

BE A PART OF |
INDIA'S TOP-10
RANKED B. SCHOOL



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ABOUT | EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 175,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

175,000 Students

6,000 Faculty

11 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

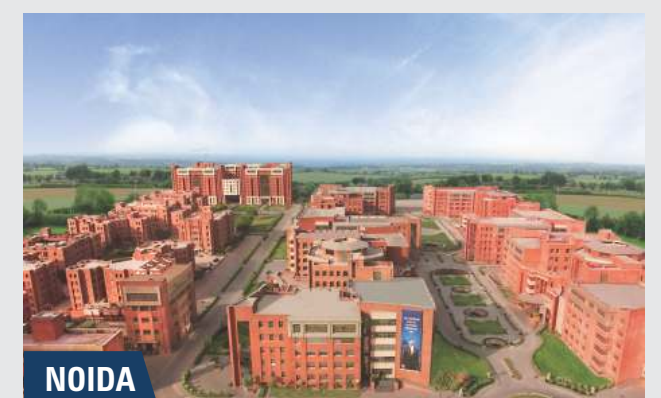
15,000 Papers written by faculty

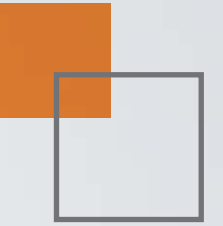
160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL HYDERABAD

AGBS Hyderabad is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Hyderabad offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 175,000 students across the nation. As a part of this global education group, AGBS Hyderabad has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2019-2021 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL HYDERABAD AT A GLANCE

AGBS Hyderabad is an established Business School, located in the heart of Hyderabad city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

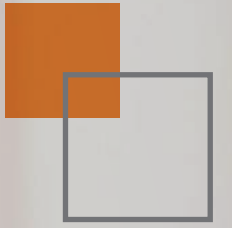
We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Hyderabad a pioneer in the field of business education

- AN EDUCATION GROUP TRUSTED BY OVER 1,75,000 STUDENTS
- LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION
- MAXIMUM INDUSTRY INTERACTION
- EXCELLENT PLACEMENTS
- RICH INTELLECTUAL CAPITAL
- UNIQUE GLOBAL ACADEMIC EXPERIENCE
- WORLDWIDE ALUMNI NETWORK
- EASY EDUCATION LOANS



USP's OF AGBS HYDERABAD



OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF AGBS HYDERABAD

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Hyderabad. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Hyderabad, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Hyderabad was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

MESSAGE FROM

Sr. VICE PRESIDENT

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Hyderabad.

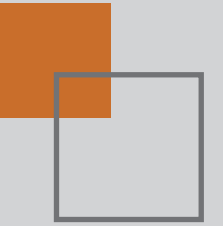
If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group





MESSAGE FROM DIRECTOR

It has been a pleasure to be a part of AGBS - Hyderabad. The bold and aspiring managers are groomed in the relevant subjects by our eminent professors using latest pedagogy techniques that are market-oriented. It's their skills and acquired competencies that make them competitive in the corporate World.

We, at Amity, strive to bring the latest inputs by introducing subjects that are aligned with the needs of the corporate world. We lay emphasis on Personality Development, Soft Skills, Clubs Sessions in functional areas, Pre-Placement Training & Industrial visits. The two-month Internship Program is being emphasized upon with rigor which has enriched students by providing them with a complete understanding of corporate culture apart from aiding them in gaining professional experience in their specialized fields.

With all these inputs provided to them, I am confident that you will find our students meeting the prerequisites requirements of all the spheres of Management.

I deem it a privilege to invite you to our Campus Recruitment Program and also provide an opportunity to our students to be part of your esteemed and reputed organization.

Dr. P. Prasada Rao
Director



MESSAGE FROM |

CORPORATE RESOURCE CENTRE



The Business Environment, for that matter the entire corporate ecology has never been so inclined towards change, as it is now. Undoubtedly, the automation sector is going to boom and the very fundamental definition of finding a better and a suitable job is going to be the challenge for the current generation and those to come. The wheel of change is going to spin at even faster and only those who are in alignment with this wheel are going to succeed in their future endeavours.

Thus, it's just not about the relevant skill set and expertise today, but it is about the superior intelligence, the basic drive to excel and compete and ability to adapt to the change. This is the essence of the Amity's 'secret recipe' where we are at our best to train our students and make them Industry-ready. The idea is to not just look forward

towards sustainability, but to think beyond the boundaries of sustainability and stability by initiating and adapting to the change.

AGBS Hyderabad Strongly believes that the unique combination of our academic rigour and all-round development, comprehensive curriculum and the way in which it is delivered, is what makes our students rich in terms of being adaptable and practical. This further makes Amity Institute the first choice, for so many of our International and domestic recruiters.

- Prof. M. Krishna Mohan
Placement In Charge



PROGRAMME HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.



PROGRAMMES OFFERED

BBA+GDBA

- Marketing
- Finance
- HR
- Family Business & Entrepreneurship

MBA+PGPM

- Marketing
- Finance
- HR
- IB
- IT
- Production & Operations Management
- Digital Marketing
- Entrepreneurship
- Transportation and Logistics



FACULTY DETAILS



Dr. P Prasad Rao
Director General



Dr. Rajani Chandrasekhar
English, Business Communication,
OB, Behavioral Science, Political



Prof. D. Surekha Thakur
Human Resources, OB,
Management Foundation, BS



Dr. V. V. Krishna Reddy
Accounting & Finance



Prof. T. Venkatesham
Information Technology



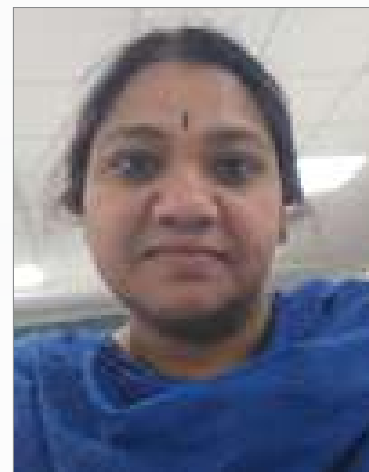
Prof. N. Vani
Finance



Dr. T. Suchitra Rani
Economics



Dr. Suneeta Devi
Marketing & Law



Dr. Hima Bindu
HR



Dr. Kalyani. P
Finance



Prof. S. Vimal Kumar
Finance



Dr. Disha Pathak
Finance and Operations

FACULTY DETAILS



Dr . Komal Nagrani
Proficient in HR and
General Management



Prof. E Saraswati Ramani
Marketing



Prof. Krishna Mohan. M
Marketing



VDR. Raya Sathya Rani
HR and Marketing .



Dr. A. Sakunthala
Associate Professor (Marketing)



Prof. Seema
Assistant Professor, HR



Prof. Surbhi Khirbat
Marketing



Prof. Ravula Ramanjaneyulu
Marketing and Management



Prof. J. Phani Prasad
Evolutionary Computing
and Software Testing .



Prof. Mohd. Merajuddin
Finance

PROGRAMMES CURRICULUM **BBA**



Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics for Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers for Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language

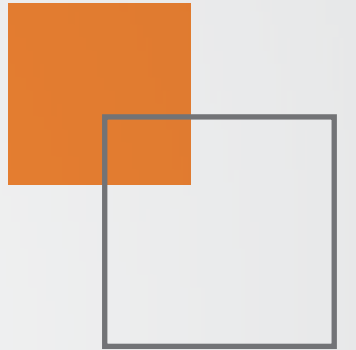
Semester- II

- E-Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics -II
- Individual Society and Nation
- Introduction to Communication Skills
- French Grammar-I

Semester- III

- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Problem Solving and Creative Thinking
- Effective Written Communication
- Written Expression & Comprehension in French -I
- Term Paper

PROGRAMMES CURRICULUM **BBA**



Semester- IV

- Personal Financial Planning
- Export Management
- Operations Research
- Research Methodology
- Global Entrepreneurship
- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- French Through Communicative Approach
- Minor Project

Semester- V

- Fundamentals of Entrepreneurship
- Sales and Distribution Management
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Communicative French- II
- Principles of Consumer Behaviour
- Service Marketing
- Fundamentals of Retailing
- Financial Services
- Financial Derivatives
- Investment Analysis and Portfolio Management
- Understanding Organization Change and Development
- Human Resource Planning and Acquisition
- Fundamentals of Training and Development
- Investment Planning for Entrepreneurs
- Entrepreneurial Resource Management
- Fundamentals of Entrepreneurial Marketing
- Summer Internship

Semester- VI

- Business Policy & Strategic Management
- Public Relations & Corporate Image
- Social Communication
- Stress & Coping Strategies
- French Written Expression & Comprehension - II
- Managing Customer Relationships
- Business to Business Marketing
- Advanced Digital Marketing - II
- Corporate Tax Planning
- Advance Corporate Finance
- Banking & Financial Institutions
- Performance Appraisal & Potential Evaluation
- Understanding Leadership & Motivation in Organization
- Understanding Industrial Relations & Labour Laws
- Change and Innovations Management
- International Marketing
- Fundamentals of Warehousing and Distribution Management
- Dissertation

Core Courses

- Marketing Management Specialization
- Finance & Financial Services Specialization
- Human Resource Specialization
- Family Business & Entrepreneurship Specialization

PROGRAMMES CURRICULUM **MBA**



Semester- I

- Accounting for Managers
- Self - Development and Interpersonal Skills
- Business Communication for Managers
- Managerial Economics
- Information Technology for Managers
- Marketing Management
- Entrepreneurship and New Venture Creation
- Introduction to French Culture & Language
- International Business and Practice
- Organizational Behavior
- Statistics for Management

Semester- II

- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operations Management
- Conflict Resolution and Management
- Business Correspondence
- French Grammar -I
- IS and DSS in Business
- Principles of Retailing

Semester- III

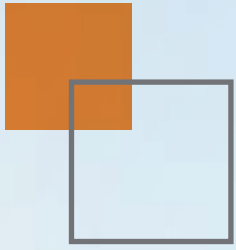
- Strategic Management
- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Written Expression & Comprehension in French -I
- Management of Financial Services
- Security Analysis & Portfolio Management
- International Human Resource Management
- Measurement in Human Resource
- Business Intelligence and Data Analytics
- Web-enabled Business Processes
- Technology Management and Innovation
- Supply Chain Management
- Product and Brand Management
- Bottom of The Pyramid Marketing
- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management
- Summer Internship

Summer- IV

- Management in Action – Social, Economic & Ethical Issues
- Leadership and Managing Excellence
- Business Etiquette and Protocol
- French Through Communicative Approach
- Budgeting and Control
- Strategic Financial Management
- Managerial Counselling
- Leadership and Motivation in Organization
- Software Quality Assurance
- Systems Analysis and Design
- Project Management
- Operations Strategy
- Customer Relationship Management
- Digital Marketing
- Social Media Advertising
- Web Analytics
- Dissertation

Core Courses

- Marketing Management Specialization
- Finance & Financial Services Specialization
- Human Resource Specialization
- Entrepreneurship
- IB
- IT
- Production & Operations Management
- Digital Marketing
- Transportation & Logistics



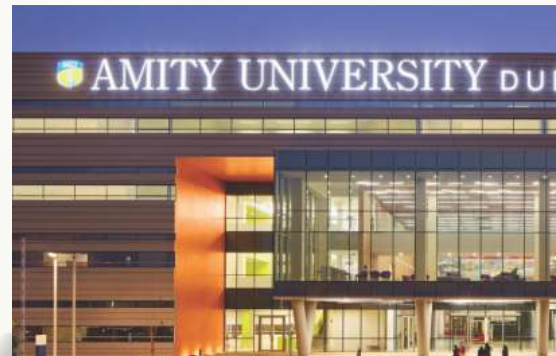
INDUSTRY INTERACTION

EMINENT INDUSTRY SPEAKER	DESIGNATION	COMPANY NAME
Dr. M.Raghunadh Acharya	Founder Director	Data Kaizen
Mr.Sandeep Santosham	CEO	Digital Nest
Ms. Lahari Srikantha	HR	L&T
Mr. Aditya Thapar	Trainer	Art of living
Mr. Nilanjan Mukharjee	DGM-HR	Relaxo footwear



STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



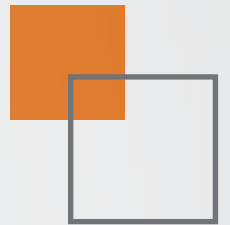
NEW YORK



SINGAPORE



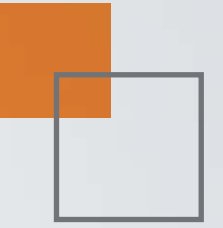
FEW OF OUR RECRUITERS



TOP ALUMNI



NAME OF ALUMNI	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
Mr. Ashish Gupta	Regional Channel Manager	Lenovo India Pvt Ltd.
Mr. Manikyam Devi Prasad	Senior Business Analyst	IMI Mobile Cloud Communication India Pvt. Ltd.
Mr. Sumeet Somani	Managing Director	Sri Karni Logistics
Mr. Sanjay Enishetty	Ceo	50k Ventures
Mr. Vishal Jain	Director	Sunlight India Private Limited
Mohammed Zeshaan Ahmed	Managing Director	Hyderabad Times Café
Vishal Jain	Director	Sunlight India Private Limited
Murtuza	Gm Sales	Deesawala Rubber Industries
Ashish Shree Shrimal	Managing Director	Platino Ceramics
Mr. Pritish Kollati	Managing Director	Metalloid Productions
Alekya Kunta	Managing Partner	A & A Enterprise
Mr. Raunak Kohli	Managing Director	My Fortune Group
Ms. Simran Gujral	Managing Director	Wrap A Story
Mr. J. Raj	Marketing Manager	Valuepitch E- Technologies
Mr. Beesam Rahul	Proprietor	Infinite Adventure Club
Mr. Nani Satish	Financial Analyst	Tech Mahindra
Mr. Ravi Pinjala	Director	IHM Shri Shakti Group
Akhil Agarwal	Managing Director	Sri Vijay Durga Mahashakti Jewellers and Exporters
Mehul Agarwal	Ceo	M.y.events
Ajay Arora	Director	Krasa Digital Books OPC Pvt. Ltd.



INFRASTRUCTURE

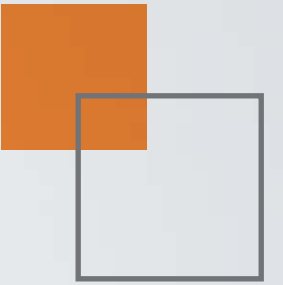


INDUSTRY VISITS



LIFE

@ AGBS HYDERABAD

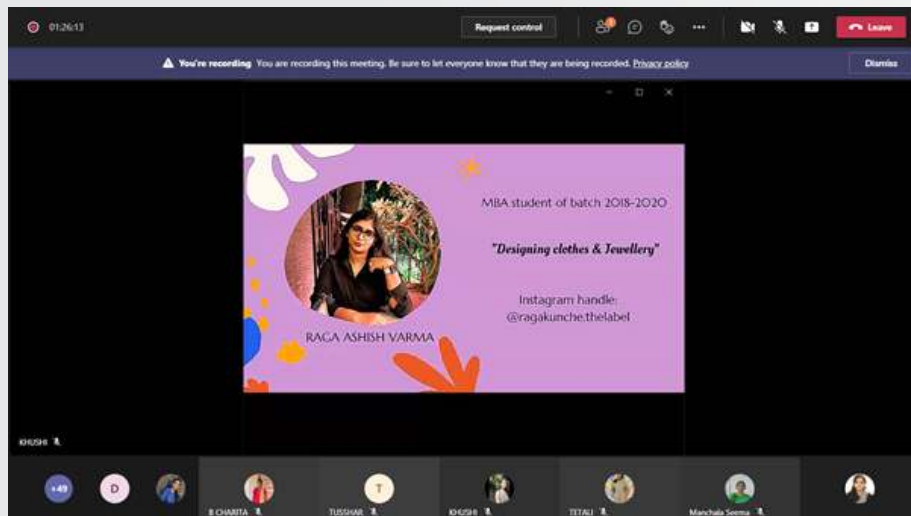
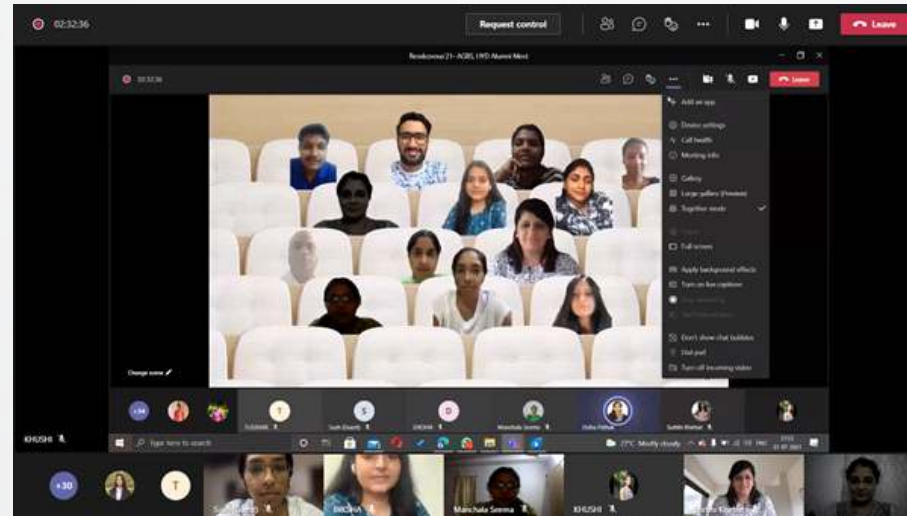
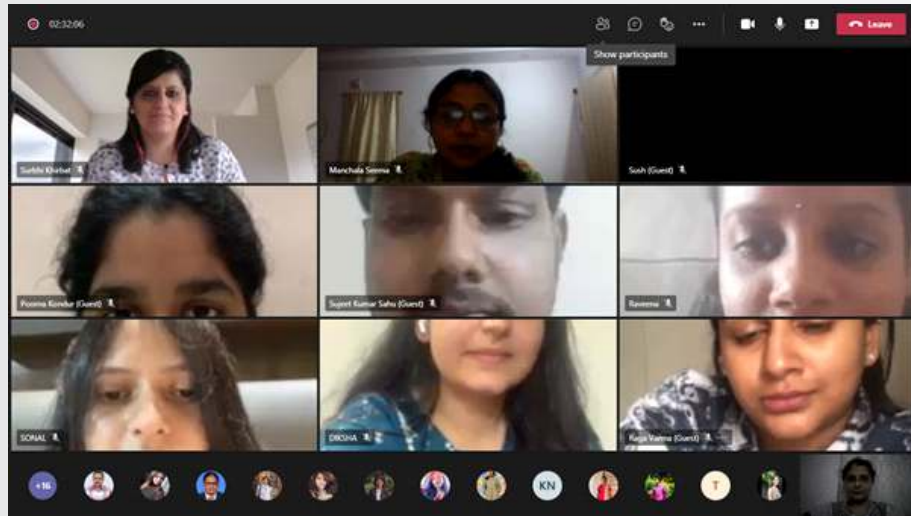


ALUMNI MEET

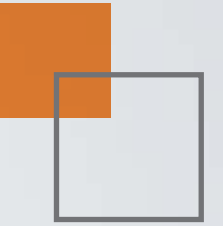
An Alumni meet was organized on the 29th May 2021. The purpose of the meet was to meet and greet, and extend our support to our extended family of alumni, in these trying times. The theme of the meet was "We Stand Strong Together".

The agenda of the meeting included traveling down the memory lane through videos and batch-presentations from all the batches, since 2008. We also conducted a few interesting games and quizzes. The alumni, in association with the students, also showcased their talents through entertaining dance and music performances.

VIRTUAL ALUMNI MEET



VIRTUAL ALUMNI MEET



01:26:13

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MBA student of batch 2018-2020
"Designing clothes & Jewellery"
Instagram handle: @ragakunche.the.label

RAGA ASHISH VARMA

Meeting participants: B CHARITA, TUSHAR, KHGSR, TITAJI, Manohala Seema

01:26:24

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Raga Kunche - The Label
One stop for all the occasions. Ecoable. Custom made outfits that portray elegance and class.

Meeting participants: B CHARITA, TUSHAR, KHGSR, TITAJI, Manohala Seema

01:26:55

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MBA student of batch 2019-2021
"Jewellery Designer"

MANSI AGARWAL

Meeting participants: B CHARITA, TUSHAR, KHGSR, TITAJI, Manohala Seema

01:28:11

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MBA student of batch 2018-2020

PAVANI LOLLA

"I'm always an environmental person and this interest made me start a student forum in my graduation called Eco club. The major activities included were bringing awareness among students and making areas no plastication, eliminating and waste segregation, etc. During this process we happened to see a trash collector recycling the segregated waste while collecting it and from there it's dumped in the garbage and that is causing harmful and the majority of landfills are filled with more than 80% of organic waste and this made us think what we can do to contribute and from there we started working from the root cause and we want to recycle the waste where it is produced."

Meeting participants: B CHARITA, TUSHAR, KHGSR, TITAJI, Manohala Seema

01:29:50

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Meeting participants: NI, D, SK, T, Manohala Seema

01:15:04

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That's What I Like
pepsi

The Best a Man Can Get
Gillette

GUESS THE BRAND

Sheer Driving Pleasure
BMW

Meeting participants: B CHARITA, TUSHAR, LOINMAN, SONAL, SK, Sa Rishik Kothamrao

CORPORATE SPEAK



“

It was very fascinating experience working with Amity Hyderabad students and placement Department. They are highly disciplined, dedicated. The credit goes to the faculty efforts in grooming & shaping them towards corporate employability.

”



Mr. Debal Chakraborty

Regional Head
IDBI Federal India

“

We are happy to get associated with one of the most reputed universities in the country. It was out of world experience we had with the Millennial from Amity; all the students who has participated in the Internship program had given their best in the industry. We are delighted the way interns has exhibited their best in the tasks and the assignments given to them with their innovative ideas and skills.

”



Mr. Dilip Kumar Ch

Head – Digital Business
Shriram Life Insurance Co. Ltd.

“

Amity Global Business School, Hyderabad is an esteemed institution where “theory meets practical”. These rigorous academic activities will help the students get over the knowledge, better career growth and opportunities in the competitive world. Amity global business School is that you have talents who are practical and close to business in terms of implementing their learning. The syllabus helps students to be “self-starters”.

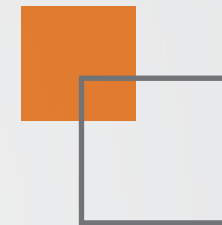
”



Mr. Nilanjan Mukherjee

DGM – HR
Relaxo Footwear

STUDENTS' TESTIMONIALS



Amity Global Business School, Hyderabad has changed my life completely!! I feel privileged to be a part of Amity University. It gives me immense pleasure to say that, the kind of support and motivation I have received from Amity's vastly-experienced faculties and academic staffs has helped in achieving my goals and dreams! Here, I not only had the chance to develop my academic and technical skills but also sharpen several other aspects such as leadership & management skills. The faculties have always inspired me to go above and beyond my capabilities. I am really grateful to my faculties and the staffs of Amity University for helping me to grow and become a better person.

Kushal Jain
BBA 2021



My days at Amity were short, yet educative. The shift from offline to online classes couldn't hinder the beam of knowledge flowing through the faculties. Every moment spent at Amity was a lesson and a step towards a successful career.

Jenith
MBA 2021



My experience at Amity was brilliant in terms of education and knowledge. The faculties have been very welcoming and they always assisted me in solving my queries apart from suggesting viable career options. Amity has transformed me holistically and has prepared me to face the competitive professional world. I always consider AGBS Hyderabad, as my extended family.

R. Shruti
MBA 2021



CAMPUS PLACEMENT PROCESS



CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs & CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE FORUMS

08 GROOMING SESSIONS / WORKSHOP

09 PRE-PLACEMENT TALK

10 CAMPUS RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

ADMISSION PROCEDURE



PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,96,000	1,96,000	2,02,000	2,02,000	7,96,000

Above is the effective fees structure including Corporate Scholarship

Please Note*

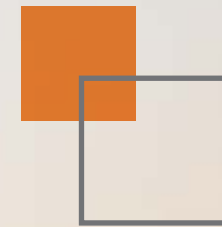
Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE



GDBA+BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education, Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
99,000	99,000	1,09,000	1,09,000	1,14,000	1,14,000	6,44,000

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.





AMITY GLOBAL BUSINESS SCHOOL
B-Block, Hyderabad Next Express Centre,
Beside L & T Metro Station, Punjagutta, Hyderabad
Amity Helpline: 90-002-89230, 4045465071, 4045465072
Website: www.agbs.in