo and baggage to be weighed (or an accurate estimate of weight provided by using "standard" values), it must be loaded correctly and secured to prevent movement in flight.

The team of faculty at GSIB treat each pupil according to their learning strengths and needs . These experts are giving out their most treasured bank of knowledge and experience to students through various erudition activities. And not just them, there are also visiting faculty from the industry and academia from India and abroad who come and give shape to the mettle of each student.



THE METTLE THAT NURTURES MINDS

The strength of any academic institution lies in the power of its faculty and we possess a faculty of the finest minds in the field. The core, honorary and adjunct faculty stands out for its sound academic credentials and impressive industry experience. Beyond this, the School draws on the expertise of professionals from renowned academic, business and research organizations from across the country. Put faculty and facilities together and what you have is undoubtedly one of the premier international business Schools in the country today.



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Has over 25 years of teaching and research experience. Areas of specialization are Operations Research and Applied Mathematics. Extensively published more than 85 research papers international journals including the reputed Journal of Astrophysics and Space Science, Journal of Indian Mathematical Society; International Journal of Applied Mathematical Sciences, Electronic Journal of Theoretical Physics. Guiding research students for their doctoral degrees. Attended several national and international conferences. An alumni of IIM-A, Currently researching in Operations Research, Theory of Relativity.



Anne Deysine

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Is Director of M2 Affaires Internationales, Masters Program in International Business, University, Paris Nanterre, President of Micefa (micefa.org), and Co Director GGU summer law in Paris (ggu.edu/law/international), and she is into academics since 1970. She visits at conseil constitutionnel, conseil d'Etat, the commission in Brussels on Constitutional matters.



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He had Ph.D. from University of Hyderabad after completion of MBA from Pondicherry University and M.Sc. (Psychology) from Sri Venkateswara University.

He has eight years of experience in Teaching and Industry. His teaching and research interests include Services and Relationship Marketing and presented papers in various conferences held in India and abroad. His research publications are

into renowned journals and international conference proceedings in Scopus - Emerging Sources Citation Index and Australian Business Deans Council (ABDC) indexed journals.



B Padma Narayan

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Did her Masters in Applied Economics and was awarded Gold Medal for specialization in Cooperation. Was a UGC- JRF scholar for doctoral Programme and holds a Ph D in the area of Microfinance. Has teaching experience in the areas of Managerial Economics, Macroeconomics, and Research Methods. Has organized training Programmes and workshops in Research Methodology with computer applications. Has presented papers in national and international conferences and published several Research Papers.



Chinmaya Behera

Ph.D

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A Ph.D. In Economics, with over 3 years of teaching and research experience as Project Officer, at National Institute of Urban Affairs and Visiting Faculty at Amity University, New Delhi, and ICFAI Business School, Hyderabad. Has to his credit over 4 national and international publications and over 10 paper presentations, in national and international conferences. Holds Certifications on SAS and NCDEX's Commodity Derivatives. His primary teaching and research interests are in the area of Commodity Derivatives, Capital Markets, and Econometrics.



Ch Venkataiah

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Did his degree in engineering, MBA from National Institute of Technology, Warangal and PhD in Business Management from Osmania

University. Has over 10 years of experience in Teaching and Research in the area of Operations, Quality, Project Management, Operations Research, Logistics & Supply chain Management and Human Resources. Has presented and published several papers in various National and International conferences and International journals of repute. Area of consultancy includes Operations, Quality and Organizational Development.



Diederich Bakker

Ph.D

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Currently working with Hanze University of Applied Sciences Groningen, Zernikeplein 11, 9747 AS Groningen, The Netherlands. Has a professional background in advertising and received his doctorate from the University of Oldenburg, Germany.

His teaching and research interests lie in branding, advertising, and digital marketing. He is actively involved in internationalising higher education and holds a position as board member of the Marketing & Recruitment steering group at the European Association of International Education.



Dammalapati Ravinath

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Started his career with Sterlite Industries (I) Ltd., Silvassa and later on worked for Sterling Holidays Resorts (I) Ltd., Pune before joining academics. Has more than 15 years of experience in teaching and research in the area of Marketing. Worked in the UK before joining GITAM School of International Business. Organized national level seminars, which also includes ecch Case Writing Workshop. He was invited by Beijing Normal University, Beijing, China to offer a course on Rural Marketing under the faculty exchange Programme. Life Member for the Rose Society of Pune and The Indian Rose Federation, Mumbai. An alumnus of Ex - Ness Wadian Association (ENWA), Pune and Indian Institute of Management, Ahmedabad. Authored one book "Floriculture as a Viable Business" under GEM series (GIB and Excel), and has published papers in national journals.



Gan Bukta

Ph.D

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Consultant

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An M.Sc (Statistics) from A.U. and MBA-Marketing from University of Oklahoma, USA and a Ph.D from JNTU Hyderabad with 40 years of experience in industry and academics.

Marketing areas including market research analysis which includes 28 years in world's largest pharma company Pfizer – of which nearly 20 years with Pfizer Global Headquarters in New York, USA. A Rotary Foundation Awardee, held senior general management positions in commercial, marketing and Import/Export, corporate affairs & business development areas with corporate India and also Pfizer International USA. Areas of teaching and research interests are Marketing WTO Studies & NGO Marketing & Management. Also was involved with USA/India Business Promotion Council, Chairman of Global Organization of People of India Origin at GOPIO USA's Global Convention at Hyderabad in 2006 and several other global organizations including WORLD NRI/PIO Foundation. Also is the Coordinator and Chairman for NRI Affairs, NFIA ie National Federation of Indian American Associations, USA. Published several papers and presented international conventions in USA and Europe. Presently working as Country Head-India for a Multinational Company proposing to set up \$ 2 billion oil refinery in Petro Corridor at Visakhapatnam.



Ganti Subrahmanyam

Ph.D

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He has more than four decades of teaching, research and Consultancy experience in the USA and India;

Published several books and more than 130 research papers in International and professional journals of repute. Conducted several Top Management Seminars and Conferences for Chairmen and other Executives of Banks and Financial Institutions of India and from abroad in Risk Management, Pricing and Costing of Financial Services, Deposit Insurance;

Participated in the 19th central banking seminar in the Federal Reserve Bank of New York, USA; Doctoral Dissertation from the University of Buffalo. Won national competition as the Best Doctoral Thesis and published by Garland Publishing Company, USA in the prestigious Financial Sector of the American Economy Series edited by a distinguished Professor from MIT; Served on several expert committees including those of Reserve Bank of India and continues to serve on the Editorial Boards of several Research Journals.



GP Sharma

Visiting Professor

Global sourcing &
Logistics,

geep2k@yahoo.com

A former Director of MMTC Ltd specializing in handling India's foreign trade for over five decades now, Mr G.P. Sharma has been associated with Indian Institute of Foreign Trade : IIFT (a deemed to be university under the Ministry of Commerce and Industry, Govt of India) for over a decade now. IIFT is a well-known premier business school of India specializing in International Trade.

Having acquired his Management Qualifications from Faculty of Management Studies : FMS(a reputed and highly accredited business school under Delhi University, he also holds an LLB and a Master's Degree in English Literature from Delhi University.

G.P. Sharma specializes in courses in International Trade Logistics, Global Supply Chains, Global Trade Operations & Documentation, and Global Sourcing for Business Development in premier business schools.

G.P. Sharma travelled extensively across the globe to promote India's foreign trade for MMTC as Profit Centre Head /Zonal Head/Director, and later in IIFT to conduct Management Development Programs across Africa and Asia under Govt sponsored/ funded schemes. He has rich experience of designing and conducting MDPs in the country for many companies in public and private sectors.



Gunjan Solanki

M.Phil

Visiting Professor
Business
Communication

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Gunjan Solanki, Managing Partner (Training) of Illuminati Consulting Services, is an enthusiastic and driven trainer, equipped in managing all aspects of behavioral skills. She is an M. Phil in Organizational Sociology from Delhi School of Economics, University of Delhi. She has also cleared the UGC-NET examination & received a Junior Research Fellowship (JRF) to pursue further research. She has received several certifications in the field of Learning and Development.

She is capable of mentoring a diverse group of multi-ethnic professionals & building effective working relationships across geographic & cultural boundaries. She conducts purpose-led training programmes committed to foster conscious evolution and growth in organization and individual lives. Some of her leading clients are Accenture, IBM, SAP Labs, Titan Industries, Oracle, Tesco, Mphasis, Airbus, HSBC, Goldman Sachs, McAfee, Capgemini, Thomson Reuters etc. and a few Educational Institutes like M.

S. Ramaiah school of Advanced Studies, Jain University, GSIB, T John College, Vijaya College, New Horizon Leadership Institute, Tasmac, Delhi Business School etc.



Ji Gou

Ph.D

Visiting Professor
Economics &
International
Business

guoji61@hotmail.com

Has a blend of experience in industry and teaching since 1997. He has worked for World Bank funded projects in China. He is into teaching since 1999 and currently working as Assistant Professor at American University, Beijing Program. He has two publications in the International Journals. His areas of interest in teaching are Macro and Microeconomics; Econometrics and Statistics.



K R Rao

Ph.D

Visiting Professor
Strategic Marketing

ramkasturi@yahoo.co.in

was formerly professor and Dean at IIM, Indore, prior to that he was Professor at IIM, Kozhikode and at Multimedia University, Malaysia. He also taught at ASCI, Hyderabad and worked in USA for more than two decades. His areas of interest in teaching include Strategic Marketing, Sales & Distribution and Consumer Behaviour.



K V Mohana Rao

Ph.D

Visiting Professor
Ports & Shipping

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worked for over 40 years in shipping & Ports development, contributed to promotion of exports from AP & Kerala States by preparing action plans and prepared feasibility reports and action plans to set up EPZ's and SEZ's at NOIDA, Cochin, Bangalore. Has extensive knowledge in Project Planning, Maritime Education and Training, BOT Project Analysis, Transport Policy, Infrastructure Development projects

Started career with Administrative Staff College of India in this period worked for over 4 Years-World Bank sponsored Study, subsequently worked at NSDR, Ministry of shipping took responsibility for Shipping Development Activities, and Advisor to Andaman Shipping Services while reporting to Planning Commission. Also worked at UPES, worked as Centre Director and acting Dean at College of Management at Rajahmundry.

Published research papers in National and

International Journals, guided Ph.D scholars and conducted National Level seminars and Workshops in international trade and Logistics.



U Kalpagam

MS (USA), CAIIB
Visiting Professor
IT in Banking,
Enterprise Risk
Management

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She is a qualified CISA, CISSP, CBCP, CeH and ISO 27001 Lead auditor.

She is the founder-Director of Truetech Information Solutions Pvt Ltd based in Hyderabad. As an IT Consultant, she has conducted critical reviews of Data Center Infrastructure and Information Systems from Security, Controls and Business Continuity perspectives for large banks and MNCs in India and abroad.

During her tenure of over 20 years of technical and managerial experience in a Fortune 500 Company, actively involved in core banking implementation, training of IT Officers of leading banks and development of tools for systems audit. She also served at Institute for Development and Research in Banking Technology in designing and delivery of programs for bankers on Information Security and audit, IT Risk management, business continuity management looking at her passion for knowledge delivery as a faculty.



K Lubza Nihar

Ph.D
Associate Professor
Accounting and
Finance

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niharlubza@yahoo.co.in

Academic qualifications are M Com, MBA (Finance), Cost and Works Accountancy (ICWAI) - Inter, M Phil and Ph D in the area of Finance. Has teaching experience in areas of Management Accounting, Treasury Management, Banking, Financial Management, and Financial Markets. Has presented research papers in national and international conferences and published research publications in national and international journals in the areas of mutual funds, corporate governance, banking and infrastructure.



Kamakshaiyah Musunuru

MBA, MSc(IT), M.Phil
Assistant Professor
Business Analytics

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His national and international teaching experience spans over 18 years. Currently, he is

teaching business analytics along with other data science and engineering techniques. He is well versed with big data analytics through Apache Spark and Hadoop; survey data analytics through R Language, Python, SAS, SPSS, Excel and etc. His research interests are statistical diagnosis, multivariate analytics, simulation, optimization, neural networks (AI). He also often engages in writing research articles on healthcare management, educational management, food & agriculture business, open source software. He is open source software activist and has conducted few workshops and seminars on open source software tools for data analytics..



Kanneganti Ramesh Babu

Ph.D & Post Doctoral,
BESA Centre for
Strategic Studies,
Israel

Visiting Professor
International Relations & Security
Kanneganti.ramesh@gmail.com

He is the Founder Director of Center for Human Security Studies (A Think Tank on Security Studies) in Hyderabad, also a Director: Research & Strategy at eSF Labs Ltd, Hyderabad & Ahmabad (A Cyber Security Solutions Company). He was a Visiting Graduate student at Rothberg International School, Hebrew University of Jerusalem, Israel (2002-2003).

Kanneganti is a visiting faculty at AP police Academy, NIA, NISA, Octopus, CDTS and NPA and Gujarat Forensic Sciences University. He was a recipient of US State Department's International Visitor Leadership Program (IVLP) in 2011 to develop American Studies Curriculum for Indian Universities. The IVLP fellowship had given an opportunity to hold professional discussions with several universities such as Seattle University, Martin University, Emory University, and University of Maryland, Indiana-Purdue University joint campus. He was invited to interact with Martin Luther King Foundation, CNN News Channel Head quarters, Eli Lilly Pharma Company and Coca Cola Company Head quarters in the US. He was a Visiting Research Fellow at University of Utah and delivered lectures at Hinckley Institute of Politics on US-India-Israel Strategic Relations (2012). He was at Tanner Humanities Center, University of Utah as a Visiting Fellow in the summer of 2013.



M Subramanyam

M.Com., MBA, CAIIB
Visiting Professor
Corporate Finance,

submahadev@yahoo.com

Has over 32 years of professional experience as a Banker. Specialized in General Banking, Credit Management, Business Process Re-engineering & Risk Management. Qualified trainer in the Bank with specialization in Credit, General

Banking, Risk Management, HR & Marketing. Successfully handled projects implementation of Core Banking Solution in the Bank, Revamping of 22 the Training System, implementation of Organizational Restructuring in the Bank. He was also visiting faculty at NMIMS Mumbai and other leading Business Schools.



Narayanan Krishna Kumar

Ph. D
Professor & Joint
Director

Banking & Finance

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He is a Graduate in Commerce and Mathematics and did his Post Graduation in Management with specialization in Banking & Finance and had the distinction of a Rank Holder. He had his Ph.D for the work on "Risk Management" by the Central University at Aligarh, UP. He is known for his pursuits with Professional Institutes / Industry Association's (including Indian Banks' Association) for his Scholastic activities and an accredited trainer and Visiting Professor in Universities / Business Schools and Training Colleges taking sessions on a wide range of topics related to General Management, Business & Finance. He is former Director & Member in various professional and academic bodies, Board of Studies and also offered consultancy to IBRD / World Bank, SDC, UNDP and ADB assisted projects for Government of Kerala & Tamilnadu in the dairy and silk sectors. He served as Key note speaker in National and International Conferences / Workshops on more than 40 vocations.

A topper in BSRB recruitment in the early part of his career, his professional pursuit, spans more than two decades of experience in the field of Banking, Finance, Consulting, Academics, Research and Training and he rose from an entry level 'Probationary Officer / Asst. Manager' in a multi-national bank to a 'Senior Vice President' and has worked with Nationalised, Private Sector and Foreign Banks including Citibank, Corporation Bank, Union Bank of India and Dhanalakshmi Bank. During his tenure with banks he worked in General Banking, 'Risk' and 'Treasury' functions which are core to the Banks and has headed Risk and Treasury Functions. His area of interest now includes empowering youth by imparting skills to uncover their potentials to become highly productive. He teaches, coaches and mentors them on Banking, Finance, Management (Incl. Risk Management), Strategy, Systems etc., He is a passionate inter-disciplinary researcher looking for creative solutions and having published more than 60 publications in both National & International Journals to his credit. With a mix of top level experience - both in Industry and Academics, he brings in the energy and tries to effect change in individuals and institutions.



Dr. N. Bhanu Prakash

MBA, M.Com, Ph.D
Assistant Professor

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bhanuprakash.nookala@gitam.edu

Had experience of over 19 years in teaching, developed core competencies in areas such as Port & Terminal Management, Maritime Economics, Port Finance, and Logistics & Supply Chain Management. Offered courses on Port & Shipping Accounting & Finance, Port Economics to senior executives of Gujarat Maritime Board (GMB). Published case studies and research papers in journals of international repute and presented research papers at international conferences including Consortium of Students in Management Research (COSMAR-2015), IISC-Bangalore, World-PAN- IIM Conference-2015, Indore, ICFIF – VGSOM-2014, IIT-K. His research interests include Logistics & Supply Chain Management, Port Performance, Maritime Trade & Finance, and Port Finance & Cost Management.



Pramod Kumar Mishra

Ph.D
Visiting Professor
Supply Chain Management and Logistics

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A Post Doctoral Fellow from IIM Bangalore, associated with EADS-SMI Chair for Sourcing and Supply Chain Management. Has over 4 years of teaching experience in the area of Quantitative Techniques. Has to his credit over seven international publications in the area of Supply Chain Management, Mathematical Modelling, and over 5 paper presentations in national and international conferences. His primary research and teaching interests are in the area of Supply Chain and Logistics Management, Mathematical Modelling, Empirical Analysis. He holds the positions of editorial board member and reviewer for a couple of reputed international and national journals.



P E S Vidyasagar

M.A.
Visiting Professor,
Financial Economics & Entrepreneurship

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Has mix of teaching and industry experience spanning more than 30 years. Worked in senior management positions in All-India Financial Institutions and as Director in state level financial institutions. He has practical insights into industrial environment and various aspects of project finance. His areas of interest are micro credit, financial services and entrepreneurship.



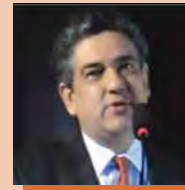
Radha Raghurama Patruni

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Double Gold Medalist in Economics from Andhra University, Visakhapatnam and recipient of many prestigious awards including Indian Council for Social Science Research Fellowship Award for the Southern and Northern Region and recipient of Best Research Proposal Award from Andhra University, School of Social Sciences for the year 2007. Professional Expert for Globaltrade.net of FITA (Federation of International Trader's Association, USA) and for Rapid Mile.com - Life Member in the "Indian Association for Asian Pacific Studies", "Indian Economic Association" and Institutional Member in the Academy of International Business, USA. Associated with several editorial boards of Professional Journals in India and abroad. Has over 10 years of experience in teaching, research and consultancy in the area of International Business, Trade Theories and Economics. Extensively presented and published Research Papers, Book Extracts, Reviews in the International and National Journals and Seminars in the area of International Trade, Economic Development and Women Studies, authored a text book on Indo-ASEAN trade relations.



Ranjan Kumar Mitter

M.Tech, MBA
(INSEAD, France)
Visiting Professor
Business Ethics & CSR

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Is an eminent faculty in leading academic institutions in India and abroad and has held top management positions in Indian industry in organizations like Philips, Titan, Shaw Wallace and Polaroid and has also worked abroad in the headquarters of NV Philips in Eindhoven. He is also offering consultancy services to major multinationals in Europe and India. and teaches at Management Centre for Human Values, IIM, Calcutta (since 2000), IIM Ranchi, IIM Rohtak, IIM Shillong, MICA, Ahmedabad, European Summer School for Advanced Management, Aarhus, Denmark. His subjects of interest include Business Ethics, Corporate Social Responsibility, and developing Educational Leadership Skills. He is designer of courses on above subjects to IIM's and eminent B'Schools in India and abroad.

He is Secretary of Sri Aurobindo Institute of Culture, a not for profit educational, cultural, social and research institution in Kolkata, Principal of The Future Foundation School, having affiliations of ICSE and ISC, President of Sasha EDF (a fair trade NGO in Eastern India), member of the Corporate Citizenship Subcommittee set up by the Bengal Chamber of Commerce and Industry. He has been nominated as a member of the Regional Advisory Committee of the Indian Council for Cultural Relations, and also a member of the Standing Committee on Examinations of the Council for Indian School Certificate Examinations since 2002.



Ravi Eswarapu

BE, MBA, MS
Visiting Professor
Technology Management

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Is currently Director & VP Operations of Pena4 Tech Solutions, Visakhapatnam and having a total experience of 19 years in managing Business Operations & Corporate Quality across the globe for a large IT company, devising Strategy and leading Business Process Reengineering, Digitization and Cost Optimization Initiatives. Prior to entering IT industry, he had worked on Manufacturing & Supply Chain Optimization, TQM, QFD, Six Sigma Consulting in world renowned Earth moving Equipment and Automobile Manufacturing organizations.

He is now the President – Vizag Information Technology Association (VITA), an association of IT & BPM entrepreneurs, and on the Board of Studies of Department of Computer Science & Engineering, Andhra University. He has

won several International and National awards such as NASSCOM Innovation Award, "Best of the Best" Chairman's Honor Award (2007) of General Motors, USA, "CIO award" for exceptional performance (2006) at OnStar Corp., USA (A subsidiary of GM, USA), Best Strategy/Idea amongst the 80+ Mahindra & Mahindra group companies – while working as Shadow Board member (2010) in the revival and merger of Mahindra Satyam with Tech Mahindra. He was a Harvard Manage Mentor graduate in 2011. He has several publications in International Journals (IEEE) and presented papers in International Conferences and contributed to "Case Studies in Marketing: The Indian Context" published by Prentice Hall. His areas of interest include Strategy, Entrepreneurship, Business Process Re-engineering, Cost Optimization, Business Continuity, Risk Management, and mentoring budding entrepreneurs and students.



Rupesh Krishna Shrestha

MBA, M.Phil
Kathmandu University
School of Management
Visiting Professor
International Marketing

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Working as Assistant Professor with Kathmandu University School of Management, and having experience in design, implementation and supervision of education, training, and research projects in the field of marketing and entrepreneurship at UG and PG level. His areas of expertise include Consumer Behavior, Marketing Communication, Product and Brand Management, International Marketing Management and Entrepreneurship & Innovation. He is also co-founder of business incubator, KUSOM-Idea Studio at the Kathmandu University to make higher management education practical and entrepreneurial which also serves national level entrepreneurship and innovation development ecosystem in Nepal. He is also adviser and founder of Leapfrog Academy.



Dr. Y Raghuram Reddy

Ph.D
Adjunct Professor
Human Resource
Management &
Corporate Governance

Dr. Y R Reddy was earlier Director (HR) on the board of RINL/ Vizag Steel, and has had more than 37 years of rich and varied experience in various areas of Human Resource Management, and Corporate Governance. Dr. Reddy holds Ph.D. in Management, MBA besides MA (Industrial Relations & Personnel Management) from Andhra University, Visakhapatnam. He received training at Harvard Business School, Boston, USA; University of California – Berkeley and IIM- Ahmedabad. On invitation, he participated in the Summer School in Corporate Governance at University of Groningen, the Netherlands, July 2018. He received 'IPE HR Leadership Award' for his outstanding contribution to the HR profession at World HRD Congress, 2012.



A.V.Rao

Ph.D
Professor
Global Operations
Management,
Supply Chain
Management, Retail
Management

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Has expertise in Global Operations Management, Supply Chain Management, and Retail Management. Has over 30 years of experience, in corporate sector and leading B-Schools at Bangalore and Hyderabad. His 23 years of corporate experience included Materials Management, heading Marketing & Supply Chain Management operations at National and International platforms. During his corporate stint he won 4 times export excellence awards for his organization in a span of 5 years. In his short overseas stint, worked for a Swedish MNC based at Nairobi, Kenya taking care of both plant and marketing operations spreading to surrounding markets. Has attended international Exhibitions, Seminars, and conducted training sessions in Kenya, Tanzania, Uganda as to how to handle quality complaints in over half a dozen countries. Has been associated with National Human Resources Development Network, Bangalore Chapter as one of the executive member looking after student development activities. He is on the academic councils of Sanskriti School of Business, Puttaparthi, National School of Business, Bangalore and Noble School of Business, Bangalore.



S Srilalitha Girija Kumari

Ph.D
Associate Professor,
Export Import
Management &
Organizational Behavior

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Formerly, executive of exports with Hyundai Heavy Engineering Ltd and also with Ms.Coastal Trawlers ltd.

Visited / worked in Japan, Ethiopia, UK, Australia. Participated in Summer school at London School of Economics, (LSE) June 2016. In 22 years of experience conducted training Programs on how to Export and in Export Import Procedures.

Holds diploma in Japanese language and worked on translation projects for Marine Products Development Authority (MPEDA) of India, particularly on quality awareness Programs and regulations to export to Japanese organizations. Visited Japan in (2002) on a SOMNEED fellowship and worked on a research project on cross cultural issues of management in parts of Gifu prefecture. Worked with Mekelle University, Ethiopia, on an international teaching assignment (2005-2007). Recipient of CII Industrial Research Fellowship (2004), worked on a research project of leaf tobacco export prospects to EU on request of ITC (ILTD), Guntur. Areas of teaching include Export Import Management, Organizational Behavior, Cross Cultural Management and Change Management. Areas of research include cross cultural psychology, Kaizen and Japanese Management Systems.



Trinath Gampa

M.Com
CAIIB
Visiting Professor
trinathgampa@gmail.com

Three of the branches headed by me qualified for Staff Incentive under the Staff Incentive Scheme of the Bank for the overall performance of the branch.

Earned the Rolling Shield and Incentive for the Highest premium generated for SUD Life Insurance and also for consistent performance under CASA Scheme.

Emerged as 'Achiever' under the Super Achievers' Scheme of the Bank for 2007-08.

More than 20 years of experience as Branch Head with a satisfactory track record.

Excellent analytical, negotiation and inter-personal skills with well demonstrated communication, administrative and relationship management abilities..



Vinod Dumblekar

Ph.D
Visiting Professor &
Business Simulation
Management Games

dumblekar@yahoo.com

Is a trainer, researcher, multi-disciplinary consultant, and visiting faculty, and has nearly four decades of extensive managerial and entrepreneurial experience in banking, Financial services, and IT.

He has published a book and papers on simulation games, marketing, Finance, Learning, and Management Psychology. His areas of interest in teaching include Strategic Management, Mergers & Acquisitions, Private Equity & Venture capital, International Business Strategy, and Entrepreneurship. He founded "MANTIS" to primarily train Managers, Management and Engineering

students and academics on simulation games. MANTIS has produced about 30 games, and has conducted such games for over 14,000 managers and students in India and abroad. His papers on simulation games were presented at conferences held at Munich, Atlanta, Singapore, and Thailand. He is the only Indian on the Advisory Council of the International Simulation and Gaming Association.

He has developed tailor made Faculty and Management Development programs and offered consulting services at PSU's, Government Departments, Universities, Start Ups, and large businesses. He has been a Judge at Business Plan competitions to IIT's and NIT's for more than a decade and is a member of editorial boards in India and abroad, and in Board of Studies in Indian Universities.



V L Rao

Ph.D

Visiting Professor
WTO &
International Trade
Finance

raoviriyala@hotmail.com

Specialization in International Trade Policy, WTO & trade-related issues, International Financial System, Regional Integration, and Microfinance. Previous positions held include Advisor, Commonwealth Secretariat (London) for the Caribbean Community (CARICOM) Secretariat, Guyana; Senior Fellow, Research and Information System for the Developing Countries (a think tank of the Ministry of External Affairs), New Delhi; Part-time Director on the Board of Export Credit Guarantee Corporation of India Ltd (a Government of India Enterprise); Research Professor, Centre for Policy Research, New Delhi; and Joint Chief, Trade Development Authority (now India Trade Promotion Organization). Has been consultant to the World Bank, UNDP and ILO. Taught at the University of Suriname (South America), Jawaharlal Nehru University, and Delhi University.



Sai S. Nudurupati

BEng, MSc, PhD,
PgCAP, FHEA
Professor

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Sai gained his MSc & PhD from the University of Strathclyde, UK. He received an Outstanding Doctoral Award from European Foundation for Management Development. Prior to joining GITAM, Sai has worked for 11 years at Manchester Metropolitan University, Exeter University & Strathclyde University in various teaching and research roles. During this period, Sai has worked on various projects with clients including Pirelli Tyres Ltd., British Aerospace Systems, Mastclimbers, Allied Distillers Ltd., Daks Simpson, etc. Besides this, Sai has published over 25 papers in reputed international journals and magazines and received two best paper awards from Emerald and Institute of Engineering Technology respectively. Sai is currently serving on a number of editorial boards of international journals. Prior to taking his academic roles, Sai spent 4 years in SGB, UK implementing continuous improvement projects. This experience led him to gain Lean Six Sigma Transactional Black Belt certification with the British Standards Institute.



Y L P Thorani

M.Sc., M.Phil.,
Ph.D

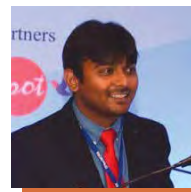
Visiting Professor

Statistics and Operations Research

thorani02@gmail.com

Has 7 years of teaching experience, her areas of specialization are Operations Research, Fuzzy Set Theory, Fuzzy Risk Analysis and Applied Mathematics. Published 10 research papers in International Journals including the

reputed journal of International Journal of Applied Mathematical Sciences, International Journal of Computer Applications, International the Journal of Engineering Science and Technology, International Journal of Contemporary Mathematical Sciences, International Journal of Fuzzy Logic Systems. Attended and presented various research papers in National and International conferences and seminars, attended Workshops. Currently researching in Operations Research and Fuzzy Risk Analysis.



Winny Patro

B.E, PGDM
(IIM-Kolkata),

Visiting Professor
Digital Marketing

winnypatro@gmail.com

is Co-founder & CEO at IIMnet.com, India's largest network of pre-screened management professionals, which focuses on thought leadership and professional development. He is also a co-founder at marketEnomics Digital Services.

After graduating from IIM Calcutta, he joined as Vice President at a market research consulting firm. Prior to MBA, he has degree in Electronics & Instrumentation Engineering with accomplishments in the field of Bio-Medical Instrumentation.



Administrative Staff



Ms. A. K. Bhavani
Executive Secretary



Mr. A. Prasada Rao
Attender



Ms. B. Aparna
Executive Assistant- Digital Media



Mr. B. Shyam Sundhar
*Executive Assistant -
Accounts*



Mr. B. Venkata Rao
Attender



Mr. Ch. Ram Kumar
Superintendent



Mr. D. Phanisekhar
Senior Lab Assistant



Mr. D.D.B. Venkata Ramana
*Executive Assistant,
Placements*



**Ms. Giduthuru
Aruna Kumari**
Executive Assistant - Front office



Mr. G. Srinivas
Technical Assistant



Mr. P. Gowrees
Attender



Mr. P. S. Chakravarthy
Superintendent - IT



Mr. P. V. Appa Rao
Senior Assistant



Mr. P. Venkatesulu
Senior Assistant



Mr. R. Appala Naidu
*Guest House Caretaker /
Attender*



Ms. Rasheeda Sultana
Asst. Manager



V V S N Murthy
Office Manager



Mr. V. R. Reddy
Business Dev. Manager

BALANCING MIND, BODY & SOUL

How we feel physically, mentally, and spiritually all play a role in our overall well being, and a proper routine ensures all three are in balance.

GSIB provides a world class infrastructure that includes faculty for education to succeed in the emerging corporate world. The support that the courses require is arranged for with great sincerity. Amenities and methods that equip quick and effective learning are all brought to our students for them to gain from.



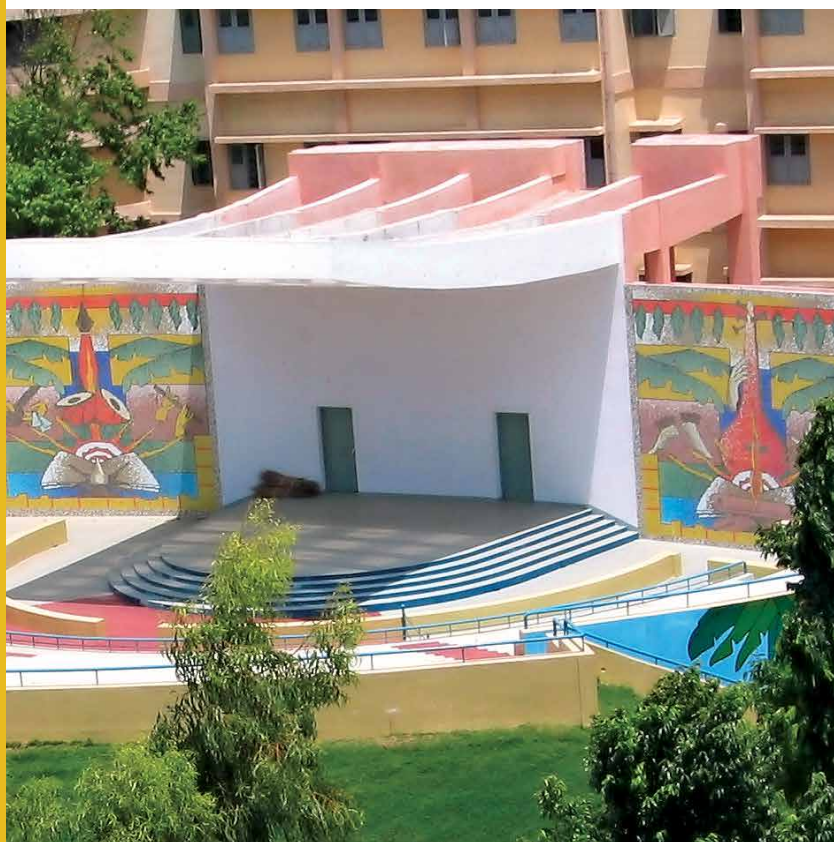
GSIB @ BAY OF BENGAL

GITAM University is located on a sprawling 100 acre campus that overlooks the majestic Bay of Bengal. Set amidst verdant surroundings, resplendent with natural beauty, flanked by the majestic Rushikonda Hills, the campus presents a picture perfect setting for scholastic pursuits.

Sports & Recreation

To supplement the academic pursuits, GITAM Campus has several facilities for Sports & Recreational activities.

- Outdoor Play Fields for Football, Volley Ball, Tennis, Throw Ball etc.
- Athletic Track.
- Cricket pitches.
- Indoor Stadium with state of the art facilities for Table Tennis, Basket Ball, Badminton, Volley Ball etc.
- Tennis Academy with two synthetic and two clay-flood-lit courts.
- Modern Gymnasium & Yoga Centre.



Business Etiquette

Cross cultural management helps people acquire the skills, insights, strategies to be successful in international business, it is an essential skill and a business imperative.

The innovative approach of the placement committee at GSIB is on a constant roll to take each student to the ideal job that they deserve. The openings are many and the task to link the batches to the right situations at companies in India and other nations is what GSIB specialises at. Our students are our pride.



CROSS CULTURAL COMPETENCY

MOU's and Alliances for Placements To Mba & Business Analytics Courses



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- INDUSIND BANK
- INRYTHMS
- INVESCO
- ITC INFOTECH LIMITED
- ITC LTD
- JARO EDUCATION
- KARUR VYSYA BANK
- KERNELSPHERE TECHNOLOGIES PVT LTD
- KEWIL SOFTWARE LTD
- KOELSCENCE TRADEFAIRS LTD
- KOTAK MAHINDRA BANK
- LIFE CELL
- MAERSK
- MAHINDRA FINANCE
- MYK SCHOMBURG
- NAGARJUNA FERTILIZERS & CHEMICALS LTD
- NESTLE (INDIA) LIMITED
- NORTERN TRUST BANK
- NTT DATA
- NUEVORA TECHNOLOGIES LTD
- OCEAN INDIA LTD
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- PATHANJALI LTD
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- SANTAFE
- SEA SHELL LOGISTICS LTD
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- SMART LABS
- TCI LTD
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- TEXTRON
- THE PARK HOTEL
- ULTRATECH LTD
- VKC GROUP
- VODAFONE
- WRITER SAFEGUARD LTD
- YUSEN LOGISTICS LTD

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- AGILITY LOGISTICS LTD
- BACARDI
- BRANDIX UNIT-II
- COSCO SHIPPING LTD
- CONNECT2INDIA
- DECATHALON
- EXIM BANK
- EXPEDITORS INTERNATIONAL
- FUTURE GROUP
- GATI INTERNATIONAL
- GENERAL MOTORS
- GKC LOGISTICS
- HAIER ELECTRONICS
- HOSPIRA INDIA
- HUGO REITZEL SPECIALITY FOODS
- IDBI FEDERAL LIFE INSURANCE
- JK CEMENTS
- MARUTI SUZUKI INDIA LIMITED
- MAHINDRA & MAHINDRA LTD
- MPMC
- MPEDA
- NOVOTEL
- OM FREIGHT FORWARDERS PVT LTD
- OYO ROOMS LTD
- PEPSICO
- PANALPINA
- POSTMASTER GENERAL
- PRATIBHA SYNTEX LTD
- QATAR NATIONAL BANK
- REITZEL SPECIALITY FOODS
- RELIANCE MUTUAL FUND
- RELIANCE RETAIL LIMITED
- SCHNEIDER ELECTRIC INDIA PRIVATE LIMITED
- SEASHELL LOGISTICS PRIVATE LIMITED
- SEIMENS
- SPIC
- SRICITY PVT LTD
- STATE BANK OF INDIA
- STP INDIA
- TVS TRAINING AND SERVICES
- UNIPARTS INDIA LTD
- VCTPL
- VEDANTA
- WESTCOAST PAPER MILL
- WRIGLEY
- L&T ECC DIVISION
- NATCO PHARMA LTD.

Contact

Chairperson Placements

GITAM School of International Business, GITAM (Deemed to be University),

Rushikonda, Visakhapatnam-530045 Tel.No.0891-2790028 / 2840411,

e-mail: placements.gsib@gitam.edu www.gitam.edu/gsib



RECRUITERS' VIEWS



Mr. V S Ganesh

Sr. Vice President (Manufacturing & Operations), Jockey India

"I want to thank you for coordinating and organizing the campus hire. We had a rich talent pool from which to select and are very happy with the potential candidates whom we can attract from GITAM. We look forward to a continued association."



Mr. Ramasankar Parimi

*Associate Vice President
Fluentgrid Limited*

GSIB has been nurturing industry ready talent for analytics and management. Students from GSIB are able to understand our unique requirements in the energy and smart city sector and are able to align themselves with our organization. The overall curriculum imparted at GSIB provides flexibility to work as per industry requirements.

We are looking forward to work with GSIB in defining the curriculum Smart City Analytics.



Ms. Urmimala Sarkar

Talent Acquisition, NTT DATA Global Delivery Services Limited.

"It was a great experience recruiting from GITAM School of International Business. Aligning the School's vision and mission to the current industry demands is the key differentiator that sets GSIB apart. We are very impressed with the members' zeal and enthusiasm towards achieving the set goals. Everyone including the management, faculty and students work together as a team in order to achieve common objectives. This is very much in line with what we at NTT believe in."



Mr. Priyal Wickramasinghe

*Head, Human Resources Department,
Brandix Apparel (India) Ltd., Visakhapatnam*

Brandix is a leading garment manufacturer in Asia and making garments to leading global brands, and its products are well received in many countries. It started a unit in Visakhapatnam about 5 years back, where availability of skilled workers is a critical issue. Taking advantage of its strengths of training required manpower in short time at Sri Lanka, the unit management had started operations by hiring local female workforce and train them into potential skilled force that too with limited knowledge of local language.

It has successfully passed through the struggle of getting required manpower of skilled and

semi-skilled man power of 1350. The second challenge is while managing soft skills of its training wing, developing the second layer of management to manage the force and processes. At this stage, we found GITAM School of International Business has rendered a helping hand by providing right type of students to fit into the middle management to implement its industrial engineering applications, Logistics & inventory management operations.

After a continuous hiring for the 3 years, we are confident of getting the right candidates and we are happy with the cooperation being received from this school in meeting our requirements from time to time. And the students are performing well on the job. We look forward and wish GSIB to keep serving global industries like us and cater to the requirements in the area of Global Operations Management.

Empowering Today's Managers For Tomorrow's Challenges

This is an area where the School would leverage expertise and deliver highly scientific and theme oriented Management Development Programmes. Managerial personnel of different work spheres and levels can avail of a wide spectrum of training Programmes such as:

- **International Entrepreneurship**
- **Intellectual Property Rights**
- **Research Methods for Economics & Management – with particular reference to Multivariate Techniques.**
- **Total Quality Management for SMEs**
- **Intellectual Property and Innovation Management in knowledge era.**
- **A journey towards Excellence – from personal anxiety to personal effectiveness.**
- **Project Management**
- **Finance for Non-Financial Managers**
- **Strategic Cost Management**
- **Innovating Business with the United States of America**
- **Application of Statistical Software –SYSTAT-12 ...and many more.**

Ph.Ds Awarded

S. No.	Name of the Scholar	Name of the supervisor	Enrolled for M.Phil/ Ph.D. (F.T/PT)	Date of Registration	Title of the research topic	Remarks/ Status
1.	Mr.R. Mohan	Prof.R. Venkateswarlu	Ph.D.(PT)	2007-08	Inventory Management Models for Perishable Items with Quadratic Demand Patterns	Ph.D. awarded in April 2013
2.	Ms.S. Sri Lalitha	Prof.M.V.Lakshmi	Ph.D.(PT)	2007-08	The Impact of kaizen events on perceived employee performance: A Study on Indian Automotive component manufacturing Companies	Ph.D. awarded in April 2014
3.	Mr. B.V. Srinivas	Prof.V.K.Kumar	Ph.D.(PT)	2007-08	Strategic Cost management in an integrated steel plant: An empirical study of Refractory cost at SAIL/Bhilai steel plant	Ph.D. awarded in December 2014
4.	Ms.Sania Khan	Dr.D.Ravinath	Ph.D.(PT)	2010-11	A study of Green IT Enablers: Modeling and Analysis of Consumer Purchasing Behaviour for Saudi Arabia	Ph.D. awarded in September 2015
5.	Mr.Subramanyam Mahadevan	Prof.V.K.Kumar	Ph.D.(PT)	2009-10	The Contagion Effect of Fairvalue Accounting: Evidence from Indian Banking Industry	Ph.D. awarded in October 2015
6.	Mr.G.S.S.Bhishma Rao	Prof.R. Venkateswarlu	Ph.D.(PT)	2008-09	A Mathematical Modelling Approach to Study Efficiency and Productivity of Indian Non-Life Insurance Firms	Ph.D. awarded in May 2016
7.	Mr.Kaza Sricharan Yajvi	Dr.Ch.Venkataiah	Ph.D.(PT)	2010-11	A Study on Visakhapatnam as a Transshipment Container Hub and a Gateway Port to South-East-Asia	Ph.D. awarded in August 2016

Major UGC Funded Research Projects

Dr. Radha Raghuramapatruni

"Effect of Globalization on Inclusive Growth A Study of Visakhapatnam District" since since 19th Jan, 2016 for a period of 3 Years.

Dr. B. Padmanarayan:

"A Study on Financial and Social Performance of Microfinance Institutions in India towards Financial Inclusion", w.e.f 1-7-2015 for 3-years.

Books Published



S.No	Name of Faculty Member	Name of the Book	Name of the Publisher	Year of Publication
1	Chinmaya Behera	"Commodity Futures Market"	APH publishing Corporation, New Delhi, (ISBN No: 978-93-85876-06-6).	2015
2	Chinmaya Behera	"Applied Economics and Finance"	APH Publishing Corporation, New Delhi, (ISBN No: 978-93-313-2733-8)	2015
3	Prof. V K Kumar, Prof. Ganti Subramanyam Prof. V L Rao Dr. Sridhar Dr. Padma Naryana	Microfinance : Challenges and Opportunities	VL Media Solutions, B-33, First Floor, Sainik Nagar, New Delhi (ISBN No.978-93-80820-52-1).	2013
4	Dr. Ch Venkataiah	"Strategic Quality Management – Issues & Perspectives"	Himalaya Publishing House Mumbai (ISBN:978-93-5097-601-2)	2013
5	Dr. K. Lubza Nihar	"Risk, Knowledge & Factors Influencing Investments in Mutual Funds"	V.L Media Solutions, B-33, First Floor, Sainik Nagar, New Delhi (ISBN No.978-93-80820-47-7).	2013
6	Dr. Radha Raghuramapatruni	"India's Trade with the ASEAN: Realities and Prospects"	Abhijeet Publication, New Delhi. (ISBN 978-93-81136)	2012
7	Prof. V K Kumar	"Strategic Management Accounting – Theory & Practice	Cengage Learning India Pvt. Ltd., New Delhi (ISBN-13:978-81-315-1080-3)	2010
8	Dr. R Anita Rao	"Intellectual Property Rights – A Prime "	Eastern Book Company, Lucknow (ISBN: 81-7012-900-1)	2008
9	Dr. D. Ravinath	"Floriculture a viable Business"	Excel Books Pvt. Ltd., New Delhi (ISBN 978-81-8323-023-0)	2007
10	Dr Radha Raghuramapatruni	"International Relations and Business Environment"	Abhijeet Publications, New Delhi ISBN No. 978-93-5074-292-1	2017

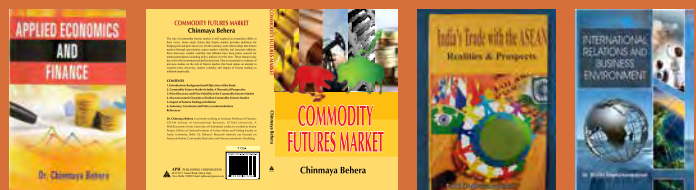
Reports

- Genesis, Turnaround and the Promising Future – A Report on Rashtriya Ispat Nigam Limited, Visakhapatnam - Aug, 2007
- Visakhapatnam Development Report – 2003
- Vizag Steel at 25 – The RINL story 1982 – 2007- At a glance

GSIB faculty has published Nine Monographs on important topics and issues

Over 100 Papers published by faculty of GSIB in various National and International Journals

Periodical Publications



GITAM Review of International Business

Editors-in-Chief

Prof R.Venkateswarlu

Prof Krishna Kumar Narayanan

Associate Editors

Dr. Radha Raghuramapatruni

Dr.Y.L.P.Thorani

Dr.V.N.N.Rama Sastry

Global Vistas

Editors-in-Chief

Prof R.Venkateswarlu

Prof Krishna Kumar Narayanan

Associate Editors

Dr. Radha Raghuramapatruni

Dr. K.Lubza Nihar

Dr. Chinmaya Behera

GSIB Lecture Series

The School has over a period of time organised the following distinguished lectures

Distinguished Lectures

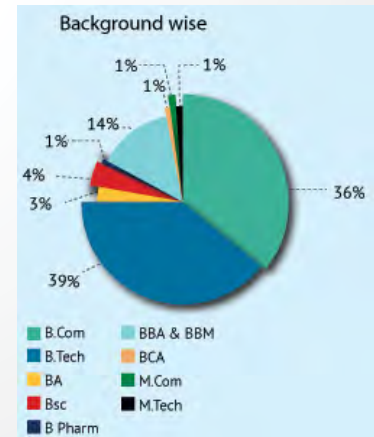
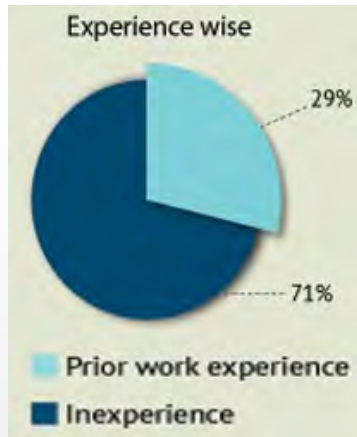
- **Dr. D Subbarao, Governor of RBI; on topic:** *"India And Global Financial Crisis: What we learnt on 1st August 2011"*
- **H E Dr. Nikolay A Listopadov, Consul General of the Russian Federation, Dr. Deng Xijun, Minister- Counselor of PR of China, Mr. Pheko Weeto, Director, South Asia, republic of South Africa, delivered lectures as a part of International Conference on "BRICS and the New World Economic Order" in March 2012.**
- **H E Mr. Prasad Kariyawasam, High Commissioner, Sri Lanka on topic:** *"Investment Opportunities in Sri Lanka"*
- **H E Mr. Zhang Yan, Ambassador of the PR of China on topic:** *"Indo-China Relations – 60 years of Cooperation in Economy & Business Education and Culture"*
- **Prof Arvind Astha, Burgundy School of Business, Dijon, France on topic** *"Micro Finance" (July 31, 2013)*
- **Prof. Anne Deysine, Professor, Nantere, France on topic** *"Legal Environment of Business in European Union and How to gain Access" (Dec 4th, 2014)*
- **Prof. O. Homer Erekson John V. Roach Dean, Neeley School of Business, Texas Christian University, Texas, USA on topic** *"Globalization and Business Ethics: The Way Ahead" (July 20, 2017)*

The School has over a period of time organised the following CEO lectures

CEO Lectures

- **Mr. V Sridhar, Director of ICICI Bank and Ex-CMD of UCO Bank, National Housing Topic:** *"India in a Complex Financial World"*
- **Mr. M R Sundaresan, ED of Dell, Chennai Topic:** *"Dells Supply Chain Management: The transformation Journey"*
- **Mr. K Rajagopal, CEO of Lanco Group Topic:** *"Corporate Employee Attitudes not Aptitudes Alone"*
- **Mr. Vinny Vyas, CEO, Crossover Advisors & Chairman of Trimex Resources Topic:** *"Global Entrepreneurship"*
- **Mr. Kamal Karnatak CIO, Ravikant Jaipuria Group Topic:** *"Sales & Operations Planning; Process and Challenges in Beverage Industry"*
- **Mr. Sundara Krishnaswamy, President & CEO of Preeti Petrochem, USA Topic:** *"Ethics and International Business an Introduction"*
- **Mr. Asheesh Mazumdar, CGM, MMTC Ltd Topic:** *"International Commodity Management"*
- **Mr. R S Deshpande, Director, Institute for Social and Economic Change Topic:** *"Basic Models of Microfinance in India"*
- **Prof. Bharat R Kolluri, University of Hartford, Connecticut, USA Topic:** *"Social Security Contributions, Interest Rate Changes & Household Savings; Evidence from G-7 Countries"*
- **Prof. Madhu Kalimpalli, Wilfrid Laurier University, Ontario, Canada Topic:** *"Impact of Credit Derivates"*
- **Mr. Srinivasa Sripada, Director, BPO Services at Dell, Chennai Topic:** *"TQM & Six Sigma in BPO Services"*
- **Mr. Deepak Maddala, Director, Acclaris Business Solutions, Visakhapatnam Topic:** *"IT Enabled Services operations in an ITeS organisation"*
- **Dr. Kamal Singh, Director General, NHRD, Delhi Topic:** *Emerging Challenges in global Business; Industry Expectations from MBA's"*
- **Mr. Ramesh Viswanathan, VP & Head of Material Handlings solutions, TVS Logistics Topic:** *Warehouse Management and Integrated Logistics"*
- **Capt. D K Mohanty, CMD of Dredging Corporation of India Topic:** *"Waterways are the Lifelines of Nation" on Aug 2, 2014*
- **Dr. Surya Chelikani, Associate Professor, Quinnipiac University, USA Topic:** *"Contemporary tools to mitigate risks in Financial Markets" (on 22, July, 2015)*
- **Mr. Anil Yendluri, CEO- Krishnapatnam Port Ltd. Nellore Topic:** *"Role of Krishnapatnam Port in the Eastern Maritime Corridor" (on 28,Jan,2016)*

MBA 2017-19 Batch Profile



29 % of students have work experience ranging from 6 months to 3 years which compliments the managerial skills imbibed by them in the School. The batch is unique mix of youth & Experience.



The campus recruitment Programme commences in October 2018

1

Pre Placement Talk (PPT)

This is a standard practice preceding the recruitment process to facilitate interaction between the industry and the students. The recruiters are requested to make a brief presentation about their esteemed organizations, the opportunities and prospects ahead along with job description for the position offered. The School will provide the required Electronic facility for the PPT.

2

Curriculum Vitae

The School has a standard format. However, if the recruiting organization has a format of its own, the same should be sent in advance to facilitate the process. The CVs will be provided by the School.

3

Guidelines for Campus Recruitment

Organizations are requested to inform the School in advance their recruitment needs e.g. Short profile of Job description, number required, terms and conditions etc. This information is important to enlist students for the offer.

Mutually convenient date and time will be allotted to the organization

Organizations are requested to declare results immediately after the process is over. This would help the School stop the selected students from appearing thereafter.

All communications regarding placements is to be made to the placement office only at placements.gsib@gitam.edu girija.sagi@gitam.edu

STUDENTS' CORNER



K. Sridhar
(MBA 2016-18 Batch)

I take this opportunity to share success in my career to learning that has taken place at GSIB. The courses offered by GSIB had all practical elements relating to current day business practices and the learning is based on a broad spectrum of core courses, electives, projects and field work. Together the MBA Programme made us approach every business case with merit. The School has always emphasized on the need for collaborative thinking and participation. GSIB has best in-house and visiting faculty from academics and industry. The education received from them nurtured positive thought process and aided us to adapt to changing business dynamics. They make sure that we are prepared to face the world which is full of challenges & stand with pride. I am glad & proud to be a part of the School.



SURYA VIDYA TARUN SREEPADA
(PGDBA 2017-18 Batch)

Nothing could have been more rewarding and satisfying for a mid-career Indian Army officer like me than a unique PGDBA at GSIB. GSIB affords ample opportunities to unlearn, re-focus and re-learn contemporary analytics concepts by analyzing a multitude of real time cases by aligning value adds in between to comply to the dynamically fast evolving field. Today's corporate world needs analytic thought leaders who are adept at bringing in transformational changes while focusing on transactional capacities in business decision making rather than traditional hunch and gut based decision making. The PGDBA program at GSIB is thoughtfully designed and presented imaginatively with enhanced predictive and prescriptive skills to nurture an apt Business Analyst. The brilliant and dedicated in house and industry faculty ably supported by Capstone and In House projects, capacity building life skills activities enables us to grab the right placement opportunities. I strongly believe that this program offers enough opportunities in vibrant learning environment and offers pristine natural habitat to deserving students.



K. Sai Mahesh
(MBA 2016-18 Batch)

Life @ GSIB

To brief it in a few lines is extremely difficult as it is a Path: that has lead me to a beautiful future

Knowledge: that lead me to learn the valuables which helped add value to my career

Destiny: that helped me gain friends, great acquaintances for life GSIB has given me a great experiential learning when it comes to academics.

The two month Summer Internship did add value to my learning and apart from that it has shown me the corporate style of working which I am not aware of earlier.

The subjects like Managerial Economics, Financial Management, International Marketing Management, Intl' Trade Logistics did give me a very deep insight of the current days business scenario globally linking them with subject oriented concepts.

Professors here are very supportive and has always been there for having a discussion any topic that certainly would help me go get a right path.

Thanks for one and all it's a great experience that I shall cherish for life.

STUDENTS FROM INTERNATIONAL EXCHANGE PROGRAM



Mr. Timothée Auguet,
*Revenue & Reservation Director,
Ritz-Carlton Geneva*

GITAM University was such a great experience for my career and personal life! I met amazing people that I won't never forget and learned so much about the Indian culture. The moment you arrive at GITAM until you leave, the management team treat you like a VIP guest. Also, I had the opportunity to take very interesting courses to improve my skills in Marketing, with a preference for the Rural Marketing that we couldn't learn in Europe. Teachers are passionate, I would definitely recommend this school!

Thanks to this International Experience in GITAM I was able to reach my goals!



Mr. Yann Germain,
*Fariquant De Textile Etudiant, Agence
Lifting, Cachan, France.*

Study at GSIB was a beneficial experience for me. Academically speaking of course (class of Rural Marketing doesn't exist in France and it permits to understand very quickly the operation of this country). But beyond the academic, this experience in India allows a real immersion and made me discover a mentality and a way of life completely different. It made me grow up.

ENTREPRENEURS FROM GSIB

“The whole purpose of education is to turn mirrors into windows.”

- Sydney Harris



Mr. Vinay Bhandari,

Entrepreneur & Former Executive of Future Group

Travelling all the way for 44 hours in a train, heading towards the new journey of life of PGDM in GSIB, Visakhapatnam has made a transformation from a fun filled college life to a professional MBA degree. The curriculum at GSIB is oriented towards business realities, which has rechristened me to get a bird's eye view of the challenges that awaits all aspiring MBA students.

The course structure at GSIB has equipped me with indispensable skills such as sound business knowledge, contemporary business tools and techniques, sharper business analytical ability. First year of MBA at GSIB has taught me to work in teams and enhance my effectiveness as a leader through its various clubs as well as other non-academic programs. From the Case discussions, Presentations, Social projects, Business simulations, Internships, to organizing cultural events and campus life GSIB has enabled me to develop my own identity, experience the insights of self and the community.

It was a rich experience being at GSIB these two years. I have learnt many things when I look back at the experiences which altogether transformed me, by way of learning the art of public speaking, organizing fests and managing events and many more. My memories are still afresh when I rose to make my first presentation with shiver owing to stage fear. GSIB is a good learning platform to equip students with problem solving skills by case discussions, presentations, projects, business simulations, deadlines, to organizing cultural events and many more. Especially, the campus life at GSIB has helped me to develop my own identity, experience the insights about myself and the community. It was memorable experience being at GSIB these two years

My best wishes to all my successors to carry forward the mantle of knowledge and enrichment.



Mr. Ankit Modani,

Managing Director, SKYZ Stones

Established in 1991, SKYZ Stones become one of the leading stone Industries around the world in these years and touching the sky with its brilliance and glory with facilities spread over 15 units pan India processing natural stones in a span of 25 years. It has presence in over 21 countries world- wide with a consistent growth track year on year.

I would like to take this opportunity to say special thanks to all the members of GSIB, they made my learning presence of 2 years as a rewarding experience and invigorating experience. Life at GSIB has always been full of learning and fun. At GSIB, I developed an array of qualities that are imperative to be a successful management professional and had an astonishing influence on my personality. The Excellent learning environment, good faculty members, high class facilities, and fun at study, open culture, supportive staff and a healthy milieu fostering individual growth make GSIB an ideal place to be at and learn.

The most important thing I learnt in GSIB is that 'never lose self-confidence'. The opportunities provided here enabled me to discover my capabilities especially the soft skills training programs in built in the curriculum. My fellow GSIBians from diverse backgrounds have made to develop the skill of getting acceptability of different cultures. This helped me in gaining real time insight about the business world. They were outstanding and more like mentors than professors.

My Message to new comers, and fresher's is that GRADUATE TO A NEW WORLD! "Winning is not everything, but the will to win is everything." Today, being one of the largest exporters of natural stones from India across the globe, I owe the credit of my growth to the faculty, friends and the learning at GSIB. With each day passes by new goals were set, and with greater aspirations each of us set out to achieve them.



The Making of a Global University

Gandhi Institute of Technology and Management, also known as GITAM, a charitable society, was founded in 1980 by public spirited people with an avowed objective to offer quality higher education of global standards. With devotion to this cause, GITAM University has expanded its horizons in terms of academic programs, faculty, infrastructure and research facilities, to be able to successfully address the changing and challenging needs of the industry and society.

With 35 years of track record in higher education, GITAM has been recognized as a premier educational institution in the country, in teaching and research in diverse disciplines such as Technology, Pharmacy, Science, Management, Humanities, International Business, Architecture, Law and Medicine. Over the years, GITAM has won many patents and laurels. The Ministry of Human Resource Development, Government of India ranked GITAM as 'A+' category University among the universities of its kind. The NAAC has accredited the University with 'A+' grade. The UGC recognized GITAM as a Research University.

At present, the university is offering as many as 120 UG, PG and Doctoral programs with near 100% placement record. GITAM alumni today occupy several coveted national and international positions.

GITAM INSTITUTIONS

- GITAM School of International Business
- GITAM Institute of Technology
- GITAM Institute of Management
- GITAM Institute of Science
- GITAM Institute of Pharmacy
- GITAM School of Architecture
- GITAM School of Law
- GITAM Dental College & Hospital
- GITAM Institute of Medical Science and Research
- GITAM School of Gandhian Studies

Hyderabad Campus

- GITAM Institute of Technology
- Hyderabad Business School

Bengaluru Campus

- GITAM Institute of Technology
- Bengaluru School of Management Studies



GITAM School of International Business

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