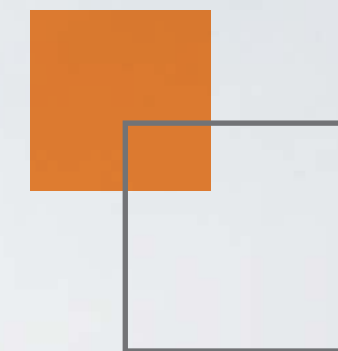


BE A PART OF |
INDIA'S TOP-10
RANKED B. SCHOOL



CONTENT DESCRIPTION



TOPIC	PAGE No.
Amity Education Group	3
Amity Global Business School, Kochi	4
Amity Global Business School At A Glance	5
USP's of AGBS Kochi	6
Message From Sr. Vice President	8
Message from Director	9
Message From Corporate Resource Centre	10
Programme Highlights	11
Programmes Offered	12
Faculty Details	13
Curriculum	14
Industry Interaction	19

TOPIC	PAGE No.
Study Abroad Programme	20
Top Recruiters	21
Top Alumni	22
Infrastructure	23
Happening@AGBS	25
Alumni Meet	29
Corporate Speak	27
Student Testimonials	28
Campus Placement Process	29
Corporate Resource Centre	30
Admission Procedure	31

ABOUT | EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 175,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

175,000 Students

6,000 Faculty

11 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

15,000 Papers written by faculty

160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

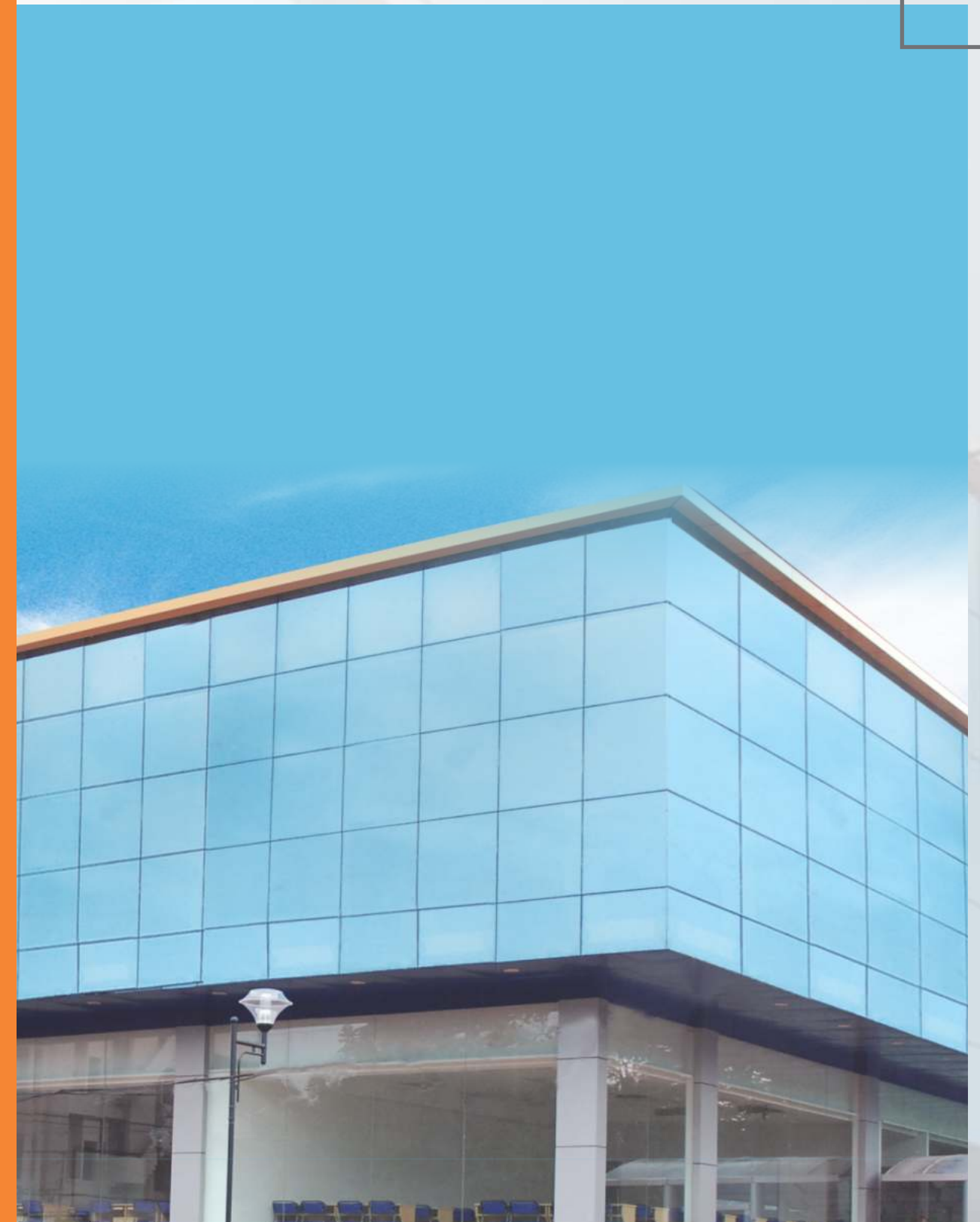
AMITY GLOBAL BUSINESS SCHOOL KOCHI

AGBS Kochi is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Kochi offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 175,000 students across the nation. As a part of this global education group, AGBS Kochi has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2019-2021 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL KOCHI AT A GLANCE

AGBS Kochi is an established Business School, located in the heart of Kochi city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

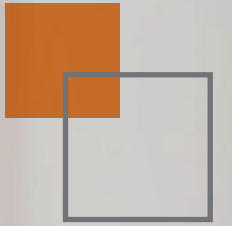
We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Kochi a pioneer in the field of business education

- AN EDUCATION GROUP TRUSTED BY OVER 1,75,000 STUDENTS
- LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION
- MAXIMUM INDUSTRY INTERACTION
- EXCELLENT PLACEMENTS
- RICH INTELLECTUAL CAPITAL
- UNIQUE GLOBAL ACADEMIC EXPERIENCE
- WORLDWIDE ALUMNI NETWORK
- EASY EDUCATION LOANS



USP's OF AGBS KOCHI



OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF AGBS KOCHI

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Kochi. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Kochi, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Kochi was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

MESSAGE FROM

Sr. VICE PRESIDENT

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Kochi.

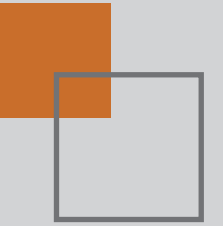
If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group





MESSAGE FROM DIRECTOR

Amity Kochi has been training MBA graduates for the last eleven years and our graduates today occupy good positions in some of the finest companies in India, Canada and the Middle East. Many of them pursue their higher studies in Canada and it is heartening to note that all of them have high regards for the inputs they received from Amity Kochi.

What do we do here? We draw the best of faculty from diverse businesses, most of them graduates from premiere institutions in India, thereby providing opportunities to our graduates to rub shoulders with the some of the best individuals in the industry.

When I write about Amity Kochi, I ought to mention about the excellent placement responses received from India's finest companies. We have almost all the major new-generation banks coming in to our campus; we also have lot of recruiters from the financial industry including mutual funds, asset management companies, securities companies etc. FMCG and logistics are two sectors where we have focused primarily. We do have companies like ITC, Parle, Coca Cola, Amul showing interest in recruiting our students. The logistics companies in India like Rivigo, DTDC etc. are regular recruiters from our campus. Coca Cola has been recruiting our students since 2011.

We have received excellent feedback from companies who recruited our graduates. Students turn out to be enterprising in their jobs and they bring very good results for the companies who have hired them. Small percentage of our students have also ventured into entrepreneurship and Amity Kochi's diverse faculty are quite competent to advise them on how to set-up and build their businesses

However, I must reiterate what all our students say in unison - the inputs they received from the faculty, the advice they got from the team of mentors have helped them to achieve their goals.

At Amity Kochi, we continue to strive to excel. Our pedagogy is revised, case studies are updated and our faculties work tirelessly in making in synchronizing the subject of the classes with the businesses.

Overall, if you wish to have two years of great learning experience, mixed with industry practice, then you are more than welcome to Amity Kochi.

Biju Vithayathil
Director



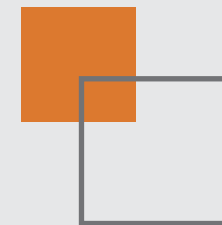
MESSAGE FROM |

CORPORATE RESOURCE CENTRE



Keeping in view the challenging and turbulent times to come, we at industry interaction cell, AGBS Kochi have initiated measures to develop the potential of students through rigorous practical exposure and maximum industrial interactions. Several in-house workshops and Management Development Programmes have been conducted to hone the managerial skills in the conventional way as well. The key skills we have imbibed within the students include problem solving, team building, decision making and Leadership

- **Mathew George**
Associate Dean (Placement in-charge)



PROGRAMME HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

PROGRAMMES OFFERED

BBA+GDBA

- Marketing
- HR
- Finance
- IT
- Logistics

MBA+PGPM

- Marketing
- HR
- Finance
- IB
- Logistics & Supply Chain Management



FACULTY DETAILS



Prof. Biju Vithayathil
Director – AGBS Kochi.
30 Years + Experience



Prof. Mathew George
Associate Dean
38 Years + Experience



Dr. Shamsi Sukumaran Kunnathully
Asst. Professor – HR & OB
17 years + Experience



Prof. Lakshmy Prakash
Asst Professor – French
13 years + Experience



Dr Ansted Iype Joseph
Asst. Prof – Marketing
17 years + Experience



Dr Ranjith Somasundaran C
Asst. Prof – Operations
14 Years + Experience



Dr Ameena Babu V
Asst. Professor – Marketing
16 years + Experience



Prof. Liya Rajesh
Asst. Professor – Finance
13 years + Experience



Prof. Balakrishnan B
Operations & Logistics
35 years + Experience



Prof. Pramod S H
Finance & Accounting
18 years + Experience



Prof. Biju M G
Logistics
25 Years + Experience

PROGRAMMES CURRICULUM **BBA**



Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

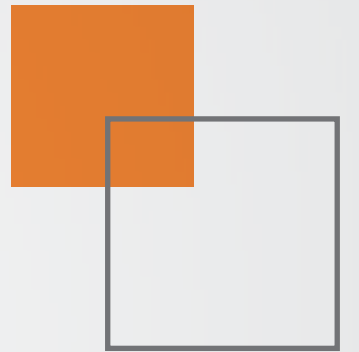
Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES CURRICULUM **BBA**

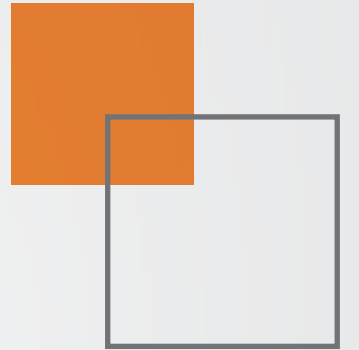


Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

PROGRAMMES CURRICULUM **BBA**



Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

- Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

PROGRAMMES CURRICULUM MBA



Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organizational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing
- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

Note: Specializations to be offered in MBA Semester III & IV (*)

() Particular Specialization would run as per minimum student strength eligibility at respective campuses.*

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES CURRICULUM **MBA**



Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

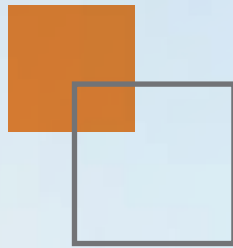
- Project Management
- Operations Strategy

DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business



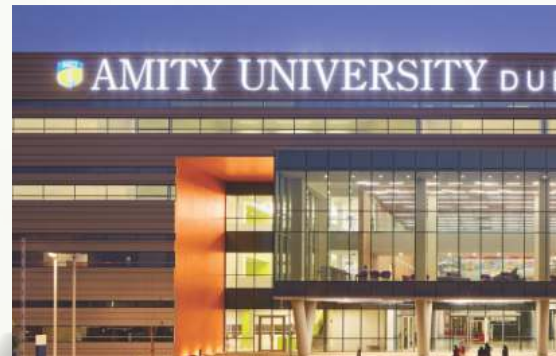
INDUSTRY INTERACTION

EMINENT SPEAKER	DESIGNATION	COMPANY NAME
Mr. Anand Mathew	Ex GM	Malayala Manorama
Mr. Madhusoodanan	Cost Accountant/ CS -	CDSL
Ms. Rose Vithayathil	SO	Bharath Petroleum
Mr. Sanesh Karyad	University Recruiter	PWC
Mr. Justin Thankachan	Supply Chain & Logistics Consultant	
Dr Ajith Dayanandan	Professor of Finance, College of Public Policy and Management	University of Alaska
Ms. Aishwarya Mappat	Demand Planner	Apple Europe
Dr Brenda Fellows	CEO of Fellows, Corporate Consortium,	LLC
Mr. Tom Jose	Retd. IAS, Former Chief Secratry Govt. of Kerala	
Ms. Kay Mukherjee	VP, Customer Success & Renewals	EMEA, Splunk, London
Ms. Charlotte Manes Kadin	Product Manager	Walt Disney Company
Mr. Kurian Vithayathil	Additional Deputy Controller & Auditor General (Retd.)	
Ms. Trupti Mukker	Global Business Head - Banking & FS - Digital Operations	Wipro Limited
Mr. Madhu C S	CEO	Cochin Shipyard
Mr. Nawaz Meeran	CEO	Eastern Condiments Pvt. Ltd.



STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



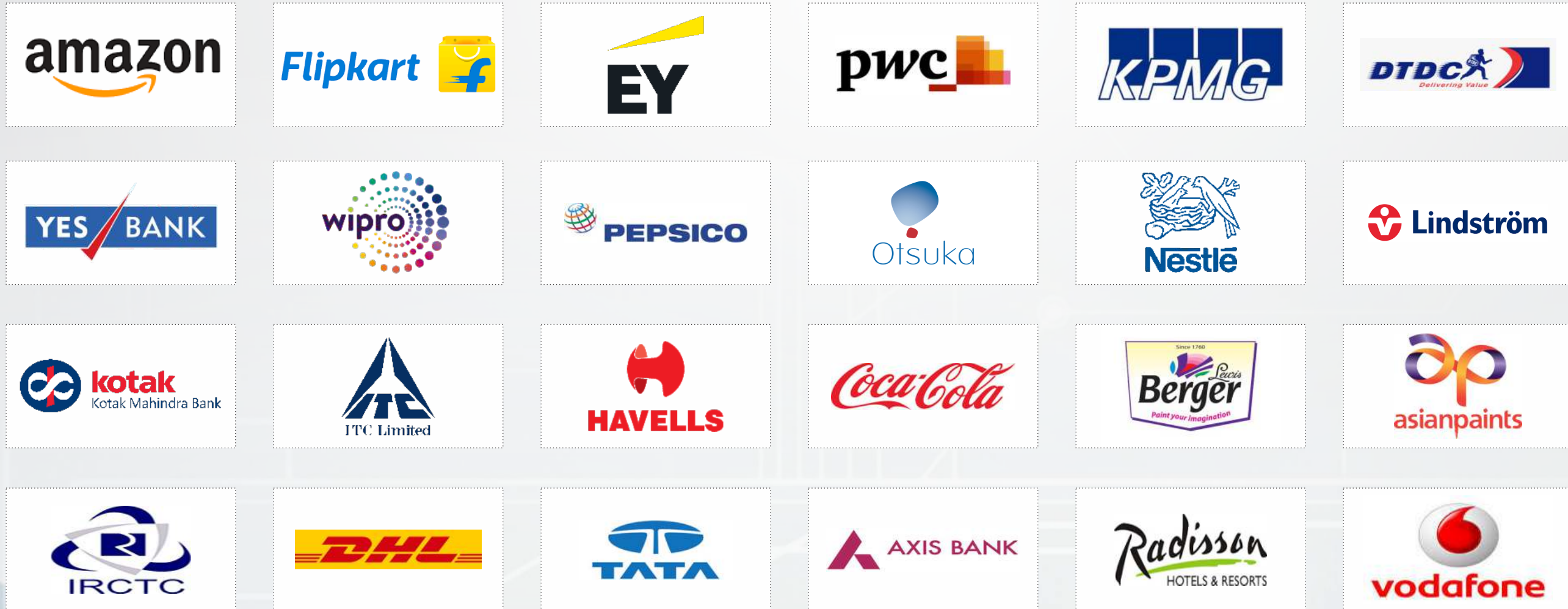
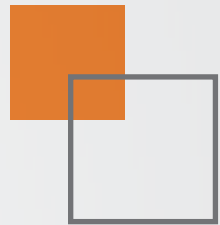
NEW YORK



SINGAPORE



FEW OF OUR RECRUITERS



TOP ALUMNI



NAME OF ALUMNI	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
Subin Sabu	Operations Team Manager	Amazon
Emil Fernandez	Tax Senior	Deloitte
Prashant Unnikrishnan	Asst. Mgr. Locks Retail Sales	Godrej Locking Solutions & Systems
Kiran Joy Chirayath	Retail Sales Head	SBI Cards
Subina V M	Marketing Specialist	3M India Ltd.

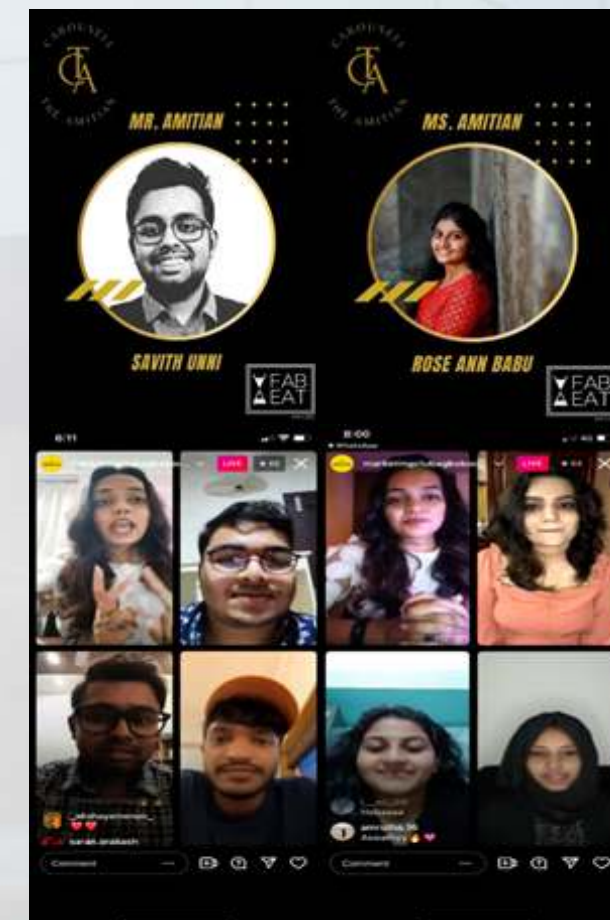
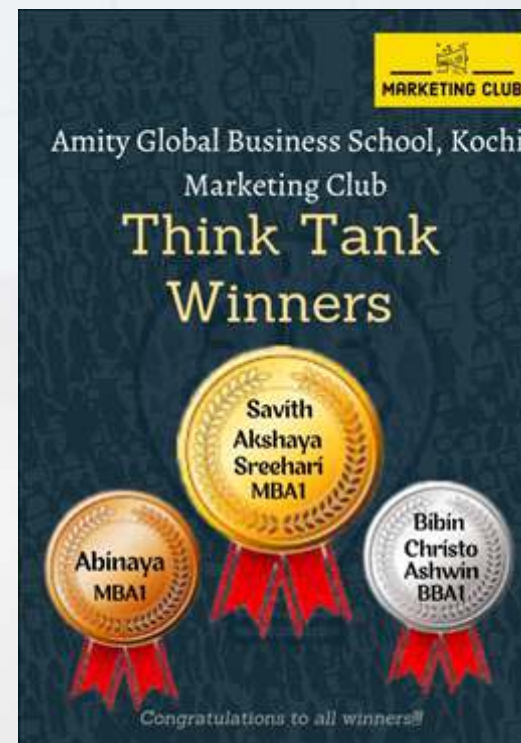
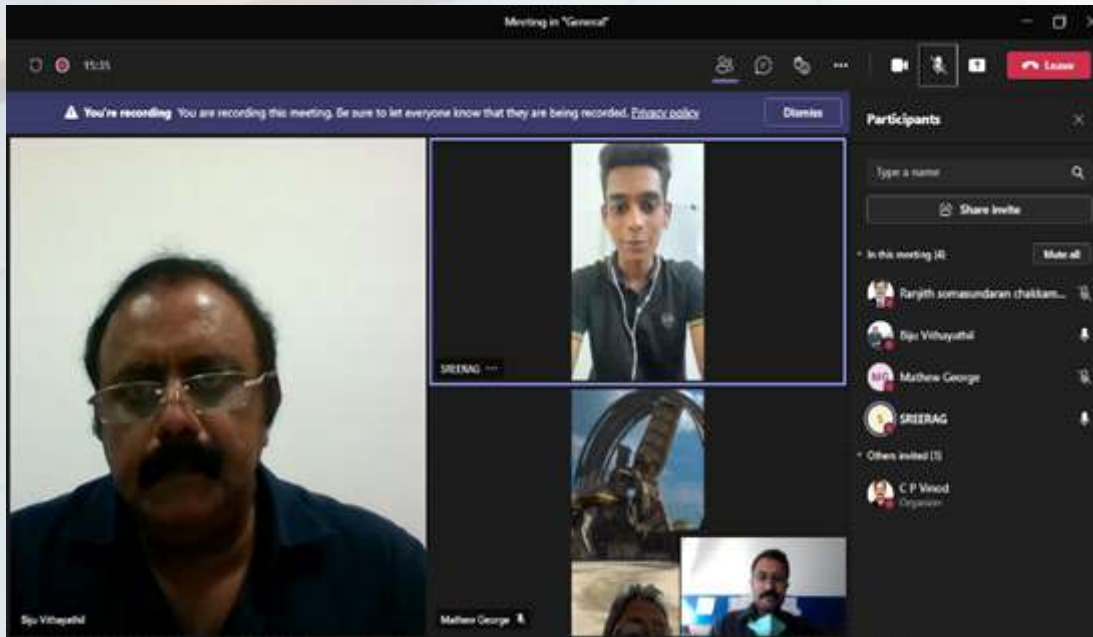


INFRASTRUCTURE



LIFE

@ AGBS KOCHI



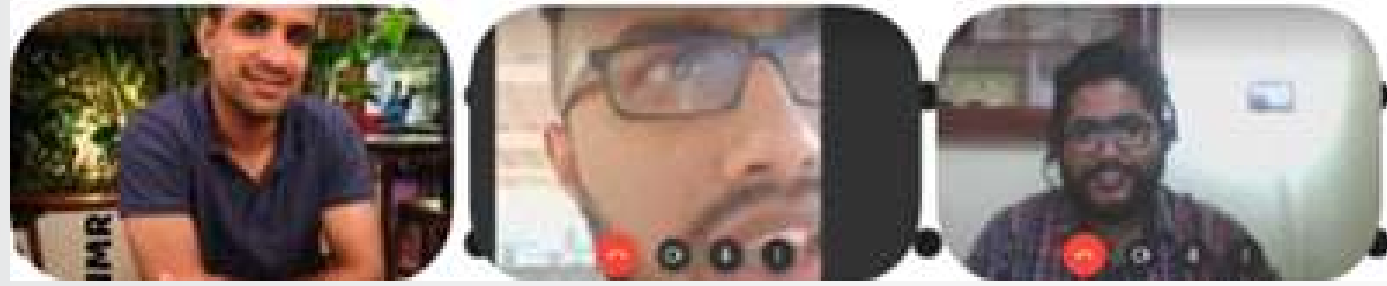
ALUMNI MEET

An Alumni meet was organized on the 29th May 2021. The purpose of the meet was to meet and greet, and extend our support to our extended family of alumni, in these trying times. The theme of the meet was "We Stand Strong Together".

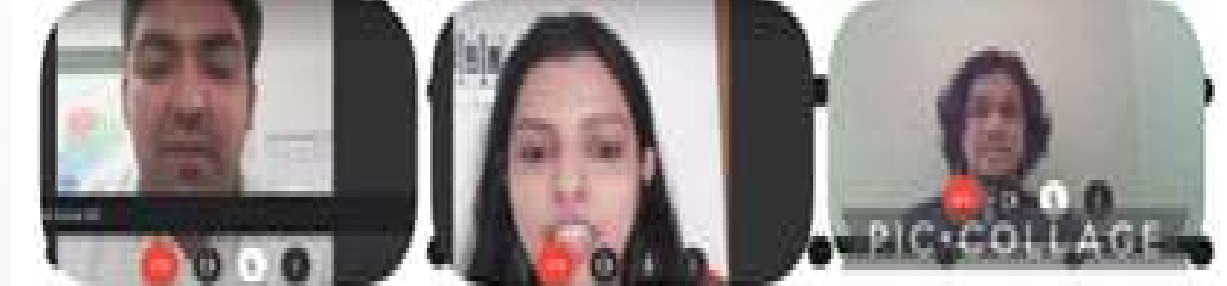
The agenda of the meeting included traveling down the memory lane through videos and batch-presentations from all the batches, since 2008. We also conducted a few interesting games and quizzes. The alumni, in association with the students, also showcased their talents through entertaining dance and music performances.



VIRTUAL ALUMNI MEET



2021



2020



2019



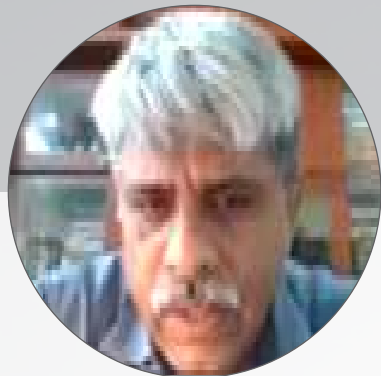
CORPORATE SPEAK



“

'I found that the students of Amity Kochi have good conceptual knowledge on management subjects and also have a positive attitude towards learning.

”

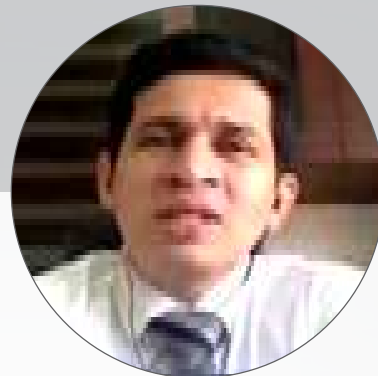


Shri. Anand Mathew
Ex GM Malayala Manorama

“

The students displayed good practical and technical skills. They appear to be well-groomed coupled with an immensely positive attitude.

”



Shri. Madhusoodanan
Cost accountant /Company Secretary,
Central depository Services Limited)

“

'I did find a lot of keenness to learn new things amongst students, the urge to understand the market realities and an aspiration to perform well in the industry

”

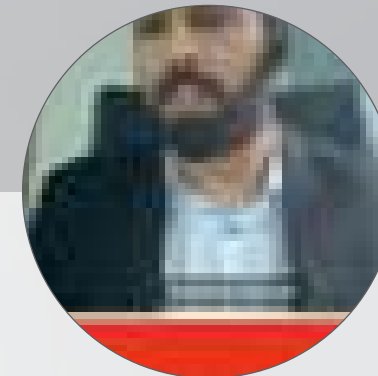


Ms. Rose Vithayathil
SO, Bharath Petroleum

“

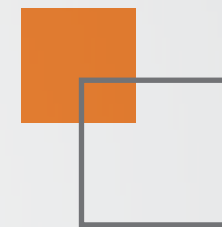
The students at Amity Kochi exhibited a good conceptual knowledge on finance and displayed awareness about the corporate world and the latest developments in the industry

”



Mr. Sanesh Karyad
PwC - University recruiter

STUDENTS' TESTIMONIALS



I will always be grateful to Amity Kochi for transforming me into a thorough professional with a positive outlook. The academic input, self-enhancement modules and hand holding by the faculty helped me in getting into my dream job at Coca Cola

ATHULYA E V
MBA 2018-2020



The high importance to academic inputs and personality development extended by Amity Kochi has helped me to work hard for success in life. The role of Amity Kochi in building life-skill attributes is indeed commendable.

AYSHA BASHEER
MBA 2018-2020



I am really happy to have received my education from Amity Kochi. The faculty members have been really supportive and have mentored me throughout my journey.

AKHIL KUMAR L K
BBA 2017-2020



The two years in Amity helped me in moulding my skills and trained me into become a professional, ready for the corporate. The ideas and knowledge imparted by the faculties helped me in achieving this goal.

SREELAKSHMI GOPALAKRISHNAN
MBA (2019-21)



CAMPUS PLACEMENT PROCESS



CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs & CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE FORUMS

08 GROOMING SESSIONS / WORKSHOP

09 PRE-PLACEMENT TALK

10 CAMPUS RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

ADMISSION PROCEDURE



PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,47,000	1,47,000	1,52,570	1,52,570	5,99,140

Above is the effective fees structure including Corporate Scholarship

Please Note*

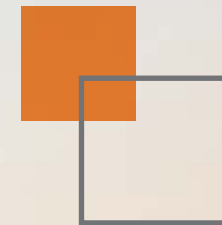
Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE



GDBA+BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education, Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
73,000	73,000	76,000	76,000	81,000	81,000	4,60,000

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.





AMITY GLOBAL BUSINESS SCHOOL

Skyline Platinum, Rajaji Road, Kochi – 682 035

Phone: 0484 4028701, 9633207742, 8129194488

Email: info@kch.amity.edu | Website: kochi.agbs.in