

BE A PART OF |
INDIA'S TOP-10
RANKED B. SCHOOL



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ABOUT | EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 175,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

175,000 Students

6,000 Faculty

11 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

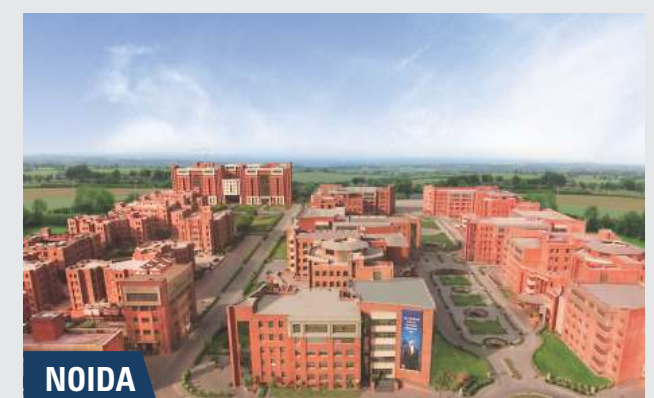
15,000 Papers written by faculty

160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA



ABOUT

AMITY GLOBAL BUSINESS SCHOOL AHMEDABAD

AGBS Ahmedabad is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Ahmedabad offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 175,000 students across the nation. As a part of this global education group, AGBS Ahmedabad has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2019-2021 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL AHMEDABAD AT A GLANCE

AGBS Ahmedabad is an established Business School, located in the heart of Ahmedabad city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

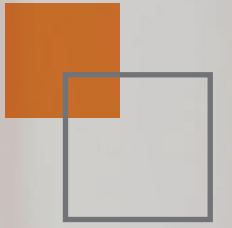
We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Ahmedabad a pioneer in the field of business education

- AN EDUCATION GROUP TRUSTED BY OVER 1,75,000 STUDENTS
- LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION
- MAXIMUM INDUSTRY INTERACTION
- EXCELLENT PLACEMENTS
- RICH INTELLECTUAL CAPITAL
- UNIQUE GLOBAL ACADEMIC EXPERIENCE
- WORLDWIDE ALUMNI NETWORK
- EASY EDUCATION LOANS



USP's OF AGBS AHMEDABAD



OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF AGBS AHMEDABAD

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Ahmedabad. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Ahmedabad, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Ahmedabad was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

MESSAGE FROM

Sr. VICE PRESIDENT

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Ahmedabad.

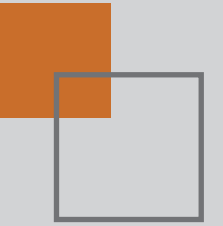
If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group





MESSAGE FROM DIRECTOR

In the current cross-cultural scenario, a manager's position is extremely challenging and equally demanding. Thus, pivotal factors such as knowledge and commitment prove to be highly instrumental in a student's career, when coupled with inner values and core strengths. Amity Global Business school, Ahmedabad, revolves around world-class research on management issues that provide students with a deeper insight into the functioning of the global business ecosystem.

We, at Amity, equip students to face the constantly advancing corporate world whilst imparting effective people-management skills. The focus is not only on laid on creating good managers but also on improving and sharpening the existing skill-set, alongside passing on managerial competence to students. In span of 2/3 years our focus is on developing problem solving and decision making skills in our students so that they can add value to the origination they join in the future.

- Dr. Prashant Saxena



MESSAGE FROM |

CORPORATE RESOURCE CENTRE



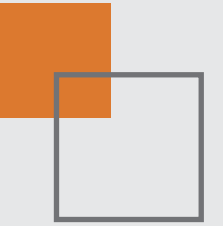
The world has been reeling under a pandemic, since the last two years. This has not only impacted economies across the globe, but also has had a significant impact on the overall well-being of individuals. At Amity Ahmedabad, we have quickly adapted to the technology and have ensured that the student-learning is not compromised at any stage. This helped us in inculcating a higher level of skillset, in our students. Despite the given challenges, Amity Ahmedabad maintained its focus, not only on academics, but also on corporate interactions, live projects, organizing and building leadership skills through various events and live corporate projects.

We at Amity Ahmedabad, focus on development of our students, through three utmost important values such as, 'WOW THE WORLD', 'BET ON PASSION' and 'PRIORITIZE SOCIAL VALUE.' These values form the foundation, to enable our students to be free to pursue their will, dreams, desires, and passion. It brings the best out of each individual, which helpsthem shine to their greatest potential.

The Career Resource cell (CRC) at Amity Ahmedabad not only looks after the interests of their own students but also is equally concerned about the interest of the recruiting organizations, by acting as a channel of communication between them. Our Alumni have carved out a niche for themselves as assets to their organizations, which reciprocate in the enthusiastic response we get from the corporate world.

I sincerely hope that synergy between the 'Amitians' and the corporate world would forever be maintained and that our students will be successful in upholding the Amity legacy; thereby carving a path for their successors.

- Mrs Aparajita Sen
Placement In-charge



PROGRAMME HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.



PROGRAMMES OFFERED

BBA + GDBA

- Marketing
- HR
- Finance
- IT
- IB

MBA + PGPM

- Marketing
- HR
- Finance
- IT
- IB





FACULTY DETAILS



Prof. Tejas Joshi
Assistant Dean
15 Years +Experience



Dr. Nilesh Pandya
Assistant Professor
13 Years +Experience



Dr. Reena Biju
Asst. Professor,
20+ year experience



Prof. Disha Shah
Adjunct Faculty
15 Years +Experience



Prof. Lawrence Menezes
Assistant Professor
18 Years +Experience

PROGRAMMES CURRICULUM **BBA**



Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

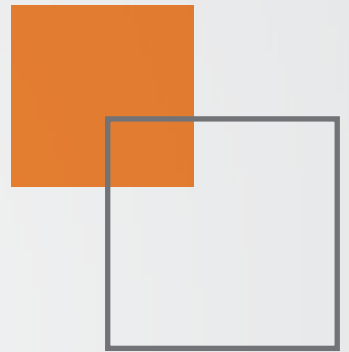
Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES CURRICULUM **BBA**

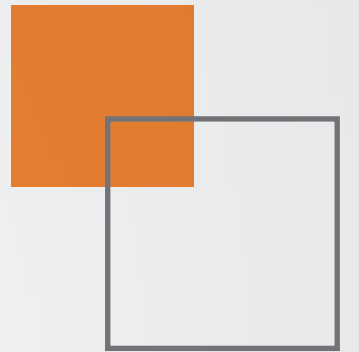


Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

PROGRAMMES CURRICULUM **BBA**



Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

- Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

PROGRAMMES CURRICULUM MBA



Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing
- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

Note: Specializations to be offered in MBA Semester III & IV (*)

() Particular Specialization would run as per minimum student strength eligibility at respective campuses.*

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES CURRICULUM **MBA**



Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

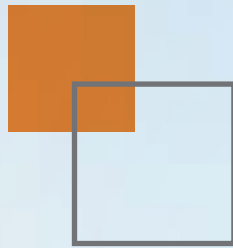
- Project Management
- Operations Strategy

DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business

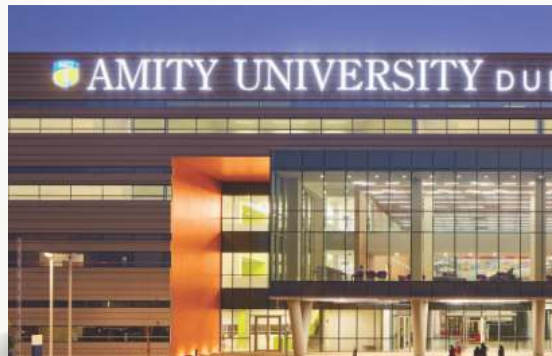


INDUSTRY INTERACTION

EMINENT SPEAKER	DESIGNATION	COMPANY NAME
Manish Kaneria	Director	RBSA Advisory
Gaurav Buch	Head HR	Rasna International
Kruti Patel	Founder	She and We Foundation
Rashesh Doshi	MD	Talent Corner
Prasun Kundu	Author	Asia Pacific University
Sandeep Mudaliar	VP and Head HR	Analytix Solutions
Sachi Raizada	Regional HR Head	Aditya Birla Group
Dr Namrata Chouhan	Director	Rustic Journey
Nancy Shah	Founder and Director	Speaker's Circle
Vatsal Shah	Director	Pragmatic Consultany
Janak Shah	Director	Money Roller

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



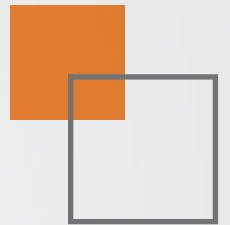
NEW YORK



SINGAPORE



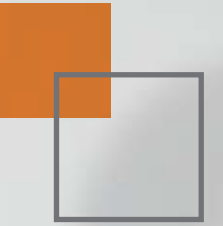
FEW OF OUR RECRUITERS



TOP ALUMNI



NAME OF ALUMNI	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
Siddharth Panjwani	COO	YMCA International Center
Deepanjali	Managing Director	Gujarat Exclusive
Taksha Rawal	Director	Kavach Security System
Siddharth Mishra	COO	The S-Squad
Jaydeep Rajeshbhai Vyas	Deputy Manager	Havels Ltd.
Brinda Patel	Head HR	Supreme transport solution Pvt. Ltd.
Maulik Chaudhary	Branch Manager	Canadian Imperial Bank of Commerce
Amod Hardikar	Team Leader	Amazon India
BHAUMIK PATHAK	Director	Synider Electrical Plugs
Talha Rushnawala	Director	RK ENGINEERS
Tanuj Dhawan	Head International Business	Stayflexi Inc
Jaydeep budhelia	Regional Head HR	IndusInd Bank
Akbarahmed Saiyed	Marketing Manager	AMCC Group Middle East
Jay Dave	Zonal Head	Khushi Advertising
Ashish Biju	Regional Manager	Flip Kart
Chetan Aggarwal	Director	Dristi Equipments Pvt. Ltd.
Hemang Parikh	AVP	YES Bank
Gaurav Singh	Udan Logistics	Head Gujarat
Parth Soni	Auros BuildCon LLP	Director
Tanya Singh	Trainer	L&D Flipkart



INFRASTRUCTURE

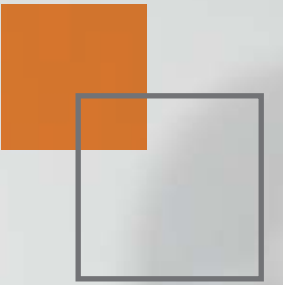


INDUSTRY VISITS



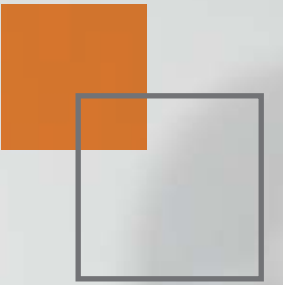
LIFE

@ AGBS AHMEDABAD



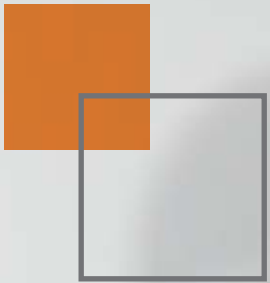
LIFE

@ AGBS AHMEDABAD



LIFE

@ AGBS AHMEDABAD





ALUMNI MEET

An Alumni meet was organized on the 29th May 2021. The purpose of the meet was to meet and greet, and extend our support to our extended family of alumni, in these trying times. The theme of the meet was “We Stand Strong Together”.

The agenda of the meeting included traveling down the memory lane through videos and batch-presentations from all the batches, since 2008. We also conducted a few interesting games and quizzes. The alumni, in association with the students, also showcased their talents through entertaining dance and music performances.



VIRTUAL ALUMNI MEET



AGBS Ahmedabad faculty and staff



Dr. P. Saxena: Dean & HOI



Ayushi Lakhani: BBA Student Host for the Event



MBA & BBA Alumni



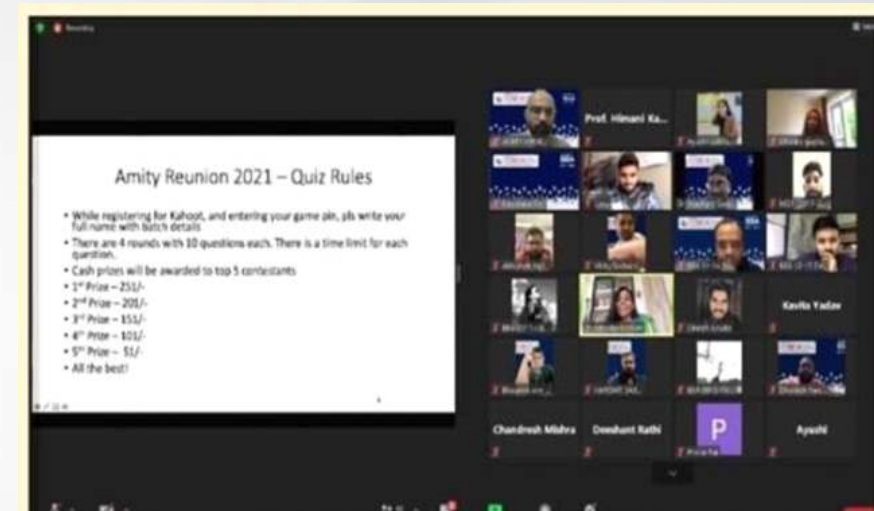
Down the Memory lane: college function



VIRTUAL ALUMNI MEET



Down the memory Lane:
Alumni Industrial Visit



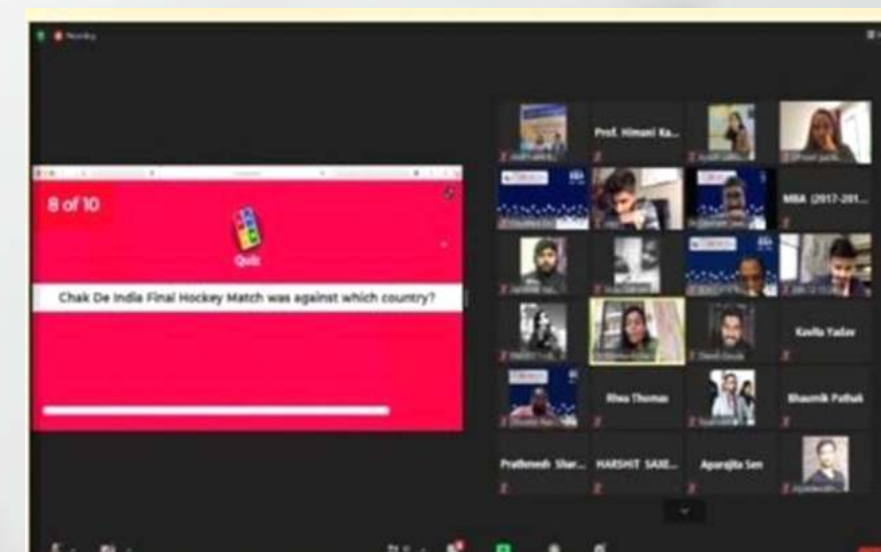
Fun Quiz



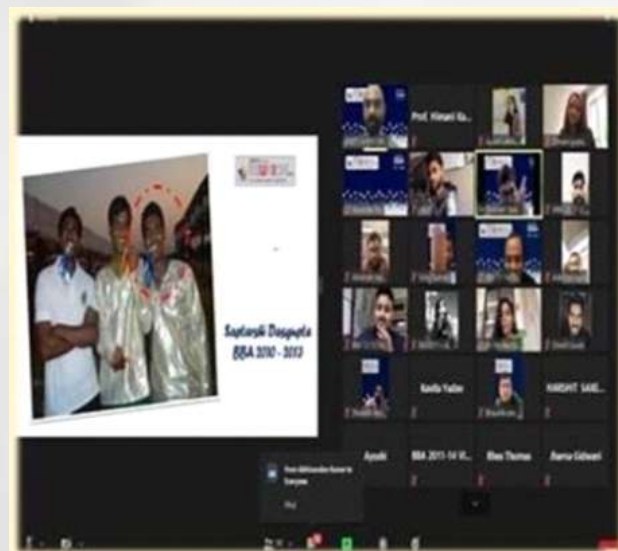
MBA Batch 2012-14



MBA Batch 2013-15



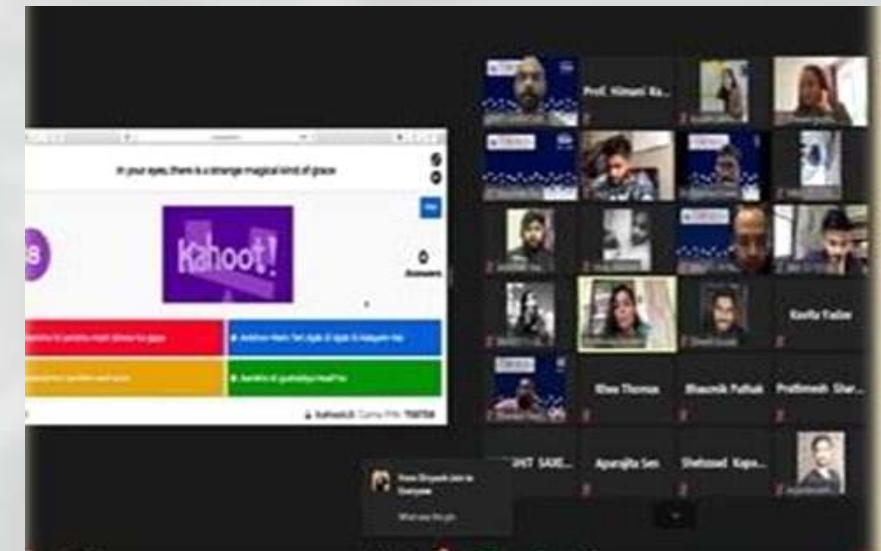
Fun Quiz



BBA Batch 2000-13



Playing Recognition Game



In the game of Kahoot

CORPORATE SPEAK



“

This is the first time I had an opportunity to hire from Amity Global School. To say the least, I was amazed to see the students really up to the mark, in terms of knowledge and grooming. I am thankful to Amity for their association with Brickwork and look forward to regularly hiring such exceptional talent from various Amity campuses across India.

”



Subhasish Pramanik

Director – BD
Brickwork Ratings

“

Amity Ahmedabad has been phenomenal in nurturing its students, preparing them for the challenges of life and acclimatising to the corporate world. I have been recruiting and interacting with AGBS Ahmedabad students for over 4 years, because of the consistency in the quality of students. I am happy to state that the students are well groomed, passionate and work with a long-term goal in mind. It is their right attitude that helps the students of Amity, to scale stellar heights of success.

”



Manminder Malhi

Vice President
Regional Head Gujarat & Madhya Pradesh
Kotak AMC

“

Our Interaction with the students of Amity Ahmedabad was indeed extremely pleasing. The staff and HOI offered great hospitality and the campus environment was disciplined and conducive for overall growth. The students were found to be generally and academically very aware. In times to come, we would certainly look forward to several campus recruitments from Amity Ahmedabad.

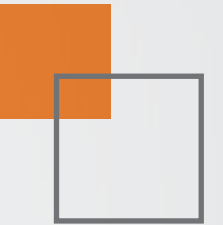
”



Mr Ravi Prakash

Director
Spectra Fuels Pvt Ltd.

Students' TESTIMONIALS



"The faculty at Amity has been immensely supportive and inspiring, apart from being a challenging task-master. The peer group at AMITY was intellectually stimulating and I am glad that I made a few friends-for-life, during my journey at Amity..."

AASHISH BIJU

MBA 2018 - 2020
MBA IV
Asian Paints



Enrolling for BBA at AMITY has been my most valuable investment till date. Apart from broadening my perspective on business management, it also provided me with ample opportunities to grow professionally and personally. I have become more confident and have learnt to take challenges head on. I have adapted a creative approach to turn challenges into opportunities. I'd like to take this opportunity to say 'Thank You' to all the faculties and the members of AMITY, for shaping my career as a business professional"

NEER JAIN

BBA 2013 – 2016, Pass out



"Confidence, business acumen and skill enhancement are three most important and valuable elements that AMITY has helped me with, during the course of study. I would specially like to appreciate the SIP program that AMITY offers. During my training, I came to terms with the fact that, staying abreast with the global business practices is crucial to the growth of a management professional..."

DEEPANJALI SRIVASTAVA

MBA 2018 - 2020
MBA IV YES BANK



AMITY is the place which has not only infused a true sense of belonging within me but has also rekindled my passion for the business world. Amity is a premier educational institute, imparting a significant teaching pedagogy, including case study method, Role Playing Method, Industry interface along with core competence of renowned faculties and state-of-the-art infrastructure.

SIDDHARTH MISHRA

BBA 2012 – 2015
Pass out



AMITY Ahmedabad has been my gateway to global success. Its prolific placement cell provides placements all across globe. In addition, the Study Abroad Program enables students to study across global AMITY campuses and seek opportunities to work with some of the global corporate giants.

ANKEET YADAV

MBA 2017 – 2019
Pass out KOTAK MAHINDRA



I had countless opportunities to develop managerial skills, leadership skills and proactive thinking through various programs and events conducted at Amity. Least to say, my time at Amity was strewn with learning opportunities. It provided me with a platform to not only grow academically, but also as an individual, who is better, confident and composed with whatever she does.

NAYANIKA RAY

BBA 2017 - 2020
Passout



CAMPUS PLACEMENT PROCESS



CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs & CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE FORUMS

08 GROOMING SESSIONS / WORKSHOP

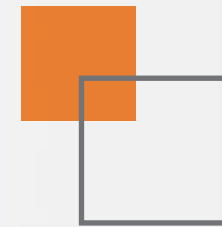
09 PRE-PLACEMENT TALK

10 CAMPUS RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

ADMISSION PROCEDURE



PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,36,000	1,36,000	1,39,000	1,39,000	5,50,000

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE



GDBA+BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education, Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
65,000	65,000	67,000	67,000	68,000	68,000	4,00,000

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.





AMITY GLOBAL BUSINESS SCHOOL

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9924505353, 6359724498